

SMART

E X P O S U R E

Your Smart Guide

CLIENT DIRECTORY



An Update from the Smart Ladies

We're feeling incredibly grateful (and a little bit spoiled) to be surrounded by such a powerhouse line-up of Smart clients including Advanced Gaming, Airgene, Barringtons, Belgrin, Boden Projects, ClubsNSW, Digital Signs Australia, Exact Technologies, Exact Security, Furniture by Design, Hennessy Coffee, JEM, Lewis Media Group, Medilife, Obodo, Send it! Social Club, Smart Commercial Solar and Smart Talent.

Whatever your venue is looking for a product or service... chances are, we've got just the right fit ready to go.

This year, we're also bringing the fun (and the connection!) with the return of our Smart Exposure Female Friendly Golf Day, the Smart Exposure Charity Network Luncheon, and maybe even a few surprise events sprinkled in along the way.

Stay tuned for regular updates because in the Smart world... it's never dull!

Anissa, Tarnequa & Team xx

smartexposure.com.au

Call the team today to discuss your individual needs.

Anissa 0413 708 907

anissa@smartexposure.com.au

Tarnequa 0448 286 286

tarnequa@smartexposure.com.au

Smart Clients



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ClubsNSW is the peak body for the state's club industry, representing over 1000 registered clubs.

The Association's core purpose is to advocate for and advance the interests of all member clubs.

Through a range of services and advocacy support, ClubsNSW leads a sustainable industry that makes a significant contribution to the local communities that registered clubs serve.

A Corporate Partnership with ClubsNSW showcases a partner's diverse industry solutions and product offerings through a suite of tailored marketing assets, integrated event collaborations and networking opportunities with leading decision makers including CEOs, General Managers and Directors.

To find out more, contact us at corporate@clubsnsw.com.au.



ClubsNSW

We _____
**Make,
Move
& Sell**
the world's most
loved drinks.



Through _____
**Great people.
Great Execution.
Done Sustainably.**

Driving Growth through partnerships.

Service Excellence. Preferred Partner.
Global Brand Recognition.

**We
Partner**



**We
Source**



**We
Make**



**We
Distribute**



**We
Execute**



Executive Recruitment
Management Talent Search
Cultural Fit Advisory
National Reach



SMART CHOICES. SMARTER OUTCOMES.

WWW.SMARTTALENTCOLLECTIVE.COM.AU

Finding the right person starts with the right connections.

At Smart Talent, we connect the right people to the right places.

With over 35 years of trusted hospitality experience, we understand what it takes to lead a venue to success and we know who can deliver it.

Our boutique approach combines deep industry expertise and unmatched networks to ensure every placement is carefully curated

for cultural fit, experience and leadership excellence, delivered with personalised service and national reach.

Executive Recruitment Placing top-tier leaders from General Managers to CEOs, COOs and CFOs.



Management Talent Search

Identifying Future Leaders across;

- Operations
- Gaming
- Marketing & Events
- Food and Beverage



OVER 35 YEARS

Of Trusted Hospitality
Experience



BOUTIQUE APPROACH

Deep Industry Expertise
and unmatched
networks



CULTURAL FIT ADVICE

Ensure every candidate
is a genuine match

For more information, please contact Tarnequa Smart

tarnequa@smarttalentcollective.com.au

WHEN OUTCOMES REALLY MATTER, LOOK TO A SPECIALIST

Specialists! We use them in so many areas of our lives. If you need surgery on your brain you want a brain surgeon – you don't go for the less expensive GP option.

The same principle often applies to securing services for your business – there are times when a specialist is the best option. For some business functions, decisions solely based on the lowest price may increase risk, vulnerability and the potential for disaster.

The mathematics is quite simple – to get value you must factor in both quality and cost. Focusing only on cost leads to a "race to the bottom" for performance, outcomes and results. You know what they say about paying peanuts ...

Now, when it comes to security the need for specialists and quality is becoming more apparent by the day. Security threats eventuating throughout the world are becoming more common, more severe, and more random. Often businesses at the centre of security related incidents never recover.

The key is to have security specialists adopting an enterprise-wide risk-based approach to determine the business risks, threats and vulnerabilities and then recommending security risk mitigation strategies.

This approach is proactive and affords the best chance of business resilience.

The real management outcome is to achieve this without stifling efficiencies, upsetting customers or adding unnecessary costs to the business.

It is possible to achieve this through your facilities management provider PROVIDED they have security specialists on board or have a strategic partnership with a specialist security company.

Of course, the alternative is to select a specialist security company to manage the security of your property.

Whatever path you choose remember this:

THE TRUE COST OF SECURITY IS THE COST OF SECURITY FAILURE.



CUSTOMER FOCUSED SECURITY SOLUTIONS

Your business resilience is our focus – that is the EXACT Difference.

Start the conversation today to ensure that your security risks, threats and vulnerabilities are identified and strategies developed to mitigate them.

The EXACT Services include:

- Static Security Operatives
- Mobile Patrols
- Concierge Operatives
- Retail Loss Prevention
- Gatehouse and Construction Teams
- Close Personal Protection Services
- Crowd Control Operatives
- Executive & Employee Protection – Workplace Violence Assessment
- Crisis Management; Emergency & Disaster Contingency Planning
- Integrated Security technology solutions – alarms, CCTV, Access Controls
- Surveillance
- Responsible Service of Alcohol (RSA)
- Delivery of face to face and e-learning training programs on topics such as conflict resolution, dealing with customer aggression, customer service, assertive communication and reporting.

Call us today to find out how EXACT can make a difference to your security.



INNOVATIVE FACIAL RECOGNITION TECHNOLOGY FOR THE CLUB & GAMING INDUSTRY

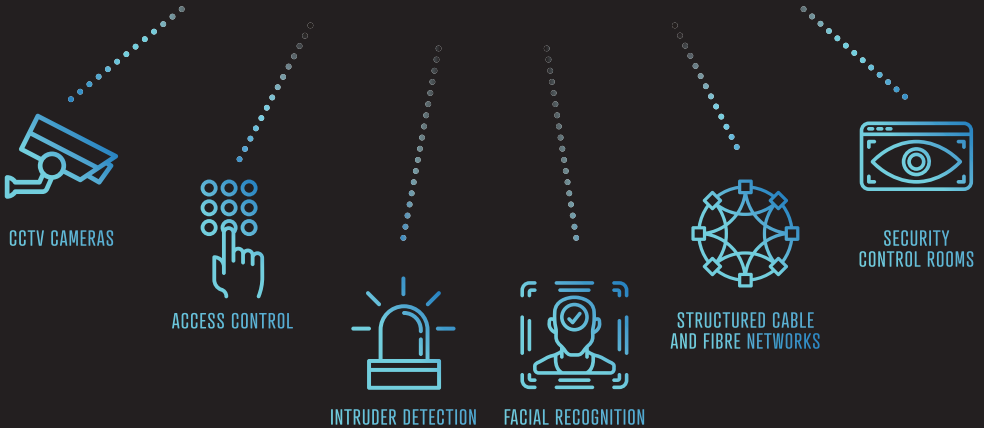
Learn a bit more about Facial Recognition applications in clubs with a free demonstration & consultation from Exact Technologies.

- See how the system works under the conditions in your venue.
- See the user interface developed by Exact Technologies specifically for the club and gaming industry.
- Have Exact review your database images to determine their suitability for a reliable implementation of facial recognition – and offer suggestions for improvement if needed.
- Get answers for all the questions you may have about Facial Recognition and how it is working in the club & gaming environment.

**YOUR SECURITY SOLUTION IS DRIVEN BY THE SAME QUALITIES THAT DRIVE EXACT
QUALITY PRODUCTS | OUTSTANDING WORKMANSHIP | BUDGETARY COMPLIANCE**

EXACT

TECHNOLOGIES



Your assets need protecting.

Yes, you need the right hardware, software, cameras, alarms and controls. But the best first step is to find a provider to deliver the solution that suits your needs. That means finding a provider who listens!

At EXACT we listen... carefully.

And every piece of advice we provide, every plan we produce, every system we put together and every installation we execute is driven by the partnership we forge with your business.

That is to say we look to balance the pressures of

- Cost
- Quality
- Time.

By coupling superior products with exceptional expertise Exact clients experience unparalleled quality & service delivery and therefore incredible value.

**TAKE THAT FIRST STEP TODAY –
GIVE US A CALL.**

ML:
000101630



A dedication to quality, design integrity and an unfaltering desire to serve our customers.

Our products are designed and sustainably made in Australia. We design thoughtfully functional, durable and configurable ranges to suit your unique requirements; all available in a multitude of finishes. Our dedication to quality is backed by our industry-leading warranty, delivery times and unfaltering desire to serve our customers.

furniturebydesign.com.au





obodo

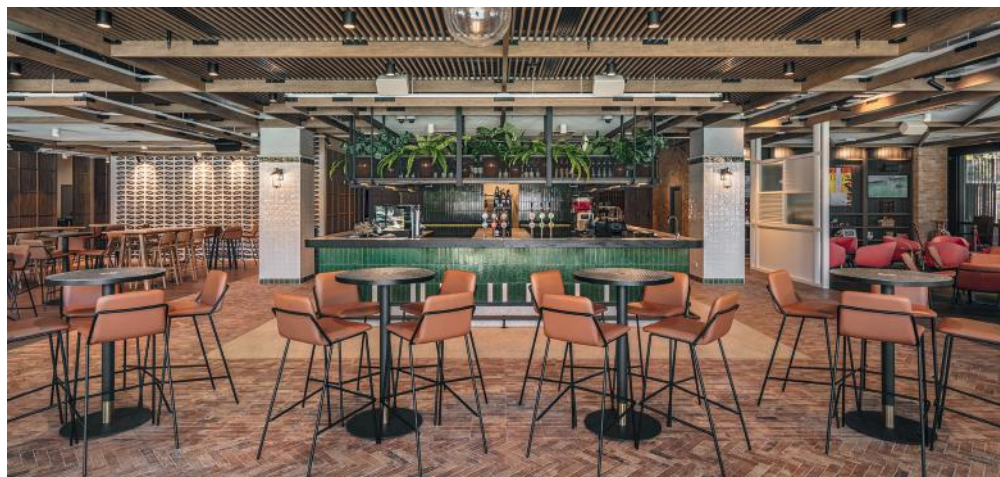


Furniture for spaces people love.

obodo Commercial Furniture delivers turnkey furniture solutions for Australia's hospitality industry, partnering with clubs, hotels, pubs, and restaurants to create elegant, functional interiors on time and within budget.

From off-the-shelf selections to fully customised pieces—including bespoke tabletops, fabricated bases, upholstery, and specialty finishes—obodo offers tailored fit-out solutions to meet any project's needs.

With a proven track record supplying top hospitality groups, casinos, and Clubs nationwide, obodo ensures quality, efficiency, and impact in every project.





TRUSTED PARTNERS TO THE REGISTERED CLUB INDUSTRY FOR OVER 35 YEARS

WHY CHOOSE BARRINGTONS

With over 35 years of experience, Barringtons supports more than 500 Registered Clubs across NSW by delivering comprehensive, end-to-end solutions across compliance, risk, training, and operations. Our integrated approach means venues can rely on a single, trusted team to manage complex requirements, helping clubs stay compliant, confident, and prepared in an ever-changing regulatory landscape.

OUR SERVICES



AML/CTF
Compliance



Liquor Compliance



Investigations



WHS



Gaming Compliance



Marketing



Risk
Management



Human Resources



Training

**YOU CAN'T PREDICT AN
EMERGENCY, BUT YOU CAN
PREPARE FOR ONE.**



**FIRST AID KITS &
SUPPLIES**



**SUPPORT &
MAINTENANCE**



TRAINING

 **WHEN WERE YOUR FIRST AID KITS AND AEDS LAST SERVICED?** 



Managed IT Services



Is your data secure?

**CYBER SECURITY & COMPLIANCE • PUBLIC & PRIVATE CLOUD
MANAGED IT SERVICES • HELPDESK SUPPORT • TEAMS CALLING
INFRASTRUCTURE • NETWORKING & WIRELESS • SDWAN**

A single Cyber incident could cripple most businesses.

Is your membership data secure?

Have you reviewed your Cyber Security posture?

Are you taking steps to continuously reduce your risk of a Cyber incident?

**Talk to us today if you have any concerns
about the security of your data.**

SMART

VIP Tours

BESPOKE HOSTED TOURS

HOBART, TASMANIA, BAROSSA, SOUTH AUSTRALIA
OR BRISBANE, QUEENSLAND

Kickstart business with a boost of inspiration and eagerly awaited VIP experiences in two of Australia's most desirable destinations.

Immerse in the vibrant city of Hobart and its magical blend of heritage and contemporary lifestyle, iconic venues and foodie and art heaven.

Indulge in the internationally-acclaimed wine region, sumptuous local produce and thriving food culture of The Barossa.

Experiential and educational - Smart VIP Tours guarantee an unrivalled VIP experience exploring the very best in food, beverages, hospitality venues, gaming and architecture.

Enjoy the most unique experience including:

- Boutique VIP bespoke tours
- Luxury accommodation
- VIP meet and greets and back of house tours
- A personalised touch of small groups (10-12 each group) of equally minded people.

Itineraries designed for you and your venues needs

Smart Exposure is ready to design your personalised VIP itinerary to suit your personal or business vision and priorities.



Inspiring **CLUB** Projects

DESIGN, CONSTRUCTION & FIT-OUT

A snap shot of Boden's recent work...



Featured Projects: The Shellharbour Club





Featured Projects: Revesby Workers' Club



SMART

Event Hosting

PROFESSIONAL HOSTING, MC AND AUCTIONEER SERVICES

With Smart Event Hosting, you need look no further for your next professional MC, auctioneer, or dedicated team to organise and run your entire event! Whether it be to host your next charity event, gala dinner or VIP event, our professional services will ensure your special occasion runs smoothly, is engaging and filled with flare!

Tarnequa Smart is a dynamic MC with a passion for creating memorable experiences. She's hosted memorable events including the Smart Exposure Charity Network Luncheons, Smart Ladies Connect Events, and the Manly Leagues Loyalty Program Launch. Comfortable in both Q&A and solo settings, her industry knowledge and natural ability to engage audiences ensure every event runs smoothly and leaves a lasting impact.



Tarnequa Smart



Emma Brown-Garrett

Emma Brown-Garrett is a real estate veteran with over 17 years' experience, primarily in residential sales. Emma worked as a residential sales agent for 11 years in boutique brands such as Bickmore Hutt Realty, Oxford Agency and Di Jones. Emma is a gifted speaker and presenter. Her transition into auctioneering is a natural progression and she represents one of the most exciting new talents in the Sydney auctioneering space.

Your brand's
biggest fan club
starts here.

BRAND + CONTENT
WEB + DIGITAL
PAID + PERFORMANCE
LINKEDIN STRATEGY
FRACTIONAL CMO

belgrin



hennessy coffee

in 2026

Let Hennessy Coffee bring our new range of Eversys equipment to your venue. Whether you're running a busy Café, hosting an Event, or managing a Gaming & Cocktail Bar, we've got you covered.

Bring the world of coffee and cocktails to your venue





hennessy
cocktails

SHAKE & MIX IN 2026

Revitalize your beverage program with our signature cocktail and mocktail mixers.

Engineered specifically for high-volume environments, our end-to-end solution covers everything from bespoke menu design to hands-on staff training.

Enhance your guest experience and deliver perfection in every pour.



ADVANCED

EMPEROR MING

Advanced Gaming's latest exciting release

EMPEROR MING

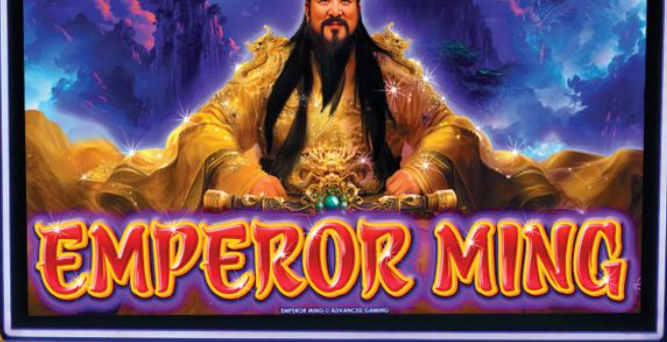
is an incredible line up of fabulous features including **8 FREE GAMES**, a bold new Hold and Spin feature with chances to win the almighty

EMPEROR BONUS FEATURE.

EMPEROR MING is available in the Advanced Gaming stunning VICTORY ELITE 32X gaming cabinet which will be a brilliant addition to any gaming floor.

AUSTRALIAN MADE AND OWNED SINCE 1985.







GRAND
\$15,397.00

MAXI
\$2,347.95

EMPEROR BONUS
\$2,000.00

EMPEROR MING

MINOR \$200.00 **MAXI** \$100.00

  K	 Q 	MAXI JACKPOT  10	 8 	  K
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01:00 PM **CREDIT** 45632 \$456.32 **BET** 25 \$25.00 **WIN** 38100 \$381.00

1C 11-100 CREDITS

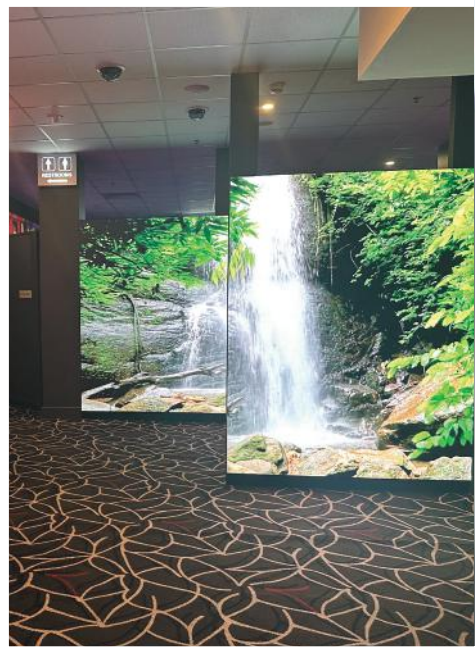


ADVANCED

DSA

DIGITAL SIGNS AUSTRALIA



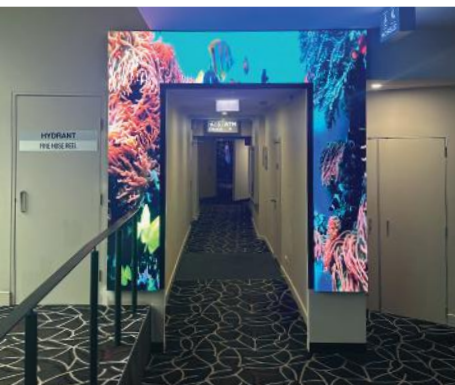
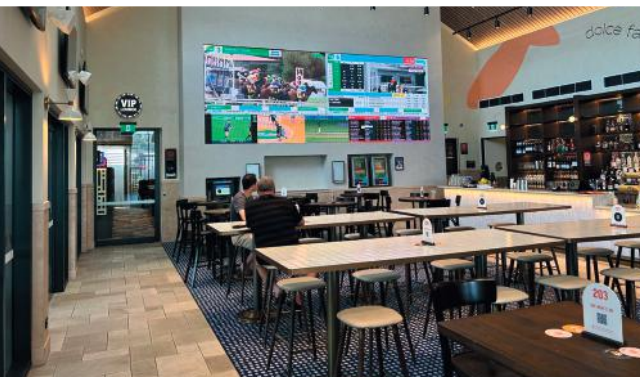


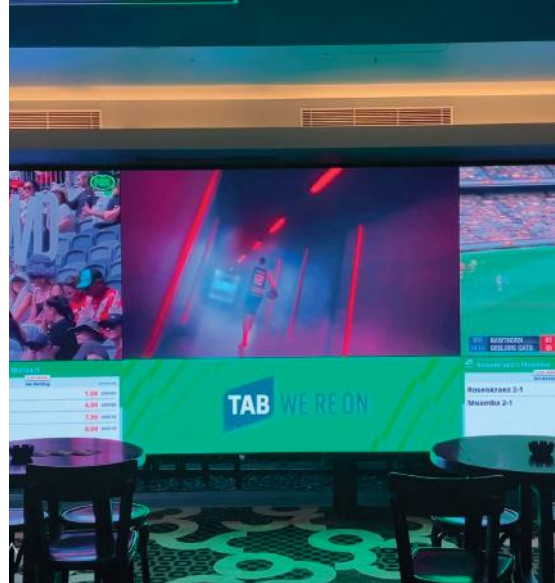
Australia's leading Large Format LED display provider

Our aim is to provide the best specialised team, products and service in market.
Not only to provide the best screens, but also the most affordable.

DSA

DIGITAL SIGNS AUSTRALIA





Australia's leading Large Format LED display provider

Our aim is to provide the best specialised team, products and service in market.
Not only to provide the best screens, but also the most affordable.



EXPERIENCE THE ULTIMATE DRIVING MACHINE.

CANTERBURY BMW.



Feel the thrill of a BMW that is perfect for all car promotional activities
or private/business purchases.

Contact us today.

Canterbury BMW, 376-384 Canterbury Road, Canterbury. Ph (02) 8038 7888 canterburybmw.com.au MD 69385

SMART

Ladies Connect

WOULD YOU LIKE TO CREATE SMART CONNECTIONS IN 2026?

Network with like-minded professional ladies to strengthen your industry connections in a fun, friendly & relaxed setting, showcased at a new venue each event.

- Meet perspective new mentors, partners & clients.
- Gain valuable career advice & support.
- Stay informed about the latest business trends.
- Gain fresh ideas and different perspectives.
- Achieve your career goals.





A Carbon Neutral Business

PRINT

Not just an experienced printing company.

Founded 45 years ago, Lewis Printing offers large and small format digital and commercial printing, online print product management, direct mail, warehousing, distribution and packaging.

SIGNAGE

Helping your brand make an impression.

Lewis Sign & Display is an innovative and experienced signage company specialising in high quality signage, retail shopfitting and point-of-sale solutions while offering large format printing, laminating, mounting, digital cutting/routing and construction/installation.

CREATIVE

Big Ideas. Talented People.

Lewis Creative Group is a creative agency delivering design, digital and print solutions driven by imagination, innovation and business sense. Helping businesses realise their potential by delivering inspiring and engaging communication solutions.

lewismediagroup.com.au







THE ULTIMATE SOCIAL SPORTS ENTERTAINMENT EXPERIENCE

Step into Send It Social, the groundbreaking immersive venue revolutionising Australia's entertainment industry.

Showcasing a wide range of interactive simulated games, from Cricket & Tennis to Baseball, Lacrosse, Golf, Darts & F1 Racing, whether you're out for casual fun or seeking the excitement of competitive socialising, Send It Social has something for every one.

Enjoy our pub-style food menu and sport-themed cocktails, creating an unforgettable experience for guests of all ages. From kids' parties to corporate events, Send It Social is the perfect destination for any occasion.

Why Send It Social:

Building on the success of our flagship venues at Canterbury Leagues and Doylo, Send It! is now proudly operating across four major Club locations, including Mounties and Harbord Diggers. This rapid expansion reflects strong demand for the concept and the proven performance of the model within leading Club environments.

Clubs - Are You Looking To:

- Repurpose underutilised space?
- Find a unique, new attraction to build into your renovation plans?
- Diversify your services / revenue / community perception away from Gaming?
- Increase patron dwell time and secondary spend at other Club outlets?
- Increase membership base / fees?
- Attract wider / younger demographics on a repeat basis?
- Attract and convert local visitors who've never been to your Club before?
- Future proof your organisation in an increasingly competitive market?

Some Data:

- 81% of customers are non-members, living within 7km.
- 85% of customers are under 40 YO.
- 22% are under 20 YO.
- 32% of customers are female.

Next Steps:

Send It Social is currently in negotiations for multiyear exclusive territory rights across ANZ.

Please reach out for a confidential discussion to understand more.





We care about the quality of your air.

Maximise performance and minimise risk while meeting your insurance and compliance obligations with Airgene's comprehensive range of HVAC and kitchen hygiene services.

HACCP certified professionals, we enhance indoor air quality through expert advice, compliance cleaning, maintenance, and certification.

Reduce fire risk and improve air quality with our specialised kitchen exhaust and duct cleaning. We access hard-to-reach areas to inspect, assess, clean and remediate to AS1851 standards, and provide annual certification to meet your council and insurance commitments.



Global-Mark.com.au®

Airgene provides:

- Kitchen exhaust compliance cleaning and certification
- HEPA filter advice, supply, and installation
- Oil reclamation
- Duct cleaning
- Air quality monitoring and remediation
- Mould and rust treatments

Airgene is part of the Precise Air group of companies. We partner with club owners and managers across Australia to deliver sustainable solutions and services that optimise the performance of your HVAC, Fire and hygiene-linked assets.



SMART
COMMERCIAL
SOLAR

SLASH ENERGY COSTS & EMISSIONS BY OVER 30%

Since 2012, Smart Commercial Solar has helped over 50 Aussie clubs **slash energy bills, reduce emissions,** and become **more energy resilient.**

Whether you're exploring solar for the first time or looking to upgrade, we offer solutions that are engineered for results – no guesswork, no surprises.

Smart specialise in:

- **\$0 upfront** rooftop solar
- **Premium solar car shades**, including modular solutions for rapid installation
- **Battery storage** – in fact, we're Australia's #1 Commercial Battery Retailer for 2025

EXCLUSIVE OFFER!

Reach out today for a **FREE expert energy analysis** (valued at \$1,100) to help you identify whether solar, battery, or both could work for you.

PROUDLY POWERING SOME OF
AUSTRALIA'S SMARTEST CLUBS



HAHN

MID STRENGTH. GREAT TASTE.



How Good

Real Numbers.

Real Insights.

Real Simple.

Get real-time visibility across wages,
revenue, and daily performance, right
at your fingertips.



Wirely

Book your free demo today at [wirely.com.au](https://www.wirely.com.au)



Corporate Affairs, *aligned*.
Clarity *inside*. Confidence *outside*.

The Fifth Place brings together strategy, governance, marketing and communication across five connected dimensions.

PEOPLE. PLACE. PURPOSE. PERFORMANCE. POTENTIAL.

Corporate Affairs & Strategic Alignment
Governance & Executive Architecture
Stakeholder & Reputation Strategy
Marketing & Communication Integration
Performance & Behaviour Alignment



The Red Thread Studio is the execution arm of The Fifth Place.

Where strategy and alignment are defined, the
Red Thread Studio delivers the work that brings it to life.

CONTENT - CAMPAIGNS - CREATIVE



Exciting Updates
Coming Soon...



SMART EXPOSURE



STRATEGY • EXPOSURE • CONNECTED

With infectious passion and drive, uncover new sales and marketing opportunities and networks. We are your partners for growth.



Sales & Marketing Solutions



Charity Events with Purpose



Professional MC & Auctioneer Services



VIP Hosted Tours



Networking and Career Growth



Event Management & Execution



Call the team today to discuss your individual needs.

0413 708 907 | 0448 286 286 | www.smartexposure.com.au/