

FREE!

GREAT FALLS, MONTANA

Online Version



# WE ARE LOCAL

Issue : 44

## SOCIALBYTES

January 22, 2025

**Brett Harris Insurance Agency**



**FARMERS INSURANCE**

**Brett Harris**  
Agent

300 15th St S, STE 9  
Great Falls, MT 59405  
Office 406.452.6695  
Fax 406-452-3488  
bharris5@farmersagent.com

### Nurturing Your Local Presence

As a business owner, you pour your heart and soul into your work. You strive to create a space that not only serves your customers but also reflects your unique values and vision. Just as you nurture relationships with your clients, it's equally important to nurture your online presence.

Your Google Business Profile (GBP) is more than just a digital storefront; it's a window into the heart of your business. By ensuring your information is accurate and up-to-date, you're showing your customers that you value their time and respect their need for clarity.

Go beyond the basics. Share high-quality photos and videos that capture the essence of your business – the warmth of your workspace, the passion in your team's eyes, the joy on a customer's face. These visuals tell a story, connecting with potential clients on a deeper, more emotional level.

Regularly posting updates is like sharing stories around a campfire. It allows your community to feel connected to your journey, to witness your growth and celebrate your successes.

And finally, remember the power of genuine connection. Encourage satisfied customers to share their experiences. Their words, filled with authenticity, can be more powerful than any advertisement. By embracing these simple steps, you're not just optimizing your GBP; you're cultivating a meaningful online presence that reflects the soul of your business.



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**Brain Teaser**

You have two coins. One is a standard coin with a heads and tails side. The other is a trick coin with two heads. You randomly pick one coin, flip it, and it lands on heads. What is the probability that you flipped the trick coin?

**GF**  
**G**

Great Falls Gazette  
I Like it Local

1601 2nd Ave N  
Great Falls, Mt 59401  
(406) 604-8929  
info@gfgazette.com  
https://gfgazette.com

Why can't your nose be 12 inches long?  
**Because then it would be a foot.**

What did the ocean say to the beach?  
**Nothing, it just waved.**

How do you organize a space party?  
**You planet.**

**Phillip Mahoney**  
Flooring Specialist



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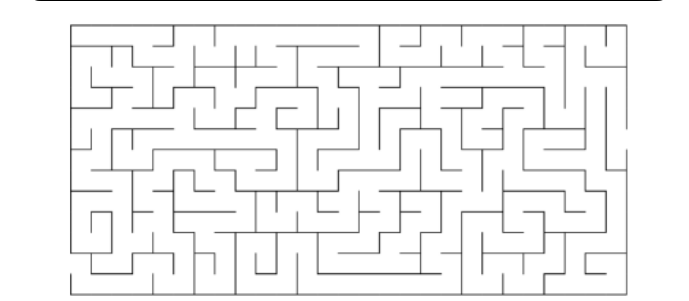
*The Conundrum Corner:*  
by Doug Mercado



406.551.6309

- ACROSS**
- A pleasing combination of sounds or elements.
  - The line where the earth meets the sky.
  - The highest point of a mountain or achievement.
  - To grow, develop, or succeed vigorously.
  - A small fiery particle or an idea that ignites something new.
  - A device or idea that holds something firmly in place.

- DOWN**
- Traveling from one place to another, often with purpose.
  - The force or speed gained by a moving object or idea.
  - A soft, quiet way of speaking or communicating.
  - The ability to see or imagine a future goal.



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Great Falls, MT 59401

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# OPEN DOOR

## wellness center

Office Hours: 8 AM to 5 PM M - F  
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SAVING YOU MONEY AND FUELING YOUR BUSINESS

Issue : 44

# FREE! SOCIALBYTES - WE ARE LOCAL

January 22, 2025

## Great Falls Auto Repair



James Gowers  
Owner/CEO

1121 25th Ave NE, Unit #4  
Black Eagle, MT 59414  
Phone: 406-727-0021  
Cell: 406-231-1022  
E-mail: shop@greatfallsautorepair.com

www.greatfallsautorepair.com

## Turkey Burger Melts

### Ingredients

#### For the Patties:

- 1 pound ground turkey
- 1/4 cup grated yellow onion
- 1/4 cup finely chopped parsley
- 1 teaspoon garlic powder
- 1 teaspoon smoked paprika
- Salt and pepper to taste

#### For the Toppings:

- 1 large yellow onion, thinly sliced
- 2 tablespoons olive oil
- 4 slices Swiss cheese (or your favorite cheese)
- 8 slices rye bread (or your preferred bread)
- 4 tablespoons butter, softened

#### Optional Sauce:

- 1/4 cup mayonnaise
- 1 tablespoon Dijon mustard
- 1 teaspoon Worcestershire sauce

### Instructions

- In a mixing bowl, combine ground turkey, grated onion, parsley, garlic powder, smoked paprika, salt, and pepper.
- Mix gently until combined. Form into 4 equal-sized patties.
- Heat olive oil in a large skillet over medium heat. Add sliced onions and cook until golden and caramelized (about 15-20 minutes), stirring occasionally. Remove from skillet and set aside.
- Using the same skillet, cook the turkey patties over medium heat for about 4-5 minutes per side, or until fully cooked (internal temperature of 165°F). Remove and set aside.
- Spread butter on one side of each slice of bread.
- On the unbuttered side of 4 slices, layer a slice of cheese, a turkey patty, some caramelized onions, and a second slice of cheese. Top with another slice of bread, buttered side facing out.
- Heat a skillet or griddle over medium heat. Cook each sandwich for about 3-4 minutes per side, pressing gently, until the bread is golden brown and the cheese is melted.
- In a small bowl, mix mayonnaise, Dijon mustard, and Worcestershire sauce.
- Serve on the side or spread inside the sandwiches before grilling.

## Falls Print Works

406-315-1653

fallsprintworksgmail.com

## STARadio

STARadio, Great Falls, MT  
1300 Central Ave West  
Great Falls, MT 59404  
P: (406)761-2800

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STARadio is proud to partner with We Are Local to bring even greater value to our amazing Great Falls community. Together, we're amplifying local voices, supporting businesses, and connecting neighbors through meaningful stories and opportunities. At STARadio, we believe in keeping it local—because when we invest in each other, our community shines brighter!

K. Marissa Krupa, M.A.  
AGENT

m (406) 202-7896 t (406) 800-0688  
kmkrupa@ft.newyorklife.com



Financial Services Professional

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## Silhouette BRIDAL STUDIO

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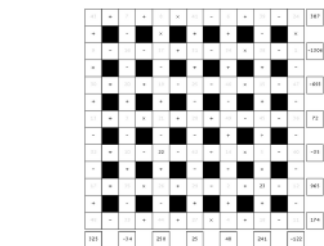
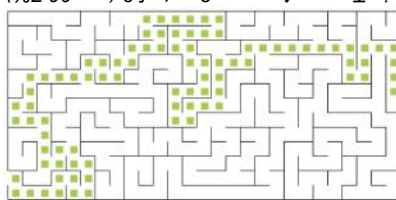
DOUG J. MERCADO  
Financial Advisor

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Great Falls, MT  
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LIC4283608 (CA)



### Answers

Brain Teaser Answer: 2 out of 3 (or ~66.7%)



"WE ARE LOCAL"

ADVERTISE HERE

406.899.0404

### What's Happening Great Falls

#### Coffee and Business (CAB)

Wednesdays @ 9:00 a.m.  
Location: The Station, 119 River Drive North

#### Singo

Tuesdays @ 6:30 p.m.  
Annie's Tap House

#### Silver Sneakers

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### Did You Know...

The Paris of Montana, a grand department store established in downtown Great Falls in 1894, made a cinematic appearance in the 1974 movie *Thunderbolt and Lightfoot* starring Clint Eastwood and Jeff Bridges. The store's iconic facade became part of the film's backdrop, cementing its place in Hollywood history. Later, The Paris was acquired and merged into The Bon Marché, continuing its legacy as a landmark of style and commerce until its closure in 1999.



Proudly sponsoring this salute to our military and first responders, the **Brett Harris Agency** is your local champion in safeguarding what matters most. Whether it's personal, commercial, vehicle, life, home, or recreational insurance, we tailor protections to fit your life. In challenging times, we're your fortress of savings and security.



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