



Rotary Club of Weston  
**FOOD & WINE**  
*Festival*

**SPONSORSHIP  
OPPORTUNITIES**

**THURSDAY**  
September 19, 2024

**6:30-10:00 PM**

TEMPLE DOR DORIM  
2360 Glades Circle  
Weston, FL

[www.westonrotaryfwf.com](http://www.westonrotaryfwf.com)

**Rotary**  
Club of Weston



Rotary Club of Weston  
Charitable Foundation

*Primo*  
**Liquors**  
& Fine Wines



# RAISE A GLASS, FEED A CAUSE

## THURSDAY September 19, 2024

### 6:30-10:00 PM

TEMPLE DOR DORIM  
2360 Glades Circle Weston, FL

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The **Rotary Club of Weston Food & Wine Festival** has been the area's most celebrated cuisine and wine event. It will showcase an impressive roster of **more than 25 of Weston's and South Florida's most sought-after restaurants, food artisans, culinary personalities, and unique vintners.** This Premier Weston Event will attract more than 400 Local Professionals, Business Owners, Community Leaders, and Food & Wine Aficionados!

Proceeds will benefit our Featured Charities: **Boys and Girls Club of Broward, LifeNet4Families, and UHI CommunityCare Clinic.**

### Rotary's Mission

The **Rotary Club of Weston**, established on December 18, 1986, is a prominent community service organization in Broward County. With over **160 members** from various professional backgrounds, including business owners, doctors, lawyers, educators, and more, the club aims to address the needs of the community.

Rotary's Focus Areas include services to youth, such as education, scholarships, and learning development, as well as support for families in need and veterans. The club utilizes its organizational capabilities, volunteerism, member skills, and fundraising activities to make a positive impact locally and globally.

Since its inception, the **Rotary Club of Weston** has been actively involved in raising funds and participating in projects that benefit local, national, and international causes.







**BOYS & GIRLS CLUBS**  
OF BROWARD COUNTY

The Boys & Girls Club of Broward is a beacon of hope for children and youth in our community, providing a safe and supportive environment where they can learn, grow, and thrive. Their commitment is to inspire and enable all young people, especially those who need them most, to realize their full potential as productive, caring, and responsible citizens. Their comprehensive programs and services empower children and youth to develop essential life skills, pursue academic success, and make positive choices. The impact of their work is evident in the countless success stories of young people who have overcome obstacles, achieved their goals, and become leaders in their communities.

[www.bgcbc.org](http://www.bgcbc.org)



**LifeNet4Families**

LifeNet4Families is dedicated to serving the chronically homeless, newly homeless, and food-insecure individuals. Their three pillars—food and nutrition, health and wellness, and stability—support their mission. Their Community Café offers 1,700 hot meals weekly, and their Food Pantry provides food packages to over 3,700 individuals monthly. They prioritize health and wellness by offering showers, clothing, toiletries, haircuts, and physical and mental wellness activities. Additionally, LifeNet4families provides stability through case management, rental assistance, and acting as a post office for over 850 homeless individuals, who retrieve 1,000 letters and packages monthly.

[www.lifenet4families.org](http://www.lifenet4families.org)



UHI CommunityCare Clinic is committed to providing essential healthcare services to the uninsured and underserved. With a mission to ensure equitable healthcare access, UHI fosters future healthcare professionals' development through mentorship programs. Dedicated to community education, it raises awareness about prevalent health challenges. Through research initiatives focused on minority health issues, UHI contributes valuable insights to improve healthcare outcomes. As more than just a healthcare provider, UHI is a catalyst for change, striving to make healthcare a fundamental right accessible to all community members.

[www.uhiclinic.org](http://www.uhiclinic.org)

As members of Rotary Club of Weston we are filled with joy and immense pride. Our commitment to serving the community has led us to contribute funds and volunteer hours to incredible organizations that are making a real difference. We are grateful for the opportunity to contribute and create a positive impact in the lives of those in need.

# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR \$15,000

- ✓ Exclusivity by Industry. Your firm will be the only company in your Industry to be a sponsor of this Event. PRIME NAMING RIGHTS, along with the Rotary Club of Weston.
- ✓ Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area.
- ✓ Logo Placement & Recognition on Name Badges.
- ✓ Logo Placement on Step & Repeat.
- ✓ Recognition at the Event to attendees and on the video display.
- ✓ Top Billing and Logo on all Marketing Materials, In Print, Digital & Website.
- ✓ Primary & Prominent Signage at the Event & Throughout All Media.
- ✓ Logo Presence on ALL items, such as Banners, Glasses, Name Tags, etc.
- ✓ Product Placement at the Event.
- ✓ Ability to Generate Leads & Have Staff on-site at the Event PRIME SPACE Inside & Outside the Main Event Areas & 2 Tables.
- ✓ Ability to Market to Attendees with Offers or Incentives to Visit your Location.
- ✓ Featured with Photo in Magazine Articles in Print & Online.
- ✓ 16 General Admission Entries to the Food & Wine Festival.
- ✓ 10 Entries to the VIP Area. Signage in VIP Area.
- ✓ Recognition and Invitation to weekly Rotary Club of Weston meetings at The Club at Weston Hills.
- ✓ Recognition at Check Presentations to the Charities with Media Coverage.
- ✓ Rotary Club of Weston Food & Wine Festival may tailor other benefits to your Business where agreeable.

## PLATINUM 'LANYARD' SPONSOR \$7,500

- ✓ NAME & LOGO on the LANYARD worn by All the Attendees.
- ✓ Exclusivity by Industry. Your firm will be the only company in your Industry to be a sponsor of this Event.
- ✓ Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area.
- ✓ Recognition at the Event to attendees and on the video display.
- ✓ Logo Placement on Step & Repeat.
- ✓ Prominent Signage at the Event & Throughout All Media.
- ✓ Product Placement at the Event. Ability to Generate Leads & Have Staff on-site at the Event. Prominent SPACE in the Main Event Area, 1 Table.
- ✓ Ability to Market to Attendees.
- ✓ Mentioned in Magazine Articles in Print & Online.
- ✓ 8 General Admission Entries to the Food & Wine Festival.
- ✓ 2 Entries to the VIP Area. Signage in VIP Area.
- ✓ Invitation to the Weekly Rotary Club of Weston Meeting at The Club at Weston Hills.
- ✓ Recognition at Check Presentations to the Charities with Media Coverage.



## GOLD SPONSOR OPPORTUNITY \$5,000

- ✓ Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area.
- ✓ Recognition at the Event to attendees and on the video display.
- ✓ Logo Placement on Step & Repeat.
- ✓ Prominent Signage at the Event & Throughout All Media.
- ✓ Product Placement at the Event. Ability to Generate Leads & Have Staff on-site at the Event. Prominent SPACE in the Main Event Area, 1 Table.
- ✓ Ability to Market to Attendees.
- ✓ 6 General Admission Entries to the Food & Wine Festival.
- ✓ 2 Entries to the VIP Area. Signage in VIP Area.
- ✓ Invitation to the Weekly Rotary Club of Weston Meeting at The Club at Weston Hills.
- ✓ Recognition at Check Presentations to the Charities with Media Coverage.





# VIP EXPERIENCE SPONSOR OPPORTUNITY \$3,5000



Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area. ✓

Recognition at the Event to attendees and on the video display. ✓

Logo Placement on Step & Repeat. ✓

Prominent Signage at the Event & Throughout All Media. ✓

Ability to Market to Attendees in the VIP Area. ✓

Visit your Location. ✓

5 General Admission Entries to the Food & Wine Festival. ✓

2 Entries to the VIP Area. Signage in VIP Area. ✓

Invitation to the Weekly Rotary Club of Weston Meeting at The Club at Weston Hills. ✓

Recognition at Check Presentations to the Charities with Media Coverage. ✓

# SPONSORSHIP OPPORTUNITIES



	SILVER SPONSOR	PHOTO BOOTH SPONSOR	TABLE SPONSOR (ONLY 5)	UBER RIDE SPONSOR	VALET SPONSOR	PRINTING SPONSOR	H2O TABLE SPONSOR (ONLY 5)
	\$2500	\$2500	\$2000	\$1500	\$1500	\$1500	\$1500
Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area	✓	✓	✓	✓	✓	✓	✓
Product Placement at the Event. Ability to Generate Leads & Have Staff on-site at the Event, prominent SPACE in the Main Event Area, and one Table	✓	✓	✓	✓	✓	✓	✓
Ability to Market to Attendees with Offers or Incentives to Visit Your Location	✓	✓	✓	✓	✓	✓	✓
Invitation to weekly Rotary Club of Weston meetings at The Club at Weston Hills	✓	✓	✓	✓	✓	✓	✓
General Admission Entries to the Food & Wine Festival	4	4	4	3	3	3	3
Prominent Signage throughout All Media	✓	✓	✓	✓	✓	✓	✓
Entries to the VIP Area	2	2	2	1	1	1	1
Logo Placement on Step & Repeat	✓	✓					

TO SECURE YOUR SPONSORSHIP CONTACT GENE HARVEY  
[geneharveyjr@gmail.com](mailto:geneharveyjr@gmail.com)

## CHEERS TO PRIMO LIQUORS!

Our hometown gem! With 5 locations spread across Broward County, they bring the party to every corner. Offering the best prices with a price match guarantee, you can sip with confidence knowing you're getting the best deal in town. The friendly and knowledgeable staff is always ready to serve, ensuring your every liquor need is met. From parties to events, Primo Liquors has you covered, making every gathering a memorable occasion. Here's to Primo Liquors, where they take care of it all and keep the good times flowing! Cheers!

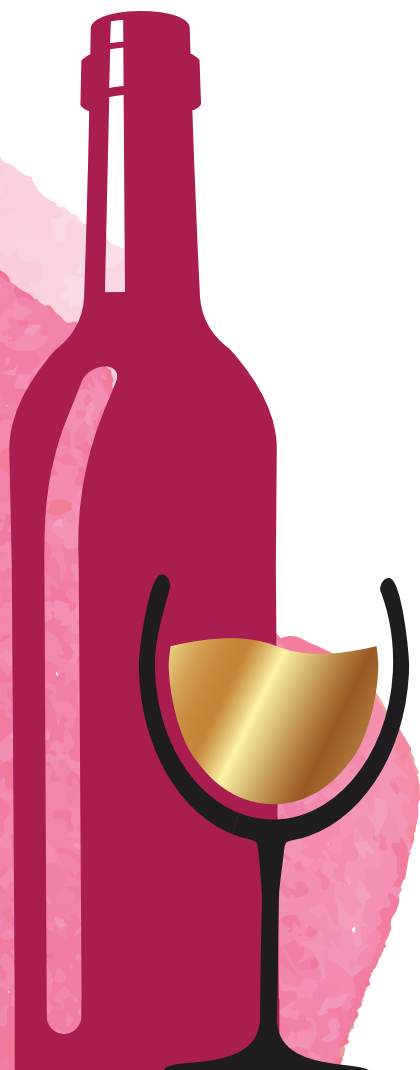
Many thanks to Primo Liquors Weston for the long time partnership with The Rotary Club of Weston!



**Rotary**  
Club of Weston



Rotary Club of Weston  
Charitable Foundation





# RESTAURANT SPONSORSHIP SPOTLIGHT

Be one of only 25 local restaurants to showcase your fare to over 400 Weston area professionals & community leaders

## THE RESTAURANT WILL PROVIDE THE FOLLOWING:

Provide a "sample tasting" of your menu for 400 people (This could be a single specialty or multiple items) ✓

Pass out Flyers or Menus for your Restaurant ✓

Pass out Incentives for the attendees to visit your location (optional) ✓

Provide appropriate utensils, plates/bowls & napkins for your tastings ✓

Have at least two people over 21 staffing your station ✓

**TO SECURE YOUR SPONSORSHIP CONTACT  
KURT ASESOR OR MADELAINE ASESOR**

**RCW.PresidentElect@gmail.com**

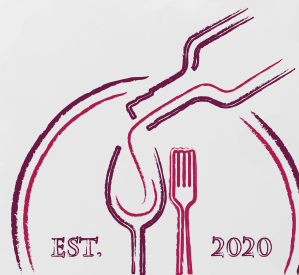
**madelaineasesor@gmail.com**

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Club of Weston



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Charitable Foundation





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**FOOD & WINE**  
*Festival*

## EVENT CHAIRS

**Andres Savaria**  
andres.saravia@icloud.com

**Janine Gibson**  
gibson.janine@gmail.com

**Lawrence Franzoni**  
lawrencefranzoni1@gmail.com

## SPONSORSHIP CHAIR

**Gene Harvey**  
geneharveyjr@gmail.com

## VIP CHAIR

**Tal Raizer**  
tal.raizer@plasmamedspa.com

**Todd Draizin**  
tdraizin@bellsouth.net

## RESTAURANT CHAIRS

**Kurt Asesor**  
RCW.PresidentElect@gmail.com

**Madelaine Asesor**  
madelaineasesor@gmail.com

[westonrotaryfww.com](http://westonrotaryfww.com)



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