

atpco

▲ ELEVATE 2026

Sponsorship Prospectus

The Westin Peachtree Plaza
Atlanta, USA

20-22 April 2026

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Why sponsor?

For more than 20 years, ATPCO Elevate has been a place for industry colleagues to come together for insights, learning, networking and fun. **ATPCO is offering exclusive sponsorship opportunities to some of our key partners.**

Why should you consider it?

This unique event connects hundreds of engaged industry players with the event selling out the previous three times we have hosted.

Make a lasting impression in 2026 with exclusive sponsorship opportunities and be a part of this global event in Atlanta. Don't miss out!

Previous sponsors



Hitit

Infosys

PROS

T2[®]
RL

UATP[®]

Southwest



TURKISH
AIRLINES

FLY R



150+ companies

45+ countries represented

400+ attendees

48% airline attendance

37% director level and above

24hrs of content



Premier Conference Sponsor

Inquire for pricing

One opportunity

Gain unrivaled exposure to your target audience, including major global airlines, top travel channels and GDSs along with other industry travel executives. As the Premier Sponsor, your brand will enjoy the highest level of recognition throughout the event. If you are eager to make a lasting impact on the airline industry — look no further!



Sponsorship benefits

- 15 min presentation* on day one of conference (Tuesday 21 April)
*Presentation cannot be a sales pitch and must be approved by ATPCO
- Company featured in dedicated email blast to conference attendees
- GDPR compliant attendee list of registrants
- One complimentary exhibition space in Connection Hub
- Up to four complimentary conference registrations for sponsor representatives
- Company recognition on signage in mainstage area of conference space
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage

Optional opportunities

(at sponsors' cost to create and ship with approval from ATPCO)

Company branded gifts and/or flyers placed on Main Stage chairs

Workshop Sponsor

Inquire for pricing

Two opportunities

Gain unrivaled exposure to your target audience, including major global airlines, top travel channels and GDS' along with other industry travel executives. As the Workshop Sponsor, your company will have the opportunity to address up to 25 invited delegates at your invite-only lunch session on day one or two of the conference, to present your company's products or vision.

Sponsorship benefits

- 30 min lunch presentation on day one or two of conference (Tuesday 21 or Wednesday 22 April) for up to 25 invited attendees in your own private room, with AV set up
- Dedicated email invites to invited conference attendees with information on your company and session
- GDPR compliant attendee list of registrants.
- Up to three complimentary conference registrations for sponsor representatives
- Company recognition on signage in mainstage area of conference space
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage



Connection Hub

Inquire for pricing

Five opportunities

Do you want to meet the following conference attendees?

- Major global airlines
- Major sales channels including, online travel agencies (OTAs), Corporate Booking Tools (CBTs) and TMCs
- Global distribution systems (GDSs)
- Data companies

If so, then showcase your company, brand and products to 400 key airline industry executives at ATPCO's Connection Hub on Tuesday 21 April, and Wednesday 22 April, during breaks.

The Connection Hub exhibit space will be set up near the breaks to encourage conference attendees to interact and network with exhibitors.

Sponsorship benefits

- Branded exhibit structure in high-traffic event area (breaks)
- Two stools in exhibit space
- Basic internet access and basic electrical services in exhibit space
- One display monitor
- GDPR compliant attendee list of registrants
- Up to two complimentary conference registrations for exhibiting representatives
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage



Coffee / Networking Breaks

Inquire for pricing

Four opportunities

Morning break – **Tuesday 21 April**

Afternoon break – **Tuesday 21 April**

Morning break – **Wednesday 22 April**

Afternoon break – **Wednesday 22 April**

Coffee breaks are strategically planned to maximize opportunities for networking and highlighting your company, brand and products.

Breaks will be set up in the Connection

Hub exhibit space to encourage conference attendees to interact while sipping on a

beverage, networking with other attendees or catching up with old friends.

Sponsorship benefits

- Company recognition on signage in break areas
- GDPR compliant attendee list of registrants
- Up to two complimentary conference registration for sponsor representatives
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- Onstage recognition throughout conference

Optional opportunities

(at sponsors' cost to create and ship with approval from ATPCO)

- Company branded cocktail napkins for breaks
- Company branded gifts and/or flyers placed throughout break areas



WI-FI

Inquire for pricing

One opportunity

Conference attendees need to stay connected throughout the conference. Wi-Fi will be provided to all attendees from Tuesday 21 April, through Wednesday 22 April. Feature your company as the Wi-Fi sponsor to give your brand exclusive exposure over two days.

Sponsorship benefits

- Creation of company custom wireless network password (with approval from ATPCO)
- Company website redirect to URL after attendee logs in
- GDPR compliant attendee list of registrants
- Up to two complimentary conference registrations for sponsor representatives
- Company recognition on signage in registration area and on registration badges
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage



Industry Supporter Sponsor

Inquire for pricing

Five opportunities

Position your company front and center as an industry supporter. Limited opportunities are available.



Sponsorship benefits

- GDPR compliant attendee list of registrants
- One complimentary conference registration for sponsor representative
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage



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Contact Us



To discuss sponsorship opportunities,
please reach out to:

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