



FEB 2025
Monthly Updates

Visit by Academic Advisor Prof. Hanqin Qiu

06/2 07/2 2025

Prof. Hanqin Qiu, our Academic Advisor for the Discipline of Hotel and Tourism Management, visited BHM on 6 –7 February 2025. During the two-day visit, Prof. Qiu engaged with senior management, Programme Leaders, Subject Lecturers, students, and graduates to gain a comprehensive understanding of BHM's operations and development from 2022/23 to 2024/25. Key discussions covered programme structure, subject design, research and scholarly activities, and student development initiatives. Prof. Qiu offered valuable and insightful feedback to enhance BHM's operations, strengthen academic excellence, and foster collaboration for future growth.



12/2

2025

Site Visit: Cathay Pacific Cargo Terminal



BHM students had the unique opportunity to engage in a site visit to the Cathay Pacific Cargo Terminal on 12 February 2025. The visit provided students with a deeper understanding of smart logistics, air cargo terminal operations, and the layout of the facility. Students gained firsthand insights into the operational intricacies of the aviation industry and explored potential career pathways within this dynamic field. The experience offered a comprehensive overview of the professional opportunities available in the ever-evolving sector of aviation logistics.



13/2

2025

THS Talk – Gen Z Tourism



On 13 February 2025, a Tourism and Hospitality Studies (THS) Talk was held at Stewards Pooi Kei College for students pursuing business-related subjects. Hosted by Dr. Bruce Tsui, the talk focused on the topic of “Gen Z Tourism”. Dr. Tsui shared valuable insights into the latest trends in tourism driven by Generation Z, while also introducing PolyU HKCC and SPEED articulation pathways for students.



14/2

2025

Longines Hong Kong International Horse Show



THE LONGINES
HONG KONG INTERNATIONAL
HORSE SHOW
香港國際馬術盛典

LONGINES



BHM students from various programmes, including Hospitality, Convention and Exhibition, Finance, and International Business, attended the opening night of the Longines Hong Kong International Horse Show on 14 February 2025. This prestigious five-star equestrian event, with over 50 years of history in London, debuted in Hong Kong. Students watched national showjumping competitions and equestrian displays while gaining practical insights into the scale, logistics, and planning required for international mega-events. The experience offered students a unique opportunity to connect classroom learning with real-world applications in event management.



15/2

2025

THS Talk – Inside the Hotel Industry: Unveiling Career Development and Pathways

On 15 February 2025, a THS Talk was held during the HKCC Info Day at the West Kowloon Campus. Over 200 DSE applicants and BHM students participated in the event. The human resources and food and beverage team from Cordis, Hong Kong, delivered a guest talk titled "Inside the Hotel Industry: Unveiling Career Development and Pathways". The session featured an engaging mocktail demonstration and interactive games. Additionally, graduates from PolyU HKCC and SPEED shared their success stories in articulation and career development. Attendees left with valuable insights and enjoyed a memorable, interactive afternoon.



17/2

2025

Meeting with the Chief Editor of RIBAF



On 17 February 2025, BHM had the honour of hosting Prof. John Goodell, Chief Editor of the Research in International Business and Finance (RIBAF). During his visit, colleagues were introduced to the journal's upcoming special issue, Business Sustainability and ESG Integration: An International Business Perspective, which is open for submissions until the end of 2025. This meeting provided valuable opportunities for academic exchange and collaboration, inspiring faculty members to contribute their research to this globally recognized journal.

20/2

2025

Visit to Yakult Factory

On 20 February 2025, BHM students visited the Yakult Factory in Tai Po, embarking on an insightful journey into the production of Yakult's renowned probiotic drink. During the exclusive tour, students explored the entire production process—from fermentation to bottling—and had the opportunity to taste freshly produced Yakult.

This immersive experience provided a deeper understanding of quality control, innovation, and sustainable practices in the food and beverage industry. By observing real-world operations, students were able to connect classroom theories with practical applications, enriching their knowledge and appreciation of the complexities involved in maintaining high standards in F&B production.





24/2

2025

Guest Lecture: From Helper to Career – Exploring Infinite Possibilities in the Event Industry



On 24 February 2025, PolyU SPEED alumnus Mr. Tank Chow, Sales Manager at the Hong Kong Convention and Exhibition Centre (Management) Limited, delivered an inspiring guest lecture titled "From Helper to Career: Exploring Infinite Possibilities in the Event Industry". Speaking to BHM associate degree and top-up degree students, Mr. Chow shared his professional journey and experiences, highlighting the diverse career opportunities within the dynamic event sector. The lecture motivated students to pursue their aspirations in this fast-evolving industry.

27/2

2025



Professional Seminar: Equipping Green Skills and Practices to Create a Sustainable Business World



On 27 February 2025, a professional seminar titled “Equipping Green Skills and Practices to Create a Sustainable Business World” was successfully held, attracting BHM degree and sub-degree students from business, marketing, and operations and supply chain management programmes. The seminar featured Dr. John Yu, Head of Operations at Aramex (HK), who shared valuable insights on green skills and sustainable practices for shaping a more environmentally responsible business world. The seminar also included an engaging sharing session and mentoring opportunities, providing participants with practical knowledge and inspiration to incorporate sustainability into their future careers.





DIVISION OF BUSINESS AND
HOSPITALITY MANAGEMENT

工商及款待業管理學部