

# LEARNFLUENCE

Monthly Newsletter of USDC's Learning Department



## NUMBERS THAT SPEAK

Reflecting on the past two quarters at Jain Online, a valued client of USDC, we're thrilled to highlight the remarkable progress in our students' educational journeys. USDC has played a pivotal role in empowering Jain Online through tailored academic support and advanced technological platforms, propelling student success to new heights.

In recent academic cycles, JAIN Online students have thrived under our partnership. Despite challenges, the July 2022 cohort retained an impressive 11,621 out of 11,924 students—an indication of the effectiveness of our learning ecosystem.

Similarly, the January 2023 intake boasted 5,222 continuing students out of 5,789, while the July 2023 batch maintained strong engagement, with 9,708 out of 10,408 students actively pursuing their education. These figures underscore USDC's commitment to fostering an enriching learning environment at Jain Online.

The biannual exam sessions held in January and February are integral to this journey. With each student typically undertaking five end-semester exams, the cumulative total of 132755 number exams attempted reflects the robust academic framework provided by USDC.

This narrative celebrates students' perseverance and the steadfast support of USDC. These numbers are more than metrics; they signify the collaborative success between USDC and Jain Online, embodying a commitment to excellence.

In conclusion, these figures tell a story of dedication, resilience, and academic prosperity. At USDC, each statistic represents a chapter in our ongoing pursuit of educational excellence, reaffirming our mission to empower learners and nurture success.

### From the Editor



Dear Friends,

Learnfluence is back with another edition. Thank you for so generously welcoming our first edition. In this edition, we are settling in with a tinge of humour. This edition brings to you a special, A Page 3, from our very own LENS team. The skeletal system of our EduTech platform. Let's hear from them how they smoothen all the quirks and rough edges to ensure that we can deliver with finesse week after week. February was eventful, crowded and too quick for us to wrap our heads around. The two-day-long FDP program, having all the remote faculties in the house, briefing session by Dr Raja. Boy O Boy! he talks like Christopher Nolan directing Interstellar. Spectacular but Scary. And the usual, Semester exams—Invigilation, evaluation...I haven't dreaded my exams this much. I reckon this is how many of us would agree. Who should we invite next for our next Page 3? Waiting to hear from you.

Warmly,  
Anjali Shukla



## EVENTS

MCA Team



MBA Team



Dean with the team



M.Com Team



Faculty Briefing



Full-house



# Pink Cherry Blossoms and Bangalore!

By Prof. Arunima Das



Leaving behind the cocoon of my sheltered life, I embarked on an unexpected journey. After two decades, I found myself bidding farewell to familiar surroundings, hopping in a yellow taxi with motifs reminiscent of colonial transports in Calcutta. Sorrow encircled my throat as I pushed back emotions and entered through the airport's turnstile. Boarding was imminent, triggering a cascade of scenarios that made me sweat profusely.

The aircraft soared, leaving behind the billowing factories and cacophony of merchants. Flight attendants in uniform offered a brief respite as the aircraft ascended, and my heart raced with loneliness in the unfamiliar cabin. Two hours into the flight, the descent brought promises of new beginnings beneath a vibrant Bengaluru sky.

Exiting the airport, the city unfolded with luxe diners, food stalls, and busy streets. Cherry blossoms lined the streets, reminiscent of Japan's celebration of beauty and life's brevity. I sped past skyscrapers, and offices, transitioning from a tourist to a traveller with the driver's insights driving my vision.

Returning to my hometown, the last few days were blurred with work and exploration. The hotel room welcomed me with dark patches on the walls as I stared out the blurry windows. Alone, I conversed with myself, sharing secrets and confronting fears. In solitude, I discovered the crisp comfort of snow-white bedsheets, fluffy pillows, and the warmth of the night lamp.

As I slid under the blanket, dreams of distant lands filled my mind—lands where princesses rescued themselves and women sewed their feelings into desires of companionship. Shadows of the past trailed me, bringing a newfound freedom. No longer waiting to be saved, I embraced the solace and independence, free from thoughts, fears, self, or the world.

# Wacky Wetlands: Nature's Funky Filters!

Dr. Yogita (Environmentalist in the house)

Hey fellow Earth enthusiasts! As we celebrate World's Wetland Day on February 2nd, let's give a big shoutout to wetlands – the unsung heroes of our ecosystems! Covering just 6% of the Earth's land, these areas are bustling hubs for diverse plant and animal species. But they're not just nature's chill zones; they're hardcore water filtration systems, ensuring clean H<sub>2</sub>O for downstream habitats and human communities. International Wetland Day, born from the Ramsar Convention on Wetlands in '97, reminds us to protect these vital spaces.

Despite facing threats from human activities and climate change, restoration projects and community initiatives are here to save the day. So, on this International Wetland Day, let's pledge to be guardians of these quirky ecosystems. Whether spreading the word or getting hands dirty in conservation, let's show some love to our soggy superstars and keep the party going in the wetlands!





Raja

catch the pulse;  
observe the pattern;  
Good job!.. now take a moment,  
bask in the glory,  
and do it more often



Tenacity & will-power  
Rudy



## LENS – Kabhi Call Nahi Uthata?!!

### Rudy’s Roast

It all began with a call, which I answered, 'Hey Jay!, sure I'll be there.' That meeting tumbled into my first interaction with the LENS team. Getting involved on the very first day to de-escalate the after-effects of a fine shave. Playing the corporate jungle game at work is an occupational hazard that I've cultivated. Conceptually, an organization may consist of traits of four animals, each known for their traits such as loyalty (Dog), leadership (Lion), belongingness (Elephant), and street smarts (Fox). Let me introduce you to Jungles of my team

Farath, Pavan, and Meghashree are the loyal ones who can withstand any severe conditions yet continue to contribute to their full potential. Belongingness, or rather 'vibing,' is a little different in a live-call environment. So you'll find Rajni doodles, Saranya hums, Divya watch reels, Vimal's invariably correcting postures, and Revanth's brings that calm energy, and this is how we manage a 500+ mammoth size daily call volume. Chinglai topped twice in the last quarter, being the 'first line of defence' lined up with Sangamesh who tirelessly manages calls as well as the learners who visit the office or should I say pairs up with Syed Tariq to meet up with online learners visiting the campus, most likely the damsels in distress, if you know what I mean. A special mention of Suchita's splendid call of 30+ minutes of calls listening to a learner's grievance. Itna kaun sunta hai, Batao! Then we have our duo- Mamatha and Deepika, the yin and yang, one talks and the other listens. Yamunashruthi mastered the tools to conduct orientation sessions, weekly twice batch-wise open-house with polls while coordinating with Farath and Meghashree. Every call is answered in less than 10 seconds and wrapped in 300 seconds, aiming for at least a 30% first-call resolution. The team, in unison, decided to enhance the bandwidth to cater to the learners across the week, from 8 AM to 7 PM.

Of course, credit goes to Alok for setting expectations before I took over, and to Ashok for being around as a friendly guide. Continuous support by Premalatha, Sathya, Geetanjali, Siddique/Kavitha across programs, and super-fast LMS troubleshooter Sharan, along with cooperative Dinesh, sets the ship to sail. There is a hush-hush around the corners of USDC that the next Gen is taking over with the best line-up you see around. Adios amigos.

P.S. Still wondering about the corporate jungle? I've seen more than 4 types here... Shhh, let's talk about it at our coffee break.



How's the JOSH ???

Well I'm good at apologizing  
for the things that ain't my  
fault.. so it's good.



Ha Ha Ha,..!!!  
Anyways, it's been a while, lets  
plan a team lunch or outing?



We don't even get more than  
30min lunch break & only two can  
go at a time xD

Ohh!... Why dont you raise a  
ticket ??? And trust me, it will  
be resolved within 48 Hrs :D



Nice Joke!! Please change  
your mindset..  
Don't you know call  
productiviuty is very  
IMPORTANT !!!



# Viksit Bharat – A Glimpse of Interim Budget – 2024

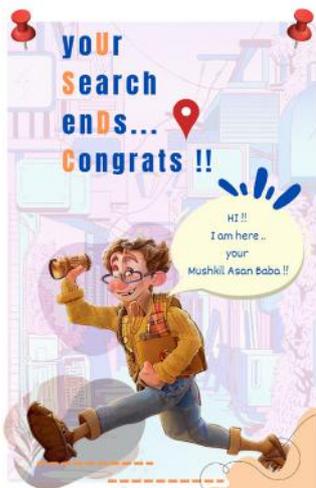
Dr. Geetanjali Sharma, Economist in the house

The Union budget serves as the financial blueprint for the Central Government's revenue and spending over a specified period, typically one year. An Interim Budget, presented during transition periods or final years before general elections, provides a snapshot of financial plans.

This year, Finance Minister Smt. Nirmala Sitharaman presented a budget highlighting positive economic indicators, with a projected real GDP growth rate of 7.3%. The Interim Budget reaffirmed the commitment to inclusive development, introducing schemes like 'housing for all' and 'Electricity for all', under the banner of 'Viksit Bharat', emphasising empowerment across all sections. The budget focuses on Social and Inclusive Development, Infrastructure, and Tax reforms. Notably, additional loans of Rs 22.5 lakh crore have been sanctioned for entrepreneurial aspirations through the PM Mudra Yojana, alongside a corpus of rupees one lakh crore for tech-savvy youth. Infrastructure received a significant boost with announcements of major economic railway corridor programs and enhancements to rail standards. Tax reforms retained benefits for startups, nurturing the entrepreneurial class.

In conclusion, the Interim Budget underscores inclusive development and lays a foundation for sustainable growth, prioritizing social welfare, economic empowerment, and infrastructure development to propel the nation towards becoming a developed country.

## Upcoming Events



Microcredentials Launch  
or Jain Online: 3rd March



Convocation July 2021 Batch:  
29th March

Credits: Ayan Majumdar

## Newbies in our space



**Prof. V K Xavier**

Head of Research, JAIN Online

Prof. V K Xavier, Head of Research at Jain Online, Jain (Deemed-to-be University), holds a PhD in Economics International Finance with 32 years of teaching experience across six universities. As an economist and researcher, his advice is to create multiple sources of income at individual, institutional, state and country levels. A sustainable increase in income at the individual level is a precondition to eradicate poverty, unemployment and inequality at the national level. The hallmark of economic development lies in enhancing the standard of living, building capabilities, and achieving equity and empowerment. Economic growth is the precondition for removing economic inequality and creating a sustainable and equitable society.

## Sharadha University



## Oops, we did it again!

This month there's another newbie amidst us. We are welcoming a new university into our fold. Sharda University chose to join us in the month of Maa Shardey. After a series of meetings. We have now onboarded Sharda University to our USDC family and this calls for celebration as this is our 4th University collaboration.