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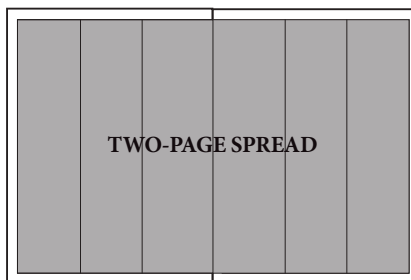
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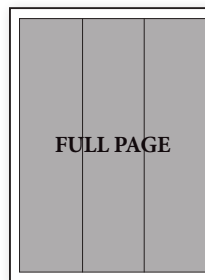
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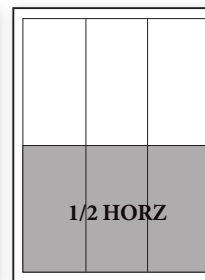
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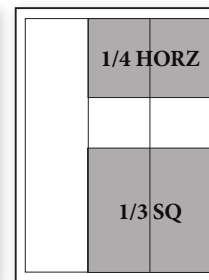
TWO-PAGE SPREAD



FULL PAGE



1/2 HORZ



1/4 HORZ

1/3 SQ

TWO-PAGE SPREAD

Non-Bleed: 15.625" x 9.8125"

Full Bleed: 16.75" x 11.125"

Trim: 16.5" x 10.875"

FULL PAGE

Non-Bleed: 7.25" x 9.8125"

Full Bleed: 8.5" x 11.125"

Trim: 8.25" x 10.875"

1/2 HORIZONTAL

Non-Bleed: 7.25" x 4.75"

Full Bleed: 8.5" x 5.625"

Trim: 8.25" x 5.5"

1/3 VERTICAL

Non-Bleed: 2.333" x 9.625"

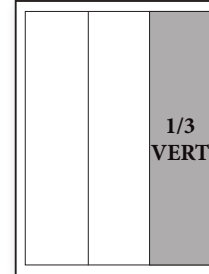
Full Bleed: 3.0208" x 11.125"

1/4 HORIZONTAL

Non-Bleed: 4.75" x 3.375"

1/3 SQUARE

Non-Bleed: 4.75" x 4.75"



1/3 VERT

Non-Bleed: 1/2 inch inside the trim measurements.

Full Bleed: All bleeds must extend 1/8 inch beyond trim on all sides.

Live Area: 1/2 inch inside of the trim edge. All images and text not intended to bleed should be within this margin.

Trim: The edge of the page.

2026 WHITETAIL NEWS ADVERTISING RATES

AGENCY AND FREQUENCY DISCOUNTS START AT 2X INSERTIONS

ONE TIME INSERTION GROSS RATES				ONE TIME INSERTION GROSS RATES		ISSUE CLOSING DATES		
UNIT	PRICING	UNIT	PRICING	UNIT	PRICING	ISSUE	MATERIAL DEADLINE	RELEASE BY DATE
TWO-PAGE SPREAD	\$11,550	1/3 VERTICAL	\$3,533	COVER 2	\$7,975	36-1 SUMMER	5/12/26	6/1/26
FULL PAGE	\$5,775	1/3 SQUARE	\$3,533	COVER 3	\$7,150	36-2 FALL	6/15/26	7/15/26
1/2 HORIZONTAL	\$4,450	1/4 HORIZONTAL	\$2,749	COVER 4	\$8,525	36-3 SPRING 2027	1/19/27	3/1/27