

*My Tanzania*Roadshow 2022

Cologne | Amsterdam | Brussels | Paris November 14-19, 2022









Exhibitor List & Raffle Guide

































































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Imprint:

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Foreword | KILIFAIR Promotion

Dear valued Exhibitors, Travel Agents & Tour Operators,

It is our pleasure to welcome you to the "My Tanzania" Roadshow - Western Europe. During this November 2022, our Roadshow delegation of 30 exhibitors will meet approximately 120-150 travel agents in Germany, The Netherlands, Belgium and France.

If we combine these four source markets, more than 166,000 tourists have been visiting Tanzania in the year 2019. (Before Covid)



This is more than from any other destination in the world. It's reason enough to increase marketing efforts and frequent presence in the mentioned countries by visiting travel agents and tour operators face to face.

Tanzania mainland and its islands of Zanzibar are booming destinations for European travelers. With daily flights from Frankfurt, Amsterdam, Brussels and Paris, as well as from other European destinations, Tanzania can be reached in just 8 to 9 hours flight time and with only 1 hour of time difference. The 30 Roadshow attending companies including the government organizations (TTB, TANAPA and NCAA) are all trusted, reliable and the most experienced partners to work with. Take your time to meet them and make the most out of it.

A special Thank You goes to our sponsors CRDB Bank Plc and Ethiopian Airlines, for supporting us in all Roadshow activities.

TANZANIA is certainly "unforgettable" and world-famous for its landscapes (mountains, beaches and wildlife) and its diverse cultures.

Welcome to TANZANIA!

Tom Kunkler Managing Director

Dominic Shoo Managing Director



Transact at home from anywhere in the world





Foreword | Tanzania Minister of Tourism

It is my pleasure to welcome you all to "My Tanzania" Roadshow 2022 - Western Europe.

Tanzania is one of the world's most famous safari destinations, taking the helm for its breathtaking sceneries (mountains, savannas and beaches), wildlife and diverse cultures. A certified "Safe Travel Destination" to explore as an all in one holiday.

As Exhibitors and Buyers of "My Tanzania" Roadshow 2022, we as the Ministry of Natural Resources and Tourism, value and support your presence in tourism promotion events like this.



These strategic events also afford us the opportunity to collaborate with you as key stakeholders in highlighting the best of what our country has to offer as a tourist destination as well as, to educate and raise awareness about the best possible ways of protecting and maintaining these precious natural resources.

My Tanzania Roadshow 2022 is more than an event, it is about business because tourism is regarded as a modern-day engine of growth and is one of the largest industries globally. It is one of the Tanzania's best-established leisure travel and tourism trade show. It is a platform that allows our valued Exhibitors, to showcase not only their products but also share their stories too. It is a special platform where tourism stakeholders meet and reconnect with their fellow businesspersons.

I want to call upon all Travel Agents from Western Europe to come and visit Tanzania and bare witness the unforgettable experience whilst establishing securing stable connections for travellers as well. Tanzania is a certified "Safe Travel Destination" and mask free. We are very happy to welcome you all.

KARIBU TANZANIA!

Hon. Amb. Dr. Pindi Hazara Chana (MP)

Minister of Natural Resources and Tourism



Acacia Collections

We have 5 camps strategically located within the top parks of Tanzania at the Serengeti park, Tarangire park, and Ngorongoro, respectively. From tented camps following the Great Migration to accommodation in both standard and luxury levels, we have a spot in nature for you.

We have comfortable single and double beds with complete amenities such as hot showers, flush toilets, and study desks among others. Within our luxury camp, we also have bathtubs and offer massage services. All our camps have a common lounge and dining area with a la carte and buffet dining options.





Africa Amini Life

Built and run by the Maasai people, the Original Maasai Lodge offers nature, culture and relaxation with views of Mount Kilimanjaro. Get to know the Maasai through stories around the campfire, spear throwing or traditional dances. Relaxation is provided by the pool, massage rooms, sauna and rest areas.

With a total of 18 bungalows, we guarantee exclusivity, individuality and authenticity. As charitable tourism project our returns go back to the community through our foundation Africa Amini Alama.





+255 767 999 044

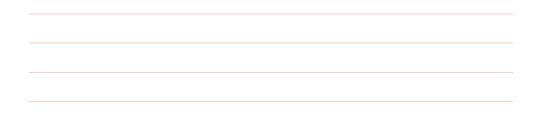




Afromaxx

Afromaxx was founded in 2004 in Tanzania. From the beginning, owner Madeleine Schröder built a company at the foot of Mount Kilimanjaro that specializes in individually tailored trips.

Afromaxx guests benefit not only from the experience in mountaineering, on safari or at the Indian Ocean, but also from the passion for environmental protection, long-term tourism concepts and efficiency work. The meanwhile almost twenty well-trained and extremely dedicated employees are a guarantee for extraordinary vacation experiences.







CRDB Bank PLC

CRDB Bank Plc is an integrated financial services provider listed at the Dar es Salaam Stock Exchange (DSE). The Group operates two subsidiaries, CRDB Bank Burundi (S.A) and CRDB Insurance Broker Limited. CRDB Bank is the largest bank in Tanzania with a combined Asset base of USD 4.4 billion, Return on Equity of 28.5%, Return on Assets of 5.7% and Market Capitalisation USD 561 million.

Our unique business model enables us to respond to a dynamic environment of competing stakeholders' expectations, complex competitive forces and emerging trends. With Tanzania's economic growth that has evolved over the years, the bank has also evolved through different innovative milestones that has made it the leading bank in the country.

"Experience the Africa Rising Story with CRDB Bank"







East Africa Camps

Only loving Africa as we do. Only knowing Africa as we do, every bit, every secret ... Only offering what we would like to find on our luxury journey. Only like that we can offer the best choice for a luxury safari in Africa.

Olengoti Eco Safari, located just at the entrance of the Maasai Mara Conservation Area. Lukuba Island Lodge is the only one and most exclusive accommodation within the Lake Victoria. Pumzika Luxury, located in Central Serengeti, Seronera area.

Pakulala Camp is the only tented camp in the world situated above the Ngorongoro crater.







Ethiopian Airlines

Ethiopian Airlines is the fastest growing Airline in Africa. In its 75 years of operation. Ethiopian commands the lion's share of the Pan-African passenger and cargo network operating the youngest and most modern fleet to more than 130 international passenger and cargo destinations across five continents. Ethiopian is currently implementing a 15 year strategic plan called **Vision 2025** that will see it become the leading aviation group in Africa with 7 business units: Ethiopian International Services; Ethiopian Cargo & Logistics Services; Ethiopian MRO Services; Ethiopian Aviation Academy; Ethiopian ADD Hub Ground Services, Ethiopian Airports Services and Ethiopian Express Services (Domestic). Ethiopian is a multi-award-winning airline registering an average growth of 25% in the past 7 years.







Farm of Dreams Lodge

There is little to beat the verdant beauty of Farm of Dreams lodge located in the heart of Karatu town, right between the glimmering lake Manyara and Ngorongoro crater. The lodge maintains a touchstone of excellency by offering exemplary service, and guides armed with lots of local knowledge providing the ultimate African hospitality and a perfect gateway for individuals, family and friends.

The property has 48 guest rooms that have been subdivided to 8 family rooms and	40
standard rooms. The clear blue skies and with the expansive tropical lush gardens will r only offer you serenity but also give you a new African home.	ot
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Gosheni Safaris

Gosheni Safaris is a safari operator based in Tanzania. We specialize in Great Migration, Safari and Zanzibar packages, as well as Kilimanjaro tours but also offer trips within South and East Africa. Over the years, we have provided quality tours allowing tourists from around the world to experience authentic African culture. We are honored to continuously receive positive testimonials from the thousands of safari tours we have provided to clients.

Gosheni Safaris Africa is proud to be among the Top Local Safari Tour Operators in Africa. We are a constant recipient of Trip Advisor's Certificate of Excellence since 2015 and voted as 2021 Traveler's Choice. In 2021, we have also been voted as Tanzania's Leading Tour Operator during the 28th annual World Travel Awards and nominated again this year in the same category.



Peter Robert



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www.goshenisafaris.com



Guruguru Safaris

Guruguru Safaris has a capable and dedicated team around many regions in Tanzania who are incredibly passionate about what they do. Every Guruguru Safari guider will give you a memorable experience like no other! At Guruguru Safaris, we welcome you with warm hearts, open arms and big smiles to help you explore Tanzania to its fullest. Tanzania is a country of beautiful nature, wonderful people and a rich culture, let us help you enjoy your adventure here!

We provide wildlife safaris, mountain trekking, cultural sightseeing and excursions. The Guruguru team is always ready to give you the best advice and tailor any tour to suit your needs.





Heritage Camps & Lodges

Heritage Camps and Lodges Limited is a collection of unique and authentic Luxury Lodges and Tented Camps with African touch. We provide all types of accommodation for everyone who need to have the maximum relaxation during a wildlife exploration experience.

Our properties are located in Northern Serengeti National Park (Heritage Mara Migration camp), Central Serengeti (Serengeti Heritage Luxury Tented Camp), (Ndutu Heritage Migration Camp) located in southern Ngorongoro, Manyara Safari Lodge located on the cliff of Great East african Rift valley with spectacular view of the Lake Manyara National Park as well as Serengeti Hakuna Matata Luxury Lodge which is located in the heart of Serengeti (Central Serengeti Turner Area).

"COME AND ENJOY A REAL AFRICAN EXPERIENCE, HOME FAR AWAY FROM HOME."



Frick R. Mashauri



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✓ sales@serengetiheritagecamp.com



www.heritagecampandlogdes.com



Karibu Camps & Lodges

With our name translating to Welcome in Swahili, Karibu Camps and Lodges comfortably complements the people's inviting charm in Tanzania. This exuberant country calls you to experience the best-treasured secrets of the land's most iconic national parks, Serengeti and Ngorongoro. The thrill of Africa awaits you.

The perfect blend between luxury and the wilderness, Karibu Camps and Lodges offers you an exceptional encounter with untamed, exotic animals living within the endless savannah plains, dense forests, riverine terrains, and rolling grasslands, all accommodated with unmatched comfort and hospitality.







KILIFAIR Promotion Co. Ltd.

KILIFAIR Promotion Company is a well-known event organizer & Tourism consulting group in Tanzania. We are specialized in Tourism events, but also in organizing social & music events all over the country. The flagship event is KARIBU-KILIFAIR, East Africa's largest and most important Tourism expo with over 600 exhibitors, buyers from 50+ different countries and 10,000 trade visitors. The next KKF takes place from June 2-4, 2023 in Arusha - Tanzania.

The company activities include Tourism & B2B events, Tourism & branding consulting for companies & governments, as well as rental of event equipment (tents, stage, sound, light, tables, chairs, etc.) for events up to 5,000 persons. More info under www.kilifair.com.



www.kilifair.com



Kimomwe Adventures & Safaris

Kimomwe adventure and safaris is a Tanzania owned company dealing in WILDLIFE SAFARI, KILIMANJARO CLIMBING, SPOT FISHING & ZANZIBAR HOLIDAYS with years of experience. Our main goal is to deliver excelent, satisfactory and affordable safaris for all.

Our team of skilled mountaineering, proffesional fishermen and safari guides possess excellent knowledge of traditional, historical, flora and fauna, and are all well-trained and experienced in their jobs. We have guides that are proficient in English, German, Spanish, etc to make sure our clients have an unforgettable tour experience, accompanied by lifelong memories of the wonderful countryside of Tanzania.













Mauly Tours

Mauly Tours is a Tanzanian family owned safari Tour Operator company since its inception in 1983 at the foothills of Mount Kilimanjaro, Moshi. With the aim of providing sustainable tours and safaris to esteemed clients at global level. We offer diverse and bespoke safaris, unforgettable Mount Kilimanjaro treks and beach holidays.

We have carefully crafted our services to flaunt the prime luxury and adventures that Tanzania has to offer. We 'Mauly Tours and Safaris' take care in ensuring that our guests feel comfortable and safe, by experiencing a scenic, adventurous, and relaxing lifetime experience in Tanzania.



4 +255 784 884 018



■ samira.mauly@mauly-tours.com



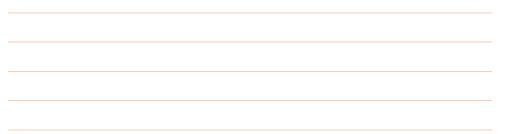
www.mauly-tours.com



Miracle Experience Balloon Safaris

Miracle Experience is an innovative game-changer in the Tanzanian tourism industry. With base camps in prime areas of Serengeti National Park like Seronera, Kogatende, Ndutu, and Kirawira, as well as Tarangire National Park. We have shared a sunrise with over 15,000 people in 7 balloons - and it still feels incredible.

We take pride in our safety record and genuinely care about the experiences of our visitors. We pride ourselves on good swift responses and assistance to tour operators and agents to enable you to provide the best information & service to your clients.





Sammy Sandhu



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balloon@miracleexperience.co.tz





Ngorongoro Conservation Area Authority (NCAA)

Ngorongoro Crater is a unique place to travel and enjoy, is the only protected area with the multiple land use where both wildlife conservation and limited human activities are allowed. One of the most visited and extraordinarily impressive attractions in Tanzania is Ngorongoro Conservation Area.It is listed as an International Biosphere Reserve and inscribed as a UNESCO World Heritage Site boasting a remarkable blend of wildlife, forests, archaeology, pre-history, tourism, education, geography, research and people.

The Tanzania's government established an independent body - The Ngorongoro Conservation Area Authority (NCAA) to administer the area. NCAA's purpose is to protect and integrate the diverse values and interests within the area.









Nyange Adventures

Nyange Adventures is one of the most experienced, professional, and reliable tour companies in the Kilimanjaro Region - Tanzania. Our company is locally owned with over ten years of industry experience and an established reputation for providing travellers with unforgettable memories. Specializing in Mount Kilimanjaro climbs, wildlife safaris, cultural day trips, and Zanzibar holidays, we are very competitively priced whilst not compromising on delivering a first-class service.

As a company, our primary focus is on organizing tours with an ethical and eco-friendly approach. All our tours benefit the indigenous people and local communities through fair wages and charitable outreach programs.



Praise Nyange



+255 717 385 304



✓ info@nyangeadventures.com





Paradise & Wilderness

Paradise & Wilderness Group is offering a complete Beach & Safari package. Our portfolio includes; Resorts, Lodges, Safari activities, Safari 4x4 jeeps, Aviation, and DMC services. We are offering a one-stop shopping service in Zanzibar & Tanzania. We are not an agent, we are the operator!





■ sales@paradise-wilderness.com www.paradise-wilderness.com

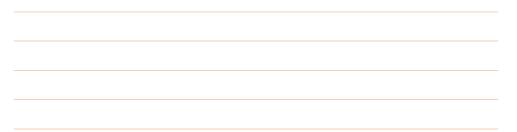


Park Hyatt Zanzibar

5 Star Luxury in the Heart of Stone Town

Sitting majestically on the beachfront in the heart of Stone Town, a designated UNESCO heritage site, Park Hyatt Zanzibar. The hotel provides the ultimate haven amongst Stone Town's labyrinth of winding alleys, bustling markets, mosques, and famed Zanzibari doors, featuring magnificent ornate wooden carvings.

The town's key attractions are easily accessible by foot including Forodhani Gardens, the Old Fort, the Old Dispensary, the Peace Memorial Museum, the Palace Museum, and the House of Wonders







Quest Horizon Safaris

Quest Horizon Safaris is a Medium Sized tour operator (Local DMC) which is fully registered and licensed to operate in Tanzania.

The Company is committed to offer truly tailor-made, life -enriching Safaris, tours, Adventures, Photographic, Educational tours, Tailor made tours, Mountain climbing and hiking as well as beach holidays.

We would like to build long term successful relationships with Clients, strategic partners as our main vision is to become the premier provider of tours and Safari services for local and international tourists and all visitors in Africa through personalized services on FITs and Groups.



www.questhorizonsafaris.com



Safari Gateway

Budget Safari Zanzibar is an established touring company and Current manager for Mtoni Marine Palace Cultural Dinner Concert. We offer exclusive yet affordable inland and coastal packages to clients so you can be assured that you will explore Zanzibar & Tanzania like never before. These highly sought-after tours offer you the opportunity to view Africa's diverse beauty without paying a premium price. This allows multiple trips to be enjoyed and gives you the ability to tailor-make your own unique African adventure.

We assist with any domestic airline flights, Last - minute Safaris & Zanzibar Beach Holidays. Our years of experience always ensure your trip runs smoothly and ensures you leave with long lasting African memories.



Biubwa Khamis



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Safina Tours & Safaris

We are an inbound tour operator based in Zanzibar. We offer a wide range of activities starting from the Stone Town tour, spice tours, safari blue, and snorkelling around Mnemba Island, Chake chake Town Tour, Ngezi forest visit. We equally provide ground transfers using luxurious and fully air-conditioned vehicles.

Our team is composed of knowledgeable and well trained, multilingual escort guides. Accommodation bookings and Safaris in Tanzania are part of our service to our esteemed clientele.

Toda di o mode motodino.		



You are most welcome

www.zanzibarsafinatours.com



Satguru DMC

Satguru DMC is a part of Satguru Travel Group which is one of the pioneers in travel and tourism. Satguru Travel Group started as a travel firm in 1989 in Rwanda. Today we have offices in 68+ countries and have Satguru DMC present in 20+ locations across the globe. Our brand Satguru DMC focuses on customized vacations, may it be your Beach Holidays, Honeymoon, or Wildlife Safari; we are there to provide you with the best deals to make your holiday a grandiose event. With focus on B2B Business, We give you competitive rates and quality service to ensure that your clients coming in to Tanzania have an experience to remember and a bespoke Holiday.

Our vision is to "Make Every Travel A Memory To Cherish"





Savanna Tours & Safaris

Savanna Tours & Safaris is a DMC & Events network in Sub-Sahara Africa since 1984 only BtoB for individuals, FIT, A La Carte, groups and Incentive for Medium & Upmarket. We have an office in Arusha and Stone Town. Our 4x4 open roof vehicles have electric fridge and international plugs adaptor. Our drivers/trackers speak English & French languages.

At Zanzibar, we have our own air-conditioned minibus and luxury vehicle for transfers and excursions with English and French speaking languages local guides. We answer no late than 48 hours, we insure service 24/24 and 7/7. We have Liability Insurance for an amount of 500 000 USD. Our ethics and quality charter respect environment, the nature, the culture, the population and their traditions.



✓ info@savannatours.com



Serengeti Balloon Safaris

As the first company to set a balloon aloft over the Serengeti 30 years ago, Serengeti Balloon Safaris have set the bar high for an exceptional adventure, delivered with safety at the forefront of our minds, and with our passenger's experience as a priority.

From the outset, we've established ourselves as partners in conservation in the parks in which we operate and we take an active role in ensuring ballooning standards are rigorously maintained. We've learned all the patterns of wind, wildlife and weather over the years so we can give our guests the very best safari highlight.









Sunshine Group Zanzibar

Sunshine Zanzibar Group consists of two sister properties: Sunshine Marine Lodge and Sunshine Bay. Both are located at the North-Eastern coast of the Unguja Island (Zanzibar). Designed in genuine Swahili style, offer the same level of comfort but different experience with the aim of meeting the increasingly demanding needs for unique holidays.

Inside Sunshine Marine Lodge we also have Dive Point Zanzibar, a professional and friendly PADI 5 Star Resort. The dive center is located opposite the stunning Mnemba Atoll where you can find some of the best diving in Zanzibar!

For more information visit: www.sunshinebayzanzibar.com



Silvana Poulsen



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www.marinelodgezanzibar.com



Tanzania National Parks (TANAPA)

Tanzania National Parks (TANAPA) is a parastatal organization that was established in 1959 with a mandate of managing all areas designated as national parks in Tanzania. Since its establishment in 1959, the number of national parks under TANAPA's mandate has grown from one park to the current 22 parks.

In the past 5 years, a total of 6 parks have been added to TANAPA's portfolio, signifying the commitment of the government to the conservation and protection of its natural resources. The public expectations from TANAPA to deliver quality services





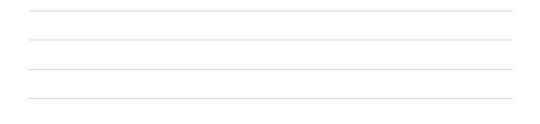




Tanzania Tourist Board (TTB)

Tanzania Tourist Board is a government organization which was legally established by Tanzania Tourist Board act, CAP 364 of 1962 and amended by act by act No. 18 of 1992. It was formed after the disbandment of the Tanzania Tourist Corporation.

The Board is mandated with promotion and development of all the aspects of tourism industry in Tanzania. Tanzania Tourist Board welcomes you to Tanzania's official destination portal, with everything you need to know about our beautiful country.





✓ info@tanzaniatourism.go.tz www.tanzaniatourism.go.tz









Wellworth Collection

Wellworth Collection is an authentic Tanzanian Hospitality chain, which owns & operates a collection of Luxury Lodges, Resorts & Camps in the most sought-after destinations in and around Tanzania.

The collection offers an array of Luxury Hospitality units to suite the liking of any discerning Traveller / Guest. From Palatial Resorts situated on the white sandy shores of the Tanzanian coast line to Luxurious Lodges and Camps in the famous Ngorongoro Crater and the worldrenowned Serengeti and Tarangire National Parks.

Experience the awe-inspiring treasures of Tanzania with the comforts offered by a true African Hospitality Group...the Wellworth Experience!



Sameer Ismail



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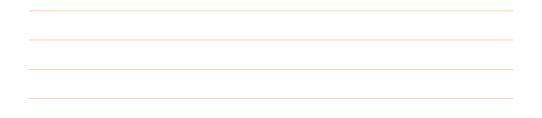




Zanzibar Commission of Tourism

The Zanzibar Commission for Tourism is an institution under the Ministry of Tourism and Heritage of the Revolutionary Government of Zanzibar, established in 1992 under the Tourism Act No.6 2009.

The Zanzibar Commission for Tourism is mandated with marketing and promoting Zanzibar as a tourist destination. As well as the development of tourism policy & strategies, registration & issuing of licenses, regulation & supervision tourism businesses.





Hafsa Hassan Mbamba



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www.zanzibarcommissionfortourism.com





EXHIBITORS TO MEET

- Hotels / Lodges/ Resorts
- Tour Operators / Tour Companies
- Excursion Companies / Watersports
- Airlines / Banks / Hospitality / Suppliers
- Tourism Authorities & Associations

23-24

FEBRUARY, 2023

GOLDEN TULIP ZANZIBAR AIRPORT HOTEL & SPA

organized by:







proudly sponsored / supported by:

















Zanzibar Pearl Boutique Hotel & Villas

Elegance, Nature, Uniqueness

A hidden gem, a Jewel, a unique oceanfront boutique hotel, laid on the longest and most spectacular beach of Matemwe, surrounded by a tropical garden, shaded by dozens of palm trees, away from the hustle and bustle. Inspired by the Zanzibar architectures using natural locally sourced materials & decor. Relaxed atmosphere, smiling people, and picturesque surroundings. Zanzibar Pearl has the longest beachfront in Matemwe - 250 meters long with 24 rooms and 7 villas, sitting on a 39000 sgm piece of land. The perfect place for a paradisiac unforgettable vacation.



IMPECCABLE SERVICE ON OUR CLOUD NINE





Zara Tanzania Adventures / Zita Tanzania Wild Camps

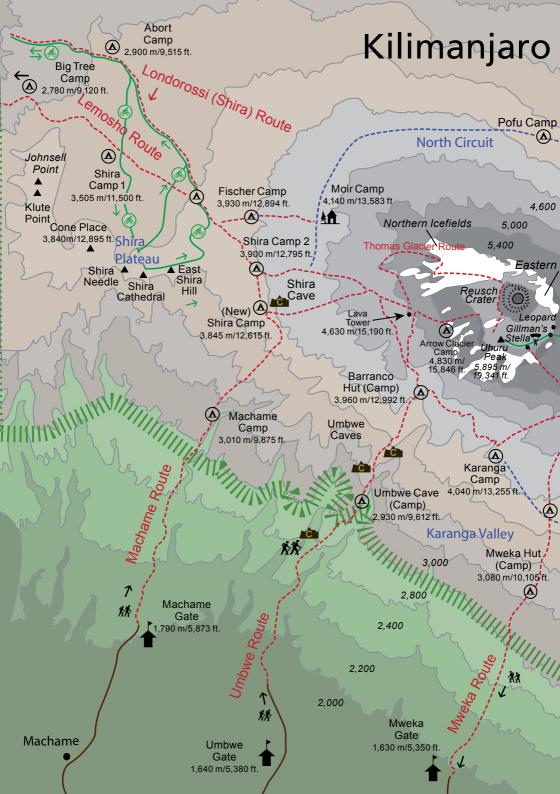
Zara Tanzania Adventures is a local company, established in 1986 located in Moshi, Tanzania, providing high quality travel and tour services in the East Africa. Over the years Zara Tours has evolved into Tanzania's largest Kilimanjaro outfitter and one of the largest safari operators in Tanzania.

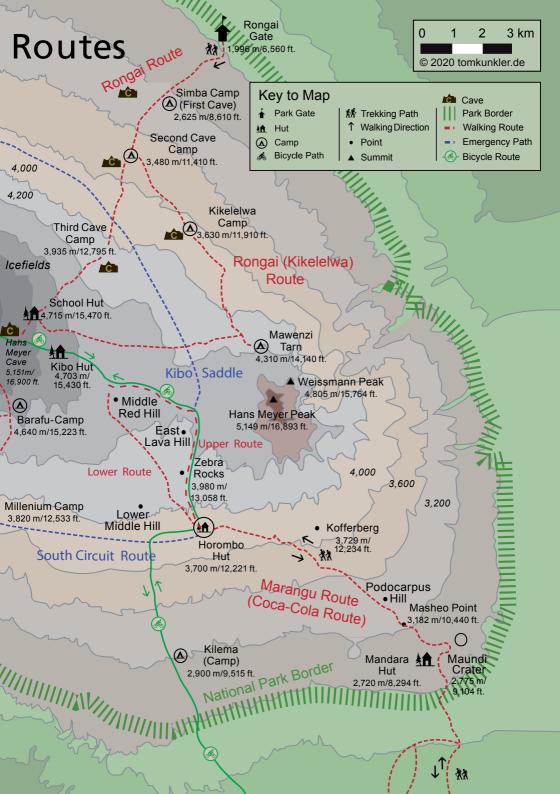
We have a fleet of more than 50 well-maintained vehicle and 8 accommodation facilities under Zita Tanzania Wild Camps. Safety, efficiency and reliability have earned us the reputation of being one of the best-valued and most reliable operators in the region. Over the years, we have been awarded the number one tour operator in Tanzania by the Tanzania National Park Authority.













Unforgettable Tanzania

Tanzania is considered the "cradle of humanity," and still offers today's travelers an authentic Africa. The Serengeti, Africa's largest nature reserve, or the Ngorongoro Crater, often called the "eighth wonder of the world," are testament to timeless fascination. With 16 + 6 new national parks and just as many nature reserves, Tanzania offers a once-in-a-lifetime safari experience with the single greatest population of large mammals in all of Africa.

The white summit of Kilimanjaro makes Tanzania the country with the highest mountain in Africa, and with a part of Lake Victoria, it also has access to the second largest fresh water lake on earth.

The picturesque Usambara Mountains or the Oldoinyo Lengai volcano to name just two, are natural wonders beyond compare. Tanzania is also a true mosaic of ethnic and historical richness, with unforgettable Cultural adventures. For Sun worshippers the coastal region around Tanga and Dar es Salaam, or the Arabic-influenced Spice Islands Zanzibar and Pemba are ideal recommendations. For more info check www.tanzaniaparks.go.tz.

Unforgettable Safaris

Tanzania is simply Africa's No. 1 Safari destination. No other country in Africa has named more than 1/3 of its total area (over 300,000 km²) as nature reserves. There are 22 national parks, one nature preserve Ngorongoro Conservation Area, few wildlife reserves (e.g. Selous Wildlife Reserve) and the world-famous Serengeti National Park, known for its annual migration of over 1.5 million white-bearded (or brindled) wildebeest and 250,000 zebras and for its numerous Nile crocodile and honey badger.

All national parks are administered and monitored by TANAPA (Tanzania National Park Authority) with highest priority on conservation of wildlife and the continuing improvement to park infrastructure. Tanzania's national parks are not fenced, allowing free movement of wildlife and native people at any time. For more info check www.tanzaniatourism.go.tz.



Unforgettable Mountain Trekking

Tanzania offers the highest mountain in Africa - Mt. Kilimanjaro (5,895 m). It's also the tallest freestanding mountain in the world. The second highest Mountain of the country is Mt. Meru, in the heart of Arusha National Park, and with 4.566 meter even the 5th highest peak on the African continent. Many more Trekking options & regions such as in the Ngorongoro Highlands, are under development right now to meet the big demand of active tourism.

Unforgettable Cultural Tourism

Tanzania is a true mosaic of ethnic and historical richness with more than 120 different tribes. and languages. Through the mix of centuries-old cultures and colonial occupation there are African, Arabic, Indian, and European influences in every corner of the country. The northern part of Tanzania is home to the "ancient Maasai" people, whose legendary traditions are reaffirmed when meeting them in person. The southern part of the well-known Ngorongoro Nature Preserve is home of the small statured "Hazabe" tribe -also known as "Bushmen". Tanzania provides certainly an "unforgettable" Cultural experience. For more info please check - www.tanzaniaculturaltourism.com

Unforgettable Beach Holidays

Zanzibar is one of the most well-known "paradise islands" in the Indian Ocean. It's a small island group that lies about 36 km off the coast of Tanzania. It consists of the main island Zanzibar, called Unguja Island, the island of Pemba in the north, and many smaller atolls. Unguja, the main Zanzibar island, is a real jewel in the Indian Ocean, whose palm tree-lined sandy beaches, timeless fishing villages, spice plantations, and colorful markets contribute to the extreme fast growing tourism over the last trade. Zanzibar in contrast to the Tanzanian mainland, is very strongly influenced by Arab culture, due to the history. Many newly established international standard hotels & direct flights from all over the world make Zanzibar a most "unforgettable" beach destination in Africa.

KARIBU-KILIFAIR 2023

EAST AFRICA'S LARGEST TOURISM FAIR





























