



**SURREY  
CRICKET  
FOUNDATION**

# Impact Report **2022**



# OPENING WORDS FROM CHRIS COLEMAN, DIRECTOR OF PARTICIPATION

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2022 was another incredible year for cricket in Surrey. We have many metrics to measure success but one of the key metrics in my eyes is always the number of cricket games played in a year. This year we saw over 15,000 games of cricket played in the county, an increase of more than 5,000 games compared to 2019. We also saw almost a 20% increase in entries into the Surrey Junior Cricket Championship, a great sign that the game has a healthy, sustainable base for years to come.

I'm also delighted to say that the women and girls' game has continued to grow to record levels this year. We have seen over 300 girls teams taking part, three times more than the next best County. We have also seen over 100 women's teams competing in our competitions, another high for any county in the country. As we strive for equal opportunities in the game, it's great to see Surrey leading the way in this space.

I'm also incredibly proud of some of the new and expanded work we have been doing in equity, diversity and inclusion. We have managed to secure home grounds in South London for clubs from the African Caribbean Cricket Association, allowing communities to come together through the game and engage the next generation of cricketers from those communities to pick up a bat and ball.

This year also saw the launch of our partnership with Street Child United which will see the Foundation working with sponsor Ayer Associates to provide a cricket and personal development programme for children aged 13 to 16 living around the Kia Oval. Not only will participants get an incredible experience learning the game and learning new skills away from the pitch, eight of the participants will also be representing Team England in India in 2023 in the Street Child United Cricket World Cup. A life changing experience for all involved.

None of these successes are possible without the incredible hard work of the Foundation team and the scores of volunteers around the county. A big thank you to you all. Our work is supported by some fantastic partners and supporters who generously provide funds to us. Details can be found at the back of this report of how you can get involved with the Foundation and really make a difference in our local communities, helping us continue to take the game to everyone.

# OPENING WORDS FROM SIMON DYSON, CHAIR OF TRUSTEES

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2022 has been an exceptionally good year for the Foundation.

You will be able to read the detailed results in Chris Coleman's report, but we are the leading County in many of the areas that are measured centrally by the ECB. Not only is this very welcome for all those in Surrey who benefit from our work, it also leads to an increase in our share of central funding.

It is worth reflecting on how much we have changed over recent years. Of course we continue to support our traditional cricket clubs who are at the heart of organised club cricket in the County, especially with financial help for improved facilities that are especially necessary to foster the growth in women's and girls' cricket, and to support our hugely successful junior cricket programme.

But it is our work in support of the more disadvantaged in our community that has grown significantly. Whether this is through executing Chance To Shine projects in schools and "on the street", through support for disabled players, or most recently through a much enhanced programme of events supporting those who are harder to reach in our inner city county boroughs, our programmes are growing strongly. And in recent months we have recruited two new Trustees to help us re-engage with the African Caribbean community in Croydon, Lambeth and Southwark.

Although our plans for 2023 are underpinned by a strong financial position, the current inflationary climate means that we are facing serious challenges in 2024 and beyond. As with



so many charities we are seeing costs increase both in terms of staffing and external costs. In order to continue the work we are doing in local communities we must now make a step change in our own fundraising efforts.

A recent plan to attract generous individuals as Foundation "Patrons" has been a success, but we need to reach out to a much wider audience of individuals and businesses in Surrey if we are to continue on our current trajectory.

As always, as well as sending our thanks to those individuals who support us personally, we are forever grateful for the funds we receive from the ECB, Chance To Shine, the Lord's Taverners, and Surrey County Cricket Club, amongst many other corporate supporters.

Maintaining our momentum will be a challenge, but morale is high, we are doing excellent work, and most importantly we are making a difference.

# CHILDREN & YOUNG PEOPLE



Children receiving regular coaching through Chance to Shine

**19,483**

Children booked onto Pride of Lions Coaching course

**1,980**

Number of schools receiving Chance to Shine coaching

**105**



**2,628**

All Stars Participants aged 5 to 8yrs old (637 girls)  
Across 73 programmes.



**1,016**

Dynamo Participants aged 8 - 11yrs old (346 girls)  
Across 36 programmes.



# SURREY JUNIOR CRICKET CHAMPIONSHIP



2022 saw the biggest ever year for the Surrey Junior Cricket Championship (SJCC), with over 17,000 young people taking part in around 5,600 matches over the course of the summer. There has been significant growth in participation since the SJCC was launched in 2020, and this year was no exception, with 198 different divisions around the county catering for players from Under 8 to Under 21 with a wide range of abilities and aptitude. The 2022 season culminated in a showcase Finals Day over the August Bank Holiday weekend at Valley End Cricket Club, with both a County Cup and Plate competition across each age group from Under 11 to Under 15. We're looking forward to even more young people taking part in the competition in 2023!

Sarah Lynch, SJCC Competition Officer, said "It's been another fantastic year for the SJCC. To see the growth in the number of teams and young people taking part has been fantastic and we're so grateful to all the players and clubs for their support.

"A crucial part in the success of the competition has been listening to what works for clubs and players and ensuring that we are providing them with opportunities that fit their needs. We're looking forward to even more young people taking part in the competition in 2023!"

To find out more and to get involved with the league please contact [mababb@surreycricket.com](mailto:mababb@surreycricket.com)



Teams  
**1,487**  
↑19%

Cricket Clubs  
**136**  
↑3%

Divisions  
**198**

Cup competitions  
**16**

Young cricketers  
**17,272**  
↑22%

Matches scheduled  
**7,665**  
↑36%

Website views  
**202,190** ↑11%

# CLUBS AND LEAGUES

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Games played  
in 2022

17,313

↑ 15.5%

Players in the  
Surrey Slam

2,453

Volunteer roles  
listed on the  
Safehands  
system

5,733

% of players who  
intend to play  
the same or more  
cricket next year

92%

Teams in the  
Surrey Slam

125

Responses to the  
Player Survey

2,686

£ of  
Surrey Cricket  
Foundation  
grants awarded

91,757

£ of  
County Grants  
Fund grants  
awarded

328,000

7.6 Overall experience rating  
of playing recreational  
cricket in Surrey

88 ClubMark  
accredited clubs

124 Clubs engaged  
and actively using  
the Safehands  
Management System



Clubs are the heartbeat of the game and in Surrey we have over 200 clubs of all shapes and sizes providing great experiences to players of all abilities, ages, genders, and ethnicities. We recognise the vital role clubs play in growing the game and as such we have a team of dedicated Club Support Officers who work with our clubs to provide advice and support, offering a range of initiatives including providing access to coaching courses, courses for officials and grounds people, funding application support, and advice on how to develop and grow specific areas of the game such as junior cricket, disability cricket and cricket for girls and/or women.

# WORKFORCE

## COACH EDUCATION

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The Surrey Cricket Foundation strive to inspire and develop a new generation of coaches in order to do the same for the ever-growing number of cricketers coached in Surrey. Not only do we look to support clubs and individuals across the county with their coaching needs with a range of courses across the region, but we also encourage a more diverse and representative coaching workforce through adapted courses and coaching subsidies. This has resulted in some hugely positive outcomes, particularly with the increased number of recently qualified female coaches.

**491** Coaches trained in 2022

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**112** Female Candidates trained in 2022

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**£13.5k** Bursaries awarded to diversify the coaching workforce

## VOLUNTEERS

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Volunteers are key to achieving our aims across the county and we continue to work hard in this area. We are proud to not only provide our volunteers with a range of different programmes and initiatives, which are often subsidised, but also to show greater recognition of the vital work that volunteers carry out through both social media and at the Grassroots Cricket Awards which is always a key event during the year.



**239** Candidates fully qualified on an Umpire Level 1, 2 or 3, or Young Officials course

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**187** Volunteers nominated for Grassroots Cricket Award

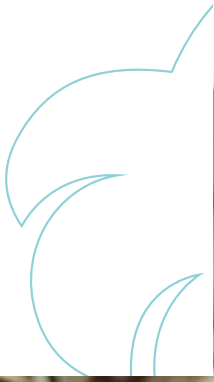
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**106** Participants on the Young Leaders in Cricket Programme

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**41** Nominations for the 2022 Women's Big Cricket Month Awards

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Disability Day 2022







# DISABILITY

Surrey Cricket Foundation is committed to providing opportunities for people with any Disability to enjoy the physical and social benefits of playing cricket at different levels.

As well as our nine weekly Super 1s sessions and specialist clubs across South London and rural Surrey, which are supported by both Lord's Taverners and our sponsors First Sentier Investors, we also continue to be innovative in many other areas. 2022 saw us pilot a Disability version of the Young Leaders in Cricket programme, Visually Impaired All Stars and Dynamos sessions, and wheelchair cricket in partnership with the ECB and Valley End Rascals.

Beyond the game, we strive to improve participants' quality of life and life chances through delivering workshops including Healthy Eating, Safe Travel, Employability and Mental Health Awareness.



The Super 1s coaching team has an incredible amount of patience, empathy and kindness. What I love is that everyone involved has high expectations of our youngsters.

There is no feeling that they are being patronised or just 'looked after'. There is a real sense of 'aiming high' for our young people. (Parent of Super 1s participant)



No.  
Lord's Taverners  
Super 1's Hubs

9

No. Disability  
Champion  
Cricket Clubs

11

1,150

Children reached across all disability programmes including Disability Day

34

Special needs schools/schools with a SEND dept where coaching is delivered.



# WOMEN & GIRLS

The Women and Girls' game is one of the fastest growing areas of cricket within the UK and 2022 saw Surrey being officially recognised as the leading county in this area. As a Foundation, we provide a huge amount of support to the Women and Girls' game, allowing our programmes to expand year on year. Our work to support growth in women and girls club cricket, girls-only leagues and festivals, secondary school programmes, and women specific coach education, along with engagement with communities across the network, has all resulted in Surrey having more women's and girls teams than any other county.



“I have been hugely impressed with the commitment and determination Surrey have to push the girls game forward. I think it is a tough role with the disparity of numbers of girls in different clubs as Surrey are dealing with so many different requirements.”

<p>No. womens/girls' sections</p> <p><b>115</b></p>	<p>No. clubs with women/girls' section</p> <p><b>78</b></p>	<p>No. women and girls league players</p> <p><b>3,218</b></p>	<p>No. girls participating in Smash IT festivals</p> <p><b>1,274</b></p>
<p>No. Womens teams in total</p> <p><b>113</b></p>	<p>No. Women/girls' matches scheduled</p> <p><b>1,764</b></p>	<p>No. women participating in Smash IT festivals</p> <p><b>356</b></p>	<p>No. Girls teams in total</p> <p><b>306</b></p>

# SCHOOLS

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In 2022 we delivered Chance to Shine sessions to nearly 22,000 children at their schools. For many, this is their first taste of cricket! Our coaches also work closely with teachers in order to upskill them, giving confidence to continue delivering cricket sessions once our coaches have left. Over the summer months 400+ primary school teams took part in around 50 primary school competitions. These culminated in a county final, where the best 18 teams from around Surrey and South London competed to be crowned champions of Surrey. These competitions are a great entry point into competitive cricket and are a highlight of the Foundation's and the school's calendars

A teacher at a recent Chance to Shine school commented that the sessions **“encouraged children to be resilient when not succeeding”** and **“increased their confidence and desire to try new games”**. Overall, we are happy to be using cricket to enhance the children's lives, get active and have fun!”



# FEEDBACK

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**They loved it! All cricket events have been a success! Feedback from yesterday was positive too. Well done! (Furzeffield Primary School)**

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We really enjoyed it and would definitely sign up again next year. Thank you for the opportunity! (Furzeffield Primary School)

I loved the activities. As a keen cricket player, I enjoyed the expert coaching and the opportunity to introduce some of my friends to the game. I would love to have more sessions about more advanced skills. **Jacob (Chance to Shine participant in Year 6)**

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**It was great CPD for the teachers, particularly in terms of allowing plenty of time to embed particular skills, which is in line with the 2021 PE Ofsted document. The children visibly improved in their confidence and ability over the weeks and we would like to extend a big 'thank you' to you and to Paul. (Teacher feedback)**

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It aided children to learn the importance of following instructions. It encouraged children to be resilient when not succeeding. I noticed that after lesson outdoors the children were calmer in class. (Teacher feedback)

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**We did have two families enquire with a local cricket club further to their children taking part in the sessions which is another huge positive. (Teacher feedback)**

Cricket is fun. Boys and girls can play together and I was proud of my batting. **Eva (Chance to Shine participant in Year 4)**

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**The sessions were run well and allowed beginner cricketers to access the skills while more experienced players had some expert top tips. Both boys and girls engaged well and we have seen increased interest in cricket participation throughout KS2. Thank you. (Teacher feedback)**



**increased interest in cricket participation throughout KS2. Thank you. (Teacher feedback)**



Handwritten notes on the whiteboard:

1. 100%	1. 100%
2. 100%	2. 100%
3. 100%	3. 100%
4. 100%	4. 100%
5. 100%	5. 100%
6. 100%	6. 100%
7. 100%	7. 100%
8. 100%	8. 100%
9. 100%	9. 100%
10. 100%	10. 100%

Y. B.

ATHI  
21  
PLAYERS



# COMMUNITIES

Here at the Foundation, community is key, and in 2022 we continued to strengthen our connections with our local communities across south London, running several exciting programmes that look to bring young people to the Kia Oval to experience the game and all that it has to offer.

Our successful Vauxhall Loop programme grew even further this year enabling us to engage hundreds of young people from schools local to the Kia Oval, where they were able to spend time at the ground as well as exploring the local community through a variety of other enriching activities from local providers.



We also continued to support several programmes in and around south London that work closely with local refugee communities, providing cricketing and personal development opportunities.

We are excited to continue developing these programmes, and similar ones, to further connect our local communities.

**16** Children who took part in Arundel Castle residential

**160** children involved in the Vauxhall Loop

**910** free All Stars & Dynamos places provided in disadvantaged communities

## STREETCHILD UNITED CRICKET WORLD CUP PROGRAMME

We are proud to currently be leading team England in the Street Child United programme where we provide opportunities for more local young people to play cricket, participate in personal development workshops and work experience – this will culminate in a trip to India for 8 young people to compete in the 2023 Street Child Cricket World Cup and Arts festival.





## CHANCE TO SHINE STREET CRICKET

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In partnership with Chance to Shine, we deliver free to access weekly cricket sessions to children and young people aged 8-24 across 17 different Street projects in socio-economically disadvantaged areas across South London.

By providing a consistent organised activity for young people who might not otherwise have access, we aim to not only facilitate their capacity to play the game but also to develop as individuals. Our diverse coaching workforce on Street are not only solid role models, but also work to provide participants with essential life skills in a safe, fun, and inclusive environment to also further their prospects outside of the game.



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**463** street participants reached across all sessions

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**545** Chance to Shine Street sessions delivered in 2022

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**17** Chance to shine Street hubs







# CASE STUDY



**LORD'S TAVERNERS**  
Empowering young people through cricket

We work in partnership with the Lord's Taverners to deliver eight weekly Super 1s cricket sessions around the county, giving young people with disabilities the chance to connect with their peers, receive quality cricket coaching, and feel the benefits of taking part in sport.

Jo Lewis, mum of Sutton Super 1s participant Will, aged 14, who has a moderate learning difficulty, told us about impact Super 1s sessions have had on Will:

"Before Will played cricket he was quite sad in himself, finding it difficult to find friends outside of school, and spending more and more time on his own. As a naturally sociable boy this was making him unhappy and knocking his confidence.

"Everything changed when he started cricket, he suddenly found his 'tribe' - a group of friends to whom he had value as a person. His self-esteem and confidence sky-rocketed.

"Cricket has helped with fitness, co-ordination, strength and conditioning. The skills and strength Will is developing is helping in other areas of his life.

"In fact, the cricket sessions have been the greatest positive influence on his mental and physical health in his entire life. I can't over emphasise the positive impact this has had on his life, and on mine!"

And what does Will think? "Cricket means fun - I look forward to it so much!"



# FUNDRAISING

In 2022, we moved out of the pandemic and into a full season of cricket, fans, and fundraising.

We launched the Patrons' Club at the beginning of the year with the aim of creating an engaged membership of committed supporters of the Foundation. We have 35 Patrons enrolled, surpassing our 2022 target of 30, and the aim for 2023 is to grow to 50. With the reintroduction of crowds, we were able to deliver raffles at the Vitality Blast matches. Raising money for the Surrey Cricket Foundation, as well as 7 local or cricket-based charity partners. Along with the new, we continued to deliver events such as the Bedser Lunch, Grassroots Cricket Awards and Christmas Carols, to name a few.

In 2023 we are looking forward to delivering an extended calendar of fundraising events for the Foundation.



**£145k+**

raised in total

**£23k+**

raised from  
charity cup  
collections

**9.4k**

raffle tickets  
sold at T20  
Blast matches

**35**

Patrons signed  
up in 2022



# 2023 AMBITIONS

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1.

Deliver and continue to develop the Equality, Diversity and Inclusion action plan for Surrey.

2.

Successfully deliver the Street Child United Programme and organise Team England to travel to the Street Child World Cup in India.

3.

Embed the Vauxhall Loop programme across 14 days of delivery throughout the year

4.

Deliver an expanded programme of personal development initiatives linked to our street and disability work.

5.

Launch the London Plan including an expanded 40% free school meal programme, an expanded Street Programme and activation of London Cricket Trust Sites.

6.

Develop an increased focus on engaging underprivileged Women & Girls through our community programmes. We will also add new opportunities for workforce training, club development and upskilling of females already involved in the game.

7.

Grow and improve National programmes to reach 3,750 Kids, including 30% girls and more dedicated VI programmes.

8.

Support at least 50 clubs to grow through tailored development support, including delivery of the County Grants Fund.

9.

Deliver key priorities as outlined in the Facilities Strategy.

10.

Raise the profile, following and database of the Foundation.

11.

Continue to expand our Fundraising and Events programme, including improved access to Trusts and Foundations.



# SUPPORT THE FOUNDATION

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## Donate

To donate to the Surrey Cricket Foundation follow this QR code



Or Text **IMPACT** to **70580** to donate £5 to the Surrey Cricket Foundation.

Texts will cost the donation amount plus one standard network rate message, and you'll be opting into hearing more from us. If you would like to donate but don't wish to hear more from us, please text **IMPACTNOINFO** instead.

## Become a member of the Patrons' Club

Join an engaged group of Surrey Cricket Foundation Supporters by becoming a Patron. Enjoy many exclusive benefits such as an invite to the annual Patrons' Lunch and the opportunity to collaborate on fundraising efforts and direction.

## Leave a Legacy

Did you know you can make a lasting contribution to cricket in the county by making a gift in your will to the Surrey cricket Foundation?


## Find Out More

To find out more about the Patrons' club, how to leave a legacy or other ways to donate, please email [foundation@surreycricket.com](mailto:foundation@surreycricket.com) or visit our website:

<https://tinyurl.com/SupportSCF>



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