



WHOLESALE CATALOG 2026



We travel down the path until we reach
the wisest creature in the forest,
the **SLEEPING WILLOW**.
We call out for her help, "Can you
please tell us which way to go?"

The hushrooms are annoyed
as we interrupt her rest.
"**SHHH, SHHHHH!**"
sing the hushrooms to
drawn out our request.

So we tug on her branches
until she notices us
slowly **STREEET**
amb...

MAKE MORE MAGIC MOMENTS

Glo Pals® isn't simply created for kids, it's **inspired by them**. And do you know what kids are really good at? Finding magic in the world that the rest of us so easily overlook. Our hope is to foster a community that encourages families to find and embrace the meaningful moments everyday. We truly believe that there is magic hidden in the routine, **waiting to be discovered**. At Glo Pals®, we're here to spark that sense of joy, curiosity, and connection – not just for little ones, but for the child in all of us. Childhood may be fleeting, but the **magic moments? Those last forever**.







CSP Singles: 4 Packs
H 8" x W 8.25" x D 1.25"
Ages: 18M+
Price: \$11.00 Wholesale

QTY 3 Book Set: 4 Packs
H 8" x W 8.25" x D 3.75"
Ages: 18M+
Price: \$30.00 Wholesale



LIGHT-UP LIBRARY DISPLAY
GPDISPBOOK
H 16.5" x W 13" x D 5"
Price: \$25.00 Wholesale



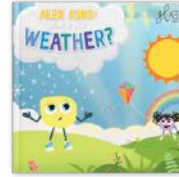
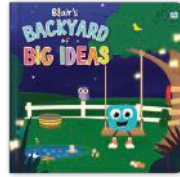
NEW

3 BOOK SET, ORIGINAL

GPBK3PK

UPC: 978-1-966877-03-5

Includes 1 of each book + 1 Blue Magic Magnifier™



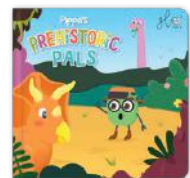
NEW

3 BOOK SET, GIRLS

GPBK3PK-LPI

UPC: 978-1-966877-11-0

Includes 1 of each book + 1 Pink Magic Magnifier™



NEW

3 BOOK SET, BOYS

GPBK3PK-BAS

UPC: 978-1-966877-12-7

Includes 1 of each book + 1 Blue Magic Magnifier™





NEW

LUMI'S FIRST DANCE RECITAL

GPBKDANCE

UPC: 978-1-966877-05-9



Includes blue Magic Magnifier™

Lumi prepares for her very first dance recital and her first case of stage fright. Follow along as Lumi overcomes her nerves with the support and encouragement of her best pals.



NEW

SAMMY'S SEARCH & RESCUE WITH TILLY THE TUGBOAT

GPBKBOAT

UPC: 978-1-966877-06-6



Includes blue Magic Magnifier™

Sammy the Sailor, with the help of his Pals and the reader, guides Tilly the Tugboat to her "target tow" on a search and rescue mission.



NEW

PRINCESS IDA AND HER MISSING MAGIC WAND

GPBKIDAWAND

UPC: 978-1-966877-04-2



Includes pink Magic Magnifier™

Princess Ida embarks on a royal adventure through an enchanted woodland, meeting fantastical friends along the way. Can you help her find her missing magic wand?



NEW

SEEK & FIND WITH SCOOPS THE SNOWPAL

GPBKWINTER

Includes holiday Magic Magnifier™

Get ready for a snowy seek & find with our newest Glo Pals Character, Scoops!



ALEX ASKS: WHAT IS THE WEATHER?

GPBKWEATHER

UPC: 978-1-966877-01-1



Includes blue Magic Magnifier™

Have you ever wondered where the wind comes from? How do raindrops and snowflakes form? Join Alex as he answers the question, "What in the world is the weather?"



BLAIR'S BACKYARD OF BIG IDEAS

GPBKBYARD

UPC: 978-1-966877-00-4



Includes blue Magic Magnifier™

Blair uses his imagination to expand the limitations of his own backyard. The discovery of each "big idea" leads to new friends and his next adventure!



PIPPA'S PREHISTORIC PALS

GPBKDINO

UPC: 978-1-966877-02-8



Includes blue Magic Magnifier™

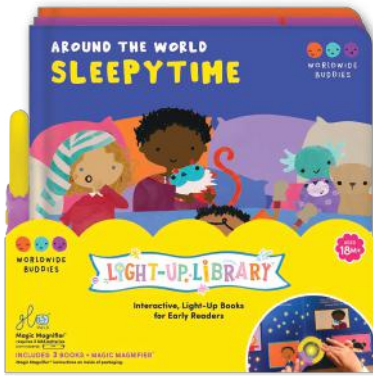
Blast back in time with Pippa, the paleontologist, as she explores the colossal creatures of our prehistoric past!



HOW IT WORKS:

- 1 Insert 2 AAA batteries into back of Magic Magnifier.
- 2 Turn Magic Magnifier "ON" and wave it over the pages of the book.
- 3 Watch the book come to life as it automatically lights up and glows!





NEW

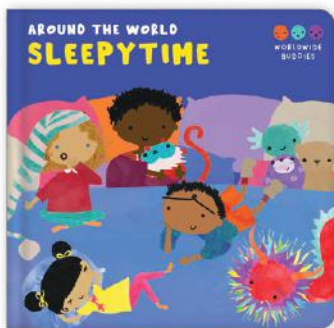
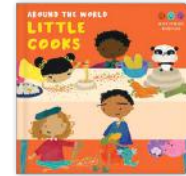
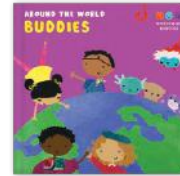
3 BOOK SET, WORLDWIDE BUDDIES

GPBK3PK-WWB

UPC: 978-1-966877-10-3

Price: \$30.00 Wholesale

Includes 1 of each book + 1 Worldwide Buddies Magic Magnifier™



NEW

AROUND THE WORLD SLEEPYTIME

GPBKSLEEPYTIME

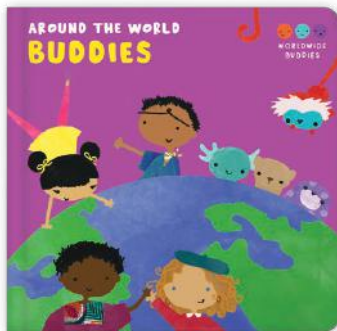
UPC: 978-1-966877-09-7

Price: \$11.00 Wholesale



Includes Worldwide Buddies Magic Magnifier™

Turn off the lights, what do you see? Four little buddies yawning at me. Adri, Mei Ling, Marielle and Ife drift into the night. One by one they snuggle in bed, eyes shutting tight.



NEW

AROUND THE WORLD BUDDIES

GPBKBUDDIES

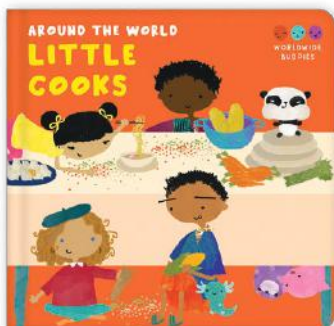
UPC: 978-1-966877-07-3

Price: \$11.00 Wholesale



Includes Worldwide Buddies Magic Magnifier™

Meet . . . Adri from Mexico, Mei Ling from China, Marielle from France and Ife from Nigeria! They each live in a different part of the globe, and they each have their own personality and whimsical quirks. Would you like to be their friend?



NEW

AROUND THE WORLD LITTLE COOKS

GPBKCOOKS

UPC: 978-1-966877-08-0

Price: \$11.00 Wholesale



Includes Worldwide Buddies Magic Magnifier™

Did you hear that? It's the sound of four rumbling tummies. Roll up your sleeves. Put on your aprons! DICE, MIX, SIZZLE, SQUEEZE! It's time to whip up some deliciousness.



NEW

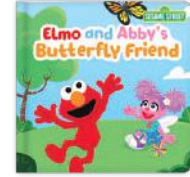
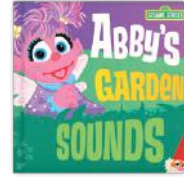
3 BOOK SET, SESAME STREET

GPBK3PK-SS

UPC: 978-1-966877-22-6

Price: \$30.00 Wholesale

Includes 1 of each book + 1 Sesame Street Magic Magnifier™



NEW

PLAY PRETEND WITH ELMO: OUTER SPACE!

GPBKSPACE

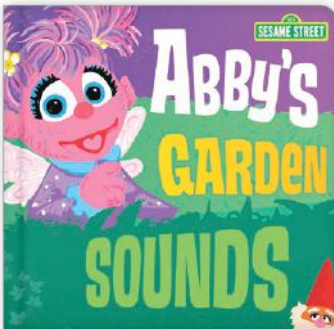
UPC: 978-1-966877-20-2

Price: \$11.00 Wholesale



Includes Sesame Street Magic Magnifier™

Elmo uses his imagination to travel through outer space, where he meets Abby, Grover, and Rosita for an out-of-this-world basketball game on the moon. Together they prove that, with imagination, anything is possible.



NEW

ABBY'S GARDEN SOUNDS: A BEDTIME STORYBOOK

GPBKGARDEN

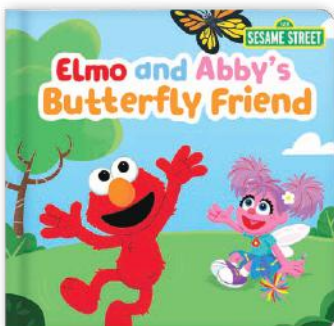
UPC: 978-1-966877-19-6

Price: \$11.00 Wholesale



Includes Sesame Street Magic Magnifier™

As bedtime approaches, Abby Cadabby listens to the calming nighttime sounds in her garden and imagines the creatures that come alive after dark before peacefully drifting off to sleep.



NEW

ELMO AND ABBY'S BUTTERFLY FRIEND

GPBK BUTTERFLY

UPC: 978-1-966877-21-9

Price: \$11.00 Wholesale



Includes Sesame Street Magic Magnifier™

When Elmo and Abby Cadabby discover a caterpillar in the community garden, they follow its magical journey and learn how it transforms into a beautiful butterfly!



GIFT SET

★ THE MINI ★ SENSORY PLAY JAR®

Our fan-favorite Sensory Play Jar®, now made MINI for tiny hands! This jar is designed to go wherever play takes you. Add tap water and watch the Play Jar automatically light-up, glow, and cycle through 9 soothing colors.



Jar dims after 10 minutes and turns off after 15 minutes of inactivity to save battery life!



NEW

CSP: 3 Packs
H 6.25" x W 5.5" x D 3.75"
Ages: 18M+
Price: \$10.00 Wholesale



BLUE LAGOON
GPFFMINIJAR-BLUE
UPC: 850065381466



FIREFLY
GPFFMINIJAR-GREEN
UPC: 850065381473



GUMDROP
GPFFMINIJAR-PINK
UPC: 850065381480



NEW
SNOWY
GPFFMINIJAR-SNOW
UPC: 850065381596



The Mini Sensory Jar Gift Set includes: 1 Mini Sensory Play Jar and 5 Themed Silicone Fun Fillers



DIY
SENSORY
 PLAY JAR®

Our DIY Sensory Play Jar® was designed to support developmental benefits of hands-on sensory play through an easy, on-the-go solution. Fill your Play Jar with themed sensory play accessories and reusable sticker clings to make it your own.



QTY: 4 Packs

H 9" x W 7.5" x D 5"

Ages: 3Y+

Price: \$20.00 Wholesale



ABC THEME
GPJARGIFTSET-ABC
 UPC: 850065381114



ZOO THEME
GPJARGIFTSET-ZOO
 UPC: 850065381107



SENSORY SNOWGLOBE
GPSNOW-BNDL
 UPC: 850016823939



The DIY Play Jar Set includes: 1 Sensory Play Jar, 2 Packs of Fun Fillers and 3 Sheets of Peel + Play Sticker Clings
Items included in each set may vary based on stock availability.



1 SENSORY PLAY JAR



2 FUN FILLERS



3 PEEL + PLAY CLINGS



LIGHT-UP RATTLE

The Glo Pals Light-Up Rattle combines a gentle glow with soothing sound to engage your baby's senses while encouraging motor skill development. The soft, easy-to-hold handle is perfect for tiny hands, and the light-up feature activates automatically when shaken.

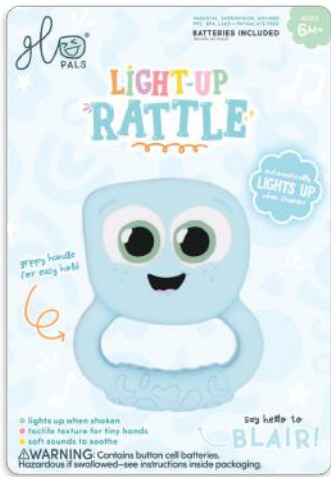


CSP: 5 Packs

H 7.25" x W 5" x D 1.25"

Ages: 6M+

Price: \$10.00 Wholesale



BLAIR RATTLE
GPRATTLEBLAIR
 UPC: 850016823885



LUMI RATTLE
GPRATTLELUMI
 UPC: 850016823953



- lights up when shaken
- tactile texture for tiny hands
- soft sounds to soothe





**GLO PALS®
CHARACTERS**

Glo Pals® Characters are the perfect playtime companion! Insert your Glo Pals® Light-Up Cube into the back of each Pal, drop it in the water, and watch it light up. Featuring bendable arms and colorful personalities, each Pal proudly illustrates the uniqueness in every child.



CSP: 4 Packs
H 7" x W 5.75" x D 2"
Ages: 3Y+
Price: \$8.50 Wholesale



NEW
PRINCESS IDA
 GPCHIDA
 UPC: 850065381282



ALEX
 GPCHALEX
 UPC: 850016823076



BLAIR
 GPCHBLAIR
 UPC: 850016823052



LUMI
 GPCHLUMI
 UPC: 850016823069



PIPPA
 GPCHPIPPA
 UPC: 850016823083



SAMMY
 GPCHSAMMY
 UPC: 850016823090



PARTY PAL
 GPCHPPAL
 UPC: 850016823151



NEW
SNOWPAL
 GPCHSNOWPAL
 UPC: 850065381558



Includes 4 Cubes!
 \$10.00 Wholesale



GLO PALS® LIGHT-UP CUBES

Glo Pals® Light-Up Cubes are the perfect way to transform your tub and brighten up any water-based sensory play activities! Simply drop your Cubes in water and watch them magically light up. Cubes turn off automatically when removed from water. Each pack includes 4 reusable Light-Up Cubes.



CSP: 5 Packs

H 6.25" x W 1.75" x D 0.75"

Ages: 3Y+

Price: \$6.00 Wholesale



LIGHT-UP CUBES LCD DISPLAY GPDISP4PKLCD

H 16.5" x W 13" x D 5"

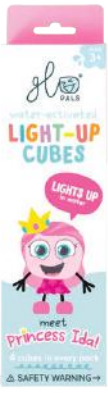
Price: \$25.00 Wholesale

NEW

PRINCESS IDA CUBES

GP4PKIDA

UPC:850065381299



ALEX CUBES

GP4PKALEX

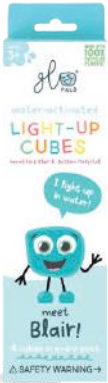
UPC: 850016823113



BLAIR CUBES

GP4PKBLAIR

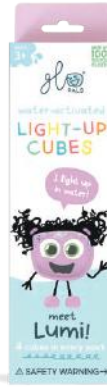
UPC: 850016823120



LUMI CUBES

GP4PKLUMI

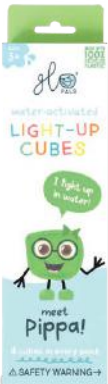
UPC: 850016823106



PIPPA CUBES

GP4PKPIPPA

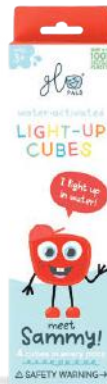
UPC: 850016823144



SAMMY CUBES

GP4PKSAMMY

UPC: 850016823137



PARTY PAL CUBES

GP4PKPPAL

UPC: 850016823243



NEW

SNOWPAL CUBES

GP4PKSNOWPAL

UPC: 850065381565





**LIMITED EDITION
LIGHT-UP CUBES**

Our Limited Edition Cubes are the perfect way to brighten bathtime or sensory play. Simply drop your Cubes in water and watch them light up. Cubes turn off automatically when removed from water. Each pack includes 6 reusable Light-Up Cubes, all featuring unique designs that add a little extra magic into playtime.



LIMITED EDITION LIGHT-UP CUBES

UPC: 850065381084

CSP: 5 Packs

H 3.5" x W 5.5" x D 0.75"

Ages: 3Y+

Price: \$9.00 Wholesale



YEAR-ROUND OFFERINGS:



OCEAN
GP6PKOCEAN-UV



SPACE
GP6PKSPACE-UV



FARM
GP6PKFARMFRNZY-UV



INSECTS
GP6PKINSECTS-UV



ZOO
GP6PKZOO-UV



AUTO
GP6PKAUTO-UV



BABY SHARK **NEW**
GP6PKBABYSHARK-UV



PRINCESS IDA **NEW**
GP6PKIDA-UV



CUSTOM CUBES
GP6PKCUSTOM-UV

SEASONAL OFFERINGS:



WINTER
GP6PKWINTER-UV



LOVE BUGS
GP6PKLOVE-UV



FLOWER POWER
GP6PKFLWRPWR-UV



HOPPY DAYS
GP6PKHOPPYDAY-UV



HALLOWEEN
GP6PKHALLOWEEN-UV



CHRISTMAS
GP6PKXMAS-UV



SENSORY PLAY JAR®

Our Sensory Play Jar® was designed for sensory play on-the-go! Just add water and watch the Play Jar light-up, cycling through 9 soothing colors to create a mesmerizing sensory experience or tap the jar to change the colors instantly. Featuring soft-touch silicone handles and a secure, spill-proof locking lid to make it perfect for any playtime setting.



CSP: 3 Packs

H 8.5" x W 6.25" x D 4.25"

Ages: 18M+

Price: \$11.00 Wholesale



SURFS UP
GPJARBLUE
UPC: 850016823632



STARDUST
GPJARPURPLE
UPC: 850016823656



LADYBUG
GPJARCORAL
UPC: 850016823649



HONEY BEE
GPJARYELLOW
UPC: 850016823687



LUCKY CHARM
GPJARTEAL
UPC: 850016823670



BUBBLEGUM
GPJARBUBBLEGUM
UPC: 850016823786



SORBET
GPJARORANGE
UPC: 850016823663



COZY CLOUD
GPJARCLOUDGREY
UPC: 850016823793





SENSORY PLAY FUN-FILLERS

Fun Fillers take the fuss out of curating the perfect sensory play activity! Each pack includes themed sensory accessories that pair perfectly with our Sensory Play Jar®, or use them to enhance your favorite sensory bin. Perfect for water, rice, slime, play-dough, and more.



CSP: 5 Packs

H 3.75" x W 3.5" x D 0.75"

Ages: 3Y+

Price: \$3.00 Wholesale



UNDER THE SEA
GPFFPKSEA
UPC: 850016823700



OUTER SPACE
GPFFPKSPACE
UPC: 850016823717



FUNKY FARM
GPFFPKFARM
UPC: 850016823779



ABC & 123
GPFFPKABC123
UPC: 850016823755



SILLY SHAPES
GPFFPKSHAPES
UPC: 850016823816



SENSORY SAFARI
GPFFPKSAFARI
UPC: 850016823724



WHEELY FUN
GPFFPKAUTO
UPC: 850016823823



FANTASY FAIRY
GPFFPKFAIRY
UPC: 850016823762



GO TEAM GO
GPFFPKSPORTS
UPC: 850016823830



WINTER WONDERLAND
GPFFPKXMAS
UPC: 850016823847





PICK-UP PALS

The Pick-Up Pals were designed for hands-on fun that supports a child's development by helping little hands strengthen fine and gross motor skills. Pair with your favorite sensory bin to squeeze, scoop, sift, and strain. These tactile tools are perfect for interactive play!



PICK-UP PALS GPTOOLSET

UPC: 850016823694

CSP: 4 Packs

H 8.75" x W 8" x D 2.5"

Ages: 18M+

Price: \$8.50 Wholesale



8 50016 82369 4



glow-in-the-dark effect is only present in the dark with the lights off

guppy grips™

Guppy Grips™ glow-in-the-dark, non-slip bathtub stickies transform bathtime into an under-the-sea adventure! The textured, non-slip surface is fun and functional, meaning more bath time fun with fewer slips and slides.



GUPPY GRIPS

GPGRIPSGUPPY
 UPC: 850016823519

QTY: 5 Packs
 H 8.25" x W 7.25" x D 0.5"
 Ages: 18M+
 Price: \$8.50 Wholesale





123
SESAME STREET

Sunny Days are right this way - meet our favorite furry friends from Sesame Street®. We've partnered with Sesame Workshop to encourage others to See Amazing in every child, and with the hope of promoting a world where every child is seen, valued, and loved.



CSP: 4 Packs
 H 7" x W 5.75" x D 2"
 Ages: 3Y+
 Price: \$8.50 Wholesale



CSP: 5 Packs
 H 6.25" x W 1.75" x D 0.75"
 Ages: 3Y+
 Price: \$6.00 Wholesale



GP-FIN-DISP-SS4PK-LCD
 H 14" x W 9.75" x D 5"



ABBY CADABBY
GPCHABBY
UPC: 850016823397



BIG BIRD
GPCHBIGBIRD
UPC: 850016823403



COOKIE MONSTER
GPCHCOOKIE
UPC: 850016823410



ELMO
GPCHELMO
UPC: 850016823298



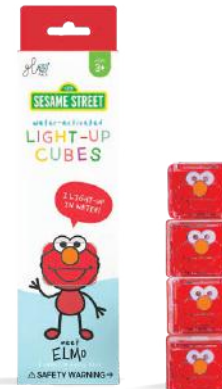
ABBY CADABBY CUBES
GP4PKABBY
UPC: 850016823427



BIG BIRD CUBES
GP4PKBIGBIRD
UPC: 850016823441



COOKIE MONSTER CUBES
GP4PKCOOKIE
UPC: 850016823434



ELMO CUBES
GP4PKELMO
UPC: 850016823281



Pricing for all products is the same as their individual parent products.



**DANIEL
TIGER'S
NEIGHBOURHOOD®**

Join us in the Neighborhood of Make-Believe and roar into playtime with our new Pal, Daniel Tiger! We've partnered with Daniel Tiger's Neighborhood® and PBS to create a limited-edition line of Glo Pals® products featuring this beloved little tiger.



CSP: 5 Packs
 H 3.5" x W 5.5" x D 0.75"
 Ages: 3Y+
 Price: \$9.00 Wholesale



CSP: 4 Packs
 H 7" x W 5.75" x D 2"
 Ages: 3Y+
 Price: \$8.50 Wholesale



CSP: 5 Packs
 H 6.25" x W 1.75" x D 0.75"
 Ages: 3Y+
 Price: \$6.00 Wholesale



DANIEL TIGER
GPCHDTIGER
 UPC: 850016823731



DANIEL TIGER CUBES
GP4PKDTIGER
 UPC: 850016823496



DANIEL TIGER 6-PACK
GP6PKDTIGER-UV
 UPC: 850065381152



DANIEL TIGER DIY PLAY JAR
GPJARGIFTSET-DTIGER
 UPC: 850065381169



*Pricing is the same as other
 DIY Sensory Play Jar Sets.*

The DIY Play Jar Set includes: 1 Sensory Play Jar, 2 Packs of Fun Fillers and 3 Sheets of Peel + Play Sticker Clings
Items included in each set may vary based on stock availability.



1 SENSORY PLAY JAR



2 FUN FILLERS



3 PEEL + PLAY CLINGS

Pricing for all products is the same as their individual parent products.

the HOLIDAY COLLECTION

This holiday season, we're here to help you make your list, check it twice and still have time to make more merry moments with your little ones! Take a look at our curated collection, perfect for stocking your shelves during the merriest time of the year.



NEW

SEEK & FIND WITH SCOOPS THE SNOWPAL
GPBKWINTER



NEW

SNOWPAL
GPCHSNOWPAL
UPC: 850065381558



NEW

SNOWPAL CUBES
GP4PKSNOWPAL
UPC: 850065381565





WINTER 6-PACK
GP6PKWINTER-UV



CHRISTMAS 6-PACK
GP6PKXMAS-UV

HOLIDAY 6-PACKS

UPC: 850065381084



GIFT SET



NEW

MINI SENSORY PLAY JAR®, SNOWY

GPFFMINIJAR-SNOW

UPC: 850065381596



GIFT SET



SENSORY SNOWGLOBE

GPSNOW-BNDL

UPC: 850016823939



WINTER WONDERLAND

GPFFPKXMAS

UPC: 850016823847



The DIY Play Jar Set includes: 1 Sensory Play Jar, 2 Packs of Fun Fillers and 3 Sheets of Peel + Play Sticker Clings

Items included in each set may vary based on stock availability.



1 SENSORY PLAY JAR
limited edition color



2 FUN FILLERS



3 PEEL + PLAY CLINGS

GET IN TOUCH

866-996-2156

662-338-2011

sales@glo.co

glo.co

Glo

101 West Main Street

Starkville, MS 39759



TERMS + CONDITIONS

GLO PALS OPENING ORDER

In order to open a wholesale account, you must place an opening order minimum of \$400.

APPLYING FOR TERMS

We require your initial order to be paid in full prior to shipment to apply for Net 30 terms. Upon approval, subsequent orders will automatically receive Net 30 terms. If your payment is late on a delivered order by over 45 days, terms will be revoked.

RE-ORDER MINIMUM

Once you've met the opening order minimum, the reorder minimum quantity is \$250 and can include any products in complete case pack quantities.

CASE PACK REQUIREMENTS

All products must be ordered and shipped in complete case pack quantities. No SKUs can be combined to meet a case pack requirement. If orders are submitted in incomplete case pack quantities, we reserve the right to process your submitted order in the nearest complete case pack quantity.

SHIPPING

Your orders will typically be shipped in 3-5 business days or less. A shipping fee will be automatically added based on order value. Peak seasons may alter this depending on demand and availability. You will receive a tracking number once each order ships.

RETURN + CANCELLATION POLICY

We don't accept returns for sanitary reasons, but we will credit defective or damaged items based on our discretion. Please email us with pictures at sales@glo.co and we'll do our best to make things right! Any orders that have not been paid within 60 days of expected ship date are subject to cancellation.

OTHER TERMS/MAP

You will receive an order confirmation in a timely manner prior to shipment. Please check confirmation details, for orders will ship as entered unless promptly notified. We enforce MAP pricing. Check your on-boarding guide or sales sheets for exact pricing on each product. Selling on amazon.com and other third party seller websites is prohibited. We also require permission for selling our products outside of a retailer's approved brick and mortar location. Promotions beyond 7 days need prior approval. You explicitly agree to sell and display all Glo Pals as ordered. Swapping any products into the packaging of another product is a violation of our terms and will be subject to account termination.

*By placing a wholesale order through Vibe, LLC or our affiliates, you are agreeing to these terms.
We're excited to have you on board!*



CONTACT: sales@glo.co

SEE THE FUN: glopals.com | [@glopals](https://www.instagram.com/glopals)

WHOLESALE PORTAL
or visit glo.co/wholesale

