

LOOKBOOK

NEW PRODUCTS & FABRICS

FALL/WINTER 2024





“Try our CO Rated Performance Fabrics for Uncompromising Well-Being.”

We are unwavering in our commitment to prioritize the safety and well-being of our customers, their families, and even their beloved pets.

For us, compromising on safety is simply not an option.

That's why we exclusively use CO rated performance fabrics. These fabrics are crafted with advanced plant-based chemistries and are free of harmful substances like PFC, PFOA, and PFOS. Not only are they eco-friendly, but they also offer moisture repellency, stain resistance, stain release, and odor resistance. Our fabric partner shares our commitment to environmental protection and takes measures to prevent the release of excess chemicals into the environment.

Find our performance fabrics on these products

Elliot Sofa / Faith / Faye Bed / Ferris Chair / Fiel Ottoman / Brin / Brit
Forest Coffee Ottoman / Envy Sectional / Evita Sofa / Evita Chair



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styleinform.com

Become a style partner and enjoy full access to the full collection with exclusive trade pricing.

✔ New Look ✔ New Tools ✔ New Experience



Order Management

Easily track, save, and manage all your orders in one place. Export orders to send to clients, and apply exclusive coupon codes from our newsletters and promotions for added savings!



Secure Payment Storage

Credit cards are charged when available product is ready to ship



Claims Center

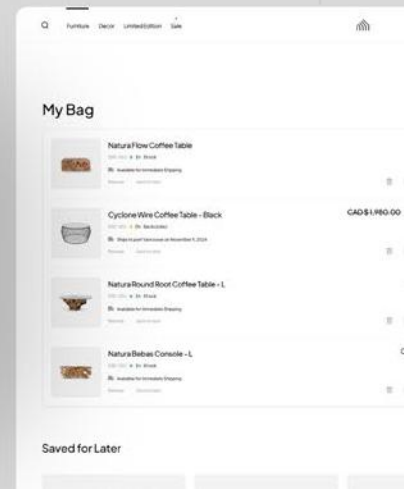
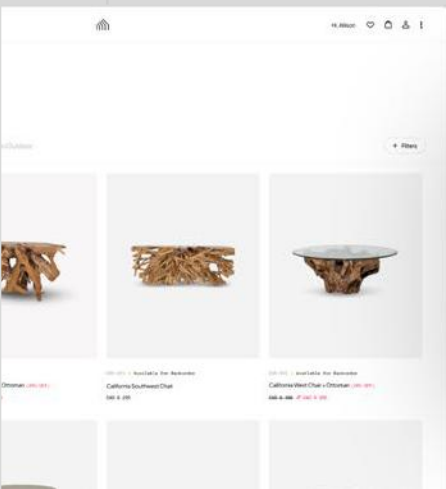
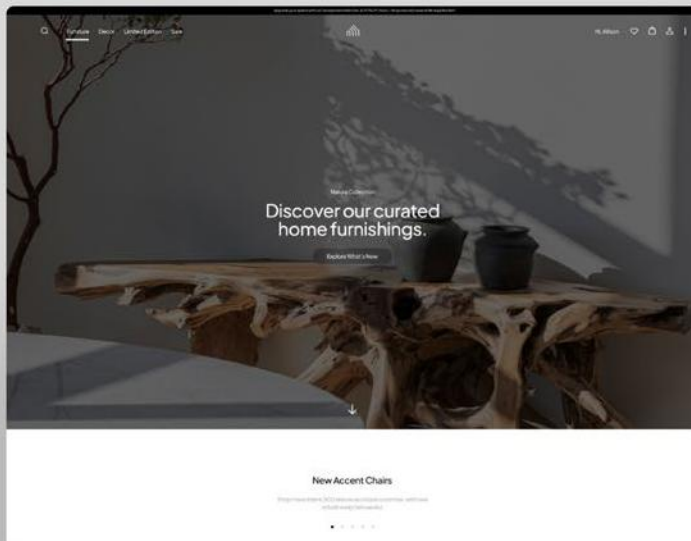
Easily start and manage claims in a single, convenient portal. Our simple process is backed by a dedicated support team, ensuring you receive assistance every step of the way.



Photography & Data

Access data sheets, data exports and high resolution photography for your own store or ERP.

And more...



Clementine Chair - Crocodile

CLE-001

Meet the Clementine Chair, where cozy meets chic in a delightful blend of comfort and style. This armless wonder is all about plush comfort and design, with a seat and back that beckon you to relax and stay a while. It's cradled in a light oak frame that strikes the perfect balance between curves and angles.



Clementine Chair - Crocodile
CLE-001







PF

Elliot Sofa - Cream

ELL-012

Our Elliot Sofa is a true show-stopper. You can't help but be drawn to its bold yet refined look. It's not just a sofa - it's furniture with attitude! Upholstered in a performance cream fabric, it's perfect for busy households with lots of traffic, pets or parties. The deep channels give its sleek profile added dimension while the driftwood base and gold foot detail gives this sofa an opulent finish.

- 17% polyester, 71% viscose, 12% linen fabric
- Driftwood base
- Channel-tufted design
- Gold foot detail
- Performance fabric
- Also available in condo-size



ALSO AVAILABLE IN...

-  Cream
-  Smoke Grey
-  Vintage Juniper
-  Vintage Coffee
-  Faux Mohair Ecrú
-  Condo Size



Elliot Sofa - Cream
ELL-012





PF

Eros Chair - Truffle

ERO-003

Meet the Eros Chair: your next obsession for sinking into after a long day.

This isn't just any seat in the house—it's a slice of heaven where comfort meets laid-back luxury. With its open, curved arms resting on a light wood base, it brings a breath of fresh air and modern sophistication to any room. Every inch is the perfect invitation to unwind and craft moments worth remembering, all while nestled in the kind of fabric that whispers "relax" in the most elegant way.

The Eros Chair marries stunning design with your quest for the ultimate chill spot, proving once and for all that you don't have to choose between style and comfort. It's the ideal accent for your living room, bedroom, or family room, promising to turn any nook into the coveted seat of the house.



Eros Chair - Truffle
ERO-003



Faith Sectional - Cream

FAI-001

Featuring plush, deep seats upholstered in a sophisticated cream performance fabric, this sofa invites you to an unrivaled relaxation experience.

Its modular design allows for multiple configuration options, effortlessly adapting to any space and style preference. The cleverly hidden clips ensure each piece can stand alone, presenting a sleek, uninterrupted look without the distraction of visible connectors.

- New performance fabric



Faith Sectional
FAI-001

ALSO AVAILABLE IN...

- Coconut









Natura Anise Coffee Table

NAT-035

Embrace the raw elegance of nature with our handcrafted teak coffee table.

These one-of-a-kind pieces are meticulously carved from a single piece of reclaimed teak. A true showstopper, Anise celebrates a striking natural statement piece that can elevate interior spaces. Each table is unique - no two tables will be the same.

- Indonesian Teak made from upcycled wood is a dramatic statement piece
- Each piece is unique and will vary in shape and size
- A clear teak oil - available at your local hardware store - can be applied to help enhance the natural lustre of the wood
- Do not place these products directly onto carpet or wood flooring, use a protective pad to keep your rug or floors safe from transfer
- Slight cracking or checking is natural



Natura Anise Coffee Table
NAT-035

NEW

Natura Opus Accent Table - 18" - Ivory

NAT-039

Built from the root system of previously felled teak trees, these Opus Accent Tables with a unique ivory finish that still allows the natural wood to shine through.



NEW

PF

Fiel Ottoman - Truffle

FIE-010

Our Fiel Ottoman is stealing hearts left and right with its artsy vibes and curvy attitude. Piled high with stacked cushions, it's got the kind of modern look that spices up any room, be it your chill-out lounge, snooze zone, welcome area, or work zone.

Super adaptable and light enough to glide from spot to spot, Fiel's your go-to for an impromptu seat, a rest for weary feet, or even a makeshift table—just slap on a chic tray, and voilà! Dressed in our awesome Truffle fabric, it's a match for the hustle and bustle of lively homes and buzzing spaces.



NEW

Natura Terra Accent Table

NAT-038

A new twist on our signature product line, the Terra Accent Table is a more streamlined shape yet still maintains the warmth or the natural teak.

- This signature product line brings the beauty of responsibly sourced wood furniture to your customers at a great price point
- Solid teak made from upcycled wood
- Each piece is unique and will vary slightly in size and shape
- SVLK Certified Teak from sustainably managed forests and plantations



NEW

PF

Fiel Ottoman - Faux Mohair Ecrú

FIE-011

This beautifully designed piece features a soft, layered construction, offering both comfort and style. Upholstered in faux mohair fabric with a subtle, elegant ecru hue, the ottoman adds a sophisticated touch to any room. Whether used as extra seating, a footrest, or a decorative accent, this versatile ottoman blends seamlessly with a variety of interior designs. Its plush texture and rounded shape invite relaxation, making it an ideal addition to modern, minimalist, or cozy living spaces.





Natura Bebas Console - L

NAT-031

Our Natura Bebas Console tables are a one of a kind masterpiece. Built from the root systems of previously felled Teak trees, these uniquely designed live edge consoles make the perfect entry and sofa tables or anywhere a statement must be made.

- This signature product line brings the beauty of responsibly sourced, live-edge wood furniture to your customers at a great price point.
- Solid Teak Made from upcycled wood
- Bold and dramatic statement piece
- Each piece is unique and will vary in size and shape



Natura Bebas Console - L
NAT-031



Hara 3 Drawer Dresser - Black
HAR-018

ALSO AVAILABLE IN...



White

Natural



Hara 1 Drawer Accent Table - Natural Oak
HAR-027

ALSO AVAILABLE IN...

- Frozen Walnut
- White
- Black

NEW

Hara 9 Drawer Dresser - White

HAR-030



NEW

Hara 9 Drawer Dresser - Natural Oak

HAR-031



NEW

PF

Faye Bed Short - Off White Boucle

Available in King & Queen



NEW

PF

Faye Bed Short - Truffle

Available in King & Queen





NEW

Ava Dining Chair - Natural
AVA-001

ALSO AVAILABLE IN...
● Black



NEW

Astrid Stackable Chair - Black
AST-002

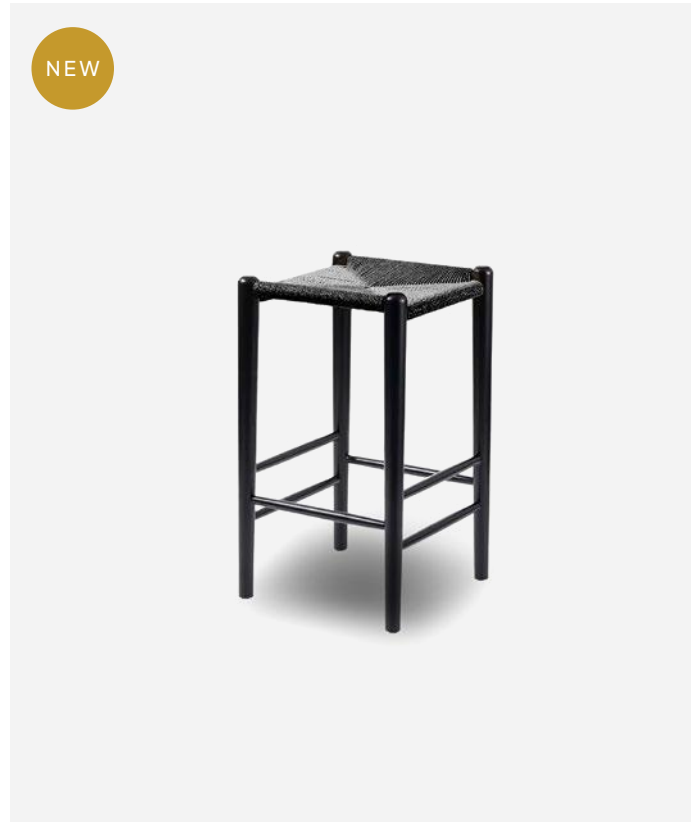
ALSO AVAILABLE IN...
● Natural



NEW

Andres Counter Stool - Natural
AND-001

ALSO AVAILABLE IN...
● Black



NEW

Archer Counter Stool - Black
ARC-002





Finn Sling Chair - Cream

FIN-002

Comfort has a new name, and it's most definitely Finn!

This low sling chair with an exposed bourbon coloured wood frame and thick plush cream cushions quietly shouts "relax!" Hip and stylish, this throwback design is comfortable and trendy all in one.



Finn Sling Chair - Cream
FIN-002

NEW

Finn Sling Chair - Vintage Juniper

FIN-009

Cradled in a sleek wooden frame, this low-profile sling chair boasts generous cushions wrapped in sumptuous vintage juniper-colored poly-velvet, whispering an invitation to unwind.

This chair isn't just a seat; it's a statement. Marrying the nostalgia of retro design with the sleekness of modern aesthetics, it's the perfect piece for those who appreciate the art of unwinding in style. The low, deep sit is designed for the ultimate lounging experience, ensuring that your moments of rest are as fashionable as they are comfortable.



NEW

PF

Brin Dining Chair

BRI-001



NEW

PF

Brin Counter Stool

BRI-002



NEW

Finn Sling Chair - Pepper

FIN-008

This chair is an instant classic. Our Finn mid-mod-inspired sling chair upholstered in a durable and oh so on trend pepper woven fabric. The exposed oak colour wood frame and cozy cushions create comfort and style like no other. These chairs look great in pairs to create a warm and welcoming space in living rooms, bedrooms and family rooms.



NEW

PF

Brit Accent Chair

BRI-003



NEW

Aspen Swivel Chair

ASP-001





NEW

Luna Tool-free Bed

Available in King & Queen

The Luna Tool-Free Bed, it's all in the title: no tools required for assembly! The platform style bed fits together easily, with the side rails and headboard sliding into the solid feet, plus simple rolled slats that. Made of solid oak, with a headboard upholstered in a cozy and durable 100% polyester fabric in a light alabaster colour. Simple perfection.



Luna Tool-free King Bed
LUN-002



Natura Flow Condo Square Coffee Table
NAT-037

Natura Flow Condo Square Coffee Table

NAT-037

Introducing our new square version of the top-selling Flow Coffee table. Like the original, this table is a stunning work of nature, crafted from the root systems of felled Teak trees.

Each table is meticulously fashioned by skillfully combining slices of root into extraordinary and one-of-a-kind designs. Just like you, each table is a masterpiece in its own right, with no two being alike. This signature product line brings the beauty of responsibly sourced, live-edge wood furniture to your customers at a great price point.

- Indonesian Teak
- Made from upcycled wood
- Bold and dramatic statement piece
- Each piece is unique

Ferris Chair - Biscuit

FER-001

Indulge in the luxurious comfort and stunning design of our Ferris Chair upholstered in a cream biscuit-coloured woven fabric.

The sleek silhouette of this chair combines the best of mid-century modern design with updated styling to create an unforgettable piece that exudes charm and elegance. The exposed black-metal angular frame provides the perfect contrast to the plush, rich-textured cushions, creating an inviting and visually striking design that is sure to impress.



Ferris Chair - Biscuit
FER-001



Natura Reza Round Coffee Table
NAT-036

NEW

Natura Reza Round Coffee Table

NAT-036

Introducing the Reza Round Coffee Table, where contemporary style gracefully intersects with traditional craftsmanship. This eye-catching 39-inch table is meticulously handcrafted from solid reclaimed teak, showcasing the beauty and uniqueness of its materials. Its design features sleek, inset black wood legs that provide a modern contrast, elevating the table into a striking centerpiece for any room.

- Handcrafted Excellence
- Contemporary Design

NEW

Evita Swivel Chair - Slate Boucle

EVI-018


Get your comfy and luxury seat on! Our low profile and stylish Evita Swivel Chair works well in the corner of a bedroom, in a cozy reading nook or paired up to finish off seating in a living room.

Crafted in Europe, this barrel chair features a hidden swivel base for sneaky swirls around the room. Each Evita Swivel Chair is upholstered in a luxe, boucle fabric that is OEKO-TEX® STANDARD 100 Certified. Fabrics that are certified by STANDARD 100 by OEKO-TEX®.

- Made in Europe
- OEKO-TEX® STANDARD 100 Certified
- Hidden swivel base

ALSO AVAILABLE IN...

 WOVEN TAN

 CREAM BOUCLE

 WOVEN GREIGE





Evita Swivel Chair - Slate Boucle
EVI-018



Envy Sectional - Coconut

ENV-001

ALSO AVAILABLE IN...

-  LHF Chaise
-  Armless



Josie Bed - Cream

Available in King, Queen & Storage



NEW

Evita Swivel Chair - Woven Greige

EVI-020



Get your comfy and luxury seat on! Our low profile and stylish Evita Swivel Chair works well in the corner of a bedroom, in a cozy reading nook or paired up to finish off seating in a living room.

Crafted in Europe, this barrel chair features a hidden swivel base for sneaky swirls around the room. Each Evita Swivel Chair is upholstered in a luxe, boucle fabric that is OEKO-TEX® STANDARD 100 Certified. Fabrics that are certified by STANDARD 100 by OEKO-TEX® have undergone testing to ensure they do not contain any harmful substances that could compromise your health.

- Handcrafted Excellence
- Contemporary Design

NEW

PF

Evita Chair - Truffle

EVI-022



NEW

Evita Swivel Chair - Woven Tan

EVI-019







Eros Chair - Shaggy Granite

ERO-004

Meet the Eros Chair: your new favourite spot to ditch the day's stress and cozy up in style.

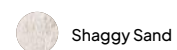
Wrapped in the dreamiest Shaggy Granite faux fur, this chair isn't just a place to sit—it's your personal escape into comfort, all with a chic twist. Its open, curved arms and sleek dark wood base give off serious modern vibes, while still whispering sweet nothings of timeless charm. Every inch of the Eros invites you to relax a little longer, promising that with every lounge session, comfort and style that can't be matches. And don't even worry about upkeep; a quick run-through with a wide-tooth comb keeps this beauty looking fresh. Easy-peasy.

The Eros Chair is where gorgeous design meets your chill-out needs head-on, proving that you can have that Instagram-worthy space without sacrificing a bit of the comfy factor. It's the perfect plus-one for your living space, ready to turn any corner into the best seat in the house.



Eros Chair - Shaggy Sand
ERO-001

ALSO AVAILABLE IN...



Shaggy Sand



Evita Sofa - Truffle

EVI-023



Faith Sectional - Coconut

FAI-005

Indulge in unparalleled comfort and versatility with our luxurious sectional sofa, meticulously designed to offer the ultimate in flexibility and style. Featuring plush, deep seats enveloped in sophisticated coconut performance fabric upholstery, this sofa invites you to an unrivaled relaxation experience.



NEW

Ginger Accent Chair - Downy Cream

GIN-001



NEW

Ginger Accent Chair - Mirage Dune

GIN-002



NEW

Giselle Sectional

GIS-001

Introducing the Gisele Sectional, a masterpiece of contemporary design and unparalleled comfort. This luxurious sectional features a sleek, minimalist silhouette with plush, textured fabric in a soothing light grey tone.





Julia Storage Bed - Cream

King, Queen, Double Storage & non-storage available

If you love our top-selling Julia bed, you are going to adore the cream version.

Stylish, elegant and it comes with storage? Julia is everything your customers want in a storage bed. The french-seamed headboard made from elegant and lush cream fabric sits atop thinner rails plus a storage option, this bed is perfect for smaller spaces. The padded french-seamed headboard is a showstopper. C'est magnifique!






Sand Dollar

Large, Medium, Small available

Since 2003, we've been the go-to destination for retailers, designers, restaurants, and hotels, offering curated furniture and decor collections ranging from mid-century modern to industrial, organic, and classic. We understand the Canadian consumer and are always innovating to bring forward collections that we know your customers are going to love. Register for access today and let us help you transform your stores and projects.



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