



SkillsUSA
WASHINGTON

SPONSORSHIP OPPORTUNITIES

Bowties & Blueprints

SKILLSUSA WASHINGTON'S 2ND ANNUAL GALA
THURSDAY, NOVEMBER 5TH, 2026

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Dear SkillsUSA Washington Supporter,

Thank you for your interest in partnering with SkillsUSA Washington for our upcoming gala, **Bowties & Blueprints**, an evening celebrating the professionalism and precision that define our state's future workforce.

At SkillsUSA Washington, we empower students to become skilled professionals, career-ready leaders, and responsible community members. Through hands-on technical training, leadership development, and real-world experiences, our students don't just prepare for competition, they prepare for meaningful, long-term careers that strengthen Washington's industries and communities.

Yet today, Career and Technical Education faces shrinking budgets and ongoing funding challenges. Without strong partnerships, too many students risk losing access to the training, confidence, and leadership opportunities that help them chart a successful path forward.

That's where **Bowties & Blueprints** comes in. Your sponsorship directly supports the programs that equip students with industry-aligned skills, leadership experiences, and the tools they need to thrive. From technical training resources to opportunities that elevate student voices and leadership, your investment helps students move from potential to purpose.

Every student deserves the opportunity to build a future grounded in skill, confidence, and possibility. Together, we can ensure those opportunities remain strong, today and for generations to come.

On behalf of our State Officers, Board of Directors, educators, and the thousands of students who call SkillsUSA Washington home, thank you for considering this partnership. With your support, we can continue building futures that are as strong and intentional as the blueprints that guide them.

With gratitude,



Karmen Warner

Executive Director, SkillsUSA Washington

Our Reach & Partnership Values

Why Your Sponsorship Matters

At its core, **Bowties & Blueprints** represents more than a single evening; it reflects a shared commitment to building opportunity. A commitment to ensuring every student in Washington has access to the technical skills, leadership development, and real-world experiences needed to succeed in today's evolving workforce.

Who You're Reaching

- Over 6,500 SkillsUSA Washington student and educator members across six regions
- Middle school, high school, and college/postsecondary students preparing for careers in skilled trades, leadership, and technical fields
- Statewide industry partners, advisors, families, and education leaders committed to workforce readiness
- Gala attendees, **including anticipated business leaders, community champions, educators, and SkillsUSA alumni**

Where Your Brand Will be Seen

- Prominent recognition at the **Bowties & Blueprints** Gala (event program, signage, stage mentions, and multimedia displays)
- Features in pre and post-event statewide communications, including newsletters, email campaigns, and press releases
- Exposure through SkillsUSA Washington's social media channels and website, reaching students, families, and industry leaders across the state

Why Sponsor Now?

This gala marks a defining moment for SkillsUSA Washington. As Career and Technical Education programs across the state face increasing financial pressure, your sponsorship helps ensure that essential opportunities remain accessible to every student. Supporting **Bowties & Blueprints** goes far beyond one evening of celebration. It safeguards access to leadership development, hands-on technical training, and meaningful industry connections, cornerstones of a strong, skilled workforce.

Where Your Sponsorship Goes

Each dollar contributed through the *Bowties & Blueprints* Gala goes directly to sustaining and expanding opportunities for SkillsUSA Washington students. Here's where your generosity makes an immediate difference:

Funding Area	Impact
Student Scholarships	Ensures students can attend state and national competitions, leadership conferences, and training opportunities regardless of financial barriers.
State Leadership & Skills Conference	Supports Washington's largest showcase of career and technical education, where over 3,000 students compete, lead, and grow.
Advisor Training & Support	Equips educators with tools and resources to strengthen local chapters and guide students on their SkillsUSA journey.
Leadership Development Programs	Funds leadership conferences, workshops, and officer training to build confident, career-ready leaders.
Industry Partnerships & Competitions	Provides resources for competition equipment, materials, and industry-aligned training.
Student Recognition & Awards	Celebrates achievement through medals, scholarships, and recognition programs that inspire students to pursue excellence.
Operational Support	Keeps statewide programming strong through staff support, event logistics, and essential resources.

Support Through In-Kind Donations

In addition to sponsorships, we welcome in-kind donations for the *Bowties & Blueprints* Gala auction. Donated items and experiences raise critical funds for SkillsUSA Washington programs while showcasing the generosity of our community. Whether you're a local business or an individual supporter, your contribution makes a difference.

Examples of auction items include gift baskets, event tickets, travel packages, dining experiences, professional services, or unique industry-related items. Every donation will be featured during the event and recognized as an essential part of making the evening a success.

Gold Sponsor – \$5,000

For industry leaders ready to invest boldly in Washington's next generation of skilled professionals.

Benefits Include

- 2 VIP tables (16 tickets) with premium seating
- Full-page, priority placement ad in the event program
- Speaking opportunity during the Gala program
- Prominent logo placement on event signage, website, and multimedia displays
- Dedicated sponsor spotlight on social media (Facebook, Instagram, and LinkedIn)
- Featured recognition in event press release and post-event recap communications

Silver Sponsors – \$3,000

For organizations committed to strengthening workforce readiness through meaningful partnerships.

Benefits Include

- 1 premium table (8 tickets)
- Half-page ad in the event program
- Logo featured on event signage, website, and digital communications
- Dedicated on-screen recognition slide during the Gala
- Individual sponsor recognition on social media
- Recognition in event press release

Bronze Sponsors – \$1,500

For supporters dedicated to celebrating and sustaining student achievement.

Benefits Include

- 1 table (up to 8 tickets)
- Quarter-page ad in the event program
- Name listing on event signage and website
- Group on-screen recognition during the Gala
- Inclusion in sponsor thank-you social media post

Ready to *Fuel Futures?*

Be part of SkillsUSA Washington's Second Annual Gala by becoming a sponsor or donating today. Your support ensures that students across our state continue to gain the technical skills, leadership experiences, and career readiness they need to thrive.

How to Secure Your Sponsorship

Sponsorships can be made directly through our online platform, OneCause: onecau.se/skillsusawa

You may also contact us directly with questions or to confirm your sponsorship.

Karmen Warner

karmen@skillsusawashington.org

In-Kind Donations

We also welcome in-kind donations for our Gala auction. Whether you're a local business or an individual supporter, your contribution, such as gift baskets, event tickets, travel packages, dining experiences, or unique industry-related items, will help raise critical funds and be recognized during the event.

SkillsUSA Washington is a 501(c)(3) nonprofit organization. Sponsorship contributions are tax-deductible to the extent permitted by law, less the fair market value of benefits received. A receipt acknowledging your contribution and applicable deductible amount will be provided.





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