

Mosaic United 2024
Annual Impact Report

Transforming Jewish Engagement



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Letter from the Leadership

Dear Friends and Partners,

The year 2024 was one of profound challenges, growth, and resilience. In the aftermath of the October 7th attack on Israel in 2023, the Jewish world faced unprecedented trials that carried on into 2024 and shaped the focus of our work.

At Mosaic United, we were called to respond swiftly, addressing the immediate needs of those impacted while continuing our long-term mission to build meaningful connections between Israel and the Jewish Diaspora as well as strengthening Jewish identity. We made strides in expanding Jewish programming, immersive experiences, and deep connections across Jewish communities worldwide through partnering with and empowering Jewish organizations making meaningful impact.

We are immensely proud of the impact we've had together in these critical areas, from mobilizing tens of thousands of volunteers and advocates to strengthening the bonds between Israeli and Diaspora Jews.

Our work with teens, college students, and Israeli evacuees has provided essential support, and we are inspired by the resilience and determination shown by everyone involved. Looking ahead to 2025 and beyond, we remain committed to adapting to the changing needs of the Jewish community, ensuring that the programs we fund are innovative, adaptable, and continue to foster connection, education, and a deep sense of belonging and heritage.

Thank you for your unwavering support and partnership in this pivotal time. Together, we will continue to build a stronger Jewish future.

Warm regards,

Elisheva Kupferman



Interim CEO & Chief Strategy Officer
Mosaic United

Gary Torgow



Chairman
Mosaic United


Resilience

The year 2024 presented significant challenges for the Jewish people in the aftermath of the October 7th attack on Israel in 2023, which had profound effects in Israel and abroad.

This marked a turning point for world Jewry, as Jewish communities worldwide faced:

- **Rising** antisemitism
- Increased **isolation** and a stronger **need for connection**
- Heightened **threats** to Jewish identity
- Israeli society **searching** for support and understanding from the Diaspora
- An **increased desire** for Jews to contribute to Israel

Despite these adversities, Mosaic United demonstrated resilience and adaptability, fulfilling its mission of building meaningful connections between Israel and the Jewish Diaspora while strengthening Jewish identity.



“The needs of the Jewish people changed overnight, and so did we, by adapting our initiatives and strategic support to provide real impact where it mattered”

Adaptability

Mosaic United swiftly pivoted its activities to address the urgent needs of Jewish communities and Israelis affected by the war. This included mobilizing global advocacy, expanding support for Israeli evacuees and diaspora teens, and creating innovative programs like war-related volunteering and “mifgashim” to strengthen connections between Israelis and the Jewish Diaspora.

Our mission and work focused on strategically funding and supporting the following key areas:

- **Building a bridge** between Israel and the Diaspora Jewry
- **Strengthening** Jewish identity and connection to Israel
- Bringing **volunteers** to support Israeli society, **building connection and understanding**
- Combating antisemitism through **education and advocacy**
- Engaging thousands of **Jewish teens** and connecting them to Israel and their heritage
- **Strengthening** Jewish college students and providing a **safe space** for them on campuses



2024 Year In Review

Impact by Numbers

10

Million USD
in funding



10,000
Volunteers



50+
Partner
organizations





1,000

Israeli evacuees supported

8,000

teens participated in trips to Israel and immersive experiences



12,135

Students engaged across 480 campuses



Campuses

- Engaged **12,135 students** across 480 campuses worldwide
- Partnered with **12 new organizations** to enhance student engagement
- Facilitated **student delegations** to Israel and Israeli delegations to campuses worldwide

Jewish students on campuses worldwide have faced unprecedented challenges post October 7th, including rising antisemitism, hostility, and threats to their ability to express their Jewish identity freely. Through strategically funding and supporting our partner organizations, we are ensuring that Jewish students have the support, resources, and safe spaces they need to explore and be proud of their Jewish identity.





Shalom Corps (Israel Volunteering)

Post-October 7th, the Shalom Corps Division of Mosaic United, collaborated with partners to swiftly adapt to meet the urgent needs of Israel and its communities. As the war unfolded, global Jewish volunteers were mobilized to support Israel through hands-on service, including agricultural work, logistical assistance, and direct support to southern communities most affected by the war. Throughout 2024, Shalom Corps continued to facilitate volunteer missions to Israel, providing thousands with the opportunity to stand in solidarity with Israel while making a tangible impact on the ground.

- 8,700 young Jews volunteered in Israel through **Taglit-Onward**
- 1,300 volunteers participated in **emergency trips** to Israel
- 600 volunteers engaged in the **RiseUp Advocacy program**



"We came here to Israel,
because we want to help
our people in any way
that we can."

RiseUp Initiative

- Mobilized **600 volunteers** globally to combat antisemitism and strengthen Jewish resilience through education, advocacy, and hasbara
- Organized **community events**, digital content creation, and educational programming





“These events show our strength as a people and our resilience. We are one big family no matter where we are in the world. It makes me proud to be Jewish!”

Israelis Abroad

- Over **12,000 Israelis** and their families living abroad participated in programming focused on preserving Jewish identity and maintaining connections to Israel.
- Established a forum of **Israeli Community Leaders in Europe**, with a designated forum head to guide its activities, leading to the yearly Europe Israelis summit.
- Conducted a **survey** to gauge the experiences and sentiments of Israelis living abroad:





64%

of Israelis living abroad believe they must actively advocate for Israel in their host countries

56%

report a stronger identification with Israel since Oct 7th attack

79%

support Israel on social media

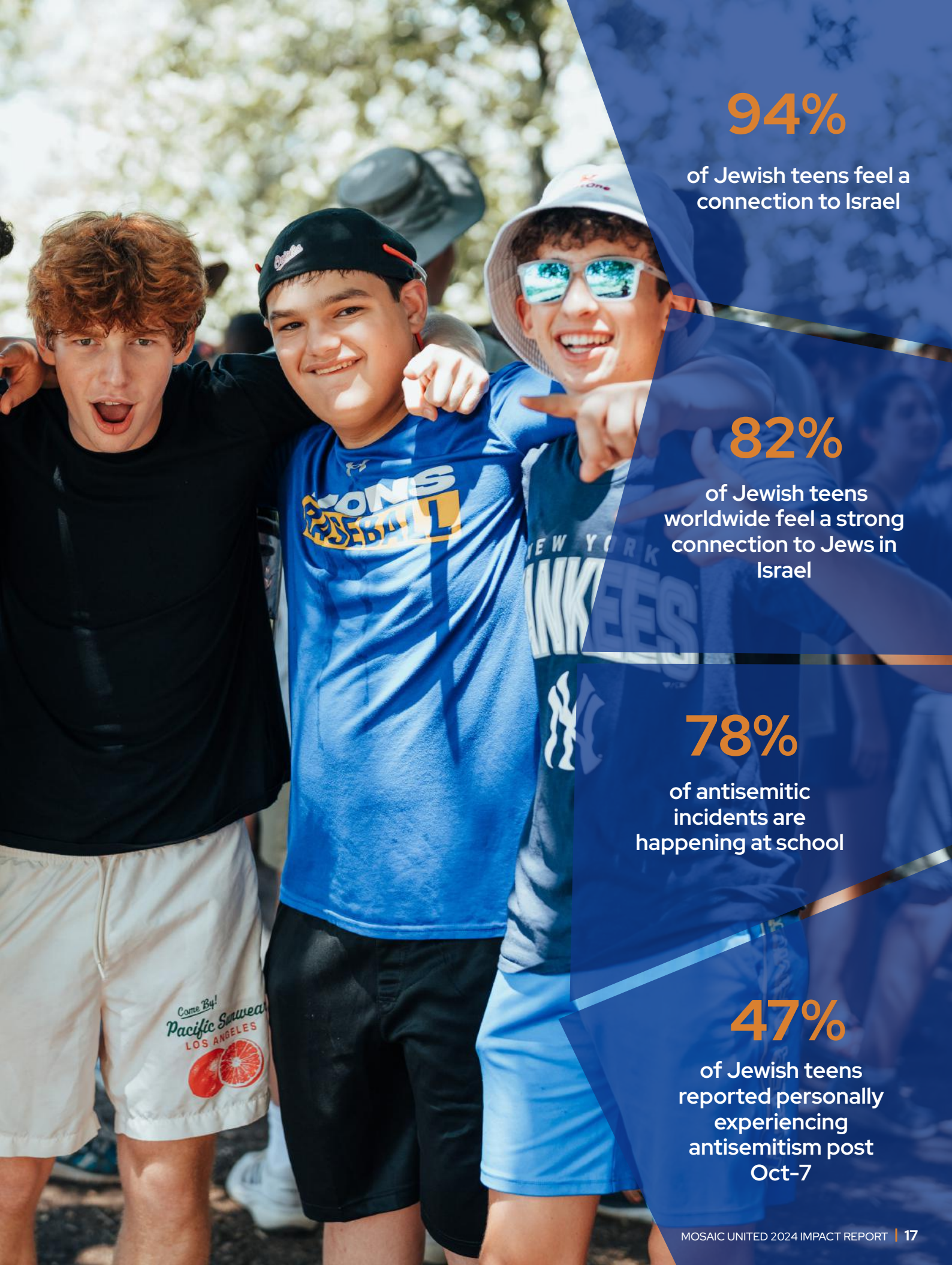
62%

participated in rallies or marches for Israel

Strengthening Jewish Teens

- Implemented **international partnerships** for Summer 2024, bringing over 800 North American and 150 international teens (from France, Russia, and Ukraine) to visit Israel.
- Launched the **Campers2Gether** program, sending 1,000 Israeli teens affected by the war to Jewish summer camps worldwide, building connection and understanding with Diaspora Jewish teens
- Completed the **post-October 7th Global Teen Survey** and presented the findings at significant forums like the JFNA General Assembly.





94%

of Jewish teens feel a connection to Israel

82%

of Jewish teens worldwide feel a strong connection to Jews in Israel

78%

of antisemitic incidents are happening at school

47%

of Jewish teens reported personally experiencing antisemitism post Oct-7

Community Building Platform

- Incubated **100 global communities** through leadership mentoring and courses
- **Supported** the Adamah/Hakhel international conference with 98 participants from 26 countries

Summer Camps for Ukrainian Jews

- **\$2M+ in funding** to support 2,608 Ukrainian Jews across 49 summer camps and programming in multiple countries including Ukraine, Hungary, Germany, Latvia, Romania, Poland, Spain, and the USA.
- **Jewish youth and families** were able to attend Shabbatonim, seminars, summer camps, and other programs further strengthening their Jewish identity and sense of community.





Ministry for Diaspora Affairs
and Combating Antisemitism

Summer
UNIVERSAL

Королівство
Kingdom



Thank You To Our Partners

We are deeply grateful to our partners for their dedication and commitment to bringing our shared vision to life. Through their work on the ground, they help implement impactful programs that strengthen Jewish identity, deepen connections to Israel, and build a strong Jewish peoplehood around the world. We are proud to invest in and support their efforts, ensuring we create high quality, innovative, and meaningful programs that are strengthening the Jewish future.

CAMPUS



ISRAELIS ABROAD



SHALOM CORPS



TEENS



PILOT PROGRAMS







Looking Ahead: 2025 and Beyond

In 2025, we are expanding our impact together with our partners by bringing **1,200 teens** to Israel through **12 international organizations**, with an additional **500 teens currently on the waiting list**. Through our partnership with **Root One**, between **2,000 and 3,000 North American teens** will have the opportunity to experience Israel firsthand. To further deepen engagement, we will introduce **new alternative trips and encounters** for **1,200 additional teens**, focusing on Israel, Zionism, and Jewish peoplehood. Additionally, **400 Israeli teens** will be integrated into various programs as part of the innovative “mifgashim” project which aims to build a deeper connection between Israeli and Diaspora youth.

On college campuses, we will continue to build on our core projects and partnerships to enhance Jewish student engagement. Looking beyond existing initiatives, we are launching a new effort to support Israeli universities by offering **educational and cultural programs** that strengthen international students’ connection to Israel while fostering Jewish identity and cultural understanding.

Our Shalom Corps Volunteering Division is returning to its original mission of Global Jewish Volunteer Programming in 2025. After a hiatus of over a year—during which efforts were focused solely on volunteer **missions within Israel**, we will be supporting **Jewish volunteer initiatives around the world**. This year marks an exciting resurgence, with numerous new grant recipients launching impactful missions in countries including **Poland, the Dominican Republic, Uganda, Morocco, Ukraine, Belarus, Russia**, and many more. In addition to our global efforts, we will continue as a **proud funding partner of Taglit Onward**, through which they have helped bring **thousands of Diaspora Jewish volunteers** to Israel since October 7th.

Together with our partners, we are committed to providing meaningful experiences that inspire the next generation of Jewish leaders and strengthen their lasting ties to Israel and the global Jewish community.

We extend our heartfelt thanks to our generous supporters and donors, including the Ministry of Diaspora Affairs and Combating Antisemitism, whose partnership makes our work possible. We are deeply grateful to our dedicated Steering Committee for their commitment to our mission. In particular, we thank our Chairman, Gary Torgow, as well as Anthony Moshal, Karen Davidson, Jeremy Dunkel, Eduardo Elsztain, Eric D. Fingerhut, Martine Fleishman, and David Shapira for their leadership, passion, and continued support. Thank each and every one of you for helping us build a stronger Jewish future!

Driving
Jewish engagement
worldwide.
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the Mosaic.

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