

8TH ANNUAL LIFELINE LUNCHEON

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Palm Beach and
Treasure Coast

THESE DREAMS: LIFE THROUGH MUSIC

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

COMMITMENT DEADLINE IS SEPTEMBER 25, 2024



211 PALM BEACH AND TREASURE COAST IS A NOT-FOR-PROFIT, TAX-EXEMPT ORGANIZATION UNDER THE PROVISIONS OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE. 211'S FEDERAL TAX IDENTIFICATION NUMBER IS 23-7153017. DONATIONS ARE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW. IN ACCORDANCE WITH THE FLORIDA SOLICITATION OF CONTRIBUTIONS ACT, A COPY OF OUR OFFICIAL REGISTRATION STATEMENT MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 OR WWW.FLORIDAConsumerHELP.COM. 211 PALM BEACH AND TREASURE COAST'S CHARITABLE SOLICITATION REGISTRATION NUMBER IS CH-2105. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

8TH ANNUAL LIFELINE LUNCHEON

THESE DREAMS: LIFE THROUGH MUSIC



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April 10, 2024

Dear Friend of 211,

We want to tell you about some amazing sponsorship opportunities with 211 Palm Beach and Treasure Coast where we serve as Co-Chairs for the 8th annual Lifeline Luncheon.

As Palm Beach County and the Treasure Coast's centralized access point for information, 211 sees the importance of being on the front lines of issues that are affecting our community. The mental health landscape across America has been shaped by many factors since the pandemic and issues such as substance abuse and suicide are on the rise. We are all searching for positive ways to overcome challenges and adversity. Music is the one tool that has the power to bring people together and has the power to heal. Our 8th annual Lifeline Luncheon will focus on 'These Dreams: Life Through Music'.

We invite you to join 211 on Wednesday, October 23 at the Kravis Center, Cohen Pavilion, for an informative and inspirational event featuring Peter Wolf and Lea Wolf Millesi. Through music and storytelling, they will bring us through their journey of overcoming challenges and adversities.

We are asking you today to support our mission as a Sponsor. Our sponsorship levels are attached, and can also be seen on our website where you can secure your sponsorship today. Sponsorships start at \$1,000 and include tickets to the event and special recognition. We could not do it without you! Your support will ensure that help is always just a phone call away.

If you have any questions, please do not hesitate to contact Candi Spitz, Director of Development and Community Relations for 211 Palm Beach and Treasure Coast at (561) 809-4232 or candi.spitz@211pbt.org. For more information, please visit www.211palmbeach.org/lifeline-luncheon-2024.

Sincerely,


Kathleen Hillman
Event Chair


David Lyons
Event Co-Chair

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PLEASE NOTE THAT THE FAIR MARKET VALUE OF EACH TICKET IS \$85. ANY PAYMENT IN EXCESS OF \$85 PER TICKET IS TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.





SPONSORSHIP LEVELS

There are sponsorship opportunities available for everyone.
 You can visit our website to view them and secure your sponsorship at
www.211PalmBeach.org/Lifeline-Luncheon-2024

	PRESENTING \$15,000	SALVATION \$10,000	SUPPORT \$5,000	LINKAGE \$2,500	HELPING HAND \$1,000
Opportunities Available	ONE	LIMITED	LIMITED	LIMITED	LIMITED
Luncheon Tickets	20 TICKETS = 2 RESERVED PREMIUM TABLES	10 TICKETS = 1 RESERVED PREMIUM TABLE	6 TICKETS	4 TICKETS	2 TICKETS
Exclusive Naming Rights	✓				
Sponsor signage prominently displayed around Kravis Center	✓				
Company logo on Step-n-Repeat for all guest photos	✓				
Premium social media post linked to company's social media and website	✓	✓			
Social media post linked to company's social media and website recognizing sponsorship level	✓	✓	✓	✓	✓
Company Name/Logo featured on all event collateral and publicity (i.e. social media, e-blast, signage)	✓	✓	✓	✓	✓
Logo with link featured on our website and event pages	✓	✓	✓	✓	✓
Logo on Event Video Loop	✓	✓	✓	✓	✓
Verbal Acknowledgment from the podium	✓	✓	✓	✓	✓
Sponsor Recognition in Event Program	FULL PAGE BACK COVER	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE



SPONSORSHIP DETAILS

Lifeline "Presenting" Sponsor - \$15,000

- Exclusive Naming Rights – 211's Lifeline Luncheon, presented by (Your Company)
- Luncheon tickets for 20 guests (2 tables*) with premium tables
- Company name/logo prominently featured on the front of the invitation and event program
- Company logo on Step n Repeat Banner for all guest photos
- Sponsor signage prominently displayed around Kravis Center
- Name/Logo prominently displayed in all pre and post-event publicity
- Name/Logo on all event collateral (i.e. social media, e-blasts, signage)
- Exclusive social media posts linked to the company's social media and website
- Logo with link featured on www.211PalmBeach.org and www.211TreasureCoast.org
- Full-Page sponsor recognition in the event program
- Logo on Event Video Loop
- Verbal acknowledgment from the podium

Salvation Sponsor - \$10,000

- Luncheon tickets for 10 guests (1 table*) with preferred seating
- Recognition as a Salvation Sponsor on invitations (digital/print) and event program
- Name/Logo prominently displayed in all pre and post-event publicity
- Name/Logo on all event collateral (i.e. social media, e-blasts, signage)
- Logo with link featured on www.211PalmBeach.org and www.211TreasureCoast.org
- Full-Page sponsor recognition in the event program
- Logo on Event Video Loop
- Verbal acknowledgment from the podium

Support Sponsor - \$5,000

- Luncheon tickets for 6 guests
- Recognition as a Support Sponsor on invitations (digital/print) and event program
- Name/Logo prominently displayed in all pre and post-event publicity
- Name/Logo on all event collateral (i.e. social media, e-blasts, signage)
- Logo with link featured on www.211PalmBeach.org and www.211TreasureCoast.org
- Full-Page sponsor recognition in the event program
- Logo on Event Video Loop
- Verbal acknowledgment from the podium

Linkage Sponsor - \$2,500

- Luncheon tickets for 4 guests
- Recognition as a Linkage Sponsor on invitations (digital/print) and event program
- Name/Logo prominently displayed in all pre and post-event publicity
- Name/Logo on all event collateral (i.e. social media, e-blasts, signage)
- Logo with link featured on www.211PalmBeach.org and www.211TreasureCoast.org
- Half-Page sponsor recognition in the event program
- Logo on Event Video Loop
- Verbal acknowledgment from the podium

Helping Hand Sponsor - \$1,000

- Luncheon tickets for 2 guests
- Recognition as a Helping Hand Sponsor on invitations (digital/print) and event program
- Name/Logo prominently displayed in all pre and post-event publicity
- Name/Logo on all event collateral (i.e. social media, e-blasts, signage)
- Logo with link featured on www.211PalmBeach.org and www.211TreasureCoast.org
- Half-Page sponsor recognition in the event program
- Logo on Event Video Loop
- Verbal acknowledgment from the podium



COMMITMENT FORM



Scan for digital form

Contact Information

Name: Company:

Phone #: Email:

Address: City, State, Zip:

Event Commitment

\$15,000 Presenting Sponsor \$5,000 Support Sponsor

\$10,000 Salvation Sponsor \$2,500 Linkage Sponsor

\$1,000 Helping Hand Sponsor

Payment Information *(Check/Money Order, Invoice, or Credit/Debit Card)*

I am paying the total amount of \$ with the following

I am enclosing a **check or money order** made payable to 211 Palm Beach/Treasure Coast, Inc

Please send an **invoice** to:

Charge my **credit card** the total amount above:

Visa Master Card American Express Discover

CC#

Expiration Date: Security Code:

Signature:

I authorize 211 Palm Beach/Treasure Coast to charge my credit card the amount above.

Note that camera-ready art for all sponsor recognition pages is due no later than September 25, 2024.

Please send the completed form to Candi Spitz, Director of Development and Community Relations at **email** candi.spitz@211pbtc.org or **address** P.O. Box 3588, Lantana, FL 33465

If you have any questions, please don't hesitate to call us at (561) 809-4232.

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