

**\*Master  
Corporate  
Executive Coach  
(MCEC)\***

***CEU  
Requirements &  
Tracker***



**Association of  
Corporate Executive  
Coaches  
ACEC-Association.org**

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## **MCEC Re-certification**

(Effective August 1, 2023)

MEECO believes that holders of the Master Corporate Executive Coach certification are consummate professionals representing the top tier of executive coaches. MCECs are “enterprise-wide business partners with their clients.”

MCECs must have **60 hours of continuing education or related activities (CE/RA) every 36 months.** Applicants for re-certification are asked to maintain evidence of successful completion of CE/RA. Random audits are conducted each year to ensure quality. CE/RA includes the development of knowledge and expertise relevant to an “enterprise-wide business partner,”

These include publications, and programs designed/delivered for clients, the professional community and the public (e.g. live or online courses, supervision, webinars).

Except for 3 CE hours on ethics/legal aspects of coaching, MEECO respects the judgment of the MCEC and leaves choices for populating CE/RA content areas (see below) to the MCEC. Hours recommended for each category are favorable.

Categories include, but are not necessarily limited.

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## Advanced Executive Coaching Competencies (12)

Examples: coaching dynamics, coaching models, supporting particular professions (e.g., legal, medical, entrepreneurs, veterans), mindfulness, resilience, multicultural alignment, virtual team management, and certifications within specialties (SSTD, SHRM).

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## Business Acumen (12)

Examples: Board member/director of a company/business other than your own, business planning, strategy formulation/execution, finance, accounting, M&A, marketing, leadership, management, crisis management, organizational design/development, supply chain, succession planning, and industry-specific topics

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# Psychological Acumen (11)

Examples: Assessments, behavior change, developmental psychology (e.g. adult development), cognitive psychology (e.g. positive psychology, stress management), social psychology (e.g. EQ), psychopathology (e.g. anxiety, depression, ADHD), personality disorders (e.g. narcissism, borderline, OCD), neuropsychology (e.g. conversational intelligence), counseling psychology (e.g. counseling)

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## Thought Leadership (11)

Generating/sharing knowledge (e.g. research, writing, speaking, teaching)

## Growing and Sustaining Your Business (4)

Includes 3 CE hours of Ethics/Legal Aspects of Coaching. Suggested examples of additional topics: strategic planning, classic and digital marketing, sales, consulting, professional services, accounting and finance, and alliance management.

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## Pro-Bono (10)

Examples: Volunteerism, mentorship, ACEC  
Committee participation

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# **Additional Information**

## **Program Approval**

We trust MCECs to determine whether a specific course or activity adds legitimate, substantive value. We do not approve continuing education courses.

## **Renewal Requirements**

You are responsible for:

- Tracking and maintaining your program certification documents
- Participation in at least 60 hours of Continuing Education Units (CEU) or Related Activities completed in the three years since the initial award of your credential or since your last credential renewal

## **Submission of certification**

Documentation annually on Dec 31 for the proceeding year.

## **Renewal Fees**

Renewal fees are included in your annual membership fee. To change your membership status, you must notify us 60 days before the yearly renewal date if you wish to terminate your MCEC.

### **Lapsed Credentials**

If your MCEC Credential renewal lapses past 61 days from the due date, you must re-apply for certification at the current requirements and complete the price structure.

You must pay a late fee if you lapse between 30 and 60 days or less.

Questions?

[Contact info@meeco-institute.org](mailto:info@meeco-institute.org)

NOTES:

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NOTES:

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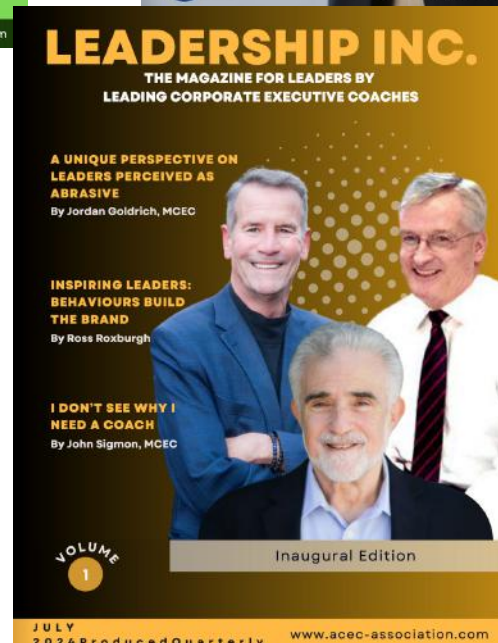
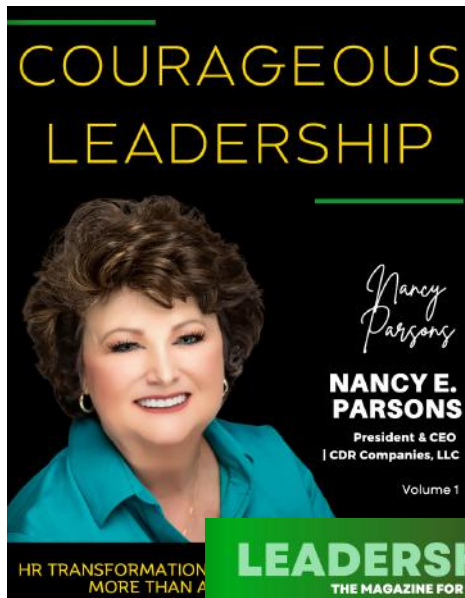
**MCEC**

**MASTER CORPORATE  
EXECUTIVE COACH**



**ASSOCIATION OF CORPORATE EXECUTIVE COACHES  
MEECO LEADERSHIP INSTITUTE**







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