



2020 turned our lives around

Our health, lifestyle, finance...
It was the beginning of a new reality
Facemasks were, are and will be a part of it



Λ1

I am Lucinda Hull, developer of THE POCKET



The product was created to cover a new need An invention that would prevent further **health** issues by caused by dirty masks hence making the most of their **lifespan** & thus decreasing **waste**

At the beginning, we couldn't imagine that masks would become part of our **daily lives**

Most countries in the world have implemented mandatory facemask use for specific situations



However **once the pandemic is over** it is likely that part of the population **will continue to use them out of choice** in certain situations or for **health** reasons



Time has shown that they are here to **stay** in one way or another

Facemasks are essential to PROTECT against viruses

However if they've been in contact with a virus, they can contaminate any surface where left







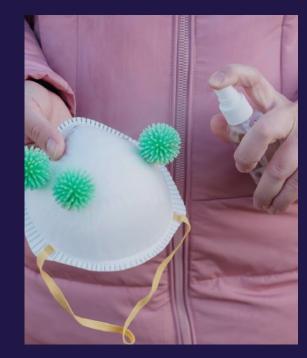
The **less** we use them, the **more** we need to keep them **clean and stored**Not in a dusty handbag, lying around the car or stuffed in our back pocket,
consequently **breathing** in all the **dust and dirt** it collects







Thousands of people around the world suffer from dust mite **allergies** and acquire respiratory **infections** from dirty masks. Mask hygiene is important for our health







Millions of masks are disposed of daily, sanitising and caring for masks will get the most use out of them









SCIENTIFICALLY PROVEN TO CLEAN VIRUSES, BACTERIA, FUNGHI & DUST MITES FROM FACEMASKS



MASK HYGIENE

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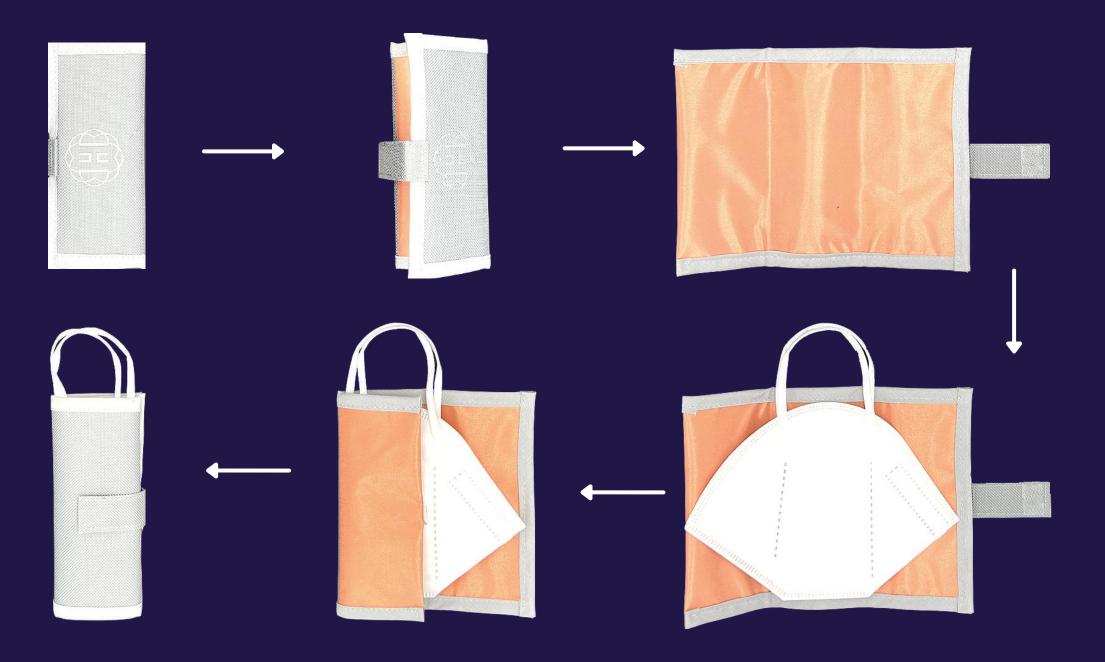
THE POCKET by Hull is a perfect storage place, keeping your mask sanitised and ready to use when needed



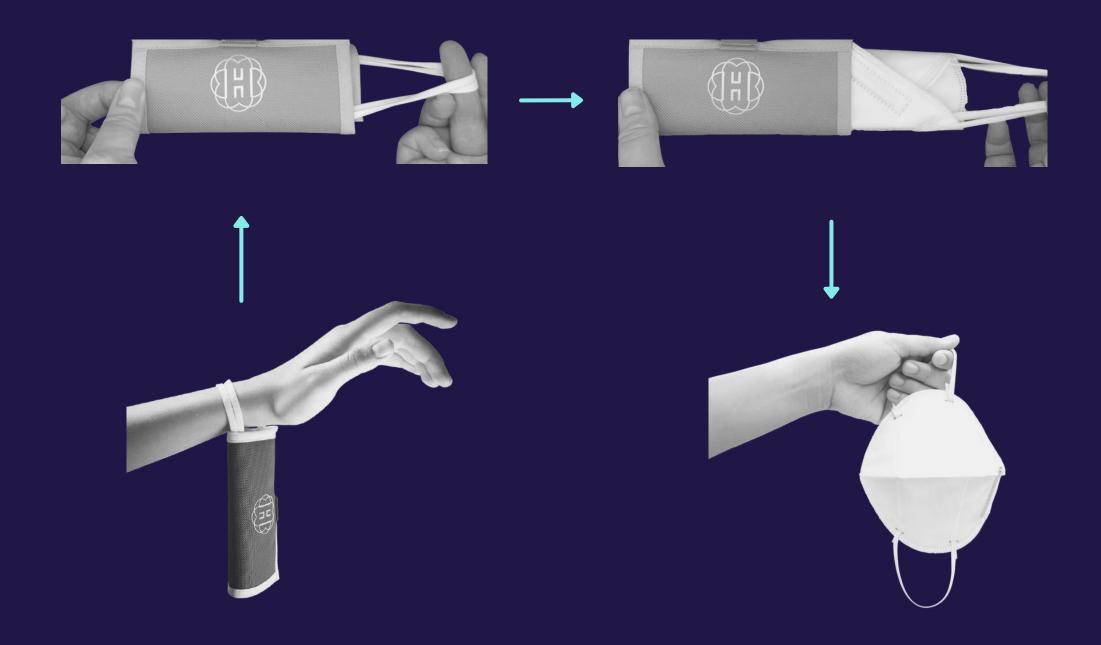


Photography by Gintare Urbutyte

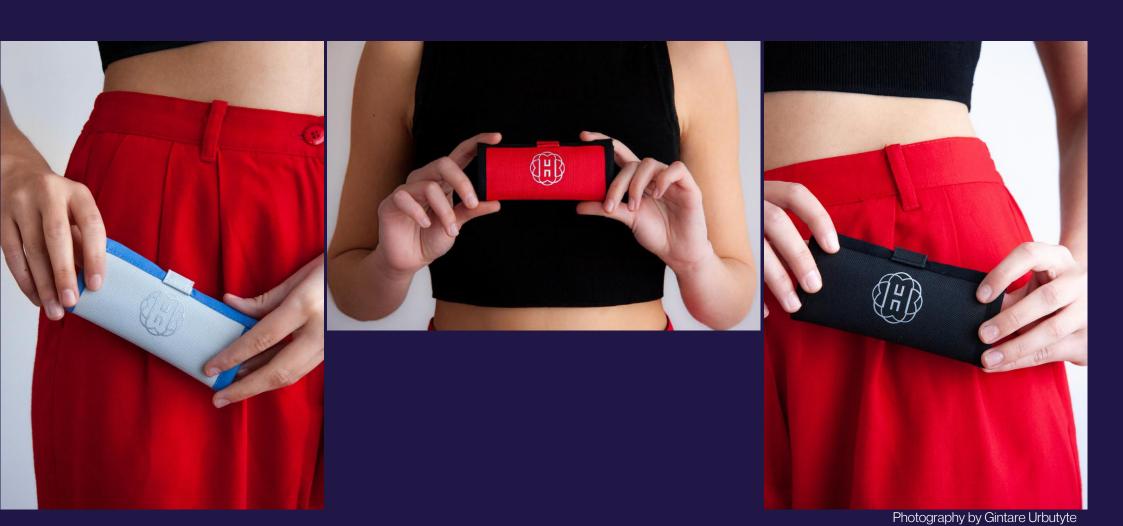
STORING THE MASK



REMOVING THE MASK without opening



In dozens of **Colours** & Combinations



Top quality Canvas made in **Europe**



Copper ions destroy microorganisms

Whilst a mask is being stored, the interior lining of **THE POCKET** releases **copper ions**, which inmediately start to remove **all trace of virus within just one hour** - and at the same time - funghi, bacteria & dust mites, reaching maximum efficiency within 12hrs



THE POCKET by Hull

has undergone laboratory trials to ensure its efficiency



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Start analysis: October 22th, 2020

End analysis: October 29th, 2020

Validation study Hull Pocket Case: FP2 mask

Equipment: Hull Pocket case

Assay date	Sampling point	MengoVirus (UG sample) t=0h		MengoVirus (UG sample) t=1h		
		Reference	Count	Reference.	Count	MengoVirus concentration reduction rate (%)
22-10-20	Hull Pocket case without pocket - Outer surface (case base: copper contact)	20-005021	1.600.000	20-005025	0	
22-10-20	Hull Pocket case without pocket - Outer surface (chin zone: no copper contact)	20-005022	1.800.000	20-005026	0	100

Conclusion:

The equipment "Hull Pocket case" has showed a 100% concentration reduction rate after one hour regarding the virus in different parts of the equipment.





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Start analysis: October 22th, 202

End analysis: October 29th, 2020

Validation study Hull Pocket Case: Surgical mask

Equipment: Hull Pocket case

Assay date	Sampling point	MengoVirus (UG sample) t=0h		MengoVirus (UG sample) t=1h		
		Reference	Count	Reference	Count	MengoVirus concentration reduction rate (%)
22-10-20	Hull Pocket case without pocket - Inner surface (case base: copper contact)	20-005019	320.000	20-005023	0	
22-10-20	Hull Pocket case without pocket - Outer surface (no copper contact)	20-005020	290.000	20-005024	0	100

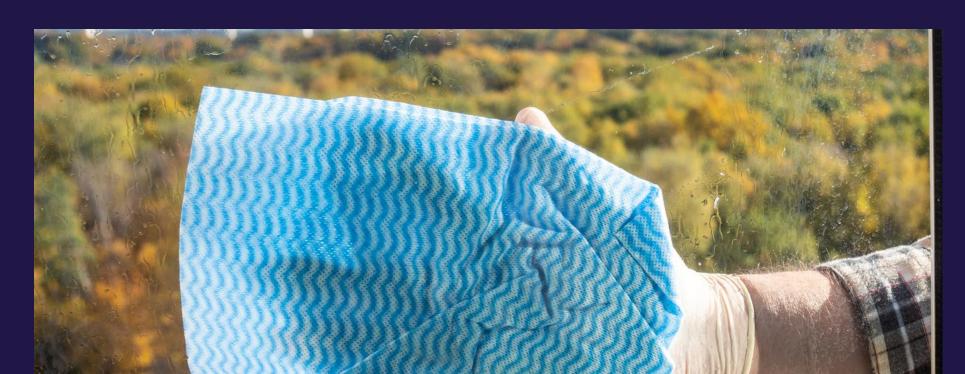
Conclusion:

The equipment "Hull Pocket case" has showed a 100% concentration reduction rate after one hour regarding the virus in different parts of the equipment.



Maintenance of THE POCKET

- Its efficiency will start to decrease after approx 3 months, as long as it has been used in accordance with these guidelines.
- The exterior canvas can be cleaned with a damp cloth
- The interior material contains 33% copper which can darken over time, even though it will continue to be effective.
- Its essential NOT to: wash it, wet the inner material or store a damp mask; as it can affect its sanitising properties.







The Pocket BY HULL



Manufactured & Designed in Europe