

FIND JAPAN

Nagano Fair

6/13 (THU) - 7/10 (WED)

長野

DEMONSTRATION & SALE Enjoy Sampling!



Irohado Robata Oyaki
Yasai Mix / Nozawana/Negi Miso

いは堂
炬ばたのおやき
野菜ミックス/
野沢菜/ねぎみそ
9.52 oz

長野県の郷土食と
言えば「おやき」

The Shinshu region's most beloved and iconic traditional dish. Grilled buckwheat flour buns filled with a variety of delicious meats and veggies.

Not available at the San Diego and Yorba Linda stores

\$9.99/EA

Watanabe Seimen Shinshu Zenkoji Soba
2-Servings
渡辺製麺
信州善光寺そば
2人前つゆ付き
9.55 oz

長野県の名所
善光寺名物!

Easy-to-prepare, Shinshu style soba noodles. A specialty of Zenkoji temple, one of Nagano's famous landmarks.

\$5.59

Shinetsu Myojo Frozen Sanuki Udon
信越明星
冷凍讃岐うどん
31.7 oz

コシの強い
讃岐うどん

Frozen udon noodles which were made using a "knead and rest" method that makes them pleasantly firm and springy.

\$6.99

Murata Shoten Nagano Inochi Natto
村田商店
西山大豆の
ながのいのち納豆
4.76 oz

もっちりした長野産
大豆100%使用!

Savor our large, chewy Nishiyama soybeans, cultivated in Nagano Prefecture's traditional soybean production areas.

\$2.99

Marui Azumino Hon Wasabi
マル井
安曇野本わさび
1.05 oz
Rough grated wasabi made from real Azumino grown wasabi root.

安曇野産
本わさび使用!

\$3.29

Shinetsu Myojo Shinshu Soba
信越明星
流水解凍
信州そば 21.16 oz

つゆのりが良く
ツルツとした食感!

The chewy Shinshu soba noodles are cut roughly to help the soup adhere easily.

\$4.99

Shinetsu Myojo Frozen Chasoba
3-Servings
信越明星
流水解凍茶そば
3食入 21.16 oz

鹿児島県知覧産の
有機栽培抹茶を使用

Authentic tea soba noodles made from organically produced Kagoshima Chiran tea leaves.

\$5.99

Murata Shoten Dosojin Natto
村田商店
道祖神納豆
4.76 oz

全国納豆鑑評会で
最優秀賞を受賞した
日本で大人気の納豆!

Natto made from 100% Nagano grown soybeans. Naturally chewy in texture, these beans are grand prize winners of the 18th annual Japan National Natto Competition!

\$2.99

Marumo Aokimiso Zenkojidaira Miso
Red/White
マルモ青木味噌醤油醸造場
善光寺平味噌
赤味噌/白味噌
35.27 oz

豊潤な香りと深い味の赤、
爽やかに若干甘味のある白

Traditionally fermented strong red miso with a rich full aroma / refreshing white miso with hints of sweetness.

\$6.99/EA

Takeuchi Nousan Nozawana Abura Itame
竹内農産
野沢菜
めんたい油炒め
2.82 oz

刻んだ野沢菜を
ゴマ油と唐辛子で!

Japanese Nozawana and Mentaiko (cod roe) are combined to create a mellow taste.

\$3.59

Fukuroya Amazake Plain/ Purple Rice
ふくろや
あま酒
ブレンド紫米入
7.76 oz

味噌蔵の米麹と
長野県産米使用!

Enjoy the concentrated-type amazake made with rice malt from local Miso brewery, and rice produced in Nagano Prefecture. This versatile product can be used as a sweetener in cooking and is delicious when mixed with yogurt or ice cream.

\$3.99/EA

Takeuchi Nousan Nozawana Mentai Abura Itame
竹内農産
野沢菜
めんたい油炒め
2.82 oz

国産野沢菜に
明太子を
和えて!

\$3.59

Fukuroya Amazake Plain/ Purple Rice
ふくろや
あま酒
ブレンド紫米入
7.76 oz

Peony pepper pickled in spicy miso. Enjoy it as is, spread on cheese, mixed with mayonnaise, or ketchup.

\$3.99

Marumo Aoki Miso 16 Koku Miso
マルモ青木 国産十六穀みそ
10.58 oz

日本産米と大豆に
16種の雑穀を加え
丁寧に発酵熟成!

Based on contract-cultivated Hokkaido soybeans and domestically grown rice, this miso is carefully fermented and aged with 16 kinds of Japanese-produced minor grains and vegetables.

\$6.99

Kajiya Hondo Jozoho Miso Dare Sauce
Reg/Spicy
靴屋本舗
みそだれ/辛醬
5.29 oz

酒粕や糀に
味噌や野菜を
合わせた
万能だれ!

Experience the rich flavor of our traditional all-purpose seasoning, crafted with Shinshu miso, Shinshu vegetables, sake lees, peony pepper, and koji.

\$10.99/EA

Watanabe Seimen Ippudo Hot Moyashi Sauce
渡辺製麺 一風堂ホットもやしソース
3.17 oz

Simply cool lightly boiled bean sprouts under running water, then mix them with this special sauce to easily recreate Ippudo's popular "Spicy Bean Sprouts" at home.

\$3.99

Marumo Aoki Miso Nihon Kokusan Miso
マルモ青木
天然醸造日本国産みそ
17.64 oz

日本産素材を使った
天然醸造無添加生みそ!

This additive-free, naturally brewed miso is made with carefully selected Japanese soybeans, rice, and salt, and prepared according to traditional craftsmanship and methods. It is slowly brewed and aged for one year.

\$6.99

Kajiya Hondo Jozoho Shio Koji
靴屋本舗
靴屋の塩こうじ
5.29 oz

糀のやさしい
甘みの
万能調味料!

Experience the deep flavor of our raw fermented seasoning, made from Okinawan sea salt and Nagano Koshihikari rice. This all-purpose seasoning enhances the natural deliciousness of your ingredients.

\$10.99

Mise Corporation Vegetable Gyoza
動物由来原料不使用の野菜餃子
7.62 oz

一風堂で
人気の辛もやしを
ご家庭で!

6種の日本産野菜をミックス
味わい深く仕上げた餃子!

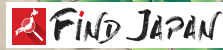
Vegan mixed vegetable potstickers made with no animal products period! Filled with delicious spinach, cabbage, onions, carrots, and green onions.

\$5.99

6/13 (THU) - 7/10 (WED)

Nagano Fair

長野



強い甘味と程よい酸味。甘き・果汁・酸味のバランス抜群

Farm Kawakami 100% Apple Juice Sun Fuji Apple/Shinano Gold Apple
川上農園

100%りんごジュース
サンふじ/シナノゴールド
33.81 oz

100% straight natural apple juice so sweet and delicious, each sip is like biting into a fresh crisp apple. Tenderly and organically grown and ripened.

\$10.99/EA+CRV

新鮮なもち搾り立て100%

Shinano Wine 100% Peach Juice
信濃ワイン醸造家のジュース
桃だけのもも
16.91 oz

Takachiho Marron Langue de Chat
タカチホ 信州小布施産のラングドシャ
3.77 oz

信州小布施産の和栗を使用!

This authentic Langue de Chat is baked with Japanese Shishu chestnut paste kneaded into the dough and sandwiched with white chocolate.

\$10.99/+CRV

\$7.99

長野県産濃縮りんご果汁を原料にしたシャーベット

Chukoreika Shinshu Ringo Sorbet
中高冷菓
信州りんご玉
3.55 fl oz

Sweet apple sorbet dessert in a cute shaped container.

\$3.59

信州シャインマスカット
中高冷菓
信州シャインマスカット玉
3.55 fl oz

Chukoreika Shine Muscat Ice Dessert
中高冷菓
信州シャインマスカット玉
3.55 fl oz

Frozen dessert made from green grapes and Hokkaido milk. A smooth textured, rich tasting ice cream-like dessert that's also low in calories. Made with Nagano grown Shiny Muscat.

\$3.59

信州シャインマスカット
果汁を使用した贅沢なデザート

Takachiho Shichimi Togarashi Ebi Senbei
タカチホ
七味唐辛子
えび煎餅
7.05 oz

A crispy rice cracker with a perfect blend of traditional shichimi chili pepper and rich shrimp flavor.

\$10.99

人気の6種類の半生菓子詰め合わせ

Shinshu Apricot
Made with apricots from Shinshu.

Frozen Yogurt
Blended with homemade yogurt.

人気のパナラ!

信州産あんず!

信州産いちご!

ヨーグルトを加えてさっぱり!

\$3.99/EA

人気の6種類の半生菓子詰め合わせ

Tomatsu Shinano Mix Assorted Sweets
6.1 oz
外松
しなのミックス

Assorted sweets feature sweet and savory treats made with "miso" and "soy sauce", evoking the flavors of Nagano.

\$3.99

信濃の甘じょっぱいお菓子の詰め合わせ!

Nousonkijimadaira Rice Flour Chiffon Cake Plain/Black Tea
農村木島平
米粉
シフォンケーキ
3.07 oz

米粉のシフォンケーキ! プレーンと紅茶味

\$9.99/EA

This chiffon cake is made from rice flour milled using a special technique from rice grown in Nagano Prefecture, resulting in a moist, fluffy texture and delightful aroma.

Nousonkijimadaira Rice Flour Roll Cake Plain/Mocha
農村木島平
米粉ロールケーキ
9.52 oz

\$10.99/EA

ふわふわ米粉のスポンジケーキ! プレーンとモカ

A roll cake made with fluffy rice flour sponge and delicious cream. The plain and Mocha flavors.

Misuzu Oinari San
みすずおいなりさん
16 pcs/
8.82 oz

\$4.99

Easily prepare "inari sushi" by filling this convenient seasoned fried tofu with sushi rice. No chemical seasonings, preservatives, or coloring agents are used.

Yawataya Isogoro Shichimi/Yuzu Shichimi
八幡屋磯五郎
七味唐からし/ゆず七味
0.42 - 0.49 oz

\$3.99

Blended chili pepper seasoning made by Nagano's longest beloved spice maker that's been in business since 1736.

Misuzu Ajishimi Kizamiage
みすず
味しみぎざみ揚げ
2.82 oz

\$2.99

Abura-age is seasoned and dried using a special method, making it a versatile ingredient. Use it as a salad topping, add it to soups, or enjoy it as is with udon and soba noodles.

Tomatsu Yokan Maki
外松 羊かん巻
5.82 oz

\$2.99

Individually packed slices of castella cake filled with mild sweet yokan jelly cake. Comes in 3 colors!

Tincarbelle Tamago Pan
Plain/An Butter/ Maple French/ Chocolate/ Sakura Matcha
ティンカーベル たまごパン各種
7.76-8.82 oz

\$8.99/EA

"Tamago Pan" features a simple, mildly sweet flavor with a fluffy egg taste that is always enjoyable. Its moist, chewy texture sets it apart from sponge cake or steamed bread, thanks to the precise balance of egg and flour.

TOKYO CENTRAL Specialty Market

MARUKAI

GARDENA 1740 W Artesia Blvd., Gardena

COSTA MESA 2975 Harbor Blvd., Costa Mesa

WEST COVINA 1420 S Azusa Ave., West Covina

YORBA LINDA 18171 Imperial Hwy., Yorba Linda

SAN DIEGO 8151 Balboa Ave., San Diego

CUPERTINO 19750 Stevens Creek Bl., Cupertino

SOME ITEMS ARE NOT AVAILABLE IN ALL STORES. LIMITED QTY. NO RAIN CHECKS. PRICE SUBJECT TO CHANGE WITHOUT NOTICE.