



Michi Klemera and daughter Johanna

#### Dear fellow mountaineers,

**L U I S U N L I M I T E D** stands for the limitless passion, inquisitiveness and creativity by which we constantly redefine ourselves.

This season we once again ignored the beaten path of clichés to enter uncharted territory with our new winter collection. There was nothing random or arbitrary about the backdrop for our photo shoot, either. Instead, we deliberately chose the rugged landscape of Sella Pass in the Dolomites – because the mountains are not only our home, but also our greatest source of inspiration.

Here's hoping our new designs meet with *limitless* enthusiasm!

Warm greetings, Michi and the entire Luis Trenker team



### The Easywear Collection

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The Urban
Sophisticated
Collection



#### THE EASYWEAR COLLECTION

## FREEDOM

### unlimited

Everyday wear that's cheerfully casual yet resolutely chic – no wonder our easywear collection is so popular and coveted! Even office hours feel like me-time...

Comprising shades of beige, grey and cream that can be mixed and matched with playful ease, this irresistibly minimalistic collection is most certainly worthy of its name. For colour contrast highlights, we've added vibrant orange to the women's collection and red to the men's collection. But the true feel-good factor of this collection lies in the soft fabrics we use: jersey cord and wool felt.













#### THE HERITAGE COLLECTION

# NATUR unlimited

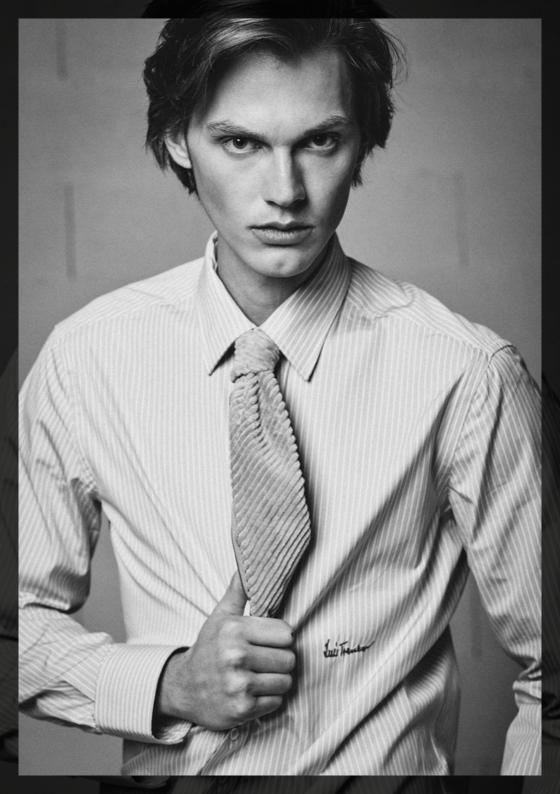
These outfits take us back to our roots, to our innate love of nature and our deep commitment to sustainability. All garments in the collection are made exclusively of Lana Moretta, a natural wool that's neither bleached nor dyed. And the colours – grey, beige and cream – are every bit as natural as the fabric. The timeless appeal of the garments in this collection is matched only by their comfy, feel-good factor.













#### NO LIMITS. EXPLORING NEW TERRITORY.

We embrace the world with open arms, yet remain committed to our roots. We're regional yet international. We're mountains and cities. We're Luis Trenker, and we're always full of surprises. We're different — and we're special.

Michi Klemera (CEO)

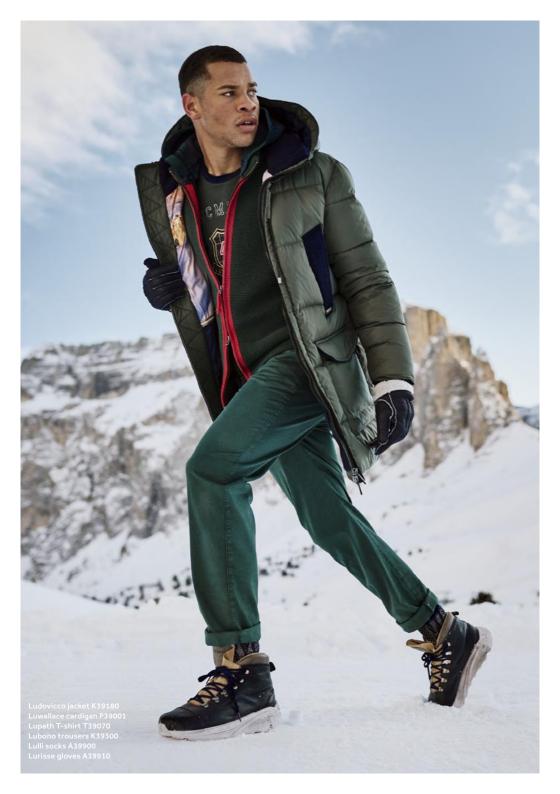




# L IFE unlimited

Nothing symbolises the freedom of youth with its easy-going joie de vivre more than a university campus. The Luis Trenker Mountain Academy brings this feeling to life in its own inimitable style. Typical check and herringbone patterns meet vibrant shades of blue and green and an intense red, resulting in strong and bold fashion statements. Fabrics such as wide wale corduroy, denim and cotton fleece underscore the sassy youthful charm of the designs. Knitted beanies, winter scarves, ties, tights, wool felt hats, leather accessories and typical moccasins add the obligatory finishing touches. This Academy has no stiff etiquette or rulebooks - instead, it pays cheerful, colourful tribute to freedom and individuality.











Lucetta bomber jacket T39595 Lubianca blouse H39560 Luklaudia skirt K39980 Luleandra shoes A39720 Luchana bag A39975



















THE URBAN SOPHISTICATED COLLECTION

# ELEGANCE unlimited

Never has Alpine charm been more urban! Unostentatious, black, elegant. This collection is the epitome of perfection for stylish evening outfits. Here Luis Trenker introduces its first ever "Woman in Black", an entirely black range of evening wear for women with a certain je ne sais quoi. The menswear range mixes the black with shades of dark blue and anthracite. Infused with subtle sophistication and exquisite details, this is Luis Trenker like you've never experienced it before!













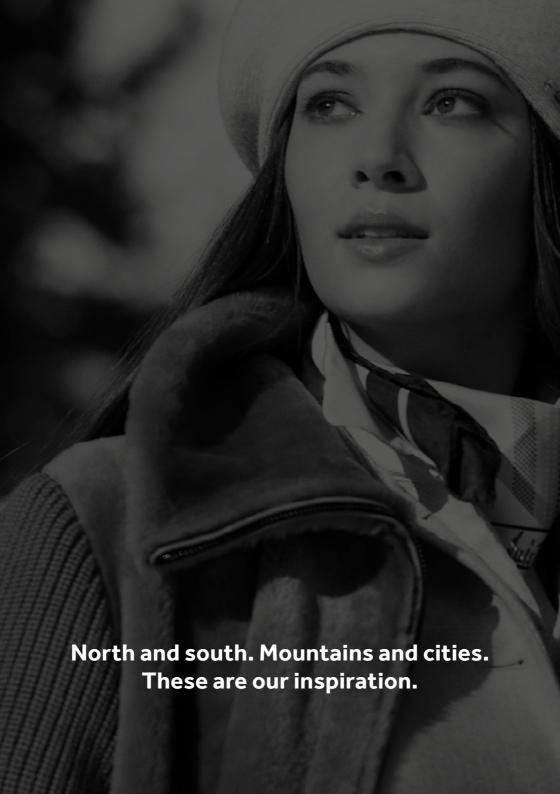
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# Tyrol's alpine plateau: anything but ordinary!

Located at an altitude of 1200 metres above sea level, Tyrol's most beautiful high plateau is framed on all sides by the Alps. Richly endowed with sunshine, style and snow, it sets the perfect stage for winter in all its raw majesty and beauty. At the same time, it exudes a disarming simplicity; true genius never needs to prove itself.

The same holds true for the renowned South Tyrolean brand Luis Trenker, which has a stylish store adorning the historic pedestrian zone of Seefeld.

Just a few steps away from the old town centre, you'll find yourself in the middle of nature. A wonderful winter hike along expansive and clear trails ... meditative moments in the magical Christmas markets ... a romantic horse and sleigh ride ... an exhilarating crosscountry skiing tour ... or perhaps you fancy a sundowner in front of Seefeld's best-known landmark, Seekirchl Church? Winter appears to its best advantage here on the Alpine plateau in the Seefeld region of Tyrol.

For more information, please see www.seefeld.com

Our tip for shopping: The Luis Trenker Shop in Seefeld Kloster Str 43



## PLEASURE UNLIMITED

with your Luis Trenker Premium Partner





www.kronelech.at



Attractive packages for the Krone Mountain Summer (24/06/2022 – 25/09/2022) and Krone Ski Winter (02/12/2022 – 23/04/2023) at www.kronelech.at Romantik Hotel "Die Krone von Lech", 6764 Lech am Arlberg, Tel. +43 5583 2551. Photos: Herbert Lehmann, Robert Stocker





### JOK LOCATI<u>ons</u>

#### ITALY

Flagship store in Bolzano Palais Campofranco Waltherplatz 15, 39100 Bozen shop.bozen@luistrenker.com

Luis Trenker Shop Meran Laubengasse 227 39012 Meran shop.meran@luistrenker.com

Trenker's Boutique Wolkenstein Meisules Straße 124 39048 Wolkenstein info@trenkersboutique.com

Shop in Shop Stile Alpino Viale Dolomiti di Brenta 14 38036 Madonna di Campiglio

Shop in Shop Sport Mode Ladurner Hauptstrasse 49 39019 Dorf Tirol

Shop in Shop Oberrauch Zitt Lauben 67 39100 Bozen



#### AUSTRIA

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Luis Trenker Shop Kitzbühel Vorderstadt 21 6370 Kitzbühel shop@luistrenker-kitzbuehel.at

Luis Trenker Shop Salzburg Judengasse 4–6 5020 Salzburg shop@luistrenker-salzburg.at

Luis Trenker Shop Seefeld Klosterstraße 43 6100 Seefeld shop@luistrenker-seefeld.at

Luis Trenker Shop Schladming Hauptplatz 28 8970 Schladming shop@luistrenker-schladming.at

Luis Trenker Shop in Vienna Herrengasse 19-21 1010 Vienna shop@luistrenker-wien.at

Shop in Shop Das Kronthaler Am Waldweg 105a 6215 Achenkirch

#### GERMANY

Luis Trenker Shop in Munich Fünf Höfe, Theatinerstr. 14 80333 Munich shop@luistrenker-muenchen.de

Luis Trenker Shop Sylt Museumsweg 2 25980 Keitum/Sylt watzulik@online.de

Shop in Shop Forum Fleesensee Forum Europa 1 17213 Penkow

Shop in Shop Alm 21 Strandallee 7 18225 Kühlungsborn







#### SWITZERLAND

Luis Trenker Shop Zürich Pelikanstr. 5 8001 Zürich shop@luistrenker-zuerich.ch

Shop in Shop Locker-Fashion Promenade 45 7018 Flims-Walhaus

Shop in Shop Boutique Allenbach Promenade 77 7270 Davos

Shop in Shop CouCou Allenbach Gstaaderstraße 8 3792 Saanen

Luis Trenker shops

Shop in Shops







Luis T. GmbH Waltraud Gebert Deeg Str. 4 I-39100 Bolzano shop@luistrenker.com

Find our more here: shop.luistrenker.com



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