

FIND JAPAN

6/12(THU)-7/9(WED)

長野

Nagano Fair

Enjoy Sampling!
Limited locations.



TokyoCentral.com



IMAGE

お米のうまみが際立つ さっぱりとした甘味!

苦味が少なく 食べやすい玄米!

Koyanagi Noen Kaze Sayaka White Rice/ Brown Rice
小柳農園 風さやか/ 風さやか玄米 2kg

風さやか
Kazusayaka

Kaze Sayaka is a rice variety developed in Nagano, prized for its rich flavor, gentle sweetness, and ideal balance of stickiness and aroma.

A Nagano original, Kaze Sayaka brown rice has a mild taste with less bitterness, making it easy to enjoy.

赤みそ特有の深い旨味!

Marumo Aoki Zenkoji Nama Miso
Aka/Shiro マルモ青木 善光寺生 赤/白 26.46 oz

善光寺生

Marumo Aokimiso Zenkojida Miso Red/White
マルモ青木味噌醤油醸造場 善光寺平味噌 赤味噌/白味噌 35.27 oz

豊潤な香りと深い味の赤、爽やかで若干甘味のある白

善光寺平

Traditionally fermented strong red miso with a rich full aroma / refreshing white miso with hints of sweetness.

コシの強い 讃岐うどん

Shinetsu Myojo Frozen Sanuki Udon
信越明星 冷凍讃岐うどん 31.7 oz

うどん

Shinetsu Myojo Shinshu Soba
信越明星 流水解凍 信州そば 21.16 oz

信州そば

The chewy Shinshu soba noodles are cut roughly to help the soup adhere easily.

安曇野産 本わさび使用!

Marui Azumino Hon Wasabi
マル井 安曇野本わさび 1.05 oz

本わさび

Murata Shoten Dosojin Natto
村田商店 道祖神納豆 4.76 oz

Natto made from 100% Nagano grown soybeans. Naturally chewy in texture, these beans are grand prize winners of the 18th annual Japan National Natto Competition!

長野県の名所 善光寺名物!

Watanabe Seimen Shinshu Zenkoji Soba
2-Servings 流刃製麺 信州善光寺そば 2人前つけ付き 9.17oz

Easy-to-prepare, Shinshu style soba noodles. A specialty of Zenkoji temple, one of Nagano's famous landmarks.

信州の郷土食 しょうゆ豆を じっくり!

Marui Shoyu Taberu Shichimi Shoyu
マル井醤油 食べる七味しょうゆ 3.52oz

七味

お好みで Seasoned Fried Bean Curd

Misuzu Oinari San
みすず おいなりさん 16 pcs/10.22 oz

お好きな 具材を 詰めるだけ

Yawataya Isogoro Shichimi/ Yuzu Shichimi
八幡屋磯五郎 八味唐からし/ゆず七味 0.42-0.49oz

1736年創業以来 愛され続ける 七味唐辛子

一風堂 ホットもやしソース

Watanabe Seimen Ippudo Hot Moyashi Sauce
流刃製麺 一風堂ホット もやしソース 3.17 oz

Simply cook lightly boiled bean sprouts under running water, then mix them with this special sauce to easily recreate Ippudo's popular "Spicy Bean Sprouts" at home.

伝統的な出汁を ご家庭で!

Kuze Fuku & Sons Umami Dashi 15 Pack
久世福 旨みだし 4.23oz

This authentic stock is made with a balanced blend of Japanese bonito, kelp, mackerel, sardines, and grilled flying fish.

1366年創業以来 愛され続ける 七味唐辛子

Kuze Fuku & Sons Enoki Mushrooms With Seven Japanese Spices
久世福 えのきなめ茸七味 8.4oz

Packed with enoki mushrooms and a hint of traditional shichimi spice, this mildly spicy blend is perfect for pasta, pizza, meat, or your favorite dishes.

日本産米麹の甘酒

Asuzac Foods Koji Amazake from Shinshu Zenkoji
アスザックフーズ 信州善光寺の麹甘酒 1.67oz

Made from Japanese rice malt and approved by Shinshu Zenkoji Temple, this freeze-dried amazake has a pleasant grainy texture and is alcohol-free.

野菜の旨みを しっかり凝縮!

Kuze Fuku & Sons Vegetable Umami Dashi 15 Pack
久世福 野菜の旨みだし 3.17oz

Vegan soup stock blending five vegetables with shiitake and a hint of yuzu—no artificial MSG or preservatives.

えのきの風味が 引き立つ大人の味!

ENOKI MUSHROOMS

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強い甘味と程よい酸味。

甘さ・果汁・酸味のバランス抜群

IMAGE



Farm Kawakami
100% Apple Juice
 Sun Fuji Apple/Shinano Gold Apple
 川上農園
 100%りんごジュース
 サンふじ/シナノゴールド 33.81oz
 100% straight natural apple juice so sweet and delicious, each sip is like biting into a fresh crisp apple. Tenderly and organically grown and ripened.

栗あん+栗の甘露煮

Sakurai Kanseido
Hitokuchi Kuri Kanoko
 桜井甘精堂
 ひとくち栗かの子
 2.82 oz

This traditional sweet, Kuri Kanoko, combines rich chestnut paste with whole candied chestnuts and is carefully packed by hand into cans.

IMAGE

栗のおいしさを
ようかんに凝縮!

Sakurai Kanseido
Hitokuchi Kuri Yokan
 桜井甘精堂
 ひとくち栗ようかん
 1.94 oz

Made with Japanese chestnuts, sugar, and agar, these mini Kuri Yokan highlight the pure aroma, flavor, and texture of chestnuts.



Nagato Farm
Ice Cream Vanilla/Strawberry
 長門牧場 アイスクリュー バニラ/信州いちご
 4.06 oz

IMAGE

人気のバニラ!

Vanilla
 Rich flavor and freshness of raw milk.



信州産いちご

Strawberry
 Sweet and sour taste of strawberries.



もっちり食感と優しい甘さ!



Tincarbelle
Tamago Pan
 Plain/An Butter/Maple French/Chocolate/Sakura Matcha
 テンカーベル
 たまごパン各種
 7.76-8.81 oz

"Tamago Pan" features a simple, mildly sweet flavor with a fluffy egg taste that is always enjoyable. Its moist, chewy texture sets it apart from sponge cake or steamed bread, thanks to the precise balance of egg and flour.



Minami Shinshu Kashi Kobo
Soft Dried Fruits
 Lemon/Apple/Hassaku Orange
 南信州菓子工房
 やわらかドライフルーツ各種
 0.84-0.98 oz
 Flavorful Japanese lemons, apples, and hassaku oranges are syrup-soaked and gently dried using a unique method to create soft, chewy dried fruits.

ほのかな苦味が特長!

Gardena, Costa Mesa & West Covina stores only

AVAILABLE AT TOKYO CENTRAL GARDENA, COSTA MESA AND WEST COVINA STORES ONLY.

Irohado
Robata Oyaki
 Yasai Mix/
 Nozawana/Negi Miso

いろは堂
 炬燵のおやき
 野菜ミックス/
 野沢菜/ねぎみそ
 9.52 oz

味噌蔵の米麹と長野県産米使用!



Enjoy the concentrated-type amazake made with rice malt from local Miso brewery, and rice produced in Nagano Prefecture. This versatile product can be used as a sweetener in cooking and is delicious when mixed with yogurt or ice cream.



Fukuroya
Botan Kosho Misozuke
 ふくろや
 ぼたんこしょう味噌漬け
 4.59 oz

Peony pepper pickled in spicy miso. Enjoy it as is, spread on cheese, mixed with mayonnaise, or ketchup.



Nagato Bokujo
Dorayaki filled with soft serve ice cream
 長門牧場
 ソフトクリームが入ったどら焼き
 2.12 oz

This dorayaki-style sweet features rich soft serve ice cream from Nagato Farm, nestled between a thin, chewy crust.



長野県の郷土食と言えは「おやき」

The Shinshu region's most beloved and iconic traditional dish. Grilled buckwheat flour buns filled with a variety of delicious meats and veggies.



Fukuroya
Takara Koji Miso Red
 ふくろや
 12割麹味噌
 たから赤粒
 17.64 oz

Made with 100% Japanese soybeans and rice, this miso is carefully aged for a mellow, well-rounded flavor. Rich in rice malt, it has a smooth texture that's delicious even on its own.



Inoue Torao Noen
Shaved strawberries made with strawberries from Shinshu
 井上寅雄農園
 信州産イチゴを使った削りイチご
 2.46 oz

"Shaved Strawberries" is a refreshing frozen treat made from rare southern Shinshu strawberries. Pairs perfectly with milk or condensed milk.



Marumo Aoki Miso
16 Koku Miso
 マルモ青木 国産十六穀みそ 10.58 oz
 Based on contract-cultivated Hokkaido soybeans and domestically grown rice, this miso is carefully fermented and aged with 16 kinds of Japanese-produced minor grains and vegetables.

日本産米と大豆に16種の雑穀を加え丁寧に発酵熟成!



Fukuroya
Shio Koji
 ふくろや
 塩麹 7.76 oz

Made with 100% Japanese rice and soybeans, this Shio Koji has a mild flavor and reduced salt. Perfect for light pickling or glazing meat and fish for a tender, juicy finish.



TOKYO CENTRAL
 Specialty Market

GARDENA
 1740 W. Artesia Bl.,
 Gardena

PCH TORRANCE
 3665 Pacific Coast Hwy.,
 Torrance

COSTA MESA
 2975 Harbor Blvd.,
 Costa Mesa

WEST COVINA
 1420 S. Azusa Ave.,
 West Covina

YORBA LINDA
 18171 Imperial Hwy.,
 Yorba Linda

SAN DIEGO
 8151 Balboa Ave.,
 San Diego

CUPERTINO
 1750 Stevens Creek Bl.,
 Cupertino

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