

ANNUAL REPORT

2021 - 2022



PEEK

POSSIBILITIES FOR EACH AND EVERY KID

**Children, young people and families are
free from a life of poverty and inequality**

HELLO!

On behalf of the PEEK Board, I'm delighted to present our annual report for 2021/22. This year, like so many organisations in the third sector, has been dominated by the ongoing pandemic and the growing cost of living crisis. We've had to think and act differently to support the many children, young people and families we work with. Sometimes we've had to react and think on our feet but thanks to the skill, commitment and flexibility of our wonderful team at PEEK we have always been there for our people and communities. The pandemic and our response to it has changed PEEK. As the needs of our children, young people and families have changed so has PEEK in turn.

We've reviewed our strategy and organisational structure. This will ensure PEEK is fit for purpose for the future. At the heart of this is our commitment to making a positive difference for our people and communities, improving their life chances and wellbeing. We will continue to bring people from different backgrounds together to help build stronger and thriving communities.

We've refreshed our Board too. It's been an honour to take up the role of Chair following in the footsteps of the amazing Jackie Gilmour who led us for 12 years. I'm delighted that Jackie will remain on the Board as Vice-Chair. The PEEK Board would not be the same without her.

TEAM
PEEK
PLAY|CREATE|THRIVE

It's always great to welcome new members to the Board and I'm looking forward to working with Jackie Tolland, Mark Sinclair and Victoria Heaney who joined us recently. I'm sure they will make a great contribution to the Board and the work of PEEK.

In this report you will see the achievements and impact of PEEK over the last year. This has only happened thanks to the unwavering dedication and commitment of Team PEEK. They regularly go above and beyond for the children, young people and families they work with. They inspire me and the Board. That's why the Board was delighted to be able to review how they are recognized and rewarded this year. Their wellbeing matters too and the Board we're more than happy to bring in the annual wellbeing week for Team PEEK. Having an annual week off to rest and recharge is a well-deserved thank you from the Board.

Leading a large team is often rewarding and challenging at the same time but doing so during a global pandemic is quite the achievement. We're so lucky to have the awesome Michaela Collins MBE as our CEO. Others think so too, hence her well-deserved honour. She is a role model to others and is always thinking about others and on behalf of the Board, thank you for all you've done over the last year.

A big thanks to all our many funders and partners. We wouldn't be able to do what we do and achieve our impact without you. PEEK is ready for the future. I'm excited. Come join us!

Alex Johnston - Chairperson

WELCOME...

The Coronavirus pandemic and cost of living crisis has continued to be the backdrop to PEEK's operations throughout 2021/22. Being based in Glasgow has meant PEEK has operated throughout national lockdowns and most of the year in restrictions. The pandemic has impacted every part of PEEK's operations, including our main office base at The Legacy Hub which became a public test centre in March 2021 until April 2022.

Despite significant operational challenges – PEEK have been one of the leading organisations providing crisis response to children, young people and families across Glasgow.

The effects of the ongoing crisis will be long-lasting. Our families who are already impacted by poverty are continuing to be most affected by the cost –of living crisis through social isolation, job loss and the impact on educational attainment.

PEEK has continued to rise and meet every challenge head on and look for positive, effective, and efficient solutions keeping children, young people and families at the heart of our decision making and the delivery of our programmes.

In 2021, we spent time and resources developing our new strategy and reflecting on what PEEK was, is and who we want to be over the next five years including a revised mission, vision, organisational values, and organisational structure. As a result, we have a renewed focus on our four strategic aims and outcomes and demonstrating our impact.

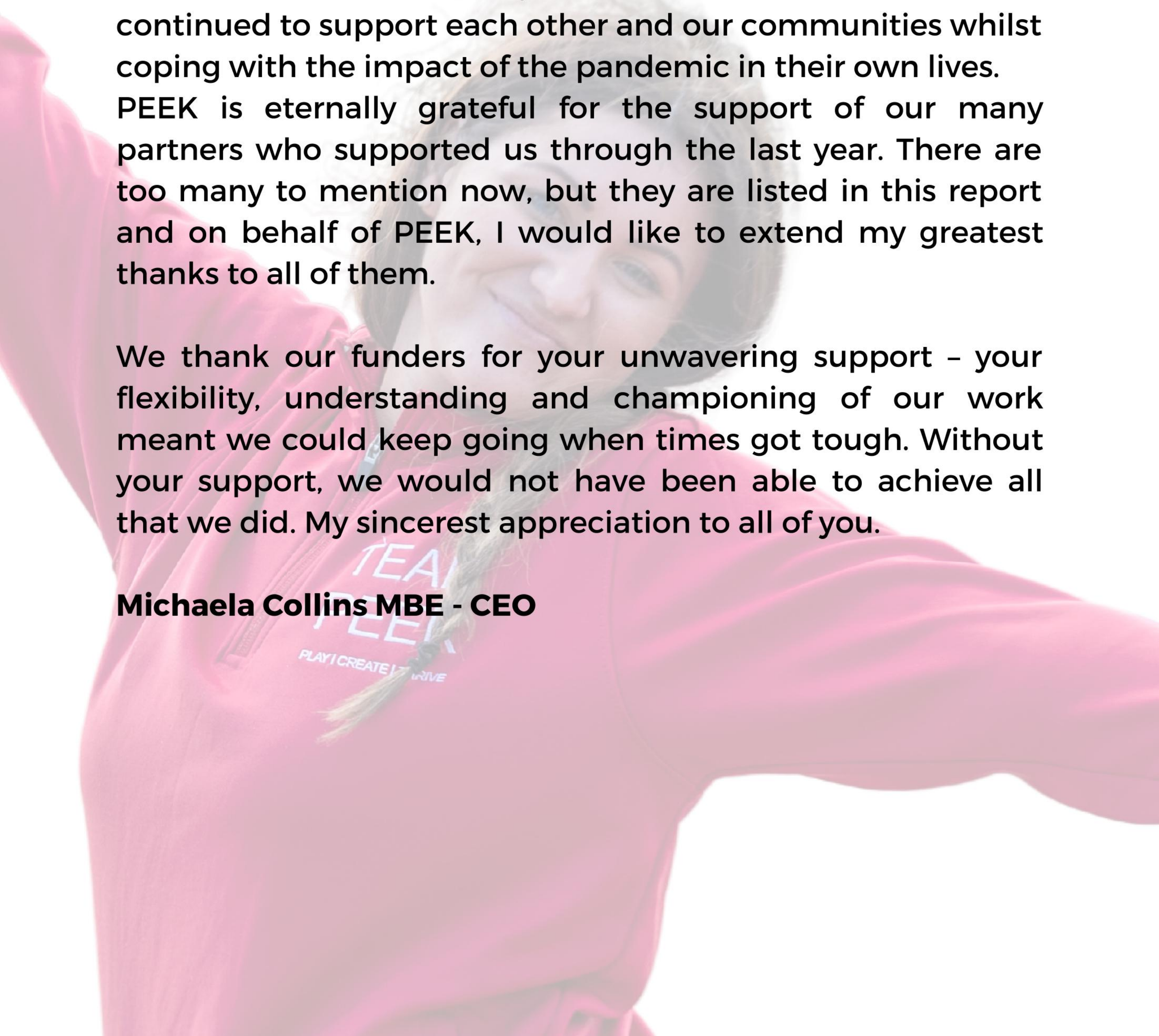
2022 will see PEEK leave Covid restrictions behind, with our strategic focus on programmes returning, developing, and expanding to even more communities in Glasgow and in turn reaching more children, young people and families.

Our feasibility study for Whitevale Baths in partnership with Glasgow City Council and Glasgow Building Preservation Trust was concluded in Summer 2022 and the development phase will begin in Autumn 2022. We are proud to have the community backing our ambitious plans.

I would like to formally thank TEAMPEEK, who have continued to support each other and our communities whilst coping with the impact of the pandemic in their own lives. PEEK is eternally grateful for the support of our many partners who supported us through the last year. There are too many to mention now, but they are listed in this report and on behalf of PEEK, I would like to extend my greatest thanks to all of them.

We thank our funders for your unwavering support – your flexibility, understanding and championing of our work meant we could keep going when times got tough. Without your support, we would not have been able to achieve all that we did. My sincerest appreciation to all of you.

Michaela Collins MBE - CEO



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ABOUT US?

OBJECTIVES AND ACTIVITIES:

PEEK (Possibilities for Each and Every Kid) works with children, young people and their families impacted by poverty, inequality and trauma in communities across Glasgow. We use play, creative arts, youthwork and community development projects to support our children, young people and families to improve life chances.



OUR MISSION:

We will work with children, young people and families to improve life chances



OUR VISION:

Children, young people and families are free from a life of poverty and inequality



OUR OUTCOMES:

- Improve Relationships and Connections
- Improve Wellbeing
- Improve Life Chances



OUR VALUES:

- Compassion
- Dignity
- Excellence
- Integrity
- Respect



EAT | DRINK | PLAY | REPEAT

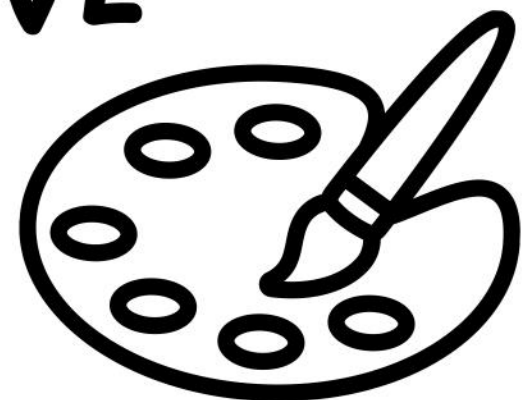
FACTS & FIGURES

APRIL 2021 - MARCH 2022

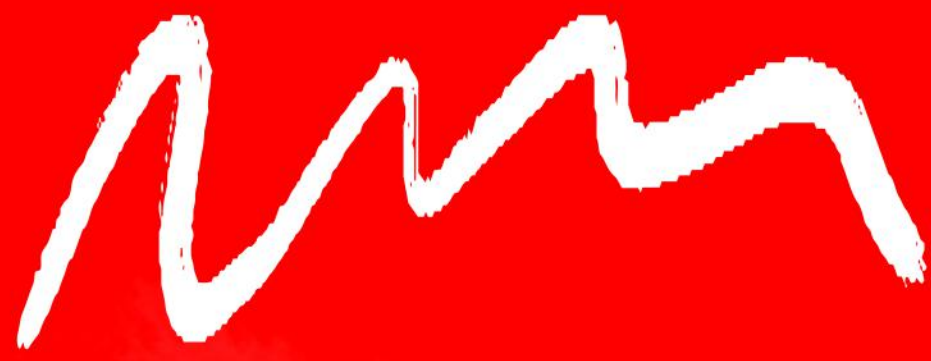


206,906 MEALS PROVIDED

1827 PLAY, CREATE, THRIVE & WELLBEING SESSIONS



169 AWARDS ACHIEVED



4444 HOURS OF PLAY,
COMMUNITY ARTS,
YOUTH WORK &
WELLBEING SUPPORT



3680 CHILDREN &
YOUNG PEOPLE &
483 ADULTS ENGAGED
WITH PEEK PROGRAMMES



35 TRIPS &
1 RESIDENTIAL PROVIDED

OUR PARTICIPANTS

Throughout 2021/22, we have made great progress against our three strategic outcomes which supports our vision and mission. Despite the pandemic, we have continued to strive to make positive impact across all our programmes.

IMPROVE RELATIONSHIPS & CONNECTIONS

- **100%** of children, young people and families recommend PEEK
- **94%** of children and young people reported making new friendships and connections by attending PEEK

IMPROVE WELLBEING

- **97%** of children and young people reported feeling happier by attending PEEK
- **96%** of children and young people reported feeling improved wellbeing by attending PEEK

IMPROVE LIFE CHANCES

- **82%** decrease in police intervention with young people reported by schools
- **77%** decrease in school referrals with young people reported by schools
- **75%** decrease in school 'demerits' with young people reported by schools
- **55%** increase in attendance at afterschool clubs reported by schools

OUR PARTICIPANTS ARE...

54% MALE

45% FEMALE

1% NON-BINARY

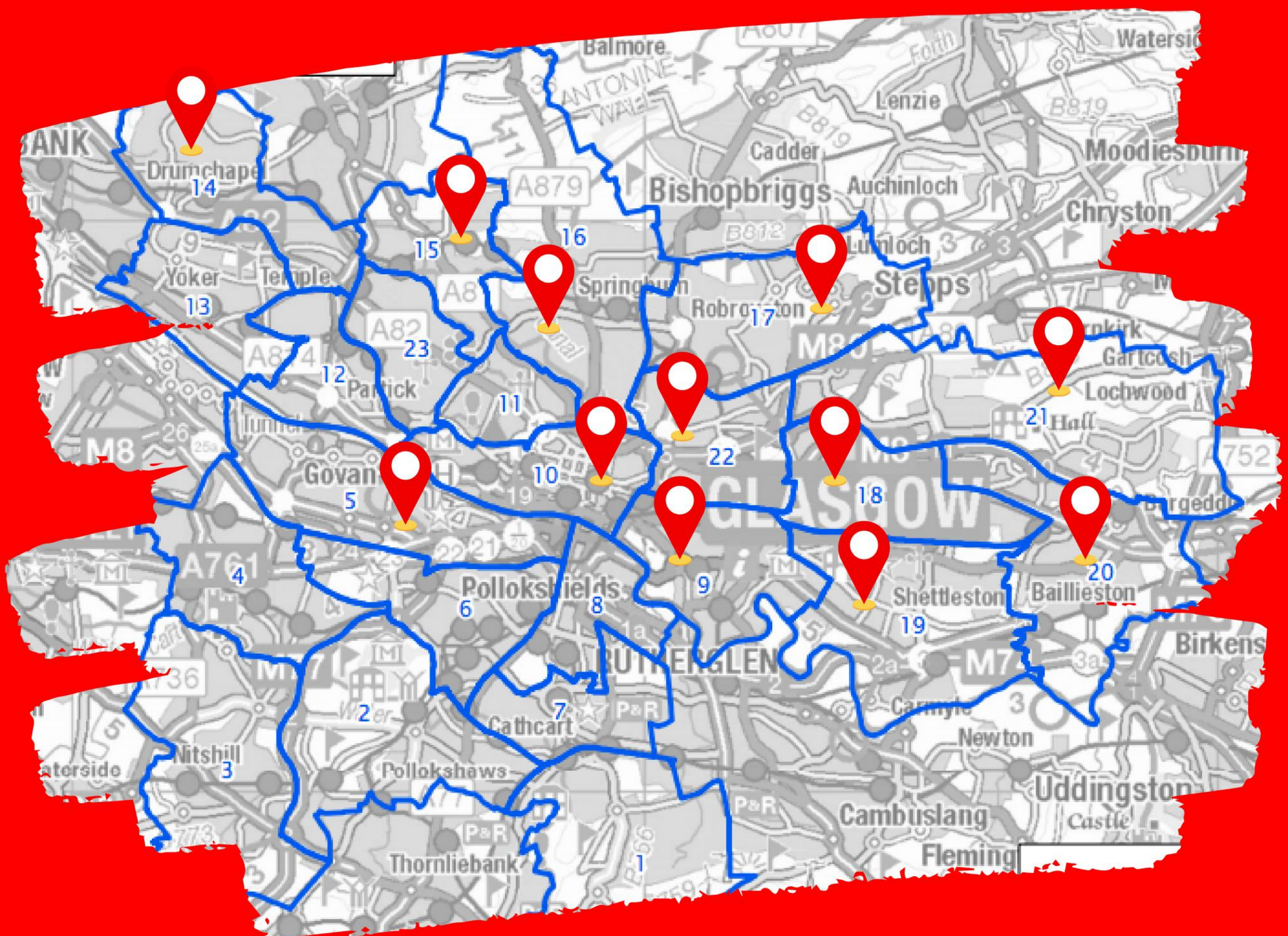
35% BAME

6% ASN

WHERE WE OPERATE

Whilst PEEK is based in the East End of Glasgow, our geographical reach is city-wide. PEEK operates in communities that face a wide range of socio-economic problems and disadvantages including poverty, health inequalities, unemployment and low-income employment, social isolation, migration/immigration, care experience, addiction, and high levels of crime. Our communities fall predominately in areas which rank 1 & 2 on the Scottish Index of Multiple Deprivation (SIMD).

WE WORKED IN 12 GLASGOW WARDS



TEAM PEEK

OUR BOARD

Alex J.
Chairperson

Jackie G.
Vice Chairperson

Grant P.
Treasurer

Nancy C.
Director

Marie N.
Director

Zaiga C.
Director

Jackie T.
Director

Victoria H.
Director

Mark S.
Director

SENIOR MANAGEMENT TEAM

Michaela C. MBE
CEO

Michelle Mc.
Head of Finance

Emma H.
Head of Operations

Scott Mc.
Head of People
and Programmes

MANAGEMENT TEAM

Rebekah C.
Programme Devel.
Manager

Vicky F.
Programme Devel.
Manager

COMMUNICATIONS AND ENGAGEMENT TEAM

Monica Mc.
Comms and
Engagement Officer

PLAY TEAM

Tony S.
Playbourhood
Coordinator

Teri F.
Lead Play Ranger

Marco R.
Lead Play Ranger

Kieran B.
Lead Play Ranger

Mollie H.
Play Ranger

Mahamud M.
Play Ranger

Ami C.
Play Ranger

Morvyn S.
Play Ranger

Brian I.
Play Ranger

CREATE TEAM

Jennifer M.
Community Artist

Lisa Mc.
Community Artist

THRIVE TEAM

Steph O'N.
Youth Coordinator

Aaron S.
Youth Worker

WELLBEING TEAM

Anna W.
Community Food
Coordinator

Harriet J.
Community Chef

Courtney S.
Early Years Worker

Amy H.
Early Years Worker

Q&A WITH LISA

Lisa McGlone is now our full-time Community Artist having first joined PEEK at the age of 5

What was your first experience of PEEK?

"My first experience with PEEK was at the age of 5. PEEK came along to my school, St Annes Primary, where I experienced PEEK Play for the first time. After that, I started to go along to sessions such as Junior Theatre, Choir, Street Play and started attending PEEK's Holiday Programmes."

How was it attending PEEK as a young person?

"Attending PEEK as young person I felt was a good decision, as I wouldn't be the person I am today if I hadn't. When I didn't attend PEEK at 13-14 years old, I was very quiet and shy, I had bad anxiety and struggled to make friends."

"I CAME BACK TO PEEK AS A VOLUNTEER AND THIS IS WHEN I STARTED TO FIND MYSELF AGAIN AND BECOME MORE CONFIDENT IN MYSELF AND MY DELIVERY."

What made you want to become a volunteer at PEEK?

"I wanted to become a volunteer with PEEK as I always looked up to the PEEK staff when I was younger and I always said I wanted to become a volunteer one day. Then growing up I struggled with my anxiety and confidence so I thought it would be good for me to get back into PEEK and become someone I always looked up to."

What has been your favourite memory at PEEK?

"When I was younger I hadn't been to a lot of places. Once I started to go to PEEK's youth sessions, I seen places and done things I never thought I would do in my life. One of the best memories was on a trip and I didn't want to do the zip line as I was so scared, but I decided to face my fears and ended up doing it repeatedly because I loved it so much. From there on, I've learnt to just give things a try and if I don't enjoy it, at least I did it. I'm all for making memories now."

What are you looking forward to in your new role as Community Artist?

"Personally, I'm excited to meet the amazing kids and young people within PEEK."

Some of these children were little ones when I went along to sessions. I can't wait to go into community and see all the different backgrounds and talents that are hidden within it and help these children and young people to get out there and follow their passions."

Where do you see PEEK in 5 years?

"My hope for PEEK is that we have grown over Scotland and start to get more people involved, as well as build our team and make new partnerships. I hope that in 5 years' time I will still be working alongside this amazing charity as I would love to give back for all the amazing work and support they have provided to me over the years."





PLAY



CREATE



THRIVE

WELLBEING

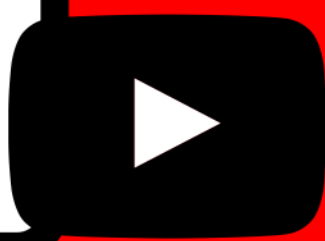
PLAY

We provide high quality play projects for children and young people aged 0-18 years and their families through term-time provision, before, during and after school and throughout school holiday periods.

Using our award-winning Play Ranger model, our outreach and collaborative approach brings an exciting programme to the 'doorsteps' of participants using streets, school playgrounds, public parks and open spaces in the community. Our Play Rangers encourage children and young people to play, take risks and have fun. They create a safe and stimulating environment, provide equipment and act as a resource for ideas which contributes to children and young peoples' social, emotional, and physical development.

Play Rangers also act as champions for children and young people ensuring their right to play is protected and promoted through their involvement of consultation, design and participation of play in line with the United Nations Convention on the Rights of the Child (UNCRC).

Scan me



OUR HOLIDAY PROGRAMMES



HOLIDAY PROVISION

Every school holiday, PEEK provides children, young people and their families with a range of cost free and fun play, creative and physical activities, outings, trips, experiences and events. Food plays a key role, and we offer breakfast, lunch, dinner and healthy snacks through our mobile food truck PEEKACHEW and through our partnership work. Using a collaborative approach, parents and caregivers work with PEEK's Community Chefs to cook healthy nutritious meals. This approach alleviates the impact of poverty, food insecurity, social isolation and loss of learning during school periods.

**229
SESSIONS**



"PEEK is a lifesaver for activities to keep my kids busy during the school holidays." - Parent.



**650
HOURS**

"The PEEK Holiday Programme is a great way not only for kids but families as a whole to get together as a community as sadly in Glasgow there doesn't seem to be a lot of opportunities to do that anymore. With PEEK it's like going back to the good old days when I was young." - Parent.



**26
TRIPS**

"PEEK is the BEST!" - Child.

CREATE

We provide high quality creative arts projects for children and young people aged 0-18 years and their families in schools and communities in term-time and throughout school holiday periods.

PEEK Create provides an exciting range of community arts activities for all ages. Children and young people and families explore a variety of art forms and issues relevant to them and their community through music, visual arts, drama, photography and film. Our Community Artists encourage children and young people to try new things, express themselves and have fun. Using the arts, the emotional and physical wellbeing of our participants is improved.

Our projects include;

- Be Project
- Children's Theatre
- Juior Theatre
- Youth Theatre
- SHINE
- Performing Arts Weeks
- Breakthrough
- Junior Theatre
- Photograghy
- Visual Arts

Scan me



PHOTO GALLERY



PHOTOGRAPHY

In 2021 we introduced photography to our PEEK Create Programme. We delivered three, 8-week photography projects each focusing on different themes.

All projects were young people led, focusing on topics such as climate change, community urbanization and mental health and stigma. The projects combined photography and storytelling to explore these topics.

Using professional digital camera equipment, the young people gained new skills and completed their Arts Award accredited by Trinity College, London.

Once completed, the young people wanted to display their work in an eco-friendly way so we opted to showcase the work in an online exhibition.

"Look I got my own camera for Christmas, can you help me set it up?" - Young Person.

"I took lots of nice photos today, I'm getting used to this camera now."
- Young Person.





THRIVE

We provide diversionary youthwork, leadership, volunteering, peer education, training and internship opportunities for young people aged 11-25 years to support their personal and social development

PEEK THRIVE uses play, sport and the arts to engage with and support young people. Projects are delivered within both school and community settings and we also offer residential weekends, trips and external training and volunteering opportunities.

"I showed my dad the self care packs you gave us and I was actually able to say the word tampon without being embarrassed." - Young Person.

"I don't want to think of this project ending. If we could develop a podcast it's something that could last long after we leave school and we could actually start the process of educating both girls and boys. That's a good thing to be a part of and leave behind." - Young Person.

Scan me



GOVAN HIGH SCHOOL PROJECT



GOVAN HIGH SCHOOL

In partnership with Govan High School and Police Scotland, PEEK delivered a 16-week tailored project in Govan High School which aimed to reduce offending rates within the school. Using the police database, TEAMPEEK explored the crimes most commonly committed in the community and designed workshops to address these crimes and forms of anti-social behaviour. Workshop topics included Knife Crime, Sectarianism, Gambling, Fire Safety, Domestic Violence, First Aid and Controlled Aggression and Discipline. The young people also visited Cathcart Police Station and the PEEK office. At the end of the project, all of our young people were presented with a Dynamic Youth and Hi-5 Award.



FEEDBACK

"I have learned about knife crime and how powerful crimes can be and how this can hurt not just myself but others."

- Young Person.

"There has been a dramatic change in my boy at home and when going out. We have a new boy now." - Parent.

"My goals were to stop smoking and fighting. I have not been in any fights and I also don't smoke now." - Young Person.

"Speaking to the prisoner changed the way I look at everything." - Young Person.

"If it wasn't for this programme I would still be smashing windows everyday." - Young Person.

"The relationship between the young people and the police has significantly improved since we began the programme, the young people now come to my office on a daily basis."
Kieran T - Police Officer Govan High School.



WELLBEING

We provide 1-2-1 support for families experiencing crisis, particularly around health and wellbeing. We provide group-based activities for families to come together and develop relationships with others through 'Cooking with PEEK' and 'PEEKaboo Play Cafe' sessions. Our PEEKaboo Play Cafe project supports parents and carergivers from pregnancy to their children are 5 years old, with tailored sessions designed to support children with additional support needs.

In 2021/22, Glasgow remained in some of the toughest restrictions in the UK. Throughout the year, PEEK continued to provide crisis support to families with food, fuel, clothing, digital/data top-ups, play and create packs, household items and wellbeing packages. PEEK is particularly proud of our support to families in Glasgow during this unprecedented time.

PEEK also contributed to the development of **Glasgow City Council's Child Poverty Strategy Review**. Since the cost-of-living crisis took hold in Winter 2021, PEEK has worked collaboratively with over 20 delivery partners across public, private and voluntary sector in relation to crisis response work to alleviate the impact of poverty and inequality. Our Wellbeing Programme has grown significantly over the last 12 months with increased staffing and referral partners responding to a wide range of crisis support.

KEY HIGHLIGHTS

- Over **2000** hours of wellbeing support has been provided to **548** individual families experiencing crisis;
- **784** wellbeing requests received to support **548** families and **1062** children and young people including fuel top ups, wellbeing packages and food;
- **278** children and young people with no recourse to public funds or entitlement to school uniform grant received support with footwear and clothing;
- **48** PC's, Laptops, Tablets and data sims distributed supporting **90** children and young people;
- **7** families had access to a short respite break via caravan holiday supporting **23** children and young people;
- **33** families received a grant for furniture and kitchen appliances supporting **81** children and young people;
- **220** families received advocacy support and were signposted to other services such as Citizens Advice, Housing, Money Matters and Debt Advice Scotland; and
- Over **£20,000** of food shopping vouchers were distributed.

WINTER WARMER

Our annual Winter Warmer appeal in partnership with **Hub West Scotland** reached new heights this year as more children and families than ever before were provided with new warm winter clothing and wellbeing support.

Key Highlights:

- **1125** new winter jackets and **510** wellies;
- **3871** Christmas Gifts;
- **570** individual families received support with food and fuel over the winter period;
- **540** children received direct support via **Clyde Cash for Kids** (£35-100 grants to cover food, fuel, clothing and essentials);
- **162** families received Christmas Dinner recipe boxes (3 course meal & basic food essentials);
- **25** elderly kinship carers received food boxes and basic essentials; and
- **523** children and young people experienced a Festive Trip (pantomime, ice-skating, cinema, etc).



OUR SUPPORT

Due to COVID19, many families throughout the UK reached breaking point. The families PEEK supports were already struggling financially but due to COVID19, many lost family members and friends, some became unwell and some lost their jobs and homes. We saw a rise in poor mental health due to the stress caused by lockdowns and restrictions. Inequality has worsened significantly as a result of the pandemic.

C and S attend PEEKaboo Play Café. Their Mum is self-employed and lost all her freelance work due to the pandemic. As a result, the family's income was significantly impacted, and they were forced to move to a smaller house and sell their car to make ends meet. Local lockdowns meant they were unable to see family members who lived in Ayr and this led them to feel isolated.



When restrictions were lifted, the family could not afford public transport to visit loved ones.

PEEK supported the family through lockdowns with wellbeing and food support, online sessions and face to face outdoor activity.

In the summer, the family signed up for a Cash for Kids funded trip to Heads of Ayr Farm Park. We were able to surprise the girls by inviting their gran who they hadn't seen in over 9 months. This was kept a surprise until the day of the trip.

On the day of the trip, the girls were so excited to get on the bus. They shouted out all the names of all animals they could see in the fields and sang all the songs they knew from our sessions. However, nothing could beat the happiness and excitement on their faces when they spotted their Gran. The family said they had the best day ever at the park.



"I have felt so connected to the PEEK team during these recent months. Their familiarity and generosity is really moving and supportive to both me and my wee girls. I naturally find it difficult accepting something for nothing when attending PEEK events, for example the wonderful bus trip to Heads of Ayr. **PEEK staff responded BEAUTIFULLY** by saying 'Don't worry, your children **SHOULD** be here and they **SHOULD** have these experiences! The social aspect to everything we attend makes the experiences even more special for me and for the girls than if we were trying to do these things on our own, and that applies to everything from days out, to arts activities and everything in between. **We are so grateful for these memories.**" - Mum.

AWARDS

Our team are delighted to be recognised for their commitment to our mission and vision to improving the life chances of children, young people and families.

TEAM PEEK

In November 2021, PEEK won the **Team Award for the Community Champions, Glasgow Evening Times Award.**

We were also nominated for:

SCVO Scottish Charity Awards - Pioneering Project Finalist.

MICHAELA COLLINS

In January 2022 our CEO Michaela Collins was honoured the prestigious award of **MBE - Member of the Order of the British Empire**, for her work during Covid-19.

PRESS COVERAGE

Glasgow Live - Inspirational Glasgow Heroes rewarded in New Year Honours list, January 2022.

Glasgow Times - Inside Glasgow Times Community Champions 2021, December 2021.

Glasgow Times - 'Summer holiday food projects to be approved across Glasgow for thousands of kids', June 2021.



THE FUTURE

STRATEGIC AIMS FOR 2022/23

DELIVERING HIGH QUALITY PROGRAMMES

- We will use our knowledge and resources to ensure we deliver long-term impact on the ground.
- We will increase our focus on early intervention and prevention.
- We will commit to being even more ambitious in our partnerships both locally and nationally.

INVESTING IN OUR PEOPLE

- We will invest in our changemakers – our people. Our board, team, and volunteers and our ‘Friends of’ to make our vision, mission, and outcomes a reality.
- We will work collaboratively with others who are aligned to our vision, mission, ethos, values, and approach.

DEMONSTRATING OUR IMPACT

- We will create a robust and progressive Monitoring and Evaluation system to demonstrate our impact.
- We will undertake an external evaluation of PEEK's impact over the last 22 years.

INVESTING IN OUR FUTURE

Operations

- We will continue to invest in our infrastructure to make everything we do more effective and efficient including embracing digital transformation.

Finance

- We will develop new ways of raising more of our own money so we can invest in our outcomes.
- Income, expenditure and investment is managed effectively.

THE FUTURE

THE WHITEVALE BATHS

In 2019, PEEK embarked on our journey to make the Whitevale Baths our future permanent home. The Whitevale Baths, situated in the Gallowgate, is a heritage building where PEEK once operated in the early 2000's. Our connection to the Whitevale Baths and the Gallowgate spans 22 years, and we are excited about our future return there.

In 2021/22, we completed a feasibility study in partnership with The Glasgow Building Preservation Trust. In Autumn 2022, we will move into the development stage of this project, and we are delighted to receive continuous support from Glasgow City Council and Scottish Government with this next phase.

As we progress, we will be launching a crowd funding campaign in 2022/23 to support our fundraising goals for the Whitevale Baths to make this dream a reality.

Scan me



**FIND OUT MORE ABOUT
THE WHITEVALE BATHS HERE**



WHITE VALE FACTORY



OUR PARTNERS

"This partnership has been worth every penny. The way your team have engaged with our kids, the staff and the whole community has been above and beyond anything we imagined, and I can't say how impressed we are. Even the way the team deal with challenging behaviour has been so refreshing and this is improving groups wellbeing. The services you provide our families with outside of the core delivery team is phenomenal. It's been the best use of our PEF money." - Head Teacher, Camstradden Primary School.

"The support for children is central to all the work that PEEK do. We will continue to develop services to help achieve our shared ambition to reduce child poverty in Glasgow." - Gena Howe, Child Poverty Manager.

"The girls are queuing up at my office door at the end of each session to show me what they have made and what they have been talking about, I can't believe how much they are loving it, it's brought them to life!" - Pastoral Care teacher, Govan High School.





"PEEK have played a very important role in supporting vulnerable families within the community and particularly families who are engaging within my service – (domestic abuse support within social work services). They provide such an amazing service and offer so many activities and support packages for families to encourage community integration and improved outcomes for children. They have helped out hugely in offering emotional and practical support via groups, food packages, shopping vouchers and essential items to families in need. The service is vital and necessary particularly in the current climate as accessing services like this one is not always available for families in need. The value that this service offers for vulnerable children within the community is essential."

- Marie Clark, Children's Service Worker, Caledonian Team, Glasgow City Health & Social Care Partnership.

THANK YOU

Thank you to all of our funders who trust and support our organisation. Over the last 12 months we have received funding from:

BBC Children in Need
Cashback for Youthwork
Celtic FC Foundation
Clyde Cash for Kids
Foundation Scotland
Garfield Weston Foundation
Glasgow City Council
Inspiring Scotland - Thrive Outdoors, Building Brighter Futures Fund, Creative Communities and Active Play
Judy Murray Foundation
Meals and More
Morgan Stanley Foundation
Mugdock Charitable Trust
National Lottery Community Fund
NHS; NE Glasgow Health Improvement Team
Robina Goodlad Memorial Trust
The Cattanach Trust
The Gannochy Trust
The Robertson Trust
Scottish Government - Investing in Communities
Spifox
Youthlink
Youth Scotland

PEEK would also like to say thank you for support from the following:

Action Coaching

Activate HR

Allied International Credit – Bill Gosling

Arrivo Consulting

Blue Triangle Housing Association

BNI

Braw Wee Emporium – Jennifer McGlone

CCG Scotland

Catering Trailers Scotland

Charities Aid Foundation

Dockyard Social

Dell Group

Finn Family Fund

Glasgow Caring City

Glasgow Life

Harvey Family

Holar Communications

HubCo Scotland – Hub West

Lomart

JSMCN Charitable Trust

LUMA IT

Mark Anthony Gillies Photography

Marriott Communications

Odoom Brothers

Rathbone Investment Management

Scottish Equity Partners

Speirs Gumley

Veitchi Group

Warburtons

Thanks to the many individuals who have donated to PEEK. Your support has been phenomenal and has allowed PEEK to change the lives of children and young people and families across Glasgow.

DIGITAL FOOT PRINT

THIS YEAR...

FOLLOWERS



4604



3260



1899



1200



127

PROFILE VISITS

82,580 TWITTER

9149 FACEBOOK

4663 INSTAGRAM

REACH

72,312 FACEBOOK

26,830 INSTAGRAM



FOLLOW US
@PEEK_PROJECT

FINANCE

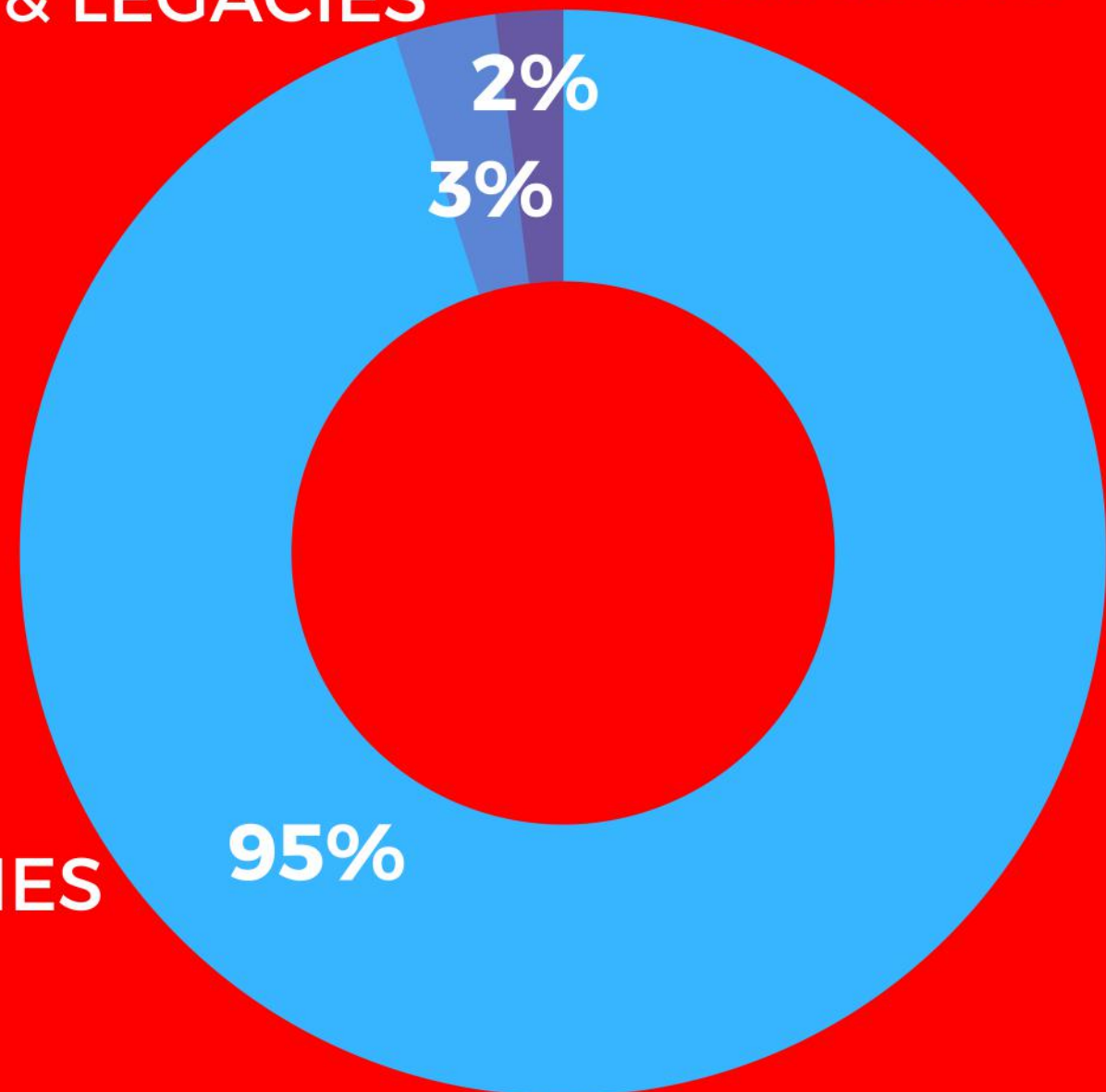
RAISED & SPENT...

INCOME 2021/2022

GRANTS FOR
CHARITABLE ACTIVITIES

DONATIONS & LEGACIES

FUNDRAISING

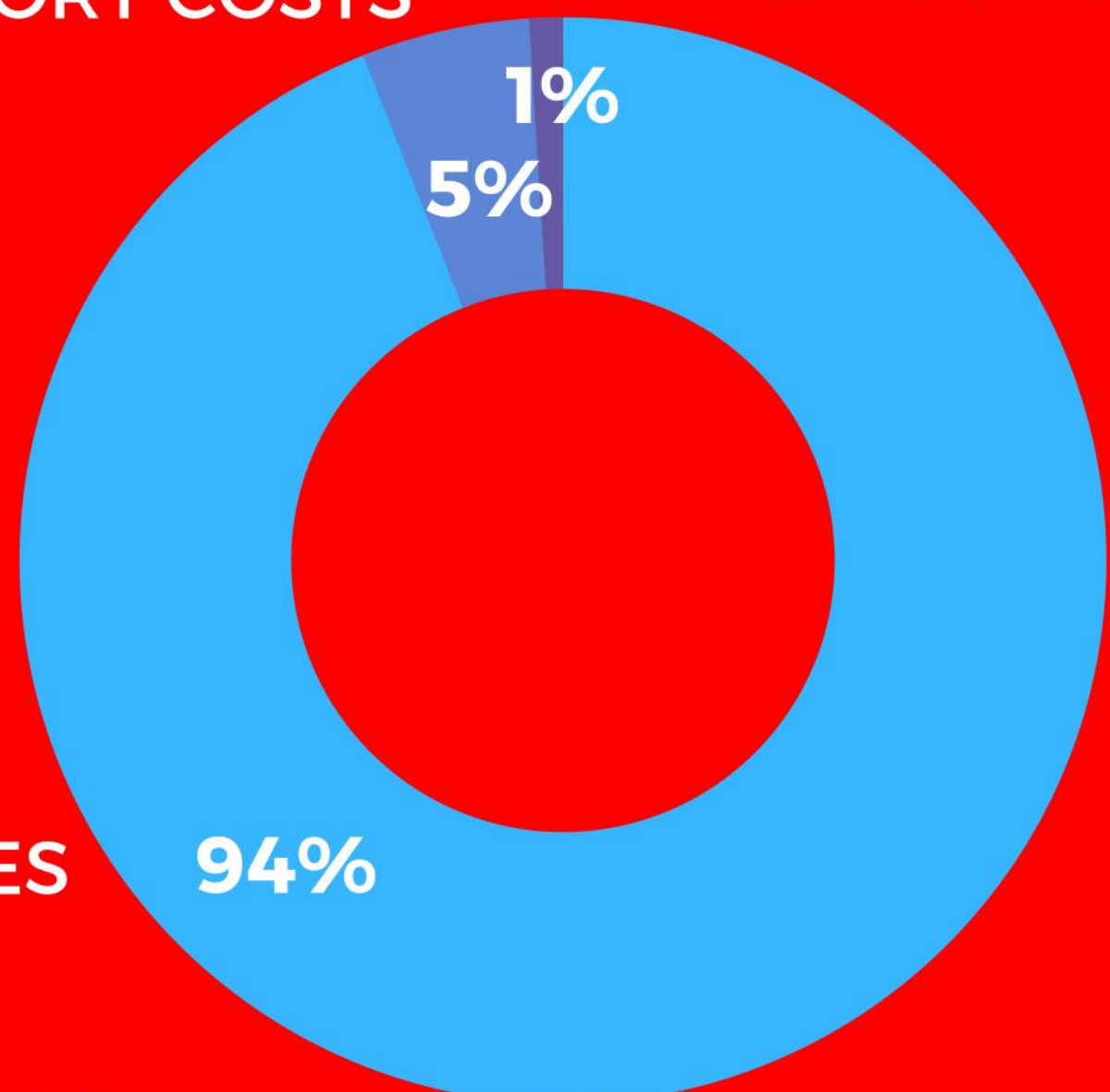


EXPENDITURE 2021/2022

CHARITABLE ACTIVITIES

SUPPORT COSTS

GOVERNANCE



FUNDRAISING 0%

BECOME A FRIEND

1 in 3 children in Glasgow are living in poverty. A happy healthy childhood is one many take for granted. Our supporters tell us how impactful and rewarding their involvement with PEEK is and without them, we couldn't reach our children, young people and their families. The support of our partners and businesses like you is vital to help us champion the needs of our communities. We can work together to create a partnership that suits your business needs and objectives while supporting our cause.

Here are some of the ways we can change and improve lives together.

CHARITY OF THE YEAR

From taking part in running marathons to holding cake sales to fundraising balls, by choosing us as your Charity of the Year, your customers, employees and members are fundraising for a great cause, working better together as a team and engaging with business CSR strategies.

A Charity of the Year partnership can offer other benefits such as:

- Generating positive local and national PR
- Demonstrating your company values and commitment to your customers
- Encouraging team building
- Providing great staff engagement opportunities

We can support our partnership by:

- Creating marketing material to raise awareness of your support
- Giving informative and motivational presentations to your colleagues or members
- Providing fundraising tools, tips and tricks

PRO BONO AND IN KIND SUPPORT

Do you have professional skills and resources to offer?

From offering free legal advice to having a specialist employee seconded to PEEK to support the delivery of transformational projects, your business's skills and expertise can help change lives.

We're also extremely fortunate to receive generous donations of gift in kind, from IT equipment and office supplies to 'money-can't-buy' auction prizes and equipment.

By supporting us through pro bono work or gifts in kind, you're helping us keep our running costs low and our efficiency high which ensures more funds go directly to helping children and their families.

AUCTION PRIZES

We organise a number of high-profile fundraising events each year. We are lucky to benefit from a number of events organised by our supporters, such as charity balls, lunches and sport matches and some of these are held every year. These events usually involve a charity auction, and we are always looking for donations of 'money-can't-buy' auction items to maximise our fundraising.

MONETARY DONATIONS

You can support PEEK by one-off monetary donations or by setting up a monthly donation via BACS or [justgiving.co.uk](https://www.justgiving.co.uk). We also help companies set-up payroll giving to make it easy for employees to donate every month. You might also consider leaving PEEK a legacy donation in your will.

**For more information, please get in touch –
info@peekproject.co.uk**



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