HOLIDAY FUNDRAISER

MAXIMIZE YOUR PROFITS WHILE MINIMIZING YOUR EFFORTS



Traditional Program

BENEFITS AT A GLANCE

SET YOUR OWN PRICES



HIGHER SALES



PACKAGING & SHIPPING SAVINGS



PERSONAL FUNDRAISING COACH



HOW THE TRADITIONAL PROGRAM WORKS:

- Members take orders and submit to Fundraising Leader at the end of sales period.
- Leader submits the Final Order to Mickman Brothers by November 1st.
- Products are bulk shipped to a single location of the Leader's choice.
- Members help distribute and deliver products to customers.
- Payment is submitted to Mickman Brothers at the conclusion of Fundraiser in December.

Online Program

BENEFITS AT A GLANCE

SELL NATIONWIDE



EASY TO ORDER



FEDEX DIRECT SHIPPING



CUSTOMERS ARE DELIGHTED!



HOW THE ONLINE PROGRAM WORKS:

- Leader has access to social media tools to share with members.
- Members encourage friends and family nationwide to support their fundraiser.
- Customers shop at GiftItForward.com using the organization's Fundraising Code.
- Mickman Brothers ships direct via FedEx to the customers.
- Mickman Brothers sends \$8 for each item purchased to the organization at the end of the fundraiser.



Must Have Accessories

Dazzling Accent Lights

(Included with all Online Program wreaths except the Classic Wreath)

Battery Operated LED Light Sets – Featuring twinkling lights with an automatic timer!

- 23 miniature 'dew drop' lights
- Choose a steady light setting or a gently twinkling setting for additional interest.
- Automatic Timer features 6 hours on and 18 hours off.
- Uses 3 AA Batteries (not included)
- Thin flexible wire allows for effortless installation
- Controller box is small, water resistant, and easy to hide in foliage.



EZ Hanger°

The EZ Hanger[®] is a fast and easy way to display your wreath or spray in seconds.

- No Nails
- No Hammers
- Easy Installation

Included with each wreath!



Sustainable Handcrafted Products

FOR EACH ONLINE ITEM PURCHASED, AN EVERGREEN TREE IS PLANTED



Our Million Tree Planting Program

Initiated in 2007, Mickman Brothers has funded the planting of over 800,000 tree seedlings in state and federal forests in 49 states. These annual plantings are made possible from online purchases made each year by our customers and those like you that have received one of these holiday gifts.

To learn more about this planting initiative visit: NaturesHolidayGifts.com



Evergreens Harvested Sustainably

In 1996 we were recognized by the US Forest Service for founding the Balsam Bough Partnership through which we shared our sustainable balsam bough harvesting techniques. Due to these efforts, Minnesota continues to have thriving bough harvesting and Christmas Wreath industries.



Cranberry Splash Wreath



The luxurious gold trimmed, wired fabric bow centerpieces this lovely wreath as a truly stunning Holiday Decoration. The faux cranberry picks and large pinecones laced with gold jingle bells complete the exquisite look of this popular Christmas Wreath!

Wintergreen Wreath



The truly unique look of these Holiday Evergreens will stand out in any neighborhood! The stylish green velveteen bow and trimmings are accented with bronzed cones laced with gold jingle bells.

Victorian Wreath



The elegant gold trimmed, wired satin bow has 7 lavish loops with long tails. The large pinecones laced with gold jingle bells and the bulb sets add to the stylish look of these popular Holiday Evergreens.

Classic Wreath



This popular wreath is as traditional as Christmas itself. The 25" diameter Classic Wreath is tastefully decorated with a long tailed, gold-backed velveteen bow and white tipped and glittered Ponderosa pine cones accented with red jingle bells which match the generous red bow.

Sugarberry Centerpiece



This centerpiece is bursting with mixed evergreens which stay fresh and moist from the floral foam base. Near the warm glow of the LED wax candle, elegant decorations of gold-banded red bulbs and frosted berries lay nestled amongst complementary accents of gold. Embellish your centerpiece with the included LED light set to add even more whimsy and charm to your table!

Starlight Tabletop Tree

This Tabletop Christmas Tree is perfect for:

- Office settings
- Home entryways
- Children's' rooms
- Senior Apartments
- And more!

Discover the magic of Christmas all over again with the Starlight Tabletop Christmas Tree!

This adorable live tree comes with a whimsical garland that features sparkling beads and bulbs of brilliant red, gold, green, and pearlescent white, creating a joyful mix of traditional and trendy holiday colors. The "star" of the show is the glittered gold star that is lit from within to emit a warm and cozy glow.

The custom designed battery-operated LED light set adds just the right amount of twinkle and charm to this festive Tabletop Christmas Tree. (Three AA Batteries not included.)

The nursery-grown Dwarf Alberta Spruce trees are approximately 22" tall. They will remain fresh through the holidays with regular watering as per the Care Instructions which accompany each tree. These trees may be planted outdoors after the holidays to enjoy for years to come! (Note: These trees are sold as Holiday decorations and are not guaranteed to grow.)



FESTIVE DOOR SPRAYS





Cranberry Splash Spray Wintergreen Spray





A Family Tradition



Grandma Mickman in 1934



John & Chris Mickman at one of our Million Tree Planting Project forests.

Grandma Mickman learned to make wreaths from her mother when growing up on a fjord in Norway in the late 1800s. Each year they would display their Christmas Wreath on the door of their small cottage to celebrate the season.

During the Great Depression in 1934, Grandma had an idea to make wreaths and sell them to earn extra money for her young family in St. Paul, MN. A business was born!

Since our Grandma taught us how to make wreaths as young boys, brothers Chris and John have taken pride in standing behind each of the products we supply to our clientele.

The mantra we stress to each of our employees is "Each wreath you make must be nice enough to display on your own mother's front door!" Our attention to detail for each Holiday Evergreen we handcraft will be appreciated by each of your Holiday Gift Recipients!

