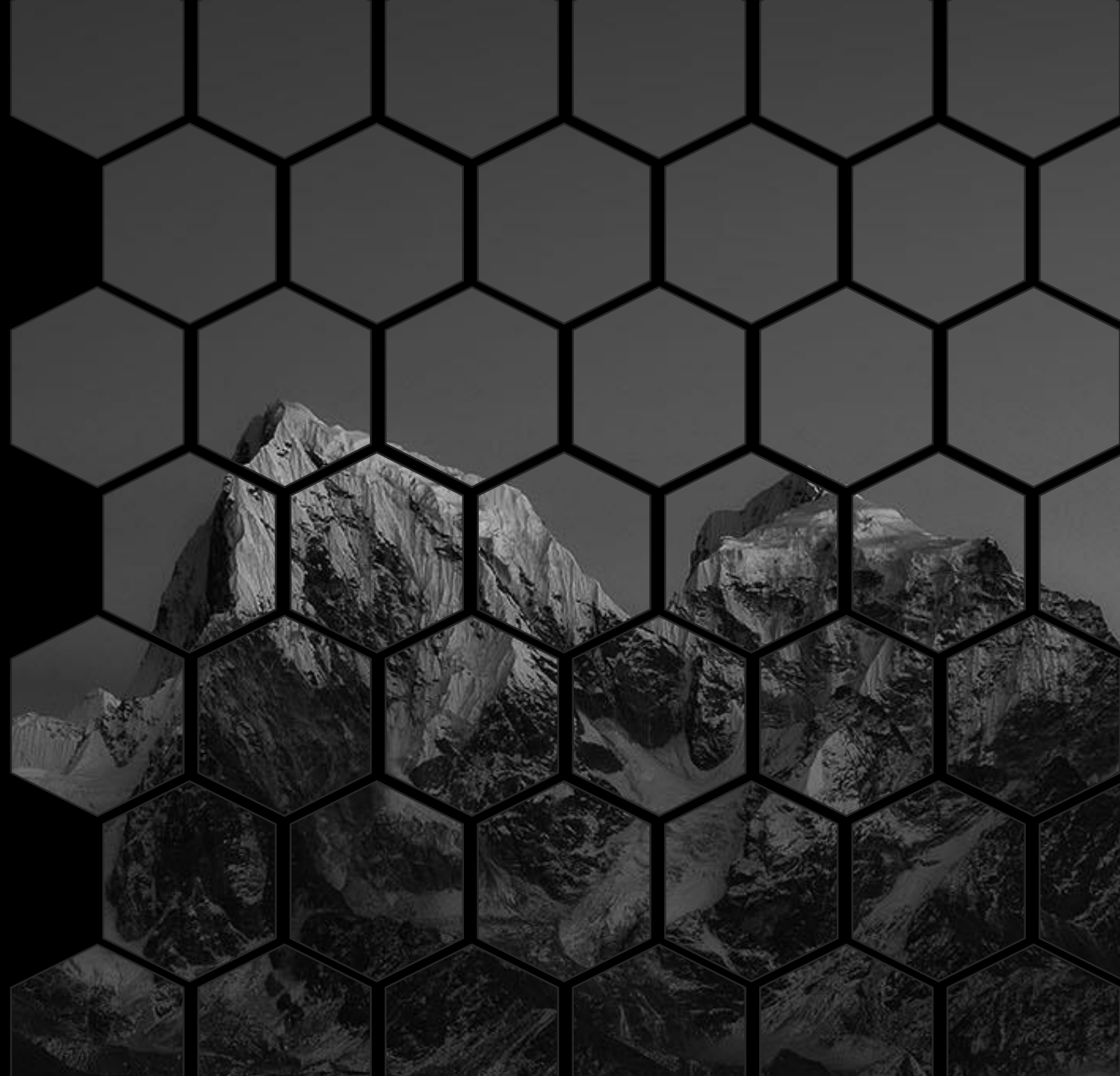




**BRAND
PRESENTATION**



Brand Identity

Pentagon Tactical stands as a leader in Tactical, Outdoor gear & apparel, combining innovation with functionality.

Our products are designed for both professionals in demanding environments and Outdoor enthusiasts seeking performance, durability, and versatility.

Pentagon Tactical is synonymous with **precision, high quality, and practical solutions**, making it the go-to brand for Adventurers, urbanistas and Law enforcement professionals alike.



Brand Inspiration

The Pentagon logo carries deep symbolism rooted in the significance of the number **five**, reflecting **Balance, Humanity,** and **Harmony.**

The name "Pentagon" originates from the ancient Greek word "**pentagōnos**," meaning "five-angled."

Each of the five angles in our logo represents more than just a geometric shape; they embody the essence of the number five, which is considered the balance of numbers.


Five symbolizes the human form, with the head and four limbs, reminding us of our connection to the world around us. It also represents the five senses— hearing, seeing, touching, smelling, and tasting—that allow us to experience and interact with life in a harmonious way.

In many cultures, five is regarded as a number of balance, emphasizing equilibrium between our physical and sensory experiences.

The five angles reflect the five elements of Nature: Earth – Water – Fire – Air – Ether.

These elements are seen as the fundamental forces of life, working together to create harmony in the universe.

Just as these elements maintain a delicate balance in nature, the Pentagon logo symbolizes our commitment to blending **form, function, and natural principles** in our designs.



Incorporating this symbolism into our brand logo aligns with our mission to create products that not only function seamlessly but also resonate with the human experience.

The Pentagon logo stands as a reminder of the perfect balance we strive for in design, functionality, and the way we connect to the natural and human world.

Design Philosophy

Pentagon Tactical follows a clear design philosophy: form follows function.

We aim to provide products that balance modern design aesthetics with the robust functionality needed in tactical & Outdoor environments.

This involves integrating innovative features like multiple storage solutions, enhanced mobility, and compatibility with other tactical systems.

Our focus is always on creating gear that allows users to operate freely, efficiently, and confidently.





Our Design DNA

Pentagon Tactical is proud to have its own dedicated **Design and R&D departments**, staffed with highly experienced professionals who possess deep knowledge of garment technology, as well as a strong background in tactical and outdoor gear.

Our team invests extensive time in designing, developing, and refining products that address real-world challenges faced by our customers on every mission.



Every year, **nearly 60 new products** are launched to the market, with many more in development.

Each design undergoes rigorous **testing in real-world environments**, as well as laboratory trials, to ensure it performs at the highest level.

Our design team, along with seasoned consultants and instructors, puts each product to the test in these demanding conditions.

The testing process involves journeys to some of the most challenging environments on Earth, including:

- **Africa**
- **Alaska**
- **Antarctica**
- **North Pole**
- **South America's virgin forests**
- **World's highest mountains.**

Only after these detailed evaluations do we give the green light for production, certifying that our products meet the highest standards of quality and performance.



Our Origins

The story of **PENTAGON TACTICAL** began in **1991**, when a Family group of visionaries founded the company with the goal of creating something unique in Greece.

A benchmark in clothing and equipment for the Police, Military, and every action-oriented individual.

From its earliest days, the company showcased its commitment to **quality**, **innovation**, and **performance**, starting in Kozani and later relocating to Thessaloniki, where it continues to thrive.



Our Facilities

Our headquarters are located in **Kalochori, Thessaloniki**, in privately owned facilities that house our logistics and central offices.

This strategic location provides direct access to the **Port of Thessaloniki** and major national highways, ensuring the daily distribution of our products.

In 2024, our company has significantly expanded its assets through the acquisition of a new warehouse and office facility, entirely financed through our own funds. This acquisition brings our total storage capacity to **10,800 m²**.

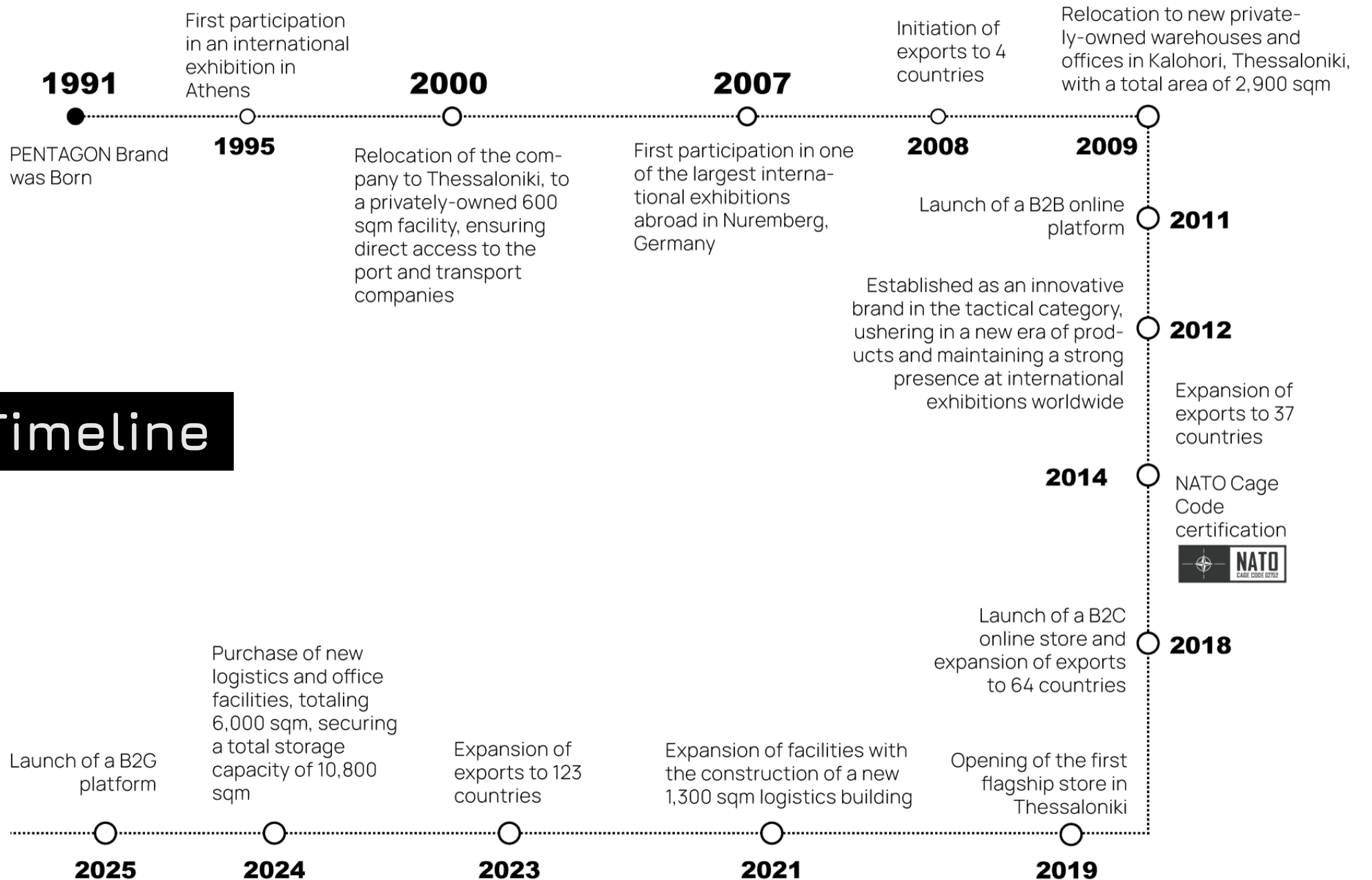
Additionally, we have enhanced our office infrastructure with the development of a new three-story building, offering over 800 m² of office space.

Building the Future – A New Era Has Just Begun !

**MORE
THAN
TACTICAL**



Brand Timeline



Global Presence

Our Brand proudly exports to **128** countries worldwide, underscoring our commitment to global reach and excellence.

Impressively, **90%** of these countries place orders on a monthly basis, reflecting the consistent demand for our products.

Over **89%** of our turnover is generated through exports, a testament to our international success and the strength of Greek entrepreneurship, innovation, and expertise.



We stand among the top companies in our industry, competing successfully with much larger firms. With a focus on sustainable growth, we achieve our goals year after year, supported by our own capital.

Exporting facts



128
Countries

1200+
Wholesalers

3250
Sales points

27M+
End Users



READY WHEN IT MATTERS MOST

Growth & Investment

At Pentagon Tactical, we prioritize a strategic approach to asset management and financial growth.

With a strong trajectory of increasing revenues, the brand is experiencing a **high rate of expansion**, enabling significant reinvestment into critical areas such as infrastructure, equipment, personnel, and training.

We are committed to ensuring long-term sustainability by building reliable partnerships that support our operational efficiency and market competitiveness.

Our financial strength is reflected in our ability to acquire new facilities using our own capital, reinforcing our position as a leader in the industry.

Through these focused investments, we continue to solidify our foundation and drive consistent growth.

Growth & Investment

Pentagon Tactical has established a robust multi-channel sales strategy, with each channel operating under a unified corporate structure to ensure seamless coordination.

We maintain a comprehensive wholesale network spanning **123 countries**, powered by a cutting-edge B2B platform developed and managed by our **in-house team** of highly trained developers.

This innovative platform enables our partners to access detailed product information, place orders with flexible options tailored to their preferences, and manage logistics and accounting data in real time.

This ensures that vital information is readily available to support their operational needs at any time.



Our sales strategy is driven by **three key channels**:

B2B Sales: Facilitated through our advanced platform, providing partners with full access to product, ordering, and logistical support.

B2C Sales (Online): Reaching consumers directly through our well-optimized e-commerce platform.

B2C Sales (Flagship Store): Offering a premium, in-store experience where customers can engage directly with the brand.

This approach ensures that Pentagon Tactical maintains a strong market presence and provides tailored solutions to meet the diverse needs of our partners and customers worldwide.

B2B Sales

B2C Sales
(online)

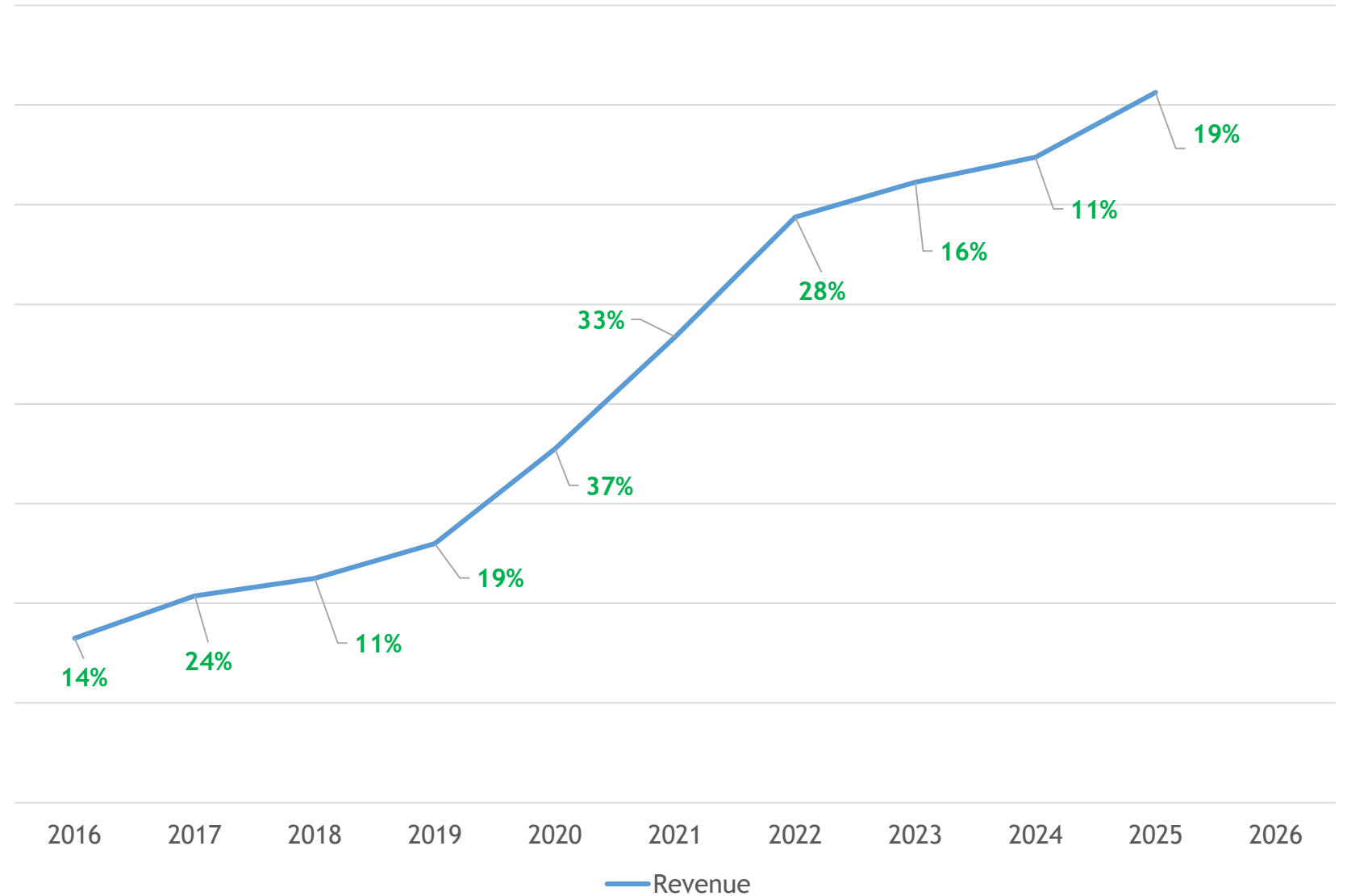
B2C Sales
(Flagship Store)

Growth Trajectory

B2B Sales

B2C Sales
(online)

B2C Sales
(Flagship Store)

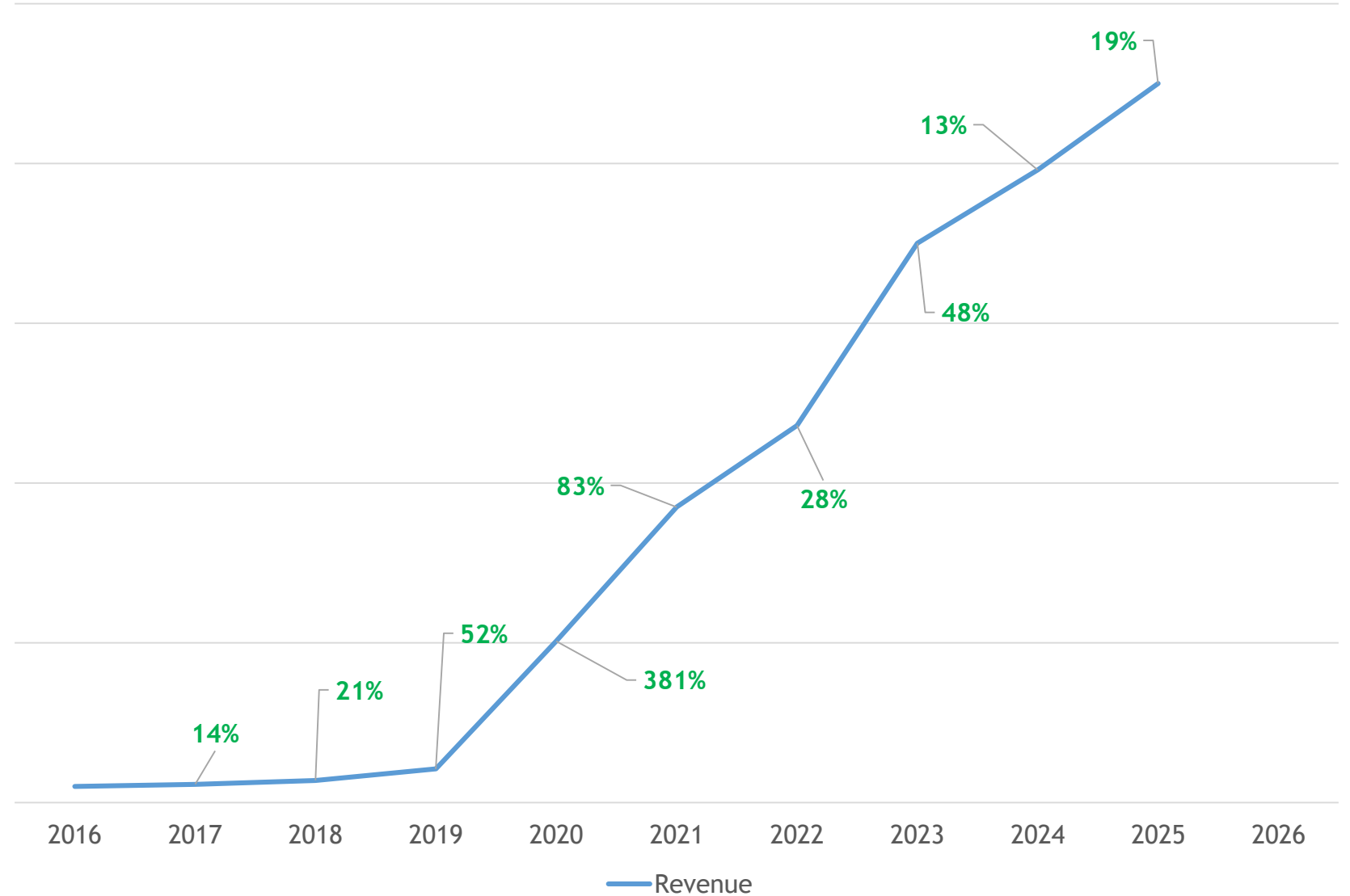


Growth Trajectory

B2B Sales

B2C Sales
(online)

B2C Sales
(Flagship Store)

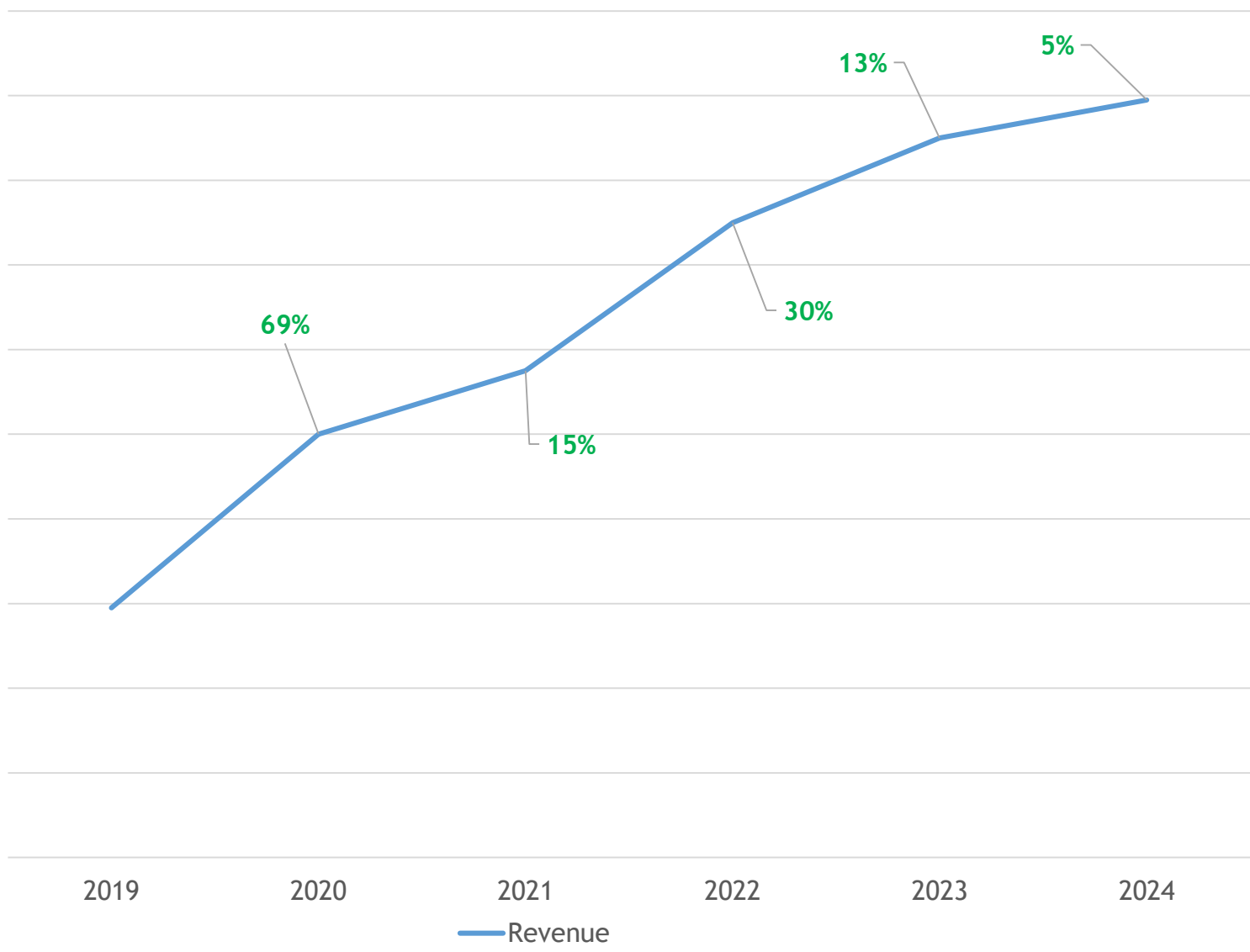


B2B Sales

B2C Sales
(online)

B2C Sales
(Flagship Store)

Growth Trajectory





First Flagship Store: A Milestone in Tactical Excellence

In response to strong demand from our loyal fans, we set out in **2019** to establish Pentagon Tactical's **first flagship store**.

Located in Thessaloniki, this **300m² store** was thoughtfully designed by our in-house team, blending minimalistic aesthetics with a boutique-style layout to create a truly immersive experience.

Here, customers could **explore, touch, and try on** our wide range of tactical clothing and gear, forging a deeper connection with our brand's philosophy and vision.

PENTAGON

PENTAGON
BORN
FOR
ACTION





Despite launching just before the global COVID-19 pandemic, our flagship store thrived, thanks to a seamless integration with our online store.

As the world adjusted, so did we, and our Thessaloniki store became a **must-visit destination** for both local enthusiasts and international travelers.

Whether passing through Europe or visiting Athens, many rerouted their journeys just to experience our flagship location.



ACTI



After six years of growing success and a steady rise in product demand, we've decided to evolve with the times.

As part of our commitment to innovation and data-driven decision-making, we will be relocating the flagship store to a new.

A more strategic location that better reflects the new era of the Pentagon Tactical brand.



A black and white photograph of a man hiking through a snowy forest. He is wearing a dark jacket, pants, and a beanie, and has a large, tactical-style backpack on his back. He is walking on a snow-covered path, looking down. The forest is dense with trees, and the ground is covered in snow. The text "PREPARED FOR THE FRONT LINE" is overlaid in the center of the image.

PREPARED FOR THE FRONT LINE



Tribute to Our Exhibition Journey

Throughout the years, Pentagon Tactical has been honored to participate in some of the **most prestigious exhibitions across the globe.**

From IWA Outdoors and ISPO Outdoor to EnforceTac and the Shot Show in Vegas.

Furthermore, trade exhibitions in dynamic locations like **China, Hong Kong, Australia, Abu Dhabi, and South Africa**, each event has marked a milestone in our journey.

PENTAGON®



#DARE
TOBETACTICAL





These exhibitions have provided us with invaluable opportunities to unveil our latest innovations and demonstrate our commitment to excellence.

More than just platforms for showcasing our products, they have served as gateways for us to connect with industry partners, engage with enthusiasts, and build meaningful relationships within the global tactical community.



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#DARE
TOBETACTICAL

PENTAGON

#DARETOBETACTICAL



INSTINCTS

PENTAGON

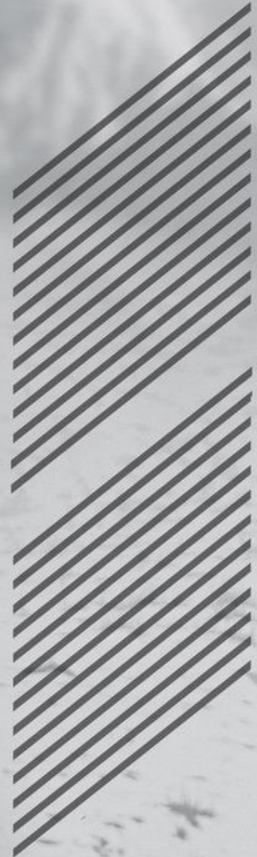
BETACTICAL



As we look back on this journey, we are filled with gratitude for the experiences and insights gained.

Our exhibition presence reflects our dedication to continuous growth and our passion for sharing high-quality tactical gear with a worldwide audience.

We look forward to the future, excited to carry this tradition forward as we prepare for upcoming exhibitions, fueled by the same drive for excellence that has defined our past.



40° 56' 9.6" N 21° 57' 0" E

Our Vision

Our vision is to become the foremost provider of **cutting-edge** Tactical, Outdoor and Urban gear, recognized for **innovation**, quality, and unwavering support to professionals and outdoor enthusiasts alike.

Pentagon Tactical seeks to continually evolve, shaping the future of tactical wear and gear by pushing the limits of design, technology, and functionality.

We aim to empower our customers to thrive in every challenge they face.





**AND MORE
TO COME**

