



DISCOVER

CHURCH

San Marcos



OUR PASTORS

KYLE & KARA VEACH

Discover Church was born from a God-sized dream to see lives transformed by Jesus in San Marcos, CA. For us, church is about people discovering hope, purpose, and community in Christ. Our journey in ministry has spanned over a decade, leading a church in WA state for ten years, youth pastoring, discipling leaders, and seeing firsthand how the gospel changes lives. We are passionate about making Jesus known, building authentic relationships, and equipping people to live out their faith in a meaningful way.

Kyle grew up as a pastor's kid, but his faith became real at 17 when two mentors invested in him. That moment changed everything and set him on the path of ministry. Since then, he has spent years leading, preaching, and discipling people to experience the love of Jesus. Kyle is passionate about training men to be leaders in the home, teaching the Bible to people of every age and stage, and equipping families and young professionals with tools to live out the life God has for them.

Kara has always had a heart for making complex things simple—whether that's helping people engage with the Bible, equipping women and families to raise kids with a biblical worldview, or creating spaces where people find belonging. As a former high school teacher and current volleyball coach at Mission Hills HS, Kara has a love and passion for encouraging and training the next generation of young people. Together, we are committed to building a life-giving church where people can follow Jesus, find community, and discover their purpose.

THE BEAUTY

SAN MARCOS, CALIFORNIA

San Marcos, CA, is known as the “Valley of Discovery,” offering hiking trails, scenic lake views, and a blend of city life and outdoor adventure. Home to the rapidly growing California State University San Marcos, and ranking as one of the top school districts in the county, the city thrives as a hub of education, innovation, and young energy, shaping the future of North County San Diego.

With over 60 miles of trails, San Marcos is an outdoor enthusiast’s paradise, connecting people to nature through places like Double Peak Park, Discovery Lake, and Elfin Forest. San Marcos boasts a rich, diverse community, blending local small businesses, thriving restaurants, growing families, and a welcoming spirit that makes it an ideal place to plant roots. Known as one of the fastest growing cities in San Diego County, San Marcos is a city of opportunity, where families, students, and professionals alike come together to create a vibrant and thriving community.

CITY AT A GLANCE

San Marcos has a 2025 population of 93,747.

CITY MOTTO

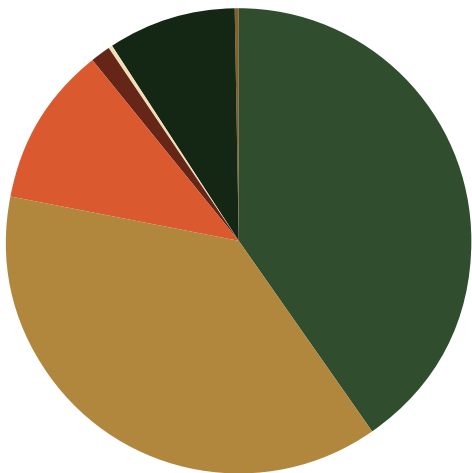
“Valley of Discovery”

CULTURE

The median age in San Marcos is 36.8 years: 35.6 years for males, and 37.7 years for females. The average household income in San Marcos is \$131,847 with a poverty rate of 10.17%.

TOURISM

There are so many outdoor activities around San Marcos such as hiking and golfing, with 22 golf courses within a 30-minute drive, including the course at Lake San Marcos and the Aviara and La Costa resort golf courses. San Marcos is 35 miles from downtown San Diego and 15-20 minutes from the Pacific Ocean and several beautiful beaches, coffee shops, and unique restaurants.



DIVERSITY

- 40.5% White
- 37.8% Hispanic
- 11.3% Asian
- 1.4% Black or African American
- 0.1% Native American
- 0.1% Pacific Islander
- 8.8% Two or More Races



THE BROKENNESS

Communities are facing rising financial strain, mental health struggles, and a growing sense of isolation. Many families are in crisis, young adults are battling loneliness and identity confusion, and church engagement is declining. Amid housing insecurity and cultural pressure, people are searching for truth, purpose, and stronger support systems.

SPIRITUAL DISCONNECTION

Church engagement is declining, leaving many unsure where to turn for truth and hope.

RISING STRUGGLES AMONG YOUNG ADULTS

Mental health issues, loneliness, and identity confusion are increasingly common.





OUR VALUES



TO HELP PEOPLE FOLLOW
JESUS, FIND COMMUNITY, AND
DISCOVER THEIR PURPOSE.

WE BELIEVE IN JESUS

When Jesus wins, you win.

"But seek first his kingdom and his righteousness, and all these things will be given to you as well."

Matthew 6:33

WE TEACH THE BIBLE

Word before the world.

"All Scripture is God-breathed and is useful for teaching, rebuking, correcting and training in righteousness, so that the servant of God may be thoroughly equipped for every good work."

2 Timothy 3:16-17

WE CARE FOR THE FAMILY

Kids come first.

"Start children off on the way they should go, and even when they are old they will not turn from it."

Proverbs 22:6

WE PUT PEOPLE FIRST

People are priority.

"Do nothing out of selfish ambition or vain conceit. Rather, in humility value others above yourselves, not looking to your own interests but each of you to the interests of the others."

Philippians 2:3-4

WE HAVE LOTS OF FUN

We like to laugh.

"You make known to me the path of life; you will fill me with joy in your presence, with eternal pleasures at your right hand."

Psalms 16:11

A HEARTFELT THANK YOU

Dear Friends,

From the very beginning, we knew that planting Discover Church wasn't just about starting another church service—it was about creating a space where families win at what matters most, and everyone can experience the love of Jesus in a life-changing way.

San Marcos is a city full of opportunity, diversity, and a hunger for something more. We believe that God has called us here to build relationships and to share the hope of the gospel. Every person has a purpose, and our desire is to help people discover that purpose through a relationship with Jesus.

Thank you for believing in this vision. Whether through prayer, giving, or joining the launch team, your support makes an eternal impact. We can't wait to see what God does through Discover Church and how lives will be forever changed.

With gratitude,
Kyle & Kara Veach



THE CHURCH WE SEE

We see a church that helps people discover Jesus and follow Him. Discover Church is not just about a Sunday service — it's about teaching God's truth through a safe, fun, and welcoming environment. Church was never meant to be boring! We want every person in North County to experience the transformational power of Jesus and bring His light into their homes, workplaces, and neighborhoods.

We see a place where a father of three can explore faith for the first time, where a working mom can find encouragement and community, and where a young professional can be equipped with truth and spiritual disciplines to stand firm. A place where children and the next generation can discover who Jesus is and how He transforms their lives. We want to be a church where the weary find rest, marriages are restored, and future generations are raised up to follow Jesus boldly.

We see a church that exists for the city—a church that is deeply embedded in the heartbeat of San Marcos, serving families, empowering students, and meeting practical needs. Through acts of generosity, intentional discipleship, and a culture of invitation, we believe Discover Church will be a place where people experience the love of Jesus in a way that transforms lives and strengthens our community.

We see a church that is not just about gathering but sending—equipping people to go into the world, live out their faith, and make disciples. Our mission is clear: to help people follow Jesus, find community, and discover their purpose.

MISSION STATEMENT

Our mission is to help people follow Jesus, find community, and discover their purpose.

VISION STATEMENT

We exist to help you and your family win at what matters most.

SCRIPTURE REFERENCE

"When Jesus spoke again to the people, he said, 'I am the light of the world.

Whoever follows me will never walk in darkness, but will have the light of life.'"

John 8:12



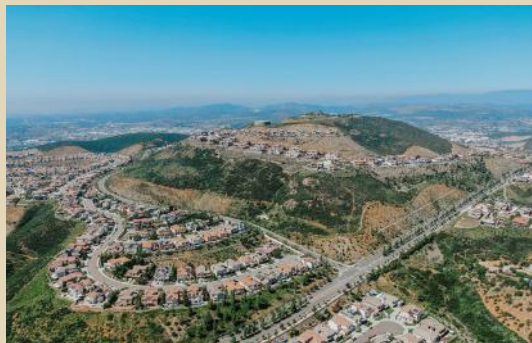
THE NAME

We named our church Discover Church because we believe that every person is on a journey—whether they're discovering faith for the first time, rediscovering their relationship with Jesus, or searching for community and purpose. Our name reflects the heart of our mission: to help people discover the life-changing love of Jesus and the power of belonging to His Church.

Additionally, the name Discover Church is an ode to San Marcos, known as the 'Valley of Discovery.' Just as this city represents a place of exploration, growth, and opportunity, we want Discover Church to be a place where people explore faith, grow in their relationship with Jesus, and discover their God-given purpose.

THE PLAN

DISCOVER CHURCH



LAUNCH DATE

SEPTEMBER 21,
2025



JUNE 2024

MOVE TO SAN MARCOS + JOIN THE DAYBREAK CHURCH STAFF

We moved to San Marcos with the plan of starting a church under the support of Daybreak Church in Carlsbad, CA. Pastors Jason and Corri Graves came to us in the spring of 2024 with a vision to see a thriving church with a heart for families and community be planted. We moved our family here in the summer, and began working at Daybreak to learn the community, grow in our leadership, and prepare for the next phase of starting this church!

JULY 2024 - FEB 2025

LEARNING AND LEANING INTO THE COMMUNITY

We have been intentionally building our relationships at Daybreak Church, our neighborhood, and within the community of San Marcos. Daybreak has provided several opportunities to become known, engage with families, and learn the ins and outs of a life-giving church that is reaching North County people.

MARCH 2025 - AUGUST 2025

LAUNCH PREPARATION

Attending ARC gatherings, meeting with pastors in our community, beginning our Interest Parties and Launch Team gatherings, connecting with families and individuals in the community about praying to join Discover, and creating all things Discover Church, we are preparing more specifically for our launch in the fall.

SEPTEMBER 2025

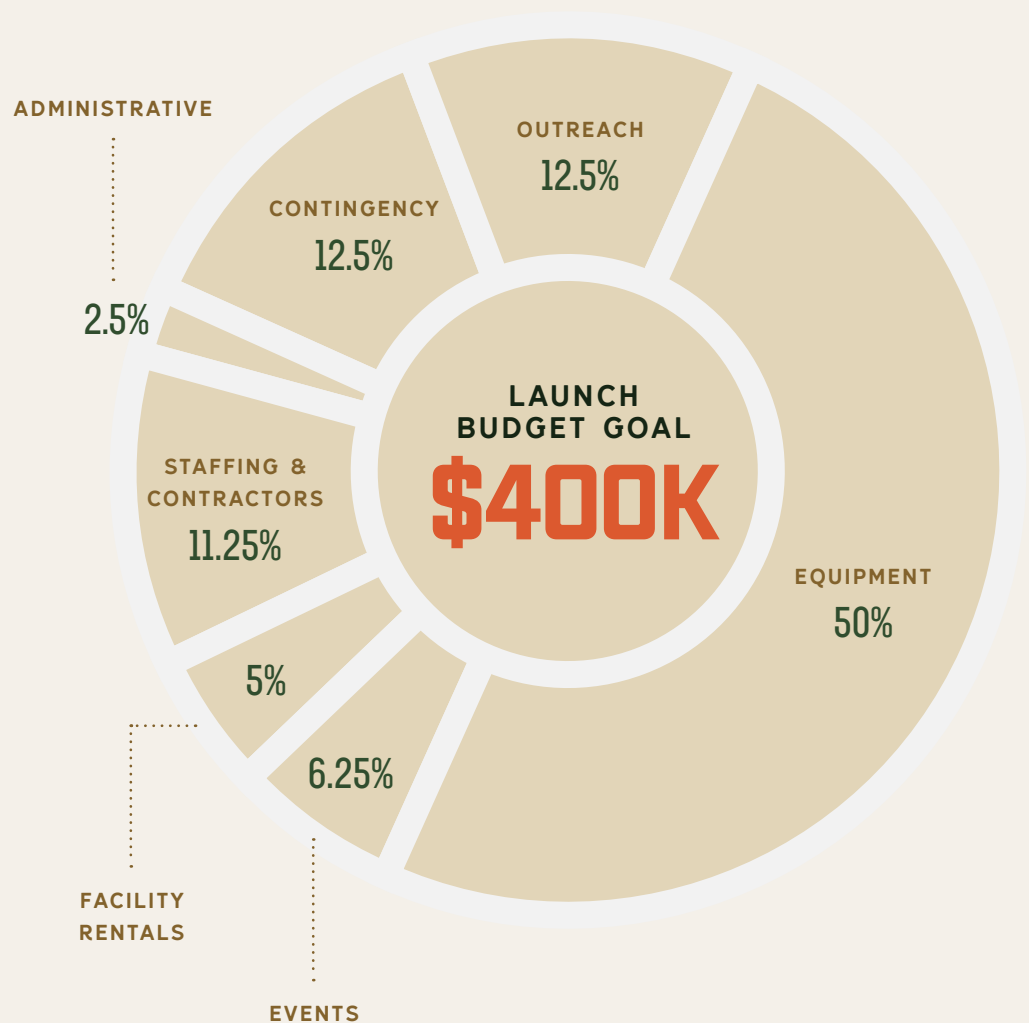
OFFICIAL LAUNCH

Pending a permanent location, we will launch Discover Church at a location within San Marcos, close to the heart of where God is calling us to.

WE VALUE INTEGRITY IN OUR FINANCES

FINANCIAL PILLARS

Stewardship and financial integrity will be the strength of our church. Oversight from the board will bring the necessary accountability in order to establish the trust and rapport we want within our community. Every gift will make an impact because every gift is sacred. Discover Church will build the Kingdom of God with the gifts and sacrifices of people like you.



OUTREACH

Budget: \$50K

We believe people can only show up if they know you're there. Strategic, targeted marketing helps us reach our city and create awareness for launch events and beyond.

- Signage, Digital Ads, Website
- Targeted Social Media Campaigns
- Social Media Strategy

EQUIPMENT

Budget: \$200K

To create an excellent, mobile church experience, we're investing in high-quality gear for every ministry area. This equipment ensures we're ready to serve well from day one, even in a portable space.

- Sound & AV Equipment
- Kids & Hospitality Setup
- Portable Church Systems

EVENTS

Budget: \$25K

Key gatherings to build excitement and connect with the community.

- Launch Parties
- Preview Services
- August Outreach Event

FACILITY RENTALS

Budget: \$20K

Covers deposits and rent for temporary venues leading up to launch.

- Deposits
- Rent (May–September)
- Temporary Venues

STAFFING & CONTRACTORS

Budget: \$45K

Great ministry starts with great people. This budget allows us to bring on part-time help pre-launch for worship, childcare, and Sunday setup.

- Worship Support
- Childcare Workers
- Setup Team

ADMINISTRATIVE

Budget: \$10K

Reliable systems and tools keep everything running smoothly. This covers essentials like insurance, software, and basic supplies.

- Insurance
- Planning Center, Parable, Overflow
- Office Supplies

CONTINGENCY

Budget: \$50K

Launching a church comes with unknowns. This buffer ensures we can respond wisely and quickly to any unexpected needs that arise.

- Emergency Funds
- Extra Launch Costs
- Flexibility for Unforeseen Expenses

COVERING

These leaders provide pastoral support for the Veach family and spiritual covering for Discover Church. They have been shaping and forming Kyle and Kara for this moment and will continue to lead and minister to Kyle and Kara in the future in critical areas such as faith, family, finances, and much more.



BIRMINGHAM, AL | ARCCHURCHES.COM



DALLAS, TX | LAUNCHSTRONG.COM



LOS ANGELES, CA | FOURSQUARE.ORG



KYLE VEACH

LEAD PASTOR

Discover Church | San Marcos, CA

LEE COATE

EXECUTIVE PASTOR

The Crossing | Las Vegas, NV



JASON GRAVES

LEAD PASTOR

Daybreak Church | Carlsbad, CA

ANDY CASS

LEAD PASTOR

Echo Church | Rochester, MN







WAYS TO PARTNER WITH US

PRAY

We ask for your prayers as we step out in faith to plant Discover Church. Pray for favor for a location space, financial provision, staffing, and for the people who will come to know Jesus through this church.

GIVE

Your generosity fuels this vision. Every dollar given goes toward launching a life-giving church that will impact San Marcos for generations to come.

Give by Mail:

GO

Join the team! Whether you want to serve, lead, or simply be part of something new, we would love to connect with you. For more information on how to join our launch team go to discoverchurchsd.com

PRAYER POINTS

Launch Core Team of 300+: We pray that over 300 adults hear God's voice specifically to be a part of our launch team as we lead up to launch in Sept. 2025.

A Kids Pastor & Worship Pastor

Financial provision for launch (\$400,000)

A location to meet that accommodates parking, a solid experience for families, and enough seating (300+) for 2 services.







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