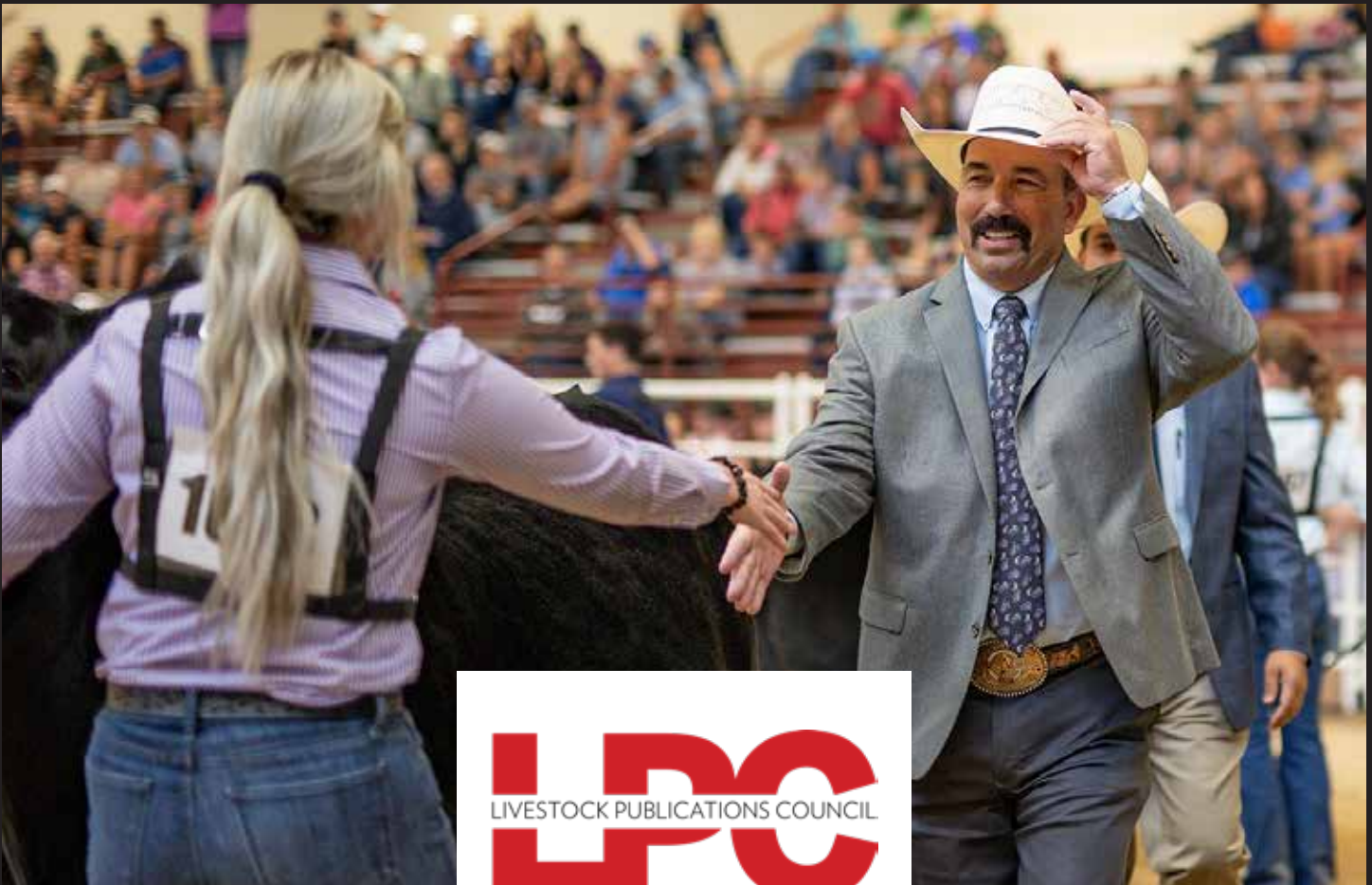


# 2025 MEMBERSHIP DIRECTORY



# REDS RISING

Escalate Your Prosperity  
by Advertising with RAAA

## PRINT MEDIA

### RED ANGUS MAGAZINE AD

Reach more than 12,000 Red Angus stakeholders and members on the pages of a magazine published 10 times a year.

**PRIVATE TREATY SALES LISTING IN MAGAZINE  
BREEDER DIRECTORY AD  
CALVING BOOK**



## DIGITAL MEDIA

**BREEDER LINKS  
SALES EBLASTS  
NEWS BANNER**

Red Angus eNews reaches more than 4,300 members and Red Angus stakeholders each Wednesday in their inbox and through our social media platforms.

### WEBSITE BANNER

Reach Red Angus stakeholders with a web banner ad as they browse through [RedAngus.org](http://RedAngus.org).



Download a media kit at [RedAngus.org](http://RedAngus.org)

Questions?

Email us at [media@redangus.org](mailto:media@redangus.org)

[RedAngus.org](http://RedAngus.org)

**RED ANGUS**  
RANCH TESTED. RANCHER TRUSTED.

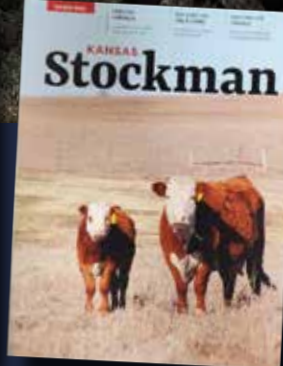






# STAND OUT FROM THE HERD

High-quality Printing from a Trusted Source in the Agriculture and Livestock Community



**MACEY  
IGO**  
Account  
Executive

Let's work together to bring that same care and commitment to your publication and print marketing strategy.

"As a cattle rancher, lifelong ag advocate, and proud board member of the Livestock Publications Council, I understand firsthand the value of our industry's stories. In print and in practice, I'm passionate about empowering ag communicators. Just as caring for our land and animals takes daily dedication and thoughtful stewardship, so does telling these stories."

## Our Print, Mailing, and Distribution Services:

Magazines, Catalogs & Publications  
Digital and Inkjet Print  
High-Quality Commercial Printing  
Direct Mail Marketing & Mailing Services  
Label & Packaging Design & Production

Fulfillment & Logistics  
On-Demand Digital Web-to-Print  
Election Services  
Bindery & Specialty Finishing  
Digital Publishing

[Migo@modernlitho.com](mailto:Migo@modernlitho.com) | 573-644-6253 | [MODERNLITHO.COM](http://MODERNLITHO.COM)



**Stacy Fox, Executive Director**

P.O. Box 446  
Springtown, TX 76082  
817-380-8233  
execdirector@livestockpublications.com



**2024-25 LPC Executive Committee & Board of Directors**

(L to R) Back Row: Caryn Vaught, Macey Igo, Morgan Boecker, Anne Kimmey, Shelia Grobosky, Casey Hinnant, Lindsay Kennedy, Autumn Fuhrman; Front Row: Stacy Fox, Shelby Diehm, Jennifer Shike, Cassie Rodibaugh, Katrina Huffstutler, Kylene Scott

**Executive Committee:**

**President**

Shelia Grobosky  
BioZyme, Inc.  
St. Joseph, Missouri  
sgrobosky@biozymeinc.com

**First Vice President**

**Jennifer Shike**  
Farm Journal's PORK  
Sadorus, Illinois  
jshike@farmjournal.com

**Second Vice President**

**Anne Kimmey**  
Cultivate Agency  
Justin, Texas  
anne@cultivateagency.com

**Secretary/Treasurer**

**Autumn Fuhrman**  
Arkansas Cattle Business  
Little Rock, Arkansas  
autumn@arbeef.org

**Immediate Past President**

**Katrina Huffstutler**  
Grant Company  
Electra, Texas  
katrina@grantcompany.net

**Board of Directors:**

**Cassie Rodibaugh ('25)**

Cultivate Agency  
West Lafayette, Indiana  
cassie@cultivateagency.com

**Casey Hinnant ('25)**

Carolina Cattle Connection  
Fuquay-Varina, North Carolina  
mail@nccattle.com

**Macey Igo ('26)**

Modern Litho  
Jefferson City, Missouri  
migo@modernlitho.com

**Caryn Vaught ('26)**

Hereford Publications Inc.  
Kansas City, Missouri  
cvaught@hereford.org

**Morgan Boecker ('27)**

Certified Angus Beef  
Wooster, Ohio  
mboecker@certifiedangusbeef.com

**Kasey Brown ('27)**

Teal Hat Communications  
Marietta, Oklahoma  
tealhatcomms@gmail.com

**Shelby Diehm ('27)**

American Shorthorn Association  
Osawatomie, Kansas  
shelby@shorthorn.org

**Lindsay Kennedy ('27)**

Texas Tech University  
Lubbock, Texas  
lindsay.kennedy@ttu.edu

**Kylene Scott ('27)**

High Plains Journal  
Dodge City, Kansas  
kscott@hpj.com

**Kelli Toledo ('27)**

Trailhead Designs  
Visaila, California  
trailheaddesigns21@gmail.com

---

# Join the Livestock Publications Council

*- Connect, Grow, and Lead in Livestock Media*

---

Being a member of the Livestock Publications Council (LPC) offers several benefits, especially for professionals involved in agricultural communications, livestock media, and marketing. Here's why membership might be valuable:

- Networking & Industry Connections
- Professional Development
- Livestock Media Awards & Recognition
- Career & Business Growth
- Advocacy & Industry Influence

LPC membership will enhance your industry connections and visibility.

## Membership Information (all paid in U.S. funds)

### **Publication - \$275**

Publication Memberships are open to all publications that devote at least 50 percent of their average contents to the livestock industry and publish at least four issues a year.

### **Service - \$275**

Service Memberships are open to individuals and to organizations that service the livestock industry, but do not meet publication membership requirements.

### **Dual Service and Publication - \$475**

Members who qualify for both service and publication with a discount. An example would be an association that has a publication.

### **Freelance/Contract - \$150**

Freelance/Contract memberships are open to all freelance/contract practitioners in the livestock media industry and with a staff of no more than two people (e.g. freelancer/contractor with virtual assistant.)

### **Legacy - \$100**

Friend of LPC (retired or past member who does not qualify for membership status above)

### **Student - \$35**

Student Memberships are for students who wish to become involved with LPC prior to graduation. A student membership does not have voting privileges but will be listed in the LPC Directory and will receive the Actiongram plus all other communications.



---

# HALL OF FAME *Award Winners*

---

Established in 1990, to honor distinguished livestock publishing leaders. Several had received Headliner Awards. For consistency, these have been moved to Hall of Fame.



## 2024 – Dr. Shelly Legg

Dr. Shelly Legg joined the faculty as an agricultural communications instructor in February 1992 and is now a professor. She teaches three classes, oversees internships, and serves as an academic adviser for the discipline. She is managing editor for the Cowboy Journal magazine, the publication produced by students each semester in her AGCM 4413 Agricultural Communications Capstone course. Dr. Legg has recruited an incredible range of talented students into the OSU AgComm program and the profession over the years. Alumni are found thriving throughout the industry—editors, directors, executives, writers, photographers, designers, broadcasters, PR specialists, industry leaders, interns, and everything in between. Her ongoing ag communications research helps continually refine her curriculum to produce graduates with a firm grasp on current technologies, issues, practices, and the industry. Her quest to improve ag communications has even gone global, co-directing an entrepreneurial and cultural exchange program with three countries in Africa starting in 2014. Legg is actively involved in the North American Colleges and Teachers of Agriculture organization. Her primary community service work is with the FFA and Payne County 4-H.

## Past Inductees:

2023 – Diane Johnson  
2022 – Shauna Hermel  
2021 – Burt Rutherford  
2020 – Don Norton  
2019 – Todd Domer  
2018 – Steve Suther  
2016 – Joe Roybal  
2015 – Dick and Pete Crow  
2014 – Wayne Bollum  
2013 – Sherman Berg  
2012 – Glen Klippenstein  
2011 – A.J. Smith  
2010 – Lionel Chambers  
2008 – Greg Henderson  
2007 – Larry Atzenweiler

2006 – Amber Spafford  
2005 – Jim Jennings  
2004 – Henry King  
2003 – Cheryl Oxley  
2002 – Dan Wedman  
2001 – E.C. Larkin  
2000 – J. Neil Orth  
1999 – Warren Morse  
1998 – Warren Kester  
1997 – Susan Wagner  
1996 – Audie Rackley  
1995 – William D. (Bill) Fleming  
1994 – Ed Bible  
1993 – Roger Berglund  
1992 – Keith E. Evans

1991 – Fred Knop  
1990 – Paul D. Andre  
1988 – John T. Jenkins  
1987 – Dale F. Runnion  
1985 – Allan W. McGhee  
1981 – Forrest Bassford

---

# HEADLINER *Award Winners*

---

**LPC's Headliner Award Program, inaugurated in 1980, salutes an individual for meritorious service to the livestock industry.**



## **2024 – Ernie Barnes**

Ernie Barnes has enjoyed a lengthy career, of over 50 years, working for pork associations, including the National Swine Registration, the National Pork Producers Council and National Pork Board. He retired from the Pork Board in 2023 but continues to serve as the Iowa State Fair's Swine Barn superintendent.

Mr. Barnes helped develop the first World Pork Expo in 1988, an event that he is still involved with today, initiated the Pork Alliance, the National Pork Producers Council's allied industry program, and created the Pork Action Group. Throughout the years, Mr. Barnes has formed grassroots organizations, encouraged Pork Checkoff involvement, assisted with legislative issues, introduced new production techniques, and coordinated educational events. Further, Ernie's passion for the pork industry has led him to work with many of the nation's youth exhibitors over the years, mentoring them to become professionals and future leaders in the industry. He is the true meaning of what the Livestock Publications Council Headliner Award is all about.

## **Past Inductees:**

2023 – Dr. Bob Hough  
2022 – Dr. David Nichols  
2021 – Dan Hoge  
2020 – Dr. Garry Lacefield  
2019 – Lyle Orwig  
2018 – Minnie Lou Bradley  
2017 – Jim Odle &  
          Maynard Hogberg  
2016 – Larry Corah  
2015 – Dr. Miles McKee  
2014 – David Nichols  
2013 – Tom Burke  
2012 – Dr. Jon Beever  
2011 – Glenn Grimes  
2010 – Robert A. "Bob" Funk

2009 – Dr. Temple Grandin  
2008 – Burman Cephas Snidow, Jr.  
2007 – Stanley E. Stout  
2006 – Darrell Anderson  
2005 – Dr. Bob Totusek  
2004 – Henry Gardiner  
2003 – Bill Brewer  
2002 – Phil M. Seng  
2001 – Dr. Harlan Ritchie  
2000 – Mick Colvin  
1999 – Rob Brown  
1998 – Topper Thorpe  
1997 – Don L. Good  
1996 – John P. Hughes  
1995 – Robert H. Rumler

1994 – Don C. King  
1993 – Clinton K. Tomson  
1992 – Dr. Gary C. Smith  
1991 – David G. Eller  
1990 – Dr. Glen P. Lofgreen  
1989 – Fred H. Johnson  
1986 – Jo Ann Smith  
1984 – John L. Huston  
1983 – John B. Armstrong  
1982 – C.W. (Bill) McMillan

---

# PUBLICATION *Members*

---

## **American Cattlemen/American Dairymen**

**1517 3rd Ave. N.W.**

**Fort Dodge, IA 50501**

**515-227-6774**

**www.americancattlemen.com**

Facebook User Name: americancattlemen

Linked In: americancattlemen

Twitter: americancattlemenag

Circulation: 90,000

Subscription Price: \$14.95/year

Distribution: Monthly

Frequency: Monthly

Information: info@americancattlemen.com

Editor: gale@twinriversmedia.com

Offer Internships: Yes

## **American Chianina Association**

**P.O. Box 890**

**Platte City, MO 64079**

**517-214-0927**

**www.chicattle.org**

Circulation: Approx. 1,700

Subscription Price: \$25/year

Distribution: January, May, September and October

Frequency: Quarterly

Special Issues: Annual May/June Herd Reference Issue that includes membership directory and annual awards.

Communications/Social Media Director: Rilee Hall

Director of Shows & Activities/ACJ Editor:

Heather Counts, 517-214-0927, heather@chicattle.org

Offer Internships: No

## **American Farriers Journal**

**16655 W. Wisconsin Ave.**

**Brookfield, WI 53005**

**262-787-8292**

**www.americanfarriers.com**

Facebook User Name: farriers

Linked In: american-farriers-journal

Twitter: @hoofcare

Circulation: 6,000

Subscription Price: Free to qualifiers

Distribution: January/February, March, April, May/June, July/

August, September/October and November, December

Frequency: 8 issues per year

Special Issues: Getting Started in Hoof Care, Farrier Business

Practices Benchmark Study and Road Horse Hoof Care

Editor: jcota@lesspub.com

## **American Quarter Horse Association**

**1600 Quarter Horse Dr.**

**Amarillo, TX 79104**

**806-679-1593**

**www.aqha.com**

Circulation: 230,000

Subscription Price: Must be an AQHA member to receive the magazine

Frequency: 6 times/year

Special Issues: None

Editor-in-chief: Becky Newell, bnewell@aqha.org

Senior Director of Sales and Business Development:

Jenn Sanders

Production Manager: Becky Newell Offer Internships: Yes

## **Angus Media**

**3201 Frederick Ave.**

**Saint Joseph, MO 64506**

**816-383-5200 or 816-752-0089**

**www.angus.org/media**

President: Benjie Lemon, blemon@angus.org

## **Angus Bulletin**

Circulation: 62,000

Subscription Price: free to controlled circulation; \$20 otherwise

Distribution: Print: Jan., Feb., March, June, Sept., Oct.;

Electronically: bimonthly

Frequency: 6x in print 24x electronically

Special Issues: Feeder-Calf Marketing Guide

Advertising: Kaysie Coffelt, kcoffelt@angus.org,

Liz Haugen, lhaugen@angus.org,

Ryann Kats, rkats@angus.org

Editor: Shauna Hermel, shermel@angus.org or

Offer Internships: Yes

## **Angus Digital**

Director of Digital Content & Strategy: Miranda Reiman,

mreiman@angus.org

Offer Internships: Yes



**Angus Journal**

Circulation: 12,000  
 Facebook User Name: AngusJournal  
 Twitter: @AJeditor  
 Subscription Price: \$50/year  
 Frequency: Monthly  
 Circulation Coordinator:  
 Jacque McGinness, jmcginness@angus.org  
 Advertising: Kaysie Coffelt, kcoffelt@angus.org,  
 Liz Haugen, lhaugen@angus.org,  
 Ryann Kats, rkats@angus.org  
 Editor: Julie Mais, jmais@angus.org  
 Managing Editor: Megan Silveira, msilveira@angus.org  
 Offer Internships: Yes

**Arkansas Cattle Business**

**310 Executive Court  
 Little Rock, AR 72205  
 918-533-5397**

**www.arbeef.org**  
 Facebook User Name: ArkCattlemen  
 Circulation: 8,500  
 Subscription Price: \$100/year  
 Distribution: First week of each month.  
 Frequency: Monthly  
 Editor: Autumn Fuhrman, autumn@arbeef.org  
 Offer Internships: Yes

**Best of the West**

**29802 Rd. 44  
 Visalia, CA 93291  
 559-972-8987 • ktoledo@me.com  
 www.flipsnack.com/bestofthewest**

Facebook User Name: @kellitoledo  
 Linked In: kelli-toledo-79109759  
 Distribution: Winter, Spring, Summer and Fall  
 Frequency: Quarterly  
 Special Issues: Annual Livestock Marketing Calendar inserted into the Winter Issue  
 Editor: Kelli Toledo, ktoledo@me.com  
 Offer Internships: Yes

**Bison World**

**8690 Wolff Ct.  
 Westminster, CO 80031  
 303-292-2833 • karen@nationalbison.org  
 www.bisoncentral.com**

Facebook User Name: nationalbison  
 Circulation: 1,200

Subscription Price: Included in membership cost no non-member subscriptions available  
 Frequency: Quarterly  
 Special Issues: Annual Membership Directory prints in January and mails with the Winter issue.  
 Editor: Name, karen@nationalbison.org

**Brangus Publications, Inc.**

**P.O. Box 809  
 Adkins, TX 78101  
 210-696-8231**

Circulation: Brangus Journal 2,000; Frontline Beef Producer 13,000  
 Subscription Price: \$25  
 Distribution: Members, Commercial Bull Buyers, Events & Tradeshows  
 Frequency: Brangus Journal: 6 Months; Frontline Beef Producer: 2 Months  
 Special Issues: March Brangus Journal and Annual Sire Directory Issue  
 Editor: Jessie England, jengland@gobrangus.com  
 Ad Sales: Kyle Caldwell, kcaldwell@gobrangus.com  
 Offer Internships: Yes

**Calf News**

**115 Wilcox St.  
 Castle Rock, CO 80104  
 620-272-6862 • dgigot1@cox.net  
 calfnews.net**

Circulation: 11,000  
 Subscription Price: CALF News is available at no charge to qualified feeders, producers, stockers and industry participants. To receive CALF News free for up to three years, all we need is your request on file.  
 Distribution: Circulated the second week of month and is concentrated in the cattle feeding and producing sectors in the largest cattle feeding and producing states, as well as industry influencers and advisors.  
 Frequency: Bi-monthly  
 Editor: Betty Jo Gigot, dgigot1@cox.net, 620-575-6862  
 National Account Manager: Jessica Ebert, jess@calfnews.net, 785-477-1941  
 Designer & Production Manager:  
 Tayler Durst, tdurst@calfnews.net, 402-910-9012  
 Offer Internships: No

**Charolais Journal**

**11700 N.W. Plaza Circle  
Kansas City, MO 64153  
816-464-2474**

**www.charolaisusa.com**

Circulation: 3,000

Subscription Price: U.S. First Class - \$100; Foreign - \$150 U.S.

Funds Only

Distribution: 3,250

Frequency: 11 times per year

Manager: David Hobbs, dhobbs@charolaisusa.com

Assistant Manager:

Molly Schoen, mschoen@charolaisusa.com

**Colorado Cattlemen's Association**

**7000 W. 14th Ave.  
Lakewood, CO 80214  
303-431-6422**

Circulation:

Subscription Price:

Distribution:

Frequency: Quarterly

Special Issues:

Editor:

Advertising Manager:

Offer Internships: No

**Cow Country News**

**176 Pasadena Dr., Ste. 4  
Lexington, KY 40503  
859-278-0899**

**www.kycattle.org/cow-country-news**

Circulation: 11,000 plus

Subscription Price: \$30/year

Distribution: Kentucky Cattlemen's Assn. members

Special Issues: May - Beef Month, June - KJCA Cattle

Working Contest, July - Santa Gertrudis Breed Feature;

October - Economics Issue and November - KJCA Fall

Classic

Frequency: Monthly

Editor/Advertising/Production:

Katie Pratt, kpratt@kycattle.org

Offer Internships: No

**DTN/Progressive Farmer**

**405 Whitekirk Dr.  
St. Louis, MO 63367  
205-504-7436 • gregg.hillyer@dtm.com  
www.dtnpf.com**

Facebook User Name: The Progressive Farmer

Linked In: gregg-hillyer-6182b7a

Twitter: @GreggHillyer

Circulation: 280,000

Subscription Price: \$20

Distribution: First week of each month

Frequency: 11 times per year

Special Issues: Themed and special issues change every year. However, here are three standard special issues: March:

National Wheat Contest Winners; September: Seed

Emphasis; and January: America's Best Young Farmers & Ranchers

Every Issue: Cattlelink for cow/calf producers

Editor: Gregg Hillyer, Gregg.hillyer@dtm.com

Offer Internships: No

**Farm Journal's PORK**

**491 County Rd. 400 N.  
Sadorus, IL 61872**

**217-369-2868 • jshike@farmjournal.com**

Linked In: <https://www.linkedin.com/in/jennifershike/> or

<https://www.linkedin.com/company/farm-journal-s-pork/>

Twitter: [https://x.com/jennifer\\_shike](https://x.com/jennifer_shike)

Circulation: 14,000 print/14,000 digital newsletter

Subscription Price: \$50/year

Distribution: Targeting a broad audience within the agricultural industry. They focus on reaching the next generation of farmers and those involved in the transition of farms.

Frequency: 6 times/year

Special Issues: No

Editor: Jennifer Shike, jshike@farmjournal.com

Advertising Manager: Dena Lawhead,

dlawhead@farmjournal.com

Production Manager: Michelle Bauer,

mbauer@farmjournal.com

Offer Internships: No

**Farm Talk News**

**1801 S. Hwy. 59  
Parsons, TX 67357**

Facebook User Name: FarmTalkNews

Linked In: Farm Talk Newspaper

Twitter: @FarmTalkNews

Circulation: 7,000

Subscription Price: \$58 for one year includes print and digital

Distribution: Kansas, Missouri, Oklahoma & Arkansas

Frequency: Weekly

Special Issues: Farm Building & Structures, Western Farm Show Directory and Week-Of-Show, Youth In Agriculture,

Ozark Outdoor Expo Directory and Week-Of-Show, Four State Farm Show Directory and Week-Of-Show, Dairy, Forage, Seed, Ozark Fall Farmfest Directory and Week-Of-Show, Beef, Farm Machinery  
 Editor: fteditor@farmtalknews.com  
 Advertising Manager: Josh Umholtz  
 Production Manager: Brenda Taylor  
 Offer Internships: Yes

### **Feedstuffs , TX**

Facebook User Name:  
 Linked In:  
 Twitter:  
 Circulation:  
 Subscription Price:  
 Distribution:  
 Frequency:  
 Special Issues:  
 Editor: sarah.muirhead@farmprogress.com  
 Advertising Manager:  
 Production Manager:  
 Offer Internships:

### **Gelbvieh World**

**1001 S. 70th St.**

**Lincoln, NE 68510**

**303-465-2333 • gelbviehmedia@gmail.com**

**www.gelbvieh.org**

Facebook User Name: AmericanGelbvieh or Gelbvieh

Media Productions

Linked In: American Gelbvieh Association

Twitter: None

Circulation: 4,000

Subscription Price: \$40/year

Distribution: 9 issues

Frequency: Monthly

Special Issues: July/Herd Reference Edition

Editor: Laura Handke, laura@gelbvieh.org

Advertising/Production Manager:

Malerie Markley, malerie@gelbvieh.org

Offer Internships: No

### **Goat Rancher**

**457 Hankins Rd.**

**Sarah, MS 38665**

**662-562-9529**

**www.goatrancher.com**

Facebook User Name: profile.php

Linked In:

Twitter: @goatranchermag

Circulation:

Subscription Price: \$39

Distribution: First of the month

Frequency: Monthly

Special Issues: January-Kidding, February-Fencing & Facilities, March-Homesteading, April-Other Breeds, May-Kiko Goats, June-Herdsire Edition, July-Cuisine, August-Niche Marketing, September-Spanish Goats, October-Feed & Forage, November-Savanna Goats, December-Guardians and Predators

Editor: goatranchermag@gmail.com

Offer Internships: No

### **Gulf Coast Cattleman**

**11201 Morning Court**

**San Antonio, TX 78213**

**210-344-8300**

**www.gulfcoastcattleman.com**

Facebook User Name: Gulf Coast Cattleman

Circulation: 18,350

Subscription Price: Qualified subscribers

Distribution: Mailed and Online to Gulf Coast cattle enthusiasts

Frequency: Monthly

Publisher/Editor: E.C. Larkin, info@gulfcoastcattleman.com

Managing Editor: Chel Terrell, cterrell@gulfcoastpub.com

Advertising Manager: Charlie Wood

Production Manager: Cheryl Moy McMahan

Offer Internships: No

### **Hereford Publications**

**11500 N. Ambassador Dr., Ste. 410**

**Kansas City, MO 64153**

**816-842-3757**

**www.hereford.org**

Circulation: Hereford World, 5,800; Baldy Advantage 15,000

Subscription Price: \$35/year

Distribution: Hereford members and enthusiasts

Frequency: 11 times a year (May/June is combined issue)

Special Issues: March/AI Book highlights up and coming AI bulls and Oklahoma City and Denver and September highlights junior nationals

Director of Seedstock Marketing:

Kane Aegerter, kaegerter@hereford.org

Executive Editor: Wes Ishmael, wishmael@hereford.org

Managing Editor: Sydnee Shive, sshive@hereford.org

Advertising Manager/Production Manager:

Caryn Vaught, cvaught@hereford.org

Digital Marketing Manager:



Bailey Lewis, blewis@hereford.org  
Offer Internships: Yes

**High Plains Journal**  
11142 Kliesen St.  
Dodge City, KS 67801  
620-227-1804  
www.hpj.com

Circulation: 30,000  
Subscription Price: \$108/year  
Distribution: The High Plains Journal is a weekly agricultural publication that provides news, market information and resources for farmers and ranchers in the Great Plains region.  
Frequency: Bi-Weekly  
Editor: kscott@hpj.com  
Advertising Manager: jkoenig@hpj.com or ads@hpj.com  
Offer Internships: Yes

**Holstein Association USA**  
3070 80th St. N.E.  
De Graff, MN 56271  
507-479-0431

www.holsteinusa.com  
Facebook User Name: Holstein Association USA  
Linked In: Holstein Association USA, Inc.  
Circulation: 8,000  
Subscription Price: Free for HAUSA members  
Distribution: Winter, Spring, Summer, Fall  
Frequency: 4 times per year  
Editor/Advertising/Production:  
Emily Bosch, ebosch@holstein.com  
Offer Internships: Yes

**Illinois Beef**  
2501 N. 8th St.  
Springfield, IL 62702  
217-787-4280  
www.illinoisbeef.com

Facebook User Name: Illinois Beef Association  
Linked In: Illinois Beef Association  
Twitter: @ilbeefassoc  
Circulation: 2,000  
Subscription Price: IBA Membership Minimum \$60)  
Distribution: Illinois cattle producers  
Frequency: Bi-monthly  
Special Issues: July/August shipped with Membership Directory, May/June celebrates May Beef Month and Sept/October recaps the Illinois State Fair  
Advertising/Production Manager:  
Olivia Hoots, olivia@illinoisbeef.com

Offer Internships: Sometimes have summer internships

**Kansas Stockman**  
6031 S.W. 37th St.  
Topeka, KS 66614  
785-273-5115  
www.kla.org

Facebook User Name: @newsfromkla  
Linked In: Kansas Livestock Association  
Twitter: @newsfromkla  
Circulation: 5,500  
Subscription Price: \$180/year minimum KLA membership  
Distribution: The Kansas Stockman is read by influential decision-makers involved in the cattle business and livestock industry.  
Frequency: Published 10 times annually combined May/June and Nov./Dec. issues)  
Special Issues: January: Bully Buyer's Guide; May/June: Beef Month; July: Cattle Feeders; August: Calf Marketing; September: Ranch Horse; November/December: Convention  
Vice President, Communications:  
Scarlett Madinger, scarlett@kla.org  
Director of Advertising & Promotions:  
Stephen Russell, stephen@kla.org  
Manager of Communications & Advertising:  
Rachel Waggle, rachel@kla.org  
Offer Internships: Yes

**Midwest Cattleman**

Facebook User Name: TheMidwestCattleman  
Circulation: 4,500  
Subscription Price: \$20/year  
Distribution: Nationally, with an emphasis in Nebraska, Iowa, Missouri, Kansas, Arkansas and Oklahoma  
Frequency: 10 times/year  
Special Issues: Each issue focuses on a different beef breed(s) and industry relevant topic  
Editor/Advertising Manager: Austin Black,  
editor@midwestcattleman.com  
Offer Internships: No

**North Dakota Stockman**  
4520 Ottawa St.  
Bismark, ND 58503  
701-223-2522

www.ndstockmen.org  
Facebook User Name: North Dakota Stockmen's Association  
Circulation: 3,250  
Subscription Price: \$50/year Membership

Special Issues: January, Simmental; February, Gelbvieh; March, Hereford and Polled Hereford; April, Limousin; August, Feeder; September, pre-convention; October, Angus; November, Red Angus and Convention; and December, Charolais.

Editor: Rachele Degner, ndsa@ndstockmen.org

Advertising Manager: TBD

Production Manager: TBD

Offer Internships: Yes

### **Ohio Cattlemen's Association**

**10600 U.S. Rt. 42**

**Marysville, OH 45344**

**937-765-2244**

**www.ohiocattle.org**

Facebook User Name: Ohio Cattlemen's Association

Linked In: Ohio Cattlemen's Association <https://www.linkedin.com/in/ohio-cattlemen-s-association-4a2169282/>)

Twitter: Ohio\_Cattlemen

Circulation: Magazine, Social Media, E Newsletter,

In-person Events

Subscription Price: \$75/year

Distribution: 3,500

Frequency: 6 times a year

Special Issues: Early Fall and Spring Both feature show results

Editor/Production/Digital Manager:

Hannah Weymouth, hweymouth@ohiocattle.org

Advertising Manager: Zane Gross, zgross@ohiocattle.org

Offer Internships: Yes — Summer, Fall, and Spring

### **Progressive Publishing**

**238 West Nez Perce P.O. Box 585)**

**Jerome, ID 83338**

**208-324-7513 • natalie@agproud.com**

**www.agproud.com/topics/99-progressive-dairy**

Facebook User Name:

Linked In:

Twitter:

Circulation: 15,300+

Subscription Price: Free to those in the industry

Distribution: Starts January 1st and then approximately every 18 days

Frequency: 20/per year

Special Issues:

Editor:

Advertising Manager:

Production Manager:

Offer Internships: Yes

### **Ranch Record**

**Box 43200**

**Lubbock, TX 79409**

**806-834-2685 • jb.campbell@ttu.edu**

**www.ranchingheritage.org**

Editor: Jim Brett Campbell, jb.campbell@ttu.edu

### **Red Angus Association of America**

**18335 E. 103rd Ave., Ste. 202**

**Commerce City, CO 80022**

**701-391-5440 • tracey@redangus.org**

**www.redangus.org**

Facebook User Name: Red Angus Association of America

Linked In: Red Angus Association of America

Twitter: @RedAngusAmerica

Circulation: 12,000

Subscription Price:

Distribution: First of the month

Frequency: Monthly

Special Issues: Genetic Advancement Issue - Mid-February

Editor: Maclaine Shults-Mauney, maclaine@redangus.org

Advertising/Production Manager:

Tracey Koester, tracey@redangus.org

### **Sheep Industry News**

**9785 Maroon Circle, Ste. 360**

**Englewood, CO 80112**

**303-771-3500**

**www.sheepusa.org**

Facebook User Name: American Sheep Industry Association

Twitter: ASI@SheepUSA

Circulation: 6,200

Subscription Price: \$50/year

Distribution: United States only

Frequency: Monthly

Editor: Kyle Partain, kyle@sheepusa.org (he has resigned his position as of 5/25/25)

Production Manager:

Parand Malekani, parand@sheepusa.org

Offer Internships: No

### **Shorthorn Country**

**7607 N.W. Prairie View Rd.**

**Kansas City, MO 6415**

**816-599-7777**

**www.shorthorncountry.net**

Facebook User Name: Shorthorn Country

Circulation: 3,500

Subscription Price: 1 year: \$24; 2 year \$38; 3 year \$52

Distribution: The first of each month

Frequency: Monthly (May/June combined)  
 Editor/Production Manager:  
 Amy Studer, amy@shorthorncountry.org  
 Advertising Manager: Cindy Cagwin-Johnson, 217-452-3051,  
 and Darryl Rahn, 217-473-1124  
 Publisher: Don Cagwin  
 Offer Internships: No

**Texas Hereford**  
**4609 Airport Freeway**  
**Fort Worth, TX 76117**  
**817-831-3161**

Facebook User Name:  
 Linked In:  
 Twitter:

Circulation:  
 Subscription Price:  
 Distribution:  
 Frequency:  
 Special Issues: Bi-Monthly

Editor:  
 Advertising Manager:  
 Missy Coffelt, texashereford@sbcglobal.net  
 Production Manager:  
 Offer Internships: No

**The Beefmaster Cowman**  
**11201 Morning Court**  
**San Antonio, TX 78213**  
**210-344-8300 • info@beefmastercowman.com**  
**www.beefmastercowman.com**

Facebook User Name:  
 Linked In:  
 Twitter:

Circulation:  
 Subscription Price:  
 Distribution:  
 Frequency:

Special Issues:  
 Managing Editor:  
 Chel Terrell, editor@beefmastercowman.com  
 Advertising Manager:  
 Charlie Wood, sales@beefmastercowman.com  
 Publisher: E.C. Larkin, Jr., publisher@beefmastercowman.com  
 Production Manager/Graphic Design:  
 Cheryl Moy McMahan, graphics@beefmastercowman.com  
 Offer Internships: No

**The Carolina Cattle Connection**  
**2228 N Main St.**  
**Fuquay Varina, NC 27526-8572**  
**919-552-9111**

Linked In: <https://www.linkedin.com/in/casey-hinnant-20a208122/>

Circulation: 6,000  
 Subscription Price: \$25/year  
 Distribution: First week of the month  
 Frequency: Monthly  
 Special Issues: Breed Spotlight each month  
 Editor/Advertising/Production:  
 Casey Hinnant, mail@nccattle.com  
 Offer Internships: No

**The Cattle Business Weekly**  
**P.O. Box 700**  
**Phillip, SD 57567**

**605-859-2022 • cattle@gwtc.net**  
**www.cattlebusinessweekly.com**

Facebook User Name: @cattlebusinessweekly  
 Twitter: @theCBW

Circulation: 9,000  
 Subscription Price: \$40 for 1 year; \$60 for 2 years; \$75 for 3 years; \$30/year for E-Edition, Free Weekly E-Newsletter  
 Distribution: To cattle enthusiasts in the following states: South Dakota, North Dakota, Nebraska, Minnesota, Iowa, Montana, Wyoming, Northern Kansas and Northeast Colorado

Frequency: Weekly  
 Special Issues: Herd Reference Guide Each Fall; South Dakota Angus News 4 times per year; Charolais Country 3 times per year; Range & Pasture Journal 3 times per year  
 Editor: Codi Vallery-Mills  
 Advertising Manager: Courtney Gebes  
 Production Manager: Courtney Gebes  
 Offer Internships: Yes

**The Cattleman**  
**P.O. Box 101988**  
**Fort Worth, TX 76185**  
**800-242-7820**

**www.tscra.org**

Facebook User Name: Texas & Southwestern Cattle Raisers Association

Linked In: Texas & Southwestern Cattle Raisers Association  
 Twitter: TSCRA

Circulation: 28,000  
 Subscription Price: We are a member-based association, and our memberships start at \$150 per year. We offer a non-



member subscription at \$60/month.  
 Distribution: 28,000  
 Frequency: Monthly  
 Special Issues: Pre Convention Edition - March/ April  
 convention dates move each year; Bull Buyer's Guide -  
 October  
 Editor: Jaclyn Roberts Parrish, jaclyn@tscra.org  
 Advertising Manager: Hallory Parks, hparks@tscra.org  
 Production Manager: Jena McReil, jmcrell@tscra.org  
 Offer Internships: Yes, internships are offered in Spring,  
 Summer and Fall at both office locations.

### **The Florida Cattleman & Livestock Journal**

**800 Shakerag Rd.**

**Kissimmee, FL 34744**

**407-967-3462 • jessica@floridacattlemen.org**

**www.floridacattlemen.org/advertise**

Facebook User Name:

Linked In:

Twitter:

Circulation:

Subscription Price: Included in Florida Cattlemen's

Association memberships

Distribution:

Frequency: Monthly

Special Issues:

Editor:

Advertising Manager:

Production Manager:

Offer Internships: No

### **The Midwest Cattleman**

**1402 NW County Rd. 2001**

**Butler, MO 64730**

**660-386-0635**

**www.midwestcattleman.com**

Subscription Price: \$20/year

Frequency: 10 times/year

Special Issues: Each issue focuses on a different beef breeds-  
 and industry relevant topic

Editor: editor@midwestcattleman.com

Offer Internships: No

### **The Stockman Magazine**

**P.O. Box 597**

**Clarion, IA 50525**

**605-690-6050**

**www.stockmanmag.com**

Facebook User Name: The Stockman

Twitter: The Stockman

Circulation: 6,000

Subscription Price: Free

Distribution: Across the U.S. with a heavy emphasis on the  
 Midwest

Frequency: monthly except for June and July

Special Issues: January - Herd Reference Edition

Editor: Makayla Flower, makayla@stockmanmag.com

Advertising Manager:

Bill Schermer, bschermer@stockmanmag.com

Production Manager: none

Offer Internships: No

### **Western Livestock Journal**

**P.O. Box 370930**

**Denver, TX 80237**

**303-722-7600 • anna@wlj.net**

Facebook User Name: @westernlivestockjournal

Linked In: www.linkedin.com/company/western-livestock-  
 journal

Twitter: @wljnet

Circulation: 8,000

Subscription Price: \$55 annually

Distribution: Monday

Frequency: Weekly

Special Issues: Special issues can be found on our media kit,  
 www.wlj.net/advertise-with-us/

Editor: Anna Miller, anna@wlj.net

Advertising/Production Manager:

Kirby Brincefield, kirby@wlj.net

Offer Internships: No

### **Working Ranch Magazine**

**P.O. Box 91269**

**Henderson, NV 89009**

**702-566-1456 • tim@workingranchmag.com**

Facebook User Name:

Linked In:

Twitter:

Circulation:

Subscription Price:

Distribution:

Frequency:

Special Issues:

Editor:

Advertising Manager:

Production Manager:

Offer Internships:

---

# SERVICE *Members*

---

## **Alltech**

**3031 Catnip Hill Rd.  
Nicholasville, KY 40356**

Contact: Jenn Norrie,  
403-863-8547 • jnorrie@alltech.com  
www.alltech.com

## **American Hereford Association**

**11500 N Ambassador Dr., Ste. 410  
Kansas City, MO 64153**

Contact: Taylor Belle Matheny, Director of Communications  
and Digital Content  
816-218-2292 • tmatheny@hereford.org  
www.hereford.org

The American Hereford Association AHA-along with its subsidiaries, Certified Hereford Beef CHB-LLC, Hereford Publications Inc. HPI), and the American Beef Records Association ABRA), the AHA provides programs and services for its members and their customers, while promoting the Hereford breed and supporting education, youth and research.

Offer Internships: Yes

## **American Shorthorn Association**

**7607 N.W. Prairie View Rd.  
Kansas City, MO 64151**

Contact: Shelby Diehm, Director of Marketing,  
Communications and Youth Activities  
214-676-9225 • shelby@shorthorn.org  
www.shorthorn.org

Facebook User Name: shelby.elizabeth.7359

Linked In: shelby-diehm-0825328a

The mission of the American Shorthorn Association is to serve and empower the members, protect the integrity of the herdbook and database; enhance and communicate the value of the Shorthorn breed, and expand the use of Shorthorn genetics in the U.S. beef industry.

Offer Internships: Yes

## **American Wagyu Association**

**958 S. Lochsa St., Ste. 120  
Post Falls, ID 83854**

Contact: Gracie Smith, Director of Marketing and  
Promotions

806-627-7143 • gracie.smith@wagyu.org

www.wagyu.org

Facebook User Name: Wagyu.org

The American Wagyu Association is a not-for-profit organization which provides programs and services for its members, the value of which extends to their customers and consumes of Wagyu beef.

Offer Internships:

## **Animal Agriculture Alliance**

**2101 Wilson Blvd.  
Arlington, VA 22201**

Contact: Emily Ellis  
703-562-1414 • eellis@animalagalliance.org

Offer Internships: Yes

## **Bader Rutter**

**151 N. 8 St.  
Lincoln, NE 68508**

Contact: Lori Hallowell, VP/Group Director, PR  
262-993-9852 • lhallowell@bader-rutter.com  
www.baderrutter.com

Facebook User Name: Lori Hallowell

Twitter: @LoriHallowell

Offer Internships: Yes

## **Bader Rutter**

**19830 N. Krause Rd.  
Clark, MO 65243**

Contact: Sarah Petersheim, Account Supervisor, PR  
414-739-4616 • spetersheim@bader-rutter.com

Linked In: sarah-petersheim

Offer Internships: Yes

## **Biozyme**

**6010 Stockyards Expy.  
Saint Joseph, MO 64504**

Contact: Shelia Grobosky, Public Relations & Content  
Manager

800-821-3070 • sgrobosky@biozymeinc.com

Contact: Samantha Albers, Marketing Brand Administrator  
800-821-3070 • salbers@biozymeinc.com

Linked In: biozyme-inc

For over 60 years, BioZyme has pioneered innovative

solutions in animal well-being and nutrition through supplements, health products and feed additives. As an industry leader in fermentation, BioZyme has made it our mission to improve the quality of animals lives.  
Offer Internships: No

### **broadhead**

**411 Washington Ave. N.  
Minneapolis, MN 55118**

Contact: Abby Shea, Public Relations Supervisor  
507-951-5148 • ashea@broadheadco.com

Contact: Rebecca Lunna, Senior Vice President, Public Relations

612-803-3134 • rlunna@broadheadco.com

broadhead is a full service, integrated advertising agency powering brands that transform how we eat, move and live.

Offer Internships: No

### **Cattleman's Beef Board**

**7555 E. Hampden Ave., Ste. 610  
Denver, CO 80231**

Contact: Sarah Metzler, Director of Organizational Communications

303-220-9890 • smetzler@beefboard.org

www.beefboard.org

Offer Internships: No

### **Certified Angus Beef**

**206 Riffel Rd.  
Wooster, OH 44691**

Contact: Courtney Weekley, Communications Specialist  
330-345-2333 • cweekley@certifiedangusbeef.com

Contact: Lindsay Runft, Director, Producer Communications  
330-345-2333 • lrunft@certifiedangusbeef.com

www.cabcattle.com

Offer Internships: Yes

### **Cultivate Agency**

**P.O. Box 747  
Justin, TX 76247**

Contact: Anne Kimmey, CEO

940-648-8891 • anne@cultivateagency.com

www.cultivateagency.com

Facebook User Name: cultivateagency

Linked In: anne-kimmey-45099822

Offer Internships: No

### **Grant Company LLC**

**4221 Mitchell Ave.  
Saint Joseph, MO 64507**

Contact: Katrina Huffstutler, Director of Content  
817-223-2851 • katrina@grantcompany.net

www.grantcompany.net

Offer Internships: No

### **Heartland Marketing Group**

**110 N. Main St.  
Early, IA 50535**

Contact: Barb Determan

515-249-8460 • barb@teamhmg.com

www.teamhmg.com

Marketing communications agency that loves telling your story

Offer Internships: No

### **Hereford Youth Foundation of America/National Junior Hereford Association**

**11500 NW Ambassador Dr., Ste. 410  
Kansas City, MO 64153**

Contact: Chloé Fowler Durian

530-524-0268 • cdurian@hereford.org

www.hereforyouthfoundation.org

Offer Internships: No

### **Illinois Pork Producers**

**6411 6th St. Frontage Rd. East  
Springfield, IL 62712**

Contact: Jackie Wible, Director of Community Relations and Content Development

812-564-8585 • jackie@ilpork.com

www.ilpork.com

Facebook User Name: ilporkproducers

Linked In: illinois-pork-producers

Offer Internships: Yes

### **Kansas State University College of Agriculture**

**256 Weber Hall  
Manhattan, KS 66506**

Contact: Dan Moser, Ph.D, Associate Dean of academic Programs

785-532-6151 • dmoser@ksu.edu

www.ag.k-state.edu

Offer Internships: Yes

### **Kanwaka Communications**

**765 80th St.  
Piedmont, KS 67122**

Contact: Marilyn Brink, owner

785-766-8713 • kanwaka@powwwer.net

Offer Internships: No



**Livestock Marketing Association****11501 Outlook****Overland Park, KS 66211**

Contact: Kristen Parman, Vice President of Membership Services

800-821-2048 • kparman@lmaweb.com

www.lmaweb.com

Offer Internships: No

**Mod Op****1525 Locust St.****Kansas City, MO 64108**

Contact: Leigh Ann Cleaver

913-269-4676 • leighann.cleaver@modop.com

www.modop.com

Offer Internships: No

**MPact Creative****5524 State Hwy. 34C, Lot 26****Woodward, OK 73801**

Contact: Morgan Hale, Owner and Founder

918-285-0076 • morgan@mpactcreative.com

www.mpactcreative.com

Facebook User Name: morgan.vance

MPact Creative is a full-service marketing agency founded in 2023, specializing in brand identity, digital media, and website development. With a passion for storytelling and a focus on rural America, they craft tailored strategies to elevate small businesses and create lasting impressions.

Offer Internships: Yes

**National Cattleman's Beef Association****9110 E Nichols Ave.****Centennial, CO 80112**

Contact: Sarah Gregory, Director of Organizational Communications

303-850-3353 • sgregory@beef.org

www.ncba.org

Offer Internships: Yes

**National Pork Producers Council****10676 Justin Dr.****Urbandale, IA 50322**

Contact: Mikayla Dolch, Manager of Marketing and Digital Communications

712-370-5296 • mikayla.l.dolch@gmail.com

www.nppc.org

Facebook User Name: mikayla.dolch

Linked In: mikayladolch

Twitter: @Mikayla\_Dolch

As the global voice for the U.S. pork industry, the National Pork Producers Council NPPC-advocates for the social, environmental, and economic sustainability of U.S. pork producers and their partners by fighting for reasonable public policy, defending our freedom to operate, and expanding access to global markets.

Offer Internships: Yes

**Neogen****1847 Mercer Rd. Ste. A****Lexington, KY 40511**

Contact: Aimee Robinson, Senior Marketing Manager - Livestock

414-916-3246 • arobinson@neogen.com

www.neogen.com

Linked In: aimee-robinson-13b41526

Neogen Corporation is committed to fueling a brighter future for global food security through the advancement of human and animal well-being. Harnessing the power of science and technology, Neogen has developed comprehensive solutions spanning the Food Safety, Livestock, and Pet Health & Wellness markets. A world leader in these fields, Neogen has a presence in over 140 countries with a dedicated network of scientists and technical experts focused on delivering optimized products and technology for its customers.

Offer Internships: No

**Noble Research Institute****2510 Sam Noble Pkwy.****Ardmore, OK 73401**

Contact: Rachael Davis, Senior Creative Manager

580-223-5810 • rwdavis@noble.org

www.noble.org

Offer Internships: No

**Novonesis****Address****City/State/Zip**

Contact: Michele Egan,

Phone • usmieg@chr-hansen.com

Facebook User Name:

Linked In:

Twitter:

Offer Internships:

**OBP****6705 Dreyfuss Rd.****Amarillo, TX 79106**

Contact: Carmen Fenton, Director of Public Relations

512-673-3906 • terry.carmen@gmail.com

www.obpagency.com

OBP is an independent, women-owned, integrated marketing firm with a nationwide workforce. For over 35 years, we have served brands across various verticals, including agriculture, education, food and tourism, proudly partnering with them in the Noble Pursuit of Possibility. Notable client partners include Bayer Crop Science, Morton Buildings and the Missouri Division of Tourism.

Offer Internships: No

**Oklahoma State University Department of Agricultural Education, Communications & Leadership**

**448 Agricultural Hall**

**Stillwater, OK 74078**

Contact: Dr. Shelly Legg, professor

405-744-8036 • shelly.legg@okstate.edu

www.agcm.okstate.edu

Offer Internships: No

**Precision Marketing**

**2005 Ruhl Dr.**

**Guthrie, OK 73044**

Contact: Kyle Haley, Team lead

405-260-3775 • kbhaley2@gmail.com

Offer Internships: No

**Rabobank**

**14767 N. Outer Rd. 400**

**Chesterfield, MO 63017**

Contact: Melanie Bernds Smith, Head of Public Relations

314-605-6363 • melanie.bernds.smith@raboag.com

www.rabobank.com

For more than 40 years, Rabobank North America has been a premier corporate and investment bank to the food, agribusiness, commodities and renewable energy industries, providing sector expertise, strategic corporate finance advisory and tailored corporate lending solutions to our clients. We thrive on building long-term relationships with clients and stakeholders in one of the fastest-growing food and agribusiness regions of the world.

Offer Internships: Yes

**Ranch House Designs**

**1730 N. Richmond Rd.**

**Wharton, TX 77488**

Contact: Rachel Cutrer, CEO

979-532-9141 • rachel@ranchhousedesigns.com

www.ranchhousedesigns.com

A mid-sized marketing agency focusing on providing web

design and graphic design services to rural businesses, farms and ranches.

Offer Internships: Yes

**Red Angus Association of America**

**18335 E. 103rd Ave., Ste. 202**

**Commerce City, CO 80022**

Contact: Katie Martin, Director of Communications

307-575-6802 • katiemartin@redangus.org

www.redangus.org

To promote the Red Angus breed by telling the Red Angus story with a strong focus on commercial cattle production. As the official publication of the breed, it is also the main venue for advertising Red Angus production sales and keeping membership abreast of association news.

Offer Internships: No

**Select Sires Inc.**

**11740 U.S. 42 N.**

**Plain City, OH 43064**

Contact: Terri Smith, Sales and Marketing Specialist

614-873-4683 • tsmith@selectsires.com

www.selectsires.com

Offer Internships: Yes

**Slate Group**

**6024 45th St.**

**Lubbock, TX 79407**

Contact: Dylan Denny, Account Executive

806-281-8645 • dylan@slategroup.com

www.Slategroup.com

Linked In: dylan-denny-5a458a191

Slate Group is a commercial print marketing company servicing various industries across the country.

Offer Internships: Yes

**Texas Tech University**

**P.O. Box 42131**

**Lubbock, TX 79409**

Contact: Lindsay Kennedy, Assistant Professor of Practice

806-834-8240 • lindsay.kennedy@ttu.edu

www.depts.ttu.edu/aged

Offer Internships: Yes

**Trailhead Designs & Marketing**

**29802 Rd. 44**

**Visalia, CA 93291**

Contact: Kelli Toledo, Owner

559-972-8987 • trailheaddesigns21@gmail.com

www.flipsnack.com/bestofthewest

Facebook User Name: @kellitoledo  
 Linked In: kelli-toledo-79109759  
 Full service marketing agency since 1990, specializing in everything from copy development and design to social media. Co-publisher of California Cattleman magazine from 1998 through 2013. Publisher of Best of the West from 2014 to present. Design portfolio: <https://bit.ly/3YSMIId5>  
 Offer Internships: Yes

**Trans Ova Genetics**  
**2938 380th St.**  
**Sioux Center, IA 51250**

Contact: Sara Kober, Marketing and promotions  
 260-273-6275 • [sara.kober@transova.com](mailto:sara.kober@transova.com)  
[www.transova.com](http://www.transova.com)  
 Offer Internships: Yes

**United States Animal Health Association**  
**4221 Mitchell Ave.**  
**Saint Joseph, MO 64507**

Contact: Benjamin Richey, Executive Director  
 816-671-1144 • [brichey@usaha.org](mailto:brichey@usaha.org)  
[www.usaha.org](http://www.usaha.org)  
 Offer Internships: No

**Utah State University**  
**1859 N. 8150 W.**  
**Mendon, UT 84325**

Contact: Kelsey Hall, Associate Professor  
 435-797-3289 • [kelseyhallut@gmail.com](mailto:kelseyhallut@gmail.com)  
[www.caas.usu.edu/directory/hall-kelsey](http://www.caas.usu.edu/directory/hall-kelsey)  
 Utah State University is the only university in the state where students can get a degree in agricultural communication. I teach undergraduates in agricultural communication, specifically graphic design, website design, and internship supervision. In the graduate program, I teach research and academic writing, mixed methods research, and Extension education courses.  
 Offer Internships: No

**Westway Feed Products**  
**P.O. Box 37**  
**Dell, MT 59724**

Contact: Emilie Schroder, Digital Marketing Coordinator  
 406-925-3445 • [emilie.schroder@westwayfeed.com](mailto:emilie.schroder@westwayfeed.com)  
[www.WestwayFeed.com](http://www.WestwayFeed.com)  
 Facebook User Name: emilie.in.ag  
 Linked In: emilie-schroder  
 Westway Feed Products is a global supplier of agricultural-based liquid solutions. We manufacture and sell liquid feed supplements for cattle, feed mill products, feed supplement tubs, dried molasses, and a range of industrial products.  
 Offer Internships: No

**Woodruff**  
**501 Fay St.**  
**Columbia, MO 65201**

Contact: Cindy Cunningham, Managing Supervisor Public Relations  
 515-210-1263 • [ccunningham@wearewoodruff.com](mailto:ccunningham@wearewoodruff.com)  
[www.wearewoodruff.com](http://www.wearewoodruff.com)  
 A glance at our core capabilities and you, will see there, is not much we don't do. It's how we do it that sets us apart. We bring creative and critical thinking into every discipline within the organization. The result is a more integrated approach and ideas that drive extraordinary outcomes for our clients.  
 Offer Internships: No

**Zinpro Corporation**  
**36657 320th Rd.**  
**Gilliam, MO 65330**

Contact: Rachel Summers, Regional Marketing Associate  
 918-325-1322 • [rachelkaycreative@yahoo.com](mailto:rachelkaycreative@yahoo.com)  
 Organic Trace Mineral Company  
 Offer Internships: No

---

# FREELANCE *Members*

---

## **Beverly Berens**

**4620 N. Bollinger Rd.  
Vestaburg, MI 48891**

Contact: Beverly Berens, owner/writer

616-886-1909 • uphillfarm494@yahoo.com

Freelance writer of ag and human interest stories and weekly columnist. Editor of sheep related magazines and provide written, digital and photography support to the AgrAbility organization.

## **Carlson Media Group, LLC**

**17725 West 68th Ter.  
Shawnee, KS 66217**

Contact: Jay Carlson, President Strategic Marketing

913-967-9085 • jay@carlsonmediagroup.com

Carlson Media Group, LLC is a media sales representative company for beef cattle publications. Now one of the largest in America, we represent eight publications including The Cattle Business Weekly, Hereford World, Red Angus Magazine,, Shorthorn Country, Charolais Journal, Northern Livestock Video Auction sale catalog and Black Hills Stock Show Guide.

## **Cowboy Connection Designs**

**22270 County Rd. 1475**

**Ada, OK 74820**

Contact: Lisa Bryant, Owner

405-880-3131 • lisabryant.osu@gmail.com

Cowboy Connection Designs & Communications specializes in graphic design, marketing and communications for agribusinesses and small businesses. The Cowboy Connection combines an agricultural background with marketing and public relations experience.

## **Details by Design**

**3001 Olive Pl.**

**Fort Worth, TX 76116**

Contact: Diane Johnson, Owner

817-247-1200 • diane@detailsbydesign.net

www.detailsbydesign.net

Event management and marketing company specializing in the agriculture industry. Established in 1997.

## **Erin Worrell**

**657 Blue Oak Trail  
Harper, TX 78631**

Contact: Erin Worrell, Owner

512-413-1616 • worrellerin@gmail.com

Erin Worrell offers freelance photography, specializing in livestock and production agriculture.

## **Grass Based Health**

**P.O. Box 533**

**Philomath, OR 97370**

Contact: Peter J. Ballerstedt, Founder

541-905-6995 • peter.ballerstedt@gmail.com

www.facebook.com/GrassBasedHealth

Facebook User Name: peter.ballerstedt

Linked In: peterballerstedt

Twitter: GrassBased

Grass Based Health is an effort to build bridges between communities and scientific disciplines by promoting the essential role of livestock in general, and ruminants in particular, in sustainable food systems and the essential role of animal source foods in human health and flourishing.

## **Innovation Media**

**248 Jackson Rd.**

**Brome, QC J0E1K0**

Contact: Stacy Young, Owner

780-718-0622 • info@innovationmedia.ca

www.innovationmedia.ca

Facebook User Name: Innovationmedia\_ca

Specializing in both photography & videography service.

Innovation Media is a leader in livestock marketing. Offering services both on farm and at events. Innovation has become the #1 choice for Canadian programs.

Offer Internships: Yes

## **Lamp Public Relations & Marketing/American Doorstop Project Productions**

**P.O. Box 45**

**Ashland, NE 68003**

Contact: Jody Lamp, Owner, Author, Producer, Speaker,  
National Project Director

406-698-9675 • jody@americandoorstopproject.com

www.AmericanDoorstopProject.com

Facebook User Name: lampprpro

Linked In: jody-l-lamp-0a671810

Twitter: lampprpro

Lamp Public Relations & Marketing, in association with American Doorstop Project Productions, presents a team approach that includes interpersonal communication skills; leadership education and board training; brand development and management; creation for team growth and collaboration opportunities; including development of national legacy strategic plans; and funding programs for agriculture advocacy projects such as books, documentary films and events.

**Midwestern Lens**  
**13821 Watkins School Rd.**  
**Oakford, IL 62673**

Contact: Betty Haynes, Freelance writer and photographer  
 217-741-2294 • betty@midwesternlens.com  
 www.midwesternlens.com

Facebook User Name:

Linked In: betty-haynes-a68544110

Midwestern Lens is my freelance business, specializing in heartland storytelling through photos and words.

**Rangeview Strategies**

**1 Rangeview Cir.**  
**Wheat Ridge, CO 80215**

Contact: Burt Rutherford, Owner  
 806-570-4570 • burt@rangeviewstrategies.com  
 www.rangeviewstrategies.com

With more than 40 years in agriculture and outdoor communications, I have the experience and knowledge to help you and your company grow its success.

**RPR Company**  
**5741 E. Palm Canyon Dr., Ste. C4**  
**Palm Springs, CA 92264**

Contact: Rick Purnell, Managing Director  
 760-799-5578 • rpurnell@rprcompany.com  
 www.rprcompany.com

Linked In: rick-purnell-1634821

Twitter: @rpurnell

For more than 20 years, RPR Company has helped clients deliver messages to their targets to achieve greater brand awareness and understanding of their products and services. Whether internal/external editorial development, new product launches or crisis communications, to full-scale marketing communications campaigns, the RPR team gets clients, stories told in ways that resonate and create action.

**Rural Roots Inspired**  
**315 S Halstead Rd.**  
**Halstead, KS 67056**

Contact: Macey Mueller,

405-880-4995 • maceyamuel@gmail.com

Rural Roots Inspired offers original and creative contract writing services for agricultural organizations and businesses.

Writer Macey Mueller uses her extensive farming and ranching background to tell intriguing stories about the people, policies and events shaping the industry.

**Ruth Inman Creative Services**  
**23365 N. Sooner Rd.**  
**Mulhall, OK 73063**

Contact: Ruth Inman, Owner

405-612-7639 • ruth@ruthinman.com

www.ruthinman.com

Facebook User Name: ruthinmancreative

Linked In: ruthinmancreative

I help people organizations achieve their goals through marketing and digital media. I bring two decades of experience in agri-marketing, small-town roots and big brand experience to my work. Experience that matters. Education to back it up. Work that speaks for itself.

**Show Me Agri-Comm**  
**3674 S. State Hwy. N.**  
**Republic, MO 65738**

Contact: Joann Pipkin, Owner

417-827-2756 • showmeagricomm1@icloud.com

www.showmeagricomm.com

Linked In: joann-pipkin-3b550712

Award-winning content developer. Agricultural communications and public relations professional with more than 30 years experience. Experienced in branded content, feature and human interest articles, farm succession, sustainability, conservation, livestock and crops.

**Teal Hat Communications**  
**129 Southeast Mount Zion Rd.**  
**Saint Joseph, MO 64504**

Contact: Kasey Brown, Owner

816-344-3872 • tealhatcomms@gmail.com

www.tealhatcommunications.com

Linked In: teal-hat-communications

An agriculture-focused writing and podcast management service



## West Texas Livestock Growers

1901 S. Cypress  
Brady, TX 76825

Contact: Robert Malmstrom, Owner/Production Specialist  
325-456-1157 • robertmalmstrom@gmail.com

www.westtexaslivestockgrowers.com

Facebook User Name: westtexaslivestockgrowers

Linked In: robert-malmstrom-46090116

West Texas Livestock Growers is the ultimate informational blog for producers who want to raise better animals. We provide timely and essential management tips that can significantly impact the beef business and decision-making process. Our articles and tips are based on science and practical hands-on experience, giving ranchers the necessary information to succeed.

## LEGACY MEMBERSHIP

Beverly Moseley  
1220 Iron Wood Rd.  
Fischer, TX 78623  
979-324-7480



**FOR CATTLEMEN,  
BY CATTLEMEN.**

YOUR RESOURCE FOR  
PREMIUM BEEF INFORMATION

Subscribe to our ag media list to receive  
exclusive brand news for your audience.



**SIGN UP**



FIND YOUR NEXT SUMMER  
INTERNSHIP

Apply for a Certified Angus Beef  
communications internship in October.



**LEARN MORE**

# CHAROLAIS



*Charolais Advertising*  
Uniquely reaching audiences of breeders & bull buyers on virtually any platform.  
**PRINT. DIGITAL. SOCIAL.**

**WWW.CHAROLAISUSA.COM**

## Amplify your content

### Podcast production and copywriting

When you need  
an experienced podcast  
producer and writer  
dedicated to high-quality,  
effective storytelling,  
contact Kasey Brown.



**816-344-3872**  
**tealhatcomms@gmail.com**  
**www.tealhatcommunications.com**



---

# STUDENT *Membership*

---

**Carroll, Rylie****903-641-9961 • rylie.carroll37@gmail.com**

Home Address:

8733 County Rd. 1100

Sulphur Springs, TX 75482

School Address:

400 Bizzell St. College Station, TX 77480

College Station, Texas 77843

Major: Agricultural Communications and Journalism

Expected Date of Graduation: 2028

Goals: I want to work for a marketing firm that advocates for agriculture.

**Chaney, Alison****903-286-5282 • alisonkchaney@gmail.com**

Home:

3844 FM 17

Grand Saline, TX 75140

Major: Agricultural Communications

**Chaney, Rianna****240-446-4046 • rianna.chaney2003@gmail.com**

Home:

12752 Woodsboro Pike

Keymar, MD 21757

School:

219 Student Union, Stillwater, OK 74078

Major: Agricultural Communications

Expected Date of Graduation: May 2026

Goals: To pursue a career in agriculture to help advocate and promote the ag story. I also hope to grow my cattle herd.

**Clark, Megan****563-221-2137 • mega010304@gmail.com**

Home:

2073 175th St.

Grand Mound, IA 52751

School:

Iowa State University Ames

Major: Double majors in Agricultural Communication and International Agriculture

Expected Date of Graduation: May 2026

Goals: To work in a marketing or sales position for a livestock company. Another goal is to work for a livestock publication in the future.

**Cook, Hailey****563-207-0838 • haileycooks2015@gmail.com**

Home:

10864 Manderscheid Rd.

Zwingle, IA 52079

School:

Iowa State University Ames

Major: Agricultural Studies Multidisciplinary option Emphasis in Agricultural Communications, Animal Science, and Agricultural Business)

Expected Date of Graduation: May 2026

**Craddock, Cassady****940-389-2755 • cassady.craddock@gmail.com**

Home:

1483 Taylor Rd.

Howe, TX 75459

School:

Oklahoma State University

Major: Graduate School - Ag Communications

Expected Date of Graduation: December 2025

**Fiscus, Jenna****316-619-5081 • jennaleighfiscus@gmail.com**

Home:

2501 E. 109th St. N.

Valley Center, KS 67147

School:

919 Mid-Campus Dr.

Manhattan, KS 66502

Major: Agricultural Communications and Journalism, Global Food Systems, Leadership, Social Media Management

Expected Date of Graduation: December 2025

**Garza, Abigail****432-556-8875 • gar19624@ttu.edu**

Home:

6821 FM 2401

Midland, TX 79706

School:  
2500 Broadway W.  
Lubbock, TX 79409  
Major: Agricultural Communications  
Expected Date of Graduation: 27-May  
Goals:

**Gonzalez, Joslyn**  
**605-350-8067 • joslyn.m.gonzalez@gmail.com**

Home:  
13112 N.W. 2nd St.  
Yukon, OK 73099  
School:  
Oklahoma State University  
Major: Agricultural Communications and Animal Science.  
Minor: Agricultural Economics  
Expected Date of Graduation: May 2026

**Hill, Lydia**  
**704-296-7586 • lydia.hill5678@gmail.com**

Home:  
5815 Ansonville Rd.  
Marshville, NC 28103  
Major: Agricultural Communications  
Expected Date of Graduation: 2026  
Goals: To inform, influence, and inspire consumers and producers by telling the story of agriculture.

**Holt, Kyra**  
**509-818-6805 • kyholt@ttu.edu**

Home:  
2100 Mac Davis Ln.  
Lubbock, TX 79401  
School:  
2500 Broadway Ave.  
Lubbock, Texas 79409  
Major: Agricultural communications  
Expected Date of Graduation: May 2026  
Goals: I would like to work in a career where I can use my creative skills to effectively communicate to an audience. Whether this is through social media efforts or journalism, I have a passion for communicating on behalf of the agricultural industry.

**Lamp, Jessie**  
**308-672-7793 • jlamp2@huskers.unl.edu**

Home:  
1525 Fairway Circle  
Ashland, NE 68003

School:  
University of Nebraska-Lincoln  
1400 R St.  
Lincoln, Nebraska 68588  
Major: Agriculture and Environmental Sciences  
Communications

Expected Date of Graduation: May 2026  
Goals: Majoring in Agriculture and Environmental Sciences Communication with minors in Broadcasting and the Engler Agribusiness Entrepreneurship Program. Originally born in the Treasure State, Montana, now I call Ashland, Nebraska, home, where my roots and community fuel my passion for storytelling.

My work ranges from videography and marketing to creating narratives that resonate, from trailblazing entrepreneurs to international company leaders. I love weaving visuals and words to create compelling, memorable narratives that reflect the beauty of everyday moments. I'm all about bringing stories to life, one frame, one voice, and one light at a time. In my free time, you might find me playing a game of cards bridge, especially-or curating the perfect Spotify playlist. Beyond school and projects, I'm inspired by the little things, like Nebraska sunsets, good conversations with friends and family, and the small-town charm that makes Ashland feel like home. I'm passionate about capturing those everyday moments that bring life into focus and telling stories that feel real, lasting, and meaningful.

**Lunceford, Tobey**  
**910-995-4864 • tobeylunceford@gmail.com**

Home:  
326 Old Gibson Rd.  
Hamlet, NC 28345  
School:  
219 Student Union  
Stillwater, OK 74078  
Major: Agricultural Communications/Animal Science: Production and Operations. Minor: Marketing  
Expected Date of Graduation: May 2028  
Goals: Media Director while freelancing in photography and multimedia production

**Patterson, Erica**  
**419-701-8858 • emp782005@gmail.com**

Home:  
13108 Township Rd. 108  
Findlay, OH 45840  
School:  
155 Miami St.  
Tiffin, Ohio 44883

Major: Business Administration  
 Expected Date of Graduation: 2026  
 Goals: Looking forward, I have many ambitions and goals pertaining to the livestock industry. I am currently pursuing a Bachelors of Business Administration from Tiffin University. While in college, I will continue to raise Hereford cattle, along with crossbred show pigs; and exhibit them at the state and national level. I am currently serving as a Marketing-Communications Travel Intern at the Willoughby Livestock Sales and I will pursue additional internship opportunities with other agriculturally based companies and organizations. I will continue to grow my business, EM Media Solutions. EM Media Solutions offers a full range of graphic design services to meet all creative needs; focusing on livestock photography; as well as marketing services for the different businesses within the livestock industry. After college I will look at expanding my family's operation and my business even further. I will additionally stay involved in 4-H, FFA and other youth organizations by serving as an advisor or volunteer.

### **Perdue, Elizabeth**

**405-429-3344 • elizabeth.a.perdue@okstate.edu**

Home:  
 17093 N. 2860 Rd.  
 Kingfisher, OK 73750  
 School:  
 Oklahoma State University

### **Smith, Kristen**

**712-370-3716 • kristensmith0727@gmail.com**

Home:  
 2606 280th St.  
 Clarinda, IA 51632  
 School:  
 South Dakota State University  
 Major: Agricultural Communication  
 Expected Date of Graduation: May 2025

### **Wentz, Shelby**

**321-604-6032 • swentz@stallions.abac.edu**

Home:  
 2555 Eber Blvd.  
 Melbourne, FL 32904  
 School:  
 2802 Moore Hwy.  
 Tifton, Georgia 31793  
 Major: Agricultural Communications  
 Expected Date of Graduation: May 2026

### **Whitaker, Jenna**

**509-770-1656 • jlwhitaker04@gmail.com**

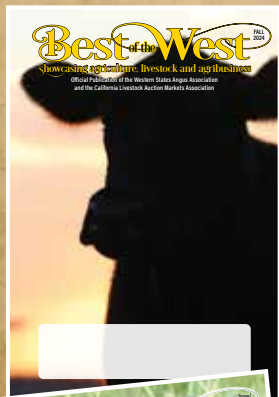
Home:  
 2441 Jakes Pl. N.E.  
 Moses Lake, WA 98837  
 School:  
 875 Perimeter Dr.  
 Moscow, ID 83843  
 Major: Agricultural Science, Communications, and Leadership  
 Expected Date of Graduation: Fall 2025  
 Goals: Education outside of the classroom, bridging the gap between producers and consumers.

### **Yoder, Whitnie**

**850-272-9097 • whitnie.yoder@gmail.com**

Home:  
 25535 N.E. Grady Tew Rd.  
 Altha, FL 32421  
 School:  
 2802 Moore Hwy.  
 Tifton, Georgia 31793  
 Major: Agricultural Communication  
 Expected Date of Graduation: August 2025  
 Goals: To secure a position contributing to the American livestock industry through agricultural communications.





LIVESTOCK PUBLICATIONS COUNCIL



# BEST OF THE WEST

OFFICIAL PUBLICATION OF THE California Livestock Auction Markets + Western States Angus Associations

published by Trailhead Designs + Marketing

Kelli Toledo  
ktoledo@me.com  
559-972-8987  
www.flipsnack.com/bestofthewest





The *Family-Friendly* breed moving with the industry.



shorthorn.org :: 816.599.7777 :: Kansas City, MO  
Three internships available each summer.





# TODAY IS YOUR OPPORTUNITY **TO** BUILD THE TOMORROW YOU WANT.

At Trans Ova Genetics, we're empowering breeders to build a tomorrow that exceeds expectations. We provide the complete toolbox of services you need to create a legacy of excellence. Today's choices shape tomorrow's success. Choose Trans Ova Genetics and leave a lasting legacy for the next generation.

For a full list of locations, visit [www.transova.com](http://www.transova.com)

**TRANS**   
genetics

EMBRYO TRANSFER • IN VITRO FERTILIZATION • SEXED SEMEN  
DONOR HOUSING • RECIPIENT OPTIONS • GENETIC PRESERVATION • CLONING



