



2025 SPONSORSHIP OPPORTUNITIES

Join us as a Sponsor of our many community events in the Northcenter Neighborhood!

All events are designed to allow you to enjoy unique publicity and recognition that will help promote your business as a community supporter and partner of the Northcenter Chamber.

For questions regarding sponsorship opportunities, contact:

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SPONSORSHIP OPPORTUNITIES

EVENT LIST

APRIL 19	Hop 'N' Stop
JUNE 6 - 8	Ribfest Chicago
SATURDAYS, JUNE 14 - OCTOBER 25	Northcenter Farmers Market
WEDNESDAYS, JULY 9 - AUGUST 13	Summer Concert Series
TBD	Tiny Fest
OCTOBER 25	Halloween Trick-or-Treat

BENEFITS

Specific benefits for each event are listed on the following pages, but we're able to craft our sponsorships to meet your needs. Below are some of the additional benefits we can offer.

- Social media takeovers or giveaways
- Ad in our newsletter or on our homepage
- ... Let us know your ideas!

Not a Chamber Member? Contact us for available opportunities.

Are you a Non-Profit? Contact us for available discounts.

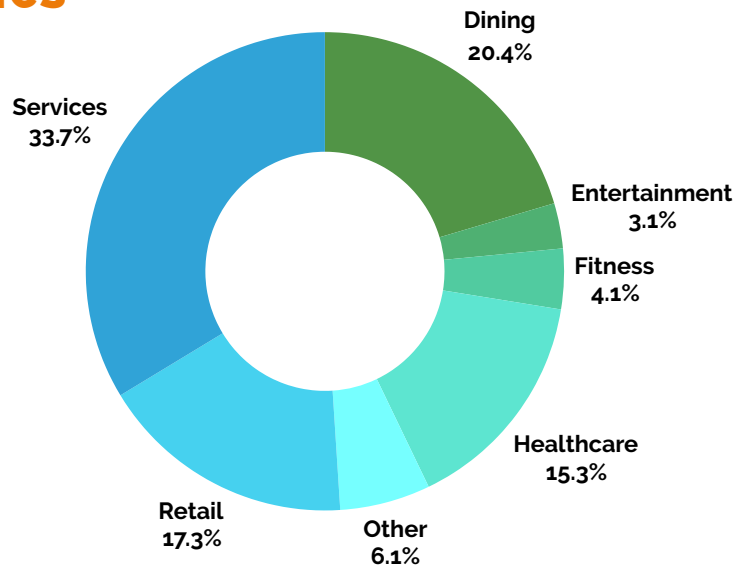


ABOUT NORTHCENTER

MARKET DATA & DEMOGRAPHICS

2018 ANALYSIS

Median Household Income - \$92,765
 Population - 17,741
 Population Density - 16,128/sq. mile
 Median Age - 35.4
 Education - 68.3% Bachelors +



OUR NUMBERS

BI-WEEKLY NEWSLETTERS

2,000+ Community Subscribers
 650+ Chamber Members

MONTHLY WEBSITE HITS

650+ Community

EVENT ATTENDANCE

1,000+ Hop 'N' Stop
 500+/wk NCC Farmers Market
 500+/wk Summer Concert Series
 60,000+ Ribfest
 3,000 Tiny Fest
 1,500+ Trick-or-Treat

SOCIAL MEDIA

f 4,300 Chamber
 1,500 Market
 9,500 Ribfest
o 3,000 Chamber
 900 Market
 1,800 Ribfest
x 2,200 Chamber
 1,000 Ribfest

... AND GROWING!



THE WORKS: ALL-IN-ONE ANNUAL PACKAGE

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This full-year package gives you access to all Tier 2 benefits (the middle column in blue) listed for each of our events! All events are designed to allow you, the business owner, to enjoy unique publicity and recognition that will help promote your business.

Six Event Package: Your investment - \$1,500. Total Value - \$2,250

*This is the only package that will include Ribfest sponsorship through the NCC!

*Additional Ribfest sponsorship opportunities are available upon request.



HOP 'N' STOP

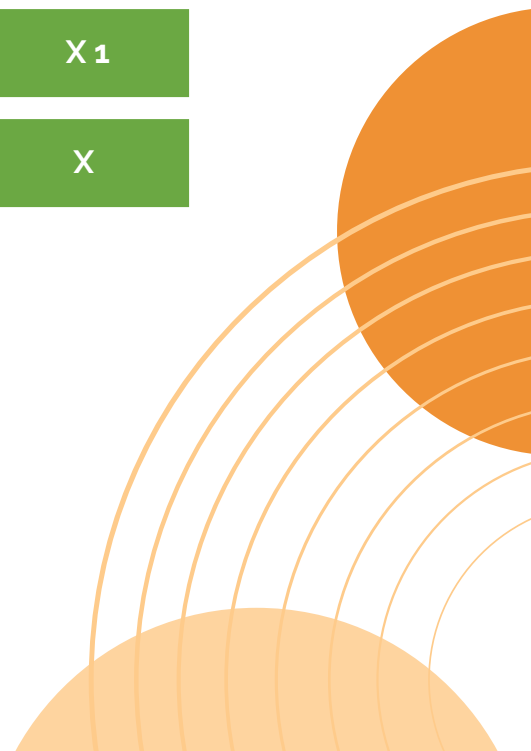
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When: Saturday, April 19 from 10 AM - 1 PM

Where: Kicks off in Northcenter Town Square (4100 N Damen Ave)

What: "Nobunny" will want to miss our annual Spring family event that draws over 500 children and their families to "Hop 'N' Stop" along Lincoln, Irving Park, and Damen. Hand out promotional materials and treats for the kids in the Square or at your brick and mortar!

SPONSORSHIP BENEFITS	Faberge Egg \$500 <small>4 Available</small>	Peter Cottontail \$250	Golden Carrot \$125
Can provide "goodie bag" give away item	X	X	X
Host a table onsite or a "stop" at your business	X	X	X
Inclusion on event map	X	X	X
Inclusion in social media posts	X 4	X 2	X 1
Inclusion in newsletter	X 2	X 1	
Logo on website	X	X	
Dedicated social media post	X 1		
Logo inclusion on event posters	X		
Logo on promotional banners	X		
Opportunity for two minute pitch on stage	X		



NORTHCENTER FARMERS MARKET

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When: Saturdays, June 14 - October 25 from 8 AM - 1 PM
Where: Northcenter Town Square (4100 N Damen Ave)
What: Every Saturday, the Town Square fills with vendors selling local goods. Reach our audience of neighborhood residents and Chicago market-goers. Entertainment and family-friendly activities provided weekly!

SPONSORSHIP BENEFITS	Bushel \$1,000 4 Available	Quart \$500	Pint \$50 1 Day Sponsor
Opportunity to have on-site presence	X 4	X 2	X 1
Inclusion in community newsletter	X 5	X 3	X
Inclusion in social media posts	X 4	X 2	
Dedicated social media post	X 4	X 2	
Opportunity to provide give-away item	X	X	
Logo/listing on website	Logo	Listing	
Logo/listing on promotional banners	Logo	Listing	
Logo on Town Square stage sign	X		
Inclusion in press release	X		
Digital ad on event page	6 months		



SUMMER CONCERT SERIES

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When: Wednesdays, July 9 - August 13 from 7 PM - 8:30 PM

Where: Northcenter Town Square (4100 N Damen Ave)

What: Our Summer Concert Series is a popular neighborhood tradition! Featuring local bands, each concert packs Town Square with neighborhood families and residents.

SPONSORSHIP BENEFITS	Whole Note \$750 <small>4 Available</small>	Half Note \$500	Quarter Note \$250
Opportunity to have on-site presence	X 4	X 2	X 1
Inclusion in newsletter	All	X 2	X 1
Inclusion in social media posts	All	X 2	X 1
Dedicated social media post	X 4	X 2	X 1
Logo/listing on promotional banners	Logo	Logo	Listing
Logo/listing on website	Logo	Logo	Listing
Mention from the stage at concerts	X	X	X
Opportunity for two minute pitch on stage	X 2	X 1	
Digital ad on event page	3 months		
Inclusion in press release	X		

RIBFEST CHICAGO

(ONLY INCLUDED WITH ALL-IN-ONE PACKAGE,
SEPARATE SPONSORSHIP OPPORTUNITIES AVAILABLE)

When: Friday, June 6 - Sunday, June 8

Where: Lincoln Ave. from Irving Park to Berteau

What: One of Chicago's most iconic events takes place right here in Northcenter. With rib vendors, a kids' area, market vendors, and music on two stages, Sponsors will get exposure to more than 60,000 attendees.

SPONSORSHIP BENEFITS	Only available to The Works sponsors
Logo on <u>website</u>	X
Logo on banners in NCC Tent, Town Square	X
Inclusion in newsletter	X 2
VIP Lounge Access	X 1

FOR ADDITIONAL RIBFEST
SPONSORSHIP OPPORTUNITIES,
PLEASE REACH OUT TO
EILEEN@NORTHCENTERCHAMBER.COM

TINY FEST

SIGNUP COMING SOON!

When: 2025 Dates TBD

Where: Northcenter Town Square (4100 N Damen Ave)

What: You won't want to miss Tiny Fest, returning for its second year in 2024! Experience an awesome lineup of young musicians, curated vendors selling tiny items, kids' activities, food & drink, and more!

SPONSORSHIP BENEFITS	Macro \$2,500 3 available	Mega \$1,000	Mini \$500	Micro \$250
Opportunity to have on-site presence	X	X	X	X
Inclusion on event map/program	X	X	X	X
Inclusion in social media posts	X 4	X 2	X 1	X 1
Logo/listing on <u>website</u>	Logo	Logo	Logo	Listing
Inclusion in newsletter	X 4	X 2	X 1	
Logo inclusion on event posters	X	X	X	
Logo on promotional banners	X	X	X	
Dedicated social media post	X 2	X 1		
Give a two minute pitch on stage	X	X		



HALLOWEEN TRICK-OR-TREAT

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When: Saturday, October 25 from 10 AM - 1 PM

Where: Kicks off in Northcenter Town Square (4100 N Damen Ave)

What: This spooky event draws over 500 children and their families to the Town Square. Welcome trick-or-treaters to your storefront on Lincoln, Irving Park, or Damen, or set up a table in the square and hand out promotional materials and treats!

SPONSORSHIP BENEFITS	Great Pumpkin \$500 <small>4 Available</small>	Scarecrow \$250	Candy Corn \$125
Can provide "goodie bag" give away item	X	X	X
Host a table onsite or a "stop" at your business	X	X	X
Inclusion on event map	X	X	X
Inclusion in social media post	X 4	X 2	X 1
Inclusion in newsletter	X 2	X 1	
Dedicated social media post	X 2	X 1	
Logo on website	X	X	
Logo inclusion on event posters	X		
Logo on promotional banners	X		
Opportunity for two minute pitch on stage	X		

