



HONDO
ECONOMIC DEVELOPMENT
THIS IS GOD'S COUNTRY

ECONOMIC INSIGHTS

APRIL 2025 NEWSLETTER

CAPITAL FARM CREDIT RIBBON CUTTING

On March 31, 2025, Capital Farm Credit held a vibrant ribbon-cutting ceremony to celebrate the grand opening of their new location in Hondo, TX. The event marked an exciting milestone as the organization continues to provide the same great services that their customers have come to rely on, but now in a modern and accessible facility.



Community members, local leaders, and Capital Farm Credit representatives gathered to commemorate the occasion, emphasizing the organization's commitment to supporting farmers and ranchers in the region. Attendees had the opportunity to learn more about the range of financial services available.

New Location and Hours

MONDAY TO THURSDAY

8:00 A.M. TO 12:00 P.M. / 1:00 P.M. TO 4:30 P.M.

FRIDAY

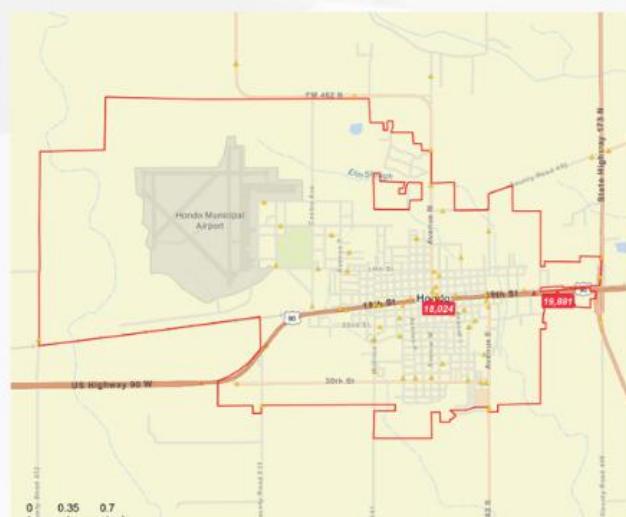
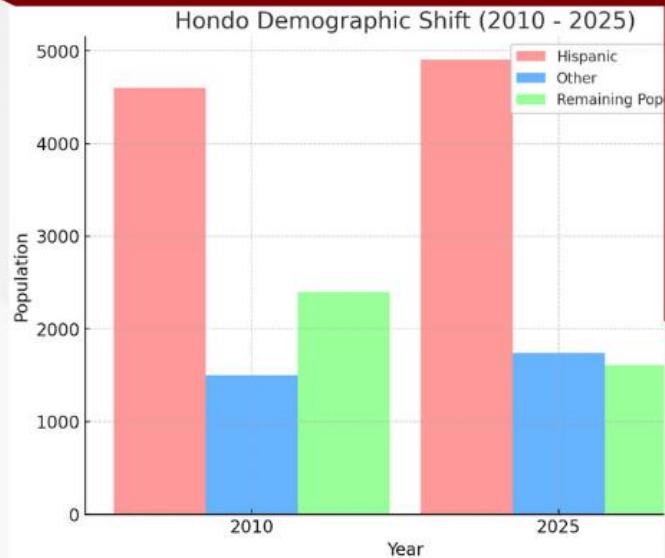
8:00 A.M. TO 12:00 P.M. / 1:00 P.M. TO 4:00 P.M.

245 US HWY 90 E HONDO, TX 78861

[Capital Farm Credit Website](#)

HONDO'S DIVERSITY

Hondo's infographics reveal a nuanced demographic shift since 2010, reflecting a slight decline in overall population. Currently, the population stands at 8,260. With the Hispanic community constituting the largest group at 4,905. Additionally, 1,742 individuals identify as "Other". This continues to show the growing diversity in the community.



HONDO'S FLOW

Hondo's analysis utilizes the daily traffic map to highlight significant variations in vehicle volumes across different roadways. Notably, Highway 90 accommodates a substantial average of 18,024 to 19,881 vehicles daily, indicating its role as a major thoroughfare in the region. In contrast, the smaller streets experience considerably lower traffic levels. This disparity underscores the importance of Highway 90 for transportation and could inform future infrastructure and traffic management planning in Hondo.



@hondoedc

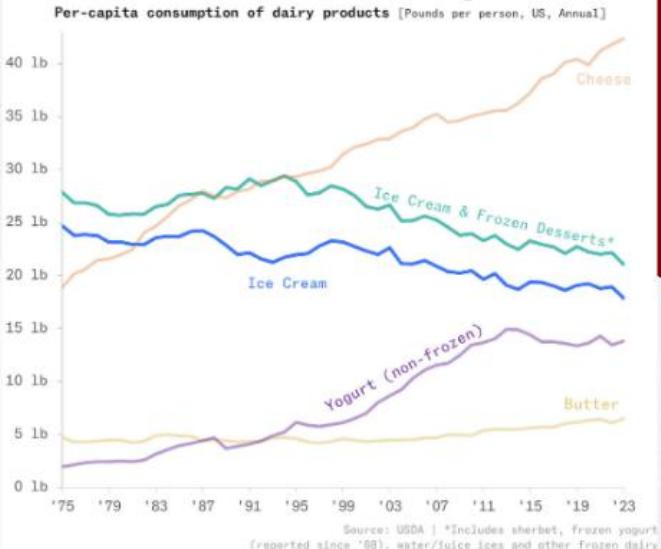


Hondo EDC Website

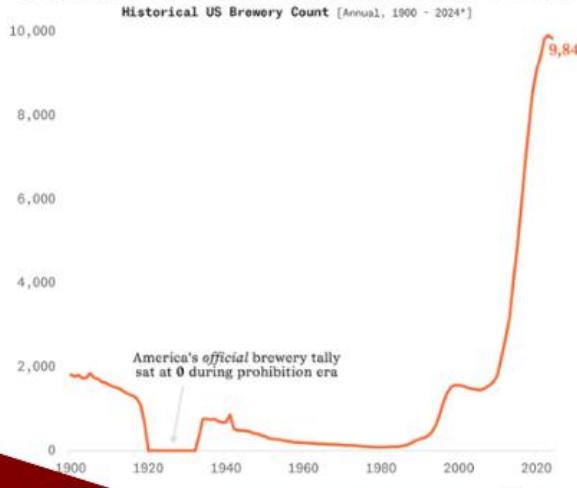
MELTING DEMAND

Over the years, Americans have been eating less ice cream, with per-capita consumption steadily declining since the late 1980s. Meanwhile, cheese consumption has surged, reaching over 40 pounds per person annually. Yogurt saw a significant rise in popularity in the 2000s but has since plateaued. Butter consumption has remained relatively stable, with a slight upward trend.

Americans Just Don't Eat As Much Ice Cream As They Used To



The Number Of Breweries In The US Fell For The First Time In Almost 20 Years



BREWS BLUES

After nearly two decades of continuous growth, the number of breweries in the U.S. has declined for the first time. The brewery count had been rising sharply since the early 2000s, reaching a peak of 9,842 in 2024. Historically, the U.S. brewery industry was decimated during Prohibition, with the official count dropping to zero. While the industry has seen a major resurgence in recent decades, this recent decline signals a potential shift in the market.



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THE BUILDING TEXAS SHOW

We're excited to partner with The Building Texas Show for a special video series highlighting the businesses and people making an impact in Hondo! In this featured episode of The Building Texas Show, Hondo's own MedinaAg shares how they've turned a family-run farm into a national leader in sustainable agriculture—all while staying rooted in our local economy. Check out their Youtube channel "The Texas Building Show"



MEDINA

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Medina Agriculture Products has been your organic fertilizer since 1962. Grow a lush garden or lawn without harmful chemical fertilizers with Medina Products. It all started in a garden... Tune in to uncover the incredible, multi-generational journey of how this homegrown powerhouse is revolutionizing agriculture—one microbe at a time!



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WATCH THE BUILDING TEXAS SHOW HERE

FEATURED PROPERTY

THIS HONDO OFFICE BUILDING OFFERS 3,200 SQUARE FEET OF VERSATILE SPACE THAT IS PERFECT FOR GROWING COMPANIES, SMALL BUSINESSES, OR PROFESSIONAL SERVICE PROVIDERS.

THIS PROPERTY COMBINES SMALL-TOWN CHARM WITH CONVENIENCE, PROVIDING EASY ACCESS TO LOCAL AMENITIES AND MAJOR TRANSPORTATION ROUTES. WITH ITS MODERN DESIGN AND FUNCTIONAL LAYOUT, THE BUILDING IS PRIMED TO SUPPORT THE GROWTH OF ANY BUSINESS.

FOR MORE INFO ON THIS PROPERTY CONTACT J. GRUBER PROPERTIES 830-426-5200



J. Gruber Properties
830.426.5200 jcg@gruberproperties.com



YOUR IMPACT ON HONDO

We invite you to share your thoughts and ideas on how to revitalize the loading dock in downtown Hondo! With the potential support from the T-Mobile grant, we have a unique opportunity to enhance this space to better serve our community's needs. Your input is vital in shaping a revitalization plan that reflects the desires and interests of our community.



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LOADING DOCK POLL

RESOURCE ROUNDUP

TX-PACE PROGRAM

The TX-PACE program is a financing program for property owners, allowing them to obtain low-risk loans for clean energy upgrades on their properties. Go to www.texaspaceauthority.org for more information.



**TEXAS PACE
AUTHORITY**



UPCOMING EVENTS

April 5-6:

Airstrip Attack

700 Vandenberg Honda, Texas 78861

7am-6pm

April 6:

English Tea & Art Sale

820 Harper, Hondo, Texas 78861

2pm-4pm

April 12:

Hippity Hop 5k Fun Run

602 Harper, Hondo, Texas 78861

8:30am



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**LOCAL EVENT
CALENDAR**