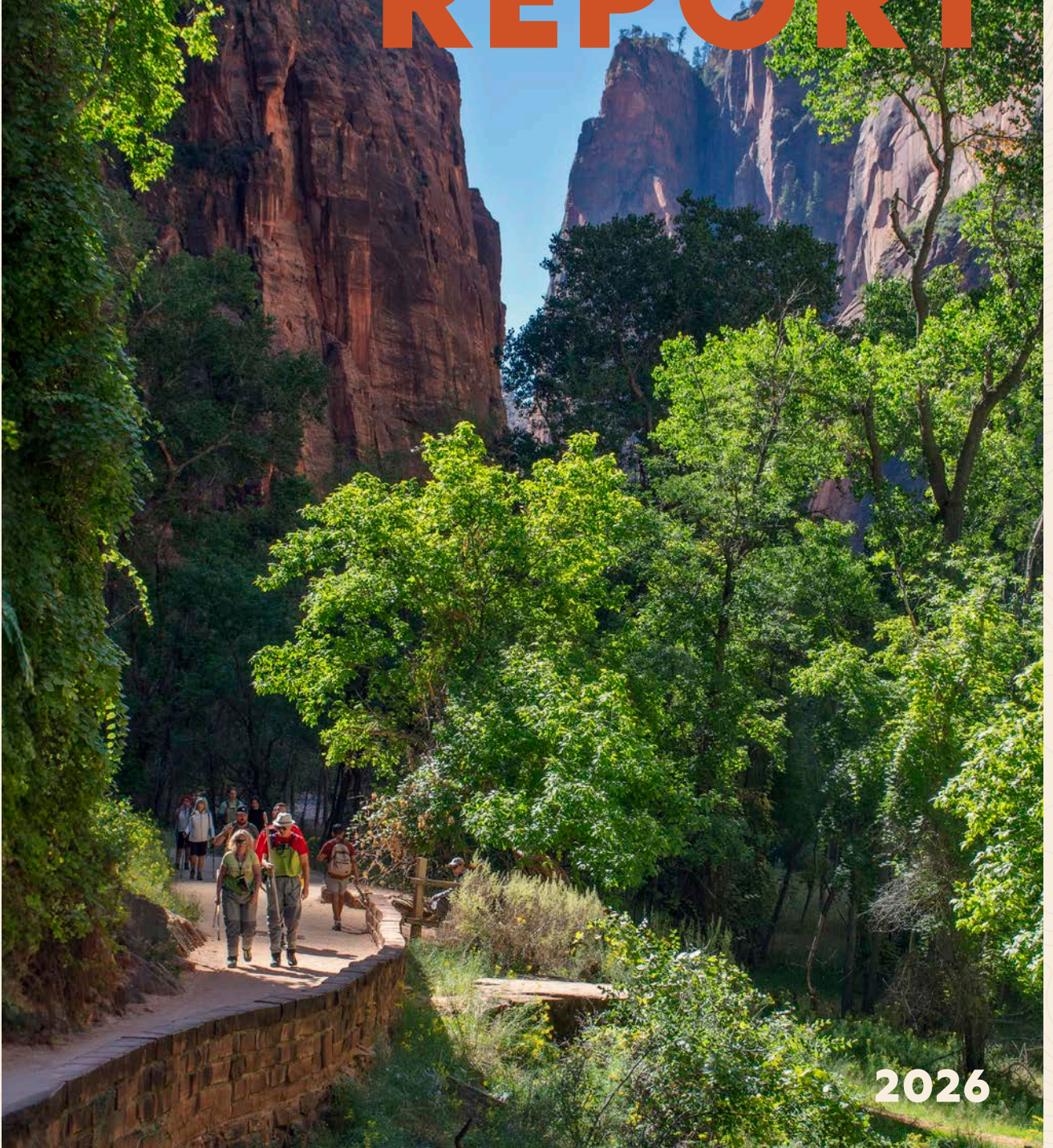




ZION  
FOREVER  
PROJECT

# IMPACT REPORT



2026



**100%** of donation revenue went back to the parks.



**2 MIL**  
acres of public land supported.

**\$1 MIL**  
Raised for the Pa'rus to Temple of Sinawava sewer project.



**\$39,362**  
went to support our Search and Rescue department in 2025.



**\$10K**  
given by CSAA Insurance to ZFP for a dry fire suppression system for the Pipe Spring archives.



OUR GOAL IS TO **TRACK 60% OF CONDORS** BY END OF 2026

We will help meet the nationwide goal of tracking 60% of all California Condors to monitor threats to this critically endangered bird.

**47%**  
of Zion's Operating Budget provided by ZFP.



**\$100K** raised by the 2025 Art Invitational, our most successful event to date.

**1 MULE**  
ZFP purchased a working mule to repair trails in inaccessible wilderness areas.



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# A year of Stewardship for Zion and beyond.

interpretation programs, from Junior Rangers to lifelong learners, ensuring that every visitor, young and old, can connect deeply to this place and understand their role in its care.

We advanced science and research that inform sound decision making and long-term conservation effort. We supported Regional Recreation Management Planning, helping the Park meet the demands of growing visitation while remaining true to the National Park Service mission to preserve these places unimpaired for future generations.

Equally important, we stood behind the people who protect this place with their lives. We supported search and rescue efforts, including funding specialized equipment to enhance responder safety. We provided hot weather personal protective equipment for firefighters, those who protect not only Zion, but the communities and landscapes that surround it. We invested in programs that care for the caretakers.

Through initiatives like Isabel's Light, we helped provide access to counseling and mental health support for rangers, firefighters, and search and rescue professionals, those who routinely carry the physical and emotional weight of service. Caring for Zion means caring for the whole human behind the uniform.

This year also marked important progress toward a more sustainable future for the Park's workforce. We worked to fund new housing for rangers within the Park, addressing one of the most pressing challenges facing our public lands today.

**WHEN I REFLECT ON THIS PAST YEAR**, one word rises above all others: stewardship. In a time of uncertainty, complexity, and extraordinary challenge, including a federal shutdown that tested every part of the National Park Service system, Zion Forever Project (ZFP) remained steady in our purpose. We showed up. We adapted. We leaned into what it truly means to be a partner to the land, the Park, and the people who care for it every day.

Throughout the shutdown, ZFP helped bridge critical gaps, supporting frontline rangers and staff, assisting with essential operations, and ensuring that the spirit of service and care never wavered.

**Our role is not simply to respond in moments of crisis, but to stand alongside the Park through every season, helping ensure continuity, safety, and dignity for those on the front lines.**

Our support touched every corner of the Park's mission. We invested in infrastructure that protects fragile landscapes and improves visitor experience. We strengthened education and

This housing is coming soon and represents a meaningful investment in the people who dedicate their lives to protecting these places.

Zion Forever Project's impact extends beyond Zion National Park alone. We are proud to serve as the official nonprofit partner to Cedar Breaks National Monument, Pipe Spring National Monument, and the Dixie National Forest, supporting stewardship, education, and visitor experience across the broader region we all hold dear.

**As we enter the 250th anniversary of our nation, we do so with a deep sense of responsibility and hope.** America's public lands remain one of our most enduring and unifying ideals, places set aside not for profit or privilege, but for the benefit of all. We carry that torch forward, honoring the vision that these landscapes belong to every generation, and recommitting ourselves to the work required to ensure they endure, protected and accessible, forever.

Zion Forever Project exists to ensure that these extraordinary landscapes remain as powerful, awe inspiring, and life giving for every visitor today and for generations yet to come.



**From first time explorers to lifelong stewards, our work helps people experience Zion as it is now, while protecting what it must remain. Zion today. Zion tomorrow. Zion forever.**

This work is not possible without the generosity of our donors, the dedication of our partners, and the tireless commitment of Park staff who serve with humility and heart.

Together, we are not just protecting a park. We are safeguarding our legacy.

With gratitude and resolve,

A handwritten signature in blue ink, reading "Natalie Cappuccio Britt". The signature is written in a cursive style.

**Natalie Cappuccio Britt**

*President and CEO  
Zion Forever Project*



# IMPROVING TODAY



# Our “Improving Today” initiative focuses on immediate, high-impact projects that enhance the safety and accessibility of our public lands for the millions of visitors who arrive each year.

This year, we prioritized infrastructure and emergency response, funding essential Search and Rescue (SAR) and Law Enforcement training and equipment to ensure that help is always ready in the rugged backcountry. We also looked toward the comfort and safety of those who protect these lands, supporting a dry fire suppression system for the Pipe Spring archives and facilitating significant donor support for new Zion Ranger housing located directly within the park.

## SEARCH AND RESCUE & LAW ENFORCEMENT

The Zion Forever Project is significantly enhancing safety and emergency response within Zion National Park by **funding critical equipment and training** for both law enforcement and search and rescue (SAR) teams. To ensure the survival of rangers facing high-stakes threats or remote wilderness emergencies, the project is **replacing expired Level IV body armor with new, custom-fitted plates** capable of stopping high-velocity rifle rounds.

Simultaneously, **over \$60,000** has been allocated to SAR operations to manage more than **400+ calls**, providing **specialized swift-water and winter rescue equipment**—including a new snowmobile—alongside **vital mental health support** for rescuers and family liaisons. Together, these initiatives provide the essential tools and protection required for responders to safeguard both the park’s rugged landscape and the millions of visitors who explore it.





## DRY FIRE SUPPRESSION

The preservation of the Pipe Spring National Monument archives has reached a critical milestone with the **installation of a state-of-the-art dry fire suppression system, a project made possible through generous funding from CSAA Insurance.**

Unlike traditional sprinklers that risk water damage to delicate historical ledgers and photographs, this “pre-action” dry system

ensures that pipes remain empty of water until a fire is confirmed, **providing a vital layer of security for the site’s irreplaceable cultural heritage.**

By mitigating both fire and water-related risks, this partnership between the National Park Service and CSAA Insurance **secures the legacy** of the Kaibab Paiute and Mormon pioneer history for future generations.



PHOTO CREDIT: ANNA WASKOSKY

## SECURE SUFFICIENT HOUSING FOR PARK AND ZFP STAFF

Zion Forever Project will work with public land partners to expand affordable workforce housing, recognizing that a stable, nearby workforce is critical to park operations, visitor safety, and resource protection. **By 2031, the goal is to add 100 housing units to support park and ZFP staff** amid rising costs and limited availability in the region.

ZION FOREVER AND USFS

# Enhancing the Pine Valley Experience

**The Zion Forever Project and the U.S. Forest Service have partnered to revitalize the Pine Valley area of the Dixie National Forest, focusing on both cultural storytelling and physical trail preservation.**

A major highlight of this collaboration is a **new exhibit at the Pine Valley Heritage Center**, which reopened as a visitor hub in 2024. The exhibit aims to foster a deep sense of stewardship by highlighting the region's

unique history—ranging from the industrious legacy of Pine Valley lumber to local legends like "Crackfoot" the black bear and the area's massive laccolith geology. Complementing these educational efforts is a **dedicated initiative to maintain the rugged Pine Valley Wilderness trails**. To navigate the remote and challenging terrain while adhering to minimal-impact wilderness principles, **the project is equipping trail crews with specialized tools and a new pack mule**. This traditional approach allows crews to stay in the field longer and transport heavy gear, like cross-cut saws, deep into the backcountry. Together, these projects ensure that Pine Valley's historical legacy and its natural pathways remain accessible and protected for future generations.



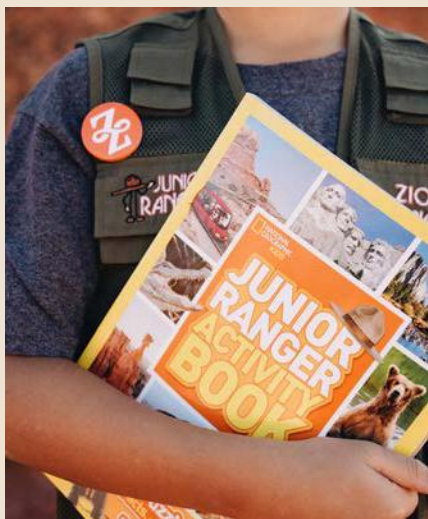
# INFORMING TOMORROW





# Cultivating the **next generation of stewards** through immersive educational experiences for youth and young adults.

In 2025, we reached a major milestone by swearing in **27,000 Junior Rangers** and hosting **16 local school field trips**, ensuring that the park serves as a living classroom for the surrounding community. Through strategic partnerships, such as our work with the State of Utah Office of Outdoor Recreation and Southern Utah University, we are creating professional pathways for young people to enter the conservation workforce and carry the torch of preservation forward.



## JUNIOR RANGERS OUTREACH

Our youth outreach initiatives—including the **Rangers in the Classroom**, **Title I field trips**, and the **Junior Ranger program**—foster lifelong stewardship by removing barriers to access for local students. Through curriculum-based lessons like “Sand Detectives,” immersive field trips focused on Leave No Trace principles, and the distribution of over 45,000 Junior Ranger booklets annually, these programs deliver **hands-on environmental education and career inspiration**. These efforts provide Every Kid Outdoors passes and bilingual programming to ensure diverse young learners can connect with and protect their natural heritage.

## IIC INTERNSHIPS

ZFP is supporting **seven IIC interns** from Southern Utah University to bolster programming at Zion, Cedar Breaks, Pipe Spring, and the Dixie National Forest. These interns serve as vital resources for educational outreach and community engagement, enhancing the visitor experience while building a professional pipeline for future conservation leaders.



## ZION YOUTH STEWARDS



# Cultivating the Next Generation

**The inaugural season of the Zion Youth Stewards (ZYS) program has officially bridged the gap between classroom learning and real-world conservation for local teens.**

By specifically targeting the 13-18-year-old demographic, this program provides a critical developmental pathway during a formative stage of life, offering hands-on educational programming supported by the State of Utah Office of Outdoor Recreation. **These young stewards aren't just visiting the park; they are actively participating in its preservation,** gaining a sense of ownership and responsibility for the landscapes that define their home region.



## Zion Youth Stewards doesn't just welcome youth into Zion National Park—it teaches them that *they belong in outdoor spaces* as recreators and, someday, as professionals.

— Lindsey Baker, *Park Ranger*

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Beyond the immediate educational benefits, the program serves as a cornerstone for the “Informing Tomorrow” initiative by integrating these students into the broader network of park operations.

Participants work alongside professional mentors and IIC interns from Southern Utah University, gaining exposure to diverse career paths within the National Park Service and the Dixie National Forest.

This immersive experience ensures that the legacy of stewardship in Zion is not just a concept for the future, but a lived reality for the youth of today.

**Each participant in Zion Youth Stewards spends at least 30 hours immersed in program activities, including two visits to Zion National Park.**



# PROTECTING FOREVER



# We fund the scientific research and long-term conservation strategies required to safeguard the delicate biodiversity and cultural history of the Zion region.

This year's efforts included complex biological studies, such as the **DNA sequencing of threatened violets** and the ongoing **monitoring of California Condors** through advanced GPS tracking. By investing in these “behind-the-scenes” projects—ranging from **hanging garden conservation** to a **two-year study of historic climbing routes**—we are building a data-driven foundation for the park's management for decades to come.

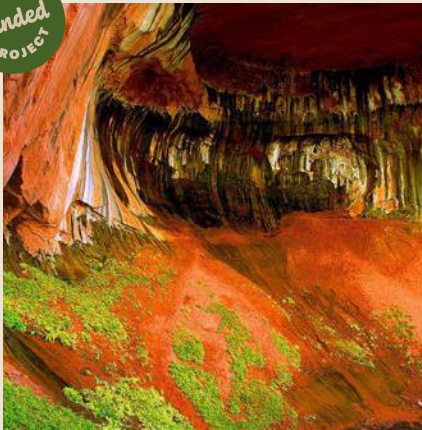


PHOTO: JOE BRAUN

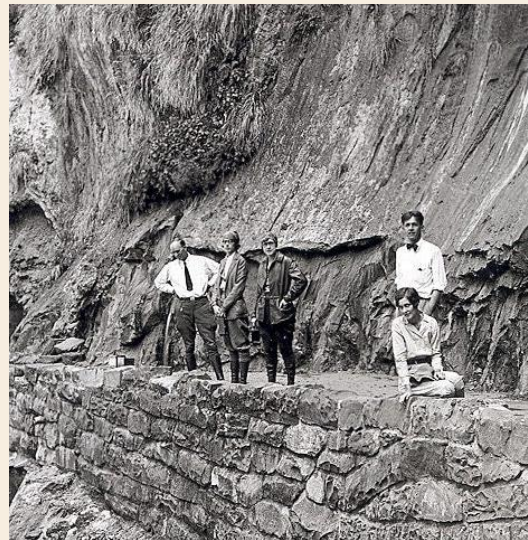
## HANGING GARDEN CONSERVATION

Zion National Park is a biodiversity hotspot where over 1,000 plant species—including rare, cliff-dwelling hanging garden plants like Clausen's Violet and Scarlet Monkeyflower—thrive in delicate ecosystems now threatened by changes in the climate and loss of habitat. In response, the park is launching the **Hanging Garden Conservation Project**, using innovative hydroponic systems and community engagement to protect and sustain these unique species.

## THE CLIMBING HISTORY OF ZION

The **Ascent and Descent Project** dives into this rich history, documenting the evolution of climbing and human interaction with Zion's vertical landscapes.

From early pioneer routes to iconic climbing achievements like the first ascent of the Great White Throne in 1927, the project highlights the resilience and creativity of those who navigated these awe-inspiring walls.





## CALIFORNIA CONDOR RESEARCH

# Extending our Wingspan for Vital Conservation

**The recovery of the California Condor remains one of the most ambitious and vital conservation stories within Zion National Park.**

Through the “Protecting Forever” initiative, the Zion Forever Project provides essential funding for the **high-tech tracking collars** and **intensive field research** required to monitor these majestic birds.

This support allows biologists to track individual **flight patterns, nesting habits, and health metrics** in real-time, ensuring that the population can be protected from lead poisoning and other environmental threats that once pushed the species to the brink of extinction. This research is part of a larger, sophisticated scientific effort that includes DNA sequencing and biodiversity inventories across the park’s unique ecosystems.

By funding the specific tools—like the GPS collars—needed for the Condor program, we enable our federal partners to make data-driven decisions that safeguard the entire regional wildlife corridor. The sight of a condor soaring over the Zion cliffs is a powerful symbol of what is possible when dedicated research is met with the consistent philanthropic support of our donor community.



**Our funding enables our federal partners to make informed decisions that *safeguard* the entire regional wildlife corridor.**

# BEYOND THE BORDERS





# The Zion Forever Project recognizes that the health of our parks is **inextricably linked** to the health of the surrounding gateway communities and the preservation of the greater Zion landscape.

To this end, work continues at a rapid pace on the **Zion Discovery Center** and its adjoining campus, a project designed to offer world-class experiential learning and recreation opportunities outside the traditional park boundaries.

This “Beyond the Borders” philosophy is physically manifesting through the completion of the third phase of mountain bike trails—which include **miles of adaptive trails for all abilities**—and the ongoing construction of the **Experiential Corridor**, which will feature immersive playscapes and cultural learning centers.

## LAND PRESERVATION AND STEWARDSHIP IN THE ZION REGION

Zion Forever Project will strengthen its ability to support the long-term stewardship of priority lands that are essential to Zion’s landscape, including those that sustain wildlife movement, watershed health, and overall landscape connectivity. This work focuses on ensuring these lands continue to function in ways that support existing public lands, surrounding communities, and visitor experience.

To do this, ZFP will **establish a \$15 million flexible strike fund** to respond quickly to time-sensitive opportunities where coordination, partnership, or targeted action can help sustain these values.



ZFP will also take the steps necessary to **become an accredited land trust by 2029**, ensuring the credibility, accountability, and long-term stewardship tools needed when land protection is the most appropriate solution.

ZION DISCOVERY CENTER

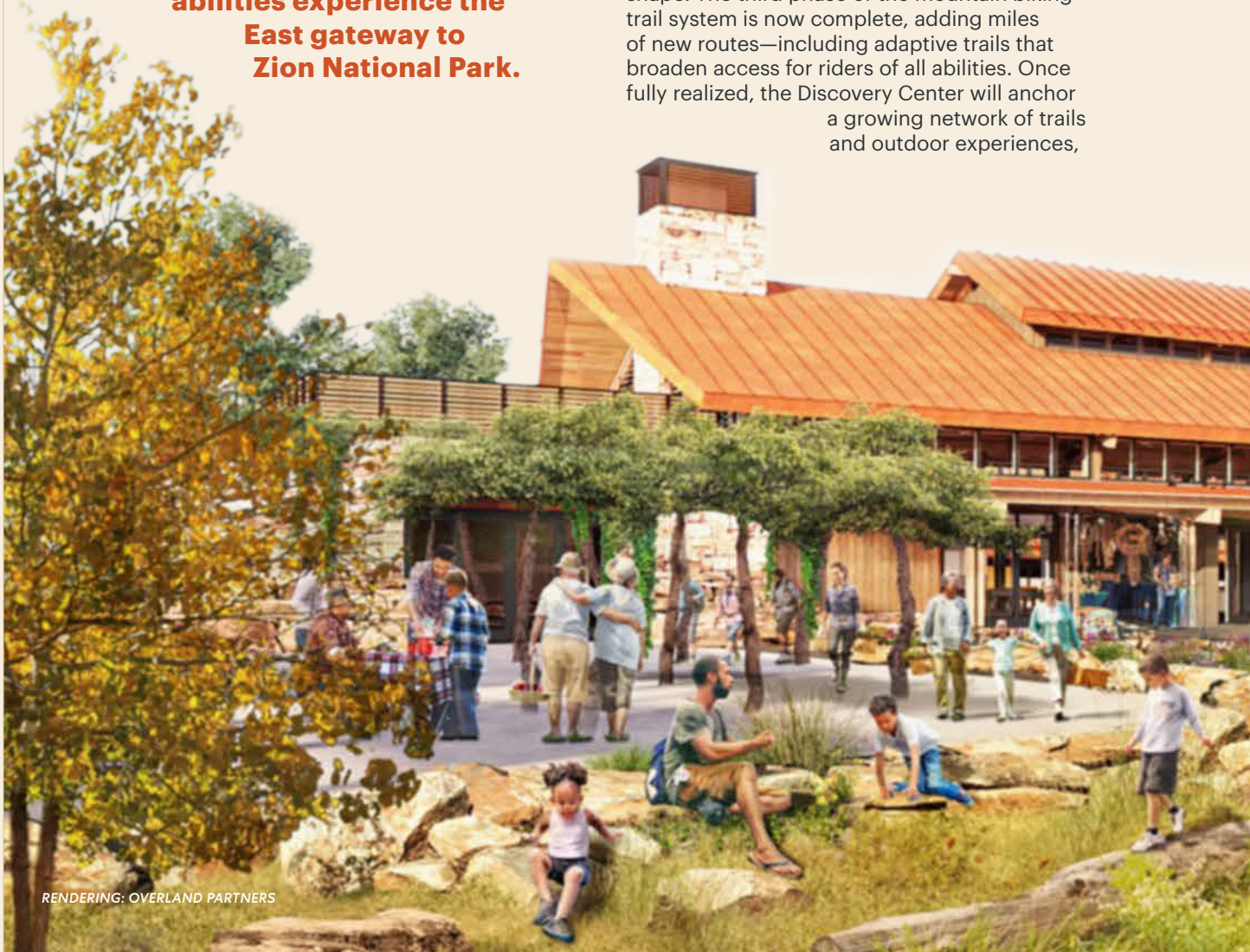


# Discovery Beyond the Park

**The Zion Forever Project is advancing construction on the new Zion Discovery Center and its surrounding campus, a facility designed to expand how visitors of all ages and abilities experience the East gateway to Zion National Park.**

Located near the park's quieter eastern entrance, the Discovery Center will serve as a new gateway for education, exploration, and stewardship—**helping visitors connect more deeply with Zion's landscapes, history, and cultural significance.**

Progress across the campus is already taking shape. The third phase of the mountain biking trail system is now complete, adding miles of new routes—including adaptive trails that broaden access for riders of all abilities. Once fully realized, the Discovery Center will anchor a growing network of trails and outdoor experiences,





creating new opportunities to explore Zion while helping to ease congestion in more heavily trafficked areas of the park.

Construction is also underway on the Experiential Corridor, an immersive landscape that extends learning beyond the building itself. Supported in part by the Outdoor Adventure Commission, this corridor will feature playscapes, interpretive spaces, and hands-on experiences that highlight the region's natural resources, cultural heritage, and ecological systems. Designed as part of a larger vision for regenerative and conservation-focused development, the campus blends indoor and outdoor environments to create meaningful,

place-based learning opportunities for visitors of all ages.

Together, these efforts reflect a broader commitment to shaping the future of Zion—one that balances access with preservation, and recreation with education. As construction continues, the Discovery Center is poised to become a dynamic hub where visitors can engage with the Zion region in deeper, more sustainable ways for generations to come.



📅 APRIL 25–27, 2025

📍 TREES RANCH, SPRINGDALE, UTAH

**FUNDRAISING EVENT**

# Backstage Zion



ZFP IMPACT REPORT 2026

AN EXCLUSIVE EVENT  
with  
**Jewel**  
AND OTHER VIPS

**The Backstage Zion fundraiser was a great success.**

The event featured an exclusive dinner underneath the Zion sky, surrounded by breathtaking views, and accompanied by the musical stylings of Jewel.

**\$1,000,000**

**was raised for the Pa'rus to Temple of Sinawava trail and sewer project — along with several thousands more in support of other projects.**



📅 NOVEMBER 3-8, 2025

📍 ZION CANYON, UTAH

**FUNDRAISING EVENT**

# Art Invitational

MOST SUCCESSFUL  
Art  
Invitational  
— TO DATE —



**The 2025 Art Invitational in Zion National Park is a week-long celebration of creativity and landscape art, which took place November 3–8 in Zion Canyon, Utah.**

Hosted by Zion Forever Project, Worthington Gallery, and Zion National Park, the event brought together plein air and studio artists to paint throughout the park and community, with demonstrations, exhibitions, and a public celebration on the Zion Lodge lawn.

**Join us for the next Art Invitational November 2026!**



**15**

**invited artists participated.**

**1,200**

**visitors came to Zion for the event.**

**\$100K**

**raised and invested back into the park!**

# 2025 FINANCIAL REPORT

## MONTHLY DONATION AVERAGE\* JAN-SEP 2025

**\$40,632**

Monthly donations reflected steady, reliable support from a committed donor community and establishing a strong baseline for ongoing giving.

## DONATIONS RECEIVED\*

**OCT 1 – NOV 15, 2025**

**\$184,709**

Amidst a government shutdown, donations surged dramatically, reflecting the heightened urgency and allowing Zion Forever Project to support necessary park operations during that time.

\*These figures account for online and in-store donations

## Key Financial Data

REVENUE	2022	2023	2024	2025	2026 BUDGET
Donations	\$2,201,175	\$1,630,833	\$3,427,936	\$6,237,682	\$10,520,000
Retail Revenue	\$11,617,674	\$11,595,082	\$11,788,702	\$12,658,196	\$14,000,000
Online Retail Revenue	\$53,011	\$74,064	\$64,801	\$125,423	\$175,623
Investment Revenue	\$698	\$130,558	\$535,143	\$631,286	\$951,179

AID TO PARK	2022	2023	2024	2025	2026 BUDGET
Totals	\$3,277,690	\$2,658,782	\$3,177,559	\$4,732,847	\$11,797,519

In 2025 Zion Forever Project contributed **\$4,732,847** — representing nearly half of the Zion National Park Service’s annual federal operating budget of \$9 million.

Looking forward, the 2026 budget goal of over \$11.7 million would place ZFP’s contribution above the park’s own federal allocation *for the first time in history*.

# WAYS TO SUPPORT

To support our mission or to learn more about specific ongoing projects, visit [www.zionpark.org](http://www.zionpark.org).

## SIGNIFICANT SUPPORT

If you would like to make a gift of \$5,000 or more, please reach out to us. We can provide you with a custom giving schedule or offer additional ways to give, such as check, online donation, electronic transfer, or gifts of securities.

## CORPORATE PARTNERS AND SPONSORSHIP

Join our dedicated businesses and community partners in helping address the highest needs in our public lands. Your support allows us to provide your staff with annual training, business-specific collateral, and more. Please reach out to learn more.

## EMPLOYER MATCHING GIFTS

Ask your employer if they will match your charitable contribution to Zion Forever Project. Many employers sponsor matching gift programs and can provide you with a form to submit online or by mail. It's an easy way to help your gift go twice as far.

## SOCIAL MEDIA

In addition to raising funds, you can make a difference by simply liking the Zion Forever Instagram page and following us on Facebook. We offer engaging information through our social media channels which you can share with others to bring attention to our mission of stewardship. #zionforever, @zionforeverproject

## GIFTS IN MEMORY

The legacy of our public lands is forever. You can make an impact in our parks with a gift made in memory of your loved one by visiting [www.zionpark.org](http://www.zionpark.org)

New!

## ESTATE PLANNING

Interested in leaving a legacy? As you plan your estate, you can make bequests and donations to Zion Forever Project through your will or living trust.

Contact us for more information, or visit [www.freewill.com/zionnpforever](http://www.freewill.com/zionnpforever) to make your lasting gift today.

New!

## GIFTS OF SECURITIES

Gifts of stock and other appreciated securities are an easy way to give back, while also receiving a number of tax benefits. Please contact us if you would like to set up a transfer.



## Make your impact today!

Visit [zionpark.org](http://zionpark.org) or scan the QR code with your phone to make a donation.

## CONTACT

1 Zion National Park  
Springdale, UT 84767  
435-200-9903  
[info@zionpark.org](mailto:info@zionpark.org)

# 100% for the parks!

A core tenet of the Zion Forever Project is the efficiency of donor dollars. Unlike many non-profits, Zion Forever Project ensures that every cent donated reaches the ground.

## How do we do it?

Our administrative salaries, office overhead, and operational costs are fully covered by the proceeds from park store retail sales. Therefore, **100% of all donation revenue** is directed specifically toward park projects and preservation efforts.



**ZION FOREVER PROJECT**