

# WHAT is KOSHY

and What is **Classbash**

## Company:

- KOSHY株式会社(k.k.) is a company that bridges cultures and brings them together through experiences, products, and services.
- KOSHY is focused on creating lifelong bonds with our partners, Program Participants, and staff.
- KOSHY's mission and vision are that of a single mindset shared among all of our connections.

# Classbash Program:

- We like to define the Classbash Program as a **Character Development** And **Confidence Boosting** **Life Abroad Preparation** Workshop.
- **Character Development** – because we help break our Program Participants out of their shell and guide them towards realizing their own strengths.
- **Confidence Boosting** – because we help give you courage to be yourself at all times.
- **Life Abroad Preparation** – because we help prepare you to function as part of a multicultural and multinational environment, whether for work or study abroad.

# English...school? Camp? Class?

- The Classbash Program is **NOT** an English school!
- The Classbash Program is **NOT** an English camp!
- The Classbash Program is **NOT** an English class!
  
- The Classbash Program **IS** an immersive environment where only English is used, but our focus is not only on improving your English skill – we see English as a tool you will need to use abroad, and we want to make sure you can use it to the max!

## So... *what exactly is Classbash?*

- The Classbash Program is a 3-, 5-, or 7-day workshop focusing on personal growth and development.
- Program Participants will take part in a series of activities and discussions aimed at enhancing their self-awareness, communication skills, and cultural competence – all in English.
- Through interactions with other Program Participants and the Staff, you will gain a deeper understanding of your own values and beliefs, and challenge yourself in ways you never imagined!

## OK, tell me more.

- No Problem!
- Basically, what we do is we take you, an unpolished gemstone, worried about how to act and speak in front of strangers, and we put you in a house with other people who are in a similar situation as yourself. And then we work on you from many different angles until you shine like a diamond.
- Simple, no?

# I still don't understand 100%.

- OK, think of it this way:
- As a Program *Participant*, you will be responsible for following the classes and, well, *participating* in all activities.
- The activities we have are a result of many years of experience in teaching English as a Second Language (ESL) and English as a Foreign Language (EFL). In simple terms, we have some really smart people who have been teachers for a long time, and they sat together to write a program that makes it possible for us to teach you how to be a productive member of society wherever you go.

# Activities?

- I see... OK, let's go one step at a time. This is what a typical day at Classbash usually looks like:
  - 7am – wake up;
  - 8am – breakfast;
  - 9am to 12pm – classes;
  - 12pm – lunch;
  - 1pm to 4pm – research project;
  - 4pm to 7pm – free time;
  - 7pm to 9pm – evening event.



- The morning classes are focused on communication. At this time we do activities in smaller groups such as Speed Reading (more on that later), skits and role-plays, debate, discussion, a little bit of grammar... lots of fun stuff.
- Lesson 4 (at 1pm) is delivered by the Head Teacher, and is a TED Talk type of activity for all Program Participants together. This special lesson is actually the core lesson that every other activity is connected to. There is 1 core lesson for each day of the Program, they are all unique, and all designed to make you expand your mind.
- The afternoon classes are much calmer, with a focus on vocabulary, research, presentation skills, etc.

## Naruhodo.

- See, this is a no-no. We try not to use Japanese at Classbash, and we enforce this rule through collective agreement. For example, one time during camp everyone voted that whoever uses Japanese needs to do either 5 push-ups or 10 squats. To be honest, that camp had mostly boys, so... LOL. But, you get the idea. BTW the punishment was double for staff.
- Actually, all decisions at Classbash are made through voting, because we believe everyone is equal here.

## I'm sorry! m(\_ \_)m

- No problem. Now go do 5 push-ups, LOL!
- Probably you noticed by now that we are using lots of casual language and slang, such as LOL, BTW, and things like that. But, don't think this is accidental. One of the major parts of the Classbash experience is learning about slang and how / when to use it. Unfortunately, Japanese people tend to make a lot of mistakes with this kind of language, so we really want to prepare you for making a good impression on native speakers ;)

## So, what if I can't say something in English?

- That is also not a big problem. At Classbash, we believe that learning through mistakes is a good way to learn – which is why we chose not to correct the “problem” above – and the staff will be there to guide you and show you good ways of finding the right vocabulary. We will also teach you how to find ways around the word you don't know.
- Besides, nobody here can speak perfect English anyway. Well, except the teachers, but that is kind of their job, so...

I see 😊

- That's the spirit!
- Anything else I can help you with?

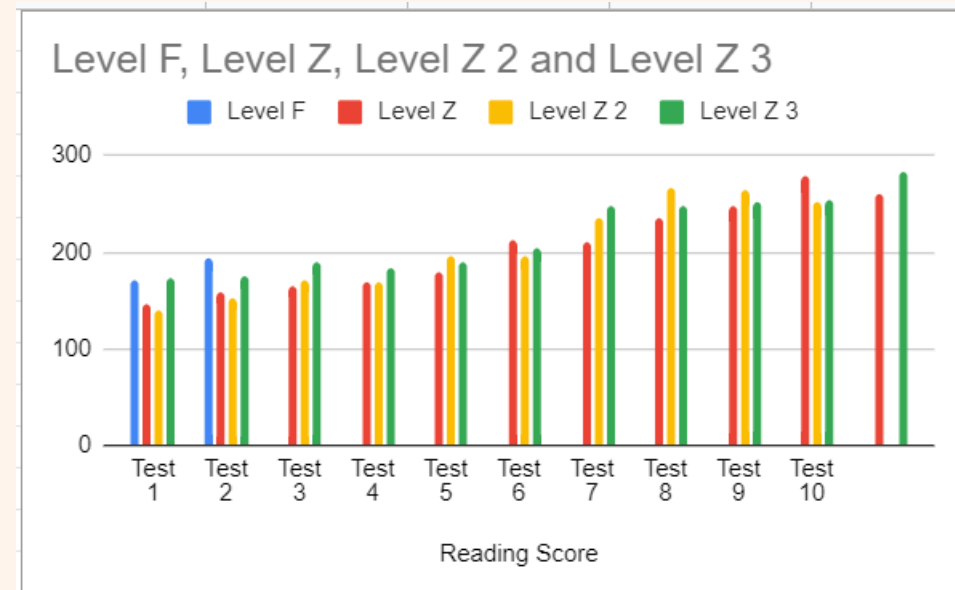
## Oh, you mentioned speed reading...?

- Yes! I almost forgot!
- Speed Reading is a really important activity we do during the longer Classbash camps (7 days or more). You see, statistically, most people who take standardized tests such as TOEIC, TOEFL, EIKEN, etc., have low reading scores because they don't know how to read the text quickly.
- We can teach you techniques for improving your reading speed, which will help you get a better score when you take a test!

# Really?!?

- You don't have to believe what I say. Here's a graph showing one previous student's progress over time:

Reading Score	Level F	Level Z	Level Z 2	Level Z 3
Test 1	172	147	141	173
Test 2	193	158	153	176
Test 3		164	171	189
Test 4		169	170	183
Test 5		179	197	189
Test 6		213	197	205
Test 7		211	236	249
Test 8		235	266	248
Test 9		248	265	253
Test 10		280	253	254



# I don't understand those numbers...

- It's quite simple. Test 1/2/3... is the first attempt, second attempt, etc.
- Level F is the lowest, and then the levels get more difficult.
- This person had a starting score of 147 words per minute (WPM) at level Z, and over 14 days improved to 280 WPM (which is better than even some native speakers).
- Their Level Z2 reading speed also jumped from 141 to 253 WPM.

Reading Score	Level F	Level Z	Level Z 2	Level Z 3
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Test 3		164	171	189
Test 4		169	170	183
Test 5		179	197	189
Test 6		213	197	205
Test 7		211	236	249
Test 8		235	266	248
Test 9		248	265	253
Test 10		280	253	254



## Sugoi...

- **10 push-ups!!!**

# I'm sorry!!!

- LOL.

## So, where can I get more information?

- It's best to check our website, [www.koshy.jp](http://www.koshy.jp), and follow us on SNS (Instagram, Twitter) for the latest information such as dates, locations, prices, etc.
- If you have a question, you can always contact us through the contact form on the website, or by sending an email to [contact@koshy.jp](mailto:contact@koshy.jp)

# Thanks a lot!

- My pleasure.
- We hope to see you at the next Classbash! 😊