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WHAT CHANGED IN



**INDIA'S RICH
LIST 2022**

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COVER STORY

RAJESHKUMAR K

EVOLVING CEOs

ISSUE: 11

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Global Business Line is a business magazine that talks about Innovative solutions that can redefine the business goals of the world tomorrow. Global Business Line is the leading source that shares innovative solutions developed by Startup and MSMEs, across the globe, upcoming hot enterprises and is a neutral source for business decision-makers.

Published from Bangalore, Karnataka, Global Business Line is an excellent platform for the enterprise to showcase their innovative business solutions. While the world enterprise market is growing exponentially, there is a vacuum among entrepreneurs of enterprise startups. We believe that there is no other platform that gives companies a heads up on the innovative solutions that the startups are working on, what are the needs that haven't been met yet, and more.

Global Business Line will act as a platform allowing high-level executives in the enterprises to share their insights, which in turn will help the enterprise startup ecosystem, help technology and business leaders with analysis on information business trends, and give a better understanding of the role that enterprise solutions play in achieving the business goals.

about

EVOLVING CEOS

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EDITOR'S NOTE

To maintain our focus and passion as our industry and our businesses continue to change and grow, we must, among other things, ensure a clear link between our mission, our words, actions, and actions, and incentives.

A CEO who does all this does not guarantee or agree to blind loyalty to his employees. It is not only beneficial for the CEO to behave like a human being, but also to establish connections and commitments with others through written e-mails, presentations at City Hall, and duplication.

If you want to be a good CEO, you have to have certain qualities that make you well suited for the position. The CEO is responsible for running the company and must believe that he is competent and powerful enough to be the CEO he wants to be. Every company has an unparalleled role as Chief Executive Officer.

We have listed Evolving CEOs of 2022, after evaluating all the subjective qualities, hope you will learn a lot.

Enjoy Reading!



 Kunalguha8

 beingkunalguha

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Kunal Guha
EDITOR IN CHIEF

CEO'S THOUGHT



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The delegation process is an art to me. The easiest step in delegation is to select the tasks that need to be delegated and then coordinate them with the right person in the right role. The definition of instructions and trust is the key to success on the company timeline. Each member of the management team is responsible for a specific corporate function. The CEO is the glue that coordinates all activities so that everyone cares first and foremost about the area of responsibility assigned to him. Everyone has a meaningful purpose and a clear and convincing reason to work together.

It is the responsibility of the CEO to structure and lead the management team of the company. The CEO is responsible for hiring, firing, and leading the management team. They in turn hire and fire those who run the rest of the company.

In addition, the CEO resolves all differences that arise between members of the senior management team and helps them work together with cohesion and a common direction. The CEO is ultimately responsible for setting the direction of the company. The management team should assist the CEO in developing the corporate strategy whenever and wherever necessary. The Board of Directors should consider and approve any proposal by the CEO to review the business strategy. The management team plays two crucial roles in an organization. The first, and most obvious, is that they assume the strategic and operational leadership of the organization. They set themselves goals, develop strategies and ensure that they are implemented. The second, less obvious, but equally important.

Congratulations to all the CEOs mentioned in the magazine!

Sneha Gupta
CEO



Azadi Ka
Amrit Mahotsav

WHAT

C H A N G E D

Azadi Ka Amrit Mahotsav is a groundbreaking idea by the Indian government to commemorate and immortalise the independence celebrations seventy-five years since independence, as well as highlight the fascinating story of its people, culture, and achievements across different fields. India is set to celebrate its seventy-fifth Independence Day, with several events being organised by the government as part of the Azadi Ka Amrit Mahotsav, an initiative by the government to celebrate and memorialise 75 years of Independence and the spectacular history of its people, culture, and achievements.

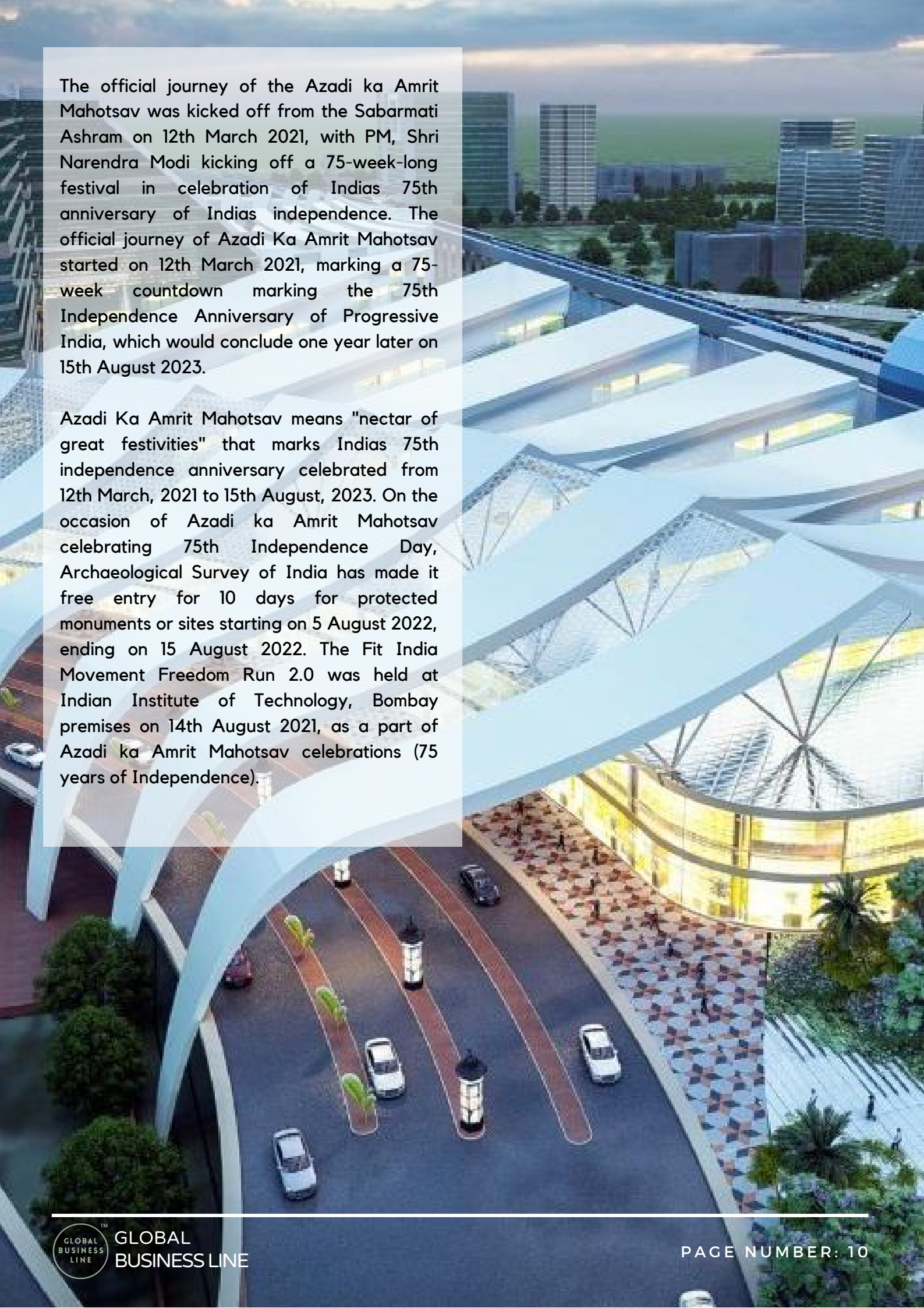
The entire nation is celebrating 75 years since birth anniversary of Independence. It is an appropriate moment to reflect on India's achievements and failings as an independent nation during its 75th independence year.

Bringing home India's national flag as a collective nation, thus, becomes a symbol of not just a personal connection with the Tiranga, but an expression of the commitment of the independence generation to nation-building. Many events and campaigns were organised since the 75th week in celebration of India's historic achievement in attaining freedom from Britishers.

Various Freedom programmes under the title Azadi Ka Amrit Mahotsav are also being organised throughout the country by the Indian government to honour freedom fighters. Azadi ka Amrit Mahotsav is being organized in 52 districts offices across Madhya Pradesh which witnessed India's independence struggles of India's freedom fighters such as Niwari district of Tatya Tope, Alirajpur of Chandrashekhar Azad, Jabalpur of Rani Durgavati, etc.



PM Mr. Narendra Modi dedicated Azadi ka Amrit Mahotsav to Indian citizens, who have played key roles in India's history of progress and who possess power and potential to help realize the vision of Energising India 2.0, which is coterminous with Atmanirbhar Bharat. The official journey of the Azadi ka Amrit Mahotsav was kicked off from the Sabarmati Ashram on 12th March 2021, with PM, Shri Narendra Modi kicking off a 75-week-long festival in celebration of India's 75th anniversary of India's independence. The official journey of Azadi Ka Amrit Mahotsav started on 12th March 2021, marking a 75-week countdown marking the 75th Independence Anniversary of Progressive India, which would conclude one year later on 15th August 2023. PM Mr. Narendra Modi dedicated Azadi ka Amrit Mahotsav to Indian citizens, who have played key roles in India's history of progress and who possess power and potential to help realize the vision of Energising India 2.0, which is coterminous with Atmanirbhar Bharat.



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Azadi Ka Amrit Mahotsav means "nectar of great festivities" that marks India's 75th independence anniversary celebrated from 12th March, 2021 to 15th August, 2023. On the occasion of Azadi ka Amrit Mahotsav celebrating 75th Independence Day, Archaeological Survey of India has made it free entry for 10 days for protected monuments or sites starting on 5 August 2022, ending on 15 August 2022. The Fit India Movement Freedom Run 2.0 was held at Indian Institute of Technology, Bombay premises on 14th August 2021, as a part of Azadi ka Amrit Mahotsav celebrations (75 years of Independence).



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HOW TO MAKE YOUR

DIGITAL PRESENCE



KUNAL

Guha

Creating digital footprint is actually simple by using resources such as website, social media platforms, business directory listings, customer reviews, and other online sources. To create a strong online presence for your business, you have to embrace using the most popular platforms of your niche. Building a web presence is not simply about creating a platform for consumers to access. Building a strong online presence on a variety of channels is the only way you will be able to establish credibility with your customers and increase sales.

Focus on building a positive brand identity on a variety of online platforms. The more ways you can put your company in front of your target audience through high-quality experiences, the more opportunities you will have to increase brand recognition and enhance your reputation. Working together with other brands, influencers, or smaller businesses is an awesome way to reach a wider audience and promote yourself.

Having a powerful presence online allows your business to get discovered by new customers, and the more points of contact you have with your audience, the better you will be able to establish a reputation, raise brand awareness, perform data-driven optimizations, and eventually drive more revenue. One of the best ways to gain attention on the web and establish a powerful social media presence is by participating in collaborative activities. Staying active on the web, particularly on social media, helps you nurture relationships with prospects.

Placing and optimizing PPC, display, retargeting, and social media ads is a great way to give customers the sense that your brand is wherever they are looking, while also

cementing your online presence. With online ads in places like Google, Facebook, and YouTube, your company can quickly boost brand recognition, site traffic, and revenues. Optimize your site to boost online visibility on Google and other search engines.

Your online presence is made up of a few different components, which can be summarized as the impression that your brand makes on the internet, via your content, your website, your search engines, and your other digital media and platforms. An online presence is basically made up of all of the platforms + brands you have established online (i.e., via website, blog, or social media networks). These platforms are used to help get your business into the market place and to help your business become more available to customers via the web. There is a lot that goes into building an online presence, from setting up your business goals, to really creating your various profiles and accounts on social media, to building out your website, to even finding out how best to interact on those various media.

Creating a powerful, clear, visually appealing social media strategy is the best way to tie your business goals into your online presence. Building a powerful digital presence for your business cannot happen overnight, but with an effective digital strategy with strong emphasis on content, SEO, websites, teamwork, cross-channel visibility, brand consistency, and analytics, you can accomplish this without putting in a lot of time or energy. If you are able to start building a solid platform, creating content that is consistent and valuable, building your social media presence, and building meaningful relationships online, momentum will be on your side.

STUDIE'O7
FAMILY SALON & BRIDAL STUDIO

Why
Salon?

COVID-19

The
Competition

Market and
Growth!!

My Journey! & Success.

A portrait of Rajesh Kumar, CEO of Studie'O7, standing in a salon. He is wearing a dark blue blazer over a white shirt and a gold chain. In the background, there is a large framed advertisement for 'REAL' featuring a woman's face, and a wall with pink floral wallpaper. A large dark blue circle is overlaid on the bottom half of the image, containing the name 'Rajesh Kumar' in white script and the company logo at the bottom.

Rajesh Kumar

CEO of **STUDIE'O7**
FAMILY SALON & BRIDAL STUDIO

Success Story of **RAJESH KUMAR**

The salon industry has been booming coupled with new technologies, techniques and hygienic services. Rajesh Kumar K, the Managing Director of Studie'o7 witnessed the growth since its inception with unparalleled luxury salon that offers a world-class salon & spa experience for customers. South Indian-based Studie'o7 salon is a multi-award-winning salon chain, a salon where you're styled throughout various sessions. Customized services that reflect your sense of style, opulent setting and sense of beginning again with the assistance of the expertise staff and enthusiastic stylists who are skilled to develop trends. In Studie'o 7 salon, one may discover the newest trends in beauty products.

Journey of Studie'o 7

Rajesh Kumar K, hails from Tamilnadu who is an MBA graduate and is basically a banking professional and started the salon for his wife initially in 2010 and later started increasing the salons in nearby cities out of his own passion and interest. After creating a bunch of salons in nearby regions of Tamilnadu, Rajesh Kumar thought of creating an own brand in the name of Studie'o 7 which was embarked in 2017 and from 2019 onwards he started giving the franchises taking the business as a challenge.



Inspiration behind

The thought of setting up a salon business was seeded in Rajesh while studying as he is an MBA graduate and he wanted to do something for his wife who is also an MBA graduate and that's how Studie'o 7 was emerged. Initially he went to other brands, took a franchise and handed to his wife but because of her pregnancy she could not able to manage the business at that time and again handed over to her husband. Rajesh Kumar says that "if a woman take care of this, she will maintain the particular salon very well but we are men we will not sit in one place, either we travel or we will see the other opportunities". With these thoughts in mind, he went on searching new zones in different cities for the salon.

Story of struggles & success

Rajesh Kumar struggled for the first six months as he is not aware of the salon industry because he works in the banking sector and upon that the salon industry is having more than 200 services. So, for the for the first six months he tried to understand the names of the service from his team and slowly his business got increased. He maintained a standard services as people are more concerned about the hygiene so he added value to their money by giving hygiene environment in the salon.

He said that "when customers come to the salon, I started giving a free services like head massage and foot massage like that we increased the abb that is average build value". He also chose the urban area which he stresses the main reason for his success in the salon industry as he won't be having much competition and further adds that it is the first modernised salon to give excellent services and unique experiences. with the most hygiene salon they are not only taking up the profits but also satisfied customers.

"ANNA (BROTHER) YOU ARE AN INSPIRATION TO MANY ENTREPRENEURS AND WE WANT TO BECOME LIKE YOU, THEY ARE TAKING MY EXPERIENCE FROM MY SUCCESSFUL OUTCOME, FEW PEOPLE ARE GETTING IDEAS FROM ME ON HOW TO START A BUSINESS AND HOW TO PUBLISH THEIR BRANDS" SAYS RAJESH KUMAR, MD OF STUDIE'O 7 CHEERFULLY.

Marketing strategy

In Rajesh words "actually big mantra in certain business is the word of mouth". At first when customer use to come to the salon, the team of Studie'o 7 has asked the to keep a selfie in their Instagram or Facebook tagging the salon if they are satisfied with the service, with that tag definitely thousands of friends would see which is one of their marketing strategies and also instant offers were given to the people who tagged studieo7 in their social media. Even printed balloons were given to the kids who visited the salon with their parents so that the kids will insist to take to the same salon again for the balloons.

STUDIE'O 7 during COVID

Studie'o 7 commenced alternate opportunities like giving a home service and giving a hygienic service as people are more concerned about their hygiene and henceforth there was a supply of use and throw aprons, bed covers and also combs through which customers gain trust towards the Studie'o 7 and consequently revenues got increased. Salaries were paid to the staff in the month of march 2020 and encouraged them to do the home services out of which 70 percentage was paid to the them. All the staff were given training through google meet about treating customers during covid with the protocols said and also created videos to educate the employee on how to be hygienic, how to use the mask, sterilizing the tools and sanitizing.



Advice to the young generation

The Managing Director of Studie'o suggests that salon industry is booming with an average turnover of 5000 crores per year. People began to spend money on enhancing their beauty as they are more concerned about their personal care and the average bill for salon raised up to 1000 Rs. post covid from 700 to 800 Rs. per service. So, there is a huge opportunity in the field but all one should aware of is a right area to put a new salon. In his words "if you are buying a fan for 500 rupees and selling for 1000rs, the remaining 500 will cover everything like the profit, bills, employee's salary unlike in salon industry where in the complete 500 will be the profit and that if the business doesn't happen today, it will be tomorrow for sure". He further recommends the young entrepreneur to come to the same and that they create miracles in the Indian beauty industry.

Challenges during covid 19

During the pandemic time it was difficult to pay the salaries to the employees as there are 20 outlets. For 2 or 3 months, all the salons were closed and paid much money for the rents of the building which pulled down the business but it was managed well with the help of friends and bank sectors and were resilient to increase salons, In the year 2021, 25 salons were increased making a total of 70 salons on a whole and Rajesh Kumar says with a smile on his face that "we are the one brand to show growth even during the covid period".

Success mantra

Studie'o 7 is budget oriented with about 25 to 30 lakhs unlike the other competitors who are having the salon model for about 50 to 60 lakhs. The breakeven is also very maximum i.e., 2 to 2.5 lakhs for a salon in a month. All the successful franchises of studie'o 7 are eventually earning about 1 -2 lakh profit in a month.

Rajesh Kumar graciously expressed that this is a motivating hour for a businessman like me to be featured in Global Business Line. He said that he had seen the existing magazines of Global business line and that he was inspired from the entrepreneurs and took valid points from them and also implemented in his business and further adds that he feels proud to be published on the Global Business Line.





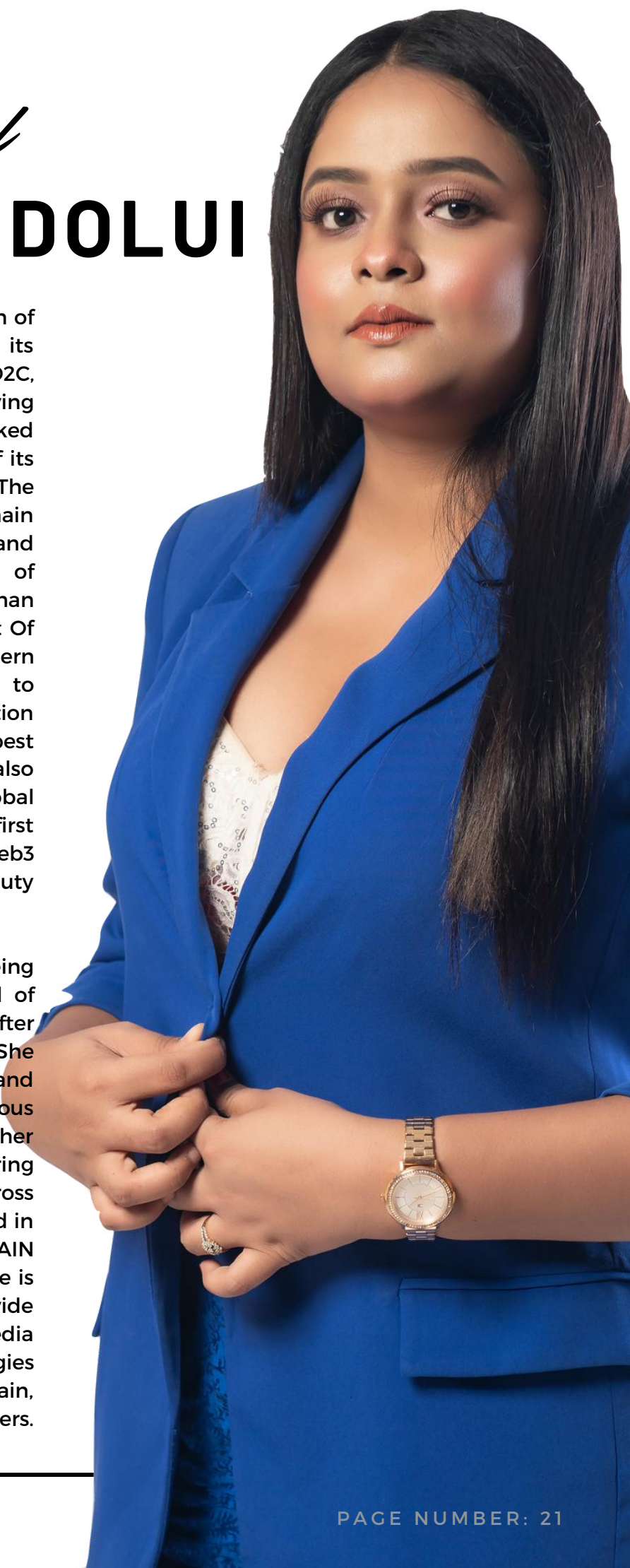
Niharika Dotui

CEO & COFOUNDER OF
HEART OF SHADES AND HELLO FANS

Success Story of **NIHARIKA DOLUI**

Heart of Shades offers a new generation of luxury cosmetics and beauty goods to its customers in India largely through D2C, which is strongly inspired by employing organic components and carefully picked rare components to care for the skin of its beloved users throughout time. The company also employs blockchain technology to promote transparency and educate people on the necessity of understanding everything rather than relying solely on the name value. Heart Of Shades employs more modern technologies and concepts in order to meet the expectations of new generation consumers and offer them with the best physical appearance expected. It is also one of the key players in the global cosmetics industry and definitely the first to offer Indian users the true Web3 experience in the cosmetics and beauty industry.

Niharika Dolui strong suit being communication, she entered the field of public relations and management after completing her postgraduate studies. She was given the opportunity to grow and guide an audience image for numerous businesses in the industry after testing her career in various sectors and gathering knowledge through communication across various countries. She is really interested in WEB3/CRYPTO and BLOCKCHAIN applications. In her present position, she is developing HELLO FANS to provide unusual decentralised social media through the use of advanced technologies and concepts such as AI, Blockchain, Metaverse, NFT, Smart contract, and others.





Niharika Dolui has over 5 years of experience as a community and marketing professional. She has a start-up work culture perspective and approaches issue solving and analytical thinking. She has held positions in community management and marketing for different start-ups. She began her career as a Clinical Scientific Analyst at a well-known global healthcare beginning. She enjoys breaking down barriers, comprehending and embracing start-up work culture, having a 'Can Do Anything' attitude, establishing community, and developing techniques that complement a start-mission, up's objective, and organizational climate.

She is also one of the few female entrepreneurs in the Web3 industry, having co-founded 'Hello Fans.' Niharika has already received numerous major accolades, including 'Emerging Women Entrepreneur' and many others. She is a true role model for women in tech leadership.



Siddharth Karankal

Self - Made Man

Shri Shankaracharya Institute of Medical Sciences

Success Story of

SIDDHARTH KARANKAL

Siddharth Karankal, a pharmacist from the small Indian city of Chhattisgarh, has a unique perspective on life. Since the COVID-19 epidemic has altered how healthcare is provided generally, pharmacists are assuming the initiative to meet the requirements of specific patients in practice.

Siddharth had difficulties in school since he was a very quiet, reserved person. However, as the saying goes, "It's never too late to be what you could have been." Eliot, George

Early life: On November 2, 1994, Siddharth was born in Durg, Chhattisgarh, India. He graduated from DAV Public School Hudco Bhilai in 2014, then went on to study B.Pharm at Rungta College Bhilai. In 2019, he began working as an intern at Sri Shankaracharya College.

Siddharth, although being young, was able to ascend to the position of purchase manager at Sri Shankaracharya Medical College. Siddharth seemed to be highly committed to his work, and he performed heroically during that time despite the many challenges the pandemic caused. Siddharth continued to provide patient care throughout the pandemic by enhancing the use of telehealth to deliver continuity of care across practises, physician office-based, in-clinic, and in-store communities, and taking the lead on COVID-19 testing and vaccination initiatives. He also expanded access to medications through curtsied and in-home delivery services.





When the first pandemic broke out at that period In the fight against the COVID-19 epidemic, hospitals from all around the world are crucial. Staff members frequently encounter new obstacles during an epidemic event that need them to carry out unfamiliar responsibilities that may go much beyond their prior training and experience. While there is no one set of traits that must be present in all leadership circumstances, moments of crisis tend to call for a certain collection of traits, talents, and competencies more than others. but without pausing, we must take care of the infected individuals and administer medication as often as we can.

Siddharth as a Social Worker: Siddharth as social worker he visit orphan homes and old age homes and use to donate food, medicines and clothing to them, Siddharth never disclosed about the social work to anyone. Siddharth use to visit there whenever he get time, During the interview Siddharth mentioned that he takes this as responsibility that he love helping others, its also motivate him to work more and to help more.

Siddharth believes what he says that "Never loose hope one day you will be able to look back and say I made it..".

Success Story of

ARNAV ADITYA DEY

Arnav Aditya Dey is an Entrepreneur, Technologist, Published Author, Strategic Advisor, Digital Marketing Guru, Speaker with 20 years of corporate experience. Arnav is the Founder of Digital Corporation called Geeks Karma (opc) Private Limited and high traffic websites like Digicaly.com, Madbadtv.com, His education includes degrees from Indian Institute of Management (Ranchi) and Madras Management Association, Philip Crosby Associate (USA) and various other renowned educational institutes. He is also a brand, advertising and media and design expert. In short, a corporate image makeover artist,

He provides organizations with valuable inputs on their branding needs. They call him an offbeat marketer for his unique approach to work. His main forte is out-of-the-box ideation. He is also an author in the areas of branding and advertising, media and design. He is the proud author of the book "Digital Growth" published by Shroff publishers.

Arnav is a speaker and has spoken in many prestigious events including Engage Digital Summit of India and has provided consultation to many corporations on Digital and Growth. He is a visiting faculty to many management education institutes and teaches Growth hacking and Digital Marketing. He has trained business leaders of tomorrow to be digital leaders as well. He is a 360-degree creative personality with a heart of an artist, the brain of a scientist and tongue of a businessman.



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<https://Arnavadityadey.com>
<https://Geekskarma.com>

Success Story of **MAHESH KURMI**

Mahesh Kurmi teaches math and physics at a renowned institution in India. He enjoys learning about science, creating educational software, and playing with technology. He has created several apps that facilitate effective subject exploration for both teachers and students.

When Mr. Mahesh Kurmi noticed a gap in his students' understanding of physics, he developed SimPHY. With the help of his coding skills and passion, he was able to construct this software. He then worked with his students to develop the software together. His passion for technological innovation and unconventional thinking, along with his dedication to his students, inspired him to develop this ground-breaking software.

SimPHY is a leader in the education technology sector. A ground-breaking release is a simulation system that gives teachers and users creative control. SimPHY offers educators the chance for a limitless virtual realm, offering the user total control, in contrast to the hard programmed and constrained simulations now in use. It is user-friendly because to the simple interface and pre-coded tools that cover the majority of physics and mathematics areas.

SimPHY allows users to make limitless simulations with an accuracy making it fit for data extraction in laboratories. The precoded tool format of SimPHY is a godsend for users struggling with coding, since the tools work in a drag and drop



manner there is absolutely no requirement for coding or scripting unless the user chooses to. In which case SimPHY also supports scripting and with its IntelliSense enabled script editor it can be used to produce stunning 2D and 3D simulations and even games.

SimPHY is a STEM.org accredited software with the goal to enhance and revolutionize STEM teaching. With users scattered all over the globe, SimPHY has left a mark on Physics education. Esteemed universities all over the world have shown great appreciation for the software with some designing semester long courses on SimPHY. SimPHY allows visualization of the real world with real world cause and effects making it a growing necessity for Physics learners and academics.



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THE RISE OF THE INDIAN ECONOMY

How India Overtook UK To Reach The 5th Spot

India stands on the cusp of a major economic makeover in its seventh decade of independence. Seventy-five years of freedom later, India now ranks ahead of its former erstwhile colonizer, the United Kingdom amidst rising costs and gruelling inflation rates worldwide. Occupying a sweet spot amongst the top economies of the world, the Indian market is currently ranked as the world's fifth largest economy while the UK slipped to a sixth position.

According to figures reported by the International Monetary Fund (IMF), India sprinted towards success and surpassed the UK in the last quarter of 2021. A proud moment for Bharat indeed, the booming economy only ranks four places behind The United States, China, Japan and Germany.

The New India is now a formidable force to reckon with, even though the world is on the brink of a recession. While "developed" economies of the world like The United States Of America and The United Kingdom have reported inflation rates of 9% and 10% respectively, India stands at a comfortable 6-7% which is deemed as normal by economists.

Scripting success through humble beginnings, India stood at a position of number eleven amongst the large economies of the world. A decade later, the Indian economy, also the world's fastest growing major economy, riding high on an expanded GDP of 13.5% in the April-June quarter is forecasted to cement its position globally.

Recording a strong economic rebound post Covid-19, India has regained its pre-pandemic economic status and is set forth to reach a gross domestic product growth rate of 7% for the current fiscal. The nation is also expected to leap forward by a considerable margin by 2027 and become the fourth largest economy of the world as per data interpretations.

That's not all. India, backed by the youngest workforce in the world and an emerging middle class is conjectured to amp up the quality of life for its residents in the coming decades. Unfolding its wings to scale newer highs, every Indian can easily their dreams of "acche din" manifest into reality. Once dismissed as a weak economy ridden by corruption, unemployment and inflation, India is now

all set to emerge as the strongest Asian economy in FY23 and contribute 28 percent and 22 percent to Asian and global growth. Gearing up for a dream run, the Indian market ranks second only to China in the MSCI emerging market index with a stock weightage of more than 14%.

According to economists, the golden era of the Indian economy can be attributed to a number of factors. Whilst the growth has been fuelled by a massive revival of domestic demand and consumption post Covid-19, festivities in the upcoming months also hint at further expansion. Consumers all over the country are channeling their pent-up demands after nearly two years of restrictive spending. Although digital-first brands have been able to successfully bridge the gap between demands and needs via online channels, offline shopping still retains its stronghold.

A dynamic shift in the economic policies have also been a key contributor towards the admirable growth of the Indian economy. A number of reforms by the policy makers have acted as a catalyst that has been instrumental in propelling the productive capacity of the Indian market further. Another notable influence on the inspiring journey of the Indian economy towards a purple patch can be credited to the drop in commodity and crude oil prices. Recording a drop of 23-27 percent in crude oil/ commodity prices, India is now heading towards comfortable macro stability post economic recovery. This also indicates that the Reserve Bank Of India (RBI) may consider not hiking up steep rates in the near future.

Although a slow growth rate in the manufacturing sector and a bumpy monsoon season and its effects on the agricultural sector are likely to create a slightly unfavourable impact on the economy, India is expected to keep up the pace. It is envisioned that the current GDP rate of the nation will give the Reserve Bank Of India an upper hand over rising inflation that India has managed to tackle for the past seven months.



Dhruv Manchanda



INDIA's TOP 6 RICHEST MAN

2022



GAUTAM ADANI & FAMILY



Gautam Adani took the top spot on the Richest India List 2022 with a net worth of Rs. 10,94,400 crore. Adani has made many wise decisions to expand in many key sectors and has benefited from government contracts in many industries where the government wants India to become self-reliant. The Adani Group is actively expanding on those sectors. Additionally, Gautam Adani has made significant investments in infrastructure projects since he is aware of India's rapid economic growth and the significance of infrastructure to development.



MUKESH AMBANI

Second richest man Mukesh Ambani. He has worked very hard to surround himself in luxury. Mukesh Ambani has a net worth of 7,48,499 crore rupees. Reliance Industries, with a \$104 billion (sales) market cap with holdings in petrochemicals, oil and gas, telecom, and retail, is chaired and operated by Mukesh Ambani. Reliance Jio playing very important role in increasing his wealth. Reliance is being refocused by Ambani on renewable energy. In addition to spending \$80 billion on renewable energy over the following 10 to 15 years, the firm is developing a new complex next to its refinery.



CYRUS POONAWALLA



Third on this list with a net worth of 2,05,400 crore Indian Rupees is Cyrus Poonawalla. He established Serum Institute of India in 1966 and grew it into the largest manufacturer of vaccines in the world (by doses). Serum produces Covishield, the vaccine created by AstraZeneca and Oxford University, and has other agreements for the Covid-19 vaccine. A majority ownership in the publicly traded financial services company Poonawalla Fincorp is one of Poonawalla's assets.

SHIV NANDAR & FAMILY

SHIV NANDAR, who has a net worth of INR 185800 Crore, or \$11.5 billion, is in fourth place. One of the biggest providers of software services in India is HCL Technologies. He handed the chairmanship of HCL Technologies over to his daughter, Roshni Nadar Malhotra, after resigning from the role. He is currently a strategic advisor and chairman emeritus. One of India's leading philanthropists, Nadar has donated \$662 million to his Shiv Nadar Foundation, which backs education-related causes.



RADHAKISHAN DAMANI

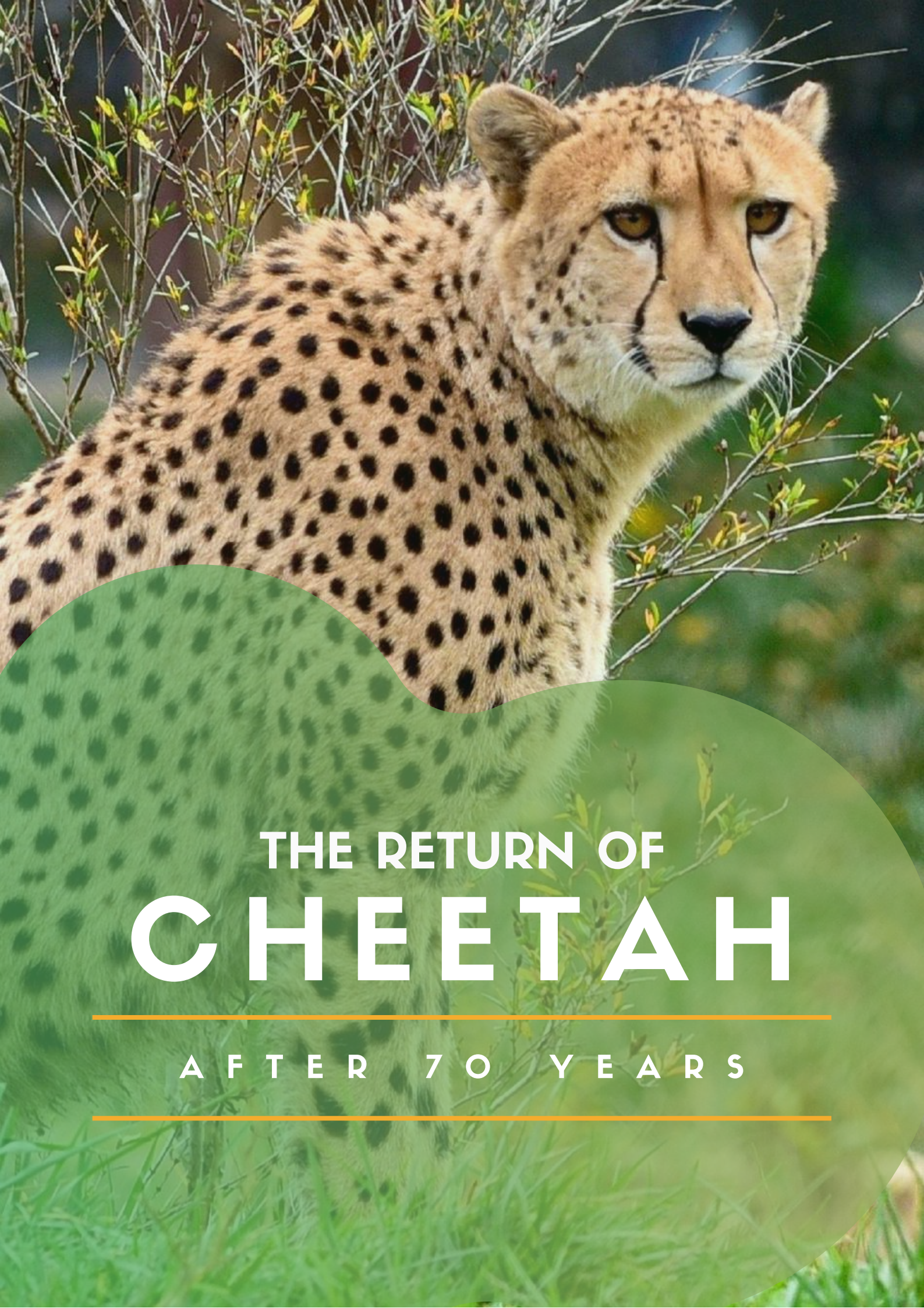


With a staggering net worth of Rs.175100 crore Indian Rupees. Radhakishan Damani occupies the fifth spot. From the stock market, he has achieved tremendous success in a short period of time. Although he ceased trading in the stock market in 2000, his company continued. Additionally, Radhakishan Damani has investments in other businesses, including VST Industries and India Cements.

Vinod Adani

According to the IIFL Fortune Hurun India Rich list 2022, Vinod Adani, a businessman headquartered in Dubai, has over Rs 1,69,000 crore in wealth, making him the richest NRI and sixth richest Indian. Vinod Adani began his commercial career at VR Textile in Bhivandi, Mumbai. Later, he settled in the Middle East. After that, he opened enterprises in Jakarta and Singapore as well. Vinod Adani, a resident of Dubai since 1994, makes close to Rs 102 crores every day.





THE RETURN OF CHEETAH

AFTER 70 YEARS

Over 70 years after its extinction in India, cheetahs are set to come back to the country on Saturday, Sept. 17, coinciding with the birth anniversary of Prime Minister Narendra Modi. The fast-moving, deadly cheetah will reintroduce itself to India, 70 years after it was thought extinct there. In an ambitious, controversial plan, India is poised to reintroduce the cheetah into its forests, almost seven decades after losing the species to human conflicts and hunting.

African cheetahs were sent to India, seven decades after the species died in India. The group of cheetahs is coming to India from South Africa and Namibia, which are home to over one-third of the world's 7,000 cheetahs. Soon, 20 cheetahs will be brought from South Africa and Namibia to India in a reintroduction effort.

Eight cheetahs -- five females and three males -- will be transferred to India from Namibia. Eight African cheetahs -- five females and three males, aged 4-6 years -- from Namibia will be flown 8,000 kilometers across the Indian Ocean to Kuno National Park in Madhya Pradesh, where they will be released under the Rs 90 crore Cheetah introduction project to India. The eight wild cats from Namibia will roam free at the Kuno-Palpur National Park in the state of Madhya Pradesh, as part of an effort to reintroduce the cheetahs into their natural habitat. Eight big cats have arrived in India as part of an ambitious project to



reintroduce spotted creatures, which had divided wildlife experts since local big cat extinction decades ago.

India and Namibia signed a deal to bring the big cats back into forests of the South Asian nation, where they became extinct 70 years ago. India is set to welcome eight cheetahs on Sept. 17, when the big cats are brought from Namibia under a special deal. Eight cheetahs are scheduled to come into India from Namibia later this month, marking the birth anniversary of Prime Minister Narendra Modi on September 17, while another 12 are expected to come in around Oct. 10 from South Africa. Eight African cheetahs are set to arrive in India in August for captive breeding in the Kuno National Park (KNP) Wildlife Sanctuary, central Indian state of Madhya Pradesh.

Reason of Cheetah Extinct in India

The Cheetah is the only major carnivore that has gone extinct in India, mostly because of hunting and habitat loss. There is no conclusive answer as to why India's fastest land animal, the cheetah, went extinct, but most experts have blamed it



on widespread hunting and habitat loss. Once common throughout India, the cheetah went extinct in this region in 1952, as a result of hunting and habitat loss. During British rule, the cheetahs almost went extinct because of logging in which they were hunted. In 1952, the Indian government formally declared the Cheetah to be extinct from India. The India's last known Cheetah died in the Saal Forest of Chhattisgarh's Koriya district in 1948, and in 1952,

India's mini-cheetahs were once numbering in the tens of thousands, but widespread trapping of wild cheetah cubs and the ensuing overhunting led to cheetahs extinction in India and in much of its other Asian habitat. The Indian Cheetah, driven to extinction across nearly all its habitat.



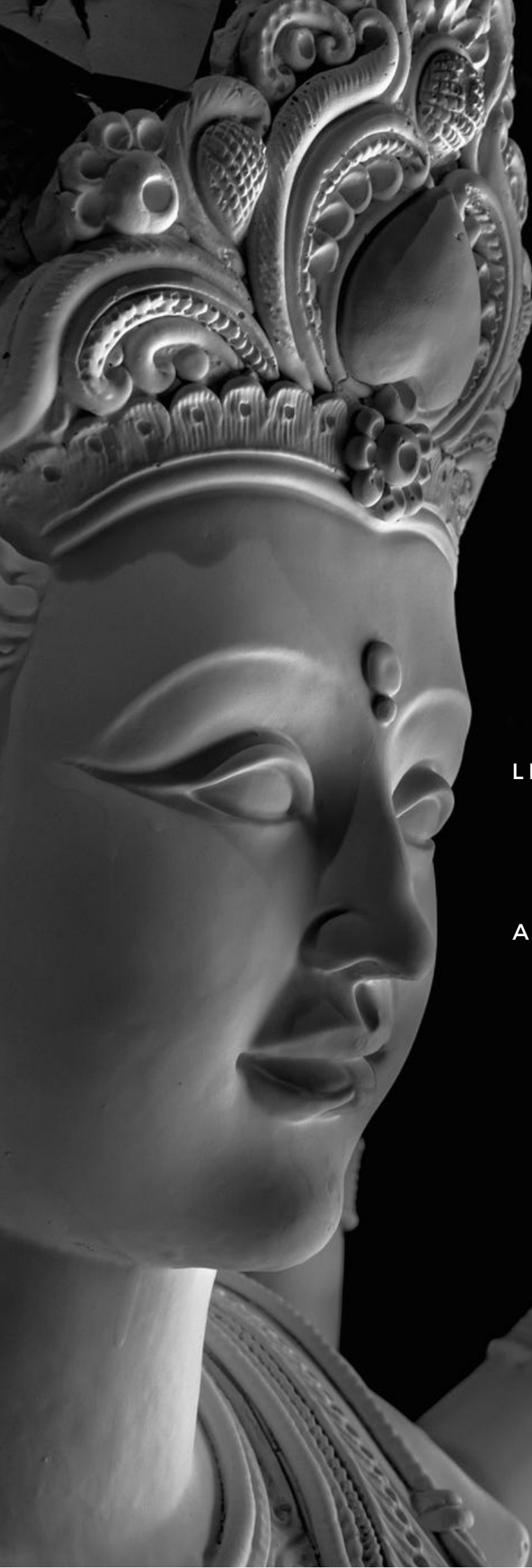
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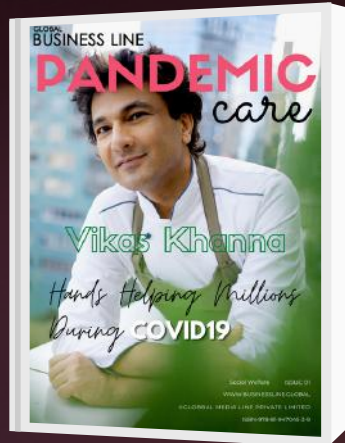


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