

THE HOSPITALITY NETWORK

A nighttime photograph of a resort. In the foreground, a large, winding swimming pool is illuminated with blue and red lights. The pool is surrounded by lounge chairs, palm trees, and a central landscaped island with more trees. In the background, a large, multi-story hotel building with a traditional architectural style is lit up. The sky is a deep twilight blue.

The 2024 EMEA Stakeholder Conference

Hospitality and Real Estate Edition

November 5 - 7, 2024

Lapita, Dubai Parks & Resorts, Autograph Collection

Dubai, United Arab Emirates

**THE
HOSPITALITY
NETWORK**

Opportunities for additional visibility at
The 2024 EMEA Stakeholder Conference
Hospitality and Real Estate Edition

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Welcome Dinner Sponsorship

November 5th Welcome Dinner

The first meeting point, after check-in, on day 1 of the event. In attendance will be Stakeholders from UAE, Stakeholders flying in from Europe, Middle East & Africa as well as other event sponsors. Dinner will be open for 3 hours.

- 2 mins of stage time for the company representative to talk about the company at the Welcome Dinner + logo on screen
- Screens with company logo as a 'Welcome Dinner Sponsor' displayed at the entrance of the venue.
- Company logo on a placard will be placed on all cocktail tables.
- Company logo on a selection of desserts served to all attendees.
- Additionally, napkins with your company logo will be branded and used by all attendees

Sponsorship Cost: AED 140,000/- (+5% VAT)



Gala Dinner Sponsorship

November 6th Gala Dinner

After an intense day of networking and meetings, relax at the Gala Dinner. The theme is 'Polynesian', aligned with the resort and décor. Good food, drinks, music and entertainment will flow over 4 hours.

Sponsorship Cost: AED 140,000/- (+5% VAT)



Benefits of Dinner Sponsorship 1st Day

November 6th Gala Dinner

1. 2 mins of stage time for the company representative to talk about the company at the Gala Dinner + logo on screen
2. Company logo on a placard will be placed on all tables
3. Additionally, napkins with your company logo will be branded and used by all attendees
4. Screen with company logo as a dinner sponsor displayed at the dinner venue
5. Company logo on a selection of desserts will be served to all attendees



Lunch Sponsorship 1st Day

November 6th Networking Lunch

After a purposeful morning of listening to expert Industry Speakers and one-to-one meetings, the conference attendees' network over lunch.

Sponsorship Cost: AED 60,000/- (+5% VAT)



Benefits of Lunch Sponsorship 1st Day

November 6th **Networking Lunch**

1. EMCEE announces on stage that the Lunch is sponsored by your company + logo on screen
2. Company logo on a placard will be placed on all tables
3. Additionally, napkins with your company logo will be branded and used by all attendees
4. Screen with company logo as a Lunch sponsor displayed at the Lunch venue
5. Company logo on a selection of desserts will be served to all attendees



Coffee Break Sponsorship 1st day

November 6th Coffee Networking Sponsor

The morning welcome coffee break before the start of the day, the mid-morning coffee break as well as the afternoon coffee break(full day coffee sponsor).

Sponsorship Cost: AED 60,000/- (+5%VAT)

BOOKED



Coffee Break Sponsorship 2nd day

November 7th Coffee Networking Sponsor

The morning welcome coffee break before the start of the day, the mid-morning coffee break as well as the afternoon coffee break(full day coffee sponsor).

Sponsorship Cost: AED 30,000/- (+5%VAT)



Benefits of Coffee Break Sponsorship

November 6th & 7th Coffee Networking Sponsor

1. EMCEE announces on stage that the Coffee breaks are sponsored by your company + logo on screen
2. Company logo on a placard will be placed on all tables / cocktail tables
3. Additional Signage with Company logo
4. Company logo on a selection of desserts will be served to all attendees



Lunch Sponsorship 2nd day

November 7th

Networking Lunch

The mid-day Networking Lunch provided on the 2nd day of the event.

Sponsorship Cost: AED 30,000/- (+5%VAT)



F&B Sponsorship 2nd day

November 7th

Networking Lunch & Coffee Sponsor

The morning welcome coffee break before the start of the day as well as the mid-morning coffee break.

Sponsorship Cost: AED 60,000/- (+5%VAT)



Benefits of Lunch & Coffee Sponsorship 2nd day

1. EMCEE announces that the Coffee breaks are sponsored by your company + logo on screen
2. Company logo on a placard will be placed on all tables / cocktail tables
3. Additional Signage with Company logo
4. Company logo on a selection of desserts will be served to all attendees
5. Napkins with your company logo will be branded and used by all attendees



Key Card Pouch Sponsorship

Benefits of Sponsorship

- Branded Keycard pouches given to Stakeholders upon check-in.
- Make a lasting impression as both the first and the last company they will interact with branding-wise during their stay.
- Announcement by Emcee on stage on both days of the event.

Sponsorship Price: AED 40,000/- (+5%VAT)



Badge Sponsorship

Benefits of Sponsorship

- Company logo on all the attendee badges
- Lasting impression during the 2-day event. Attendees need to wear the badge during all networking sessions
- Announcement by Emcee on stage on both days of the event + logo displayed on screen during the announcement

Sponsorship Price: AED 90,000/- (+5%VAT)



Badge Sample



Sponsored
Badge Example

Lanyard Sponsorship

Benefits of Sponsorship

- Company logo on all the attendee badges' lanyard.
- Lasting impression during the 2-day event. Attendees need to wear the badge during all networking sessions.
- Announcement by Emcee on stage on both days of the event + logo displayed on screen during the announcement.

Sponsorship Price: AED 70,000/- (+5%VAT)



Lanyard Sample

GIVEAWAYS

Giveaway Sponsorship

An opportunity to create a long-term association with your brand.

- Giveaways to all attending buyers (300+) to remember you and learn more about you.
- To be given away along with your company brochure and other company branded products.
- Showcased in the Buyer booklet along with the company logo, given to all attending buyers
- EMCEE announces the Giveaways projected on screen along with the sponsor company logos

***Please note that all products are to be purchased by you (300 count) and sent to THN office prior to the event**



Google Home Speaker - 150 AED
(x300 count)
Total 45,000 AED + 5% vat



Amazon Echo Dot 5th Gen- 280 AED
(x300 count)
Total 84,000 AED + 5% vat



Motorola Buds 120 - 115 AED
(x300 count)
Total 34,500 AED + 5% vat



Amazon Ring Indoor Camera-
130 AED (x300 count)
Total 39,000 AED + 5% vat



JBL Wireless Headphones - 133
AED (x300 count)
Total 39,900 AED + 5% vat



JBL Clip 4 Speaker - 172 AED
(x300 count)
Total 51,600 AED + 5% vat



JBL GO 3 Portable Speaker -
125 AED
(x300 count)
Total 37,500 AED + 5% vat



Soundcore ANC Headphones
– 179 AED (x300 count)
Total 53,700AED + 5% vat



Redmi Smart Band 7- 105 AED
(x300 count)
Total 31,500 AED + 5% vat



Belkin Wireless Earbuds- 105 AED
(x300 count)
Total 31,500 AED + 5% vat

Giveaway Sponsorship

An opportunity to create a long-term association with your brand.

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- To be given away along with your company brochure and other company branded products.
- Showcased in the Buyer booklet along with the company logo, given to all attending buyers
- EMCEE announces the Giveaways projected on screen along with the sponsor company logos

*Please note that all products are to be purchased by you (300 count) and sent to THN office prior to the event

*Below products, if chosen can be given with 1 color branding on 1 position.



5.0 Wireless Speaker with wireless
charger - 128 AED (x300 count)
Total 38,400 AED + 5% vat



Wireless Charging Speaker- 95 AED
(x300 count)
Total 28,500 AED + 5% vat



Borosilicate glass steel bottle - 46 AED
(x300 count)
Total 13,800 AED + 5% vat



MagSafe Charger Stand - 70 AED
(x300 count)
Total 21,000 AED + 5% vat



Clock Speaker & Wireless Charger- 64 AED
(x300 count)
Total 19,200 AED + 5% vat



MagSafe Power bank- 57 AED
(x300 count)
Total 17,100 AED + 5% vat



3n1 Wireless charging station – 74 AED
(x300 count)
Total 22,200 AED + 5% vat



5.0 Tru Wireless Earbuds - 42 AED
(x300 count)
Total 12,600 AED + 5% vat

Giveaway Sponsorship

An opportunity to create a long-term association with your brand.

- Giveaways to all attending buyers (300+) to remember you and learn more about you.
- To be given away along with your company brochure and other company branded products.
- Showcased in the Buyer booklet along with the company logo, given to all attending buyers
- EMCEE announces the Giveaways projected on screen along with the sponsor company logos

*Please note that all products are to be purchased by you (300 count) and sent to THN office prior to the event

*Below products, if chosen can be given with 1 color branding on 1 position.



Chromecast



Google Home Nest Mini



Bose Sports Earbuds



Motorola Headphones



Google Home Hub Nest



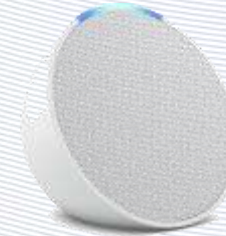
Wireless BT Earphones



JBL Earbuds



Alexa



Amazon Eco Pop

*Please note that all products are to be purchased by you and sent to THN office prior to the event

Raffle Prizes

Raffle Prize Sponsorship

An opportunity to create a long-term association with your brand.

- Sponsor one or two raffle prizes; winner(s) are pulled from among the attending buyers
- The prize is handed over on stage, giving you a wider audience to showcase your brand.
- Showcased in the Buyer booklet along with the company logo, given to all attending buyers
- EMCEE announces the Raffle prizes projected on screen along with the sponsor company logos

Below are some samples of the TSC2022 Raffle prizes sponsored by participating suppliers



iPad Pro 12.9 inch



Remarkable 2



Bluetooth Speakers



Smart Lighting



Watch GT 2



Smart bands



AC Cloud Solutions



Gift Voucher



Apple Watch SE



CCTV Camera



Kodak Luma 150



Apple HomePod Mini

*Please note that all products are to be purchased by you and sent to THN office prior to the event

Sponsorship Trips – MEGA PRIZE #1

November 6th - Trip for 2 to Maldives

“The Maldives are an irresistible destination with white beaches, turquoise blue seawater, blue lagoons and a sea wildlife, which you cannot find elsewhere.”

Sponsorship Cost: AED 20,000/-

Price inclusive of the below

- Return flights
- Stay in Beach Villa
- Green Tax Fee

Benefits:

- The prize is handed over on stage, giving you a wider audience to showcase your brand.
- Announcement by Emcee on stage on both days of the event
- Winner is pulled from among the attending buyers, giving the winner an experience to remember

*To be booked by your company on www.holiday-factory.com or equivalent

THN



Sponsorship Trips – MEGA PRIZE #2

November 7th - Trip for 2 to Maldives

“The Maldives are an irresistible destination with white beaches, turquoise blue seawater, blue lagoons and a sea wildlife, which you cannot find elsewhere.”

Sponsorship Cost: AED 20,000/-

Price inclusive of the below

- Return flights
- Stay in Beach Villa
- Green Tax Fee

Benefits:

- The prize is handed over on stage, giving you a wider audience to showcase your brand.
- Announcement by Emcee on stage on both days of the event
- Winner is pulled from among the attending buyers, giving the winner an experience to remember

*To be booked by your company on www.holiday-factory.com or equivalent

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Sponsorship Trips – MEGA PRIZE #3

November 7th - Trip for 1 to AlUla, Saudi Arabia

AlUla, The World's Masterpiece, is one of the oldest cities in the Arabian Peninsula and home to Hegra, Saudi Arabia's first UNESCO World Heritage Site.

Sponsorship Cost: AED 15,000/-

Price inclusive of the below

- Return air tickets
- 2-night Accommodation in 4* Hotel

Benefits:

- The prize is handed over on stage, giving you a wider audience to showcase your brand.
- Announcement by Emcee on stage on both days of the event
- Winner is pulled from among the attending buyers, giving the winner an experience to remember



*To be booked by your company on www.holiday-factory.com or equivalent



Thank you!

