

 **ARMANDO
VICARIO**

COMPANY PROFILE

designed for a life in

FLOW



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Benvenuti in Armando Vicario



XX

In 1974, Armando Vicario started as a small workshop in the picturesque town of Gozzano on the shores of Lake Orta. What began as a passion for engineering excellence has evolved over the last 50 years into a brand that blends tradition with the latest design trends. Today, our faucets reflect this journey, balancing elegance, innovation and unique Italian creativity.

**50 years of
craftsmanship
and
innovation**

AV Team

OUR STORY

origins
tradition

01.

s t r o n g w e g v b n t y p g
v f d e o r i g i n s h y t o v
c x a d r e x c e l l e n c e d
a e b m l o r v b j h g c h e e a q
r c v r i w f d f g w e d s n u
v b n c x l s a e a s s a w q a
f a u c e t y d s m c f g h r t r l
p o i u y g a d r i b v c m r i
w e r t d s r c v f l h i t b t
l q a n o l e k d w y a w e y
p o w e r f g h e w s b z x c

~~origins~~

strong

power

excellence

family

quality

Gozzano, Novara - ITALY



Water becomes an extraordinary experience.

In the heart of Piedmont, in northern Italy, lies the town of Gozzano. With a rich history and centuries of cultural heritage, this enchanting region continues to drive our innovative spirit, inspiring us to create products that honor the past while embracing the future of Italian design.



TRADITION



Ours is a story of family, passion, and innovation, written by Armando Vicario and carried forward by the next generation. When Daniele and Rossana took the helm, they infused the company with fresh energy and a bold vision, expanding our focus from kitchen faucets to include bathroom mixers and shower components. This evolution has solidified our reputation as a symbol of Italian craftsmanship on a global scale.

Di casa nelle case di tutto il mondo

Today, our brand is recognized around the world for the finest Italian creativity, bringing together form and function to enrich everyday spaces with heritage, artistry and forward-thinking design, and transform the ordinary into something extraordinary.



**Every detail to
Every story be
with a detail.**

tells a story.
begins

Foundation

Armando Vicario
is founded

1974

Second expansion
of the headquarters
on Via De Gasperi

1992



CNC

Production of the
first faucet made
entirely using the
CNC process

1996



1985

First expansion
of the headquarters
on Via De Gasperi

Expansion



1999

Construction of the
production site
on Via Ai Prati

We're Moving

the journey of ARMANDO VICARIO

Family first!

Daniele and
Rossana Vicario
join the company
management

2001



TOUCHME

First touch-activated
mixer, TOUCHME



2016

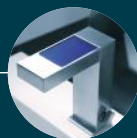
Construction
of the assembly and
warehouse department
on Via Ai Prati



2002

First professional
designer mixer,
CHEF

CHEF



2002

First steel
shower,
Showerboard

SHOWERBOARD

2018

Inauguration of the new
painting department

2021

Further
expansion
of the site
on Via Ai Prati

OUR VALUES

philosophy
values

02.

PHILOSOPHY

We use cutting-edge technologies and production processes to create exquisite products that honor our artisanal heritage. This dedication has earned us the trust of architects and interior designers across the globe, who choose our products to bring their visions to life.



A mission *makes.*
A vision *creates.*

VALUES

Made from high-quality materials that stand the test of time, our products are built to last and are a joy to use day after day.

DESIGN AND AESTHETIC RESEARCH

Combining contemporary aesthetics with everyday practicality, our designs cater to every taste and functional need.

TRADITION AND INNOVATION

Firmly rooted in artisan traditions and driven by continuous innovation, we constantly explore new ideas and technologies to enhance the experience of water.



CUSTOMIZATION AND CARE

We offer unique, tailor-made solutions to satisfy project requirements and individual styles, with friendly assistance at every stage.

OUR VISION

mission

vision

03.

Every faucet,
a statement.
Every touch,
an experience

Imagine a world where every home blends elegance with functionality, where every faucet is a work of art that elevates daily life. We believe design goes beyond the visual and creates spaces that feel alive and where the everyday becomes extraordinary.

We create products that become part of the story your home tells, transforming kitchens and bathrooms into spaces that feel purposeful and inspired. Every detail reflects our passion for craftsmanship and precision, delivering a level of quality you can see, feel and enjoy.

OUR CREATIONS

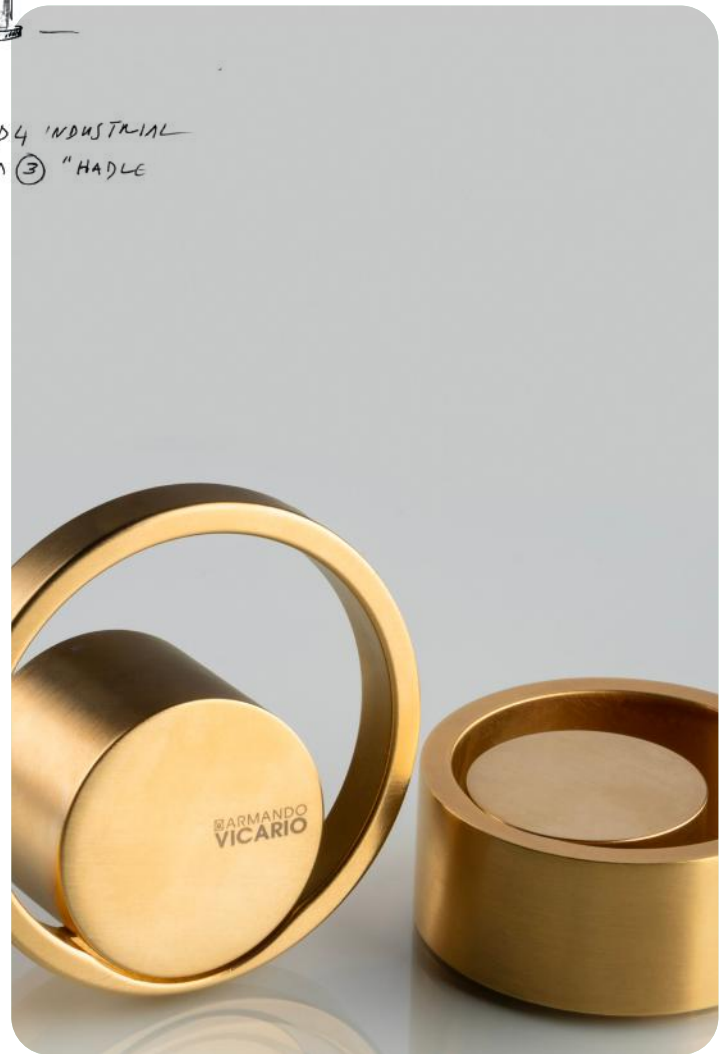
products

04.



Our mixers for kitchens, bathrooms and showers are created to seamlessly integrate into every setting. From sleek, contemporary single-lever mixers to timeless, retro-inspired lines, each piece is a fusion of artistry and technology, made with a deep respect for form and function that enhance the flow of life in the spaces they inhabit.





Armando Vicario faucets are made to quietly elevate a room. They stand for elegance, durability, and thoughtful design that become part of the rhythm of a home. Designed with ease of use and timeless appeal in mind, our collection brings understated refinement and character to any setting.

OUR MARKET

global
tailored

05.

Our marketplace spans the globe,
connecting with industry professionals,
consumers and the hospitality sector.
From Italy to Northwestern Europe,
Canada, the USA, Australia,
South Korea, and select Arab markets,
our products resonate with those who
appreciate exceptional style, enduring
quality and forward-thinking design.

THE HARMONY BETWEEN FORM AND FUNCTION.

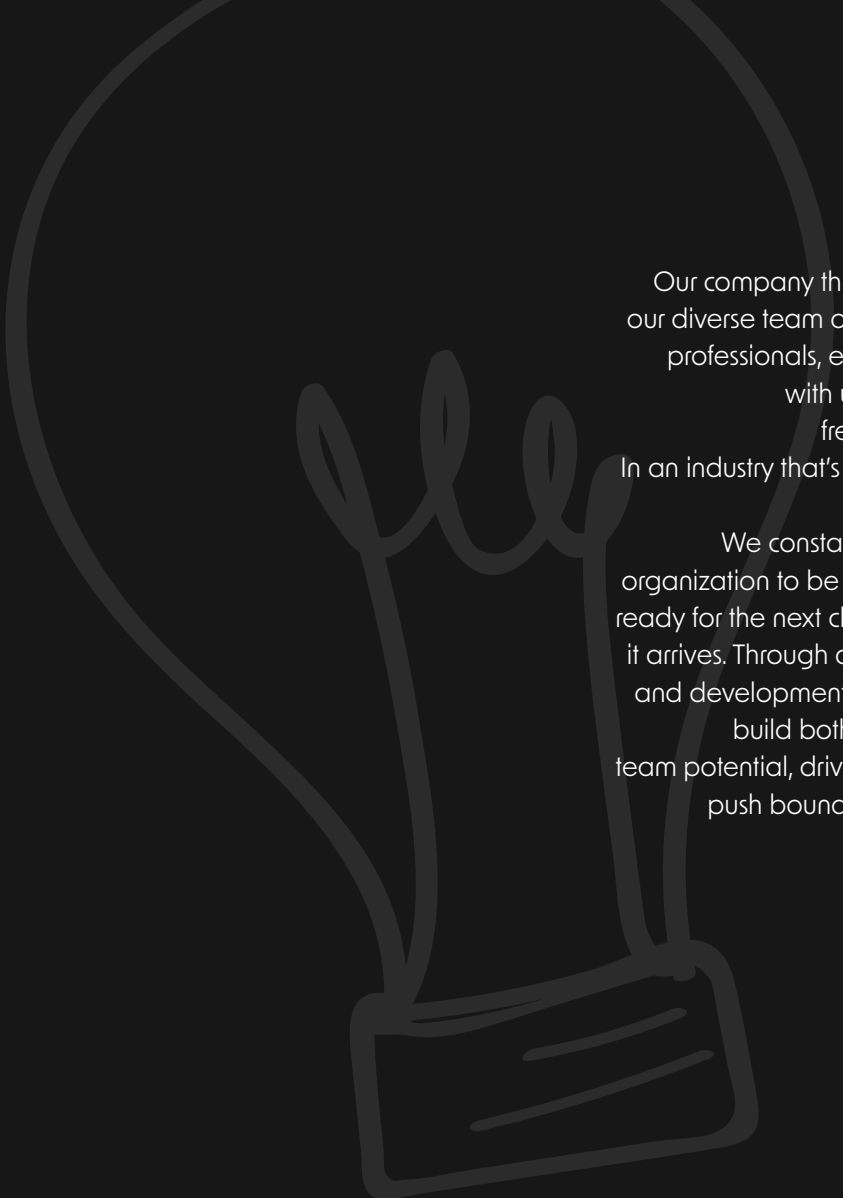
THE FLOW OF LIFE THAT TRANSFORMS A HOUSE INTO A HOME.

Rooted in Italian traditions and shaped by a global perspective, we serve a diverse clientele, adapting to the latest design trends while staying true to our heritage. This harmony brings a functional sophistication to locations of all sizes, from intimate residential spaces to large-scale commercial projects.

OUR PEOPLE

team

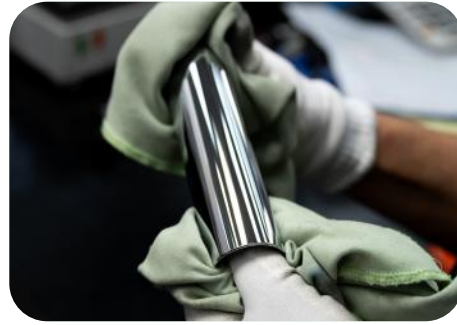
06.



Our company thrives because of
our diverse team of 100 dedicated
professionals, each contributing
with unique skills and
fresh perspectives.
In an industry that's always moving,
so are we.

We constantly reshape our
organization to be more agile and
ready for the next challenge before
it arrives. Through ongoing training
and development, we continue to
build both individual and
team potential, driving us to evolve,
push boundaries and grow.
Together.

IDEAS



PASSIONATE AMBITION

TOGETHER

Always growing, always improving.





OUR FUTURE

certifications
sustainability

07.

“ Not just a
recognition
of **quality**,
but a promise
of **excellence**
and **reliability**.

Our certifications reflect our dedication to maintaining the highest standards, no matter where our products are used. It's a promise that our faucets are not only safe and reliable but also built to last. By aligning with international standards, we adapt to the unique requirements of different regions while consistently delivering products that customers can depend on.



WRAS
UK



NSF
USA



KIWA
Holland



STF
Finland



WELS
Singapore



DVGW
Germany



VA
Denmark



WaterMark
WATERMARK
Australia



BELGAQUA
BELGAQUA
Belgium



UNIFIED
WATER LABEL

Sustainability is at the
We continuously innov
economic, environmen
challenges of today's
our business remains c
forward-thinking.

heart of what we do.
vate to meet the
ntal, and social
world, ensuring that
as responsible as it is

Here's how we integrate this commitment into our daily operations:



WATER

The Pure Water Process (PWP) ensures drinking water remains free from harmful lead and nickel particles, keeping it safe and clean.



ENERGY

Our solar-powered photovoltaic system helps reduce energy consumption and lowers our environmental impact.



LIGHTING

We've installed energy-efficient LED lighting that adapts to natural conditions, helping us use resources more wisely.



PAPER

By using digital catalogs and recycled cardboard for marketing and packaging, we're cutting down on plastic waste.



PEOPLE

We run environmental training sessions on waste management and sustainability, raising awareness and responsibility at every level.

These efforts reflect our tangible commitment to operate responsibly towards the environment and community, contributing to a more sustainable future for all.

ENVIRONMENTAL CERTIFICATION

With **UNI EN ISO 14001** certification, our Environmental Management System guarantees we're continuously improving and staying accountable.

RESPONSIBLE SUPPLY CHAINS CERTIFICATION

With **SMETA** auditing, we ensure adherence to rigorous standards in labor practices, health and safety, environmental management and business ethics, fostering transparency and continuous improvement throughout our operations.

QUALITY CERTIFICATION

With **UNI EN ISO 9001** certification, our Quality Management System ensures that our processes meet strict standards to consistently satisfy customer expectations and continually improve the quality of our products and services.



every design a,
reflection of
our heritage.
every innovation,
a step toward
the future.



LET
EVERY
MOMENT
FLOW



xx ARMANDO
VICARIO