

Morgan Sindall Property Services Social Value Contribution

**MORGAN
SINDALL**
PROPERTY SERVICES



Introduction

At Morgan Sindall Property Services our goal is to create opportunities for people in the communities we serve, as well as supporting communities to be more cohesive and economically resilient.

Over the years we have developed our four community programmes to help us deliver on our ambitions to support disadvantaged people into employment, generate prospects for young people, and engage with local charities.

Where possible, we want to quantify the difference we are making to people, communities and society as a whole by calculating the social value created by our community programmes in financial terms, as outlined in our methodology at the end of this report.

This report gives more detail behind these figures and the people we've supported.





What is Social Value?

According to HACT, social value is a measurement of the benefits that your services and programmes bring to people and communities.

It includes social and economic factors and considers how these contribute to the long-term wellbeing and resilience of individuals and communities.

Our Contribution At a Glance



Over
£3.5 million
social value created across
all our contracts from
April 2021 - March 2022

20

kickstart placements with
15 offered permanent
positions within
the business

75

people completed
a work to learn
programme

1,191

people received
employability support
179 over 24 years of age
1,012 under 24 years of age

287

hours spent
delivering
school engagement

104

people completed our work
experience programme

1,200

students engaged as part of
our school programme

£15,017

donated
to charities

£22,071

issued in energy vouchers
supporting **191** households

45

apprentices enrolled
in the business

194

people benefited from
our online training platform,
with **505** courses completed

201

hours spent
volunteering in
the local community

Our Community Programmes



Community employment

Collaborating with partners to provide training, work placements and sustainable job opportunities for people who face challenges or barriers to gaining employment.



Education

Working with local partners to inspire the next generation of property service professionals, from different backgrounds into our industry.



Charity partnerships

Supporting local and national organisations that are most important to our employees, customers and the communities where we are based.



Volunteering

Encouraging our employees to donate their time to support our charity, education and employment partners, whilst also enabling them to donate their expertise and skills to causes that are important to them.



Kickstarting Careers

The Kickstart Scheme is a government funded scheme which aims to support 16-24-year-olds, who are in danger of long-term unemployment due to the Covid-19 pandemic.

The Kickstart Scheme funds six-month work placements to give young people a pathway back into employment.

The Kickstart Scheme allowed us to help improve the career opportunities of 20 young people with 15 of these individuals progressing into employment with us after completing their placement.

The scheme involves in-work training to help develop transferable skills, aimed at increasing the chances of sustained employment.

15

out of the **20** kickstarters
are now in full time positions
within the business



Inspiring the Next Generation

As part of our schools' programme, we partner with Speakers for Schools to provide Virtual Work Experience (VWEx) placements.

By engaging with schools and expert delivery partners in the communities where we work, we want to inspire the next generation, bridge the skills gap and enable equal access to opportunities.

In July and August, 30 students from Year 10 – 13 were given a project brief on a house, which needed updating to make it fit for purpose. Along with the brief, students took part in daily online challenges, heard from employees on the range of career options and took part in employability workshops, to build their communication, problem solving, confidence, and leadership skills.

At the end of the week, students then presented their ideas and designs to the MSPS team, so they could talk through the rationale for their choices and receive feedback.

By doing these placements we can help young people understand the range of opportunities available to them, the different pathways from leaving school to a job in this industry and also to build their confidence and learn teamwork and presenting skills.



Thank you so much for giving me this opportunity, it has been really fun and informative.

Anmol

Work experience student



90%

of the students felt they had developed their teamwork skills

80%

had expanded their knowledge on possible career opportunities in the industry

Protecting Our Most Vulnerable



“

I am really grateful for the advice and support provided, as it is invaluable to me.

Kristina
Energy café attendee

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As a result of the pandemic, many of our residents are struggling to pay their bills and along with the cost-of-living crisis, the need for support around energy costs is even greater than normal. Higher energy prices and cuts to Universal Credit mean that residents are expecting unprecedented levels of fuel poverty.

Created by HACT, the Energy Hardship Fund allows donations from supply chain and procurement organisations, housing associations as well as charitable trusts and foundations to be accessed by social housing organisations as vouchers on behalf of residents. These vouchers allow residents to pay energy bills, so they can keep warm without the worry of how to pay their fuel bills.

Through HACT's Energy Hardship Fund, we have allocated energy vouchers worth a value of £22,071 supporting those residents in fuel poverty.

To provide longer term support to residents and increase our reach, we also deliver monthly energy cafes both in person at community hubs and online.

Our team who run the sessions have passed a Level 3 qualification in Energy Awareness with National Energy Action, enabling them to advise residents on the following:

- Making sure your home is energy efficient
- Grants and benefits to help you pay your energy bills
- Signposting for extra support to other agencies

We have also provided this advice through blogs and our intranet for employees who may be suffering from fuel poverty or need advice on to save on their energy bills.

12
energy cafes
delivered to
residents

570
energy
vouchers
provided to
vulnerable
residents

Giving Back



We want to encourage our employees to volunteer their time to support our charity, education and employment partners, whilst also empowering them to donate their expertise and skills to causes that are important to them.

MSPS has an ongoing partnership with Construction Youth Trust and Fulham Boys School for the Building Brighter Futures Programme. The aim of the programme is to help young people discover a range of property services, construction and built environment professions that are suited to their skills and interests.

The group of year nine students were given the brief of designing a wellbeing space for their school, a place for students and teachers to rest, relax and recharge. Over four months, students attended sessions from Morgan Sindall Property Services that introduced them to the breadth of career roles available in the industry, and gave them the chance to ask them for guidance on how they should approach the project.

Once these sessions were completed, the students presented their plans back to the school leadership team, with our team helping to bring their ideas to life including the creation of benches, paintings and wall art to create a calm space for students and teachers.

“

It's so important to inspire and support young people to achieve their full career potential in the construction sector, and we're grateful to MSPS for helping to inspire and educate the pupils of Fulham Boys School.

Construction Youth Trust

”

Looking Ahead

We believe there is always more that can be done to ensure that those in our communities can overcome barriers to employment and we are providing support to those that need it most.

We want our impact to be targeted and sustainable so our focus areas for 2023 will be:

Supporting those most affected by the cost-of-living crisis

Living costs are rising, with inflation at a 30-year high and increasing food, fuel and energy prices. As a result, increasing numbers of people are unable to meet their basic living needs such as adequate heating for the home, appropriate clothing or adequate nutrition which will likely lead to increasing ill health.



To inspire young people about our industry and train them with the skills they need to succeed

We believe businesses such as Morgan Sindall Property Services play an essential role in preparing young people for life beyond school, giving them the confidence and skills to achieve their ambitions and showing them the opportunities available to them within the industry.



Encouraging our existing workforce to give back

We want to encourage our employees to volunteer with our charity partners and local schools, using their professional skills and expertise to provide meaningful support whilst developing their own skills.



Helping ignored communities overcome barriers to employment

Knowing that a more diverse business is a more successful business, we want to continue to help people from all backgrounds to access opportunities in our industry and enhance social mobility. This enables us to have a greater social impact in the communities where we operate.



Methodology

To prepare this report and to understand the quantifiable difference we are making to people, communities, and society, we partnered with the HACT Social Value Bank.

The HACT Social Value Bank, has estimated the social value that Morgan Sindall Property Services has unlocked through our various initiatives by developing a social value measurement framework specifically for us.

The HACT Social Value Bank, first published in 2013, provides wellbeing value estimates for over 120 outcomes across 10 different outcome categories. These include Employment, Local Environment, Health, Financial Inclusion, Youth, Social Groups, Physical Activity, Other, Homelessness and the Physical Environment.

To estimate the monetary equivalent of the impacts of the outcomes on individuals, the wellbeing valuation method was used. This approach relies on a comparison between the change in wellbeing from the outcome to be valued, with the change in wellbeing from income. The value of the outcome is then calculated as the marginal rate of substitution (MRS) between income and the outcome itself, expressed in monetary terms.

For more information please visit: <https://hact.org.uk/>



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