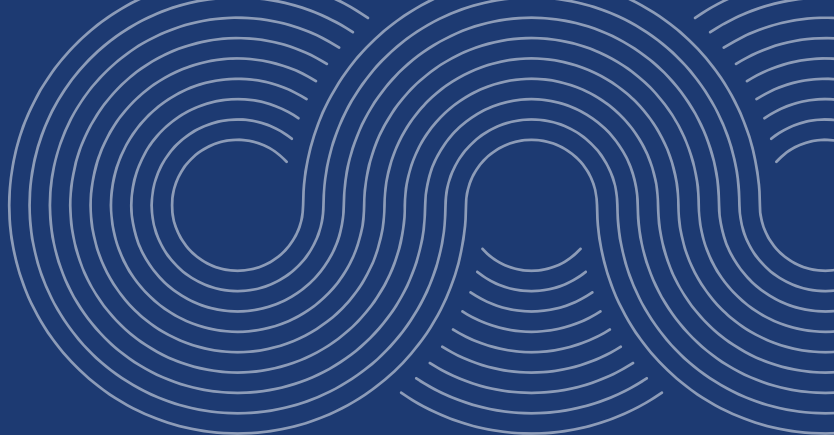




SVL IMPEX

PRODUCTS PROFILE

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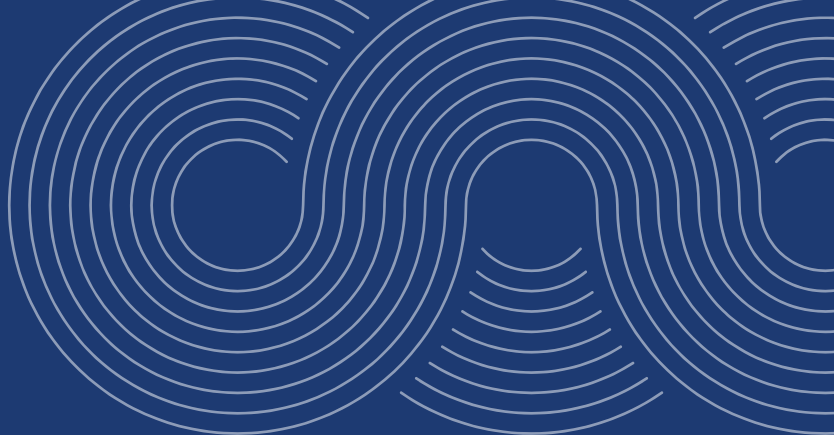
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About Us.

Introduction

SVL Impex is a leading company in the alcoholic beverage industry, specializing in the production, distribution, and import of high-quality alcoholic beverages. Our product range includes Beer, Indian Made Foreign Liquor (IMFL), and premium imported foreign liquor, catering to diverse consumer preferences.

With a well-established presence in Tamil Nadu, we supply our premium products to government retail outlets, hotels, and clubs, ensuring excellence in quality and service. Our strong market positioning is built on years of experience, a commitment to high industry standards, and a passion for delivering exceptional alcoholic beverages.

Through SVL Impex Private Limited, we introduce internationally acclaimed liquor brands into the Indian market, broadening choices for consumers and raising the bar in the industry. We continuously innovate and expand our portfolio to meet the evolving demands of the market.



BEER

Beer making typically involves four main ingredients: water, malted barley, hops, and yeast. Malted barley provides fermentable sugars, hops add bitterness and aroma, yeast ferments the sugars into alcohol, and water is the primary liquid



Bhutanese Wheat Beer

Bhutanese wheat beer typically presents with pale straw to light yellow color and a hazy appearance, often featuring a medium white head with loosely packed bubbles. Flavors can include subtle banana esters, clove, and occasional orange zest or coriander notes. The beer may also have a full-mouthed feel due to the use of wheat and pilsner malt.



Region: Bhutan

Color: Pale straw to light yellow, hazy.

Aroma: Bhutanese wheat beers often present a mellow aroma with notes of banana and cloves, along with a gentle sweetness from the rice and barley grains.

Taste: The taste is typically light to medium, with a balance of cereal grain, bananas, and spiced cloves. A mild citric tartness is also present, and the hop bitterness is very low.

Size : 330ml

ABV: 4.5%

Code: 3318

MRP: 230



Bhutanese Red Beer

Bhutanese Red Beer, specifically Namgay Artisanal Brewery's Red Rice Lager, is characterized by a unique flavor profile that reflects Bhutanese ingredients and brewing techniques. It's known for a smooth, mellow taste with hints of fruit and spice, likely from the traditional Bhutanese yeast used. The red rice lends a distinctive earthy and slightly sweet character, and it's often described as having a medium-light body, making it refreshing and easy to drink.



Region: Bhutan

Color: A hazy straw yellow with a short, white head.

Aroma: Gentle notes of ripe banana and spiced cloves, layered with a subtle sweetness from rice and lightly toasted barley.

Taste: Light to medium-bodied with smooth flavors of cereal grain, banana, and warming clove spice, balanced by a hint of rice sweetness and a clean finish.

Size : 330ml

ABV: 6%

Code: 3319

MRP: 230



BRANDY

Brandy is a distilled spirit made from fermented fruit juice, typically grapes. Known for its rich and smooth character, it is often aged in oak barrels, which add depth and complexity. Brandy is enjoyed neat, in cocktails, or as a digestif, and includes premium types like Cognac and Armagnac.



Chevalier Du Roy

Chevalier Du Roy brandy is characterized by its aromatic bouquet of dried fruits and spices, a smooth and powerful palate, and a pleasant amber color. It is produced in France from distilled fine wines and aged in oak barrels, which contributes to its unique flavor profile.



Region: France

Color: Beautiful deep amber color with a topaz tint and chestnut highlights.

Aroma: A complex, multifaceted aroma with notes of chocolate, vanilla, caramel, leather, complemented by hints of spices.

Taste: A rich, full-bodied, multifaceted taste with woody notes, hints of cinnamon and rancio.

Size : 1000ml **ABV:** 40%

Code: 3793 **MRP:** 3520



LIQUEURS

Liqueur is a base spirit with additional flavourings infused . Spices, herbs, sugar, fruits, et cetera are used to sweeten the spirit . The meaning of the word 'Liqueur' in itself is 'To dissolve' . It has been widely publicized as a herbal medicine, and a drink that is to be savoured after a good meal, commonly served neat, over ice, with coffee, in cocktails, it is even used in cooking .



Schwartzhog Krauter Liqueur

Schwartzhog owes its existence to the forest, to the dark, fragrant undergrowth and the earthy botanicals that are cultivated. The recipe is an ancient secret. It is a herbal liqueur that contains Wormwood, Buckbean and select herbs, roots & fruits of the forest. Enjoy it cold, on the rocks or mixed across a range of cocktails



Region: Germany

Color: Beautiful deep amber color with a topaz tint and chestnut highlights.

Aroma: Candied tangerine peel, cocoa, and sweet spice aromas.

Taste: Peppermint with hints of caramel and spices. Bold and bittersweet on the palate with flavors of herbs, roots, and a touch of sweetness.

Size : 1000ml **ABV:** 36.7%

Code: 3584 **MRP:** 4140



Absente 49

Absinthe is made by macerating plants (grand wormwood, petite wormwood, green anise, fennel, . . .) in a mixture of alcohol and water, followed by a distillation . It is a clever blend . Delicate, sweet and slightly spiced . Very appreciated for its taste of wormwood and its green reflections, this alcohol was a choice of many artists like Van Gogh, Baudelaire, Toulouse-Lautrec, Picasso, Oscar Wilde and more .



Region: France

Color: Vibrant green.

Aroma: Herbal and intense, with prominent notes of wormwood, anise, mint, and a touch of spice.

Taste: Bold and complex, dominated by anise and wormwood, balanced with sweet herbal undertones and a slight bitterness.

Size : 700ml

ABV: 49%

Code: 3586

MRP: 4140



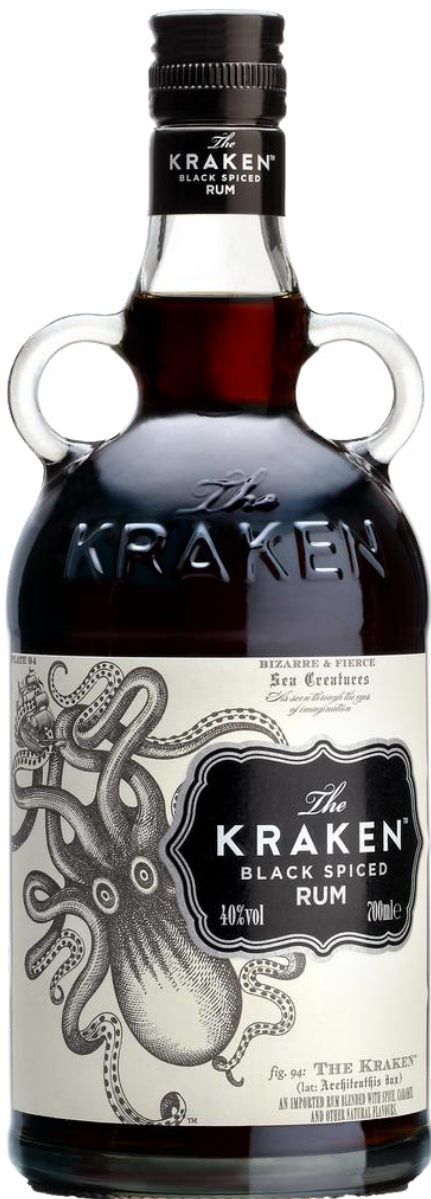
RUM

Rum is a liquor made by fermenting and then distilling sugarcane molasses or sugarcane juice . It is one of the oldest distilled spirits . In the mid-1700s, it was being made all over the Caribbean and South America . It grew over the world quickly . One of the countless reasons why it is now produced throughout the world . Rums are produced in various grades . There are light rums that are mostly used in cocktails . While the dark rums are generally consumed straight or on the rocks, they too can be enjoyed in a cocktail



The Kraken Black Spiced

A ship carrying spiced rum from the Caribbean was attacked by a monstrous Kraken . The Beast thrust upon the ship its massive limbs, plunging the vessel and the men on board into impenetrable darkness . All of the barrels of rum were destroyed except one, which was badly stained by the squid's black ink . It was dubbed "The Kraken Rum ." It is now known as a liquid of unparalleled darkness



Region: Trinidad & Tobago

Color: Dark, walnut brown.

Aroma: Nutty, vanilla, coffee, hints of cherryade and gunpowder.

Taste: Slightly sweet, cola-like, vanillered spice, espresso coffee, creamy caramel, cinnamon, cloves, and gingerbread.

Size : 700ml **ABV:** 40%

Code: 3585 **MRP:** 6200



Viva El Ron Limon Rum

Everything starts with the harvest of the best sugarcane, in the green valleys of Cuba. The actual recipe has been developed in more than 150 years of activity, and use a special blend of silver ron. A “Selección de 15 Maestros Roneros” supervise all the phases of production, from the harvest to the distillation till the blending - creating a fresh, soft, smooth rum, with a complex bouquet of scents and flavors that reminds you the product is from Cuba, which is protected by the “Denominación de Origen Protegida Cuba.”



Region: Cuba

Color: Clear and bright with a pale yellow hue.

Aroma: Fresh and zesty, bursting with natural lemon peel, citrus oils, and a hint of sugarcane.

Taste: Crisp and refreshing, with vibrant lemon flavors balanced by light sweetness and subtle rum undertones.

Size : 700ml **ABV:** 40%

Code: 3588 **MRP:** 2030



TEQUILA

Tequila is a distilled spirit made from Blue Agave . The liquor can only be produced in designated areas of Mexico . Today, it is one of the most popular liquors in the world . While tequila is the essential ingredient in margaritas and tequila shots are very popular, there are many other cocktail recipes in which it can be mixed



Jose Cuervo Especial Silver

A true silver tequila, Cuervo® Silver is the epitome of smooth. The first legal commercially produced tequila, Jose Cuervo's Blanco, is result of a 2 times pot still distillation. The liquid expresses the essence of the lowlands of Jalisco and more than 250 years of tradition and know how. The Jose Cuervo recipe and process has been passed down and upheld by a family of entrepreneurs, inventors and risk takers. It is no wonder why Jose Cuervo is the most awarded family of tequila in history



Region: Mexico

Color: Clear and transparent.

Aroma: Light and fresh with notes of cooked agave, citrus, and subtle hints of pepper and herbs.

Taste: Smooth and slightly sweet, featuring flavors of agave, lime, and a touch of black pepper with mild earthy undertones.

Size : 1000ml **ABV:** 40%

Code: 3487 **MRP:** 4070



Jose Cuervo Especial Reposado

The World's highest selling and Favourite tequila since 1795 . Jose Cuervo has conquered the world with its unique premium gold tequila made from Blue Agave, resulting in a distinctive special blend of Reposado and other high-quality aged Cuervo tequilas . Jose Cuervo Especial has established the "gold standard" by becoming the number one tequila in the world . Even the story-maker, Cuervo® own story includes the leading role in the invention of The Margarita, and it is still the perfect tequila for that beloved cocktail



Region: Mexico

Color: Golden amber with warm, honeyed tones.

Aroma: Notes of cooked agave, oak, vanilla, and mild spice with a touch of caramel.

Taste: Smooth and well-balanced with flavors of sweet agave, toasted oak, vanilla, and hints of spice and butterscotch.

Size : 1000ml **ABV:** 40%

Code: 3488 **MRP:** 4180



WHISKEY

Whiskeys are distilled beverages that have been produced by the distillation of fermented cereals and have been matured in oak casks . They can be classified on the basis of the nature of the cereal (Barley, Rye, Wheat grain, etc .); the manner in which the product is blended, if at all; and the country of origin



Glendale Blended Scotch Whisky

Glendale is a smooth and approachable blended Scotch whisky with light notes of honey, vanilla, and gentle spice. Crafted for easy sipping, it offers a mellow finish with subtle oak and malt character—ideal for both casual drinking and mixing.



Region: Scotland

Color: Light golden amber with a clear, inviting hue.

Aroma: Subtle and smooth with notes of honey, malted barley, and a touch of oak and citrus.

Taste: Light-bodied and approachable, featuring flavors of vanilla, gentle spice, sweet grain, and a hint of smokiness.

Size : 750ml **ABV:** 40%

Code: xxxxx **MRP:** 2900



Fort Glen Blended Scotch Whisky

Distilled using traditions handed down over 500 years, our whisky uses on the purest Scottish spring water together with the finest grain and malted barley in its production.

Our master blender achieves a round bouquet full of malt, oak, fruit and spice. The taste is smooth and full-bodied; long and with a hint of vanilla.



Region: Scotland

Color: Light golden amber with a clear, inviting hue.

Aroma: Subtle and smooth with notes of honey, malted barley, and a touch of oak and citrus.

Taste: Light-bodied and approachable, featuring flavors of vanilla, gentle spice, sweet grain, and a hint of smokiness.

Size : 750ml **ABV:** 40%

Code: 3500 **MRP:** 2800



Bushmills 12-Year-Old

The Bushmills 12 Year Old Single Malt Whiskey is a full-bodied, deep amber whiskey that is both complex and approachable. The whiskey is triple distilled from 100% malted barley and matured for a minimum of 11 years in former sherry casks and bourbon casks, before combining and finishing for 6-9 months in Marsala wine casks, creating a whiskey rich in dried fruit and nut flavours.



Region: Ireland

Color: Rich amber gold with warm copper highlights.

Aroma: Elegant and layered with dried fruits, sweet vanilla, toasted oak, and a hint of spice.

Taste: Smooth and well-rounded with flavors of honey, dark chocolate, ripe fruit, and gentle spice from sherry cask aging.

Size : 700ml **ABV:** 40%

Code: 3589 **MRP:** 6680



Bushmills Original

The cornerstone of our Bushmills family, this smooth triple distilled whiskey has a strong malt characteristic. An approachable whiskey that has been matured in both bourbon and sherry casks, gives notes of fresh fruits and vanilla. With a recipe that dates back before Prohibition, there is no better whiskey for making a classic, preProhibition cocktail than Bushmills Original. Combining our pure single malt whiskey and a lighter grain whiskey, you'll notice its rich, smooth warming taste almost instantly, just as generations have done before



Region: Ireland

Color: Pale gold with a clear, bright shine.

Aroma: Light and fresh with notes of honey, vanilla, grain, and a hint of orchard fruit.

Taste: Smooth and mellow with flavors of sweet grain, soft vanilla, and a touch of spice.

Size : 700ml **ABV:** 40%

Code: 3587 **MRP:** 3540



Lucifer's Gold

Lucifer's Gold is a blend of Scotch Whisky and Kentucky Bourbon, showing the very best of each liquid and combining them to make something intriguing . It has all the fruitiness and spice that one expects from Scotch, balanced with the vanilla and charred oak notes from bourbon, to deliver a beautiful balance of sweetness, richness, depth and smoothness . Lucifer's Gold gives you permission to mix



Region: Ireland

Color: Clear golden blonde with a creamy white head.

Aroma: Fruity and slightly spicy with hints of yeast, banana, and light malt sweetness.

Taste: Smooth and well-balanced, offering flavors of ripe fruit, mild spice, and a touch of citrus with a light malty backbone.

Size : 700ml **ABV:** 40%

Code: 3533 **MRP:** 2800



WINE

Wine is an alcoholic beverage made from fermented grapes or other fruits. It comes in various styles—red, white, rosé, and sparkling—each offering unique flavors influenced by grape variety, region, and aging. Enjoyed worldwide, wine is a symbol of culture, celebration, and craftsmanship.



19:59 Single Varietal Merlot

19:59 Single Varietal Merlot is a smooth, medium-bodied red wine crafted exclusively from 100% Merlot grapes. This expressive wine highlights the varietal's signature softness and velvety texture, offering a rich and approachable profile. On the palate, it delivers ripe red and dark fruit flavors—think plum, cherry, and blackberry—complemented by subtle notes of vanilla, cocoa, and gentle spice from careful aging.



Region: France

Color: Deep ruby red with violet hues.

Aroma: Ripe red berries, plum, and subtle hints of vanilla and spice.

Taste: Smooth and velvety with flavors of black cherry, raspberry, and a touch of oak.

Size : 750ml **ABV:** 13%

Code: 3590 **MRP:** 2120



19:59 Single Varietal Pinot Noir

19:59 Single Varietal Pinot Noir is a light to medium-bodied red wine crafted from 100% Pinot Noir grapes, celebrated for its finesse and elegance. This wine showcases the varietal's delicate structure with vibrant red fruit character and silky tannins.



Region: France

Color: Bright ruby red with a translucent hue.

Aroma: Aromas of fresh cherry, raspberry, and wild strawberry, layered with subtle floral notes and a hint of earthy spice.

Taste: Light and smooth on the palate, featuring juicy red berries, soft spice, and a touch of forest floor. Well-integrated tannins and a refreshing acidity create a graceful balance.

Size : 750ml

ABV: 13%

Code: 3590

MRP: 2120



El Volquete Tempranillo

El Volquete Tempranillo is a vibrant, fruit-forward red wine made from Spain's iconic Tempranillo grape. Known for its bold yet approachable character, this wine captures the essence of traditional Spanish winemaking with a modern, easy-drinking style.



Region: Spain

Color: Deep ruby red with garnet reflections.

Aroma: Intense aromas of ripe red berries, cherry, and plum, complemented by hints of vanilla, tobacco, and a touch of spice.

Taste: Medium-bodied with soft tannins, it delivers flavors of juicy dark fruit, subtle oak, and warm spices like clove and black pepper. Smooth and well-balanced.

Size : 750ml **ABV:** 13%

Code: 3534 **MRP:** 1830



El Volquete Verdejo

Probably one of the best value casual drinking wines in Spain. It is vibrant, fresh, fruity and easy drinking making it perfect for everyday drinking. Great with chicken, white sauce pastas, prawns, quiche, salads and spicy dishes. Also great on its own with a few nibbles! Made in La Mancha from historic family vineyards.



Region: Spain

Color: Shiny golden-yellow

Aroma: Ample ripe fruit aroma with typical floral notes. Its bright acidity and freshness make it the perfect everyday house wine.

Taste: Light, fresh, fruit forward and easy drinking with lovely character on the note showing hints of tropical fruit and a touch of minerality.

Size : 750ml **ABV:** 12%

Code: 3535 **MRP:** 1830





**SVL
IMPEX**

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