



Jeans & Dreams

A calm, joyful space
for little dreamers"

inspirational moodboard



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This is a room that says:
Adventure doesn't need
noise.

It's a place for quiet
discovery, sky-high
imagination, and daily
rituals that feel just
right.





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Designed for children
aged 2 to 10, this
moodboard works
beautifully in solo
bedrooms or shared
sibling rooms.

It's calming without being
bland, soft without being
overly sweet, and built to
last through shifting
styles, ages, and moods.

Perfect for both girls and
boys. It brings ease to the
everyday while leaving
plenty of room for play and
creativity



Colour palette

Soft balance.

Earth and sky.



Warm:

Cocoa, chestnut, muted ochre

Cool: Denim blue, pale aqua

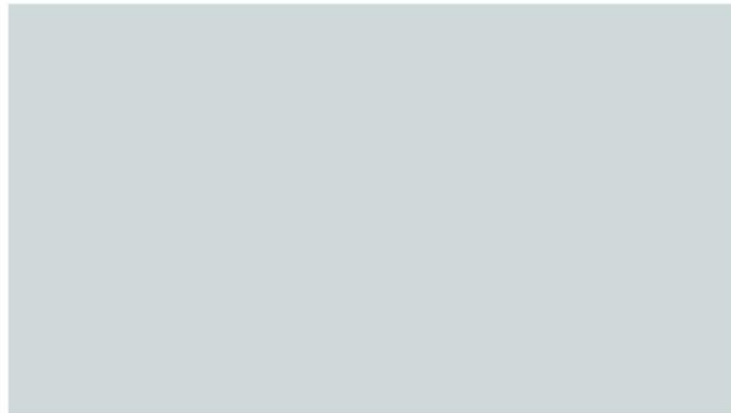
Neutrals: Beige, dusty greys, off-white

These tones combine like driftwood and sky — giving the space a grounded, breezy feel.



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Moodboard items room elements

wallart

accessorise



Blue Jeans bed canopy



Jeans
Teeppee
Tent



Blue Floor Mat

Cushions



Or, simply use this as inspiration to find pieces that match your style and story.



design
kids
space

Moodboard Instructions in 5 Steps

(If you're not too busy running the world)

1. Start with the walls

Go big or keep it simple — your call.

The main wall in this moodboard features a stunning balloon wallpaper in dusty blues and warm browns. You can swap it for wall stickers in matching tones. Start with a calm base like light beige, then build the mood from there.

Tip: Wallpaper often defines the tone and your budget — so measure and plan first.

2. Define the function

Is this a bedroom, a playroom, or an all-in-one?

Here, the teepee tent and house bed make it a multi-use space: cosy, playful, and flexible. But yours might be mostly for sleep or shared by siblings. Know what you need — and then design to fit that purpose.



3. The room is their universe

From playdates to pillow forts, this is their world.

The teepee tent is a hideaway. The jeans bed canopy creates structure and softness. Floor cushions, a play mat, and layered pillows give comfort and opportunity — for rest, storytelling, and invention.

4. The (not-so) optional layers

Add soft pillows, rugs, and textures.

Use natural fabrics like cotton and velvet. They're not just pretty — they create depth and comfort. Look for cushions in the shape of leaves, clouds, or stars to add character without clutter.

5. Make it theirs

Hang a garland. Frame their drawing. Leave space for mess.

This room doesn't have to be perfect — just personal. Because when it feels like theirs, that's when the room really works.



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