



EuroLuxe

Luxury European Bed Linen NEW ZEALAND CATALOGUE

With love from Portugal



Bringing the best European Linen Down Under

GALLERY

Linen

- 6 -

Classical & Contemporary

- 16 -

The Relaxed Look

- 52 -

Bedspreads & Coverlets

- 64 -

WHATS IN A SET?

- 95 -

INDEX

- 96 -

Our contribution to a sustainable world



Natural fibres safeguarding biodiversity

BOVI supports sustainable cotton plantations, which commit to reduce or eradicate the use of toxic pesticides and harmful chemicals.



Oeko-Tex and REACH standards certified production

No harmful chemicals are used in any stage of BOVI's production, thus minimising any environmental or health risk.



Smart use of resources

We catch rain water to treat and dye our fabrics which we also clean and reuse throughout our production facilities.

The Gallery

A closer look at some of our collections



Linen Collections

_ VINTAGE LINEN _

Duvet Set

100% Stonewashed European Linen



Available in colours: flax and white in Queen Size only

HUDSON LINEN

Coverlet, Bed runner & Shams 100% European Linen with diamond
design quilting



Available in colours: flax and white



_ HUDSON LINEN _

Coverlet Bed Runner & Shams 100% European Linen with diamond
design quilting



In this photo matched with LINEIA sheet set

— CRETA —

Coverlet & Shams

100% European Linen—washed
Available in colours: flax and white



_CRETA _

Coverlet & Shams

100% European Linen—washed
Available in colours: flax and white



— LINEIA —

Sheet Set

100% Long Staple Cotton Sateen - 300 Thread Count
with 100% Linen Flange



_MARO _

Sheet Set

100% Long Staple Cotton Percale - 200 Thread Count
with 100% Linen Flange



—MILAN—

Duvet Set

100% Stonewashed European Linen



Available in: flax (natural)

MILAN

Duvet Set

100% Stonewashed European Linen



In this photo matched with SIMPLY SATEEN sheet set

Classical & Contemporary Collections

BRISE

Duvet Set with Euro Shams

100% Long Staple Cotton Sateen
300Thread Count



In this photo, matched with Vincent Sheets and Creta Quilt

_ VINCENT _

Sheets

100% Long Staple Cotton Sateen
300 Thread Count



Available in colours: mist, olive and latte

— VINCENT —

Duvet Cover

100% Long Staple Cotton Sateen
300 Thread Count



Available in latte colour

ROSSIO

Sheets and Cushion

100% Long Staple Cotton Sateen
300Thread Count



Only available in olive colour

HERRON

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen

300 Thread Count



Sheets available in: colours: white/white or white/silver

Duvet cover available in white/silver

— GLAMOROUS —

Quilt with Shams
Sheets

100% Long Staple Cotton Sateen
300Thread Count



Glamorous pearl colour sheets with double black piping and black quilt with cream piping.

GOLDEN

Sheets with Euro Shams

100% Long Staple Cotton Sateen
300Thread Count



Golden sheets (pearl colour) and Euro shams.

In this photo matched with the Glamorous black quilt and shams.

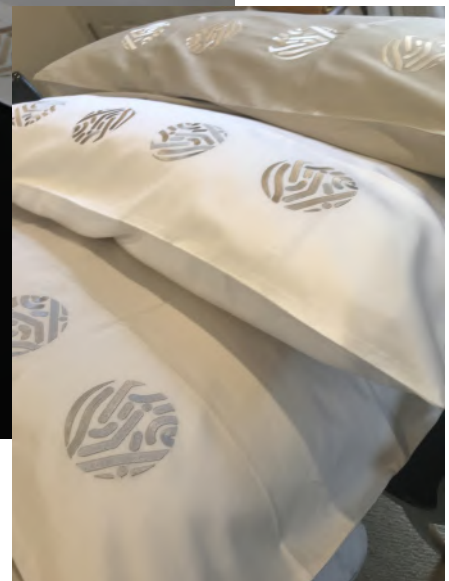
CORUCHE

Sheets & Shams

100% Long Staple Cotton Sateen
300Thread Count



Available in white, silver and taupe
In this photo matched with the Glamorous black quilt



CORUCHE

Sheets & Shams

100% Long Staple Cotton Sateen
300Thread Count



Available in white, silver and taupe

In this photo matched with the Leonor quilt

CLASSIC HOTEL

Sheet Set & Duvet Set

100% Long Staple Cotton Percale
200 Thread Count



Embroidered piping in colour options of white, dove (seafoam) ,taupe, grey, blue and black

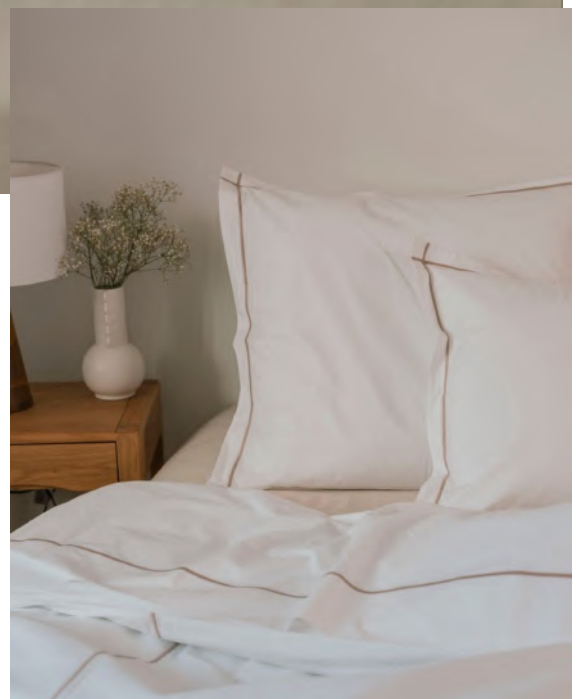
In this photo matched with MONROE Coverlet



CLASSIC HOTEL

Sheet Set & Duvet Set

100% Long Staple Cotton Percale
200Thread Count



CAETANO

Sheet Set & (Reversible) Duvet Set

100% Long Staple Cotton Sateen
300Thread Count



Reversible Duvet Cover

Available in: White/Taupe and White/Blush

In this photo matched with BEAM coverlet in taupe colour

CAETANO

Sheet Set & (Reversible) Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Sheet colours—White/Blue, White/Blush, White/Taupe
Shams available in White/Blush and White/Taupe (reversible)

— ESTATE —

Sheet Set and Duvet Set ,

100% Long Staple Cotton Sateen
500 Thread Count



Duvet Set available in white/white

Sheets and Shams available in: colours: white/
white, white/ivory, white/latte, white/silver

_ WINDSOR _

Sheet Set and Duvet Set ,

100% Long Staple Cotton Sateen
300 Thread Count



Available in: white/latte

In this photo matched with MONROE coverlet in latte colour

_ DeVere _

Sheet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available in: white/dove

SYLVIA

Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with a CARTHAGO cushion and a SIMPLY COTTON bedspread and Euro sham in white

MIMOSA

Duvet Set & Shams

100% Cotton Seersucker



Available in: white/taupe

— FLORA —

Duvet Set & Shams

100% Cotton Seersucker



Available in: blue and Blush



MALONE

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available colours: white/blue, white/dove

—MALONE—

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available in: colours: white/blue or white/dove (seafoam)

PACIFIC

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Sheets and Shams available colours: white/white (NEW), white/ivory and white/silver
Duvet cover available in white/white and white/silver

PACIFIC

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



PAROS

Sheet Set

100% Long Staple Cotton Percale
400 Thread Count



PAROS

Sheet Set

100% Long Staple Cotton Percale
400 Thread Count



In this photo matched with Beam coverlet in French blue

_ SEDONA _

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with ELOISE coverlet and SIMPLY COTTON bedspread

_ SEDONA _

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



The Sedona Sham in white/silver

—SIMPLY PERCALE—

Sheet Set

100% Long Staple Cotton Percale
400 Thread Count



LAGOS

Sheet Set & Duvet Set

100% Long Staple Cotton Percale
200 Thread Count



Sheet set available colours: aqua, blue, grey and taupe. Duvet set available in grey only.



Pillowcase



Shams & Cushion

—SIMPLY SATEEN—

Sheet Set

100% Long Staple Cotton Sateen

300 Thread Count



Available in white

PETALS

Sheet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available in latte

PEARLS

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300Thread Count



ESCADA

Sheet Set

100% Cotton Percale
200 Thread Count



Available in latte colour

In this photo matched with MONROE coverlet in
Latte colour

INFINITY

Sheet Set

100% Cotton Sateen
300 Thread Count



In this photo, matched with the Kos coverlet

LARISSA

Sheet Set

100% Cotton Sateen
300 Thread Count



In this photo, matched with the Plumeria velvet coverlet

Relaxed Collections

COMPORTA

Duvet Set

(front) 100% Cotton Jacquard

(back) 100% Long Staple Cotton Percale 200 Thread Count



Available in colours: white, blue and stone



—AMALIA—

Duvet Set & Sheet Set 100% Tumbled Long Staple Cotton Percale
200 Thread Count

Olive embroidery on a natural base



In this photo and the facing page matched with SIMPLY COTTON bedspread & Euro shams

AMALIA

Duvet Set & Sheet Set

100% Tumbled Long Staple Cotton Percale
200 Thread Count

Olive embroidery on a natural base



FISHBONE

Duvet Set

100% Long Staple Cotton washed chambray



_PALMA _

Sheet Set & Shams

100% Long Staple Cotton Percale
200 Thread Count



Available in colours: sand and white

OCTOBRE

Duvet Set

Front: 100% Cotton Jacquard

Back Plain Fabric 100% Cotton



OCTOBRE

Duvet Set

Front: 100% Cotton Jacquard
Back Plain Fabric 100% Cotton



SOHO

Sheet Set & Duvet Set

100% Tumbled Long Staple Cotton Sateen
300 Thread Count



Available in colours: Duvet Set in mist
Sheets in pearl, mist and pink

In this photo, matched with Giulia bedspread on a Rose+Heather bespoke bed

_ Soho _

Sheet Sets & Duvet Set

100% Tumbled Long Staple Cotton Sateen
300 Thread Count



Available in colours: Duvet Set in mist
Sheets in pearl, mist and pink

NEW

—JUDE—

Duvet Set

100% Long Staple Cotton



Available in white

Coverlets & Bedspreads

ELOISE

Bedspread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with Sedona sheets
Inset photo—available colours white, ivory
and silver



ESTELLA

Bedspread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



Available in latte colour

GRACE

Bedsread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



Available in white

BEAM

Coverlet & Shams

100% Long Staple Cotton Sateen

300 Thread Count



Available in colours: blush, taupe and French blue

LEONOR

Coverlet and pillowcases

100% Long Staple Cotton Sateen
300Thread Count



Available in Silver

In this photo matched with the Coruche sheets in Silver colour.

Kos

Coverlet and Euro Shams

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with the Infinity sheet set.

_ PLUMERIA _

Coverlet and Cushions

Italian Velvet



In this photo matched with the Glamorous coverlet.

GLAMOROUS

Quilt with Shams

100% Long Staple Cotton Sateen
300 Thread Count



In this photo, matched with the Golden sheet collection.

MONROE

Bedspread/Coverlet & Shams

100% Long Staple Cotton Sateen

300 Thread Count with channel design quilting



In this photo—matched with Caetano Sheets.

Inset photo—available colours: white, silver, taupe, latte and (NEW) ivory and (NEW)

HAMILTON

Bedspread/Coverlet, Bed runners & Euro shams

100% Long Staple Cotton Sateen- 300 Thread Count



Available in colours: taupe and white

— HAMILTON —

Bedspread/Coverlet, Bed runners & Euro shams

100% Long Staple Cotton Sateen- 300 Thread Count



Available in colours: taupe and white

In this photo matched with YANNI Throw and LAGOS sheets set in white/taupe

— HUDSON LINEN —

Coverlet, Bed runner & Shams

100% European Linen
with diamond design quilting



Available in colours: flax and white

LUCCA

Bedspread

100% Washed Cotton matelassé



Available in colours silver and latte

— DECOR —

Bedspread and Pillowcases

100% Stonewashed Cotton



_ DOTTY _

Bedspread & shams

100% Washed Cotton matelassé



Available in: colours: dove, white or grey

SIMPLY COTTON

Bedspread & shams

100% Washed Cotton matelassé



Available in colours: taupe, white, grey, dove



GIULIA & YANNI

Bedsread & pillowcases (Giulia) & Throw (Yanni)

100% Stone washed Cotton



Matched with Soho sheets and on a Rose+Heather bespoke bed

— LIPSY —

Throw & Cushions

90% Stonewashed Cotton, 10% linen



SUNSET

Bedspread and Pillowcases.

100% Cotton



Matched with LIPSY throw and MILAN pillowcases in white



Inset photo matched with Coimbra bedspread

— TWEETS —

Bedspread and Pillowcases

(Reversible—grey one side, blue the other).

100% Stonewashed Cotton



_PORTO _

Bedspread and Euro shams

(available in cream and taupe)

100% Stonewashed Cotton



— LEAVES —

Throw

100% Cotton



_ NAZARE _

Bedspread and Shams

100% Stonewashed Cotton



— COIMBRA —

Bedspread and Euro shams

100% Stonewashed Cotton



_FLUKE _

Throw

100% Cotton



NEW

—AMALFI—

Bedspread & Shams

100% Stonewashed Cotton



NEW

BOSTON

Bedspread & Shams

100% Stonewashed Cotton



NEW

—DELHIA—

Bedsread & Shams

100% Stonewashed Cotton



Available in white

NEW

—ALYSSA—

Throw & Cushions

100% Cotton



In this photo—matched with the Jude Quilt Cover

A Quick Guide

What does it all mean?



Sateen v Percale

Sateen (not to be confused with Satin) and Percale describe the way in which the cotton fabric is stitched. It has nothing to do with thread count.

Percale (aka plain) weave has the warp (vertical) and weft (horizontal) threads evenly alternating.

In sateen weave the weft threads “float” over several warp threads (usually four) at a time, resulting in smoother and more lustrous fabric.

Sateen, with its higher thread counts (that is, more densely packed yarns), tends to be softer but also heavier than percale. A higher thread count is more important for sateen because it reduces the likelihood of snagging the longer floats—the weft yarns that skim across several warp yarns.

What’s best? It comes down to personal preference.

Our ranges provide options in both.

Thread Count

“Whats the thread count?” - this is the typical question many think determines quality

It doesn’t.

Technically, thread count means the number of threads woven together in a square inch. You count both lengthwise (warp) and widthwise (weft) threads. So 100 lengthwise threads woven with 100 widthwise threads produce a thread count of 200.

When you see counts above 300 for percale or 600 for sateen, that sometimes means the manufacturers are using *ply*—the number of single threads twisted together in yarn—to artificially inflate the thread count, namely counting two-ply yarns as two yarns instead of one.

Single-ply yarn is more pliable and lends itself to softer fabrics than those containing multiple plies of yarn. Some of the highest quality sheets run from 200–500 TC.

The trick to quality cotton bed linen is is long staple cotton.

Long Staple Cotton

Fabrics made of long-staple cottons fray less, pill less, wrinkle less, and even fade less than fabrics made with their short-staple counterparts.

This difference is especially important when selecting bedding, as it endures daily use over a longer period of time than almost any other type of cotton product.

Long-staple cotton sheets will feel luxurious longer, leading to a more comfortable night’s sleep for years to come.

Remember Length = Strength!

BOVI products are all made from long staple cotton.

What's in a set?

As standard, our Sheet Set includes:

- One Fitted Sheet
- One Flat Sheet
- 2x standard Pillowcases (50x75) for Queen
- 2x King Pillowcases (50x90) for King and Super King

As standard our Duvet Cover Set usually includes a 3 or 5 piece set

A set includes

- A Duvet Cover

Either

- 2x Euro shams 65x65

And/or:

- 2x Oxford shams (with embroidery all around) 50x75 (Q, K), or 50x90 (SK)

Housewife Pillowcases

We sell sets of (2) housewife Pillowcases separately for some of our collections.

=Index=

Page	Collection / Section
	Linen Collections
7	Vintage Linen
8-9	Hudson Linen
10-11	Creta
12	Lineia
13	Maro
14-15	Milan
	Classical & Contemporary Collections
17	Brise
19	Vincent
20	Rossio
21	Herron
22	Glamorous
23	Golden
24-25	Coruche
26-27	Classic Hotel
28-29	Caetano
30	Estate
31	Windsor
32	DeVere
33	Sylvia
34	Mimosa
35	Flora
36-37	Malone
38-39	Pacific
40-41	Paros
42-43	Sedona
44	Simply Percale
45	Lagos
46	Simply Sateen
47	Petals
48	Pearls
49	Escada
50	Infinity
51	Larissa

=Index=

Relaxed Collections

53	Comporta
54-55	Amalia
56	Fishbone
57	Palma
58-59	Octobre
60-61	Soho
62	Jude

Coverlets & Bedspreads

65	Eloise
66	Estella
67	Grace
68	Beam
69	Leonor
70	Kos
71	Plumeria
72	Glamorous
73	Monroe
74,75	Hamilton
76	Hudson Linen
77	Lucca
78	Décor
79	Dotty
80	Simply Cotton
81	Giulia & Yanni
82	Lipsy
83	Sunset
84	Tweets
85	Porto
86	Leaves
87	Nazare
88	Coimbra
89	Fluke
90	Amalfi
91	Boston
92	Delhia
93	Alyssa



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