

## SIMPLIFY STREAMLINE SUPERCHARGE

Rewards | Gifting | Employee Engagement

ISO 27001 Certified | GDPR Compliant
SaaS Platform





#### **BrandHUB**

#### **Online Brand Stores**

Your Own White Labeled Online BrandSTORF.

#### **RewardsHUB**

## **Employee Engagement and Rewards**

Employee Engagement & Rewards.

## OUR MODULES

## CommunityHUB Increase Engagement

Increase Engagement in your Community with brand offers

#### **SalesHUB**

## Optimize Sales Funnel and Engagement

Optimize Sales Funnel and Engagement.

**Employees** 

**Channel Partners** 

Customers

#### **OUR EXPERIENCE AND CAPABILITIES.**



10+

Years Experience



40+

Corporate Platforms



1400+

Corporate Clients



15 Lacs +

Product Shipped in 2024



3000+

Product Catalogues



75+

**Employees** 



20%

International Revenue Fulfilment across APAC



SAAS Platform



ISO 27001

Complaint



GDPR Complaint



Inventory and Warehousing Services



In -house Printing Facility Faster TAT

#### **SOME OF OUR MARQUEE CLIENTS.**

Uber





























**HEXAWARE** 

■ NetApp DELHIUETY imdegene AlphaSense

COoper Insight !





























### **BrandHUB**

#### **Online Brand Stores**

#### Standardize your Brand Merchandise.



Problem

Solution

- Marketing teams struggle to ensure consistent brand experience and representation for merchandise.
- BrandHUB ensures that brand teams can get the quality, pricing and branding standardized.
- Once deployed all teams (including channel partners) can access the same brand approved merchandise.
- Online White Labeled Brand Store.
- 🤶 3000 curated products.
- Standardize Pricing, Quality and Branding.
- 🙉 🏻 Zero inventory model. Pay as you go.
- Extensive reporting and analytics.
- Integrated warehouse and logistics.
- 🙉 Fast Dispatches.
- ISO 27001 Certified. GDPR Compliant.

#### **Use Cases**

#### **Employees:**

Can buy online via direct payments.

#### **Marketing Teams:**

Hub for all curated logo Merchandise ideas which can be ordered using PO system.

#### **Channel Partner:**

Platform for Buying company branded merchandise with co-branding opportunity.

#### RewardsHUB

Employee Engagement & Rewards

## Truly Rewarding Relationships with your stakeholders.



Problem

Solution

- Rewards/Gifting Programs such as welcome kits, long term service, festive gifting are an operational nightmare to monitor.
- Soordination for dispatches, delivery, returns delays waste crucial time.
- For Users, Reward programs typically means Less Choices for Users.
- Online White Labeled Employee and Channel Rewards/Gifting Platform.
- Engage your stakeholders throughout the engagement life cycle.
- Provide a rich option of products, brand and experiences to choose from.
- 🤶 Zero inventory model. Pay as you go
- Integrated warehouse and logistics takes away hassles of maintaining inventory and fulfilment.
- Ability to personalize catalogue for individuals.
- ISO 27001 Certified. GDPR Compliant.

#### **Use Cases**

#### **Employees:**

Gifting Platform Welcome kits Long Term Service Rewards.

#### Channel Partner:

Rewards Platform Collateral Redemption.

## CommunityHUB Increase Engagement

#### **Bring Brand Deals to Your Ecosystem.**



Problem

- R Brands intend to offer special services to large clients for their employees.
- Mowever a single marketplace does not exist for the same in a company.
- CommunityHub Platform allows all brands on one platform to market directly to employee of company.

Solution

- Unique marketplace platform which connect brands with Closed Group Audiences
- Unique CommunityHUB setup across company eco system.
- Brands can decide to extend offers to employees and overall eco-system partners.
- 🙎 Zero inventory model. Pay as you go
- Offers can be customized.
- ISO 27001 Certified. GDPR Compliant.

#### **Use Cases**

#### **Employees:**

Community Platform.

#### **Channel Partner:**

Community Platform.

#### **SalesHUB** Optimize Sales Funnel & Engagement

#### **Driving Growth, Optimising Conversions.**



Problem

Solution

- Margue Range of Solutions to Drive Relations and Business. Enhance relationships with dealers, channel partners and customers.
- Increase sales conversions.
- Show your channel partners they are valued through our unique engagement program.
- Unique relationship building module.
- Courtesy calls and gifting on special occasions for your channel partners.
- Logistics and fulfilment process entirely managed by FOXBOX Rewards.
- Zero inventory model. Pay as you go
- Regular dashboards and reporting to the organization.
- Flexible Deployment of gifts as per size and growth potential of relationships.
- ISO 27001 Certified. GDPR Compliant.

#### **CASE STUDY**

## Uber Client



Module

## RewardsHUB: Welcome Kit | Rewards Platform.

Platform for Rewards and Recognition for Uber India.

## Deloitte.



Module

#### CommunityHUB.

Marketplace for brands to offer exclusive deals and merchandise to employees across categories.

#### Client





Module

#### **BrandHUB:**

#### **Channel Partners.**

Enterprise platform for placing single and bulk orders across ecosystem by Kotak Life Insurance employees.

Client





Module

#### SalesHUB: Channel Engagement Program.

FOXBOX Rewards powers Anmol Rishtey Program which connects with over 700 dealers at joyous moments for creating stronger relationship.

#### **CASE STUDY**

## TATA mutual fund



Module

#### **BrandHUB: Employee Store.**

Employees can buy Tata Mutual Fund branded merchandise online.

#### Client



**Module** 

## BrandHUB: Employee Birthday Gifting Platform.

A platform for employees to pick birthday gifts from Gainwell-branded merchandise.

#### Client



#### **Module**

#### RewardsHUB: Long Term Service | Welcome Kits.

Over 5000 Employees's Welcome Kit and Long Term Program automated on the platform.

#### Client





#### Module

## BrandHUB: Channel Partners Collaterals.

Platform for Dealers to redeem company branded merchandise for market development.

#### **CASE STUDY**

Client





**Module** 

#### **BrandHUB:**

#### **Employees.**

Platform to purchase ICICI Bank branded merchandise by employees.

Client





Module

#### **BrandHUB:**

#### Welcome Kit Redemption.

10,000+ new employees received Welcome Kits via the FOXBOX Rewards Platform.

Client

#### DELHIVELY



**Module** 

#### **BrandHUB:**

#### Welcome Kit | Long Term Service.

Over 3000 new employees onboarded Welcome Kit Redemption Platform powered by FOXBOX Rewards.

Client





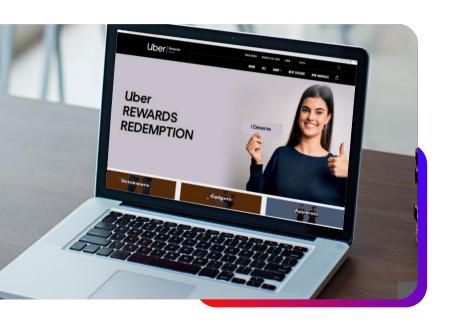
Module

#### **RewardsHUB:**

#### Reward Redemption Platform.

Employees redeem points against vouchers and products on the FOXBOX Rewards Platform.

## OVER 40 PLATFORMS DEPLOYED FOR LARGE CORPORATES.

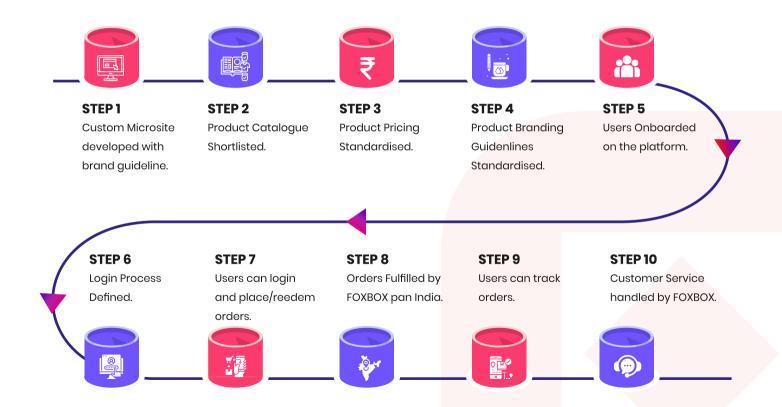


- 1. Uber
- 2. Deloitte
- 3. ICICI Bank
- 4. Tata Mutual Fund
- 5. Tata Tele Services
- 6. Kotak Life
- 7. L&T Finance
- 8. Kirloskar
- 9. BNY
- 10. Persistent
- 11. SBI Life
- 12. Protean

- 13. BMI STORE
- 14. Darwin Box
- 15. Gainwell
- 16. Wuerth India
- 17. UST
- 18. InCred
- 19. Aakash
- 20. Norton
- 21. Hexaware
- 22. Netapp
- 23. Delhivery
- Many more



#### **DISCOVER OUR PROCESS**





#### **WELCOME KITS**

Over 200+ Corporate's Welcome Kits Program are powered by BrandSTIK | FOXBOX.













#### **CUSTOM MERCHANDISE**

Develop unique custom merchandise based on your brand brief.















#### **DIWALI AND FESTIVE GIFTS.**

Diwali / Chirstmas and other special occasion kits created with customization.













#### LONG TERM SERVICE REWARDS

BrandSTIK | FOXBOX manages end to end employee service reward programs.













#### Our Sustainable Range

## Smaller ► Footprint Co.

Smaller Footprint Co. is about helping corporates and individuals lower their environmental footprint by making eco-conscious choices.

All Smaller Footprint products are eco-positive, sustainable, made in India and hence signal your organization's commitment to a more sustainable future. We offer a range of products in categories like apparel, office and personal accessories, bags, homeware, drinkware and others.

It also offer courses on sustainable living for employees.

www.smallerfootprint.co













#### **GIFT CARDS AND VOUCHERS**



# PHYSICAL OR DIGITAL GIFT VOUCHER/CARD FROM 100+ BRANDS















#### **BRANDED GIFTS**

#### Over 200 brands available for gifting and rewards with BrandSTIK | FOXBOX





































































