

COLLEGE OF PROFESSIONAL AND CONTINUING EDUCATION 專業及持續教育學院

BHM FEB 2025 Monthly Updates

Visit by Academic Advisor Prof. Hanqin Qiu

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Prof. Hanqin Qiu, our Academic Advisor for the Discipline of Hotel and Tourism Management, visited BHM on 6 –7 February 2025. During the two-day visit, Prof. Qiu engaged with senior management, Programme Leaders, Subject Lecturers, students, and graduates to gain a comprehensive understanding of BHM's operations and development from 2022/23 to 2024/25. Key discussions covered programme structure, subject design, research and scholarly activities, and student development initiatives. Prof. Qiu offered valuable and insightful feedback to enhance BHM's operations, strengthen academic excellence, and foster collaboration for future growth.

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Site Visit: Cathay Pacific Cargo Terminal



BHM students had the unique opportunity to engage in a site visit to the Cathay Pacific Cargo Terminal on 12 February 2025. The visit provided students with a deeper understanding of smart logistics, air cargo terminal operations, and the layout of the facility. Students gained firsthand insights into the operational intricacies of the aviation industry and explored potential career pathways within this dynamic field. The experience offered a comprehensive overview of the professional opportunities available in the ever-evolving sector of aviation logistics.



THS Talk – Gen Z Tourism



On 13 February 2025, a Tourism and Hospitality Studies (THS) Talk was held at Stewards Pooi Kei College for students pursuing business-related subjects. Hosted by Dr. Bruce Tsui, the talk focused on the topic of "Gen Z Tourism". Dr. Tsui shared valuable insights into the latest trends in tourism driven by Generation Z, while also introducing PolyU HKCC and SPEED articulation pathways for students.







Longines Hong Kong International Horse Show



BHM students from various programmes, including Hospitality, Convention and Exhibition, Finance, and International Business, attended the opening night of the Longines Hong Kong International Horse Show on 14 February 2025. This prestigious five-star equestrian event, with over 50 years of history in London, debuted in Hong Kong. Students watched national showjumping competitions and equestrian displays while gaining practical insights into the scale, logistics, and planning required for international mega-events. The experience offered students a unique opportunity to connect classroom learning with real-world applications in event management.



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THS Talk – Inside the Hote Unveiling C and Path

On 15 February 2025, a THS T West Kowloon Campus. Over 200 in the event. The human resources Hong Kong, delivered a guest talk title Career Development and Pathways". The ses demonstration and interactive games. Addition HKCC and SPEED shared their success stories n. development. Attendees left with valuable insights and en, interactive afternoon.

Meeting with the Chief Editor of RIBAF

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February On 17 2025, BHM had the honour of hosting Prof. John Goodell. Chief Editor of the Research in International Business and Finance (RIBAF). During his visit, colleagues were introduced to the journal's upcoming special issue, Business Sustainability and ESG Integration: An International Business Perspective, which is open for submissions until the end of 2025. This meeting provided valuable opportunities for academic exchange and collaboration, inspiring faculty members to contribute their research to this globally recognized journal.



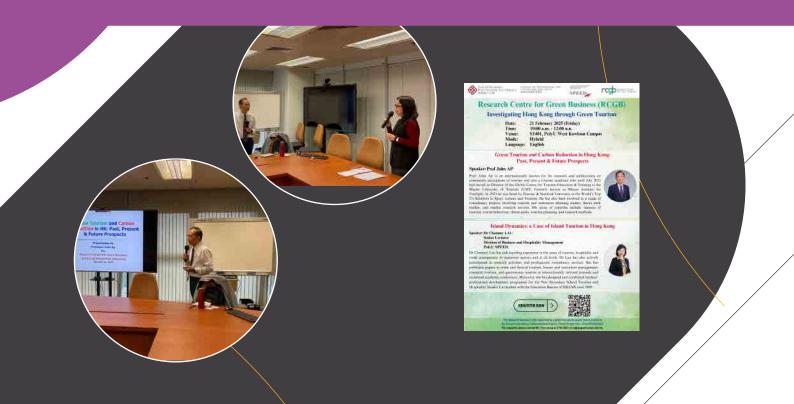
Visit to Yakult Factory

On 20 February 2025, BHM students visited the Yakult Factory in Tai Po, embarking on an insightful journey into the production of Yakult's renowned probiotic drink. During the exclusive tour, students explored the entire production process—from fermentation to bottling—and had the opportunity to taste freshly produced Yakult. This immersive experience provided a deeper understanding of quality control, innovation, and sustainable practices in the food and beverage industry. By observing real-world operations, students were able to connect classroom theories with practical applications, enriching their knowledge and appreciation of the complexities involved in maintaining high standards in F&B production.



RCGB Research Seminar: Investigating Hong Kong through GreenTourism

The Research Centre for Green Business (RCGB) hosted a seminar on 21 February 2025, featuring Prof. John Ap, an internationally renowned scholar listed among the World's Top 2% Scientists in Sport, Leisure, and Tourism by Elsevier & Stanford University. Prof. Ap presented on "Green Tourism and Carbon Reduction in Hong Kong: Past, Present & Future Prospects". Our Dr. Chammy Lau also shared her insights on "Island Dynamics: A Case of Island Tourism in Hong Kong" at the seminar. The seminar served as a valuable platform for academic exchange, fostering discussions on green tourism and sustainable practices.



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Guest Lecture: From Helper to Career – Exploring Infinite Possibilities in the Event Industry





On 24 February 2025, PolyU SPEED alumnus Mr. Tank Chow, Sales Manager at the Hong Kong Convention and Exhibition Centre (Management) Limited, delivered an inspiring guest lecture titled "From Helper to Career: Exploring Infinite Possibilities in the Event Industry". Speaking to BHM associate degree and top-up degree students, Mr. Chow shared his professional journey and experiences, highlighting the diverse career opportunities within the dynamic event sector. The lecture motivated students to pursue their aspirations in this fast-evolving industry.



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Professional Seminar: Equipping Green Skills and Practices to Create a Sustainable Business World



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On 27 February 2025, a professional seminar titled "Equipping Green Skills and Practices to Create a Sustainable Business World" was successfully held, attracting BHM degree and sub-degree students from business, marketing, and operations and supply chain management programmes. The seminar featured Dr. John Yu, Head of Operations at Aramex (HK), who shared valuable insights on green skills and sustainable practices for shaping a more environmentally responsible business world. The seminar also included an engaging sharing session and mentoring opportunities, providing participants with practical knowledge and inspiration to incorporate sustainability into their future careers.



DIVISION OF BUSINESS AND HOSPITALITY MANAGEMENT

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