

Celebrate
Black
HISTORY
month

FASHION

SKINCARE

HEALTH

BEAUTY

RESTAURANTS

AND MORE

**FEBRUARY
2025**



HUNTSVILLE

BLACK-OWNED BUSINESSES

TOP BUSINESSES

Huntsville Black-owned Businesses



Special Edition

FEATURING BHM SALES
AND MORE

ADVERTISING Packages

PREMIUM PACKAGES

\$200 Cover Feature Package

- Exclusive placement on the magazine cover (full cover image and headline).
- 1 page feature article with photos and highlights.
- Social media promotion (posts/stories).
- Featured in email newsletter.

\$150 Back Cover Ad

- Full-page ad on the back cover.
- Mention in social media promotions.

STANDARD PACKAGES

\$100 Full-Page Ad

- A full-page ad.
- Prominent placement within high-visibility sections.

\$50 Half-Page Ad

- Half-page ad for impactful yet budget-friendly exposure.
- Ad placement in high-traffic sections.

\$25 Quarter-Page Ad

- A quarter-page ad for businesses with smaller budgets.
- Placement in a relevant section

SPECIALTY PACKAGES

\$250 Sponsored Section

- Sponsor an entire section (e.g., "Spotlight on Local Restaurants")
- Logo or branding at the start of the section.
- Half-Page ad
- Mention in social media promotions.

ADD-ONS

\$20 Social Media Boost

- Additional exposure through our social platforms.
- Per post

\$20 Email Newsletter Feature

- Featured placement in our subscriber emails.
- Per inclusion

\$30 Website Banner Ad

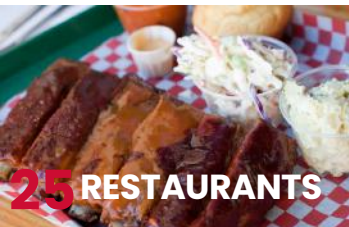
- Banner ad placement on our website.
- \$30 per month

DISCOUNTS

- Bundle Discount: Save 10% when purchasing two or more ad packages.
- Annual Commitment: Receive a 15% discount for booking ads for a full year.

For more information or to reserve your ad space, visit:
huntsvilleblackownedbusinesses.com/BHM

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INFO@HUNTSVILLEBLACKOWNEDBUSINESSES.COM



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EDITOR'S NOTE



Dear Shopper,

Thank you for taking the time to explore the Huntsville Black-Owned Businesses Flip Book! We're thrilled to have you here as part of a growing community that celebrates and supports local Black entrepreneurs and their incredible contributions to our city.

This flip book is more than just a directory—it's a gateway to discovering the richness, diversity, and talent within Huntsville's Black business community. From innovative services to unique products, each page showcases the creativity, dedication, and excellence that these businesses bring to the table.

Whether you're looking for a trusted service provider, a one-of-a-kind gift, or simply want to explore and support local talent, this flip book is designed to make that journey easy and enjoyable.

How to Use This Flip Book

- Browse through the pages to discover businesses that align with your needs and interests.
- Visit their websites, stores, or social media channels to learn more or make a purchase.
- Share your favorite finds with friends and family to spread the word and support these businesses.

Your support is invaluable. Every purchase you make, every recommendation you share, and every connection you foster helps strengthen Huntsville's Black business ecosystem and the community as a whole.

We're so glad you're here, and we hope you enjoy discovering all the amazing businesses Huntsville has to offer. Thank you for joining us in celebrating and supporting local Black excellence!

Kanique Mighty-Nugent

FOUNDER & EDITOR

Cover Feature

Your Business Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis ut purus ac lorem varius sagittis. Etiam euismod augue nec urna eleifend, ut sollicitudin lacus tincidunt. Nunc varius venenatis fringilla. Sed lorem diam, eleifend eu nisi non, volutpat euismod tortor. Pellentesque tortor nibh, semper ut finibus vel, interdum vehicula libero. Sed nec velit eget metus tincidunt mollis.

VISIT WWW.YOURBUSINESSHERE.COM





MCM SERVICES

Plan for Growth. Plan for the Future.

MCM Services has a passion for helping businesses reach their growth goals. We specialize in expert market research services and business consultation that empowers entrepreneurs with tools and resources to make strategic decisions. We help with tactics that drive business growth that aligns with your vision and values. It's time for you to take your business to the next level!



How can we be an asset for your business:

- Tailored solutions unique to your business.
- Insight on how to use market research to benefit your business.
- Create a business plan with realistic goals.
- Introduce financial solutions available for your business.
- Access to online courses specific to business growth and grant proposals.
- Individual consultation that helps you achieve economic growth.



MCM SERVICES

PLAN FOR GROWTH. PLAN FOR THE FUTURE.

Half-Page Ad

Approximate size: 8.5in x 5.5in

Quarter-Page Ad

Approximate size: 4.25in x 5.5in