



The PROMOTIONAL Seeds GUIDE

Promotional Seeds

Welcome to our promotional seed product catalogue. You'll find thoughtful gift ideas and creative ways for your business to connect with your audience.

Our range of products, from seed packets and business cards to custom seed kits, provides a unique opportunity to engage with your clients and customers. With bespoke packaging options and a wide variety of seed options to choose from, you can tailor your offering to reflect your brand's core values.

Inside, you'll find a guide on the best times to plant, ensuring that your recipients get the most out of their seed gift. Plus, we offer campaign inspiration to help you make the most of your promotion, whether you're looking to promote seasonal initiatives or create a long-lasting impression.

Whether you're looking for a distinctive marketing tool or a special gift, our promotional seed products are designed to help you build lasting, meaningful connections.

Let's work together to grow something beautiful!

Create, Grow & Connect



What's Included



All our seed paper product are embedded with wildflower seeds.

Our kit ranges also include a Cocopress® compost tablet and something to grow your seeds in!

A Cocopress® tablet is a compact compost tablet made from compressed coconut fibre (Cair). It quickly becomes quality sowing soil and is a sustainable alternative to peat moss, which can be harmful to the environment.

Cair improves soil structure, retains water, enhances aeration, and supports plant growth with beneficial microorganisms.

Cocopress® Compost



MOQ's



Our standard MOQ is 25 pieces with bespoke products starting from 100 pieces.

Pricing includes full colour personalisation. Origination, carriage and VAT are extra.

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Paper

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05

Sowing the Seeds of Your Success

OVER 120 YEARS KNOWLEDGE & QUALITY

The seeds in this collection are carefully sourced from a long-established Netherlands based producer with over a century of experience.

Since 1904, this family-run business has been focused on growing, selecting, and preparing high-quality vegetable, herb, and flower seeds. Their passion for seed excellence and their deep-rooted expertise means every variety is developed with care, consistency, and performance in mind.



To make sure only the best seeds make it through, each batch is thoroughly tested in specialist labs for purity and germination, with thousands of field trials carried out every year to confirm quality and variety.

Once packed, the seeds are stored in climate-controlled conditions to maintain their freshness and reliability, so when it's time to sow, you can be confident they're ready to grow.

Quality Guarantee

To ensure that only the best seeds are chosen, each year, thousands of germination and cultivation tests are conducted.

Promotional seeds are the perfect fit for a huge range of occasions and special events

With options to suit all budgets and styles

Corporate Gifts

Retail & Events

Sustainability

Spring Launches

Education

Direct Mail

Hospitality

1 Choose

Build Your Campaign

Looking for a fresh way to make your campaign blossom? Promotional seed products offer a sustainable, meaningful connection with your audience.

2

Brand

All our seed products have full colour branding areas and many have fully bespoke packaging options



Give a gift that will continue to grow with long lasting reach to your customer

3

Grow



BRANDED LABEL TO REVERSE

Small Seeds Big Impressions



Choose From 8 Varieties



PS0001

STANDARD SEED PACKET

Handy sized seed packet that can be personalised with a full colour label on the reverse of the pack. Select from 8 popular seed varieties. Growing instructions included.

Size: 62 x 79mm . Label: 35 x 18mm
500/£0.81 1000/£0.73 2500/£0.68
MOQ: 25pcs

Seed Packets

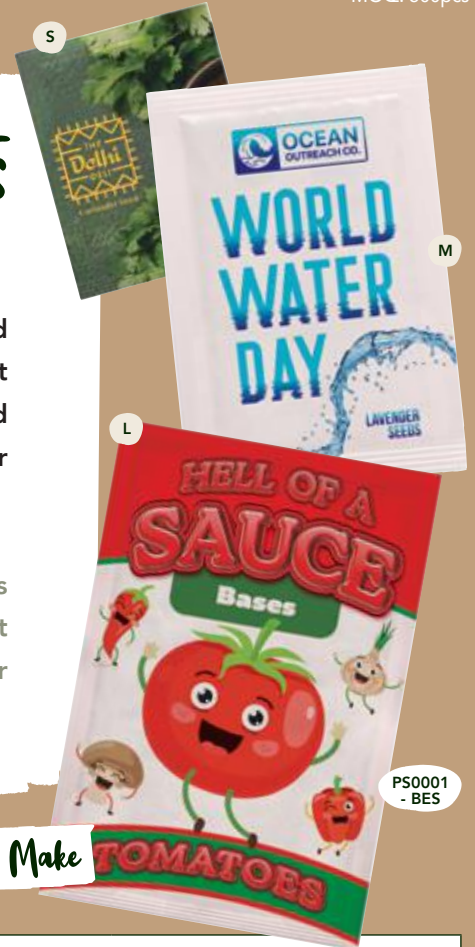
PACKED WITH POSSIBILITY

Small in size but big on impact, seed packets are a great way to connect with your audience. Lightweight and easy to distribute, they're ideal for giveaways, mailouts, and events.

With a variety of seed options available, you can tailor each packet to suit your message and watch your brand grow!

You Design, We Make

PS0001-BES
BESPOKE SEED PACKET
Fully bespoke seed packet, with full colour design to both sides. Hundreds of seed varieties available. Size and Print: Small 62 x 79mm, Medium 87 x 127mm, Large: 101 x 150mm
Small 500/£4.11 1000/£2.24 2500/£1.11
Medium 500/£4.46 1000/£2.57 2500/£1.24
Large 500/£4.64 1000/£2.81 2500/£1.30
MOQ: 500pcs



PS0001 SEED VARIETIES - ASK US ABOUT BESPOKE OPTIONS

SUN FLOWER	CORN FLOWER	WILD FLOWER	POPPY	BUTTERFLY & BEE	FORGET ME NOT	FORAGED FOODS	KITCHEN HERBS

Order From
25 Pieces

Choose From
11 Seeds



PS0006



PS0005

PS0006

WHITE PAPER SEED ENVELOPE

80gsm white paper pocket envelope with a generous full colour print area for your brand. Each envelope contains a standard inner pack of seeds. Select from over 11 popular seed varieties. Size: 89 x 124mm . Print: 77 x 112mm (front) Print: 76 x 30mm (back) 500/£1.37 1000/£1.24 2500/£1.11 MOQ: 25pcs

PS0005

KRAFT PAPER SEED ENVELOPE

Natural kraft paper pocket envelope with a generous full colour print area for your brand. Each envelope contains a standard inner pack of seeds. Select from over 11 popular seed varieties. Size: 89 x 124mm . Print: 77 x 112mm (front) Print: 76 x 30mm (back) 500/£1.37 1000/£1.24 2500/£1.11 MOQ: 25pcs

Seed Envelopes

AN INVITATION TO GROW

Perfect for event giveaways, direct mail, or thoughtful handouts, paper seed envelopes are a thoughtful way to share your brand message.

Each envelope holds the promise of growth and a message that remains long after it's opened. A simple idea-with lasting impact.



SEED VARIETIES			
SUN FLOWER	CORN FLOWER	POPPY	WILD FLOWER
BUTTERFLY & BEE	FORGET ME NOT	HERB MIXTURE	LAVENDER
CHRISTMAS TREE	STRAW-BERRY	SUMMER FLOWERS	CONTACT SALES FOR MORE DETAILS

PS0002

BESPOKE SEED BOOKLET

A 70 x 90mm 300gsm silk board folded booklet with fully personalised artwork. Your choice of seed packet afixed inside, with over 11 varieties to choose from.
Size: 140/70 x 90mm (open/closed)
Print: 140 x 90mm (both sides)
500/£1.72 1000/£1.29 2500/£1.07
MOQ: 100pcs

Full Colour Branding

Choose From 11 Popular Seed Varieties












Seed Booklets

SAY MORE WITH SEEDS

Seed booklets provide a unique way to share your brand. The large, full-colour branding area is ideal for larger messages and storytelling.

Choose from a wide range of seed varieties to suit the season or event.

Order From
100 Pieces

SEED VARIETIES					
SUN FLOWER	CORN FLOWER	WILD FLOWER	POPPY	BUTTERFLY & BEE	FORGET ME NOT
					
HERB MIXTURE	LAVENDER	CHRISTMAS TREE	STRAW-BERRY	SUMMER FLOWERS	CONTACT SALES FOR MORE DETAILS
					

PS0023. SEED PAPER BOOKMARK

Made from natural, biodegradable cotton fibres.
Size: 55 x 180mm . Print: 49 x 174mm
500/£1.53 1000/£1.39 2500/£1.25

PS0026. A6 SEED PAPER POSTCARD

Made from natural, biodegradable cotton fibres.
Size: 105 x 148mm (A6) . Print: 93 x 136mm
500/£1.53 1000/£1.39 2500/£1.25

PS0021. SEED PAPER SWING TAG

Made from natural, biodegradable cotton fibres, with natural Jute twine.
Size: 57mm dia. Print: 51mm dia.
500/£1.14 1000/£0.97 2500/£0.87

PS0022. SEED PAPER BUSINESS CARD

Made from natural, biodegradable cotton fibres.
Size: 85 x 55mm . Print: 85 x 55mm
500/£1.02 1000/£0.89 2500/£0.81

PS0027. A7 SEED PAPER POSTCARD

Made from natural, biodegradable cotton fibres.
Size: 74 x 105mm (A7) . Print: 62 x 93mm
500/£1.02 1000/£0.89 2500/£0.81

See below for paper
info and MOQ.



Seed Paper

PROMOTIONS THAT BLOOM

Grow your brand with a range of wildflower seed paper products.

Our seed paper is lightweight (approximately 140gsm) and is manufactured with natural biodegradable cotton fibres.

MOQ: 25 Pieces

How To Plant Seed Paper

1. Place seeded paper on prepared soil or compost
2. Gently press into the soil to ensure good contact
3. Lightly water, keeping it moist but not soggy
4. Place the tray or pot in a sunny spot
5. Watch the wildflowers bloom in a few weeks!

Top Tip

Tearing the paper into smaller pieces can help the seeds make better contact with the soil for faster germination.

CHOOSE FROM
Sunflower, Christmas Tree,
Vegetable Patch, Wildflower,
Kitchen Herbs, Butterfly & Bee
Mix or Oriental Salad



Box Kit

PS0086



Grow Kits

CULTIVATE A LASTING IMPRESSION

Complete growing kits do more than just make thoughtful gifts - they plant the seeds of a lasting connection between you and your client. As each plant grows, it serves as a daily reminder of your brand and the relationship you've nurtured.

With everything included to get started, these kits make it easy for clients to enjoy the experience from day one. From the first sprout to full bloom, your gift becomes part of their space and routine — a living symbol of appreciation that grows stronger over time.

CHOOSE FROM
Dwarf Sunflower, Chives,
Christmas Tree, English Daisy,
Poppy, Lavender, Strawberry,
Forget Me Not, or Cherry Tomato



Grow-a-Gift

PS0081



BRANDED LABEL

Garden Trio

CHOOSE FROM
Herb: Basil, Chives, Parsley.
Sunflower: Giant Sunflower,
Evening Sun, Sunspot Dwarf.
Wellbeing: Chamomile,
Evening Primrose, Lavender



PS0101



PS0086

MINI BOX SEED KIT

Pre-printed carton with a flower style closure containing a mini terracotta flower pot, Cocopress® compost tablet and a packet of seeds - choose from 7 options. Branded label to one side.

Size: 60 x 60 x 60mm . Label: 47 x 47mm

500/£3.32 1000/£3.04 2500/£2.81

MOQ: 25pcs

PS0086-BES

BESPOKE MINI BOX SEED KIT

As above with full colour carton.

500/£5.40 1000/£3.35 2500/£3.04

MOQ: 500pcs

PS0081

STANDARD GROWING GIFT

Includes a small terracotta flower pot, a Cocopress® compost tablet and seed packet of your choice. Choose from 9 ready-made designs to reflect the seed of choice. Branded label to one side.

Size: 60 x 57 x 50mm . Label: 38 x 20mm

100/£3.93 250/£3.18 500/£2.85

MOQ: 25pcs

PS0081-BES

BESPOKE GROWING GIFT

As above with full colour sleeve.

100/£8.15 250/£4.60 500/£3.20

MOQ: 100pcs

PS0101

3-IN-1 GARDEN TRIO

Three 55mm terracotta pots each containing a Cocopress® peat-free compost tablet and a different packets of seeds. Presented in natural kraft packaging with pre-printed sleeve. Branded label to front side.

Size: 186 x 70 x 55mm . Label: 82 x 32mm

250/£7.11 500/£6.58 1000/£6.09

MOQ: 25pcs

PS0101-BES

BESPOKE 3 IN 1 GARDEN TRIO

As above with full colour sleeve.

250/£8.40 500/£7.06 1000/£5.89

MOQ: 250pcs

Make It Personal



PS0081
- BES

PS0101
- BES

PS0086
- BES

Grow Bespoke!

Create a truly memorable gift with a bespoke growing kit tailored to your brand.

From custom packaging and messaging to carefully selected seed varieties, every element can be personalised to reflect your values and leave a lasting impression.

Kraft Kits

PS0045. CUP-O-HERBS

PS0047. CUP-O-FLOWERS

PS0049. CUP-O-VEG

12oz kraft paper cup containing two Cocopress® compost tablets, a choice of seed packet, planting instructions and full colour branded label to the lid.

Size: 92 x 90mm . Label: 72mm dia.

100/£5.51 250/£4.83 500/£4.47

MOQ: 25pcs

CUP-O-FLOWERS
CHOOSE FROM

English Daisy, Butterfly & Bee,
Cornflower, Forget Me Not,
Sunflower, Summer Flowers
and Evening Primrose



CUP-O-VEG
CHOOSE FROM

Radish, Onion, Cabbage
and Parsnip



CUP-O-HERBS
CHOOSE FROM

Kitchen Herbs, Chives,
Parsley, Basil, Mint and Fennel



ALSO AVAILABLE IN WHITE



PS0049

Watch
Your Logo
Bloom



PS0046



PS0045

PS0046
CYLINDER DRUM SEED KIT

A drum-style pot with full colour label to lid and wraparound label to drum.

Includes two Cocopress® compost tablets and seed packet with over 11 varieties to choose from (see pg 13).

Growing instructions included.

Size: 129 x 66mm dia.

Label: 201 x 81mm (drum)

Label: 58mm dia. (lid)

100/£7.14 250/£6.34 500/£5.84

MOQ: 25pcs



PS0047

Kraft
Kits

THE NATURAL CHOICE

Kraft paper seed kits offer a beautifully simple way to grow lasting connections. With their natural look and thoughtful presentation, they reflect care and authenticity.

Each kit provides everything to start growing, turning a small gesture into a meaningful experience.












Seed Kits

LET CREATIVITY BLOSSOM

If you're looking for something different but memorable, explore these customisable seed kit ideas.

Choose from the classic Mini Grow Tin which is a compact giveaway or the unique Pull Can Seed Kit that offers something a little different.

Personalise these thoughtful gifts with eye catching full-colour prints and watch your brand grow creatively.

SEED VARIETIES			
SUN FLOWER	CORN FLOWER	POPPY	WILD FLOWER
			
BUTTERFLY & BEE	FORGET ME NOT	HERB MIXTURE	LAVENDER
			
CHRISTMAS TREE	STRAW-BERRY	SUMMER FLOWERS	CONTACT SALES FOR MORE DETAILS
			

Nature Your Brand Image



Each kit contains everything you need to get started

Just Add Water!

PS0061
MINI GROW TIN
A plain silver tin, personalised with a clear full colour printed label to the lid. Contains Cocopress® compost tablet, and 1 packet of seeds with over 11 varieties to choose from. Includes sowing instructions to inside of lid.
Size: 67mm dia. x 25mm.
Full Colour Label: 51mm dia.
100/£4.67 250/£4.16 500/£3.76
MOQ: 25pcs

PS0066
PULL CAN SEED KIT
Give the gift of plants and flowers with ease! This kit includes compost, seeds, and simple instructions, all packed in a sleek pull open can with a branded wraparound label. With over 11 varieties to choose from. Just plant, water, and watch them bloom!
Size: 105 x 73mm dia. Print: 101 x 232mm
100/£6.63 250/£5.92 500/£5.48
MOQ: 25pcs

Make A Lasting Impression

PS0041

SEED PILLS MATCHBOX

Four pullulan vegan capsules filled with wildflower seed mix, in branded match stick style box.

Size: 50 x 35 x 15mm

Print: Top: 29 x 44mm

Print: Side: 9 x 44mm

250/£4.04

500/£3.65

1000/£3.35

MOQ: 25pcs

Packaging

Unique matchbox packaging. Compact, and recyclable with full colour branding to all 4 sides of the box

Environment

Positive environmental impact, encourage planting wildflowers to help pollinator populations thrive

Mix

Matchbox contains a selection of bee and butterfly-friendly wildflower seeds

Vegan

Vegan capsules (non-edible), made from pullulan, a plant-based material

Gifting

The ideal gift for nature lovers, gardeners, and those interested in supporting biodiversity




Sow Useful

GUIDE FOR SOWING OUR SEEDS

Timing is everything when it comes to growing from seed. Our sowing calendar helps you make the most of every season, showing the ideal months to plant each variety for the best chance to thrive.

Whether you're scattering for bees, butterflies, or bursts of colour, this guide makes it easy to know when to sow — and when to grow.



Seed packets grow best when sown outdoors in their final spot from spring. However, this varies by plant type - annual, biennial, or perennial.

Growing Kits are best started in their mini-pots indoors, then seedlings can be pricked out and gradually acclimatised to outdoor conditions.

Tips & Tricks

FLOWERING FAVOURITES

SEED	TYPE	SOW OUTDOORS	BLOOMS/HARVEST
SUNFLOWER	ANNUAL	MAR-JUN	JUL-SEPT
CORNFLOWER	ANNUAL	MAR-MAY OR SEPT-OCT	JUN-AUG (NEXT YEAR)
POPPY	ANNUAL	JAN-MAY	JUN-SEPT
WILDFLOWER MIX	MIX	MAR-JUN	JUL-SEPT (SOME NEXT YEAR)
BUTTERFLY AND BEE MIX	MIX	MAR-JUN	JUL-SEPT (SOME NEXT YEAR)
FORGET ME NOT	BIENNIAL	MAY-SEPT	APR-JUN (NEXT YEAR)
SUMMER FLOWERS	ANNUAL	MAR-JUN	JUL-SEPT

FRUIT AND VEG

SEED	TYPE	SOW OUTDOORS	BLOOMS/HARVEST
STRAWBERRY	PERENNIAL	MAR-APR	JUL-SEP
RADISH	ANNUAL	MAR-SEPT	APR-NOV
ONION	ANNUAL	MAR-APR	AUG-SEPT
CABBAGE	BIENNIAL	FEB-JUL	JUN-OCT
PARSNIP	ANNUAL	APR-MAY	SEPT-DEC

HERBS AND CULINARY SEEDS

SEED	TYPE	SOW OUTDOORS	BLOOMS/HARVEST
BASIL	ANNUAL	MAR-JUN	APR-OCT
CHIVES	PERENNIAL	MAR-JUN	JUL-NOV
KITCHEN HERBS MIX	BASIL - A CHIVES - P	FEB-JUN	JUL-NOV
CHERRY TOMATO	ANNUAL	MAR-MAY	JUL-OCT
ORIENTAL SALAD	ANNUAL	MAR-JUL	JUL-OCT
MINT	PERENNIAL	FEB-JUN	MAY-OCT
PARSLEY	BIENNIAL	MAR-JUL	MAY-NOV
HERB MIX	BASIL - A CHIVES - P	FEB-JUN	JUL-NOV

Annuals: Grow, bloom, set seed, and die within a single growing season. Biennials: Grow leaves year 1 and flower in year 2 before dying. Perennials: Long-lasting plants that return year after year



TERMS AND CONDITIONS

PRICING. Each product shown in this brochure is priced to include full colour personalisation to one position, unless otherwise stated. All prices are correct at time of publication and are exclusive of set-up and carriage. We reserve the right to amend the prices at any time.

ORIGINATION. All printed orders require a screen, template, data sorting and set-up. Please contact our sales office for price details.

COLOURS. Every effort is made to match your colour requests, but due to the printing process used and the nature of the inks, we cannot accept liability for colour variation if no sample proofs are requested.

SAMPLE PROOFS. All sample proofs are charged at our standard rate. Please contact our sales office for details.

QUANTITIES. As per normal practice, items may be subject to 10% under or over quantities ordered.

ILLUSTRATED PRODUCTS. Due to the printing process/variations in monitors, the colour of the actual items may differ slightly from the items illustrated. If you would like to see a sample of any products please contact our sales office.

CANCELLATION. Cancellations may incur administration charges depending on the status of the order at the time of cancellation.

V.A.T. All prices are subject to V.A.T at the current rate.