

# CREATIVE CARPET & FLOORING'S CREATIVE THINKING

PUBLISHED AUGUST 2021

ISSUE NO. 150



Mark  
Bouquet



Mark  
Bouquet Jr.

We promise that you'll love  
your new floors, or we'll  
replace them for **FREE!**\*

\*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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## "Mark" My Words... *a message from Dawn Giganti*

Happy August!

I can walk into any room with my head held high, a smile on my face and easily start talking to anyone without one single ounce of shyness or self-doubt or a single thought of what others must be thinking of me. Truth be told... I'm feeling insecure and uncomfortable in my skin. What's my secret? Fake it.

How we act determines how we feel. It will be a long time if we wait until we feel good, confident and strong before we start acting that way. ACTING confident even when we aren't can help us FEEL confident. Here are three ways to feel more confident right now:

1. Power pose: Our body language affects our personalities and our confidence. We can have more control over how we're feeling just by improving the way we stand. So, if you want to feel more confident, stand tall with your hands on your hips and legs slightly apart. It's incredible how great this works!
2. Dress for success: Just like our stance can affect our confidence, so does the way we dress and present ourselves to the world. Don't you feel the most beautiful and confident when you are wearing your favorite, most flattering outfit along with putting on makeup and doing your hair? Looking and feeling mediocre is a self-esteem destroyer. Take the time to look good if you want to feel good.
3. Just ask: It's difficult not to feel uncomfortable in social situations when you're struggling with self-confidence or if you tend to be a natural introvert. I get super anxious when it comes to making small talk with a room full of strangers. But you wouldn't know it because I ask questions. Get to know someone and find out more about what makes them tick. You will forget to focus on how nervous and insecure you're feeling!

"Have I not commanded you? Be strong and courageous. Do not be frightened, and do not be dismayed, for the Lord your God is with you wherever you go." Joshua 1:9 ESV. God commands us to be strong and courageous! Not in our own abilities or strengths, but because God will be with us wherever we go. We can live in confidence because of His strength.

I guarantee that the most successful, amazing and confident people you know struggle with those same feelings of self-doubt and insecurity. The only difference is that they've learned how to pretend when they need to. That capability to appear confident even when they don't feel it is what carries them through. You can do that, too!

If you've been fighting with self-doubt and a lack of self-confidence, try faking it until you make it. Spend a few minutes every morning doing a power pose and pay attention to how it makes you feel. Then, take the time to look your best with your nicest outfits, put on makeup and do your hair. Again, pay attention to how you feel. Lastly, in whatever social situation you find yourself in, make sure to ask others about themselves and turn your focus inside out. And most of all... don't forget, we can live in confidence because of His strength!

Have an excellent rest of your summer! Fall will be here before we all know it ☺

Dawn Giganti, Marketing & Administrative Assistant  
Creative Carpet & Flooring

## Month at a Glance:

**7th Purple Heart Day** - "Thank You" to those who have sacrificed so much. We want all Purple Heart recipients to know they will never be forgotten by the American People.

**13th Left Hander's Day** - Right-handed people operate in the left side of the brain. Left-handed people use the right side. Therefore, only left-handed people are in their right mind ☺

**16th National Tell a Joke Day** - Aaaaannd I think I'll check this off as DONE now! ☺

**21st National Honey Bee Awareness Day** - Many bees travel 55,000 miles to produce just 1 lb. of honey. Bees need to gather nectar from 2,000,000 flowers for 1 lb. of honey. A single bee will gather just a 1/2 tsp. of honey in its lifetime.

## Employee birthdays this month:

**8th Brian Berson** - Flooring Consultant

## AUGUST 2021

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	1	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



## The official snack of Illinois... POPCORN!

New York has yogurt, South Carolina has boiled peanuts, and Texas has tortilla chips and salsa, but the official state snack of Illinois is popcorn. And while you might not think of the Land of Lincoln when you think of that big buttery bag at the movie theatre, Illinois is actually one of the nation's leading

producers of popcorn. But the idea didn't come from farmers or movie-theatre-chain-owners - it actually started with a group of grade school students at Cunningham Elementary School in Joliet (now billed as "The Home of the Comets and Kernel Kids"). The law designating popcorn "the official State snackfood of the State of Illinois" was enacted in 2003. It seems only fitting, since the state's official vegetable and grain are both also corn. (The official state pie, however, is pumpkin.)

[The Atlantic - JUL 2021]

## MICROSOFT: THE QUIETEST PLACE ON EARTH

IF YOU WANT TO FIND THE BEST ATTEMPT HUMANS HAVE MADE AT ACHIEVING TRUE QUIET, HEAD TO BUILDING 87 AT MICROSOFT'S HEADQUARTERS IN REDMOND, WASHINGTON. THERE, A SPECIALLY DESIGNED ANECHOIC CHAMBER ("ANECHOIC" MEANS PRODUCING NO ECHOES) SET THE WORLD RECORD FOR SILENCE IN 2015, WHEN THE NOISE INSIDE WAS MEASURED AT -20.6 DECIBELS. FOR REFERENCE, A HUMAN WHISPER IS ABOUT 30 DECIBELS, AND THE BOTTOM LIMIT OF HUMAN HEARING IS 0 DECIBELS. THE CHAMBER IS A CUBE THAT SPANS 21 FEET IN EACH DIRECTION, AND ITS SURFACES ARE LINED WITH SOUND-ABSORBING FOAM. MICROSOFT USES THE CHAMBER TO LISTEN TO ELECTRONIC EQUIPMENT — COMPUTERS, XBOXES, HOLOLENS DEVICES, CIRCUIT BOARDS, SPEAKERS — IN PART TO LOCATE THE TINY HUMS CONSUMERS FIND ANNOYING. BUT MOST PEOPLE CAN'T SPEND TOO MUCH TIME IN THE CHAMBER WITH THE DOOR CLOSED, BECAUSE THEY FIND IT UNSETTLING; YOU CAN HEAR YOUR OWN BLOOD RUSHING AND BONES GRINDING.



[BBC - FEB 2020]

## The largest tree, by volume, in the world - General Sherman in Sequoia National Park



At about 52,500 cubic feet when it was last measured accurately in the 1980s, General Sherman is the world's largest tree as measured by volume. (For reference, that's about half the volume of an Olympic-size swimming pool.) But despite being big, General Sherman is not particularly old by sequoia standards — the tree is only about 2,000 years young, whereas other sequoias are thought to be more than 3,000 years old. Hyperion, by the way, is the world's tallest known living tree, but not the biggest overall. It's almost 380 feet tall, whereas General Sherman is about 275 feet high.

[LiveScience - FEB 2020]

## MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ALAN SEABORG  
ALEC BIDOCHKA  
ALEX DUCHAK  
ALLISON MONASTERIO  
ALTHEA NEWMAN  
AMY PENCE  
ANDREA BLAIR  
ANGIE MIAZGA  
ANTHONY & SANDY  
URBIK  
ANTONIO MANCINI  
AUDREY HEYOB  
BELVA KNIGHT  
BILL & PEJA BURKE  
BILL & REGINA  
SARGENT  
BOB & KATHY DECIANNI  
BOB CZAJKOWSKI  
BONNIE DEDONA  
BRETT MARCOWKA  
BRIAN OSTER  
BRIAN PAGE  
CAMILLE CLEVERINGA  
CARLA DAWSON  
CAROL KEIM  
CAROL KINCADE  
CATHERINE GLAZIER  
CHAD TADMAN  
CHAEI MARTIN

CHARLOTTE LEHR  
CHERYL PABEN  
CHRIS BARCLAY  
CHRISTY GOSELIN  
CHRISTIE YATES  
CONNIE BROTT  
COURTNEY LEIGH  
CRAIG & MARY JANE  
BORG  
DANNY & JACLYN  
CRESCENT  
DAVE & SHELLY GENIS  
DAVE HADDAD  
DAVID VONBORSTEL  
DAVID ZELLER  
DEANNE CHATHAM  
DEANNE KATZMANN  
DEBBIE BAKKE  
DEBBIE CHERRIER  
DEBORAH HAMPTON  
DEBRA LINK  
DEBRA STUJZINSKI  
DENISE & MIKE CARDEN  
DEREK CLAY  
DIANE & GEORGE JEROME  
DIANE LAKOMA  
DIANE OBRIEN  
DIANE VITO  
DJURO JURIC

DONNA JERCHA  
DONNA WEST  
DORIS MACK  
ED MULLENBRUCK  
ELIZABETH & STEPHEN  
MCCREA  
GARY & CINDY MAUL  
GARY & STEPHANIE  
WEISSMANN  
GARY DOWNING  
GERARD DAVIDSON  
GINA LUOMA  
GLEN STANEK  
HANK MEENTS  
JAMES OLEARY  
JAN & TOM PETRAK  
JANET FURMAN  
JANICE LARSON  
JANINE GIOBBIA  
JANINE GRAHAM  
JANIS MILOSHOFF  
JAVIER REVUELTA  
JEANIE MARKIONE  
JENNIFER LEE  
JILL MARTIN  
JIM & PATTY SECVIAR  
JIM & CAROL STREIT  
JIM ENNIS  
JIM OOSTERBAAN

JODI HOEKSTRA  
JOE MIHALOV  
JOEL KORCZAK  
JOEY KARCZEWSKI  
JOHN & CELENE  
PLATT  
JOHN D'ANDREA  
JOHN HICKS  
JOHN HILL  
JOHN KLIESTIK  
JOHN PRINZI  
JOHN PUDINOFF  
JON JAGER  
JON RIMSINDER  
JUDY CROWHURST  
JUDY SHAUGHNESSY  
KAREN DOWLING  
KARREN KOKRAL  
KATHY MORRIS  
KATHY ULLMANN  
KATIE DEVOY  
KATY & JAKE MARTIN  
KELLY MOORE  
KELLY RIZZIE  
KEVIN SCANLAN  
KEVIN WAGNER  
KIM & SCOTT ZIARKO  
KIM & TOM EISSING

KIMBERLY CARROLL  
KRISTIE STEPANOVICH  
LAURA LANIGAN  
LAUREN & DAVID  
GONZALEZ  
LAUREN SCHARA  
LEANN BUSS  
LINDA GURAK  
LORE HILL  
LORI SPONDER  
LOWELL CHEEK  
LYNEA & ALAN  
BENGTSSON  
LYNETTE DEPOSE  
MALLORY WIENKE  
MARGARET FOY  
MARGE CONN  
MARIA KALSAN  
MARIE WOHLER  
MARIEA WARD  
MARION KUT  
MARY DECK  
MARY HARTL  
MARY TOMESKI  
MATT GONZALES  
MATTHEW SMITH  
MAX HEUMANN  
MAYSOUN GHANNAN  
MELVIN SMITH

MICAH LEESTMA  
MICHAEL BUCHANAN  
MICHELE BECKERS  
MICHELLE SCHROEDER  
MILDRED CAMPBELL  
MITCH WOOD  
NANCY & ARTHUR NYBERG  
NANCY HARDESTY  
NANCY KEELER  
NANCY MURPHY  
NANETTE WAUCHOP  
NATASHA SIMMONS  
OLGA MARTINEZ  
OLIVIA HURNS  
PATTY MELLON  
PEGGY SWEET  
PETER STULBERGER  
RACHEL VAN WIEREN  
RAFAEL MARTINEZ  
RANDY & CINDY  
ROBERTSON  
RAUL GABRANO  
RICHARD & MARIA GLATZ  
RITA VIGGIANO  
ROGER PAMPEL  
RON ZAPKA  
RONALD GRGA  
ROSEMARY REGNIER

RYAN & JAMIE HELDT  
SALLY WEISHAAR  
SANDI WALLACE  
SCOTT VANDENBERG  
SEAN & ANDREA LEAHY  
SHARON LINDSTROM  
SHEILA LANE  
SHMIR CORZINE  
STEVE & NANCY ROCKWOOD  
SUE HOLLANDSWORTH  
SUSAN FRIELING  
SUSAN KUCHARSKI  
SUZANNE ALSAGER  
TAMI LEJEUNE  
TERRI MCMURTRY  
THOMAS & MICHELLE  
MIKRUT  
TINA HOEKSEMA  
TODD TAYLOR  
TOM TEARE  
TRACY SYTSMAN  
VALARIE TIMM  
VICTORIA BRNACKI  
VICTORIA LANIGAN  
WILLARD & JEAN DAVIS  
WILLIAM & MARCELLA  
MARK  
YVONNE NORMOYLE

**MICHELLE  
BACCINO**

*of Saint John, IN*

You are this month's

**MYSTERY WINNER!**

**We have a \$50 Creative Carpet & Flooring gift card reserved just for you!**

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 8/31/2021

**Did You Know**



**We'll need your help in  
September...**

Only YOU can decide who deserves  
a free floor makeover!

**VOTE September 1st thru 10th, 2021!**

**UGLY FLOOR  
CONTEST**

**CreativeCarpetInc.com/ugly-floor/**

**MEET OUR CARPET CLEANING  
CUSTOMERS...**

ALLEN & AMY  
WATKINS  
BARBARA FRIELING  
BECKY KINGMA  
CHERI LARDINO



CLAUDIA GEORGE  
DAN FIRLIT  
DAWN FLOREY  
DIANE LAUZZE  
DIANE RYAN  
GARY HANSEN  
JAN CLARK  
JOHN SCHRAMM  
KERRY CAREY  
MARK LICATESI  
MASHALA MINTER

MAUREN OKEEFE  
MEGAN BROWNING  
RICHARD & MARIA  
GLATZ  
RICHARD BELANSKI  
RICHARD SCHABES  
ROSEMARY AMBROSE  
TERRI ZEC  
TERRY CONNELLY  
THOMAS VERWEY  
WILLIAM BURKE

**CALL FOR MORE INFO ON  
OUR CARPET CLEANING  
SERVICES! 888.910.6585**



# MEGA Trivia Contest

Who wants to **WIN** a  
\$50 Gift Card towards dinner at



## Take our Trivia Challenge!

This month's Mega Trivia question:

What did William Wrigley Jr.'s company originally make?

- (A) Gum
- (B) Wallpaper
- (C) Bullets
- (D) Soap

To enter, visit our website at [creativecarpetinc.com](http://creativecarpetinc.com), click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

### Last month's question:

What is the most popular cheese in America?

**Answer: (A) Cheddar**

Data from a YouGov poll of over 8,000 US adults finds that America's favorite cheese is a classic: cheddar. About one in five (19%) say this is their top pick, while 13% say their favorite is American cheese. In third place is mozzarella, with 9%, followed by Swiss (8%). [YouGov - Mar 5, 2021]

Congratulations to last month's winner:

**CINDY  
FORT**

*of Crown Point, IN*

Stop by Creative Carpet & Flooring to claim your prize  
by August 31, 2021!

© MAZIE ANDERSON

WWW.ANDERSTOONS.COM



"Tim always starts out a do-it-yourselfer,  
but usually ends up a call-a-professional-er."

# Snip your way to **SAVINGS** this August!

Download your coupon sheet at  
[www.creativecarpetinc.com](http://www.creativecarpetinc.com)!



## UGLY FLOOR CONTEST

Grand prize winner gets  
**NEW FLOORING!\***

**CreativeCarpetInc.com/ugly-floor/**

Visit our website to upload a picture of your ugly floor NOW for a chance to replace it. The uglier your floor, the better chance you have to win!



\*Up to \$1000 value

### TERMS & CONDITIONS:

Grand prize will include flooring, pad & labor up to \$1000. Official rules available at Creative Carpet & Flooring website. Contest entry ends 8/31/2021. Voting for your favorite ends 9/10/2021.



# Creative Carpet & Flooring

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MON 10am - 6pm  
TUE 10am - 8pm  
WED 10am - 6pm  
THR 10am - 8pm  
FRI 10am - 6pm  
SAT 10am - 4pm  
SUN closed

# Creative Carpet & Flooring

www.creativecarpetinc.com  
888.910.6585



*The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.*

2315 45th Street  
Highland IN 46322  
219.595.5561



MON 9am - 6pm  
TUE 9am - 6pm  
WED 10am - 6pm  
THR 9am - 6pm  
FRI 9am - 6pm  
SAT 10am - 4pm  
SUN closed



## How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



## WARNING

Don't visit any flooring dealer  
until you call us for a **FREE**  
Consumer Awareness Guide!

You will learn...

- ☑ 4 predatory sales tactics
- ☑ 7 costly misconceptions about flooring
- ☑ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!  
www.creativecarpetinc.com

## A gigantic THANK YOU to all who referred us last month...

ANN & DALE MITCHELL  
BOB & ALLISON  
STEVENSON  
CHERYL GOODMAN  
DAVE & AMY WILSON  
DAWN BANAS  
DIANE PILIBOSIAN

ED & SUE PUNJAK  
GLENN ISRAEL  
JERRY & PAM PRUIM  
JULIE & TIM MCCREA  
MEGAN BROWNING  
RICH & KATHY GEMMELL  
SCOTT SPENCER

## THANK YOU FOR THE KIND WORDS!

"Dana helped me select multiple different porcelain tiles to choose from. She loaded them in my car, and I had them for a few days to choose which one I liked best. She was very helpful and knowledgeable about the product. When I went to pick up the tile, she even loaded it in the truck for me. She is super friendly and not pushy at all. Highly recommend!"

~ Courtney L. of Griffith, IN

