

 COLLEGE of BIBLICAL STUDIES

Ambassadors

Corporate Sponsorship



Competing for Christ, Leading for Life



CBS Athletic Vision

Developing athletes committed to Competing for Christ, Leading for Life!

CBS Athletic Mission

The CBS Athletic Department exists to attract and develop student-athletes who desire both Christian education and athletic opportunity. Our department is committed to discipling student-athletes and instilling biblical worldview, leadership, integrity, discipline, and teamwork values.

The athletic program directly advances the CBS mission by:

- Expanding the reach of CBS to student populations not previously accessed.
- Creating a distinctive program that enhances the reputation and visibility of CBS.
- Providing practical discipleship opportunities aligned with the spiritual formation goals of CBS.
- Developing servant-leaders through athletics to equip student-athletes to impact their communities for Christ.

CBS Athletic Conference

Our college is a member of the NCCAA, a Christian-based athletic association that promotes intercollegiate athletic competition with a Christian perspective.

CBS Ambassadors Athletic Department Staff

President, Dr. Bill Blocker

Vice President of Athletics, Dr. Lisa Stewart

Athletic Director, Mike Haywood

Micheal Young, Head Coach Men's Basketball

Sasha Martins, Head Coach Women's Basketball

Athletic Coordinator, Victoria Henson

Media Producer, Dwavalon Rose



College of Biblical Studies Athletics

Corporate Sponsor Levels



Champion's Circle

- Your company's name/logo on all athletic team bags for the season.
- Opportunity for a representative from your company to give a brief message at one of our major home games.
- VIP access to all home games and the athletic banquet for the season.
- A featured article in the CBS Athletics Newsletter, highlighting your company's support of our programs.
- All Bronze Level Benefits



Platinum Level

- Company logo displayed on our athletic banner signage.
- Your company's promotional material distributed at home games.
- Exclusive recognition at CBS Athletic homecoming events and athletic banquet.
- Premium placement on CBS's website as a Platinum Sponsor.
- All Bronze Level Benefits



Gold Level

- Company logo featured prominently on CBS athletic warm-up uniform tops.
- Full-page ad in our athletic banquet program.
- Acknowledgment during one of our major events or games.
- All Bronze Level Benefits



Silver Level

- Company logo displayed on our athletic department's sponsorship website.
- Recognition at one home game of your choice.
- All Bronze Level Benefits



Bronze Level

- Your company's name listed on our website and social media pages as a Bronze Sponsor.
- Recognition in our athletic program event materials.
- A thank-you certificate from CBS Athletics.

Ambassadors

Athletic Corporate Sponsorship Partners



Organized by the College of Biblical Studies 501(c)(3) Public Charity · EIN 74-2016083.
Contributions and donations for corporate sponsorships are tax-deductible.



The College of Biblical Studies

The College of Biblical Studies exists to glorify God by educating and equipping multi-ethnic Christian leaders to impact the world for Christ.



Training in the Truth that Leads to Transformation



The College of Biblical Studies is a nonprofit, accredited 4-year college. Since 1979, CBS has been providing life-transformation through biblically based college degrees. Programs include associate and bachelor's degrees and several programs in the Spanish language. Every class is rooted and founded in the Bible. From the first class to the last, students gain a biblical worldview to address the challenges and opportunities of today's society.

Breaking the Cycle of Father Absence



Our Emerging Leaders Scholarship Program breaks the cycle of father absence. Research shows how father absence negatively affects children socially, mentally, emotionally, and spiritually. Through the Emerging Leaders scholarship program, young Christian men receive support, counsel, and mentorship while earning an accredited degree.

Sharing the Bible through Basketball



The formation of our first-ever athletic endeavor began with longtime supporter, Lynden B. Rose of the iconic "Phi Slama Jama" team from the University of Houston. In 2023, CBS joined the National Christian College Athletics Association in men's and women's basketball to further reach our community by sharing the Bible through basketball.

Online Vocational Training for Today's Workforce



The CBS Global Campus was established in 2024 to provide online vocational training for professional-level positions in a variety of high-demand occupations. Courses include certification in accounting, medical billing, paralegal, cybersecurity, IT, and hundreds more.

The College of Biblical Studies is meeting the needs of today's Christian Community through transformative curriculum, programs, and training.

Together, we can help our student-athletes thrive, on and off the basketball court, as they continue to grow in faith and excellence.

Thank you for your support and for investing in the future of CBS Athletics.

**Follow us and learn more
@ambassadorshoops @cbshouston**

<https://cbs-athletics.com/> or contact us at 832-252-0708

