



PROUDLY CANADIAN
SINCE 1986

HOUSE OF JEWELLERY



THE JEWELLERY EDIT:

A Curation of Best Sellers & Trends

A Buyer's Guide to Solid Gold & Sterling Silver Jewellery

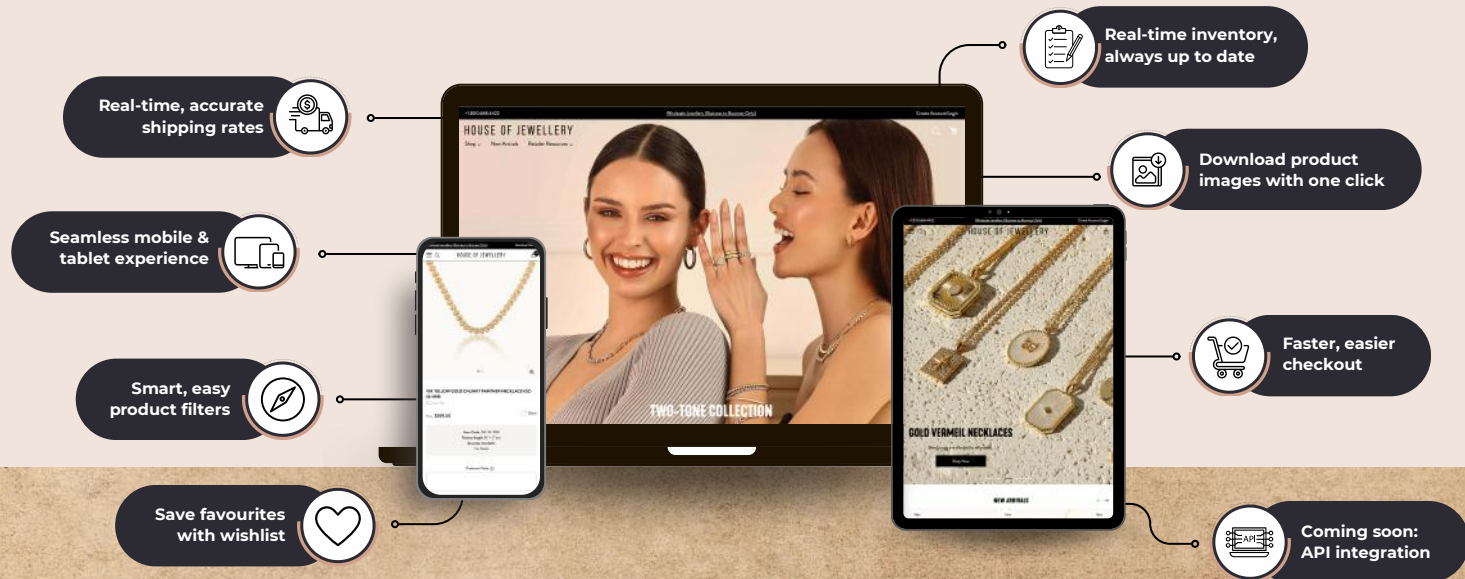
WWW.HOUSEOFJEWELLERY.COM

Our New Digital Home Launched this year! **HOJ'S BRAND-NEW WEBSITE**

DESIGNED TO MAKE YOUR WHOLESALE EXPERIENCE FASTER AND EASIER THAN EVER.
A PLATFORM EXCLUSIVELY FOR RETAIL BUYERS AND INDUSTRY PARTNERS (B2B).



SCAN TO
EXPLORE
OUR NEW
WEBSITE



Permanent Jewellery

Offer your clients the ultimate luxury experience with our permanent jewellery collection, crafted in 10K Solid Gold. As North America's largest supplier of 10K chains by the inch, we provide the quality, consistency, and variety you need for a successful permanent jewellery business. We also offer all essential findings, from jump rings to clasps - making it simple to set up and deliver a seamless experience from start to finish.

ITEM CODES:

A. PERM-C-0008 B. PERM-C-0007 C. PERM-C-0011 D. PERM-C-0013 E. PERM-C-0009
F. PERM-C-0010 G. PERM-C-0008 H. PERM-C-0008 I. PERM-C-0005 J. PERM-C-0008
K. PERM-C-0001 L. PERM-C-0003 M. PERM-C-0004 N. PERM-C-0002 O. PERM-C-0006



Explore the
Collection

PERM-CAB-025-14

PERM-CAB-025-10

PERM-FROLO-030-10

PERM-FBUC-040-10

PERM-STN-30-10

PERM-GD-040-10

PERM-SAT-024-10

PERM-SING-024-10

PERM-VAL-030-10

PERM-FIG-050-10

PERM-HE-040-10

PERM-ENW-030-10

PERM-ENP-030-10

PERM-ENT-030-10

PERM-ENPE-030-10

PERM-ENN-030-10

PERM-ENG-030-10

PERM-ENPU-030-10

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For current wholesale pricing, please sign in to your registered account or scan the QR code on the back of the catalogue to access real-time wholesale pricing.

Classic Yet Trendy

Our latest collection features Sterling Silver huggies and stud earrings that combine classic and trendy styles. Available in Rhodium-Plated and Gold Vermeil finishes. Their versatile design allows for subtle wear or stacking for a bolder look, making them a popular choice in stores.



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ITEM CODES:

A. ST-1698 **B.** ST-1702 **C.** ST-1700 **D.** ST-1699 **E.** ST-1701
F. ST-1064 **G.** ST-1702 **H.** HUG-1117 **I.** HUG-1033
J. HUG-1156 **K.** HUG-1157 **L.** HUG-1158 **M.** HUG-1050



Explore the
Collection



Playful Pairings

Invite your customers to craft their own curated earring story with these simple steps:

Step 1: Choose from our most popular Sterling Silver styles.

Step 2: Invite customers to mix and match pieces that tell their personal story. Encourage them to explore different metals and designs

Step 3: Emphasize the benefits of purchasing multiple earrings together. This gives your customers more options while helping you increase sales.

ITEM CODES:

A. ST-1371 B. ST-1637 C. ST-1679 D. ST-1686 E. ST-1693 F. ST-1688
G. ST-1680 H. ST-1371 I. ST-1682 J. ST-1687 K. ST-1693 L. ST-1685



Explore the
Collection

THE JEWELLERY EDIT | 4

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Solid Gold Birthstones

Our latest collection features stunning 4mm 10K Solid Gold birthstone necklaces and stud earrings. Designed in a martini setting and made for every taste, they're perfect for wearing individually or stacking. These pieces perform strongly in stores, offering timeless elegance and personal significance.



NECKLACES 16+2" GC-10-1131



EARRINGS GE-10-1138



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Explore the
Collection



10K & 14K Letter Charms for a Personal Touch

Our 10K & 14K Diamond Letter Charms make thoughtful, personalized gifts. Customers can mix and match to create initials, names, or special messages. Available in Karat Gold with Genuine Diamonds and the full alphabet, these charms are a timeless addition to any jewellery collection.

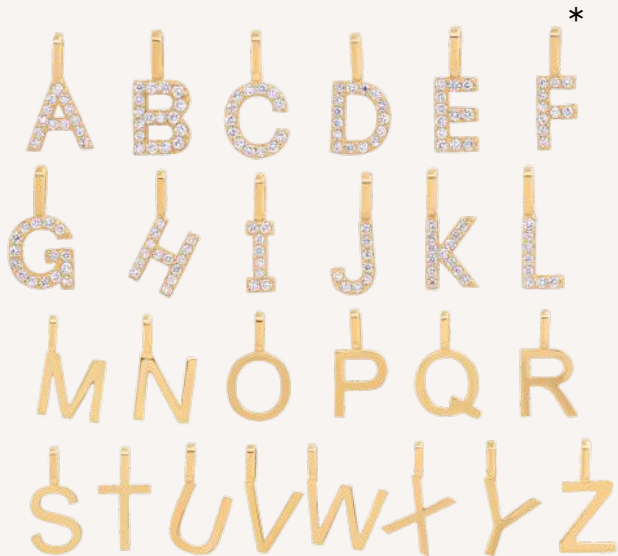
ITEM CODES:

A. GP-10-1001 **B.** CAB-025-10

C. GP-10-1003 **D.** GP-14-1001

E. GP-10-1001 **F.** GP-10-1002 **G.** GP-14-1001

* 14K Gold with Lab-Grown Diamond.



Explore the
Collection



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Round
Solitaire Set



Princess cut
Solitaire Set



Bezel Set



.925 Ball Studs



Everyday Silver

Our Sterling Silver staples, from plain designs to CZ bezel and solitaire studs, are made for everyday wear. Timeless and versatile, these pieces complement any wardrobe with ease. Whether worn as daily essentials or subtle statement accents, they offer lasting quality and effortless style.



Most styles are available in other finishes such as Gold Vermeil, Rose-Gold Vermeil and Rhodium Plated.

ITEM CODES:

A. ST-1698 **B.** R-1427 **C.** R-1425 **D.** N-1547
E. N-1007 **F.** BR-1104 **G.** BR-1188
H. ST-1014-(2/2.5/3/4/5/6/7/8/9/10)
I. ST-1016-(3/4/5/6/7/8/9/10)
J. ST-1015-(3/4/5/6/7/8)
K. ST-1003-(2/3/4/5/6/7/8/9/10/12)
L. ST-1064



ITEM CODES:

- A.** SB-1033
- B.** SB-1032
- C.** SB-1031
- D.** SB-1005
- E.** SB-1018
- F.** SB-1003
- G.** N-1007
- H.** N-1253
- I.** BR-1104
- J.** N-1257
- K.** N-1143



Explore the
Collection



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Clover Collection

The Clover jewellery collection, long associated with luck and good fortune, is one of the most cherished themes in design. Featuring the timeless four-leaf clover motif, these pieces add positivity, charm, and meaning to everyday style.



SOLID GOLD

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STERLING SILVER



ITEM CODES

SOLID GOLD ITEMS ON THE LEFT:

A. GE-10-1116 **B.** GE-10-1120 **C.** GC-10-1125 **D.** GB-10-1142 **E.** GB-10-1133

STERLING SILVER ITEMS ON THE RIGHT:

F. HUG-1151-W **G.** HUG-1151-B **H.** BR-1435 **I.** BR-1437-W **J.** BR-1420 **K.** BR-1126-B
L. BR-1126-W **M.** N-1566 **N.** N-1041 **O.** N-1586 **P.** N-1589-W **Q.** BR-1458 **R.** BR-1126-B

Explore the
Collection



Charm Bar

Empower customers to create their own curated charm collection with our premium Gold Vermeil offerings. Featuring chains, charm enhancers, and a variety of meaningful pendants, from birthstones and alphabets to trending motifs, this collection encourages personalization, drives add-on sales, and maximizes retail profitability.

ITEM CODES:

A. N-1590 B. N-1592
C. ENC-0001 D. P-1502
E. BR-1448 F. P-1510
G. P-1506 H. P-1506
I. P-1506 J. P-1506
K. P-1500 L. P-1497
M. P-1511 N. P-1512
O. P-1495 P. P-1503
Q. P-1513 R. P-1499 S. P-1507
T. P-1508 U. P-1509 V. P-1501
W. P-1504



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Collection



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Sustainable Sparkle

LAB-GROWN DIAMOND JEWELLERY

Most styles include a complimentary box and certificate of authenticity, with diamonds featuring VVS clarity and DEF colour - a premium standard your customers will appreciate.



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Collection

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Opalescent Magic

Our minimal opal jewellery collection in Sterling Silver and Solid Gold highlights the natural beauty of this iridescent gemstone through sleek, modern designs. Lightweight and versatile, these best-selling styles offer subtle elegance for everyday wear, making them a strong addition to any retail assortment

STERLING SILVER



Explore the
Collection
in Sterling Silver

SOLID GOLD



Explore the
Collection in
Solid Gold

ITEM CODES

STERLING SILVER ITEMS:

A. R-1648 B. ST-1634 C. ST-1538 D. ST-1673
E. ST-1681 F. ST-1525 G. N-1585 H. BR-1459
I. ST-1262-BO J. ST-1261 K. R-1469-BO
L. ST-1262-WO M. R-1433-WO N. R-1469-WO
O. ST-1261

SOLID GOLD ITEMS:

P. GE-10-1111 Q. GE-10-1121 R. GC-10-1126
S. GR-10-1114 T. GE-10-1021

STERLING SILVER



Solid Gold Chain Links

Available in necklaces, bracelets, and anklets, these core styles combine classic design with modern wearability, making them essential, high-performing staples for any retail assortment.



MADE IN ITALY



SOLID GOLD



Explore the
Collection

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VAL-030-10

CAB-025-10

BUC-035-10

PPC-075-10

FROLO-030-10

SAT-024-10

FBUC-040-10

PPC-053-10

SING-024-10

GD-065-10

HE-040-10

HB-028-10

Trending in Gold

OUR MOST-LOVED SOLID GOLD STYLES

Our Solid Gold collections capture the latest trends in fine jewellery, from bold statement pieces to modern everyday essentials. Designed with versatility and style in mind, these trending favourites keep your assortment fresh and in demand while offering lasting value.

ITEM CODES:

A. GB-10-1142 **B.** GB-10-1144 **C.** GB-10-1140 **D.** GB-10-1145
E. GB-10-1143 **F.** GB-10-1139 **G.** GB-10-1141 **H.** GB-10-1144
I. GB-10-1145 **J.** GE-10-1131 **K.** GHUG-10-1036 **L.** GR-10-1115
M. GC-10-1128



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Collection

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UNBELIEVABLE BLACK FRIDAY DEALS

Stock up with our exclusive Black Friday packs! Featuring bestselling Sterling Silver favourites: paperclip chains, clover designs, lab-grown diamond bezel necklaces, herringbone chains plus, for the first time, a 14K Solid Gold option.

⚡ Limited quantities available – order early to guarantee stock!

⚡ All Items are available in packs of 5 or 10

📅 All items ship first week of November.



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Pack of 5
Only \$249.00

14K Solid Gold Freshwater 6MM Pearl
Studs: Cultured pearl sets.



Pack of 10
From \$135.00

Sterling Silver Herringbone 25 Chain
- 16+2\"/>



Pack of 5
Only \$75.00

Sterling Silver Designer Inspired Clover CZ Bracelet & Studs Combo Set.





**Pack of 10
Only \$75.00**

**Sterling Silver Paperclip Link Bracelet
Chains 3mm - 6.5+1".**



**Pack of 10
Only \$150.00**

**Sterling Silver Paperclip Bracelet
Chains 4.7mm - 7.25".**



**Pack of 5
Only \$499.00**

**Sterling Silver Rhodium Plated 4.5mm
Lab Grown Diamond Necklace.
(0.37 ct, VVS, D-F Colour) 16+2".**



**Pack of 10
Only \$225.00**

**Sterling Silver 2.5mm CZ Adjustable
Bracelet.**

UNBELIEVABLE BLACK FRIDAY DEALS

Explore the
Collection



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Pearl Reimagined

Timeless and always in demand, our pearl* collection combines the beauty of pearls with the refinement of Sterling Silver and Solid Gold. From delicate studs to statement pieces, each design offers a modern take on a classic favourite. Loved for their elegance and versatility, these styles deliver consistent sales across seasons, making them a profitable and essential addition to your jewellery lineup.

*OUR PEARLS ARE HIGH-QUALITY FRESHWATER PEARLS.

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ITEM CODES:

A. GE-14-1017 B. GE-14-1017
C. GE-14-1017 D. GE-10-1107 E. GB-10-1099
F. GE-14-1017 G. GE-10-1123 H. GC-10-1198
I. GE-10-1124 J. GE-10-1115 K. GE-10-1131
L. GB-10-1099 M. GC-10-1127

Explore the
Collection







Explore the
Collection



ITEM CODES:

A. GE-14-1029 **B.** GE-14-1054 **C.** GE-14-1026 **D.** GE-14-1032
E. GE-14-1049 **F.** GE-14-1055 **G.** GE-14-1044 **H.** GE-14-1033
I. GE-14-1061 **J.** GE-14-1024 **K.** GE-14-1045 **L.** GE-14-1023
M. GE-14-1037 **N.** GE-14-1050 **O.** GE-14-1028 **P.** GE-14-1025
Q. GE-14-1035 **R.** GE-14-1051 **S.** GE-14-1056 **T.** GE-14-1039
U. GE-14-1048 **V.** GE-14-1022 **W.** GE-14-1042 **X.** GE-14-1039
Y. GE-14-1053 **Z.** GE-14-1052 **1.** GE-14-1027 **2.** GE-14-1057
3. GE-14-1059 **4.** GE-14-1046

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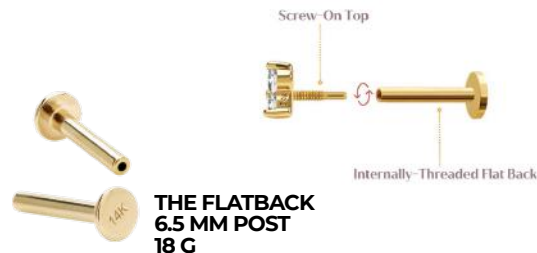
For current wholesale pricing, please sign in to your registered account or scan the QR code on the back of the catalogue to access real-time wholesale pricing.

Locked-In Luxury



14K Solid Gold | Hypoallergenic | Safe for Kids

Our 14K Solid Gold flatback single stud earrings are crafted for comfort, durability, and everyday wear. With hypoallergenic materials, secure screwback closures, and a low-profile flat backing, they're ideal for sensitive ears, children, and even overnight wear. Sold individually, these waterproof studs are perfect for curated stacks and personalized styling, driving repeat sales and strong margins for your store.



WINTER PLAYLIST

(Ho Ho Ho Magic!)

Holiday-inspired jewellery is more than an accessory, it's the perfect conversation starter at festive gatherings. These pieces make celebrations brighter and ensure your customers are ready for the season ahead.

ITEM CODES:

A. P-1127 **B.** ST-1669 **C.** ST-1370 **D.** ST-1275
E. ST-1534 **F.** ST-1450 **G.** ST-1676 **H.** ST-1678 **I.** ST-1276
J. ST-1449 **K.** ST-1273 **L.** ST-1677 **M.** ST-1675
N. ST-1695 **O.** ST-1511 **P.** P-1274-R **Q.** P-1260



Explore the
Collection

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Trendsetting in Sterling

Discover our exquisite collection of best-selling Sterling Silver pieces — a true market must-have. Featuring necklaces, bracelets, anklets, rings, and earrings in a variety of styles, each design combines classic sophistication with trend-driven appeal. With select pieces designed exclusively by House of Jewellery, this collection delivers year-round profitability and timeless customer demand.

ITEM CODES:

A. ST-1694 **B.** ST-1695 **C.** ST-1669 **D.** BR-1436 **E.** SERP100 **F.** SERP100-G
G. BR-1453 **H.** BR-1455 **I.** BR-1456 **J.** N-1613 **K.** R-1650



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Collection

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ITEM CODES:

A. N-1601 **B.** N-1602 **C.** N-1614 **D.** N-1623
E. N-1617 **F.** N-1603 **G.** N-1593 **H.** PCDG-180-G
I. BR-1370 **J.** BR-1368 **K.** HB40-C **L.** BR-1015
M. BR-CZ-150 **N.** BR-CZ-148 **O.** BR-CZ-149



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Explore the
Collection



The Essentials: Studs & Hoops

Our Solid Gold studs and tube hoops are top-selling essentials in retail, known for their classic appeal and strong customer demand. They offer reliability and profitability, making them a strategic addition to any jewellery collection with consistent margins and repeat sales throughout the year.

ITEM CODES:

A. GE-10-1122 B. GE-10-1130 C. GE-10-1120 D. GE-10-1129
E. GE-10-1128 F. GE-10-1127 G. GE-10-1126 H. GE-10-1125
I. GHP-4-18 J. GHP-4-23 K. GHP-4-28 L. GHP-4-33 M. GHP-4-48



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Collection

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A. Solid Gold Sleepers



10/12/14/16/18/20 MM
GSLP

10/12/14/16/18/20 MM
GSLP

10/12/14/16/18/20 MM
GSLP

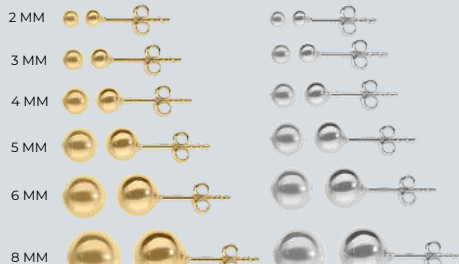
B. Round Solitaire Stud Earrings



YELLOW 10K: G-CZ-(2/3/4/5/6/7/8) -10K
YELLOW 14K: G-CZ-(2/2.5/3/4/5/6/7/8)-14K
WHITE 14K: WG-CZ-(2/2.5/3/4/5/6/7/8)-14K

C. Ball Stud Earrings

YELLOW 10K: G-BE-(2/3/4/5/6/7/8)-10K
YELLOW 14K: G-BE-(2/3/4/5/6/8)-14K
WHITE 14K: WG-BE-(2/3/4/5/6/8)-14K



D. Cubic Zirconia Leverback:

10K YELLOW GOLD: G-CLB-(4/5/6/8)-10K
14K YELLOW GOLD: G-CLB-(3/4/6/8)-14K



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Wear & Repeat

**CLASSIC SOLID GOLD
SLEEPERS | LEVERBACKS | STUD EARRINGS**



SOLID GOLD | HYPOALLERGENIC

This collection brings together our most-loved 10K and 14K gold pieces, designed for everyday wear.

A. SOLID GOLD SLEEPERS: 10K; YELLOW GOLD | ROSE GOLD | WHITE GOLD.

B. ROUND SOLITAIRE STUD EARRINGS: 10K & 14K YELLOW GOLD | 14K WHITE GOLD FINISHED IN AN ELEGANT BASKET SETTING. AVAILABLE WITH REGULAR OR SILICONE BACKING.

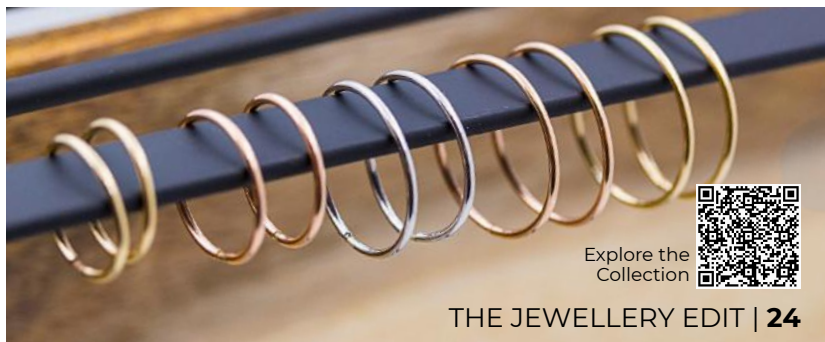
C. BALL STUD EARRINGS: 10K & 14K YELLOW GOLD | 14K WHITE GOLD AVAILABLE WITH REGULAR OR SILICONE BACKING.

D. CUBIC ZIRCONIA LEVERBACK: 10K & 14K; YELLOW GOLD.



Silicone Solid Gold Posts

Regular Solid Gold Posts



Explore the Collection



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Everyday Armour

STERLING SILVER MEN CHAINS

Our best-selling men's chains are crafted in Sterling Silver and available as both necklaces and bracelets. Offered in natural Sterling Silver, Rhodium-Plated, and Gold Vermeil finishes, these trend-forward essentials deliver strong performance and timeless appeal. Popular styles include Miami Cuban, Ice Chains, Figaro, Rope, and Rhodium designs — versatile staples for every modern collection.



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Explore the
Collection





Explore the
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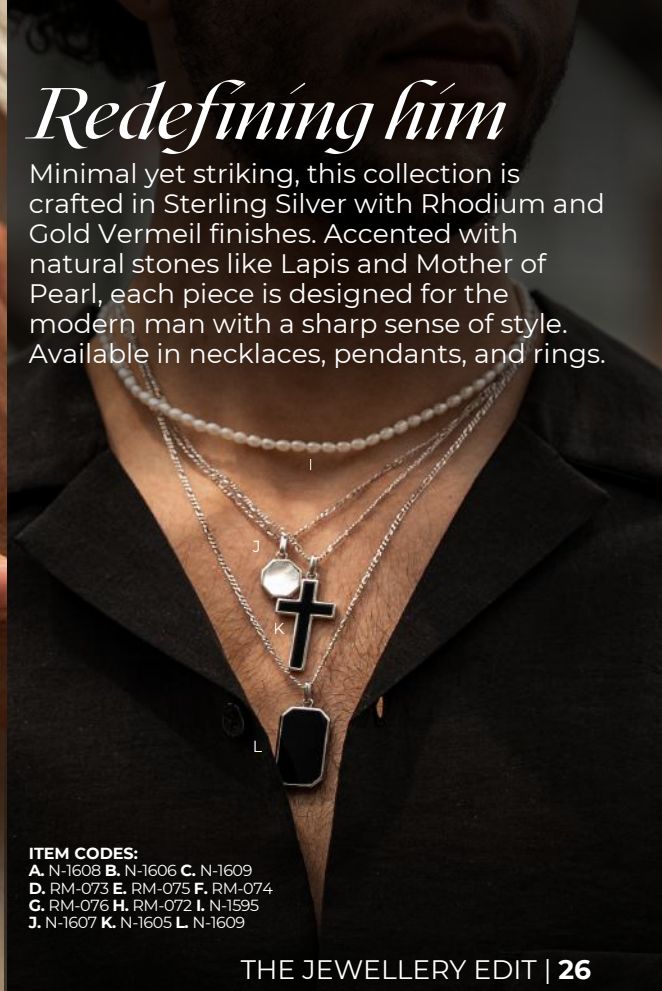


Redefining him

Minimal yet striking, this collection is crafted in Sterling Silver with Rhodium and Gold Vermeil finishes. Accented with natural stones like Lapis and Mother of Pearl, each piece is designed for the modern man with a sharp sense of style. Available in necklaces, pendants, and rings.

ITEM CODES:

A. N-1608 B. N-1606 C. N-1609
D. RM-073 E. RM-075 F. RM-074
G. RM-076 H. RM-072 I. N-1595
J. N-1607 K. N-1605 L. N-1609



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BASIC CHAINS

Sterling Silver by the Gram

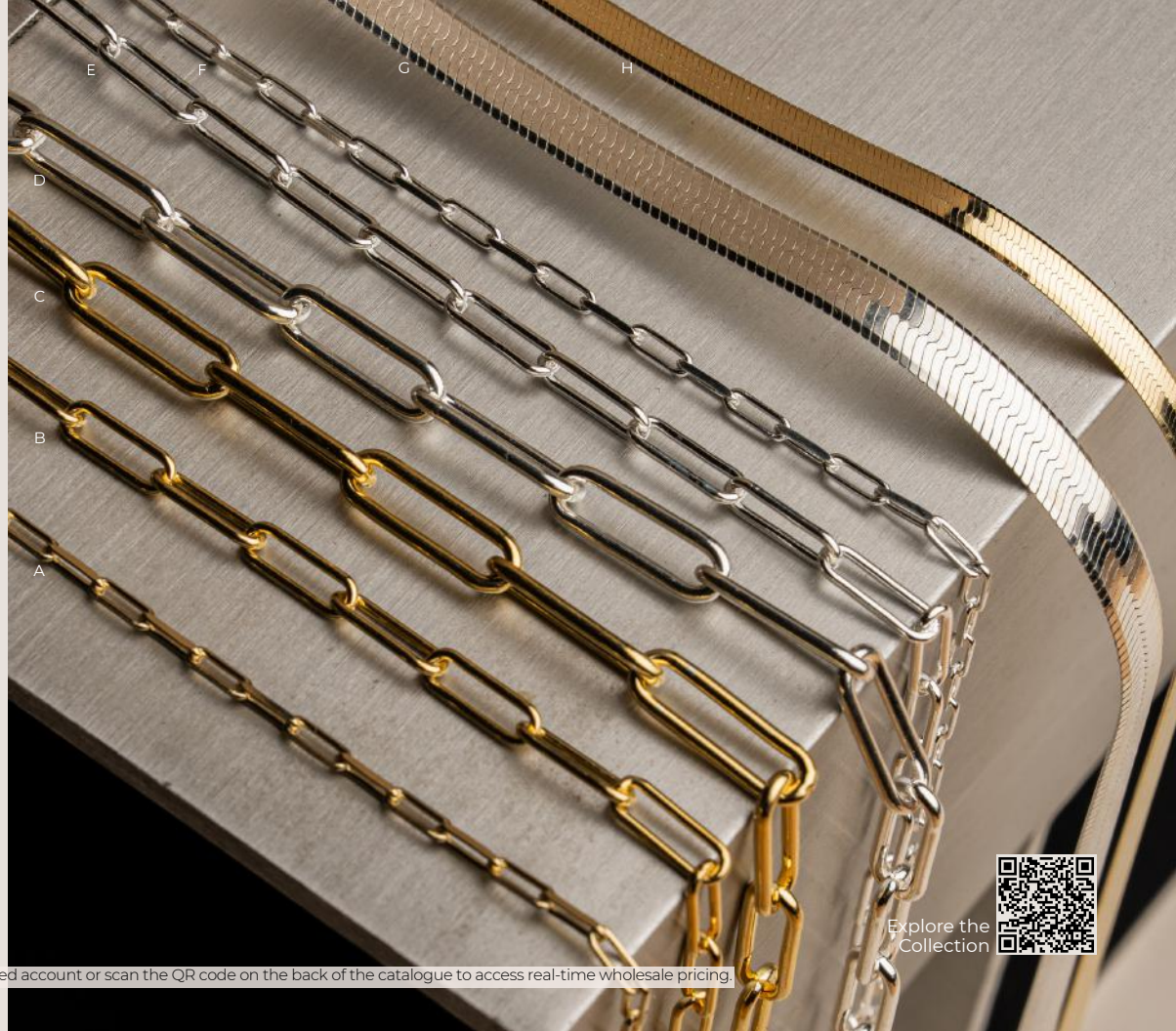
Our Sterling Silver staple chains, sold by the gram, are a must-have all year round. Crafted with precision, these elegant chains enhance any outfit. Perfect for sparking conversations at gatherings, they draw attention effortlessly. Stock these timeless pieces to offer your customers jewellery they'll cherish for years.

ITEM CODES:

A. PPC60-G **B.** PPC80-G **C.** PPC120-G **D.** PPC120
E. PPC80 **F.** PPC60 **G.** HB60 **H.** HB40-G

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Explore the
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Personalized Jewellery that Retailers Love

Personalized jewellery is one of the most popular categories in retail, and we make it easy to offer. With over 500 Sterling Silver designs and Solid Gold options in 10K and 14K, our collection blends quality craftsmanship with meaningful design. From nameplates to initials and symbolic charms, each piece is made to order and built to last, perfect for milestones, gifts, and repeat sales.

ITEM CODES:

A. 441685-2 B. SG142012V C. 441764PL D. 441926PL E. 441926PL-6
F. SG142026V G. 441684 H. 441672V I. 441734 J. 441730V K. SG13060V



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Private label

BRING YOUR BRAND TO LIFE WITH PRIVATE LABELLING

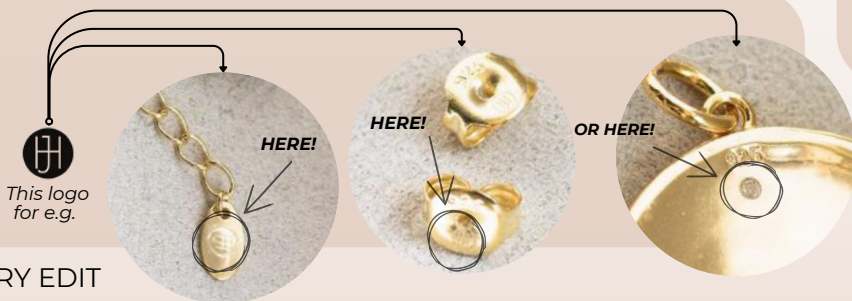
Have an idea for a piece? Or want your logo on one of our existing designs? With HOJ's private label services, you can create jewellery that's truly your own. Choose from our curated collections or design something bespoke, available in Sterling Silver, karat gold, or base metals. Our process is simple, flexible, and designed to put your brand front and centre.

WHY PARTNER WITH HOJ FOR PRIVATE LABEL?

- » **Custom branding made easy** – Add your logo, brand name, or signature details.
- » **Fast turnaround** – Delivery in just 8–12 weeks.
- » **Low order minimums** – Sterling Silver: from 50 pcs per design (10 pcs per ring size).
Karat Gold: from 15 pcs per design (5 pcs per ring size).
- » **Transparent pricing** – \$250 CAD per design, per metal option.
- » **Sustainable options** – Eco-friendly production available on request.

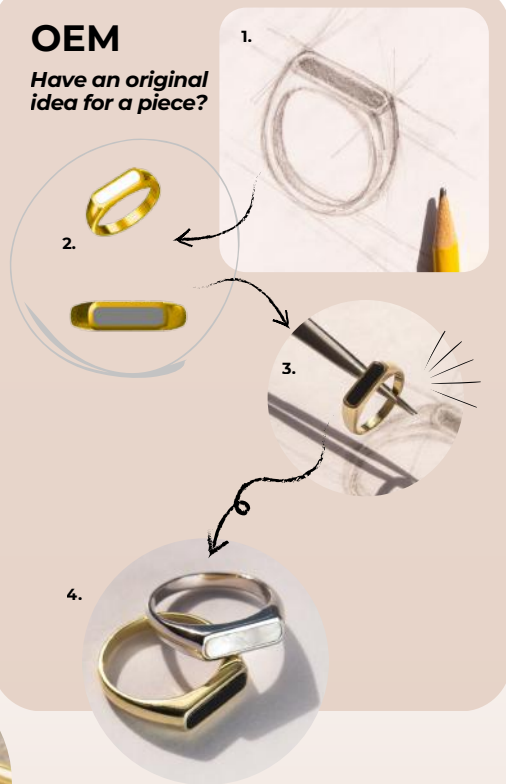
ODM

Would you like to have your brand logo on any of our existing jewellery pieces?



OEM

Have an original idea for a piece?



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Packaging Solution



ENHANCES
PERCEIVED
VALUE AND
PRESENTATION



SAVES TIME ON
MERCHANDISING
AND FULFILLMENT



SUPPORTS
SEAMLESS RETAIL
AND GIFTING
EXPERIENCES



DIFFERENTIATES
YOUR BRAND
WITH ELEGANCE
AND CARE



EASY TO ADD TO
YOUR EXISTING
STERLING SILVER
OR GOLD ORDERS

ELEVATE YOUR RETAIL EXPERIENCE WITH OUR ELEGANT PACKAGING SOLUTIONS.

Discover the perfect balance of beauty and practicality with our signature private brands: Aurora Jewels, 86ixStudio, and Lilu Collective. Designed to enhance every purchase, our premium packaging adds a touch of sophistication while making the retail process simple and seamless. With a focus on style and convenience, these solutions help your brand stand out and leave a lasting impression of quality.



Explore the
Collection



Aurora
Jewels
TORONTO

Fine Sterling Silver
Jewellery

LILU
COLLECTIVE
Fine Solid Gold
Jewellery



86IX
STUDIO

Fine Sterling Silver
Men Jewellery

THE JEWELLERY EDIT | 30



HOUSE OF JEWELLERY

EST. 1986

www.houseofjewellery.com

FRONT COVER: TRENDY SILVER CHAINS

ITEM CODES FROM LEFT TO RIGHT:

•BIS35-G •BHB100 •CPC-001-G •SERP100-G
•CPOV-006 •SERP100 •CPC-001 •CPOV-033

BACK COVER: TRENDY SILVER RINGS

ITEM CODES FROM TOP TO BOTTOM:

•R-1613-G •R-1647 •R-1628-G •R-1614 •R-1602-G

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MOQ: FOR REGULAR ORDERS, HOJ REQUIRES A
MINIMUM OF CAD \$200 BEFORE TAXES AND SHIPPING.