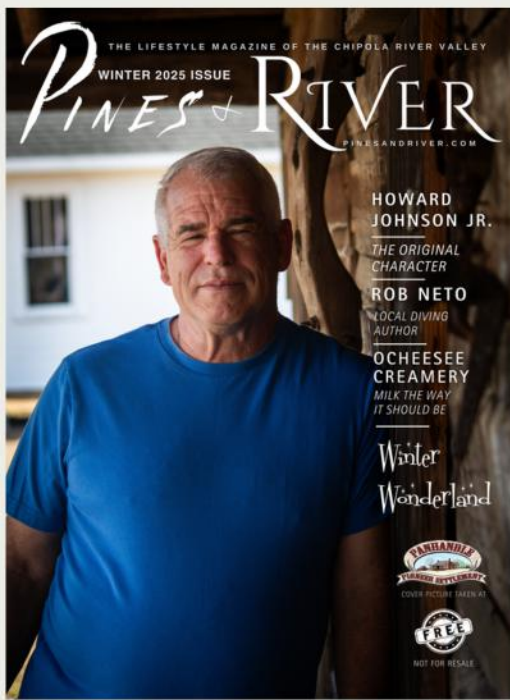


PINES & RIVER

**THE LIFESTYLE
MAGAZINE OF THE
CHIPOLA RIVER
VALLEY**

**MEDIA
KIT
2025**

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ABOUT THE MAGAZINE

P & R

Step into the vibrant tapestry of life along the tranquil banks of the Chipola River Valley with Pines & River, the premier lifestyle magazine dedicated to celebrating the essence of our cherished community.

As the seasons change, so too does the landscape of our valley, offering an ever-evolving canvas of experiences, flavors, and stories waiting to be discovered. From the rustling pines to the meandering Chipola River, each page of Pines & River invites you to explore the unique charm and rich tapestry of life that defines our corner of the world.

Our upcoming seasonal magazine promises to be a delightful journey through the heart of the Chipola River Valley, capturing the essence of our lifestyle through captivating features, stunning photography, and insightful articles that celebrate our natural surroundings, vibrant culture, and close-knit community.

Join us as we embark on this exciting adventure together, where every page is an invitation to savor the beauty, flavors, and experiences that make our Chipola River Valley truly special.

Pines & River – Where the rhythm of the river meets the pulse of the community.

TOTAL MARKET PENETRATION

- JACKSON COUNTY: 48,622
- CALHOUN COUNTY: 13,470
- GULF COUNTY: 15,693

78K

PINES AND RIVER READERS



56%



WOMEN-MEN READERSHIP



75%



READ A DIGITAL/PRINT MAG MONTHLY



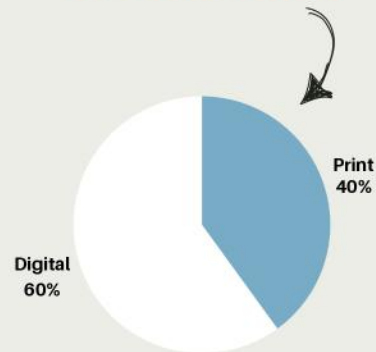
98%



RESIDE IN NORTHWEST FLORIDA

STATISTICS

READER MIX BY TYPE OF PUBLICATION



PINES AND RIVER MEDIA KIT 2025

At *Pines and River Magazine*, we connect businesses with the heart of the Chipola River Valley—its people, culture, and way of life. Our publication reaches a dedicated audience that values quality, craftsmanship, and community, making it the perfect platform to showcase your brand. Whether you're a local shop, an outdoor outfitter, a farm-to-table business, or a service provider, advertising with us places you directly in front of customers who are eager to support businesses that share their values.

With a strategic mix of print, digital, and community engagement, we offer tailored advertising solutions that don't just increase visibility but drive real growth. Partner with us to tell your story, build brand loyalty, and become a trusted name in the Chipola River Valley.

**EFFECTIVE WITH THE WINTER 2025 ISSUE, OUR MAGAZINE IS FREE,
(BOTH DIGITAL AND PRINT).
FULLY ALLOWING THE PUBLIC TO VIEW YOUR AD
WITHOUT CONSTRAINT.**

FULL PAGE

BACK COVER

\$375.00

SPREAD(2 PAGES)

\$400.00

FULL PAGE

\$300.00

HALF PAGE

\$150.00

QTR. PAGE

\$100.00

HALF PAGE

1/4 PAGE

**ADVERTISING
OPPORTUNITIES
2025**

Payment is due prior to ad running in each issue, we also can create your ad at no charge for your business. Back Cover is subject to availability. Discounts for Non-Profits and Governmental organizations.

PINES AND RIVER MEDIA KIT 2025

PINES AND RIVER MEDIA KIT 2025

**SCAN CODE TO
CONTACT US
FOR AD'S.**

