

# LCI Diploma Coaching for Leaders

A 10-Day Transformational Journey



Proven, Practical  
Skills to Develop Your  
Leaders, Managers &  
Business Teams



# Programme Outcomes

- ✓ GET clear on your leadership core-job responsibilities and leadership priorities
- ✓ UNDERSTAND how the coach-approach can unlock the enormous potential of your people
- ✓ EXPLORE the different approaches and styles of leaders
- ✓ BUILD out a professional coaching toolkit to develop team members
- ✓ CREATE a culture where people thrive and realise their career ambitions
- ✓ HELP your company scale smoothly when the right people with the right skills are in place

## Who is it for

- ✓ Business Owners
- ✓ Directors
- ✓ Senior Leaders and Managers
- ✓ Team Leads & No.2's
- ✓ Department Teams

**NOTE: In-house Programmes also available**

# Programme Dates 2026

## FIRST HALF OF DIPLOMA (5 DAYS, 10 SESSIONS)

In-Person Sessions 25, 26 May | 8, 9 June 2026

Virtual Practicums (half day online) 27 May & 10 June

In-Person Sessions 15, 16 | 22, 23 September 2026

Virtual Practicums (half day online) 17 & 24 September



# Practitioner Programme

## SECOND HALF OF DIPLOMA (5 DAYS, 10 SESSIONS)

In-Person Sessions 3, 4 | 10, 11 November 2026

Virtual Practicums (half day online) 5 & 12 November

+ Three 1-2-1 Mentor Coaching Sessions



GO TO  
SCHEDULE



BOOK A CALL  
TO DISCUSS



# Overview

A comprehensive, **ICF Level 1** leadership development programme designed for senior leaders, entrepreneurs and executive teams.

The 'LCI Diploma – Coaching for Leaders' can be completed in two distinct parts.



**Empower your people. Strengthen your culture. Build your future.**

## Programme Focus



### PRACTICE

Master the coaching and leadership skills



### BUILD TEAM STRENGTH

Develop your teams and a pipeline of future leaders



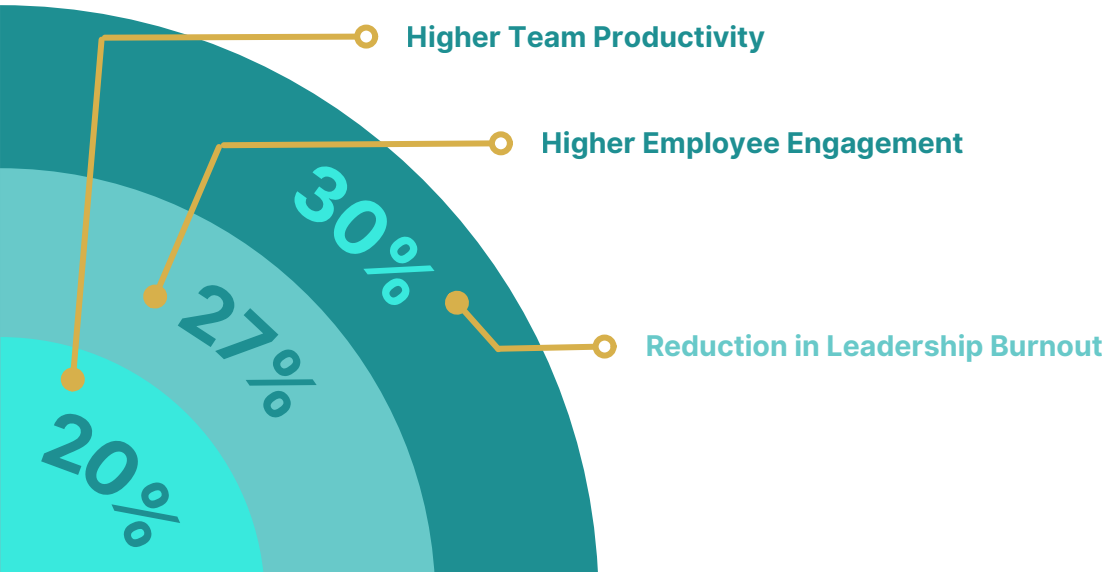
### SCALE

Realise the ambition of the business, scale and grow

# Why this Diploma is Different



- ✓ We develop leaders from the inside out
- ✓ A diverse ICF-accredited faculty with specialist credentials
- ✓ Optimising growth with flexible, AI-driven learning experiences
- ✓ A community of cross-industry peers with diverse perspectives
- ✓ Transformational learning through LCI's LeaderCoach Toolkit
- ✓ Mentor Coaching for sustainable mastery to ICF standards



**The results  
speak for  
themselves!**



# Through the LCI Diploma - Coaching for Leaders, you will:



## Master Leadership Through Practice

The Diploma's design ensures leaders coach, are coached, and observe coaching, gaining a 360-degree understanding of leadership development



## Experience Holistic Leadership Development

Leaders transition from personal mastery in Part 1 - LCI Foundation, to strategic, organisational impact in Part 2 - LCI Practitioner.



## Be a Business-Ready Leader

Graduates are equipped with effective skills to lead teams, drive profitability, and sustain organisational growth.



## Enhance Strategic Impact

Become a leader who is capable of scaling businesses without sacrificing wellbeing or performance.



## Drive Cross-Functional Collaboration

Businesses benefit from leaders who foster psychological safety, innovation, and cross-functional collaboration.



## Lead Cultural Transformation

Build a coaching culture that drives the development of an organisation with healthy leadership pipelines and high-value creating teams.



# Diploma & Recognition

- ✓ This course is facilitated with international coaching standards (ICF) and best practice in mind
- ✓ You will receive our 'LCI Diploma - Coaching for Leaders' on successful completion of both Foundation and Practitioner. For participants who complete the Foundation only, you will receive our LCI Certificate in Coaching for Leaders

## Additional Benefits

- ✓ Network and share in the wisdom of other Leaders and Managers
- ✓ Get mentored one-to-one and in small groups by qualified experienced coaches
- ✓ Get quiet time away from your day-to-day role for your own personal and professional growth

*"Say less, ask more and change the way you lead forever"*

**MICHAEL BUNGAY STANIER**

# Why Develop your Leaders & Managers?

## BENEFITS

- ✓ Enhances communication.
- ✓ Workload shared more evenly.
- ✓ Employee morale and engagement increases.
- ✓ Top talent eager to join.
- ✓ Good people stay longer.
- ✓ Cultivates a robust leadership and management pipeline.
- ✓ Promotes more informed decision-making and problem-solving.
- ✓ A culture of creativity and innovation emerges.
- ✓ Investment in people sends a powerful positive message.
- ✓ The vision and ambition of the company is more easily realised.

## DOWNSIDES (OF NOT DEVELOPING)

- ✗ Undeveloped leaders can become the chokehold on the business.
- ✗ Top talent choose elsewhere.
- ✗ Your best people leave.
- ✗ The next layer of leadership becomes sparse or 'empty'.
- ✗ Too many decisions rest on the shoulders of too few.
- ✗ Poor communication sucks the oxygen out of the business.
- ✗ Greater potential for burnout, exhaustion and increased human error.
- ✗ Increased employee apathy and poor work atmosphere.
- ✗ People and teams go backwards.
- ✗ The business stagnates – momentum evaporates.

# Testimonials

“For any leader looking to scale and future-proof their organisation, I highly recommend investing with the LCI team.”

**John Brennan**  
Managing Director, ORS

ORS



“As one of your clients the training provided has allowed us grow and scale our business over the last 6 to 7 years to levels we could only dream of a short few years ago.”

**John O’Shaughnessy**  
Managing Director,  
Clancy Construction



**CLANCY**  
Built on Partnership

“I can’t say enough great things about the LCI Coaching Diploma for Leaders! It’s had a very positive impact on my leadership skills, the way we develop our teams and in supporting our business growth.”

**Lorraine McLaughlin**  
General Manager,  
Dovida Midlands



 **Dovida**

“Thank you for getting us places we only dreamed of”.

**Derry Sheehan**  
Owner/MD,  
Avonmore Electrical



 **AVONMORE**  
ELECTRICAL

# Testimonials

“If you are a business owner, leader or manager and especially if you are involved in the development of people then this course is a must for you.”

**David Murrin**

*Regional Technical Manager, RNLI*



“Our top team are using the key coaching and leadership skills to drive the next phase of innovation and business growth. I highly recommend this programme.”

**Fergus Brennan**

*MD, Brennan’s Pharmacy Group*



“What makes this course stand out from other coaching courses I’ve attended was its focus on the practical application. I was inspired and excited each day to immediately try new coaching techniques with my project team and peers and can honestly say it has improved our interactions immensely in such a short space of time. James and the facilitators are knowledgeable, experienced, and gifted coaches, and their facilitation, along with the guest speakers enhanced the learning experience hugely.”

**Sarah McCartan**

*Learning Program Management, PayPal*



“I cannot recommend this course highly enough, as this was by far the best course I have ever attended in my over 25 years involvement in both Business and Sport”.

**Stephen Bohan**

*Former Director, Trojan IT  
Senior Coach,  
Roscommon GAA*



# Facilitators



**James Martin**

ACC, Lead Facilitator, MentorCoach, Business Growth Strategist & LCI Founder

With a proven track record of mentoring over 1,200 business leaders globally and as a regular trainer for Tony Robbins, James Martin ignites business growth and cultivates exceptional leadership in directors and senior teams.



**Rachel Dungan**

MPSI, MCC Master Facilitator, MentorCoach & LCI Founder

As a Master Certified Coach and Director of Education with over two decades of experience, Rachel Dungan empowers senior leaders in global companies through strategic self-leadership and energy alignment, backed by extensive professional affiliations in coaching and mentoring.



**Gerry Duffy**

International Professional Speaker & Leadership Coach

An accomplished international speaker and co-facilitator of impactful leadership programs alongside James, Gerry Duffy empowers directors and senior leaders to achieve their organisational ambitions by mastering a coaching approach and honing their presentation skills.

# Clients we work with

abbvie

Aer Lingus 

 An Garda Síochána  
Ireland's National Police & Security Service

 AVONMORE  
ELECTRICAL

 Brennans  
Pharmacy  
we're here for you

 BUTTIMER  
Engineering

**CLANCY**  
Built on Partnership

 etbi

ifac<sup>7</sup>

 Dovida

 MASONITE.

Medtronic

 Merenda

ORS

 PayPal

## Contact


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LEAD WITH COACHING INSTITUTE

# LCI Diploma Coaching for Leaders



Become the leader who  
inspires performance,  
drives growth and  
sustains success!

