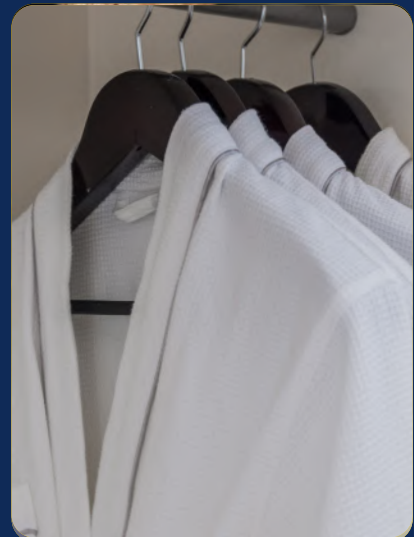




Brody Chemical



**2025**



BRODYCHEMICAL.COM  
800.488.2436 SALT LAKE CITY, UT



Smart doesn't have to be complex. For decades, our family-owned company has relied on a simple formula for success: **innovation + quality + reliability**. Just like all of our formulas, customers can count on it.



## INNOVATION

Brody Chemical is always evolving to find new ways to create better products as well as improving on existing processes. Our research and development is constantly innovating to improve the products and services we manufacture today. We strive to provide a product that not only is extremely effective, but also safe-to-use and environmentally friendly.

## OVER 80 YEARS OF EXPERIENCE

Our background in chemistry, quality assurance, and industry specific knowledge helps us understand the obstacles our customers face. Finding solutions to our customers' needs is our primary focus. Providing the right product helps our customers get the job done right the first time, safely and effectively.

## ONE-STOP SHOP

We strive to offer complete solutions for your business. The equation is pretty simple. The more solutions and services we can offer to our customers, the more money you can save and the more efficient your ordering will be.

## SCHEDULE A CONSULTATION TODAY!

**1.800.488.2436**  
**ORDERS@BRODYCHEMICAL.COM**



## LAUNDRY PRODUCTS

Our state-of-the-art laundry products and programs are developed with cost savings and quality in mind. Combined with our exceptional service and efficient chemical pump systems, you will transform the quality of your linens. In fact, with the right chemistry, you can extend linen life by 30%, and eliminate over-bleaching.

From regular preventative calls to fast emergency service, our skilled service experts protect you from down-time.

## OUR EXPERIENCED SERVICE

*From regular preventative calls to fast **emergency service**, our skilled service experts protect you from down-time.*

Our skilled service technicians are always ready to assist with installation, repairs, and preventative maintenance - **anytime, anywhere**. Our goal is to fulfill our customers' requirements quickly and consistently.

We ensure that our services are accessible whenever and wherever you require them, without fail.





# PRODUCT COLLECTION

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Brody Chemical's formulations clean even the dirtiest of linens in the wash wheel – the first time! We provide chemical injection systems plus on-site technical support and service at no charge to our valued customers.

## BEST SELLERS



**ILLUMINATE BUILT  
DETERGENT**  
**CA3808**

One of the most concentrated laundry products on the market today!



**HIGH-IRON LAUNDRY  
SOUR/ SOFT**  
**CA3832**

Extremely concentrated formula designed for high-iron water!



**LAUNDRY  
BLEACH 9%**  
**7016**

Extremely concentrated 9% Laundry Bleach!

## DETERGENTS/ LAUNDRY BREAKS

### **BRIGHTEN LAUNDRY DETERGENT** **CA3898**

**Wear and tear isn't the problem with laundry – it's stains!**

86% of linens are discarded for stains compared to only 5% for wear and tear. Our high-powered Brighten Laundry Detergent removes stains and increases whiteness the first time – every time. Perfect for personal clothing. Amazing fragrance and no irritation to skin.

### **DEVOUR** **CA3816**

**One-step enzyme detergent with color safe bleach!**

Devour is a one-step enzyme laundry detergent with color-safe bleach, that is safe-to-use on all washable color-fast fabrics, including Dacron and polyester blends. Do not use on natural silk or wool. Excellent product for dry cleaners effective in cold water for washing fabrics requiring low-temp laundering. It can also be safely used in warm or hot water. Safe on all metals and rubber found on commercial laundry equipment. Devour is a quality laundry detergent that is enhanced with enzymes designed to digest stains and soils that not even bleach can remove.

### **ILLUMINATE BUILT DETERGENT**

**CA3808**

#### **Highly-concentrated liquid built detergent for 3 product laundry systems!**

This product is a highly-concentrated built detergent that eliminates the need for a separate laundry break. This powerful stain-fighting formulation cuts down reclaim washing. This detergent is designed for use with automatic dispensing equipment and includes soil-suspending, anti-redeposition agents that help prevent graying and dulling with optical brighteners that enhance linen performance. Contains sequestering agents that are effective in a variety of water conditions and temperatures.

### **INDUSTRIAL LAUNDRY SOAP**

**CA3822**

#### **Heavy duty, industrial grade powdered detergent!**

Industrial Laundry Soap has been formulated to remove stubborn, synthetic greases, carbons, and oils from shop towels, uniforms, and ink soaked rags. It will not bleed colors and is safe-to-use on polyester and polyester-blend fabrics. This emulsifying detergent will out-perform other detergents on the market. Great for industrial uniforms.

### **LAUNDRY CONCENTRATE**

**7008**

#### **Contains 100% active ingredients - no fillers added!**

This product is a revolutionary formulation in laundry cleaning compounds. A blend of 5 active cleaning, stain removing, and whitening agents gives this product the perfect balance, variety, quality, and extreme performance. Brody Chemical's Laundry Concentrate will perform under the toughest conditions. It contains 100% active ingredients - no fillers are added. Safe on colors and all types of materials. Whitens, brightens, and gets your stains out.

### **LAUNDRY SOLVENT DETERGENT**

**CA3980**

#### **Perfect for tough stains! Tackles grease and stubborn soils with ease!**

This product was formulated to release and suspend both petroleum and food based grease and oils. We use a unique blend of solvents and surfactants to provide an excellent cleaning action combined with anti-redeposition agents to make sure that stains stay off of the linen during draining and extraction. Biodegradable water softening agents are added to boost detergent performance.

### **OILFIELD LAUNDRY DETERGENT**

**CA3984**

#### **Formulated for fast and effective removal of oils on industrial uniforms!**

A special blend of emulsifiers formulated for the removal of the heaviest oils and grease from all types of oilfield industrial work uniforms. This industrial strength detergent is intended for use in commercial laundry facilities and should be serviced by a qualified Brody Chemical service representative.

### **PREMIUM ENZYME LAUNDRY DETERGENT**

**CA3906**

#### **Impeccable ingredients with stain fighting enzymes and no harsh chemicals!**

Our most exceptional everyday laundry detergent for everything from shirts to sheets. Optimized for cool water and suitable for HE machines, this premium enzyme laundry detergent is an all-purpose laundering formula that targets stubborn dirt stains, and grease. Specifically designed for whites and colors with powerful deep-cleaning enzymes that target fresh and set-in stains. This product is highly effective for delicate fabrics and heavily soiled garments. Even tough stains like grease and wine are no match for this detergent. With built-in, color-safe bleaching agents, and odor-eliminating ingredients it leaves your linens looking and smelling fresh.

#### **SUPER CONCENTRATED LAUNDRY BREAK**

**CA3942**

**This booster provides an extra punch of alkalinity to the wash cycle!**

Tough on soils and gentle on linens. This product is designed to be used on heavily-soiled material. This super-concentrated formula inhibits scale formation and controls water hardness to ensure linens remain white over time. Prepares the fabric for the washing process by raising the pH of the wash water which accelerates cleaning by allowing individual fibers of a fabric to open up and release entrapped soil particles. SC Laundry Break contains biodegradable water softening agents to boost detergent performance.

#### **ULTRA FRESH POWDERED DETERGENT**

**7008E**

**Economical! Dissolves completely and leaves no residue!**

Ultra Fresh Laundry Powder is a low-sudsing detergent that can be used for all different type of linens and water conditions. Each 50# pail contains enough detergent to wash 320 loads. This unique formula dissolves completely leaving no residue behind. Contains rinsing aids and fabric softeners to keep your linens soft and fresh. 100% biodegradable and safe for the environment. Contains no phosphates or caustic ingredients. Works well in hot, warm, or cold water and comes with a handy scoop for easy measuring.

#### **ULTRA FRESH LIQUID LAUNDRY**

**CA3934**

**Tough on odors - Easy on your wallet!**

Ultra Fresh Laundry is formulated to clean heavily-soiled laundry and to brighten and whiten the fabrics in one step. This product does not contain any harmful ingredients like bleach or phosphates and provides a refreshing fragrance to your linens. Can be used in regular as well as HE washing machines and is safe for septic systems.

### **SOUR/SOFTENERS**

#### **HIGH-IRON LAUNDRY SOUR/ SOFT**

**CA3832**

**Extremely concentrated formula designed for high iron water!**

Brody's High-Iron Laundry Sour/Soft combines the benefits of three products: fabric softener, laundry sour, and iron control. Provides maximum protection from yellowing of linen and rust stains caused by high-iron content in water. The formula is designed to completely neutralize linen. The pH of the finished product is perfectly balanced preventing alkaline or acidic irritation to the skin.

#### **LAUNDRY SOUR**

**3041**

**Neutralizes alkaline residues!**

This product was specifically designed to be added to the final rinse cycle when washing linens in commercial laundry machines. Laundry Sour speeds extraction and drying time of laundry and will effectively brighten white and colored fabrics. Special chelates in the product tie up minerals found in the water therefore properly conditioning laundry with the continued use of this product. Will effectively remove lubricant build-ups left behind by laundry softeners to provide proper absorbency and destaining.

## LAUNDRY SOUR II

3046

**Formulated to neutralize and remove rust deposits!**

Liquid Laundry Sour II is designed to completely neutralize linen so that the pH of the finished product is within an acceptable range. Prevents alkaline or acidic irritation to the skin. Reduces prewash by aiding and removing residual alkali and mineral deposits such as lime and iron which can cause graying and yellowing of linen. This product is specifically formulated to remove rust deposits from linen.

## LAUNDRY SOUR/SOFTENER

3043

**Dual-purpose product designed to soften and neutralize in one step!**

This high-quality, dual-action formula combines the neutralizing power of a sour with the softening properties of a fabric softener. Used in conjunction with a complete laundry program, this product helps speed extraction, restore pH balance, and reduce static build-up in the drying process. Leaves your laundry smelling soft and fresh with the perfectly balanced pH out of the washer. This product helps eliminate the redeposition of suspended soils in the final rinse cycle.

## LIQUID FABRIC SOFTENER

7007

**Leaves your linens soft, fluffy, and smelling great!**

This product makes all washables soft and fluffy. Makes ironing easier and helps to eliminate chafing. Linens stay fresh, wear longer, and wrinkle less. Aids in the elimination of static electricity which stops clinging of linens to body. Excellent for blankets, sweaters, sheets, towels, pillow cases, diapers, work clothes, hosiery, or any other washable materials. Great smelling fragrance leaves linens smelling fresh!

## SOFT-N-FRESH FABRIC SOFTENER

CA3978

**Economical and smells fresh and clean!**

Brody Chemical's Soft-N-Fresh Fabric Softener makes all washable linens soft and fluffy. Makes ironing easier and helps to eliminate chafing. Linens stay fresh, last longer, and wrinkle less. Aids in the elimination of static electricity, which stops linens from clinging. Excellent for wearables, blankets, sheets, towels, pillowcases, industrial clothing, or any other washable material.

## BLEACHING AGENTS

### LAUNDRY BLEACH 9%

7016

**Extremely concentrated 9% Laundry Bleach!**

This product is a 9% concentrated bleach for use in commercial and institutional laundries. It is highly-concentrated for stain removal and whitening. This product can be used during or after the wash cycle and is temperature stable for hot or cold water washing. Laundry Bleach will also regenerate itself for added effectiveness. Keep your whites stain-free and smelling fresh.

### OXYBLEACH 17.5%

3047

**Safely removes stains from colored and white fabrics!**

Concentrated peroxide bleach, blended for safe cleaning of colored fabrics, clothes, and textiles. This extremely concentrated oxygen compound is safe for most fabrics and dyes when used as directed. Utilizes a controlled oxygen release system to safely and effectively remove stains and brighten fabrics.

## WHITE RECLAIM POWDER

CA3950

### **Removes all stains from your white linens!**

Reclaim Powder is a heavy-duty, caustic, and granular Chlorine powder for rework of stained linen. Excellent in removing set stains on white textiles, towels, linens, etc. Removes hard-to-get-out stains on aprons, smocks, and chef coats. Formulated for use on white linen only. A universal chlorinated detergent used to reclaim stained linen. Effective on food and beverage linens as well as hotel and hospitality. Contains power release Chlorine Bleach to aid in stain removal and cleaning.

## STAIN REMOVERS

### MAKEUP REMOVER

CA3900

#### **Easily remove waterproof makeup, eye-black, and more with a potent citrus-based remover!**

Makeup Remover is a multi-purpose solution that excels in removing all types of waterproof makeup and stubborn lipstick stains. It doesn't stop there; it also serves as a reliable shoe polish and eye-black remover. With its powerful citrus-based formula, it effortlessly wipes away these challenging blemishes, leaving your surfaces and fabrics looking clean and refreshed.

### ORGANIC SPOT REMOVER

7017

#### **An efficient laundry spotter, powered by enzymes!**

This advanced laundry spotter is specifically designed to tackle tough stains like body fluids and blood. With its powerful enzyme formula, it effortlessly removes stubborn stains while ensuring the complete elimination of odors. Safe-to-use on all types of linens. Keep your fabrics fresh, clean, and stain-free.

### PEROXIDE CITROX SPOTTER

CA3913-1

#### **This all-in-one spotter is an exceptional solution for tackling stains!**

It integrates the potent cleaning properties of citrus and Hydrogen Peroxide, making it highly effective at breaking down and lifting away stains. This powerful combination ensures that spills and spots can be treated quickly and efficiently, preserving the quality and appearance of your fabrics. Great for wine and red liquids.

### RUST & IRON REMOVER

1095

#### **Remove rust and iron stains from linens with this no-scrub, safe-to-use, acidic formulation!**

Our commercial laundry Rust and Iron Remover is the ultimate solution for banishing rust and iron stains from your linens. This powerful formula effortlessly lifts these stubborn blemishes without any effort on your part. Formulated with precision, it uses an acidic formula that's both effective and safe for your linens.

### SPOT REMOVER

7013

#### **Conquer tough stains like oil, shoe polish, ink, and coffee with a potent citrus-based formula!**

This Spot Remover is a versatile solution that tackles a wide range of stains. From organic and petroleum-based oil stains to stubborn marks like shoe polish, ink, and permanent marker, it doesn't back down. Even coffee, tea, and food stains are no match for its powerful citrus-based formula. Keep your fabrics looking fresh and spotless.



## ANCILLARY PRODUCTS

### SUPER CONCENTRATED LAUNDRY STARCH 3045

**Gives your clothes a crisp, long lasting edge!**

Super Concentrated Laundry Starch is a liquid sizing for use in shirt and commercial laundries. This unique product was developed for use on polyester and polyester-blend fabrics. It is equally effective on shirts and table linens to ensure optimum stiffness. Brody's Liquid Starch provides body and stiffness to the fibers after washing. Helps the iron glide faster and gives clothes and linens a professional touch.

### WRINKLE RELEASE 7000

**Say goodbye to wrinkles and static with our fast and fragrant iron-in-a-bottle solution!**

Wrinkle Remover is a game-changer when it comes to keeping your clothing fresh and crease-free. It not only efficiently eliminates wrinkles and static but also imparts a delightful fragrance to your fabrics. Its fast and easy-to-use spray design makes it a convenient addition to your daily routine. Think of it as having an iron in a bottle, ready to refresh your garments effortlessly.

### PROTEIN RELEASE AGENT CA3856

**This enzyme based formula is the secret to treating tough stains!**

This proprietary enzyme blend targets the most common tough stains. Our formula is consciously formulated with biological and mineral-based ingredients. A hyper-efficient, non-toxic, biodegradable formula. Our Protein Release Agent is the first laundry product to feature a groundbreaking bio-enzyme that breaks down tough-to-remove stains and odors caused by sweat, body grime, food, and blood.

### WATER SOFTENER 1082

**Liquid softening agent that takes the hardness out of water!**

This product is a liquid water softening agent that has been designed to take the hardness out of water in extreme, hard-water conditions. By softening your water, you will extend the life of your chemical pumps, injectors, and equipment. Water is a vital ingredient in most cleaning processes. When you experience hard-water, the result is less effective cleaning and you encourage the creation of soap scum. Soft water is much better at producing a lather from soap. By adding water softener, you can enjoy more effective cleaning as well as a more economical cleaning process as your products can stretch further.



## RECOMMENDED EQUIPMENT

3 Product Laundry Pump

**XSAB3SM00U000**

4 Product Laundry Pump

**XSAB4SM00U000**

5 Product Laundry Pump

**XSAB5SM00U000**



### FEATURES

- Modular, configurable system
- Six trigger inputs 20-265 Vac
- Manage up to three washer-extractors, adding more trigger interfaces and distributor block up to three valves
- Parametric dosing based on washer-extractor capacity
- Reliable communication between modules via CAN bus
- Wide-range power supply: 100 - 240 VAC
- Up to eight inputs for trigger interface module (SIM), optically insulated 12VDC 24 - 240 VAC
- Turnkey system
- Quick uploading and downloading



### THE SEKO MULTI-PRODUCT LAUNDRY PUMP

This pump is powered by a peristaltic pump, which revolutionizes laundry dosing with unparalleled accuracy, consistency, and reliability. With the ability to configure for multiple chemicals and formulas, this system guarantees precise dosing and consistent wash results.

### SPECIFICATIONS

- Power: 100 - 240 Vac, 50 - 60 Hz
- WashDose Peri P from 3 to 8 S type pumps: single machine system with multi peristaltic pump, one for chemical
- Flow rate: 400 ml/min (14 oz/min)
- WashDose Peri S from 3 to 8 H type pumps: single machine system with multi solenoid pump, one for chemical
- Flow rate: 1,800 ml/min (60 oz/min)

## WHAT MAKES US DIFFERENT

Brody is more than just a distribution and supply company. We are a true manufacturer of specialty chemicals that are produced under strict quality control standards.

Our comprehensive line of products fulfills the unique needs of our customers – enabling them to consolidate their purchasing and eliminate the need for multiple vendors.

**SCHEDULE A  
CONSULTATION TODAY!**

**1.800.488.2436**

**ORDERS@BRODYCHEMICAL.COM**



## TALK WITH AN EXPERT

Our experienced sales professionals provide a proven framework to meet your business objectives.

Our 700+ formulations are designed to make your life easier, your employees safer, and help you see *significant* savings.



**BRODYCHEMICAL.COM**  
**800.488.2436 SALT LAKE CITY, UT**





**Brody Chemical**



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