



nuS charity

TRADE CONVENTION

EVENT GUIDE



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Welcome to Trade Convention 2025

Inside:

The Underground Floorplan - a list of exhibitor stands and where they're located

Speakers and sessions - an introduction to the speakers and a short synopsis of the sessions

Schedule - what's happening, when and where

Exhibitor listing - a brief overview of each of the brands

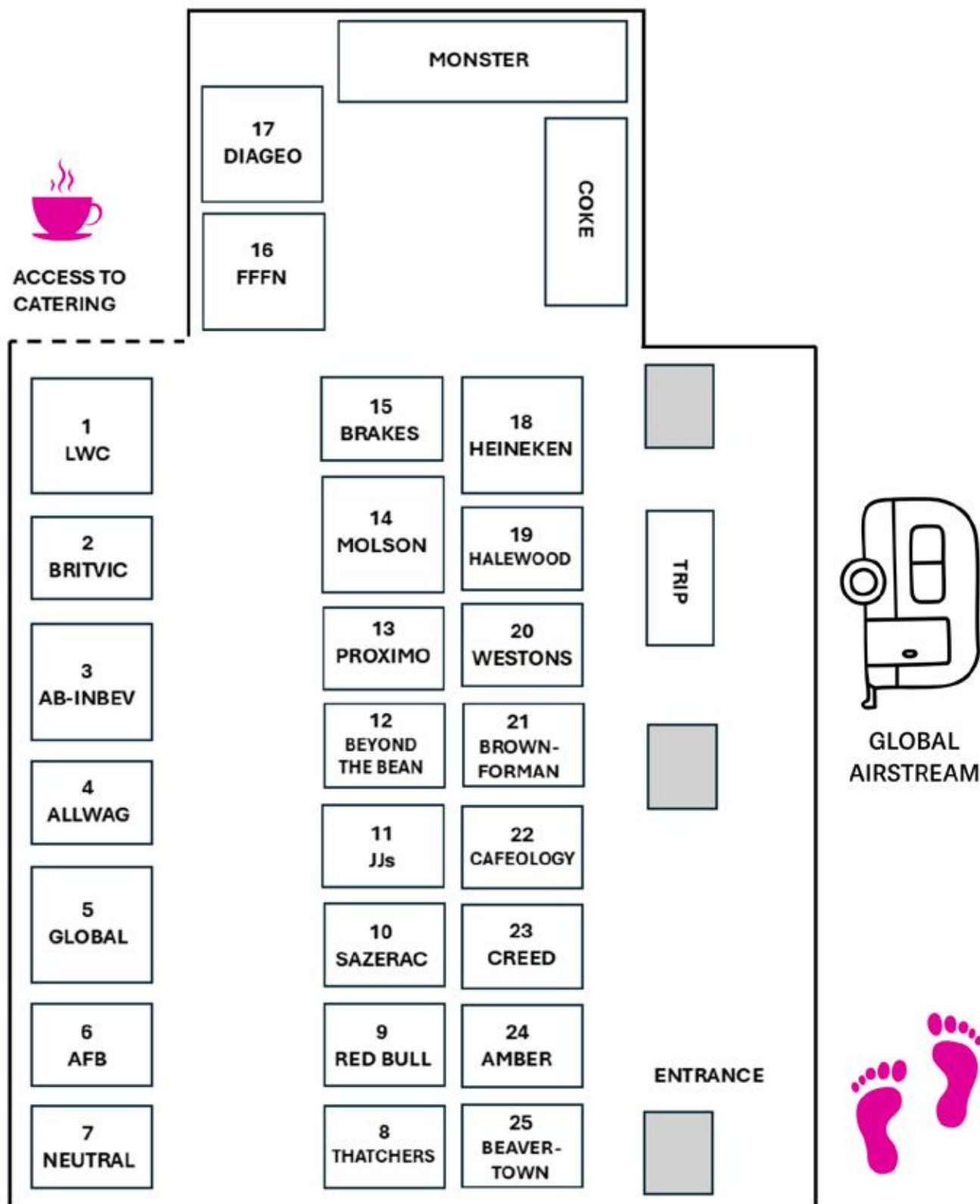
Join us for drinks - who's sampling what in the Beorma Bar?

Deals - exclusive to delegates and available to order after the event

Supplier listing - an A-Z of current suppliers

Plus...where to collect your promo bags!

The Underground Floorplan





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MORE *customers*

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WE OFFER A WIDE RANGE OF HOT
FOOD-TO-GO PRODUCTS SO YOU
CAN SERVE YOUR CUSTOMERS
THROUGHOUT THE DAY FOR ALL
OCCASIONS:

**BREAKFAST, LUNCH &
DINNER**



SCAN TO
DISCOVER MORE ON OUR WEBSITE



nus charity TRADE CONVENTION

18 - 19 June 2025

Birmingham Guild of Students

With two action-packed days ahead, it's a great idea to map out your must-see sessions before you set off. To make it easier, here's a quick snapshot of what's on—so you can plan your perfect agenda!

Day 1



10:00 - 11:00 | Opening plenary...

Globally renowned and respected, Kate Hardcastle MBE is the ultimate authority on consumer insights—a trusted voice and leading advocate known as the “Customer Whisperer”™. With a career spanning three decades, Hardcastle has pioneered the way in which brands connect with their audiences, shaping strategies for some of the world's most iconic names, including Disney, Marks & Spencer, and American Express. Drawing on direct insights from panels of consumers every month across multiple sectors, she crafts unparalleled strategies that elevate customer engagement, building genuine respect and authenticity between consumer and business.

11:25 - 12:10...

Boost your revenue with NUS media sales, ISIC, CitizenCard and more! - Lizzie Bone, NUS

Come along to discuss ways to generate revenue outside of your commercial spaces. We'll review the learnings and next steps from the SU affiliate sales pilot, outline exciting plans for ISIC and how NUS will work with SUs to rebuild revenue in this space, and other ways to generate more significant revenue in your digital spaces including CitizenCard. As a bonus, anyone who attends this session can register to receive 25 free digital ISIC licenses for staff and officers when they sign up to partner with NUS on ISIC, along with a few small goodies!





MEET US AT STAND 7

HOW CAN WE HELP YOU?

111 STYLES

33 COLOURS

BESPOKE DESIGN SERVICE

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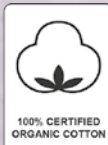
POINT OF SALE

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Day 1



Cocktail Masterclass - Simeon Gunn, Monster

Get ready to crank up your bar game with the Monster Energy Masterclass. We're not just serving up tips and tricks for crafting epic cocktails, we're taking it to the next level. Your crew will get the inside scoop from our expert bartenders, while we design a custom Monster menu guaranteed to impress your customers. Get ready for some serious energy as our team mixes, muddles, and shakes things up like never before.

Plant-Powered Plates: Sustainable and Surprisingly Simple!

- Jenny Chandler

Explore the possibilities of plants in your students' union food offerings with renowned chef and food writer, Jenny Chandler and Humane World for Animals. Participants will be inspired by easy, cost-effective plant-based menu ideas, and gain insights into the environmental and health benefits of plant-based options. Jenny will demonstrate how to prepare an air-fryer friendly Asian tempeh dish, boosted with protein from edamame; and a seasonal pasta salad packed full of so much umami depth your customers will be clamouring for more!



Understanding Retro Payments - Emma Rowlands, Central Billing Manager

Join this session to better understand retros and how Licensed Trade plus and Retail plus impact what a students' union is paid. (re-run on day 2 at 14:15 - 15:00)

The four hospitality horsemen of the apocalypse - Tom Mountain, YUSU

How our students' union created franchise can help you fix profitability, sustainability, employability and affordability. (re-run at 12:15 - 13:00)

12:15 - 13:00...

What's new for 2025? - Cheryl Knight, Trading Support Manager

The Trading Support buying team will give an overview of the tenders, findings and new products for 2025.

Members will be talked through the products / categories and shown and offered samples of the products that are new in each category for the next academic year.

share a Coke[®]

& make your
customers' day



12:15 - 13:00...

Menu Magic: Boost Your Plant-Based Food Sales with Smart Strategies
- Imogen Clemett and Joanna Randall, Forward Food at Humane World for Animals

Students' Union commercial operators and food service providers are under pressure to deliver more plant-based menu options than ever before. But how can you respond to this demand without also driving away your meat-loving diners?

At this interactive workshop we'll explore subtle yet powerful changes that can drive uptake of plant-based options. Through engaging discussions, real-world case studies, and actionable insights, you'll leave with practical, low-cost strategies to boost sales.

With increasing demand from students for more plant-based options, SUs need practical, effective strategies to meet this expectation without compromising sales or engagement. This session will provide proven, evidence-based approaches to successfully expanding plant based food provision— helping you drive positive change while ensuring offerings remain appealing, budget-friendly, and commercially viable.



14:00 - 14:45...

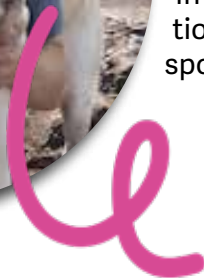
Beyond Survival: How SUs can thrive through diversified income -
Robert Pegg, Imperial College SU

In an era of rising costs and evolving student needs, Student Unions must work together to diversify income streams, optimize net contribution, and maximize commercial success. This session will explore how SUs can leverage collective power to grow revenues, develop sustainable new income sources, and make the most of existing commercial operations.



Introduction to TRIP - The leading 'Better For You' beverage -
Ed McCrorie, TRIP Drinks

Adaptogens are a new category that GenZs are obsessed with. In this session, you can sample the TRIP range, ask Ed any questions you may have about this growing market, and win on the spot prizes!



CREATING
happy snacking
MOMENTS



snack**K**Partners

Salad saviours! Simple, easy to create on-trend flavour profiles - Danny Silcock and Gemma Watkins, Brakes

Join Brakes for a demonstration with their wonderful chef Danny of their new range of salad products. Learn how to create a range of on-trend hot and cold dishes, with exciting flavour profiles, simple to do for the lowest of skill sets, and Danny will show you how. There'll be sample pots for everyone to try the dishes created.

We have a new innovative range of prepped frozen products that will make it easy for all skill sets in the smallest of kitchens. Refresh your menu for the lighter nights with exciting new flavour profiles from around the globe. We are seeing a rise in the popularity of healthier takeaway options, with brands like the Salad Project thriving, recently opening the doors to their 7th store in central London. A big social media presence means they are sure to be a big hit with the students.



Creating and maintaining safe environments within students' unions - Sylvia Oates, CEO at Six Till Six

Sylvia is the CEO of Six Till Six, a leading organisation dedicated to promoting safety and best practices within the hospitality and nightlife sectors. As a director of the 'Ask for Angela' scheme, Sylvia has worked extensively to ensure venues remain safe spaces for individuals to seek support. With over 26 years of experience in the hospitality industry, she has played a key role in the success and expansion of initiatives such as Best Bar None. Sylvia is a passionate advocate for supporting venues to uphold the highest standards of safety, inclusivity and responsibility.

In this session, Sylvia Oates will discuss the importance of creating and maintaining safe environments within students' union venues. This session will provide practical tools, strategies and best practices that students' union staff can implement to safeguard students and staff.





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14:00 - 14:45...

Franklin and Sons: Drinking Habit Changes - Ryan Arnold and Ceara Toon, Global Brands

Changing drinking habits are having a large impact on the commercial side of the industry and students' unions are seeing these changes.

This insightful presentation will highlight student habit changes with a look into how these new habits integrate into each part of the student's daily journey from cafe and daytime studying to early evening socialising and late night partying.

Ryan and Ceara will also explain where Franklin & Sons can fit into each part of the journey and how Global Brands can support this.



15:00 - 15:45...



From posters to profits - Building a winning media sales strategy - Paul Parkes, University of Manchester SU

Learn how the University of Manchester Students' Union built Thirteen Media into a thriving media agency. This session breaks down the key strategies, challenges, and wins behind our success, giving you practical insights to boost media sales and revenue in your own SU.



CHEF QUALITY INGREDIENTS FOR ALL

At JJ, sustainability drives everything we do—from **solar energy** and **fuel-efficient deliveries** to **cloud-based operations**.

With 8,500+ solar panels, FareShare partnerships, and efficient logistics, we're committed to making a positive impact on people, the planet, and communities.

Carbon emissions

We are on a journey to migrate to cloud-based services using Microsoft Azure, which has committed to being carbon negative by 2030.

Fuel efficiency

With our state-of-the-art, multi-temperature fleet, we can deliver fresh, frozen, chilled, and ambient products in one delivery, helping to reduce mileage and CO2 emissions. The most fuel-efficient routes are created using routing software and telematics.

Food waste

Working with re-distribution charity Fare Share we are distributing surplus food to local charities and the communities that need it the most. Every JJ branch is aligned with a local Fare Share depot helping to ensure zero waste.

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our word for it...**



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customers

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suppliers

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800
colleagues

Toast Brewing & UCL: Sustainable beer, innovation & launching world's first living beer fount

- Rob Wilson, Toast Brewing Chief Toaster and Chris Hill, UCL Bar Manager

Toast brews all their delicious beer using surplus bread that would otherwise go to waste and donate all their profits to charity. This session will share how the UCL bar team have championed sustainability, how they've maximised the opportunity Toast presents with the world's first living beer fount, and how they've marketed and engaged their customers for Toast to become the best selling beer on the bar.

We'll have beer to taste during the session, and Toast are proudly supporting the pre-dinner drinks on the evening of day 1 to continue the conversations over a pint. Come join us and let's Raise a Toast to sustainability and NUS Charity.



On average, 70% of drink menus are not coffee - how much attention do you give them? - Julian Hollis, Beyond the Bean

This session will provide drinks insight, focus on market trends, and give you some great ideas on how you can offer the right coffee menu for your customers.





INSTALL HELLS, PALE OR STOUT FOR A FREE KEG (ON US!)



NEW TO NUS

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Chloe Neuberg - chloe.neuberg@ab-inbev.com

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Outlets must install one or more draught brand of Camden Hells, Camden Pale or Camden Stout before 31/09/25 to be eligible for the promotion. The new installations cannot replace any existing BBG brand. For each brand installed, the outlet will receive a free-of-charge 30L keg. The keg will be sent after the install has been completed. Promoter: AB InBev UK Ltd, 90 Fetter Lane, London, EC4A 1EN.

Driving equality in our clothing supply chain: NUS' clothing levy project in Tamil Nadu, India - Jamie Agombar, SOS UK and Andy Ashcroft, Koolskools

This session will showcase a wonderful project that we have collectively funded in our clothing supply chain, and demonstrate how working with our suppliers really can change peoples lives for the better.

The session will be delivered by Jamie Agombar from SOS-UK and Andy Ashcroft from Koolskools, with a live link-up to the factory that manufactures apparel for us in India to meet some of the beneficiary of our clothing levy projects.



Day 2



10:00 - 11:00...

Adapting and thriving in late night - Global Brands and guests

A panel of Industry professionals who will answer questions to deliver insight and discussion into the late night climate and economy and how they have adapted to survive. The panel will include Micheal Kill (NTIA), SU late night operators and an external late night operator who can offer outside insights. The panel will be hosted by Rebecca Mottershaw.

11:30 - 12:15...



Train me to the moon...Diageo Bar Academy - Alex Kammerling - Diageo Bar Academy

Watch your sales fly as we demonstrate the power of staff training to build strong bar teams who understand the power of hospitality and can execute exceptional 'perfect serve' standards to help attract loyal customers.



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AIR
PRODUCTS 

Clothing made to be remade with Teemill - Laura Carter, Teemill

Fast fashion is broken—100 billion garments are made each year, and most end up in landfills within 12 months. But what if clothing never became waste? We'll dive into the fashion industry's biggest problem—and share how Teemill is leading the way with the world's first open access circular fashion system. You'll get hands-on with our 100% organic clothing, discover how waste-free fashion is possible, and ask us anything in a live Q&A.

13:30 - 14:15...



Turning Up the Heat: Revolutionising Student Food with West Cornwall Pasty Co. & Hot Towers - George Hammond, Samworth Brothers Food for Now

Join us for a flavour-packed session as we bring the heat with West Cornwall Pasty Co. And our innovative Hot Towers range. Discover how hot food can drive sales and footfall in your SU, explore our latest NPD's and sample student-approved favourites. We'll delve into how easy it is to delivery quality, hot, grab-and-go food that works for your space - and your budget.



Sustainability & Innovation - Amy Blackwell, Molson Coors

Hear how one of the worlds largest brewers is delivering on their sustainability agenda through innovation in technology and products.

The World of Competitive Socialising with Hooch

A talk focusing on the rising trend of Competitive Socialising – where fun and interactive games meet social drinking experiences. Our session will explore everything members need to know about competitive socialising; what it is, why it's in such high demand (particularly amongst students) and how members can capitalise on this trend in venue with the support of Hooch.



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DRINK BEAVERTOWN BEER RESPONSIBLY

14:15 - 15:00...

Market and LWC update - Adam Alexander, LWC

An update on LWCs new depots and infrastructure investments offering the best service in the industry as well as an overview of LWC account management at site level, NPDs and new Signature Brand products, followed by an open forum for Q&A.



Sustainable SUs Charter

Join SU Charter members to discuss the barriers to sustainability and power of working together. This session will provide an overview of the Sustainable SU Charter, how it can help guide an SUs road to sustainability, the key challenges facing SUs, and solutions to these problems.

15:00 - 15:45...

The Cocktail Programme: Crafting fast, premium cocktails - Andy Hall, Global Brands ABM Senior Commercial Manager

Interactive Q&A, insights and a cocktail making session, as well as an overview and intro to the membership Cocktail Programme and how Global Brands can support SUs with ABM (Finest Call and Re'al) with training, POS and menu writing support.



Sustainability Beyond Recycling: The Transformative Power of Green Impact - Lauren Walia (SOS)

This workshop will explore how Green Impact Students' Unions (GISU) can transform your SU or SA into a hub for sustainability and social justice. We will showcase how SUs and SAs across the country are using the GISU framework to build impactful projects and campaigns that go beyond traditional "green" initiatives—tackling climate justice, equality, student wellbeing, and more. Whether you're new to sustainability or looking to elevate your existing efforts, leave with actionable strategies to amplify the student voice and create lasting change.



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nus charity TRADE CONVENTION

18 - 19 June 2025

Birmingham Guild of Students

Day 1 | 18 June

09:30 – 10:00	Registration	
10:00 – 11:00	Kate Hardcastle opens Trade Convention	Debating Hall
11:00 – 11:25	Refreshments	
11:25 – 12:10	Sessions & demos The four hospitality horsemen of the apocalypse: How our students' union created franchise can help you fix profitability, sustainability, employability and affordability – Tom Mountain (UYSU)	The Dance Studio
	Boost your revenue with NUS media sales, ISIC, CitizenCard and more! – Lizzie Bone (NUS)	Amos
	Understanding Retro Payments – Emma Rowlands (NUS)	Mandela
	Cocktail Master Class - Simeon Gunn, Monster	Beorma Bar
	Plant-Powered Plates: Sustainable and Surprisingly Simple! - with chef Jenny Chandler from the Humane World for Animals	Mermaid Bar
12:15 – 13:00	Sessions & demos Cocktail Master Class (repeat) - Simeon Gunn, Monster	Beorma Bar
	Menu Magic: Boost Your Plant-Based Food Sales with Smart Strategies – Imogen Clemett and Joanna Randall (Humane World for Animals)	The Mermaid
	Tenders - What's new for 2025? An overview of the new suppliers and products for the next the academic year – Cheryl Knight (NUS)	Mandela
	The four hospitality horsemen of the apocalypse: How our students' union created franchise can help you fix profitability, sustainability, employability and affordability – Tom Mountain (UYSU) (repeat)	The Dance Studio
	VAT and best practices – Peter Robertson (NUS) and John Valerkou (Anglia SU)	Amos
13:00 – 14:00	Lunch	Debating Hall
14:00 – 14:45	Sessions & demos Salad saviours! Simple, easy to create on-trend flavour profiles - Brakes	Mermaid Bar
	Beyond Survival: How SUs can thrive through diversified income – Robert Pegg (Imperial College SU)	Amos
	Franklin and Sons: Drinking Habit Changes - Ryan Arnold and Ceara Toon (Global Brands)	Rosa Parks
	Introduction to TRIP - The leading 'Better For You' beverage – Ed McCrorie	Beorma Bar
	Creating and maintaining safe environments within students' unions – Sylvia Oates (Six Till Six)	Mandela
14:45 – 15:00	Access break	
15:00 – 15:45	Toast Brewing & UCL: Sustainable beer, innovation & launching world's first living beer fount - Rob Wilson, Toast	Rosa Parks

nus charity TRADE CONVENTION

18 - 19 June 2025

Birmingham Guild of Students

	Brewing Chief Toaster (CEO) and Chris Meades, UCL Bar Manager.	
	From posters to profits - Building a winning media sales strategy – Paul Parkes (University of Manchester SU)	Amos
	Driving equality in our clothing supply chain: NUS' clothing levy project in Tamil Nadu, India – Jamie Agombar (SOS UK) and Andy Ashcroft (SUSustainable)	Mandela
	On average, 70% of drink menus are not coffee - how much attention do you give them? – Julian Hollis (Beyond the Bean)	Beorma Bar
15:45 – 18:00	Free time	
18:00 – 19:00	Reception drinks	Beorma Bar
19:00 – 22:00	Dinner and awards	Debating Hall
22:00 – 23:00	Entertainment with Global Brands	Debating Hall

Day 2 | 19 June

10:00 – 11:00	Adapting and thriving in Late Night with Global Brands and guests	Debating Hall
11:00 – 11:30	Refreshments	Dance studio
11:00 – 16:00	Exhibition opens	Underground
11:30 – 12:15	Supplier Sessions & Workshops	
	Train me to the moon - Diageo Bar Academy	Beorma Bar
	Clothing made to be remade with teemill	Amos
12:30 – 13:30	Lunch	Dance studio
13:30 – 14:15	Supplier Sessions & Workshops	
	Turning Up the Heat: Revolutionising Student Food with West Cornwall Pasty Co. & Hot Towers – Food For Now	Rosa Parks
	Sustainability & Innovation with Molson Coors	Mandela
	The World of Competitive Socialising with Hooch - Global Brands	Beorma Bar
14:15 – 15:00	Market and LWC update - Adam Alexander (LWC)	Rosa Parks
	Sustainable SU Charter - The barriers to sustainability and power of working together	Amos
	Understanding Retro Payments (re-run) – Emma Rowlands (NUS)	Mandela
15:00 – 15:45	The Cocktail Programme: Crafting Fast, Premium Cocktails with Global Brands	Beorma Bar
	Sustainability Beyond Recycling: The Transformative Power of Green Impact – Lauren Walia (SOS)	Amos
15:45 – 16:00	Close. Promo bags available to collect from registration	

2025 NUS TRADE CONVENTION

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LWC

Signature
BRANDS

Exhibitor listing...

LWC

LWC

LWC are NUS' sole supply, licensed trade drinks partner. Further, LWC own Signature Brands; the brand arm of LWC, along with, LWC Wine Merchants and Shippers.

Contact: Adam Alexander
adam.alexander@lwc-drinks.co.uk
0789643824
www.lwc-drinks.co.uk



Stand
1



Stand
2



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ruby.moody@britvic.com
07935345843
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Stand
3



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Exhibitor listing...

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sarah.smith@allwag.co.uk
01245382600
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Stand
4



Stand
5

GLOBAL BRANDS

GLOBAL BRANDS

Global Brands are the UK's leading independent drinks expert and creator of a range of great-tasting alcoholic and non-alcoholic drinks including VK, Hooch, Finest Call, Corky's, Jungfrau, Franklin & Sons and more!

Contact: Rebecca Mottershaw
rebecca.mottershaw@globalbrands.co.uk
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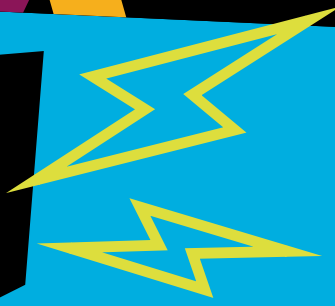
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Stand
6



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- Cocktail Buckets
- Light up Batons
- Fridge Clings
- + More...

To Do List:

- Sign up for your spot on the VK Freshers 2025 Tour via NUS Connect.
- Create your screen media and social media assets to advertise your event.
- Create your cocktail menus for VK sharer serves.
- Visit us at the NUS Tradeshow for a taster of the tour.
- Order in your VK to get those fridges stocked and ready for the students!
- Order in your Hooch, Kick Energy, Corkys, Lustre & Jungfrau to help bring the party.
- Contact rebecca.mottershaw@globalbrands.co.uk for any extra information or support.
- Host your VK Freshers Event! Flavour Sorted, Party Started.

Exhibitor listing...

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NEUTRAL

Neutral is the leading manufacturer of Ethical and Sustainable garments and accessories. Over 100 styles, printing services and online shops and provision of point of sale to highlight credentials.



Contact: Tracy Richards
tracy@neutral.com

07712034521
www.neutral.com

Stand
7



Stand
8

THATCHERS — THE FAMILY CIDER MAKERS —

THATCHERS

Thatchers the Somerset cider makers has been made on Myrtle Farm since 1904. Four generations dedicated to our craft, one thing remains constant: cider making is our pride and joy.

Contact: Andrew Williams
andrew.williams@thatcherscider.co.uk
07714282841
www.thatcherscider.co.uk/



RED BULL

With functional ingredients including caffeine, some essential B-group vitamins and taurine, Red Bull gives you wiilings whenever you need to make the most of your time and talent.

Contact: Chloe Dowding
chloe.dowding@redbull.com
www.redbull.com/gb-en



Stand
9

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DRINKERS**

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APPLE CIDER
IN THE
ON TRADE**

NEW



Exhibitor listing...

SAZERAC UNITED KINGDOM

SAZERAC

Sazerac UK is a top 10 UK spirits company. Leading the way in shots including Fireball, Tequila Rose, Antica Sambuca, Sheep Dog Peanut Butter and Southern Comfort.



Stand
10

Contact: Tom Hodgkiss | thodgkiss@sazerac.com | 07703882760 | www.sazerac.co.uk/



Stand
11



JJ FOODSERVICE

JJ Foodservice was awarded National Wholesaler of the Year at the Grocer Gold Awards for 2024 and is committed to making a positive impact on the environment, people, and communities it serves.

Contact: Mark Morgan
mark.morgan@jjfoodservice.com
07710090400
www.jjfoodservice.com

BEYOND[®] THE BEAN FORWARD THINKING IN DRINKING

BEYOND THE BEAN

Beyond the Bean are creators and collaborators of unique drinks experiences. Our brands include Sweetbird and Zuma - makers of syrups, smoothies, frappés, purées, hot chocolate, plant powders*, sauces and chai.



Stand
12

hello@beyondthebean.com
01179533522
www.beyondthebean.com



SAZERAC

UNITED KINGDOM



COME AND TRY

BuzzBall®

Cocktails



Exhibitor listing...



PROXIMO

PROXIMO

Proximo is redefining spirits with bold icons like Kraken, Jose Cuervo, and 1800. Crafting unforgettable moments, trend-setting serves, and next-generation flavour—Proximo invites you to enjoy what's next.

Contact: Alex Nutter
anutter@proximospirits.com
07943213199
www.proximospirits.com

Stand
13



MOLSON COORS

Showcasing our newest NPD and Innovation in the craft ale and no alcohol space.

Contact: Aaron Wright
aaron.wright@molsoncoors.com
www.molsoncoors.com

Stand
14



BRAKES

Come along to our live cooking session on Wednesday 18th June with Chef Danny Silcock; learn how easy it is to keep up with the latest salad trends this summer.

Contact: Gemma Watkins
gemma.watkins@sysco.com
www.brake.co.uk/en-GB

Stand
15





**THE NO.1
TEQUILA
IN THE UK**



*IWSR 2023 DATA. JOSE CUERVO® AND OTHER TRADEMARKS ARE OWNED BY TEQUILA CUERVO LA ROJEÑA, S.A. DE C.V. ©2025 PROXIMO SPIRITS. PLEASE DRINK JOSE CUERVO® RESPONSIBLY.

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The
KRAKEN™

**DARE YOU
DISCOVER
THE BEAST?**

NO.1 PREMIUM RUM IN THE UK*

Exhibitor listing...

**SAMWORTH
BROTHERS**
FOOD FOR NOW

Stand
16

FOOD FOR NOW

Delicious food, made fresh for students. Samworth Brothers Food for Now delivers sandwiches, wraps, snacks, and hot food designed for on-the-go energy - perfect for campus life.

Contact: George Hammond

George.hammond@foodfornow.co.uk

07721919873

www.foodfornow.co.uk



DIAGEO

DIAGEO

Diageo GB leads the way in premium drinks, offering iconic brands like Johnnie Walker and Guinness. We champion sustainability, diversity, and responsible drinking, celebrating life every day, everywhere.

Contact: Jennifer Francis

jennifer.francis@diageo.com

www.diageo.com/en

Stand
17



MONSTER ENERGY

Monster is way more than an energy drink. Led by our athletes, musicians, employees, distributors and fans, Monster is a lifestyle in a can!

Contact: Bradley Keen

Bradley.keen@monsterenergy.com

07921697158

www.monsterenergy.com

Bar



VISIT US AT STAND 16



WWW.FOODFORNOW.CO.UK



Exhibitor listing...



Coca-Cola
**EUROPACIFIC
PARTNERS**

Bar

COCA COLA EUROPACIFIC PARTNERS

CCEPGB makes, sells and distributes soft drinks for every occasion. We make 97% of our products in GB - a fact we are proud to put on our cans and bottles.

Contact: Alicia Jones
alicia.jones@ccep.com
07976113988
www.cocacolaep.com



Stand
18

HEINEKEN

Heineken UK is a leading beer and cider company, offering iconic brands, draught solutions, and expert support to help hospitality partners grow, delight customers, and deliver premium drinking experiences.



Contact: Lisa Main | Lisa.Main@Heineken.co.uk | 07818537291 | www.heineken.co.uk/



HALEWOOD ARTISANAL SPIRITS

Halewood Artisanal Spirits is a family-owned, independent UK-based distiller of artisanal spirits with a highly-awarded range including Whitley Neill Gin, J.J. Vodka and Dead Man's Fingers.

Contact: Halewood
08456000666
www.halewoodsales.com

Stand
19





**BUY ANY 4 CREAM
LIQUEURS GET A**

**STRAWBERRY
TEQUILA CREAM LIQUEUR**

FREE*



@DEADMANSFINGERS
be drinkaware.co.uk
*ALL BOTTLES 70CL. WHILE STOCKS LAST.

Exhibitor listing...



WESTONS

Visit us on Stand 20 to sample the most tastiest and refreshing authentic ciders. All our apples are sourced within 50 miles of our cider mill. Freshly pressed and slowly matured for exceptional flavour.

Contact: Nathan Thomas
NThomas@westons-cider.co.uk
07796090789
www.westons-cider.co.uk

Stand
20



BROWN-FORMAN

BROWN-FORMAN

While much has changed since Brown-Forman was founded in 1870, it's what has stayed the same that makes our story particularly remarkable. Every day we work toward our ongoing ambition of 'Nothing Better in the Market'.

Contact: David Eden-Sangwell
David_Edensangwell@b-f.com
07971696101
www.brown-forman.com

Stand
21



CAFEOLGY


Come and join us on the Cafeology stand for great beverage also showing our new Rancilio Invicta machine showing various blends along with own label designs.

Contact: Andy McClatchey
andy.mcclatchey@cafeology.com
07850853049
www.cafeology.com

Stand
22



ROASTERS OF ETHICALLY SOURCED SPECIALITY GRADE COFFEE



**CAFE[®]
OLOGY_{CO}**

Great Coffee. Great Cause.

ROASTOLOGY
COFFEE ROASTERS



We are proud to provide our customers with dedicated, friendly, personal support across a host of services. From equipment servicing to branding, barista training to marketing, Cafeology tailor your coffee journey to you.

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APPRENTICESHIP
AWARDS 2024
WINNER**



**100%
ETHICAL IN
EVERYTHING
WE DO**

CONNECT WITH US

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cafeology.com



Exhibitor listing...



CREED FOODSERVICE

Founded in 1972, Creed Foodservice is a leading foodservice provider with family values at its core, renowned for service excellence and supplying quality products across all categories to chefs and caterers nationwide.

Contact: Alfie O'Connor

alfieoconnor@creedfoodservice.co.uk

www.creedfoodservice.co.uk

Stand
23



AMBER

BEVERAGE UK

AMBER BEVERAGE

Amber Beverage UK is proud to supply NUS with a range of popular drinks brands, including Rooster Rojo Tequila, Moskovskaya Vodka and the one-and-only La Fée Absinthe.

Contact: Sean Soon

sean.soon@amberbev.com

07903992422

www.amberbev.co.uk

Stand
24



BEAVERTOWN

We believe beer is more than just a beer, it's an experience. Discover our award winning and easy-drinking Neck Oil, the bold and characterful Gamma Ray and something new landing on this planet. Out of this world beer. Drank on Earth.

Contact: Holly Davison

holly.davison@beavertownbrewery.co.uk

07577179072

www.beavertownbrewery.co.uk/

Stand
25





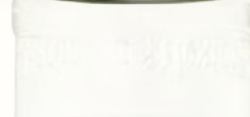
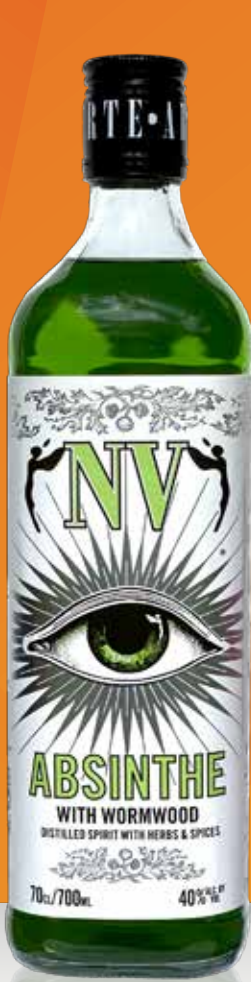
AMBER

BEVERAGE UK



NV Maxx

La Fée NV
Energy Drink
Ice



Moscow 125

Moskovskaya
Sparkling Wine
Lemon Juice
Sugar Syrup



Exhibitor listing...

TRIP

TRIP

TRIP is the #1 calming brand in the world with a range of drinks, oils and gummies. All our products are designed to help you relax, unwind and find your calm infused with CBD or Magnesium.

Contact: Ed McCrorie
emccrorie@drink-trip.com
07506708440
www.drink-trip.com



GLOBAL BRANDS

GLOBAL AIRSTREAM

Join the Global Brands team for a Finest Call or Re'al cocktail!

Contact: Rebecca Mottershaw
rebecca.mottershaw@globalbrands.co.uk
07876756692
www.globalbrands.co.uk

Outside



Get Ready to Quiz Like a Pro!

Join us for a night of brain-teasing fun at our Kwizzbit Pub Quiz on 18 June, from 10:00pm!

Whether you're a trivia titan or just in it for the laughs, bring your A-game, and get ready to battle it out.

CREED

THE FOODSERVICE COMPANY

AT CREED, WE'RE MORE THAN JUST A FOODSERVICE PROVIDER. WE'RE HERE TO SUPPORT YOUR KITCHENS.

Whether you're looking for quality food products, recipe inspiration, allergens advice or plant-based solutions, our expert team are here to help.



**6 SERIOUSLY TASTY
TABLE SAUCES**
to try from our Kitchen '72 range

“From our dedicated account manager to our friendly delivery driver, the team at Creed are extremely helpful and we couldn't ask for more.”

Education Customer

**VISIT US AT THE NUS SUMMER
CONFERENCE AND CHAT TO OUR
FRIENDLY TEAM ON STAND 23**

Contact: Alfie Oconnor
alfieoconnor@creedfoodservice.co.uk
www.creedfoodservice.co.uk



Join us for for drinks

We've got a host of suppliers lined up in the Beorma Bar from 6pm on day 1 with some old favourites and a few new flavours for you to try...

LWC

Old J spiced rum cocktails.

Global Brands

Frozen cocktails and Shanky's Whip - a blend of black Irish Whiskey, Irish spirits, and the natural flavour of cream and vanilla.

AB-Inbev

Kopparberg Crisp Apple - classic apple cider, balanced with a slightly sweeter profile.

Carlsberg Britvic

A variety from the Britvic range.

Thatchers

Juicy Apple
Thatchers Gold
Thatchers Blood Orange
Thatchers Apple & Blackcurrant
Thatchers zero.

Beavertown

Neck Oil
Cosmic Drop Berry Punch
Satellite Super Session IPA.

SUPPORTING NUS MEMBERS

AT THE 2025 NUS CHARITY TRADE CONVENTION



To find out about Molson Coors' commitment to sustainability, visit: www.molsoncoors.com/uk

NUS National Account Manager: Aaron Wright

Aaron.Wright@molsoncoors.com 07808 097 337

be drinkaware.co.uk

Beorma Bar drinks

Molson Coors

Celebrate *El Alma De Madrid* - 'The Soul of Madrid' with a bottle of Madri Exceptional!

Red Bull

Try a Peach Picante Tequila serve with new White Peach SKU, alongside the classic Vodka Red Bull and Tropical Rumbull - the hero serves!

Diageo

Tanqueray 0, Johnnie Walker Black, Casamigos and Smirnoff.

Toast

Raise a toast with a bottle of Toast - delicious craft beer brewed using surplus bread!

♥ DINNER MENU ♥

Starter

Vegetable Spring Rolls (V) (VE) (GF)
Served with crisp salad and sweet chilli sauce

Main Course

Pan Fried Chicken Breast (GF)
With seasonal vegetables, roast potato and pan
gravy
or
Caramelised Filo Basket (V) (VE) (GF)
With a ratatouille stew and grilled tofu

Dessert

Vanilla Cheesecake (V) (VE) (GF)
Served with fruit coulis



CLAIM £200 STOCK BUNDLE WHEN YOU INSTALL PEPSI DISPENSE

PEPSI MAX HAS THE HIGHEST ROS
OF ANY SUGAR FREE DISPENSE COLAS ACROSS LICENSED*



— THE —
**LONDON
ESSENCE**
— CO. —



Britvic

MATHIEU
TEISSEIRE



PLEASE REGISTER YOUR INTEREST ON NUS CONNECT
PLEASE SEND GENERAL ENQUIRES TO RUBY.MOODY@CARLSBERGBRITVIC.COM

T&Cs: Free stock bundle includes 4 x BIBs and Welcome Bar Bundle (Value of over £60). Subject to Availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a Pepsi Max Dispense unit contract and installed. 2 X FREE BIBs are given during installation, the remaining items can be claimed by emailing the above address. Please refer to your dispense contract for full Terms and Details. *Sourced as CGA Foodservice & Licence report MAT to 30.12.23 | Total Out Of Home | Britvic defined categories Sugar Free Colas. Promotor: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



LIMITED TIME ONLY | LIMITED TIME ONLY

TRIP

- Buy 2, get 1 free.

GLOBAL BRANDS

- Buy 11 bottles get 1 bottle free and a Shanky's Whip Shot Chiller.
- Franklin & Sons. Buy 8 cases, get 1 case free.
- Reef Buy 10 Cases get 1 Case free.
- Jungfrau 30% Buy 12 bottles get 1 bottle free.
- Jungfrau 17% Buy 12 bottles get 1 bottle free.
- Kick Energy Buy 12 Cases get 1 Case free.
- Lustre Buy 11 bottles get 1 bottle free.
- Corky's Buy 12 bottles get 1 bottle free.
- Take Tequila Buy 6 bottles get 1 bottle free.
- Hooch 440ml Buy 12 Cases get 1 Case free.
- Hooch Draught Buy 6 kegs get 1 keg free (up to 30 kegs) Plus free POS.
- Finest Call Buy 6 bottles, get 1 free.
- Re'al Buy 6 bottles, get 1 free.

HALEWOOD

- Buy 4 x 70cl Dead Mans Fingers Creams and get 1 Strawberry Cream free.
- Dead Man's Fingers Spiced & Cola RTD and Dead Man's Fingers Passionfruit & Lemonade RTD - Buy 5, get 1 free.

FREEDOM / TOAST

- Install Freedom Premium 4% Lager and get a free 50L keg and POS pack.

CARLSBERG BRITVIC

- Claim £200 stock bundle when you convert to Pepsi on Dispense.
- Install 1664 Biere and receive a free 50L keg and POS kit worth £200.

BACARDI-MARTINI

- Buy 5 cases of Breezer and get 1 free.

LUCKY SAINT

- Buy 1 case of Lucky Saint Lager and 1 case of Hazy IPA to receive 1 case of Hazy IPA free.

AMBER BEVERAGE

- La Feé NV Absinthe - Buy 8 get 1 free.
- Rooster Rojo Blanco Tequila - Buy 8 get 1 free.
- Moskovskaya Vodka - Buy 6 get 1 free.

THATCHER'S

- Buy 3 cases and get 1 case of Thatchers Zero 6 x 500ml NRB for free as well as 12 branded pint glasses per deal.

BEAVERTOWN

- Install a Beavertown brand to receive a POS kit on install, one of their new branded fonts and a Beavertown Neon Sign.
- Install Neck Oil and receive the above and a free 30L keg.

LWC

- Buy 3 bottles of Agnes Arber (can be mixed flavours) and get a bottle of Agnes Arber free.
- Receive a free Keg of Dortmund Union or Dortmund Vier on install and another after 12 kegs purchased.
- Receive a free Keg of Grand Central IPA on install and another after 12 kegs purchased.
- Receive a free keg of Lucky Buddha on install and another after 12 kegs purchased.
- Buy 11 bottles of I Castelli Spumante, get 1 bottle of I Castelli Spumante free.
- Buy 4 cases of Marlish flavoured water cans and get 1 case free.
- Buy 4 cases of Marlish Tonics and get 1 free (can be mixed flavours).
- Buy 5 bottles of Old J (can be mixed flavours) and get a bottle of Old J Cherry free.
- Buy 5 bottles of Paixao and get 1 bottle free.

SAZERAC

- Buy 4 cases of Fireball and receive a free shot machine 200 shot cups.
- Buy 2 cases of Southern Comfort 70cl or 1.5L and receive a free POS kit which includes 2 drip mats, 2 bar runners, and 4 jugs.
- Buy 2 cases of Tequila Rose and receive a free POS kit which includes 2 ice buckets, 10 shot paddles and 48 shot glasses.
- Buy 4 cases of Sheep Dog and receive a free Fireball shot machine and 200 shot cups.

NUS OFFER

Install now and receive an
upweighted POS kit worth
£250



Enjoy Responsibly
be **drinkaware**.co.uk

Available to purchasing members only. Order on NUS Connect promotions.



HEINEKEN

- Install draught Birra Moretti and receive an upweighted install kit worth £250 which includes 48 pint glasses, 5 drip mats, 4 bar runners, 5 short aprons and 10 ice buckets.
- Install Heineken to receive an upweighted install kit to the value of £250.
- Install Inch's to receive an upweighted install kit to the value of £250.

MONSTER ENERGY

- Buy 3 cases of Monster and get a case of Pipeline Punch free (maximum 3 deals per outlet).

AB-INBEV

- Free keg on install.
- Buy 1 Corona to receive 1 free Corona Cero.
- Buy 1 Kopparberg Raspberry to receive 1 free Strawberry & Lime.

WESTONS CIDER

- Install either Stowford Press, Stowford Press Dark Berry or Henry Westons Vintage and receive a free keg.

PROXIMO

- Buy 2 bottles of Jose Cuervo Tequila and get 6 rocks glasses free.
- Buy 2 bottles of Kraken and get 6 tentacle highball glasses free.

BREWDOG

- Install Wingman and get one 30L keg free.

RED BULL

- Buy 1 Red Bull edition and get 1 Red Bull edition free
- Buy 3 Red Bull Energy and get 1 Red Bull Energy or Sugar Free.

Retail...

MERCHFLOW

- Up to five free branded samples when you sign up to a Merchflow monthly package.

JSW MARKETING UNIWEAR LTD

- Order before the end of July to get the updated recycled version of the CR02 hoodie for £7.99 instead of £9.99. Minimum order quantity of 250pcs which can be split across colours and sizes.

MERCHFLOW

- Up to five free branded samples when you sign up to a Merchflow monthly package.

HUEL

- White edition - Buy 3 cases and get 1 free.
- Black edition - Buy 3 cases and get 1 free.

VITHIT

- Buy 4 get 1 free.

INNOCENT DRINKS

- Buy 1 case get 1 case free.

GOLDING DISTRIBUTION LTD

- Up to 50% discount on Power U Phone charge cables.

VITA COCO

- Buy 4 Vita Coco Original and get 1 free.

COCA COLA

- Buy 3 cases of Coca Cola Zero Sugar and get a case of Coca Cola Zero Sugar Lime free (maximum 5 deals per outlet).

MONSTER ENERGY

- Buy 5 cases of Monster and get a case of Rio Punch free (maximum 3 deals per outlet).

GRENADE

- Buy 5 get 1 free on all Grenade bars and shakes.

Outstanding service and superb quality, but don't just take our word for it...



Just ask our customers, and their customers!

“ I cannot recommend working with the team at Riviera and their products highly enough.

Technical support is superb and thorough, particularly when surveying the site and ensuring that the kit we got was 100% what we needed. The margins are comparably superb.

They understand that they are key to our offers here at Warwick, allowing the consumer a choice of how they receive their drink.”

Becci-Burrows Watson, University Of Warwick

“ We moved to Riviera Drinks and have been extremely pleased with the changeover. The process was quick and easy, customer feedback has been excellent and on the rare occasion anything goes wrong, Riviera Drinks are extremely quick to respond. There's not been one complaint logged from customers, despite moving from a well known brand. Riviera Drinks also offer the widest range available.”

Ash James, Bangor University

**10 BiBs
FREE**
upon post mix
install.



“Dispensing Quality”

rivieradrinks.co.uk

Contact Robert Darfi for more information / rdarfi@rivieradrinks.co.uk / 07787532002
Redeem these offers on NUS Connect

BREWDOG

THE EAGLE HAS LANDED

THE FASTEST GROWING CRAFT BEER IN THE UK

⚡ **ORDER NOW** ⚡

★
FREE
POS KIT AND KEG
ON INSTALL
★



DEALS

LIMITED TIME ONLY | LIMITED TIME ONLY

CARLSBERG BRITVIC

- Buy 6 cases of Lipton 500mL PET x 24 and get 1 case free.
- Mix & match 5 cases from the Pepsi Treats in Can range and Tango Cherry to get 1 case free.
- Buy 4 cases of Jimmys Iced Coffee in cans and get 1 case free.
- Buy 5 cases of Aqua Libra and get 1 case free.
- Buy 4 cases of Robinsons and get 1 case free.
- Buy 4 cases of Rockstar and get 1 case free.

RED BULL

- Buy 4 Red Bull Energy get 1 Red Bull Zero free.

TRIP

- Buy 2, get 1 free.

NEUTRAL

- O63101 Men's Fairtrade Organic Hooded Sweatshirt - Current £20.03 plus 2 x prints £6.22 Total £26.25. Deal £17.67 plus 2 x prints £2.00 Total £19.67.
- O63001 Unisex Fairtrade Organic Sweatshirt - Current £16.26 plus 2 prints £6.22 Total £22.48. Deal £14.35 plus 2 prints £2.00 Total £16.35.
- T63101 Unisex Tiger Cotton Hooded Sweatshirt - Current £17.04 plus 2 x prints £6.22 Total £23.26. Deal £15.04 plus 2 x prints £2.00 Total £17.04.
- T63001 Unisex Tiger Cotton Sweatshirt T63001 - Current £13.82 plus 2 x prints £6.22 Total £20.04. Deal £12.20 plus 2 x prints £2.00 Total £14.20.

A.F. BLAKEMORE

- 30% off Walkers PMP 70g, selected Mars and Heinz lines on orders placed at Trade Convention up to 4th July (discount will be applied off-invoice).

Catering...

BEYOND THE BEAN

- £1 off per bottle of Sweetbird Syrup. Applies to Sweetbird Fusions+ range plus "core range" Sweetbird Caramel, Hazelnut, Vanilla and Salted Caramel.

INNERGLASS

- Recyclable cups. Perfect for outdoor events with exclusive pricing.

FREEDOM BREWERY

- Buy 3 Toast Grassroots Pale Ale and get 1 case free and POS kit.
- Buy 3 Toast New Dawn IPA and get 1 case free and POS kit

TERMS AND CONDITIONS

- LWC / NUS will collate all orders taken.
- Orders will be sent to students' unions for confirmation.
- Any Point of Sale (POS) requests will be fulfilled by the Brand Owner.
- Ensure all contact details are completed so we can send your order to you for confirmation and to clarify any issues.
- Only products stated on the order form are part of the Trade Convention 2025 deals. No substitutions can be made.
- All offers are subject to stock availability.
- Free stock delivered by A F Blakemore will be invoiced to the Union and rebated back via Central Billing.
- Only orders received on the official order pad will be processed.

BEFORE YOU PLACE YOUR ORDER...

Make sure you have your LWC and/or AFB account number to hand as well as two preferred delivery dates in line with your normal delivery days.

WESTONS CIDER EST. 1880

CELEBRATING 145 YEARS

VISIT US AT
STAND
20



ON INSTALL RECEIVE A
FREE KEG

PLUS PREMIUM POS

branded glasses, bar runners and drip mats

DRAUGHT CIDER RANGE: STOWFORD PRESS APPLE CIDER - 4.5% ABV 50L KEG
STOWFORD PRESS DARK BERRY CIDER - 3.4% ABV 50L KEG • HENRY WESTONS VINTAGE DRAUGHT CIDER - 5.2% ABV 50L KEG

TO ARRANGE AN INSTALL PLEASE SIGN UP ON NUS CONNECT

TRUSTED BY STUDENTS. CHOSEN BY TRADE.

*COMMITTED TO A GREENER FUTURE
SUSTAINABILITY IS STITCHED INTO EVERYTHING WE DO!*



Official NUS Supplier
Retail Quality Garments
Fresh, Exclusive Designs
Organic & Eco-Friendly Options
Award Winning Standards!

At T-PRINT CLOTHING SOLUTION,
with 46 years of experience
we deliver more than just garments-
we offer innovation, quality
and sustainability all under one roof.

For more information
contact one of our dedicated Uni Team members:

CHRIS BONIN

07973 513344 chrisbonin@t-print.co.uk

GORDON HEYWOOD

07770 290570 gordonheywood@t-print.co.uk

SALLY OCONNOR

01253 359134 gordonheywood@t-print.co.uk



T - PRINT
CLOTHING SOLUTIONS



Official **nus** Supplier
national union of students



Supplier listing...



AIR PRODUCTS

Air Products offers a range of drinks dispense and balloon gases plus equipment via our speedy and reliable network across all UK and Ireland.

Contact: Customer Services

apukinfo@airproducts.com

08003890202

www.airproducts.co.uk



ALBERT HARRISON & CO LTD.

Established since 1919, we are a trusted independent wholesaler, delivering next working day on orders over £200 exc. VAT, specialising in health, beauty, household & stationery categories.

Contact: Cara McKenna

cara.mckenna@albert-harrison.co.uk

07810097024

www.harrisonsdirect.co.uk



BOC SURESERVE®

BOC Sureserve® is the leading dispense gases supplier in the UK. We offer a full range of food grade dispense gases and equipment to ensure you give your customers the perfect drink every time.

Contact: Sarah Fox

bdalead@boc.com

08457302302

www.Bocgases.co.uk



BACARDI-MARTINI LTD

Breezer come in Zesty Orange, Crisp Watermelon, and Zingy Lime. Each flavor ensures a smooth, enjoyable drinking experience, making Breezer the perfect choice for any occasion!

Contact: Sam Rumsby

srumsby@bacardi.com

07971508714



BRECON CARREG

Brecon Carreg Mineral Water, No1 Branded water in Wales – Ethically awarded, 100% recyclable and sourced from the Brecon Beacons National Park within 21,000 acres of protected land.

Contact: Sam Entwistle

s.entwistle@breconwater.co.uk

07792834021

www.breconwater.co.uk



BREWDOG

A Maverick Session IPA, this is a smooth ride of mellow tropical fruits, piney notes and a sharp citrus aroma. Refreshing, infinitely drinkable with a steady boozing altitude of 4.3%

Contact: Gabriel Dewey

gabriel.dewey@brewdog.com

07928692658

www.brewdog.com



CAFÉDIRECT

Cafédirect is the UK's leading social enterprise coffee roaster, with two distinctive brands:

Cafédirect and Grumpy

Mule. We put growers first -

buying directly, paying fairly, and investing in training and support.

Contact: Gary Ayley

gayley@cafedirect.co.uk

07943748114

www.cafedirect.co.uk



CARLSBERG BRITVIC

Carlsberg Britvic aspires to be the leading UK beverage supplier: combining beer and softs expertise; maintaining strong values in sustainability, service, quality and focus on growing the UK beverage category.

Contact: Harry Phillips

harry.phillips@carlsbergbritvic.co.uk

07583049320

www.carlsbergbritvic.co.uk



COSTA COFFEE

We're Serving is a flexible wholesale offering for Costa Coffee. Supported by an Account Manager, Brand Excellence Team, Sales Support, Training, Promotional calendar and online learning support with Costa Way.

Contact: Suzy Williams

suzy.williams@costacoffee.com

07542964928

www.costa.co.uk/

BRECON CARREG

Our Source

Nestled in the beautiful Brecon Beacons National Park is the **protected source** of Brecon Carreg natural mineral water. Our outstandingly pure water begins life as rain falling on the hills and valleys and takes more than 15 years to filter through solid layers of limestone rock before being bottled at source. This **natural filtration** gives our water a balanced mineral content and low sodium levels.

Brecon Cottage

Brecon Carreg began life as a true cottage industry on the Llwyndewi Farm over **45 years ago**. Look closely and you'll spot it on our labels! The cottage has since become our HQ where our close knit team proudly bring Brecon Carreg to life on a daily basis



	Blakemore	Filshill
24x500ml still	185410	44914
24x500ml sports	165920	215170
15x750ml sports	346075	69661
12x1.5L still	114458	44913

100% Recyclable

We're extremely proud of our water and, like many of us, we're also passionate about the impact of packaging waste. We're proud to say that every bottle of Brecon Carreg is **100% recyclable** - including labels and lids!



Supplier listing...



COUNTRY CHOICE

Country Choice a Sysco Co part of Brakes is the UK's Leading supplier of in-store bakery and retail food service products. offering a range of Bread, Cakes & Pastries, Savouries, Hot Food, and more. Be sure to check out our extensive range of Food to Go.

Contact: Peter Scherrer
peter.scherrer@sysco.com
07774178234
www.countrychoice.co.uk



DELICE DE FRANCE

For 40 years Delice de France has been sourcing great products, to deliver market-leading food-to-go solutions, combining our passion for delivering excellence and our entrepreneurial spirit.

Contact: Kimberley McMaster
Kimberley.mcmaster@ddf.co.uk
07990798214
www.delicedefrance.co.uk



FEVER-TREE

If ¾ Of Your Drink Is The Mixer, Mix With The Best.

Contact: Rich Cook
richard.cook@fever-tree.com
07789398107
www.fever-tree.com



FROZEN BROTHERS LTD.

Frozen Brothers; the Home of the World's Biggest Frozen Drinks Brands, including Tango Ice Blast, Coke Frozen, Fanta Frozen and Slushy Jack's, offers a range of industry-leading equipment for Retailers.

Contact: Jessie Snow
jessica.snow@frozenbrothers.com
0208 5785785
www.frozenbrothers.com



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Your No 1 supply partner for all things tech. Full sale or return. Free display stands. Brands include: Casio, Power U, Audio Pods, Energizer, Duracell, JVC. Crested products also available.

Contact: Kevin Marlborough
kevinm@goldingdistribution.com
01212463526
www.goldingdistribution.com



GRACE FOODS UK T/A FUNNYBONES

A leading supplier of exciting World Food and Drink products for retail, covering delicious Afro-Caribbean, Oriental and Asian cuisines.

Contact: Leanne Stickland
leanne.stickland@gkco.com
07770587348
www.funnybones.co.uk



GRENADE

Grenade are the UK's No.1 best-selling protein bar brand with a wide range of low sugar, high protein bars and shakes that are the perfect healthier alternative to snacking.

Contact: Ellen Howes
ellen.howes@grenade.com
07711869775
www.grenade.com



HANDMADE SPECIALITY PRODUCTS

We are a family run bakery proudly supporting NUS members for a number of years with delicious flapjacks, muffins, gingerbread, brownies including our innovative plant-based brownie, flapjack and cookie.

Contact: Donna Halasz
donna.halasz@handmadespeciality.com
07786333965
www.handmadespeciality.com



HUEL

Huel makes nutritionally complete, convenient, affordable food, with minimal impact on animals and environment.

Contact: Jon Morris
jon@huel.com
07795661446
www.huel.com/

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Supplier listing...



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One of the UK's largest independent suppliers of non-food consumables for Kitchens, Bars and tabletop. Over 10,000 products available for same day dispatch and next day delivery and at low prices. Exclusive NUS promos.

Contact: Mike Lowery
mike@innerglass.co.uk
01915141497
www.ig-groupuk.com



INNOCENT

We are a proud B Corp that makes drinks out of fruit and veg, whilst giving 10% of our profits to charity. Little drinks, big dreams.

Contact: Olivia Oatham
olivia.oatham@innocentdrinks.co.uk
07812682368
www.innocentdrinks.co.uk/



JACKSON'S CRS

Established in 1976, Jackson's CRS are a Wholesale Distributor, your one stop shop for supplying Stationery, Greeting Cards, Party, Toys, Christmas and Seasonal Products.

Contact: Claire Wilson
claire@jacksons-crs.co.uk
01142800558
www.jacksons-crs.co.uk



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Contact: Charlotte Reynolds
office@jswuniwear.co.uk
01543274465
www.jswuniwear.designyourownclothes.co.uk/



JUBEL

We're an independent British beer brand disrupting the market with a new category. Our dangerously refreshing 4% lagers are cut with fruit, gluten-free, vegan, and carbon neutral.

Contact: Sam Burrows
sam@jubelbeer.com
07865887111
www.jubelbeer.com/



KP Snacks

KP SNACKS

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Contact: Fee Rolfe
fee.rolfe@kpsnacks.com
07471603587
www.kpsnacks.com/



LUCKY SAINT

Lucky Saint is the UK's #1 dedicated alcohol-free beer brand. Our award-winning Superior Unfiltered Lager is available on draught and in cans, alongside cans of our Hazy IPA.

Contact: Amy Sands
amy@luckysaint.co
07471825179
www.luckysaint.co



LUCKY SAINT

We have been crafting our decadent, chocolatey mallows in the UK since 2013, where they are still proudly whisked and cut to this day.

Contact: Mallow & Marsh
aidan@sscbrands.co.uk
07754989616
www.mallowandmarsh.com/



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Contact: Kevin McGeachan
kevinmcgeachan@matthewalgie.com
07714128102
www.matthewalgie.com

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SHOT CA

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GREEN PLANET PAPER CUP

Code	Description	Size / Desc	Ctn
AD10	2 Pint Flexi Glass CA	2 Pint CA	120
AD5	20oz CA – 20oz To Brim CA	20oz	500
AD7	10oz CA – 10oz To Brim CA	10oz	1000
MB1776	Bomb Shot UKCA	10oz / 25ml CA	1000
MG80	Shot CA	1oz / 25ml	1000

Code	Description	Size / Desc	Ctn
MB12300/250	Paper Straws – Red Stripe	200 x 6mm / 8"	250
MB45600/250	Paper Sip Straws – Black	140 X 6mm / 5.5"	250
MB13000/250	Paper Straws – Black	200 x 6mm / 8"	250
GPK039-ACA	Green Planet Paper Cup	20oz	500

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Supplier listing...

merchflow

MERCHFLOW

Sell made-to-order clothing with no inventory or upfront cost! Merchflow is your all-in-one solution, providing you with an industry-leading Shopify dropshipping store for a small monthly package.

Contact: Matt Charles
matt@merchflow.co.uk
www.merchflow.co.uk

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FOOD DONE PROPER

NORTHERN BITES

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Contact: David Kershaw
david@northern-bites.co.uk
07506769751
www.northern-bites.co.uk

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Contact: Tim Gilmore
tim.gilmore@pentel.co.uk
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info@thepurefood.co.uk
02089 980077
www.pfol.co.uk



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every bite is delicious, nutritious, and crafted with care for busy, on-the-go customers.

Contact: Jaz Chillana
jazchillana@quickbite.uk.com
07500956374
www.quickbite.uk.com



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Contact: Paul Upton
paul.upton@refresco.com
07512309892
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Contact: Robert Darfi
rdarfi@rivieradrinks.co.uk
07787532002
www.rivieradrinks.co.uk



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Contact: Robert Aggrey
robert.aggrey@rollover-uk.com
07748 841857
www.rolloverhotdogs.com



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Sandwich King, a family-run business since 1992, serves hand-filled sandwiches made with fresh, locally

sourced ingredients. With flexibility and reliability at our core, we ensure you always receive the highest quality.

Contact: William Amaral
sales@sandwichkinguk.com
01132426031
www.sandwichkinguk.com



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Supplier listing...



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Contact: Justin Kingseller
Justin.Kingseller@staedtler.com
07971660349
www.staedtler.com/uk/en/



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Contact: Ben Brown
bebre@arlafoods.com
07976675247
www.starbuckschilledcoffee.com/uk/



STONE WILLY'S KITCHEN

S.W.K. is an all-day food concept focusing on Pizzas, Wraps & Burgers. We provide full brand support: on-site training, bespoke marketing, operational & procedural guides at no extra cost.

Contact: Will Robinson
will@stonewillyspizza.co.uk
01423 321800
www.stonewillyskitchen.co.uk



SUMA WHOLEFOODS

Suma is a wholesaler delivering over 7,000 vegetarian, natural, responsibly sourced products across the UK. As worker-owned co-operative, Suma has been built on integrity and equality for over 40 years.

Contact: Liam Colligan
liam.colligan@suma.coop
01422 313872
www.wholesale.suma.coop



SU-STAINABLE AND KOOLSKOOLS

SU-stainable offers luxury, affordable Fairtrade-organic/recycled polyester cotton garments.

Contact: Andy Ashcroft
andy@koolskools4u.co.uk
07757978898
www.su-stainable.com
www.koolskools.co.uk



SUNTORY GB & I

Suntory Beverage & Food Europe is part of the Suntory Group, one of the leading and most innovative food and drink companies worldwide. Our uniqueness lies in our culture, a distinctive blend of Japanese heritage and European roots, our people are driven by our bold and playful Yatte Minahare spirit.

Contact: Shanaz Mackay
Shahnaz.mackay@suntory.com
07775019686
www.Suntory.com



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Contact: Chris Bonin
chrisbonin@t-print.co.uk
07973513344
www.t-print.co.uk



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Contact: Nathan Marlott
universities@teemill.com
01983409790
www.teemill.com

STONE WILLY'S KITCHEN & STUDENT UNIONS

Stone Willy's Kitchen has been working with Student Unions for over 15 years and not only have they been integral to our business but we've loved every minute of it! Our menu has evolved around student tastes over the years and we're proud to offer an all day menu that can be served in the bar, from a kiosk or even from a grab & go tower. Our NUS customers get an exclusive package that not only includes the supply of food, but a fully developed bespoke menu developed with your customers in mind. We provide operational and procedural guides ensuring the kitchen can be run by students with ease. We also provide a full month by month marketing plan with guest products throughout the academic year. **ALL of this support is provided at no extra cost - no fees, no royalties and no hidden costs.** Why? Quite simply because we love working with Student Unions.

Operational Support

- Menu Development
- Operational Procedures & Guides
- Termly Site Visits
- Sales Analysis
- Full HACCP System
- Total Nutritional Info & Natasha's Law Compliance
- Kitchen Design & Equipment Sourcing

Marketing Support

- Bespoke Artwork
- Bespoke Product Development (Concept / Guides / Imagery & Artwork)
- Monthly Menu Additions
- Posters & Printed Material
- JPEGs, MPEGS & Social Media Ready Imagery



**TOTAL NUMBER OF
PIZZAS SOLD:**

26,700

(LAST 12 MONTHS)

**TOTAL NUMBER OF
WRAPS SOLD:**

37,728

(LAST 12 MONTHS)

MARKET LEADING INNOVATION: CARBON NEGATIVE PIZZA

NUS asked us in 2022-23 to look at sustainability before the NUS Show. We delivered the first 'carbon negative' pizza dough to the whole of the UK market - especially for NUS customers!

We've now been working with Wildfarmed flour for 2 years helping to reduce the use of pesticides and herbicides whilst improving UK soil quality for future generations.

STONE WILLY'S KITCHEN

Contact: will@stonewillyspizza.co.uk

Tel: 01423 321 800

Supplier listing...



TIFFIN SANDWICHES

One of the UK's largest, independent, national supply food to go manufacturers. From salads to sandwiches, we have over 25 years experience in large scale food manufacturing and distribution.

Contact: David Bell
david.bell@tiffinsandwiches.co.uk
07792037328
www.tiffinsandwiches.co.uk/



TIGER STATIONERY

Tiger offers great value stationery for students covering such categories as Notebooks, Files, Pens, staplers, hole punches and various other sundries all with the student budget foremost in our range.

Contact: Lisa Leek
lisa@tigerstat.co.uk
07774444402
www.tigerstat.co.uk



TINY REBEL

We are Tiny Rebel, we're on a mission to bring you great times and great beer! As a B-Corp we're trying to improve the

lives of our people, community, and planet.

Contact: Jonathan Boyce
jonathan.boyce@tinyrebel.co.uk
07776068500
www.tinyrebel.co.uk



TOAST AND FREEDOM

Toast Brewing and Freedom unite to brew award-winning beers with strong sustainable impact. Toast transforms leftover loaves into liquid gold, while Freedom brew without compromise crafting beers with a conscience.

Contact: Colin Mowat
colin@freedombrewery.com
07545431607
www.toastbrewing.com
www.freedombrewery.com



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Contact: Chris Daniel
chris@tootyfruity.co.uk
02084437088
www.tootyfruity.co.uk



VITA COCO

Vita Coco is known for its natural, high-quality coconut water, which is a popular choice for hydration and its natural electrolytes. Vita Coco is committed to supporting farmers is a BCORP that considers social impact.

Contact: Vita Coco
Wali@vitacoco.com
07920672227



VITHIT

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Contact: Brad Hill
brad@vithit.com
07725939845
www.vithit.co.uk



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Contact: Sam Rowntree
sam.rowntree@vitaminwell.com
07960 023361
www.vitaminwell.com/uk/



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The We Proudly Serve Starbucks® Coffee Programme

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Contact: Zoë Somolu
zoe.somolu@uk.nestle.com
07714615013
www.nestleprofessional.co.uk/brands/we-proudly-serve-starbucks-coffee-programme

Please refer to the Trading Directory for the full list of suppliers.
Contact Trading Support if you have any supplier questions.

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CitizenCard is a legally recognised proof of age and ID card, accepted across the UK. The card is recognised by police and retailers, is verifiable online, and is an affordable and practical proof of age - a lot cheaper to replace than a passport should it get lost!

By partnering with CitizenCard, students' unions can provide an affordable, reliable form of identification while earning extra income in the process.

Why join the CitizenCard partner scheme?

Earn commission

Receive 20% commission on every CitizenCard sold, paid monthly.

Empower students

Help them access a trusted and affordable ID.

No upfront costs

Registration is simple, and totally free!

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Everything you need to spread the word is provided.

Signing up couldn't be easier—just scan the QR code to register and we'll be in touch to show you how to add CitizenCard to your SU services!



If you'd like to learn more about this opportunity, join us for an online lunch and learn on 25th June at 1pm where we'll show you how to maximise engagement and revenue.

[JOIN THE CITIZENCARD LUNCH AND LEARN >](#)

Let's make identification easy and accessible for students across the UK! For further enquiries, please [get in touch](#) and we'll be happy to help.





Partnering Progress: How The Retailer Group Supports SUs in Retail and Hospitality



For over 15 years, The Retailer Group has helped Students' Unions design, build, and improve shops, cafés, and social spaces. From cutting edge cashierless stores to low-cost refreshes, we deliver flexible, future-ready solutions that boost engagement and performance. As a strategic NUS Services partner, we're committed to adding value in retail, hospitality and in web and graphic design creation.

Contact: gordon@theretailer.co.uk

Web: www.theretailer.co.uk

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Thanks to the generosity of these amazing suppliers, they're pretty hefty so remember to bring an extra bag to share the load!



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CHILLED COFFEE



A man with glasses and a white chef's coat stands with his arms crossed next to a large white bowl filled with a colorful salad. The salad contains quinoa, yellow and red bell peppers, green beans, and other vegetables. A large wooden spoon rests in the bowl. The background is a light-colored surface with some herbs and a lemon half visible.

Come along to our live cooking session on **Wednesday 18th June** with Chef Danny Silcock and learn how easy it is to keep up with the latest salad trends this summer.

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