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AUGMENTED REALITY POSTERS

LET STUDENTS
DISCOVER REAL
SUCCESS STORIES
FROM CAMPUS
ENTREPRENEURS

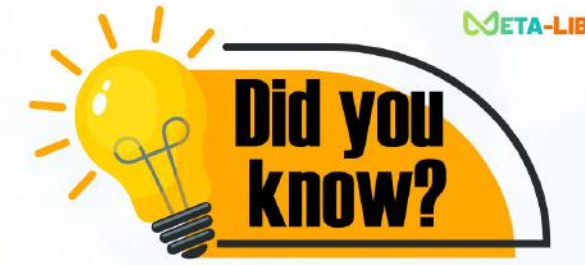


Transforming Your Education Institution into an Innovation Hub

Revolutionizing Learning through Creativity, Collaboration, and Entrepreneurship

Augmented Reality Poster

META-LIBRARY



CAMPUSES ARE THE BEST PLACES TO START BUSINESSES!

Watch the [AI-AR interviews of the founders](#) of some of the most successful startups that originated on campus. See how they launched their businesses without any prior experience or specialized knowledge.

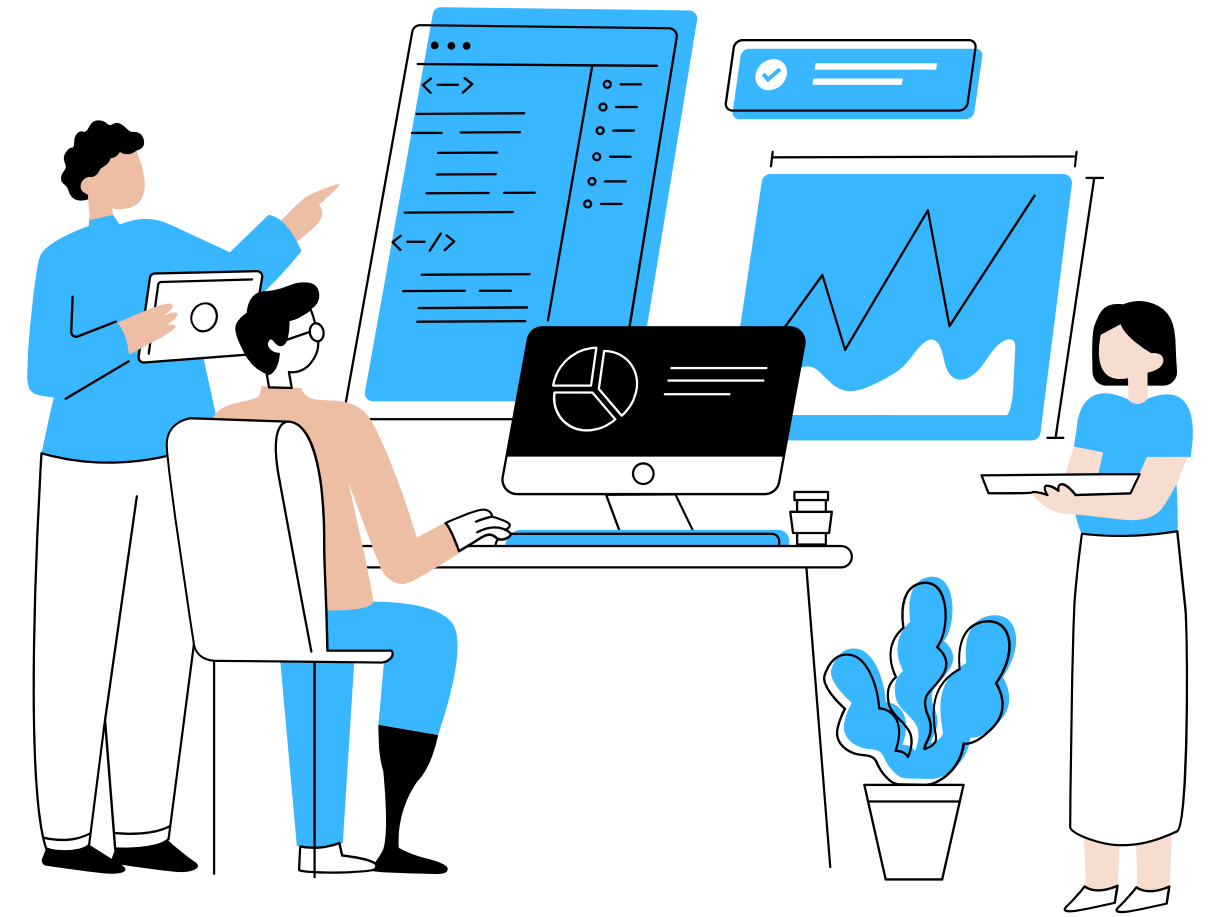


Scan the QR code or visit www.meta-library.in/ar/ and follow the instructions.

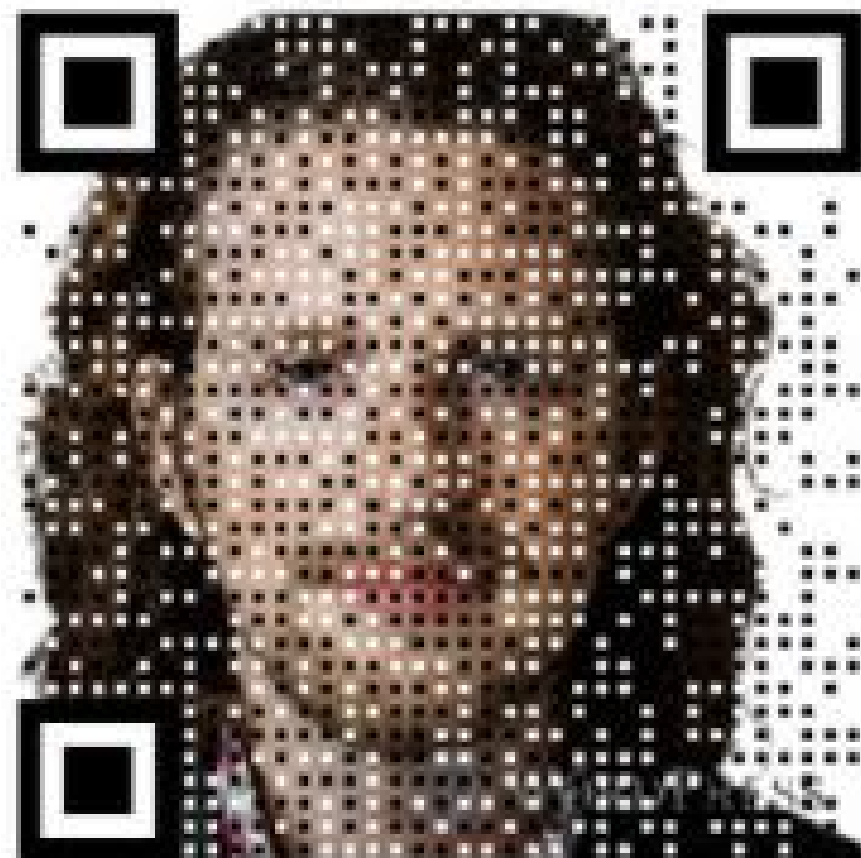


Did you know that campus is the best place for creating startups?

Some of today's most successful organizations in the world started as small startups on campus, founded by ordinary students.







Without previous experience or specialized knowledge, students were able to build some of the largest startups

"India needs a new generation of youth who are risk takers and willing to chart out their own path. Creating a startup along with engineering education is a great way to gain industry exposure, knowledge, and skills. This will help students to decide whether they want to pursue the path of being an entrepreneur or use the experience to get good jobs in the industry"

- Kris Gopalakrishnan, Co-founder, Infosys.

**Why campuses should
prioritize innovation?**

- Nurturing future leaders with **critical thinking** and **problem-solving skills**.
- Meeting **industry demands** and preparing students for the **workforce**.
- Creating **entrepreneurial opportunities** and fostering a vibrant startup **ecosystem**.
- Enhancing research and development through **interdisciplinary collaborations**.

- Addressing complex **societal challenges** through innovative solutions.
- Engaging and motivating students through **hands-on experiences**.
- Strengthening campus **reputation** and attracting talented individuals.
- Adapting to a **changing world** and staying relevant in a fast-paced environment.
- Cultivating a **culture** of lifelong learning and a growth mindset.

How can institutions effectively motivate students to become entrepreneurs?



Share stories of successful startups originated in campuses:

- Highlight the achievements and success stories of students who have become successful entrepreneurs.
- Showcase the positive impact these startups have made in various industries.

Create a separate ecosystem for startups:

- Establish a dedicated entrepreneurship center or innovation-hub within the institution.
- Provide resources and support services specifically tailored for aspiring entrepreneurs.
- Foster a collaborative environment where students can network, exchange ideas, and receive guidance.

Regularly organize startup-related events:

- Conduct workshops, seminars, and guest lectures by successful entrepreneurs and industry experts.
- Arrange startup competitions and pitch events to encourage students to showcase their ideas.
- Facilitate networking opportunities with investors, mentors, and potential co-founders..

Provide opportunities to learn latest technologies beyond the syllabus:

- Offer specialized courses, workshops, or certifications on emerging technologies relevant to entrepreneurship.
- Collaborate with industry partners to provide hands-on training and internships in cutting-edge technologies.
- Encourage faculty members to stay updated with technological advancements and incorporate them into the curriculum.

Teach No Code technologies to become coders:

- Introduce courses or workshops on No Code platforms and tools that enable building software applications without coding.
- Help students understand the possibilities and potential of No Code technologies
- Offer mentorship and support for students interested in learning coding or transitioning to traditional coding languages.

Provide mentorship and guidance:

- Introduce courses or workshops on No Code platforms and tools that enable building software applications without coding.
- Help students understand the possibilities and potential of No Code technologies
- Offer mentorship and support for students interested in learning coding or transitioning to traditional coding languages.

Foster a culture of risk-taking and resilience:

- Encourage students to embrace failure as a learning opportunity and motivate them to take calculated risks.
- Organize sessions or workshops on developing an entrepreneurial mindset
- Celebrate and recognize entrepreneurial achievements within the institution to inspire and motivate students.

Provide access to funding and resources:

- Establish connections with venture capitalists, angel investors, and funding organizations to facilitate access to capital.
- Create a platform or network that connects student entrepreneurs with potential investors.
- Offer access to resources such as co-working spaces, prototyping labs, and legal support to help students develop their startups.

Collaborate with industry partners

- Forge partnerships with local industries and startups to provide real-world exposure and opportunities for students.
- Facilitate internships, apprenticeships, and industry projects to bridge the gap between academia and entrepreneurship.
- Encourage industry experts to participate in mentoring programs and share their experiences with students.

Promote entrepreneurship thru community engagement:

- Engage with the local community by organizing entrepreneurship awareness campaigns, workshops, and events.
- Collaborate with schools, colleges, and community organizations to promote entrepreneurship at an early stage.
- Support and sponsor entrepreneurial initiatives in the community to foster a culture of innovation and entrepreneurship.

Factors in Startup Training

- **Entrepreneurship cannot be taught in a day, week, and or month theory classes.**
- **One person cannot clarify all doubts of a student entrepreneur.**
- **Same course cannot suitable for all students as the startup verticals vary.**

- **Biggest task in Entrepreneurship training is creating Entrepreneurial mindset in students, which books cannot do.**
- **Startups needs constant support from various departments.**
- **Co-founders are most important factor for success of Startup and they should have similar interest with complementary skills.**

“ We are facing a transition, and we must take this opportunity to provide today’s students and entrepreneurs with the tools and the thinking that is required for the future.

Collaborative technologies can fundamentally transform both how we teach and learn. We need to harness the power of the Internet and these new technologies for creating and sharing knowledge that will prepare students with the skills to compete in the 21st century.”

-- John T. Chambers, Chairman and CEO, Cisco

**Why should all
education
institutions prioritize
the teaching of
No Code?**





The global Software market is expected to expand significantly.

The market is expected to grow at a 27.5% CAGR from USD 130.69 billion in 2021 to USD 716.52 billion in 2028.



Code powers our digital world. Every website, smartphone app, computer programme, calculator and even microwave relies on code in order to operate.

Coding is arguably one of the most important skills for current as well as future generations to learn.



Literate and illiterate world population, 1800 to 2014



CHART

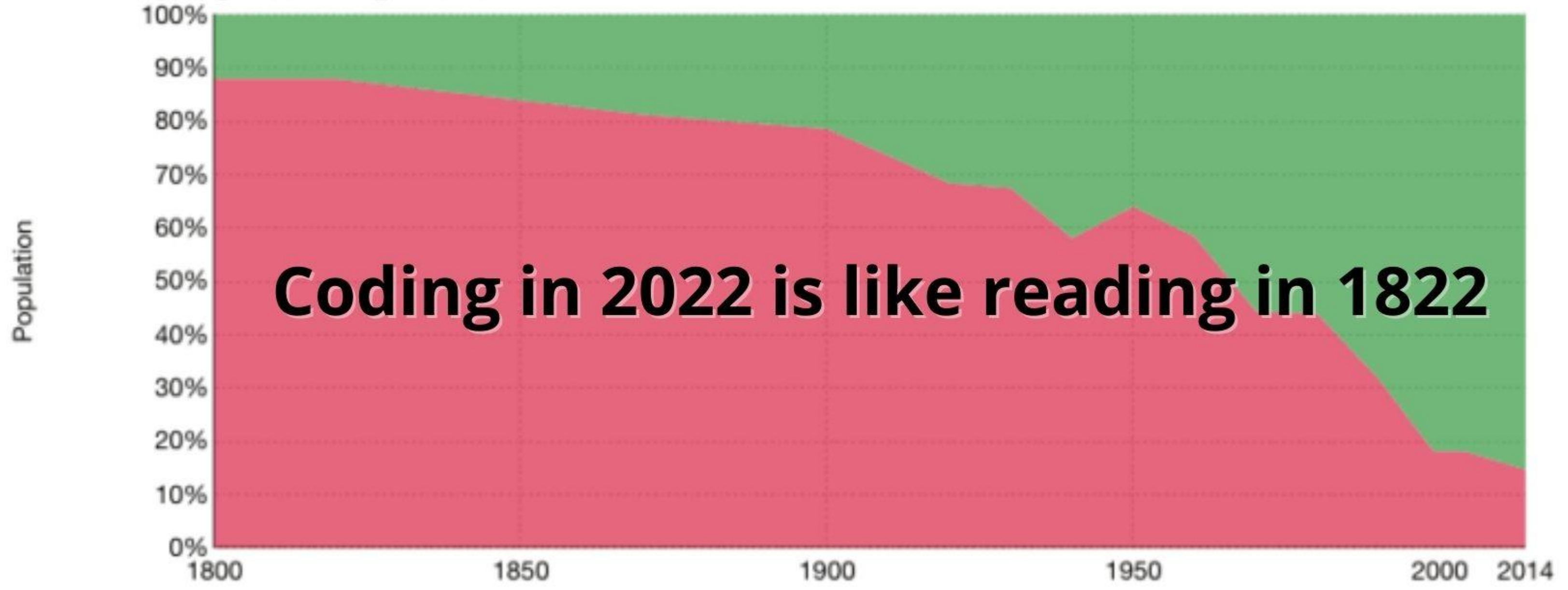
DATA

SOURCES

World - Illiterate World Population

World - Literate World Population

○ Absolute ● Relative



Coding in 2022 is like reading in 1822

Data source: Literate World Population (Our World In Data based on OECD and UNESCO)

OurWorldInData.org/literacy/ • CC BY-SA



CODE

Today , only 0.5% of the world's population knows how to code, which means that 99.5% are unable to create websites or mobile apps.



“ No-code is the first, most accessible, step of web and software development. It allows anyone to create software, visually, without writing code.

**– Ben Tossell
Founder, Makerpad**



Software development has never been simpler. You may now produce something that used to require specialist knowledge and several days in a matter of hours.

The "NO CODE" tools that enable you to accomplish so much without writing a single line of code .

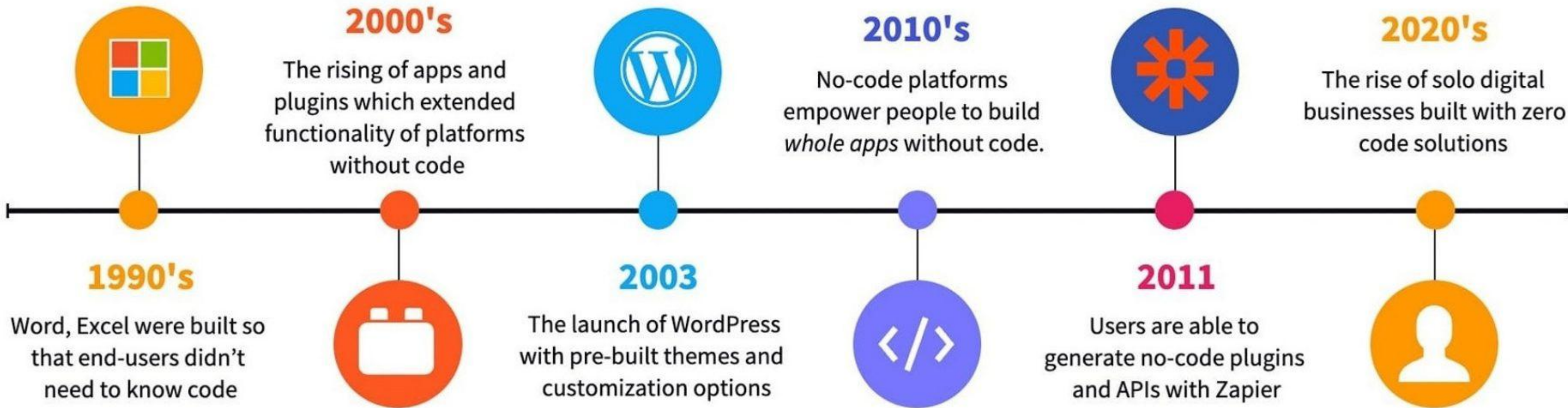
Instead of teaching children to code an app or programme, we should teach them how to build a digital product using No-Code.

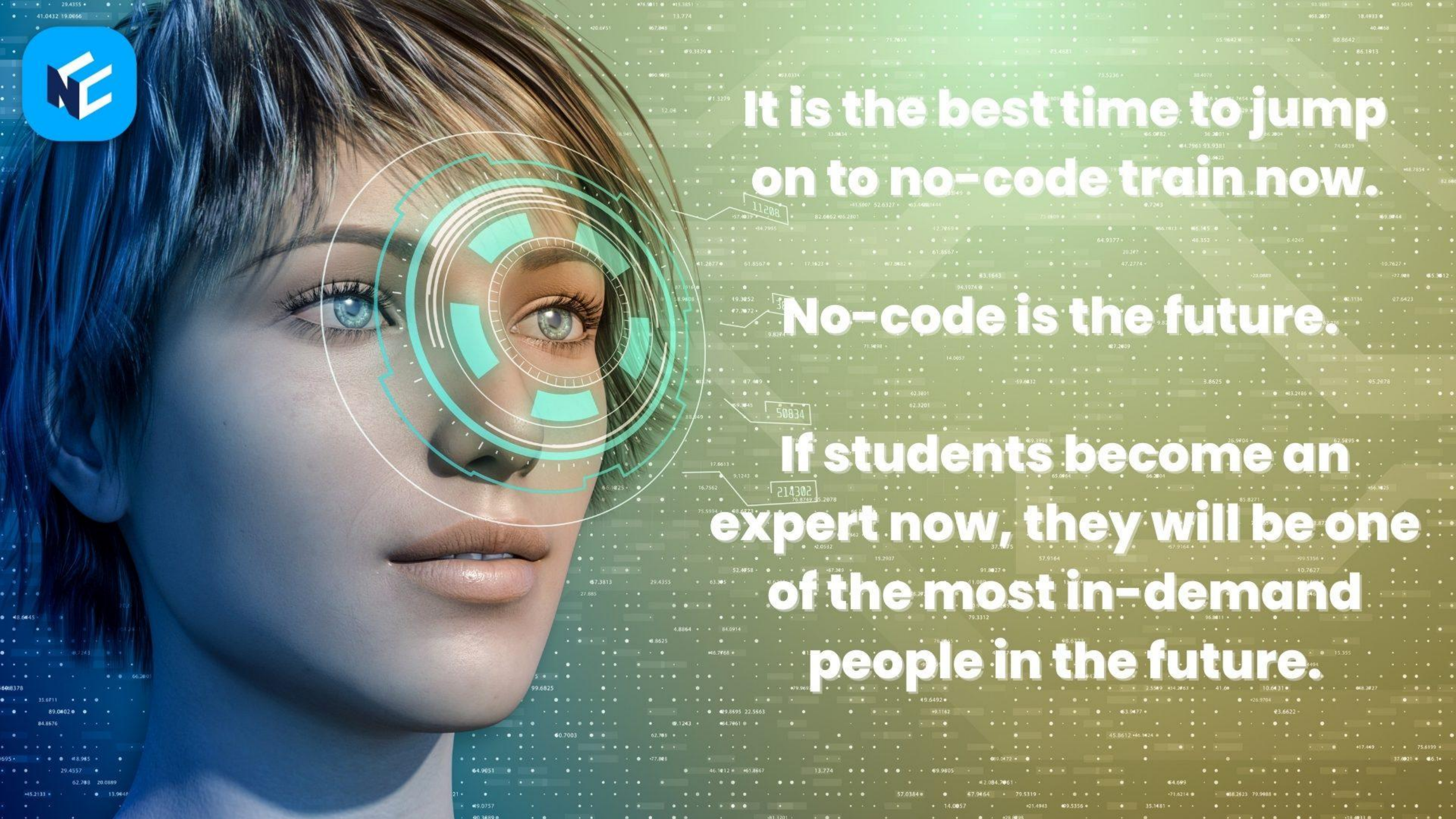


The evolution of no-code technology

The no-code movement is a fast-growing framework allowing people with zero or minimal background in software development to build websites, applications, and web apps without coding.

SHORT HISTORY





**It is the best time to jump
on to no-code train now.**

No-code is the future.

**If students become an
expert now, they will be one
of the most in-demand
people in the future.**



No-Code

Low-Code

Coder



Evolution of Software Engineer



NO CODE COMMUNITY

In No-Code Community enthusiastic students exchange ideas, engage in developing apps, games, interfaces, host and take part in programming events such as hackathons and developing — competitions and ideafest , provide each other with information and study materials, and hone their skills for the big professional world ahead.



NO CODE IS THE FUTURE OF SOFTWARE

NO CODE COMMUNITY

CONNECT WITH THE NO CODE COMMUNITY AND LEARN HOW TO BUILD, AUTOMATE, AND SCALE SOFTWARE WITHOUT WRITING CODE.





“ We’re entering a world that will require higher caliber people to make it work, and it is preposterous for us to think our existing systems can suddenly start producing better results! ”

**- - Futurist Thomas Frey
FuturistSpeaker.com**

"By prioritizing the development of essential skills and fostering success-oriented habits, education institutions effectively prepare students for a future of limitless possibilities."

Why teach entrepreneurship ?

We live in a world where the future is uncertain, and it belongs to creators and innovators. And that's why it's important to learn and study entrepreneurship.

“ Only by letting thousands and millions of entrepreneurs try new ideas, to innovate, to create businesses that put those ideas to work in a competitive and open way, only by doing those things are we going to be able to tackle some of the world’s big problems.”

"Entrepreneurs bring new ideas to life through innovation, creativity and the desire to build something of lasting value. Therefore, we must continually foster educational cultures within our campuses , governments and communities to keep the entrepreneurship pipeline filled for generations to come."

--Dirk Meyer, President and CEO, AMD

Education is the clearest path to individual opportunity and societal growth, and entrepreneurship education is especially vital to fuelling a more robust global economy.

How teach entrepreneurship ?

Academics are **not fit** to teach
Entrepreneurship

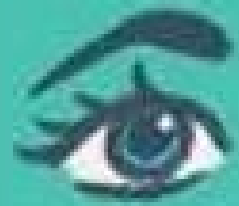


To teach entrepreneurship we must create a better culture for innovation and creativity, and to accomplish this, we must focus on our young.

Children and young people must gain confidence in their own creative powers and the ability to see and use local resources as the basis for developing businesses and employment.

Students must be given the opportunity to see and experience how creativity, personal confidence, drive and the ability to cooperate are vital underpinnings of entrepreneurship and also the basis for being constructive, creative and active at school and home, and at work and play.

What Students Need to Become an Entrepreneur



Qualities like passion, tenacity, vision, and self-confidence



A great idea that people will pay money for



A plan of success



Consistent execution of the plan



- An entrepreneur views needs, problems and challenges as **opportunities**.
- An entrepreneur comes up with innovative ways to deal with challenges/problems.
- An entrepreneur realizes that he/she is in the business of **creating value**.
- An entrepreneur thinks/learns ahead and consolidates opportunities before they become obvious.
- An entrepreneur is a **visionary** and a **leader**

“ Preparing today’s students for success and eventual leadership in the new global marketplace is the most important responsibility in education today...”

Entrepreneurship education is an important tool to achieving these objectives [and]... should be universally available to provide all students with opportunities to explore and fulfill their potential.”

-- Stephanie Bell-Rose, President, Goldman Sachs Foundation

**WHEN THE TOOLS OF
PRODUCTION ARE
AVAILABLE TO EVERYONE,
EVERYONE BECOMES A
PRODUCER**

INN  VATION-HUB
INFINITE **POSSIBILITIES**



Did you know ?

**THE MAJORITY OF
TODAY'S MOST
SUCCESSFUL
BUSINESSES BEGAN ON
A COLLEGE CAMPUS.**



REDBUS

Phanindra Sama (R) with redBus co-founders Niranjan (L) and Sudhakar. — www.instagram.com/phanindra_sama

PHANINDRA SAMA FOUNDER



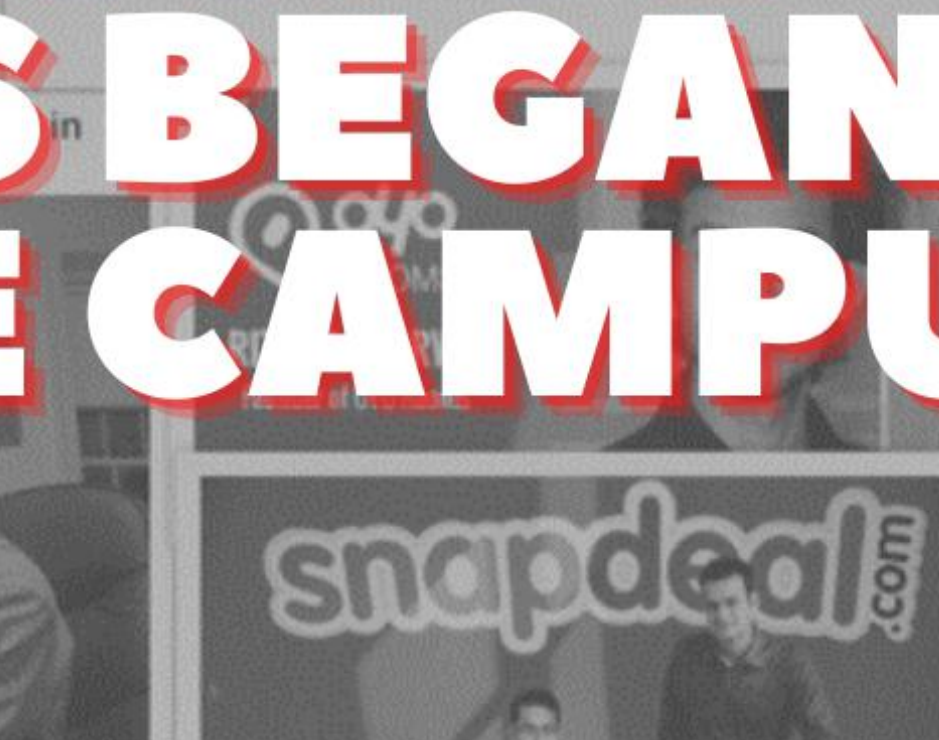
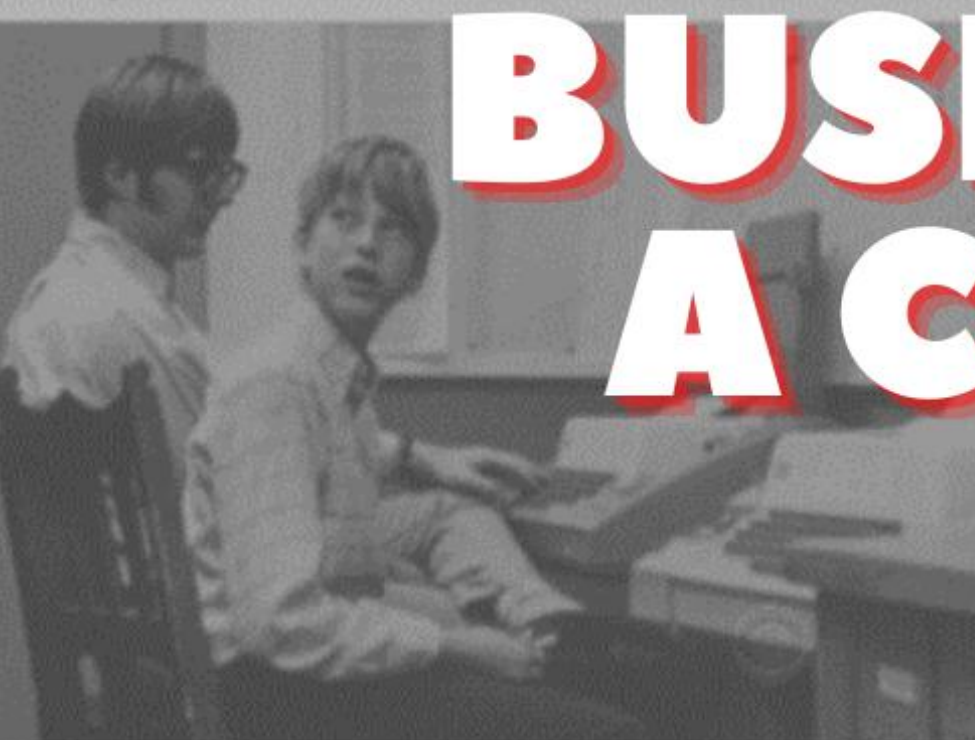
1969: Jobs lands a summer job at Hewlett-Packard, a previously cold-called company co-founder William Hewlett, to ask for parts to build a frequency counter for a school project in McCollum's Electronics 1 class. Steve is in the middle.



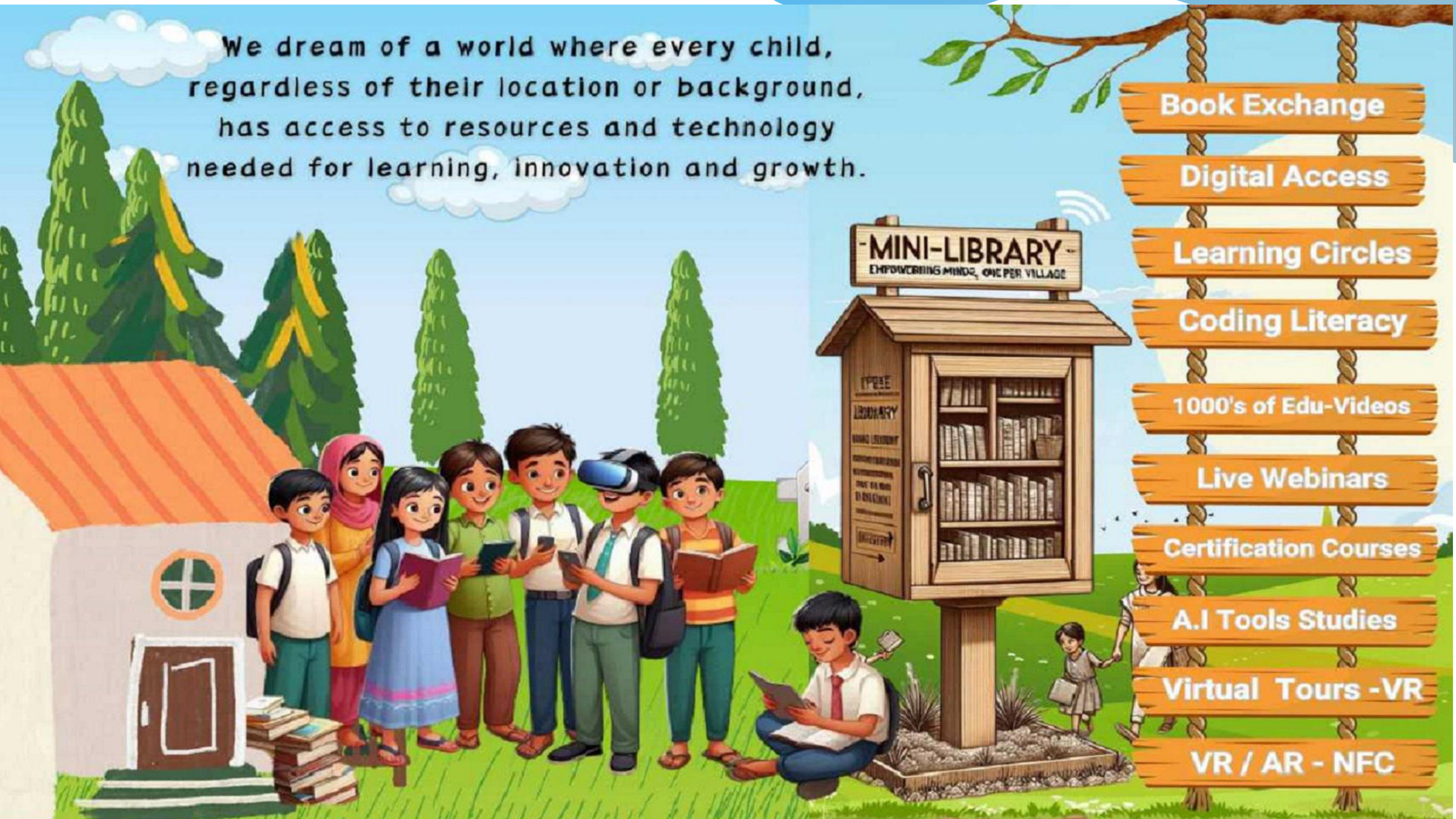
"Teenage Bill Gates and Paul Allen at Lakeside High School, 1980"



Steve Jobs and Steve Wozniak in their garage, ca. 1975. Photo courtesy of Apple Computer.



We dream of a world where every child, regardless of their location or background, has access to resources and technology needed for learning, innovation and growth.



Book Exchange

Digital Access

Learning Circles

Coding Literacy

1000's of Edu-Videos

Live Webinars

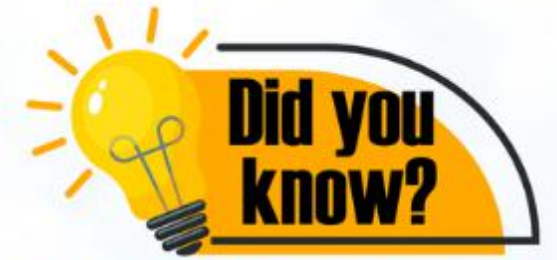
Certification Courses

A.I Tools Studies

Virtual Tours -VR

VR / AR - NFC

Augmented Reality (AR) Artificial Intelligence (AI)



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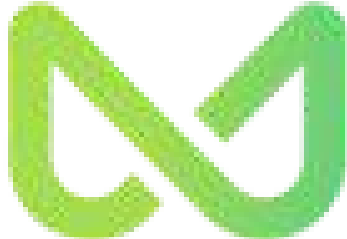
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INNOVATING EDUCATION

A Step-by-Step Guide to Transforming
Your Institution into an Innovation Hub



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