

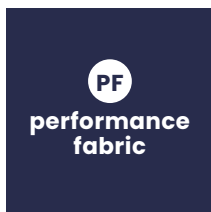
# LOOKBOOK

NEW PRODUCTS & FABRICS

FALL 2024



STYLE IN FORM  
WHOLESALE FURNITURE & DECOR



## “Introducing Our NEW C0 Rated Performance Fabrics for Uncompromising Well-Being.”

We are unwavering in our commitment to prioritize the safety and well-being of our customers, their families, and even their beloved pets.

For us, compromising on safety is simply not an option.

That’s why we exclusively use C0 rated performance fabrics. These fabrics are crafted with advanced plant-based chemistries and are free of harmful substances like PFC, PFOA, and PFOS.

Not only are they eco-friendly, but they also offer moisture repellency, stain resistance, stain release, and odor resistance. Our fabric partner shares our commitment to environmental protection and takes measures to prevent the release of excess chemicals into the environment.

### **Find our new performance fabrics on these products**

Elliot Sofa / Faith / Faye Bed / Ferris Chair  
Estelle / Forest Coffee Ottoman







## FAITH SECTIONAL

FAI-001

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Featuring plush, deep seats upholstered in a sophisticated cream performance fabric, this sofa invites you to an unrivaled relaxation experience.

Its modular design allows for multiple configuration options, effortlessly adapting to any space and style preference. The cleverly hidden clips ensure each piece can stand alone, presenting a sleek, uninterrupted look without the distraction of visible connectors.

- NEW PERFORMANCE FABRIC



**FAITH SECTIONAL**  
FAI-001





Faith Sectional

Crush Cushions

Natura Flow Coffee Table





NEW

PF

## ESTELLE CHAIR

EST-001

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The Estelle Chair is a stunning fusion of comfort, contemporary flair, and timeless elegance. This chair is all about the curves with a silhouette that's as inviting as it is stylish.

Sitting on top of a chic upholstered base, Estelle will be a standout piece in any room. But it's not just about looks; Estelle was designed to last. Upholstered in a durable 100% polyester **C0 Performance Fabric**, specifically chosen for its resilience and easy-care properties, this fabric features a beautiful weave of saffron and cream that will complement any decor.

- CURVACEOUS DESIGN
- STYLISH UPHOLSTERED BASE
- PERFORMANCE FABRIC
- STUNNING FABRIC
- VERSATILE APPEAL



**ESTELLE CHAIR**  
EST-001



Ferris Condo Size Chair - Stone

NEW

PF

## ELLIOT SOFA - STONE

ELL-023

Introducing the Elliot Sofa in Stone - the ultimate showstopper that blends elegance and functionality in perfect harmony.

Upholstered in a luxurious salt and pepper performance-weave fabric, this sofa will have your guests swooning at your impeccable taste. But don't let its stunning appearance fool you - this sofa is built to last. Its high-performance fabric is both durable and easy to maintain, making it the perfect choice for busy households. Plus, with its unique design and deep channels, this chic three-seater sofa effortlessly blends into any modern or traditional setting.

- NEW PERFORMANCE FABRIC
- BLACK ONYX COLOURED BASE
- CHANNEL-TUFTED DESIGN





Irving 3 Door Sideboard - Black

Elliot Sofa - Stone

ALSO AVAILABLE IN...

- CREAM
- SMOKE GREY
- JUNIPER GREEN
- COFFEE
- CONDO SIZE



ELLIOT SOFA - STONE  
ELL-023

NEW

## FINN SLING CHAIR - CAMEL

FIN-007

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Cradled in a sleek wooden frame, this low-profile sling chair boasts generous cushions wrapped in sumptuous camel-coloured poly-velvet that whisper an invitation to unwind.

This chair isn't just a seat; it's a statement. Marrying the nostalgia of retro design with the sleekness of modern aesthetics, it's the perfect piece for those who appreciate the art of unwinding in style. The low, deep sit is designed for the ultimate lounging experience, ensuring that your moments of rest are as fashionable as they are comfortable.



**FINN SLING CHAIR - CAMEL**

FIN-007

ALSO AVAILABLE IN...



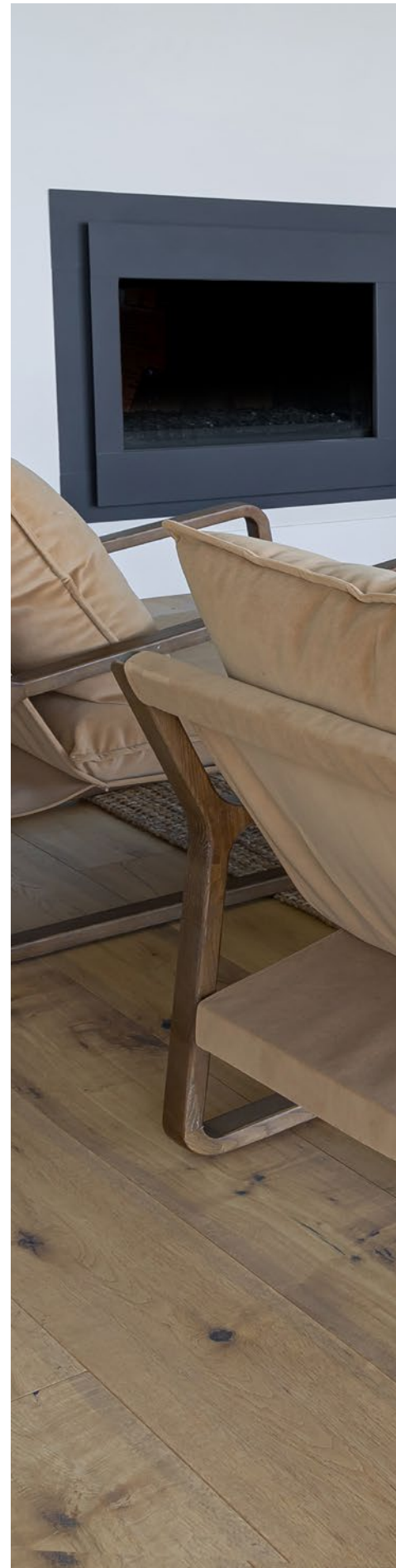
CREAM



JUNIPER GREEN



PEPPER





Elliot Sofa - Smoke Grey

Finn Sling Chair - Camel



# FOREST COFFEE OTTOMAN - CREAM AND BLONDE OAK

FOR-001

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Need an ottoman, bench and coffee table in one? Short on space? Just love gorgeous design? Our Forest Coffee Ottoman is for all of you.

This minimalist ottoman and coffee table combo has hints of Art Deco design and re-imagined with modern styling. Upholstered in a gorgeous cream fabric, this rectangular ottoman comes with a natural blonde oak waterfall table that slides over the top. Versatile and designed with contemporary appeal, this flexible piece can be used as extra seating, a coffee table or even at the end of a bed.

- UPHOLSTERED IN THE SAME FABRIC AS OUR JULIA AND JUSTIN TALL BEDS
- MULTIFUNCTION PIECE



**FOREST COFFEE OTTOMAN - CREAM AND BLONDE OAK**  
FOR-001

ALSO AVAILABLE IN...

-  DARK BROWN
-  STONE



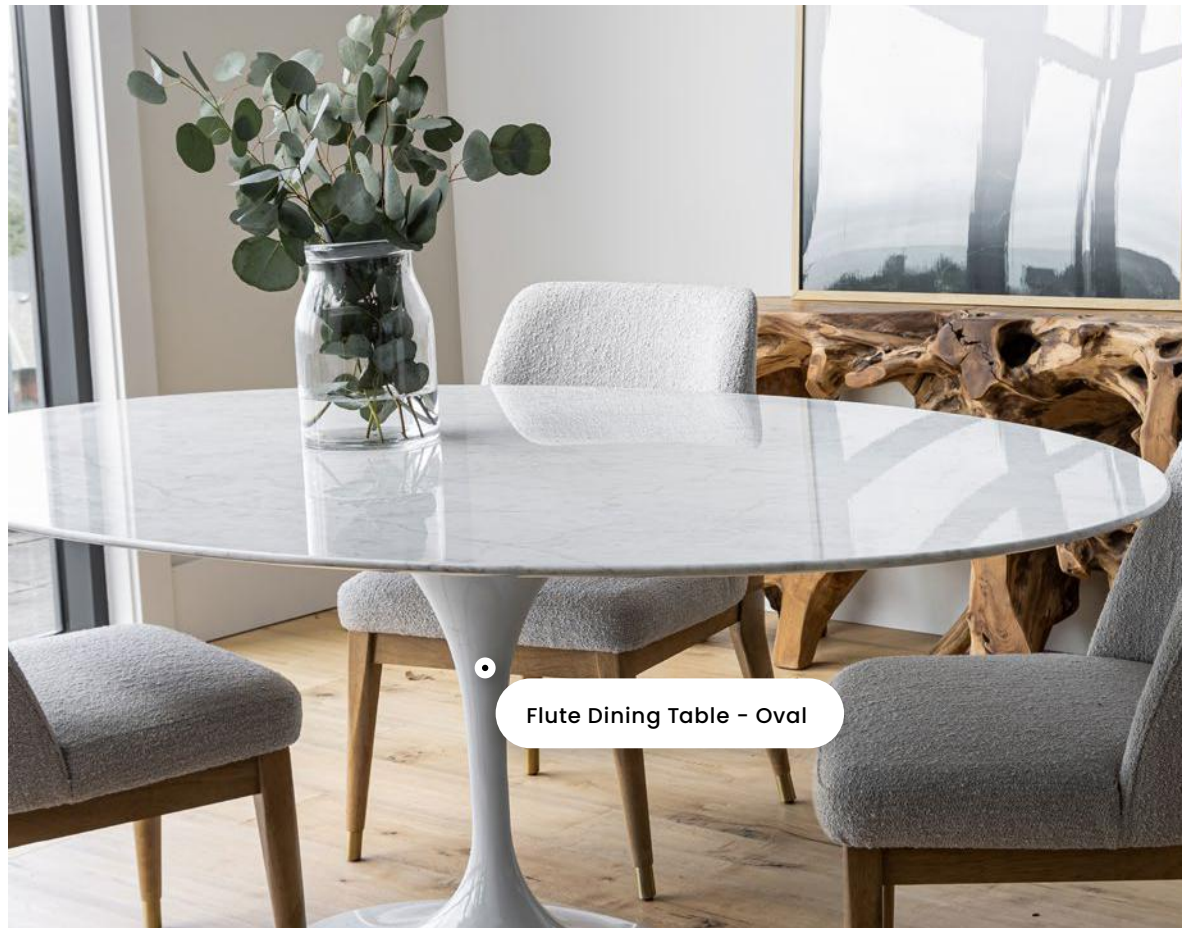


Faith Sectional

Forest Coffee Ottoman -  
Cream and Blonde Oak



Fawcett Dining Chair  
- Taupe Boucle



Flute Dining Table - Oval



Natura Bebas Console

## NATURA BEBAS CONSOLE - S

NAT-002

Our Natura Bebas Console tables are a one of a kind masterpiece. Built from the root systems of previously felled Teak trees, these uniquely designed live edge consoles make the perfect entry and sofa tables or anywhere a statement must be made.

- SOLID TEAK MADE FROM UPCYCLED WOOD
- BOLD AND DRAMATIC STATEMENT PIECE
- EACH PIECE IS UNIQUE AND WILL VARY IN SIZE AND SHAPE



NATURA BEBAS CONSOLE - S  
NAT-002

NEW

## EROS CHAIR - SHAGGY SAND

ERO-001

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Meet the Eros Chair: your new favourite spot to ditch the day's stress and cozy up in style.

Wrapped in the dreamiest Shaggy Sand faux fur, this chair isn't just a place to sit—it's your personal escape into comfort, all with a chic twist. Its open, curved arms and sleek dark wood base give off serious modern vibes, while still whispering sweet nothings of timeless charm. Every inch of the Eros invites you to relax a little longer, promising that with every lounge session, comfort and style that can't be matches. And don't even worry about upkeep; a quick run-through with a wide-tooth comb keeps this beauty looking fresh. Easy-peasy.



**EROS CHAIR - SHAGGY SAND**  
ERO-001

ALSO AVAILABLE IN...

 **SHAGGY GRANITE**

INFO@STYLEINFORM.COM







• Forest Coffee Ottoman -  
Cream and Dark Brown

• EROS CHAIR - SHAGGY SAND





## BRUGES ACCENT CHAIR - CREAM

BRU-001

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We can't get enough of these curves!

Our Bruges chair is beyond cozy. Made from luxurious teddy fabric, this chair brings the comfort and doesn't compromise on style.

Perfect for creating a snug reading corner, as an accent chair in a living room or a warm place to snuggle down in the bedroom, the generous size and classic styling fits in with both classic and more contemporary spaces.

ALSO AVAILABLE IN...



BUFF



KOALA



**BRUGES ACCENT CHAIR - CREAM**  
BRU-001





NEW

## FLUTE DINING TABLE - OVAL

FLU-002

Our reproduction Flute dining tables are made with polished and sealed pristine Tuscan white Carrara marble.

Featuring deep grey-blue veins with heavy cast aluminum powder coated bases, these classic mid-century modern tables are the ultimate in style.

- GENUINE CARRARA MARBLE
- STURDY HEAVY CAST ALUMINUM BASE
- SITS UP TO EIGHT PEOPLE
- VARIATIONS IN VEINS IS A COMMON CHARACTERISTIC OF MARBLE.
- NO TWO PIECES WILL LOOK THE SAME.



**FLUTE DINING TABLE - OVAL**  
FLU-002



CYCLONE WIRE COFFEE TABLE - LIGHT GOLD  
CYC-012

## CYCLONE WIRE COFFEE TABLE - LIGHT GOLD

CYC-012

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Inspired by the famous cyclone tables by 1950s designer, Hans Knoll, our metal and glass Cyclone accent tables add refined elegance to the home. Featuring tempered glass tops with a light and airy metal frame base.

- AIRY YET GRAPHIC DESIGN
- TEMPERED GLASS TOP

ALSO AVAILABLE IN...



BLACK






# ELLIOT SOFA - CREAM

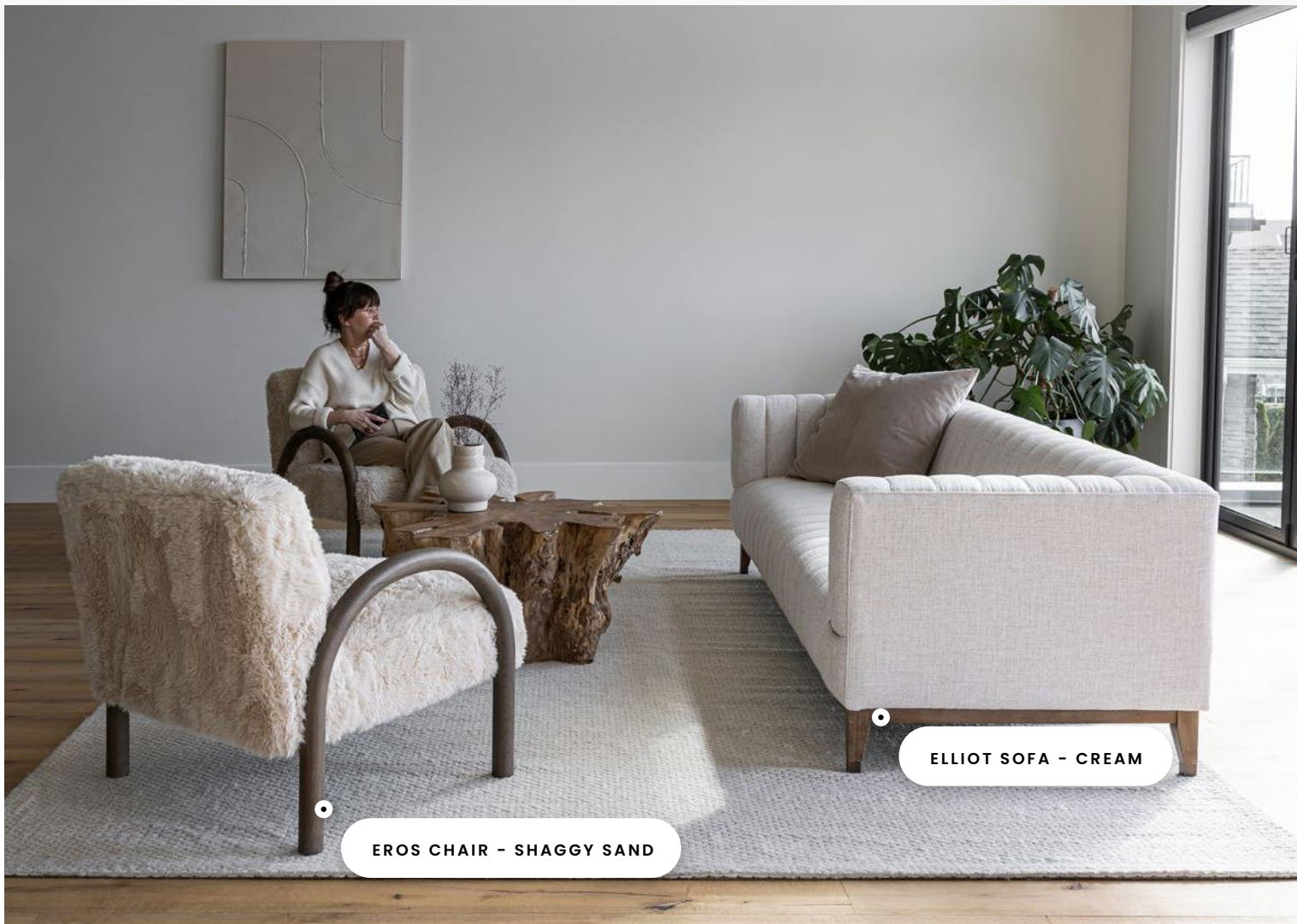
ELL-012

Our Elliot Sofa is a true show-stopper. You can't help but be drawn to its bold yet refined look. It's not just a sofa – it's furniture with attitude! Upholstered in a performance cream fabric, it's perfect for busy households with lots of traffic, pets or parties. The deep channels give its sleek profile added dimension while the driftwood base and gold foot detail gives this sofa an opulent finish.

- 17% POLYESTER, 71% VISCOSE, 12% LINEN FABRIC
- DRIFTWOOD BASE
- CHANNEL-TUFTED DESIGN
- GOLD FOOT DETAIL
- PERFORMANCE FABRIC

## ALSO AVAILABLE IN...

-  SMOKE GREY
-  STONE
-  CONDO SIZE
-  JUNIPER GREEN
-  COFFEE



EROS CHAIR - SHAGGY SAND

ELLIOT SOFA - CREAM

ELLIOT SOFA - CREAM  
ELL-012



**JUSTIN BED TALL - CREAM & BLOOR NIGHTSTAND - BLONDE**  
KING, QUEEN, DOUBLE STORAGE  
& NON-STORAGE AVAILABLE



**JUSTIN BED - STONE & HARA 1 DRAWER - WHITE**  
KING, QUEEN, DOUBLE STORAGE  
& NON-STORAGE AVAILABLE



**FAYE BED SHORT - PERFECT TAUPE & HARA 3 DRAWER  
DRESSER - BLACK**  
KING, QUEEN AVAILABLE



**HOLLIS BED - OAT & BLOOR NIGHTSTAND - DARK BROWN**  
KING, QUEEN AVAILABLE





## HOLLIS BED - OAT

HOL-001

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Meet the Hollis Bed: the ultimate blend of luxury and style. Wrapped in luxurious oat cream upholstery, the vertical channel headboard serves as a plush backdrop for late-night reads and breakfasts in bed. The 100% polyester fabric ensures durability, while the dark metal legs add a dash of sophistication. Durable, comfy, and effortlessly chic, this bed is more than just a place to sleep; it's a statement and a dream come true.



NATURA REZA ROUND COFFEE TABLE  
NAT-036

NEW

## NATURA REZA ROUND COFFEE TABLE

NAT-036

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Introducing the Reza Round Coffee Table, where contemporary style gracefully intersects with traditional craftsmanship. This eye-catching 39-inch table is meticulously handcrafted from solid reclaimed teak, showcasing the beauty and uniqueness of its materials. Its design features sleek, inset black wood legs that provide a modern contrast, elevating the table into a striking centerpiece for any room.

- HANDCRAFTED EXCELLENCE
- CONTEMPORARY DESIGN

NEW

## EVITA SWIVEL CHAIR - SLATE BOUCLE

EVI-018

Get your comfy and luxury seat on! Our low profile and stylish Evita Swivel Chair works well in the corner of a bedroom, in a cozy reading nook or paired up to finish off seating in a living room.

Crafted in Europe, this barrel chair features a hidden swivel base for sneaky swirls around the room. Each Evita Swivel Chair is upholstered in a luxe, boucle fabric that is OEKO-TEX® STANDARD 100 Certified. Fabrics that are certified by STANDARD 100 by OEKO-TEX®.

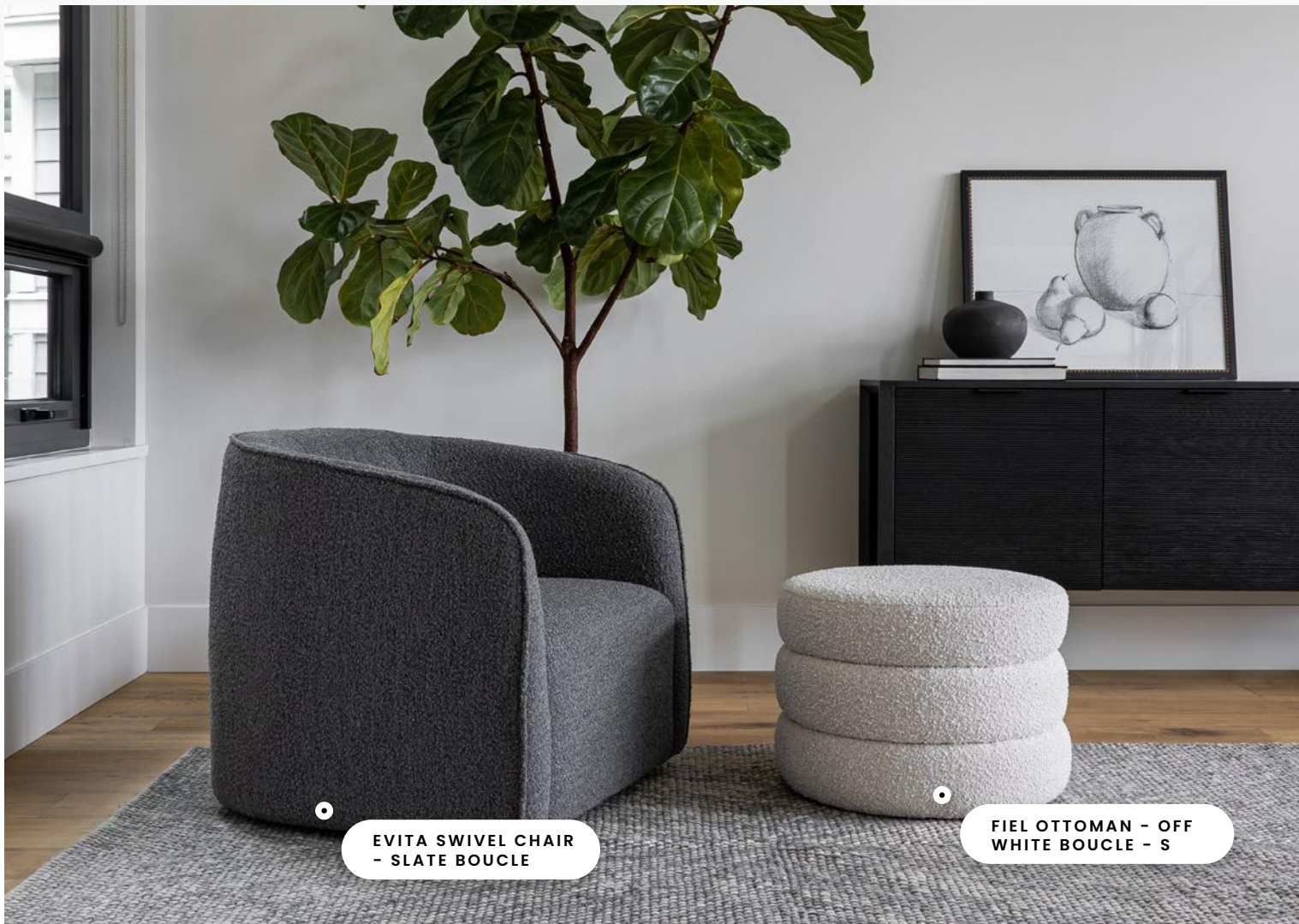
- MADE IN EUROPE
- OEKO-TEX® STANDARD 100 CERTIFIED
- HIDDEN SWIVEL BASE

ALSO AVAILABLE IN...

 **WOVEN TAN**

 **CREAM BOUCLE**

 **WOVEN GREIGE**



EVITA SWIVEL CHAIR  
- SLATE BOUCLE

FIEL OTTOMAN - OFF  
WHITE BOUCLE - S

EVITA SWIVEL CHAIR - SLATE BOUCLE  
EVI-018

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**NOVA WIDE 21" AND 16" STUMP - ROUND - BLACK**  
NOV-042, NOV-040

ALSO AVAILABLE IN...

WHITE



NOVA WIDE 21" STUMP - ROUND - WHITE  
NOV-019



**ASTRID STACKABLE CHAIR - NATURAL**  
AST-001

NEW

## ASTRID STACKABLE CHAIR - NATURAL

AST-001

Meet the Astrid Chair: the ultimate in chic, stackable seating. It's got a stunning bentwood design that's all about curves, and those sleek, angular legs? They give this chair a cool, airy vibe that'll have your space feeling both open and on-trend.

- **CURVE APPEAL:** THE BENTWOOD SEAT AND BACKREST MAKE SITTING AN ABSOLUTE DREAM
- **PILE 'EM HIGH:** THESE BEAUTIES STACK UP NEATLY, SO YOU'RE ALWAYS PARTY-READY
- **WOOD GRAIN WOW:** EACH CHAIR FLAUNTS ITS OWN UNIQUE WOOD GRAIN - A NOD TO NATURE IN YOUR NEST

## HARA 6 DRAWER DRESSER - BLACK

HAR-017





**NATURA COSTA ACCENT TABLE**  
NAT-042

NEW

## NATURA COSTA ACCENT TABLE

NAT-042

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Introducing the latest addition to the Natura series, the Costa combines clean lines with a natural finish in a compact form factor. This table is a stunning work of nature, crafted from the root systems of felled Teak trees.

- INDONESIAN TEAK
- MADE FROM UPCYCLED WOOD
- BOLD AND DRAMATIC STATEMENT PIECE
- EACH PIECE IS UNIQUE

NEW

## ASTRID STACKABLE CHAIR - BLACK

AST-002

Meet the Astrid Chair: the ultimate in chic, stackable seating. It's got a stunning bentwood design that's all about curves, and those sleek, angular legs? They give this chair a cool, airy vibe that'll have your space feeling both open and on-trend.

- **CURVE APPEAL:** THE BENTWOOD SEAT AND BACKREST MAKE SITTING AN ABSOLUTE DREAM
- **PILE 'EM HIGH:** THESE BEAUTIES STACK UP NEATLY, SO YOU'RE ALWAYS PARTY-READY
- **WOOD GRAIN WOW:** EACH CHAIR FLAUNTS ITS OWN UNIQUE WOOD GRAIN - A NOD TO NATURE IN YOUR NEST



EDIE DINING TABLE - BLACK

ASTRID STACKABLE  
CHAIR - BLACK

ASTRID STACKABLE CHAIR - BLACK  
AST-002





**CALABRIA STACKABLE  
DINING CHAIR - NATURAL**

**CRANE CHAIR - WHITE**

NEW

## CRANE CHAIR - WHITE

CRA-001

Our top-selling Crane Chair is a mid-century modern classic. Its distinctive shape and design pays homage to the iconic Series 7, Molded Shell, and Tulip chairs from the Danish masters of the 1940s.

Lightweight, stackable and made from durable molded plastic (PP), Crane is perfect for indoors or out.

- INDOOR/OUTDOOR
- STACKABLE
- DURABLE PLASTIC FRAME
- CLASSIC MID-CENTURY DESIGN

ALSO AVAILABLE IN...

● BLACK



**FIEL OTTOMAN - SAND, WHITE BOUCLE AND CAMEL**  
FIE-007, FIE-001, FIE-008

NEW

## GISELE SECTIONAL

GIS-001

Introducing the Gisele Sectional, a masterpiece of contemporary design and unparalleled comfort. This luxurious sectional features a sleek, minimalist silhouette with plush, textured fabric in a soothing light grey tone.



NEW

## GINGER ACCENT CHAIR - DOWNY CREAM

GIN-001



NEW

## GINGER ACCENT CHAIR - MIRAGE DUNE

GIN-002



NEW

## CLEMENTINE CHAIR - CROCODILE

CLE-001

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Meet the Clementine Chair, where cozy meets chic in a delightful blend of comfort and style. This armless wonder is all about plush comfort and design, with a seat and back that beckon you to relax and stay a while. It's cradled in a light oak frame that strikes the perfect balance between curves and angles.



NEW

PF

## EROS CHAIR - TRUFFLE

ERO-003

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Meet the Eros Chair: your next obsession for sinking into after a long day.

This isn't just any seat in the house—it's a slice of heaven where comfort meets laid-back luxury. With its open, curved arms resting on a light wood base, it brings a breath of fresh air and modern sophistication to any room. Every inch is the perfect invitation to unwind and craft moments worth remembering, all while nestled in the kind of fabric that whispers "relax" in the most elegant way.



NEW

## EROS CHAIR - CHALK STRIPE

ERO-004

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Meet the Eros Chair: your next obsession for sinking into after a long day, now in a calming upholstered fabric in muted chalky white, grey, and cream stripes.

This isn't just any seat in the house—it's a slice of heaven where comfort meets laid-back luxury. With its open, curved arms resting on a light wood base, it brings a breath of fresh air and modern sophistication to any room. Every inch is the perfect invitation to unwind and craft moments worth remembering, all while nestled in the kind of fabric that whispers "relax" in the most elegant way.



NEW

# ELLIOT SOFA - JUNIPER GREEN

ELL-030

ALSO AVAILABLE IN...



CONDO SIZE



NEW

# FINN SLING CHAIR - JUNIPER GREEN

FIN-009



NEW

# OSCAR C TABLE - LIGHT OAK

OSC-001



ALSO AVAILABLE IN...



BLACK



DARK OAK

NEW

## JULIA STORAGE BED - CREAM

KING, QUEEN, DOUBLE STORAGE  
& NON-STORAGE AVAILABLE

If you love our top-selling Julia bed, you are going to adore the cream version.

Stylish, elegant and it comes with storage? Julia is everything your customers want in a storage bed. The french-seamed headboard made from elegant and lush cream fabric sits atop thinner rails plus a storage option, this bed is perfect for smaller spaces. The padded french-seamed headboard is a showstopper. C'est magnifique!





NEW

## JUNE BED - CREAM

KING, QUEEN, DOUBLE  
STORAGE AVAILABLE

Since 2003, we've been the go-to destination for retailers, designers, restaurants, and hotels, offering curated furniture and decor collections ranging from mid-century modern to industrial, organic, and classic. We understand the Canadian consumer and are always innovating to bring forward collections that we know your customers are going to love. Register for access today and let us help you transform your stores and projects.



**STYLE IN FORM**  
WHOLESALE FURNITURE & DECOR



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### Showroom Hours

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Hours: 8am to 4:30pm PST  
Monday to Friday

## Toronto

### Showroom

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6900 Airport Road  
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L4V 1E8 Canada

### Showroom Hours

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Tuesday - Friday EST  
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### Toronto Contact

**Andrew Batty**  
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[andrew@styleinform.com](mailto:andrew@styleinform.com)

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