

HI!
I AM...



Shefeer

DESIGN
PORTFOLIO

Graphic Designer / Content Developer



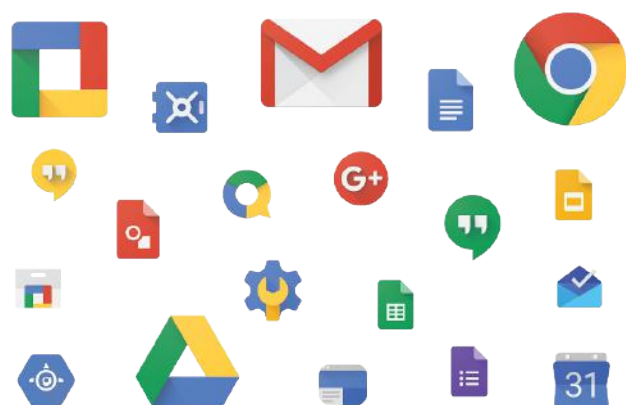
ABOUT ME

I have more than 10 years of experience in the UAE, working with reputed companies like Axiom Telecom, Mercedes Benz, City Centre Clinic and Major Mobile brands. I have worked as a content developer and graphic designer for these companies.

I can do work in Photoshop, Illustrator, Lightroom and Google sketchUp. I also know how to use the different tools in these softwares. My experience includes working on concept development, designing layouts for brochures and infographics, designing logos and branding for websites.

I am also a photographer by profession.

MY TOOLBOX



HYKE

axiom
telecom
seriously unlike others

سیتی سنتر کلینیک
CITYCENTRE CLINIC

Mercedes-Benz
مشاريع ترانس
GARGASH ENTERPRISES

COOK
—FACTOR—

اسبيديكس
SPEDEX

dab
DESIGN CAB

mc
mycandy

MACAW
be unique

switch

SAMSUNG

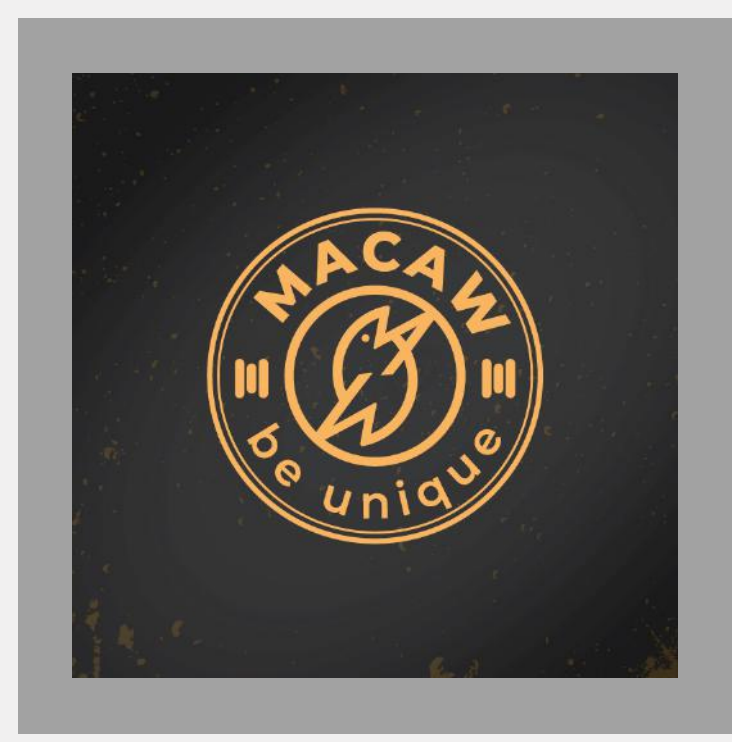
oppo

HUAWEI

NOKIA

du

A few **clients** I have worked with...



Logo Designs





Logo Designs

Logo design is the process of designing a logo. Branding is the process of building a brand. To be more specific, it is a strategy designed by companies to help people to quickly identify their products and organization, and give them a reason to choose their products over the competition.

Brand Management



Hyke is a Digital Platform founded in 2020 that connects suppliers with retailers and provides the technology, supply chain infrastructure, financial capabilities, and market reach to help them engage and run their business seamlessly and efficiently.



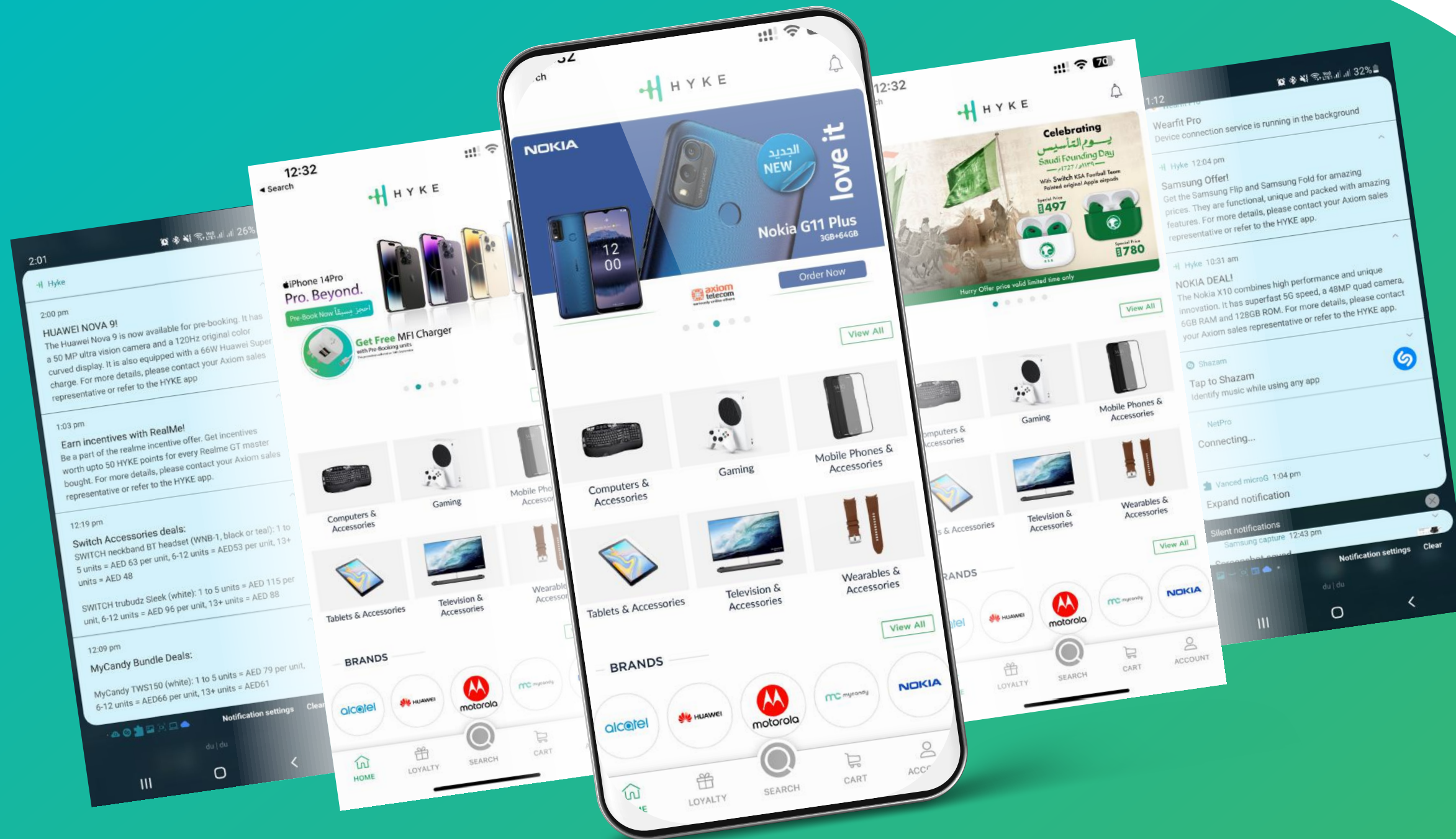
Gifts



Office Stationery



Certificates



App Content Management Banner/Notifications

App banner banner is widely accepted. They're a great way to test user acquisition campaigns against new audiences or in new networks. Their lower price tag can also make them attractive and effective for user engagement campaigns, especially if they're deep linked.

App Notifications are Engage your users and customers. The main benefit of push notifications is user engagement. ..., Increase your conversion rates. ..., Increase your customer satisfaction. ... Measure customer metrics.

Brand Management



Hyke is a Digital Platform founded in 2020 that connects suppliers with retailers and provides the technology, supply chain infrastructure, financial capabilities, and market reach to help them engage and run their business seamlessly and efficiently.



Vehicle Branding



Uniforms

Brand Management

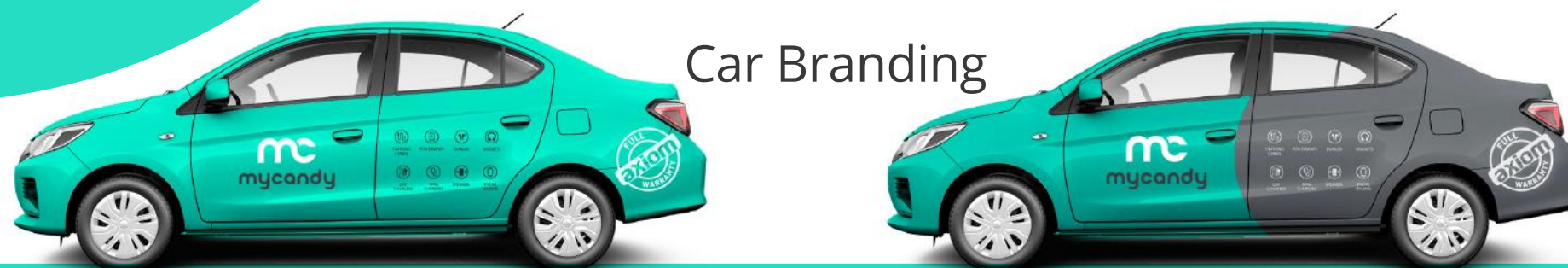


MYCANDY, a part of Axiom Telecom LLC, is a brand of mobile phone accessories focused on quality, functionality and value for money. With a strong focus on core, universal accessory categories we strive to satisfy the needs of our customers with products that exceed their expectations and enhance their lives.

Uniforms



Promotions



Car Branding



Social media

Brand Management

DCAB is a leading Abaya brand
in UAE & india



LOGO



Season Greeting post

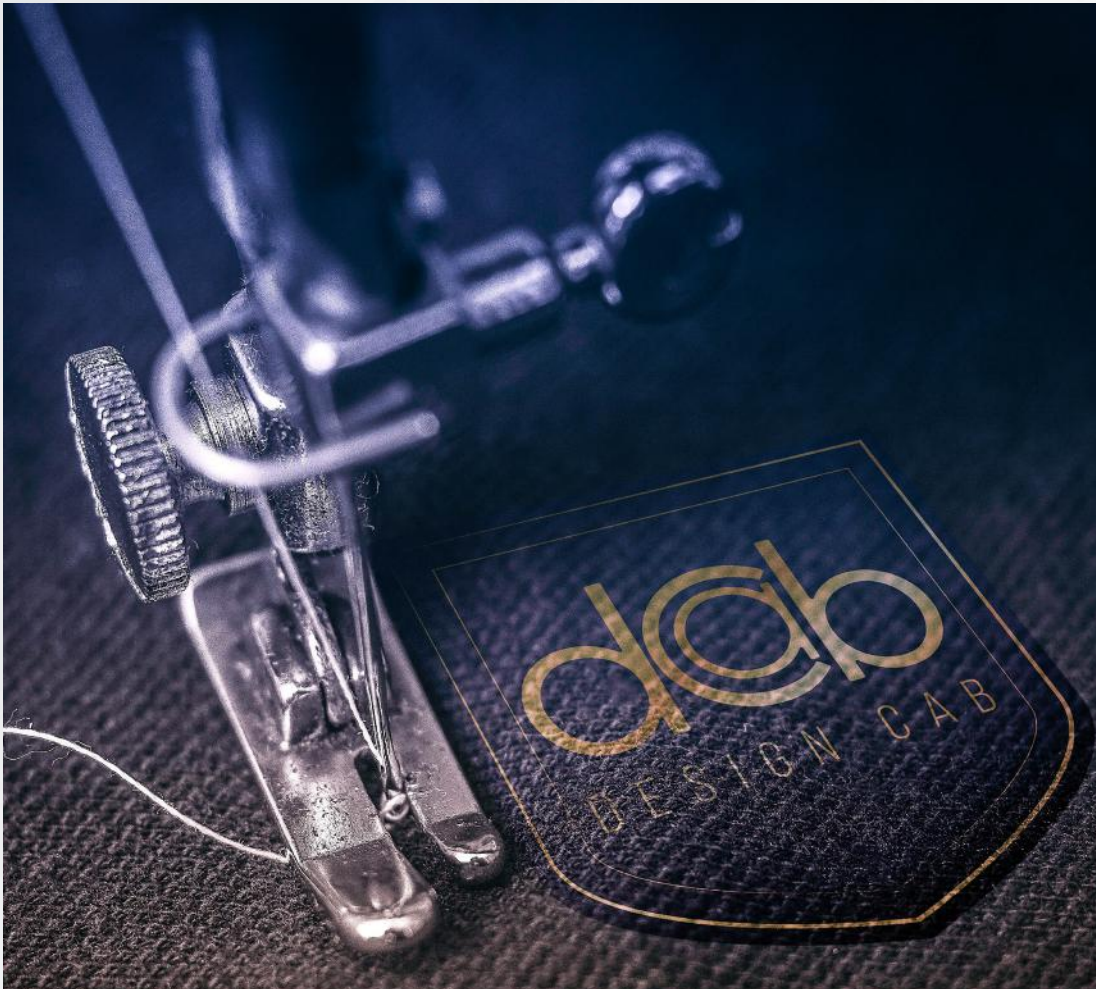


Branding



Packaging

Brand Management



Yes! We Are Going
To **Open**

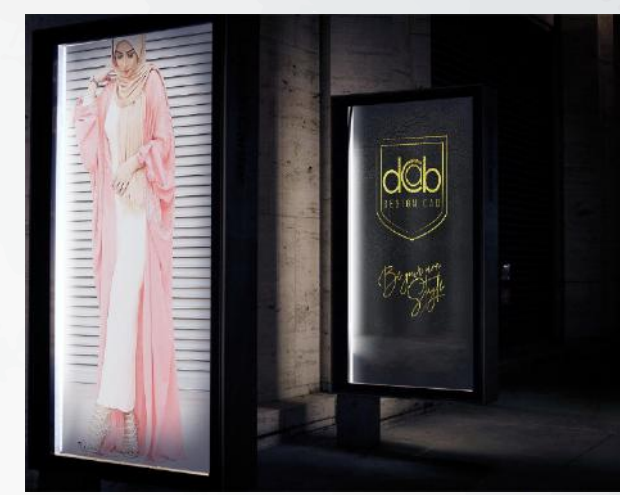
FROM 2ND SEPTEMBER 2020

REVEALING SOON FOR MORE DETAILS



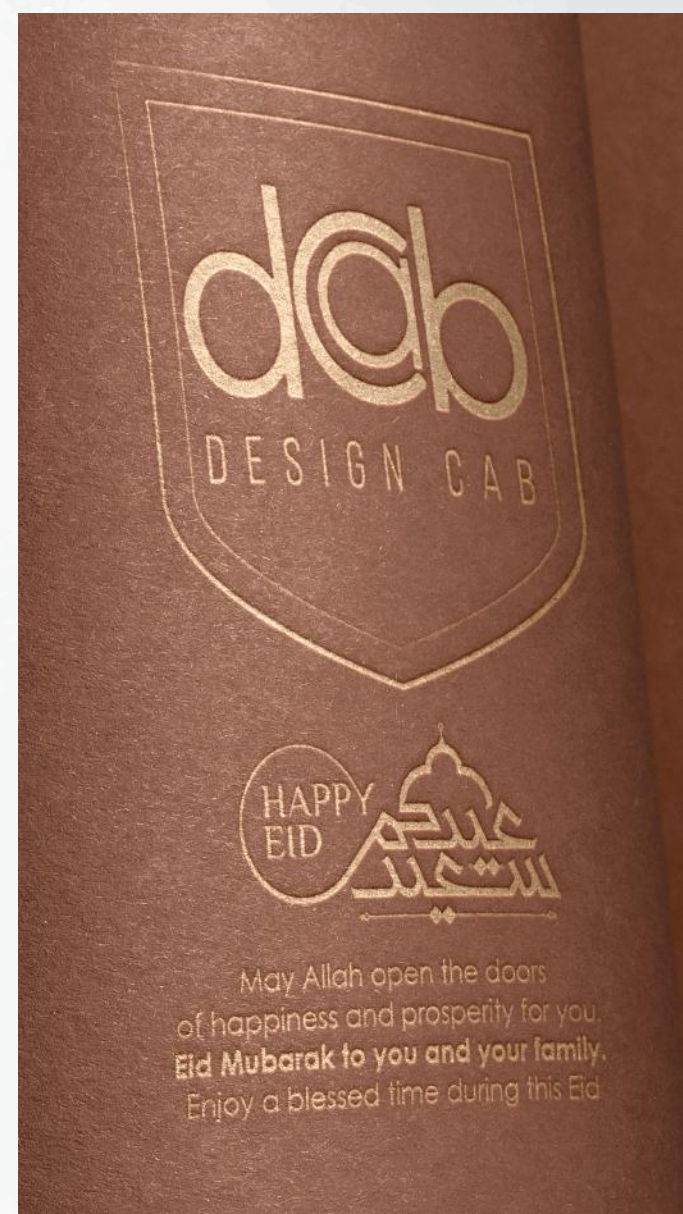
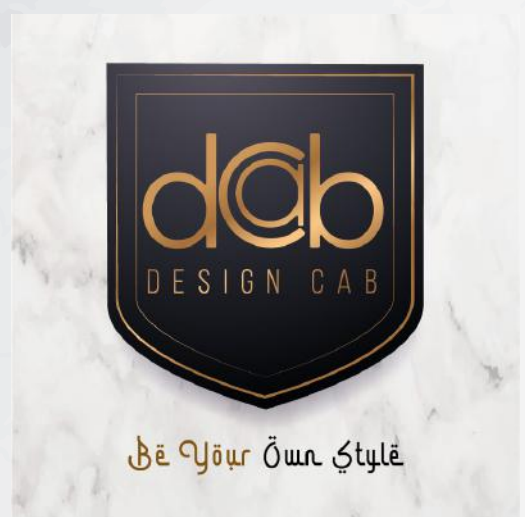
**FIND
YOUR STYLE
& YOUR
SELF.**

Design catalog



Brand Management

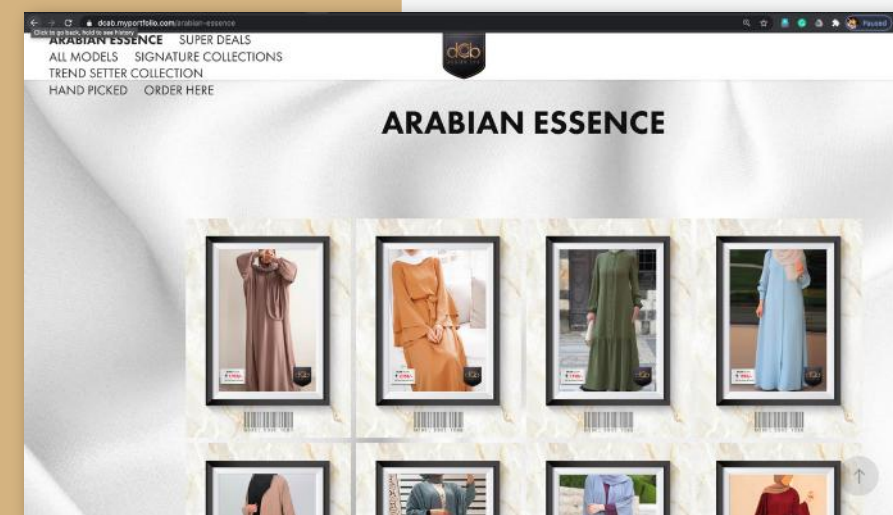
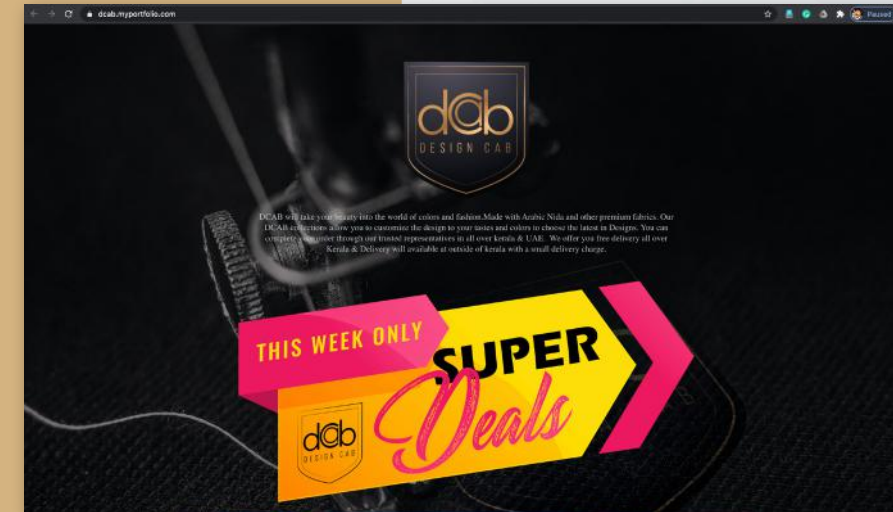
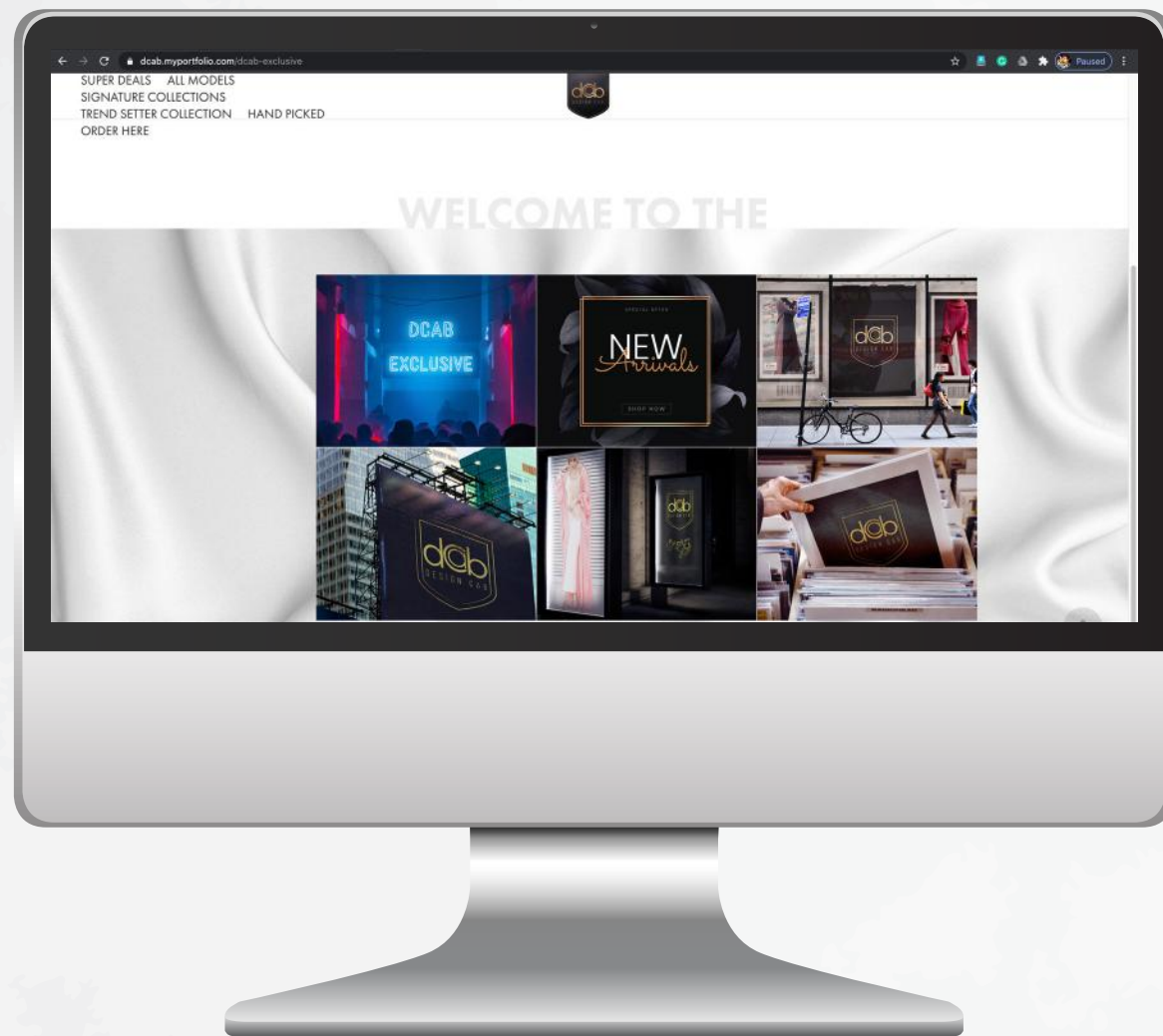
Branding & Promotions





Website layout DESIGN

Shefeer's
DESIGN
PORTFOLIO



Brand Management

COOK
—FACTOR—



WEEKLY PROMOTION BOOKLET



PROMOTIONAL FLAYERS



MENU



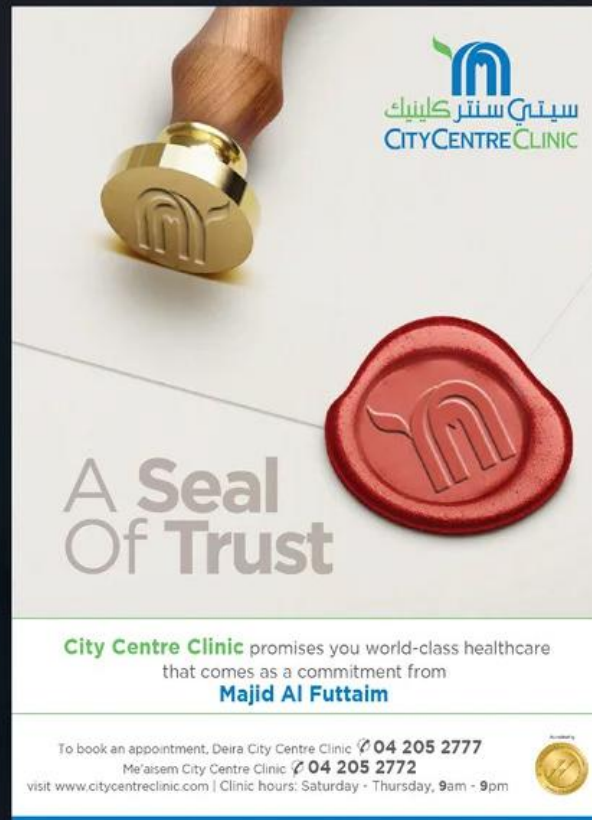


Promotion Stories

Axiom Telecom used to deliver special promotions and bundle offers on its wide range of handsets and accessories to dealers and customers through the artworks. It helped a lot in understanding the offers quickly and communicating in a better way.

Client : City Centre Clinic

Type of work : Magazine Ads, Corporate brochure, CSR Activity, Newspaper Ads

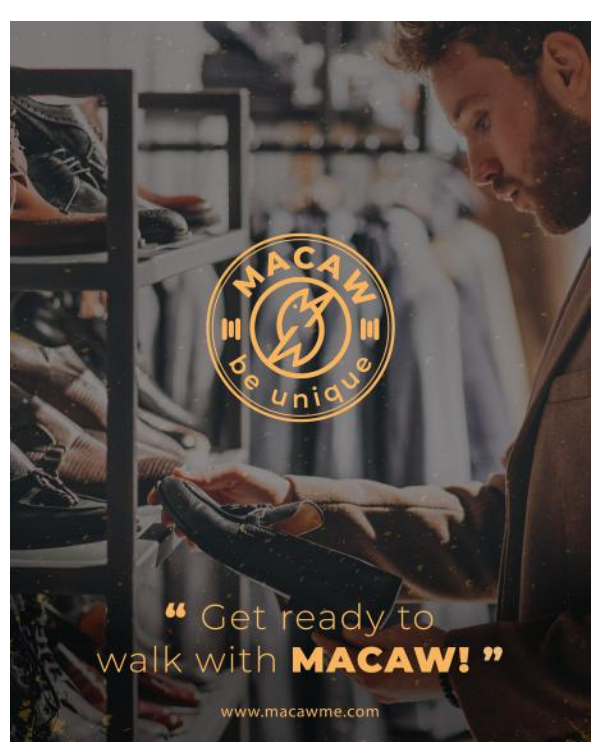
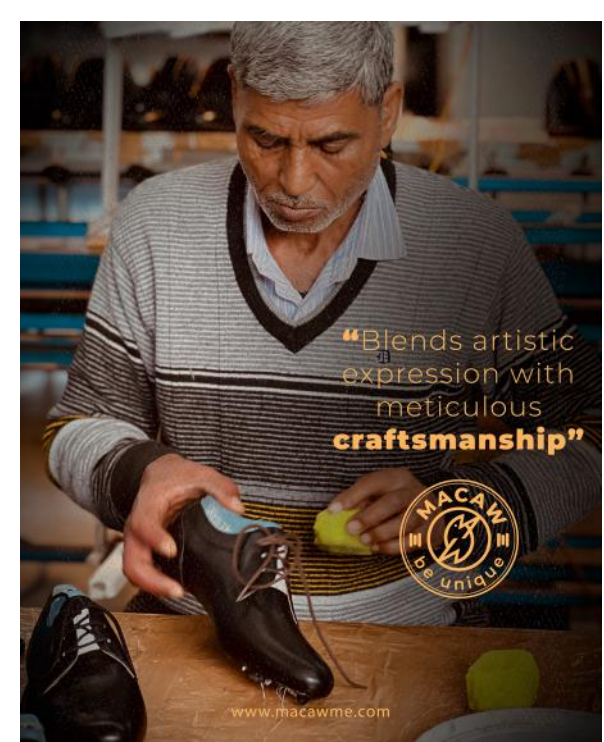


Brand Management



Product Tag

Product Box



Social Media Managements

Client :Gargash Motors

Type of work : Mercedes Benz Ramadan Majlis at Dubai WTC

3D Street Design

Using
SketchUp Pro



Client :Speedex

Type of work : Dubai Big5 Expo Stall

3D Strectre Design

Using
SketchUp Pro



Client : Jashanmall

Type of work : Sharjah Expo Stall

3D Street Design

Using
SketchUp Pro



Client : Axiom Telecom

Type of work : Du Sim Counter Top

3D Street Design

Using
SketchUp Pro

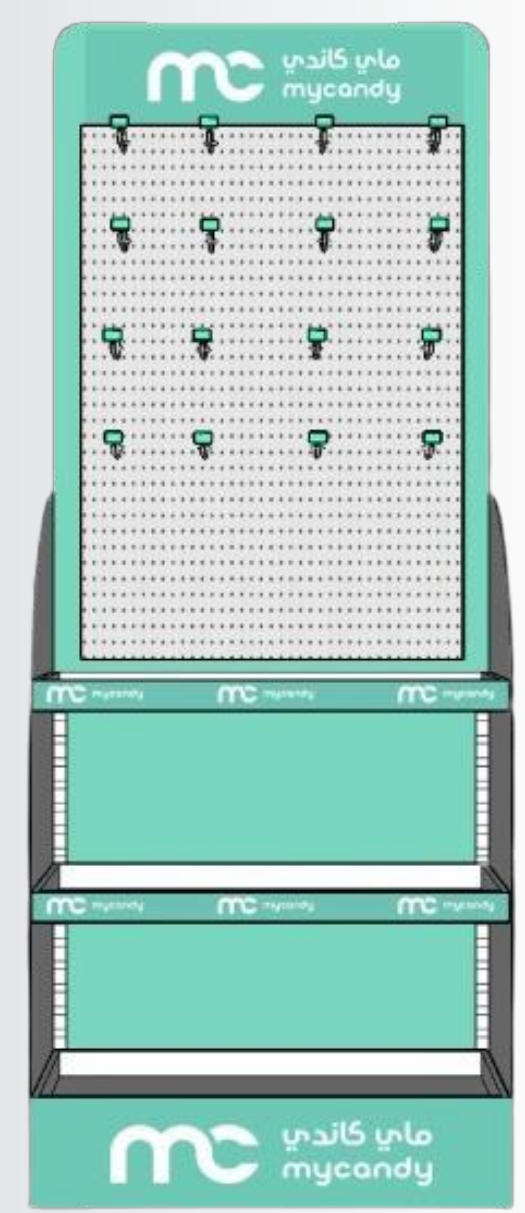
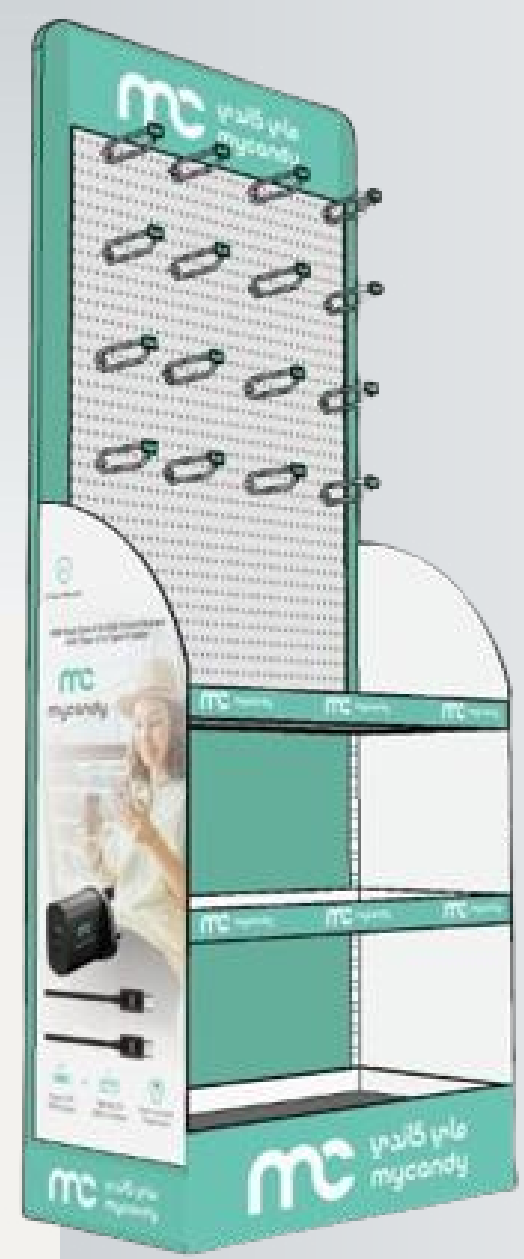
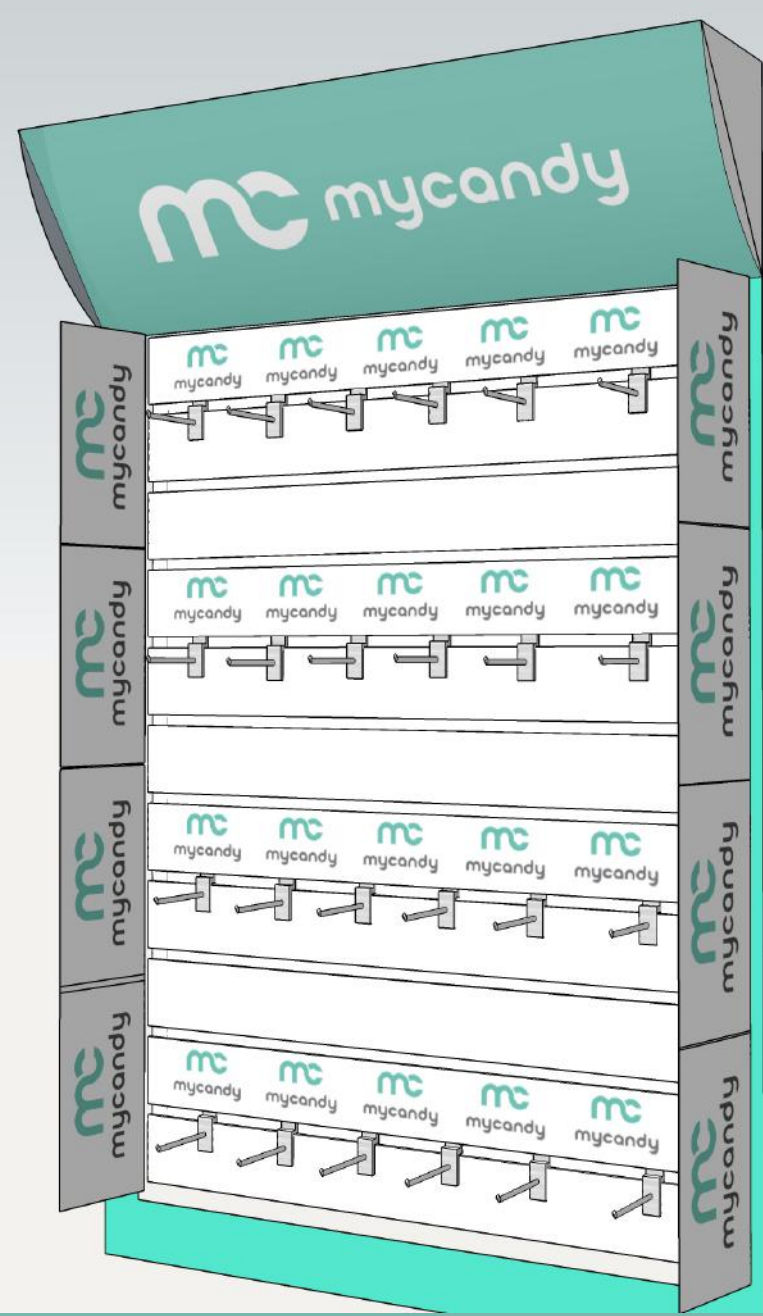


Client :Axiom Telecom

Type of work : Mycandy Product Display Stands

3D Street Design

Using
SketchUp Pro





Hyke Staff Meting 09-09-22



ICHANUS Birthday



Axiom KDR Grand Iftar - @ Maj...



We will miss you Dilshad!!! - fa...



Click the Thumbnails
to see the full Photos



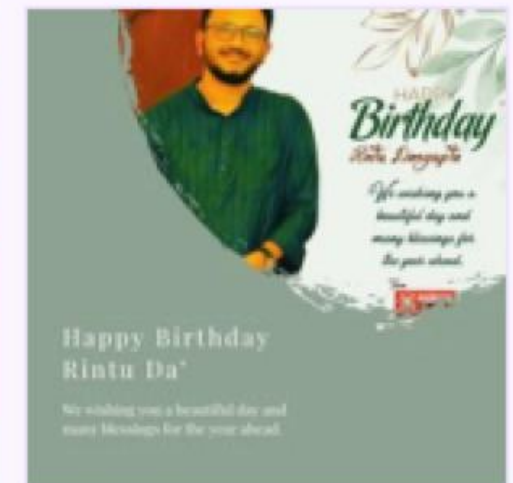
Wiko Launch Event - At Grand ...



Wiko Launch Event Sharjah - A...



Axiom Wiko Event DXB 1 - at M...



Happy Birthday Rintu Da' - We...



We will miss you Rohit



SANJU - You were an asset to t...



Switch & MyCandy - Dealer Ev...



Nokia Smartphones - TRADE E...