

April 2026

NEWSLETTER

 **QuiltWeek**

CELEBRATE
NATIONAL
SERGER
MONTH
APRIL 1ST - 30TH



CENTERVILLE
937.433.7474

www.sewalotonline.com
sewalotonline@gmail.com

LEXINGTON
859.264.7472



Spring is starting to show up everywhere, and it feels like the perfect time to start something new. With April comes National Serger Month, fresh projects, and a calendar that's quickly filling with classes, events, and a few things we're really excited about.

We've got a brand new event with Marsha Kirsch coming up, plus we're getting ready for AQS QuiltWeek in Paducah from April 22-25. Workshops kick off April 20, and if you've never been, it's worth the trip. Paducah is known as Quilt City USA for a reason.

We'll be there with Husqvarna Viking, PFAFF, Arrow, Kangaroo, and LAURASTAR, and yes... we're bringing some really good show pricing with us.

Take a look through what's coming up this month, and if something catches your eye, don't wait too long. Things are filling in fast.



Lexington Location Special Hours

We'll be in Paducah for AQS QuiltWeek, so our Lexington store will have adjusted hours April 20-25:

Mon, April 20 | 10AM-2PM

Tue, April 21 | 10AM-2PM

Wed, April 22 | Closed

Thu, April 23 | 10AM-2PM

Fri, April 24 | 10AM-2PM

Sat, April 25 | Closed

Thank you for your patience while we're at the show.



FUN-FILLED DAYS IN QUILT CITY USA®



PADUCAH, KY
April 22-25, 2026

Experience a week filled with quilts at AQS QuiltWeek in Paducah, Kentucky! Participate in quilt workshops, attend engaging lectures, and journey down aisles of fabrics, notions, and more at the Vendor Mall. Immerse yourself in the beauty of award-winning quilts, semi-finalist contest quilts, and special exhibits that will surely inspire you.

[WORKSHOPS & EVENTS](#)

[REGISTER ONLINE](#)

AQS Show Admission Prices - Four-Day Shows

SHOW ADMISSION

1-Day: \$12.00 Member / \$15.00 Non-Member

2-Day*: \$21.00 Member / \$27.00 Non-Member

Multi-Day*: \$28.00 Member / \$35.00 Non-Member

*A one time only \$5 processing fee per person is charged with each initial registration

[SINGLE-DAY TICKETS](#)

[MULTI-DAY TICKETS](#)

VENUE

Schroeder Expo Center

415 Park Street

Paducah, KY 42001

[Get Directions](#)

QUILT SHOW HOURS

Wednesday, April 22, 2026 - 9:00 am-5:00 pm

Thursday, April 23, 2026 - 9:00 am-5:00 pm

Friday, April 24, 2026 - 9:00 am-5:00 pm

Saturday, April 25, 2026 - 9:00 am-4:00 pm

CLASSROOM MACHINE PRE-ORDER

Husqvarna
VIKING®

PFAFF
Perfection starts here.™

HUGE DISCOUNTS



quilt expression™ 725



creative expression™ 750



Epic Quilt™ | 97



Designer Epic™ | 3

Contact us to pre-order yours today!



AUSSIE



WALLABY



KANGAROO AND JOEY



HARRIET



BANDICOOT



CHRISTA

CHAIR SPECIAL



Spring Specials

Offers valid April 1-30



GO! Bolt™ Electric
Fabric Cutter

\$399.99

SAVE \$90

Ready Set. GO!®
Ultimate Fabric
Cutting System

\$599.99

\$836.89 value

Ready Set.
GO! Bolt™
Ultimate Fabric
Cutting System

\$699.99

\$987.99 value

Ready Set.
GO! Big®
Ultimate Fabric
Cutting System

\$999.99

\$1,197.99 value

50% off

AccuQuiltable®
Block Maker

when you buy any
GO! Qube® Mix & Match Block

FREE 120-Spool
Thread Rack

when you buy a GO! Die
(\$66.99 value. Limit 2 gift racks.)

50% off

select sale items
While supplies last.

PRODUCT SPOTLIGHT

This isn't just a steam station, it's a game-changer for anyone who wants crisp seams, refreshed fabrics, and pro-level results without the fuss. Laurastar Lift combines ironing, steaming, and sanitizing in one sleek, portable system that's as easy to use as it is effective.

Whether you're prepping quilt blocks or giving garments a quick refresh, this Swiss-engineered tool makes fabric care feel effortless.

Come see it in action in the booth, ask questions, and discover why so many sewists swear by it. Purchase this month and receive FREE pack of filters.



Ready to iron and steam
in only 5 minutes



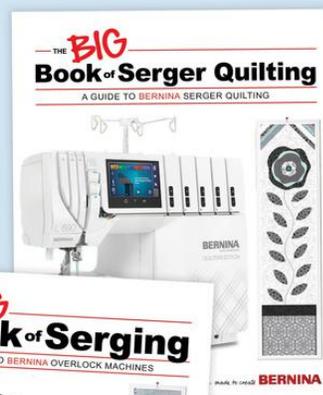
Portable, easy to move
around, and put away

Accessory Savings*

20% off* MSRP

The Following Accessories:

- > Serger Thread Collection
- > BERNINA & bernette Serger Feet
- > BIG Books of Serging



BERNINA
made to create

*Offer valid April 1–30, 2026 at any participating BERNINA/bernette Dealers in the United States of America. 20% savings are off MSRP. The offer applies only to in-stock BERNINA or bernette Serger Presser Feet, Serger Thread Collection, and BERNINA BIG Books of Serging. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Available while supplies last. Sales and local taxes not included in total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Cannot be redeemed for cash. Void where prohibited by law.

Save the Date!

April 14–18, 2026



made to create **BERNINA**

Limited-Time Financing

0% Interest for 24 Months[†]

on in-store purchases of \$999 or more. Participating Dealers Only. 24 Equal Monthly Payments Required.

[†]Offer applies only to single-receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New Accounts as of 07/31/2025: Purchase APR 34.99%. Penalty APR 39.99%. Min Interest Charge \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.

OESD™

NEW RELEASES

SHOP NOW



Hope You Like Dogs \$4.99



\$12.99

Shire Alphabet



\$9.99

Prime Cut Appliques



\$14.99

Music Mug Rugs



\$24.99

Animal Zipper Pouches



\$39.99

Spectacular Meanders Quilting



\$4.99

Hope You Like Cats



\$14.99

Together is our Favorite Place



\$19.99

Springtime Sign



\$9.99

Jet Fighter by Angela Nickeas

**NATIONAL SERGER
MONTH SALE**
April 1 – May 31, 2026

Save on Sergers
Save. Serge. Trim. Finish.

**Now
\$4,999**



MSRP \$6,399

AMBER™ Air S600

**Plus, FREE Gifts with Purchase
Over \$700 Value**

Luxe Collection Serger Roller Bag
Coverstitch Feet Kit



**Now
\$2,999**



MSRP \$4,199

AMBER Air S500

**Plus, FREE Gift with Purchase
\$167 Value**

Coverstitch Feet Kit



**Now
\$1,299**



MSRP \$1,849

AMBER Air S400

**Plus, FREE Gift with Purchase
\$64 Value**

Embelishment Feet Kit



**Now
\$899**



MSRP \$1,299

AMBER S300

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LEXINGTON CLASSES



6 Sessions

Simple Star Quilt



April 4
9:00 | \$36+

[REGISTER HERE](#)

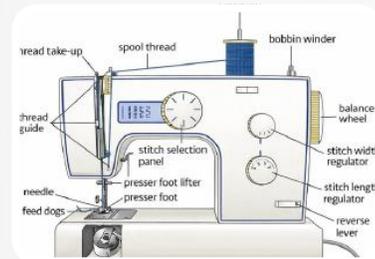
Best Buds Applique Quilt



Multiple Dates
5:30 | \$119+

[REGISTER HERE](#)

Learn to Sew: Sewing Machine Basics



April 7
5:30 | \$30+

[REGISTER HERE](#)

2 Sessions

Intro to Foundation Paper Piecing



April 14 & 28
5:30 | \$30+

[REGISTER HERE](#)

2 Sessions

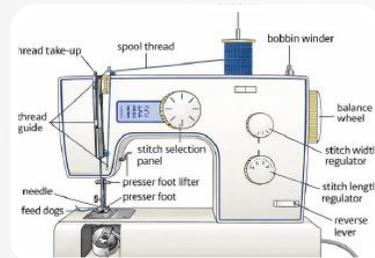
Jelly Roll Rug



May 6 & 13
5:30 | \$42+

[REGISTER HERE](#)

Learn to Sew: Sewing Machine Basics



April 7
5:30 | \$30+

[REGISTER HERE](#)

2 Sessions

Luna Pants



May 11 & 18
10:00 | \$36+

[REGISTER HERE](#)

2 Sessions

Crescentwood Quilted Bag



May 27 & June 3
5:30 | \$36+

[REGISTER HERE](#)

Learn to Sew: Sewing Machine Basics



June 2 & 9
5:30 | \$35+

[REGISTER HERE](#)

Fancy Pants

— *with Marsha Kirsch* —



Create a one of a kind pair of jeans.
Learn the Lone Star technique.

Centerville – June 17
10:00 AM – 5:00 PM

[Save Your Spot](#)

Seats are limited

Lexington – June 18
10:00 AM – 5:00 PM

[Save Your Spot](#)

CENTERVILLE CLASSES



Lesson 6

mySewnet/
creativite

April 4
10:30 | \$15*



REGISTER HERE

Lesson 3

mySewnet/
creativite

April 4
1:00 | \$15*



REGISTER HERE

4 Sessions

Two Big Totes

April 10 (first date)
1:00 | \$75+



REGISTER HERE

2 Sessions

Poppins Bag

April 11 & 18
10:00 | \$68+



REGISTER HERE

Lesson 7

mySewnet/
creativite

April 25
10:30 | \$15*



REGISTER HERE

Lesson 4

mySewnet/
creativite

April 25
1:00 | \$15*



REGISTER HERE

4 Sessions

Learn to Quilt

April 27 (first date)
5:00 | \$99+



REGISTER HERE

Jelly Vinyl Bag

April 28
5:00 | \$24+



REGISTER HERE

2 Sessions

Liberty Flag Quilt

May 2 & 9
10:30 | \$38+



REGISTER HERE

*if purchased at Sew-A-Lot

+supplies not included

bernette Specials*

b44
Overlock Machine

\$599
\$899-MSRP-

b68
Combo Machine

\$1,999
\$3,199-MSRP



bernette
SWISS DESIGN

*Offer valid April 1–30, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

Special Buy*

B 475 QE

- > Color touch screen
- > Jumbo bobbin with 70% more thread
- > Convenient automatic thread cutter

\$1,999
\$3,199-MSRP



Includes Patchwork
Foot #37



*Offer valid April 1–30, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

Binding Tips & Tricks

May 13
5:00 | \$32+



[REGISTER HERE](#)

4 Sessions

Duck Duck Goose Embroidery Quilt

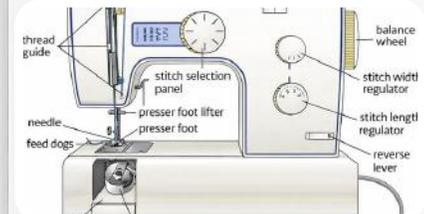
May 19 (first date)
5:00 | \$75*



[REGISTER HERE](#)

Sewing Machine Basics

May 21
5:30 | \$30+



[REGISTER HERE](#)

Beginning Machine Applique

May 23
10:00 | \$30+



[REGISTER HERE](#)

Lesson 8 Part 1

mySewnet/
creativate

May 30
10:30 | \$15*

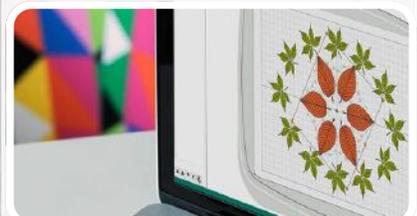


[REGISTER HERE](#)

Lesson 5

mySewnet/
creativate

May 30
1:00 | \$15*



[REGISTER HERE](#)

Haralson Crossbody Bag

June 3 & 10
5:00 | \$42+



[REGISTER HERE](#)

What Do You Want to Learn Next?

Our class calendar is growing, and we'd love your input. Whether you're looking to build new skills, try something different, or finally tackle a project you've been putting off, we want to hear about it.

Let us know what kinds of classes you'd love to see at Sew-A-Lot.

NATIONAL SERGER MONTH SALE

April 1 – May 31, 2026

PFAFF
Perfection starts here.™

Sergers Starting at \$899 + FREE Gifts with Select Models

Now
\$4,999



MSRP \$6,349

admire™ air 7000

FREE Gifts with Purchase
Over \$900 Value

Luxe Roller Bag
Overlock Feet Kit
Coverstitch Hemmer Attachment



Now
\$2,999



MSRP \$4,199

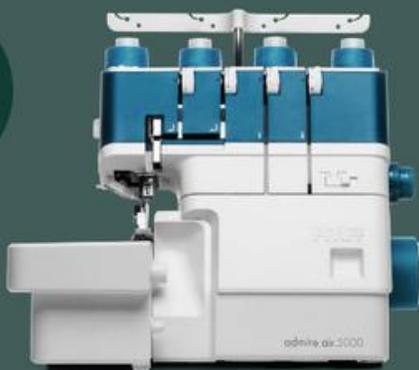
admire™ air 6000

FREE Gift with Purchase
Over \$150 Value

Coverstitch Hemmer Attachment



Now
\$1,299



MSRP \$1,899

admire™ air 5000

FREE Gift with Purchase
Over \$160 Value

Embellishment Feet Kit



Now
\$899



MSRP \$1,299

admire™ 3000



Everything in one place built for sewing, quilting
and embroidery

Organize your designs

Personalize your projects

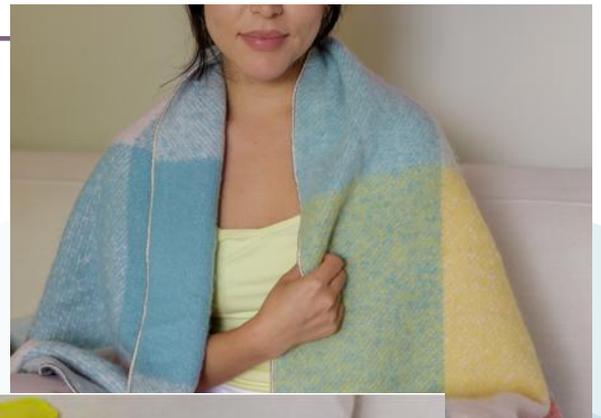
Connect to compatible machines

Free Project Spotlight

Easy Serger Pillows and Blanket

Download the project and follow
along step by step

Available now at creativate.com
or click on image.



Scan to start your free trial

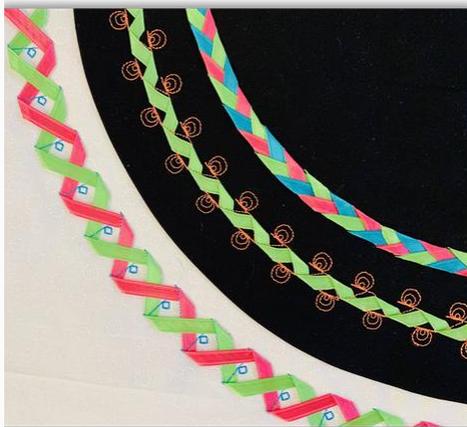
Use code **FREE30** for 30 days free

Set Up Your Free Account Here

VIRTUAL CLASSES



Husqvarna Viking
Bootcamp



Viking Bootcamp LITE



Embellished
Embroideries



PFAFF Bootcamp



PFAFF Bootcamp LITE



PFAFF Stitch Creator

What You'll Learn

Programming and Design Appliqué

Create embroiderable fonts

Use mySewnet apps and library

Exclusive Husqvarna Viking and PFAFF techniques

Quilt binding in the hoop and more

Click on any class image to register.

NATIONAL
QUILTING
MONTH

SALE EXTENDED 4/15/2026

Christa



Reg. \$1,699.99
\$999.99
Save \$700
off MSRP!

Harriet



Reg. \$1,399.99
\$799.99
Save \$600
off MSRP!

SALE EXTENDED

4/15/2026

With the purchase of a Wallaby, Kangaroo & Joey, or Aussie, get a \$799.99 Kiwi FREE!



ASH WHITE
KANGAROO & JOEY
+ ASH WHITE KIWI



ASH WHITE WALLABY
+ ASH WHITE KIWI



ASH WHITE AUSSIE
+ ASH WHITE KIWI



FREE KIWI



Serger Savings*

L 450
Cut, Sew & Finish
\$999
\$1,499 MSRP



L 890
Original Combo
> Touchscreen operation
> Total stitch control
\$6,499
\$8,749 MSRP

L 890 BONUS BUY
Add the BERNINA Serger Studio Cabinet by Horn
\$999
\$3,249 VALUE



*Offer valid April 1–30, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

BERNINA
made to create

Exclusive L 8 Offer*

STEP 1
Purchase ANY BERNINA L 8 Series Serger



L 890

L 860

L 850

STEP 2

Add the BERNINA Serger Studio Cabinet by Horn

- > Quiet electric lift
- > Easy-roll lockable casters
- > Thread cone slide-out storage

\$999*
\$3,249 VALUE



Thread not included

BERNINA
made to create

*Offer valid April 1–30, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA L 8 Series Overlock or Combo machine. Offer includes a BERNINA Serger Studio Cabinet, MSRP value of \$3,249. See BERNINA Dealership for details on shipping and handling. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of Serger Studio Cabinet. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

Cover Your Cutter *In Style*

NEW GO! Big[®] Cutter Cover Quilt-As-You-Go Kit from June Tailor[®]

Protect your investment from dust and scratches when not in use.

Easy Weekend DIY Project!





APRIL

Accessory of the Month

20% OFF!*

Let your creativity soar and take advantage of the savings with our growing family of serger feet!



made to create **BERNINA**

*Offer valid April 1-30, 2026 at any participating authorized BERNINA/bernette Dealership in the United States of America. Offer good for 20% off MSRP on BERNINA and bernette serger/overlocker presser feet. Discount is off MSRP. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

April 2026

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