



WINTER - 2022

# Organic & Washable Everyday Bags

[fluf.ca](http://fluf.ca)



Fluf Textile Goods Inc.  
SINCE 2005





# Why Fluf?

Ten years ago, we smelled a problem: most lunch bags stank. They weren't washable – and what's more, they were loaded with toxic chemicals that have no business being anywhere near your lunch. We knew we could make a better bag. Clean, simple, sustainable and washable – that's our difference, and what you'll find woven into each and every bag.



## ZIP LUNCH

Your everyday brown bag  
(with bells and whistles).



## SNACK BAGS

Reusable sandwich + snack bags.



## B PACK

An everyday classic.  
Dependable,  
Organic. Washable.



# ZIP LUNCH

Your everyday brown bag (with bells and whistles).

Big, roomy lunch bag that packs flat. Safe and non-toxic. Fully machine washable. Rinseable, tested food-safe lining to contain light spills. Interior pocket (for water bottle or ice pack). Sustainably and ethically made with organic + recycled materials.

100% certified organic cotton  
100% Post-consumer RPET lining  
Size: 11"(L) x 8"(W) x 5"(D)  
Min. per SKU: 3 units





**NEW TRIPLE LUNCH**  
ZLU-TRPL-45



**NEW CAT**  
ZLU-CAT-42



**NEW DOG**  
ZLU-DOG-43



**NEW TOMATOES**  
ZLU-TOM-46



**NEW ORANGES**  
ZLU-ORNG-47



**NEW APPLE**  
ZLU-APP-41



**NEW LUNCH LAVENDER**  
ZLU-LVDR-36



**NEW LUNCH MOSS**  
ZLU-MOSS-37



**NEW LUNCH TEAL**  
ZLU-TEAL-40



**NEW LUNCH PEACH**  
ZLU-PCH-38



**NEW LUNCH POPPY**  
ZLU-POPY-39



**NEW LOVE**  
ZLU-LOVE-44







**LUNCH MAUVE**  
ZLU-MVPT-28



**LUNCH MINT**  
ZLU-MINT-27



**LUNCH GREY/YELLOW**  
ZLU-LUG-03



**LUNCH GREY/MIDNIGHT**  
ZLU-LUMN-15



**LUNCH BLUE**  
ZLU-BLUE-17



**BLACK SOLID**  
ZLU-OBLK-22



**EAT THE RAINBOW**  
ZLU-EATR-24



**SHARK**  
ZLU-SHK-07



**FOX**  
ZLU-FOX-25



**RAINBOWS**  
ZLU-RBW-20



**CAMO**  
ZLU-CAM-05



**HAPPY BREAD MINT**  
ZLU-HBMT-30



# SNACK BAGS

Use again & again - Fluf snack bags can be used hundreds of times, and replace single-use plastic bags.

Preshrunk & machine washable. Wipeable, rinsable, tested food-safe lining. Meets or exceeds the highest safety standards. Ideal for snacks & sandwiches on the go, and so much more: use for cords & chargers, makeup, dog treats, keys, pacifiers, spare change - you name it.



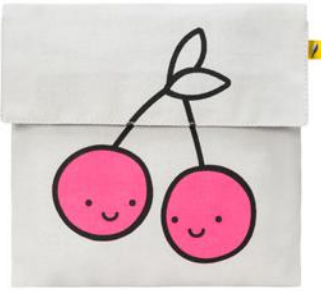
## FLIP SNACK SACK

### Reusable sandwich + snack bag.

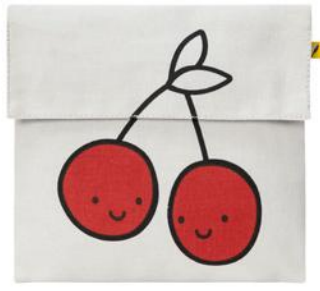
GOTS-certified. Made with certified organic & RPET (recycled) fabrics. Water-resistant, tested food-safe lining. Hook & loop closure. Machine washable.

100% certified organic cotton  
Post-consumer RPET lining  
Size: 7"(L) x 7.5"(W)  
Min. per SKU: 3 units





**CHERRIES|PINK**  
SS-CH|PNK-01



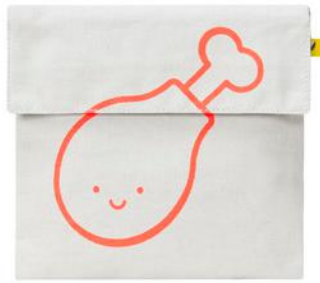
**CHERRIES|RED**  
SS-CH|RED-02



**'SNACK'|BLACK**  
SS-SNK|BK-09



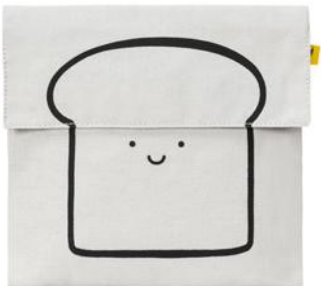
**DRUMSTICK|BLACK**  
SS-DRM|BK-03



**DRUMSTICK|ORANGE**  
SS-DRM|OR-04



**'SNACK'|BLUE**  
SS-SNK|BLU-10



**BREAD|BLACK**  
SS-HB|BK-05



**BREAD|BLUE**  
SS-HB|BLU-06



**'SNACK'|ORANGE**  
SS-SNK|OR-11



**PANDA|BLACK**  
SS-PND|BK-07



**PANDA|PINK**  
SS-PND|PNK-08





**CHERRIES|RED  
(SANDWICH SIZE)  
SZP-CH|RED-01**



**BREAD|BLUE  
(SANDWICH SIZE)  
SZP-HB|BLU-02**



**BREAD|ORANGE  
(SANDWICH SIZE)  
SZP-HB|OR-03**



**'SNACK'|BLACK  
(SNACK SIZE)  
SZP-SNK|BK-04**



**'SNACK'|ORANGE  
(SNACK SIZE)  
SZP-SNK|OR-05**



**'STASH'|BLACK  
(SNACK SIZE)  
SZP-STSH|BK-06**



**'STASH'|ORANGE  
(SNACK SIZE)  
SZP-STSH|OR-07**

# ZIP SACK SACK

## Reusable sandwich + snack bag.

GOTS-certified. Made with certified organic & RPET (recycled) fabrics. Water-resistant, tested food-safe lining. Premium YKK zipper closure. Machine washable.

100% certified organic cotton  
Post-consumer RPET lining  
Sandwich Size: 7"(L) x 7.5"(W)  
Snack Size: 5"(L) x 8.25"(W)  
Min. per SKU: 3 units







**'SNACK'**  
**BLACK W/ YELLOW ZIP**  
SMT-SNK|BK.YLW-05



**'SNACK'**  
**ORANGE W/ YELLOW ZIP**  
SMT-SNK|OR.YLW-06



**'SNACK'**  
**BLUE W/ BLUE ZIP**  
SMT-SNK|BLU.BLU-04



**CHERRIES|RED**  
SMT-CHR|RED-01



**BREAD|BLUE**  
SMT-HB|BLU-02

# SNACK MAT

**Reusable snack bag opens flat & doubles as mat.**

GOTS-certified. Made with certified organic & RPET (recycled) fabrics. Water-resistant, tested food-safe lining. Premium YKK zipper closure. Machine washable.

100% certified organic cotton  
Post-consumer RPET lining  
Size: 7"(L) x 7.5"(W)  
Min. per SKU: 3 units



# B PACK

**An everyday classic. Dependable.  
Organic. Washable.**

Made with durable, 14 oz certified organic cotton canvas. Heavy canvas carry strap & adjustable shoulder straps. YKK zipper closures. Interior pocket / sleeve for 15" laptop. Slight padding in back is made with 100% recycled polyester felt (made with recycled water bottles).

Size: 16.5"(L) x 12"(W) x 6"(D) / 22L  
100% certified organic cotton  
100% recycled polyester padding

This simple, classic backpack is so much more than the sum of its parts. It is made entirely from recycled and organic materials at a small, family-owned facility that is certified under both the OCS (Organic Content Standard) & GOTS (Global Organic Textile Standard) - accreditations requiring that rigorous social, environmental and technical standards be met.







**MAUVE**  
BP-MVPT-06



**NEW LAVENDER**  
BP-LVDR-08



**NEW MOSS**  
BP-MOSS-09



**BLACK**  
BP-OBLK-02



**NEW TEAL**  
BP-TEAL-10



**NEW POPPY**  
BP-POPY-11



**MID BLUE**  
BP-BLUE-01



FABRIC TO CUT

**lunch.**

**lunch.**

**fluf**



# Fluf Yeah!

All Fluf products respect the people who make them, the people who use them, and the planet we all share. Our values guide everything we do. When you purchase a Fluf bag, you can be sure that what you're getting is:



## Clean & Safe

Our products are non-toxic, made with eco-friendly materials, and meet or exceed the highest international standards for safety.



## Sustainable

A sustainable business is one where profitability, concern for the environment and social commitment are in harmony - the 'triple bottom line' so to speak (people, profit + planet).



## Ethically Handmade

All Fluf bags are ethically handmade in a small, family-run facility in India, where we share a commitment to paying living wages, and ensuring fair working hours and safe working conditions for all factory employees.



## Essential & Useful

We choose our materials very carefully, and work hard to achieve a delicate balance between sustainability and practicality.



## Giving Back

*"If you think you are too small to make a difference, try sleeping with a mosquito"*  
- Dalai Lama

We are a small business but believe in the transformative power of small actions, taken collectively. Part of our mission has always been to make bags that 'do good' by making a positive impact - both in our day-to-day business practices, and also by supporting organizations that are fighting for a more equal, more sustainable world.



fluf.ca

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Opening Minimum  
**\$300**



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